

SCHOMP PICNIC

Please remember to
have your Picnic RSVP
in by Monday Sept 6,
at noon.

EMPLOYEE NEWSLETTER



SCHOMP

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Our family of dealerships has grown again! On August 1, 2021 The Schomp Automotive Group completed the acquisition of Empire Littleton Nissan at 5067 S. Wadsworth in Littleton CO.

A note from the CEO Aaron Wallace:

This is a great development for several reasons. It extends our influence into Southwest Denver and adds much-needed capacity for vehicles and service. We think the Nissan brand will be a natural complement to Schomp BMW, MINI and Honda in Highlands Ranch.

Nissan has a comprehensive range of models, including trucks, vans and automobiles and EVs.

Empire is actually a part of the Schomp Automotive history. The original Empire dealership in Denver was founded by my great-grandfather. My great uncle later assumed ownership and expanded into Lakewood. With this acquisition, Empire is returning to the fold, and we couldn't be prouder.

Planning and executing for the future will create more opportunities for our existing team, as well. You can see how our recent growth has opened up new possibilities for teammates to progress within the organization and take on greater responsibilities. Over the past five years we have promoted from within five GMs, five GSMs, eleven Sales Team Leads, four Service Managers, and three Parts Managers. That's twenty eight team members who have ascended to new leadership positions directly as a result of our growth. This latest acquisition will open positions for other top performers to move up, too.

Please give Empire Littleton Nissan a warm welcome to the Schomp Automotive Group!

Schomp Personnel Announcements



Brian Singh

General Manager

Schomp Nissan

We're excited to welcome Brian Singh as our new General manager of Nissan! He joined the Schomp Automotive Group dealership from Parkway Family Kia and Mazda in suburban Houston, Texas. Singh is an auto industry superstar achieving a place on the prestigious Automotive News "40 Under 40" list in 2020. Brian has worn many different hats in automotive and has been working his way up since he began his automotive career in 2005. Brian is married to Carolina. The couple met at the Volvo dealership and have been together for 15 years and married for 10 years. They have an eight-year-old Valentina and five-year-old Lucas. The family is looking forward to the outdoor activities Colorado is famous for.



Eirik Kins

Parts Manager

Schomp Nissan

Eirik started at BMW in 2015 and worked his way up to Parts Manager at Porsche. He has moved back to Colorado and is taking over the Parts department at our newly acquired Nissan store. Eirik has 2 dogs, a black lab and yellow lab, named Odin and Freyja. He enjoys playing golf and hockey with his wife Jena.

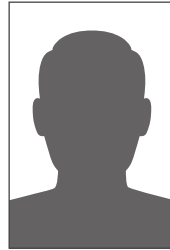


Chad Kempfer

General Sales Manager

Schomp Nissan

Chad start with Schomp Honda in 2009 as a Client Advisor and quickly moved to internet sales. In 2011, he started the Plum Valley Fleet Broker department from the ground up where he managed the team until he was promoted to sales manager in January of 2020. After 11years at Honda, Chad has been promoted to General Sales Manager of Nissan and has made the transition. His life outside of work revolves around his family. He has a wife, 3 kiddos and 3 dogs!



Angel Rojas

Reconditioning Coordinator

Schomp Nissan

Angel has been with Schomp since the Shortline Acquisition in 2018, he started at Shortline in 2015. His freetime includes a lot of fly fishing and spending time in the mountains with his 2 dogs, Cheese and Kayto.

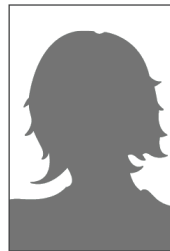


Jonathan McClair

Sales Manager

Schomp Honda

Jonathan relocated from Ann Arbor, Michigan in February of 2020. He started with Schomp March of 2020. Jonathan was originally hired to work at the MINI store, but with his previous Honda experience, he was transferred to Honda where he quickly hit the ground running. Jonathan lives here with his wife and daughter, who is now in college. He has 5 children who reside in Michigan and one in the Army in Georgia. He enjoys football, playing video games and going to movies in his free-time. He also enjoys sport shooting and walks in the park with his wife. He is glad to be part of the team.



Markell Jorgensen

Business Manager

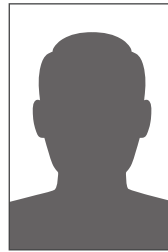
Schomp Subaru

Markell started with Schomp Subaru in 2019. She is always looking to improve the office culture and finds herself being the go-to person for the sales staff & finance team. In February 2021 Markell became the Lead Business Assistant at Subaru, learning from Hicham how to manage the office. We have watched her grow and are excited to announce her new position as the Subaru Business Office Manager! When Markell is away she is either taking care of her babies Bella and Britlee (Pit-bulls), or reading a new book. She's currently reading The Dead Cold Series. We love having Markell on our team and look forward to her continued growth!



