

# Denver, CO

December 2018

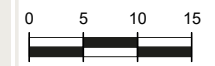
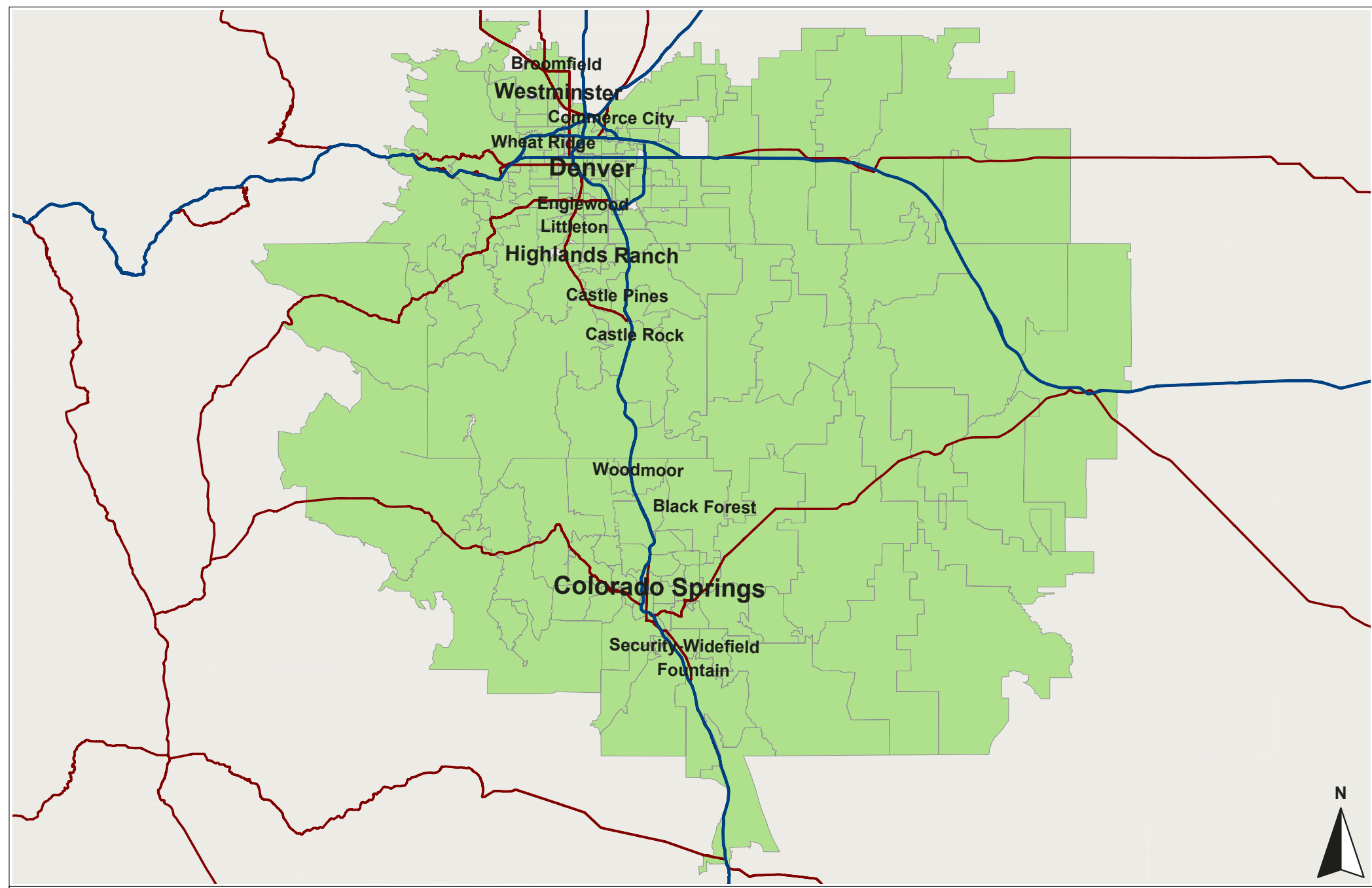