Kylie Sack
Business Manager
Schomp Nissan

Kylie started with Schomp BMW in 2015 as a Business Assistant. In 2016 she was overseeing operations of the MINI Finance office. In 2017 she moved to Honda to be the Lead Business Assistant and in 2018 was promoted to the Business Manager position overseeing the entire office. In July 2021 Kylie was asked to assist with the opening of the Nissan store in Littleton as the Finance Department Business Manager. We know Kylie is going to excel at building that department from the ground up and look forward to her continued success. Outside of work Kylie loves being creative. From arts and crafts, to preparing exciting foods and working on her new home, she always has a project going on. And be sure to ask her for pictures of her fur-babies, they're pretty cute!



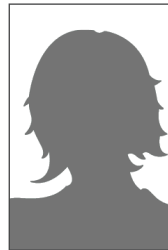
Mhamed Graoui
Business Manager
Schomp Ford

Mhamed started as a Business Assistant with Schomp BMW in 2019. In 2020 he began to do deals for both BMW and MINI when the stores were combined and BMW was being remodeled, giving him extra finance experience. That same year he was asked to move to Honda and become their Lead Business Assistant. In 2021 he assisted in the opening of the Ford store to get the office up and running. We are excited to announce that Mhamed will now be the Business Manager at Schomp Ford and will oversee all operations of the finance team there. Mhamed loves cars and likes to drive a different one each day of the week. He is also serious about his personal development and is looking forward to reaching his goal of owning his own home.



Chantella Lucero
Business Manager
Schomp Honda

Chantella started with Schomp BMW in 2017 as a Business Assistant. She quickly showed her skills and became the go-to person new employees wanted to learn from. In 2021 Chantella was asked to lead the Ford finance team as they opened their doors in February. As of August 2021 we are excited to announce that Chantella will be managing the finance team at Honda, one of the busiest stores in the organization. We are very proud of all you've accomplished Chantella and wish you the best of success! When Chantella is not at work she loves spending time with her sister or nephews or pretty much anyone in her family.



Carrie Goodner
Business Manager
Schomp BMW

Carrie started with Schomp BMW in 2015 as a Business Assistant. In 2016 she took over the lead role for the Honda Finance team and helped as the store moved to the new campus in Highlands Ranch. In 2018 she moved back to BMW and took the lead role over the Finance team there. In 2019 Carrie became the Lead Business Manager overseeing Finance operations at all the Aurora stores. In 2020 Carrie helped launch the Central Lending Center (CLC) and was a big contributor to making it work despite all the obstacles. While we put the CLC operation on hold, Carrie is excited to rejoin the BMW Finance Team as the Business Manager and share her extensive finance knowledge with the team. When Carrie is not at work she's usually chasing her boys Reid and Caid around the house, catching up on some good podcasts, or vacationing to tropical places.



Hicham Marrakchi
Corporate Finance Trainer
Schomp Corporate

Hicham started with Schomp BMW in 2017 as a Business Assistant. His high energy and desire to be the best propelled him into the position of Lead Business Assistant in 2018, and by mid 2019 he was the Business Manager leading the team at BMW. Success in the position quickly led to a move to Subaru in 2020 to take on the challenge of managing the highest volume finance department in the organization. Hicham was able to drop CIT levels to their lowest levels since the store opened and held them there consistently to the current day. He is now excited to transition to the role of Corporate Finance Trainer. When Hicham is not at work, he is spending time with his wife, Jess, and daughter, Mina. Congratulations Hicham.

Employee Spotlight - Kristie Powell



Who are you? I am Kristie Kaemingk Powell. I married my wonderful husband Dusty Powell in June 2019 and we purchased our 1st home in Parker in May 2019! I got my Degree in Technical Theater in 2000 and worked in the Theater world behind the scenes starting when I was 17. I still enjoy working smaller events, private concerts and working for a local pyrotechnic company setting up fireworks for teams like the Broncos, local concerts, and events.

What are your hobbies? I love spending time outdoors hiking, tubing, camping and photographing nature and wildlife. I also enjoy reading and being crafty.

What do you do? I work in the Payroll department

How did you get into Automotive? I first started with Stevinson Automotive in 2004 in Titles and after 6 months was moved to Payroll where I found I really enjoyed the work. During my 13 years there I learned every aspect of the

office. I helped Billing, Titles, Warranty, AP/AR and even backed up the controller position. In 2018 I decided to make a change out of the Automotive Industry and got a job doing Payroll at the Historic Brown Palace Hotel in Downtown Denver. Sadly when the world shut down because of Covid-19 all hotels were as well. After being furloughed I searched for a new job and was hired here at Schomp in Sept 2020!

Do you have any pets? We have 2 wonderful cats named Elara (after one of the moons of Jupiter) and Kari (after one of the moons of Saturn). My husband loves Astronomy.

What's your Favorite Movie or Book? I have lots of favorite movies but my most favorite 3 are Silence of the Lambs, The Usual Suspects, and Princess Bride. My favorite book is Pride and Prejudice. I love to read!

If you could grow into any role at Schomp, which one would it be? I am happy staying in the payroll department and growing there.

Manager Spotlight - George Lawton



Who are you? I'm George and I'm the Marketing Operations Manager for the Schomp dealerships and affiliated businesses.

What do you do? Basically, I stay in contact with the team members from all of our stores and departments to help them with marketing initiatives, improving our processes within the organization and advancing the business. I make sure that all of the requests that come in to our team get filled and the stakeholders are satisfied.

How long have you worked in Automotive? I've been in the automotive industry since 2017 – 10 years on the retail side and 4 years on the corporate side.

What's something you think your Schomp family should know about you? I believe in keeping a positive environment and trying to live my life in the most positive manner possible. Coincidentally, I love to tell people they're "doing a great job" as much as possible. And I say that with the utmost sincerity...

Do you have any pets? I have two dogs: Maya – a 2-year-old Goldendoodle, and Mochi – a 10-month-old Sheepadoodle.

What superhero or supervillain do you most closely identify with? Well, Gambit is my favorite superhero ever because he's the coolest one. However, I would say I identify most with Thanos... because he likes to snap his fingers.

What's your favorite dessert? Chocolate ice cream

If you could have dinner with any famous person, alive or dead, who would it be? Terence McKenna would be my dinner guest because I enjoy hearing him talk more than anyone else I've heard. His one-liners, euphemisms and catch-phrases, and verbose vocabulary filled with alliterations is pure entertainment.

WE'RE HIRING

SCHOMP IS ALWAYS HIRING!

We have roles to fill, apply online or reach out to hrteam@schomp.com

CORPORATE

- Title Clerk Acquisition Specialist
- Title Clerk
- Accounts payable Clerk
- Accounts Receivable Clerk
- Wash Tech
- Detailer
- BDC Agent
- Used Car Tech
- Finance Assistant
- PDI Tech
- Assistant Used Car Buyer
- Used Car lot Tech
- Used Car Assistant Advisor

NISSAN

- Porter
- Lot Tech
- Shipper Receiver

MAZDA

- Mainline Tech
- Body Shop Tech
- Client Advisor

BMW

- Service Advisor
- Porter
- Client Advisor
- Technician

MINI

- Technician
- SHop Foreman
- Porter
- Client Advisor

HYUNDAI

- Product Pro
- Lot Tech
- Shipper Receiver
- Client Advisor
- Technician

SUBARU

- Tint and Mask Installer
- Technician Team Lead
- Client Advisor
- Express Tech
- Shipper Receiver
- Technician

FORD

- Client Advisor
- Lot Tech
- Shipper Receiver
- Express Tech
- Porter
- Service Advisor
- Parts Advisor
- Service Lane Manager
- Technician

HONDA

- Porter
- Service Advisor
- Client Advisor
- Technician
- Express Tech

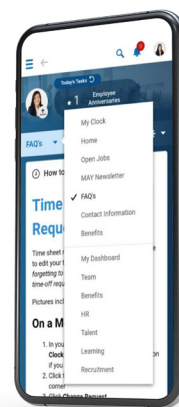
Client Advisor Mentor Class

Please help us in congratulating our newest mentor class. We are so excited to see you foster the next generation of Client Advisors!



We are Moving the Monthly Newsletter

We are moving the monthly newsletter to our brand-new Company Hub in the HCMTGo app and web versions - accessible by phone or computer! As we'll be transitioning to the Hub, this will be the last paper version of the newsletter!



Shout Out To... Team MARKETING!!

The Marketing team has been extremely busy this year with our new stores and the general growth of the company. We are so grateful to have a first class marketing group right within our very own walls. You all go above and beyond and we appreciate everything you do!