Schomp Automotive

**Denver, CO**  
**Current Market Structure**

■ Denver, CO



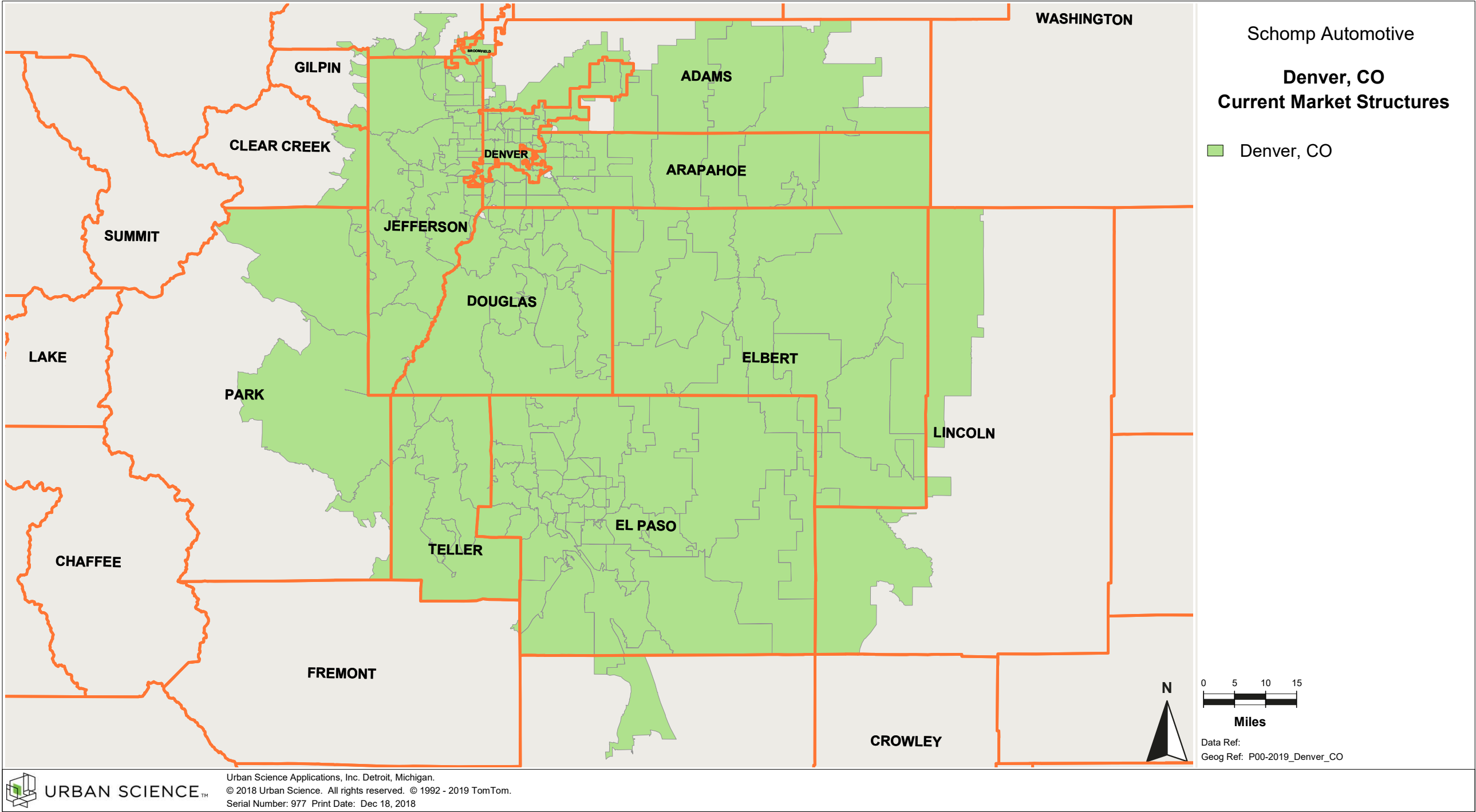
**Miles**

Data Ref:  
Geog Ref: P00-2019\_Denver\_CO

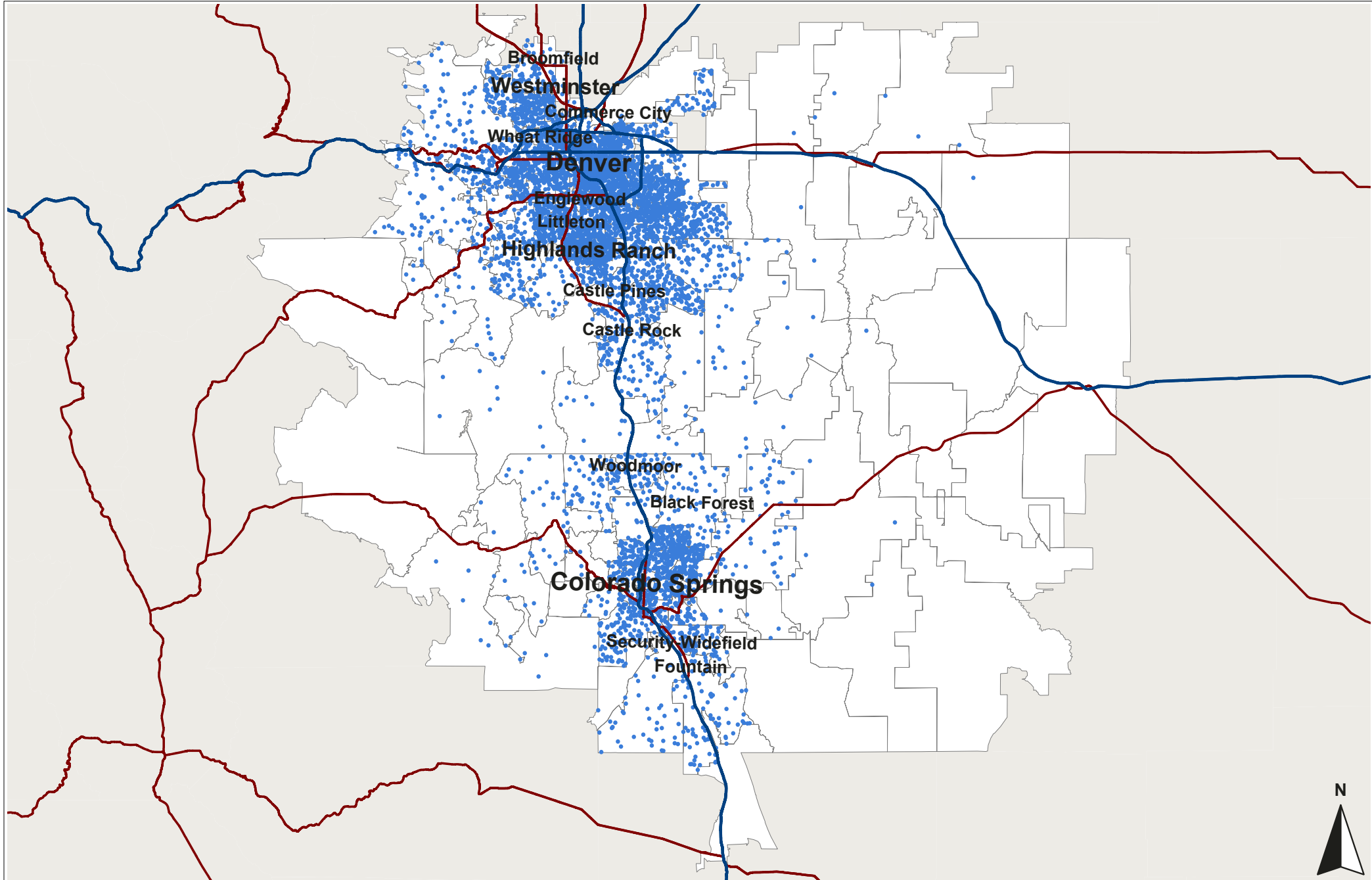


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Schomp Automotive