Back Left to Right:

Michael Dunlap - VP of Business Development

Kevin Mand - Web Developer

George Lawton - BMW, BMW Fairfield, Honda & Hyundai Marketing Operations Manager

Micah Armbruster - Inventory Merchandising Manager & Graphic Designer

Trevor French - Photographer

James Kurtenbach - Marketing Director

Front Left to Right:

Erick Hernandez - Web Developer

Lezlee Dunham - Marketing AR

Emily Fahlstedt - Mercedes, Porsche, Mazda, Ford & Nissan Marketing Operations Manager

Katie Reed - Subaru & MINI Marketing Operations Manager

Missing:

Jeff Thibodeau - Graphic Designer

Jamie Werner - Graphic Designer

Shane Lissak - Print Shop Coordinator

"I want to thank **David Dahl** for his 18 years of service! He's the longest tenured employee at our Subaru dealership and we're so grateful that he stuck with us during the transition from Shortline to Schomp. Thanks, David!"

- TJ Joyce

"BMW of Fairfield- endured through the first full month in business with solid results: 91 units sold with \$251K in variable gross, 227K in service gross and 76K in parts gross and above National NPS overall."

- Justin LeGrand-Logan

"I would like to shout out **Joey Peterson**, our shop foreman. Joey continually shows up with a super positive attitude, conquers tasks and takes on projects outside his scope of responsibility and is always helpful to other associates, guests and everyone he encounters. Joey exemplifies all of Schomp's core values and then some!"

- Dustin Johnson



Local in Colorado

Labor Day weekend (Sept 3 - 6)

Denver is packed with outdoor activities, blockbuster museum exhibitions and family-friendly fun before and after this Labor Day weekend.

Cherry Creek Arts Festival (Sept 4 - 6)

The 30th Annual Cherry Creek Arts Festival will transform the streets of Cherry Creek North into a outdoor fine art show.

A Taste of Colorado (Sept 4 - 6)

Experience Colorado's best music, food, drinks, art and more in a brand-new format this year in the downtown area on Lawrence Street between 15th and 17th streets, while booth and tent vendors will operate in Skyline Park.

Meet in the Street (Sept 4 - 6)

Meet in the Street is a vibrant summer festival taking over the 16th Street Mall!

Denver Beer Week (Sept 10 - 18)

Enjoy nine days of all things beer during Denver Beer Week! There will be tons of beer-related events in America's #1 beer city!

Denver Auto Show (Sept 15 - 19)

The Denver Auto Show at Elitch Gardens Theme & Water Park is the premier showcase of the newest model year import and domestic vehicles: cars, vans, crossovers, hybrids, light trucks, sport utilities, and more.

Denver Jazz Festival 2021 (Sept 17-19)

Get ready for three nights of world-class music at the DCPA/Seawall Ballroom. This early-era throwback party is a one-of-a-kind Vintage festival focused primarily on vintage jazz and blues.

The Denver BBQ Festival (Sept 17 - 19)

BBQ is back! Don't miss this chance to grab an ice-cold brew and sample pure smoked bliss from award-winning pitmasters from across the country at Empower Field at Mile High. Admission is free.

Denver Oktoberfest (Sept 17 - 19 & Sept 24 - 26)

Celebrating 51 years, Maxim Magazine and USA Today called Denver Oktoberfest the "best Oktoberfest" in the United States. Don't miss the party over two weekends on Larimer Street.

Denver Arts Festival (Sept 18-19)

This free fine art and fine crafts festival in Central Park's Conservatory Green Neighborhood supports Colorado artists while showcasing a select group of national artists.

Stranahan's Cask Thief (Sept. 25)

The best and most unique tasting event in whiskey is returning to Stranahan's Colorado Whiskey.

Colorado Dragon Boat Festival (Sept. 25 - 26)

Since 2001, the Colorado Dragon Boat Festival at Sloan's Lake Park has brought people together. Dragon boat festivals go back thousands of years in China and remains a traditional holiday.



Local in Utah

Snowbird Oktoberfest - Snowbird, UT (Aug 14 - Oct 17)

Saturdays and Sundays from noon to 6:30 pm on the designated weekends. The Snowbird Ski Resort hosts Utah's most popular German festival.

Moab Music Festival - Moab, UT (Aug 30 - Sept 16)

A music concert set among the red rocks of Moab at a variety of indoor and outdoor venues

Urban Arts Festival - Salt Lake City, UT - (Sept 3 - Sept 5)

Enjoy hundreds of artists, performers and musicians... held at the Gallivan Center.

Utah State Fair - Salt Lake City, UT (Sept 9 - Sept 19)

Live entertainment, agriculture events, children's activities, food vendors and more. Since 1856.

Salt Lake City Greek Festival - Salt Lake City, UT (Sept 10 - Sept 12)

The largest ethnic festival in Utah is held annually on the weekend after Labor Day. Held for 40+ years.

Old Capitol Arts and Living History Festival - Fillmore, UT (Sept 10 - Sept 11)

A festival to promote the arts and living history at Territorial Statehouse Park. Demonstrations, artisans, food court, silent auction, live entertainment, children's activities and more.

R'Oktoberfest - Brian Head, UT (Sept 11)

Enjoy German food and drinks among the fall colors of Brian Head, plus live bands performing throughout the day and fireworks to end the day right.

FanX Salt Lake Comic Convention - Salt Lake City, UT (Sept 16 - Sept 18)

With celebrity guest panels, autograph signings, photo ops, gaming competitions, cosplay contests, special events, KidCon, and the film festival, there is something for everyone.



Local in CA Bay Area

Fairfield Farmers Market (Thursdays through Sept 30)

Held at the lawn at Jefferson and Texas streets - 4 to 8 p.m.
Info: www.fairfieldmainstreet.com.

Paul Hayward Live - True Symmetry Brewing (Sept 3)

Live music all month long at True Symmetry Brewing Co. at 6:00pm

Fairfield Toy-Anime-Comic Con (Sept. 19)

Kids 10 and under enter Free -
1000 Kentucky St. Fairfield, CA 94533
11 am - 4 pm

Best of the Valley Wine Tastings (Sept 4)

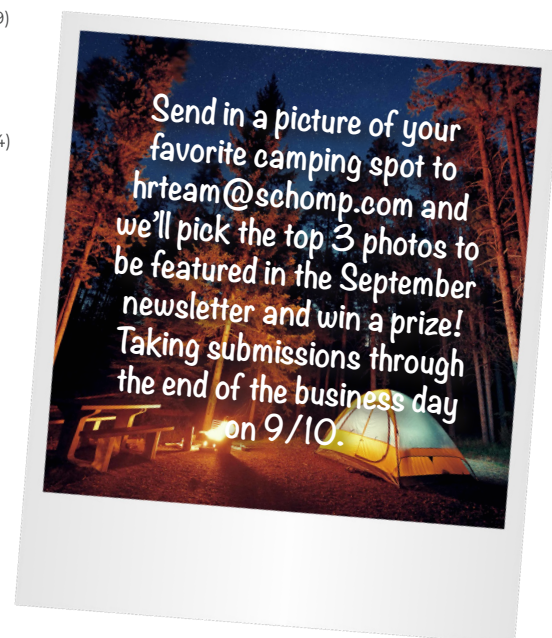
Silverado Resort and Spa

California Brewers Festival

@ Discovery Park (Sept 18)
Discovery Park at 1:00 pm

Whiskies of the World (Sept 24 - 25)

Pier 27, The Embarcadero,
San Francisco at 6:00 pm



Watermelon Mint Feta Salad



SCHOMP PICNIC

Please remember to
have your Picnic RSVP
in by Monday Sept 6,
at noon.

Ingredients

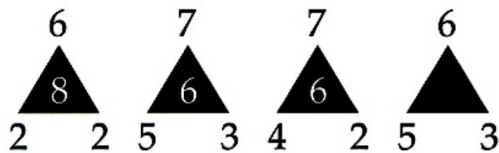
- 1/4 c. extra-virgin olive oil
- 2 tbsp. red wine vinegar
- 1/2 tsp. kosher salt
- 3 c. cubed seedless watermelon
- 1 c. medium cucumber, chopped
- 1 c. crumbled feta
- 1/2 c. coarsely chopped mint
- 1/2 c. red onion, thinly sliced (optional)
- Flaky sea salt, for garnish (optional)

Directions

In a small bowl, whisk together olive oil, red wine vinegar, and salt. In a large serving bowl, combine watermelon, cucumber, feta, red onion (optional), and mint. Pour over dressing, tossing to combine. Garnish with more mint and flaky sea salt.

Puzzle #1

Which figure should be placed in the empty triangle?



Puzzle #2

In this table, each row across follows the same pattern of numbers. See if you can discern the pattern and fill in the missing number in the bottom row.

7	4	8
3	9	7
6	5	10
?	8	4



Vaccination Stats

The hospitalization rate among fully vaccinated people with COVID-19 ranged from effectively zero (0.00%) in California, Delaware, D.C., Indiana, New Jersey, New Mexico, Vermont, and Virginia to 0.06% in Arkansas. (Note: Hospitalization may or may not have been due to COVID-19.)

The rates of death among fully vaccinated people with COVID-19 were even lower, effectively zero (0.00%) in all but two reporting states, Arkansas and Michigan where they were 0.01%. (Note: Deaths may or may not have been due to COVID-19.)