**Denver, CO**  
**Sep 2018 RYTD**  
**Industry Registrations**

1 Dot = 10 Registration(s) ( 6397 )  
Data By: IHS Markit

Total Registrations = 63919

Denver, CO

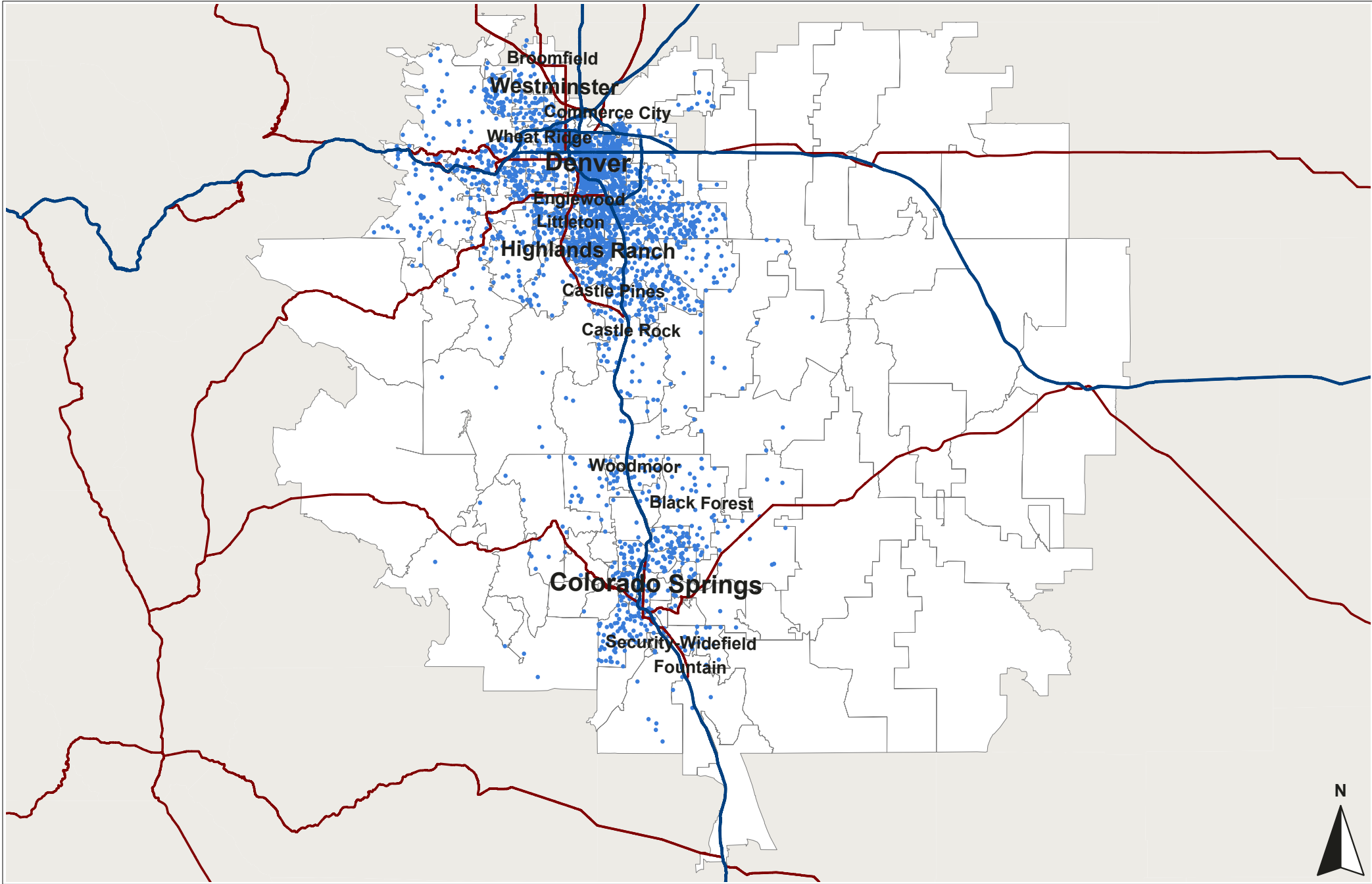


Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



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Schomp Automotive

**Luxury Compact CUV**  
**Sep 2018 RYTD**

1 Dot = 1 Registration(s) ( 2868 )  
Data By: IHS Markit

Total Registrations = 2868

Denver, CO



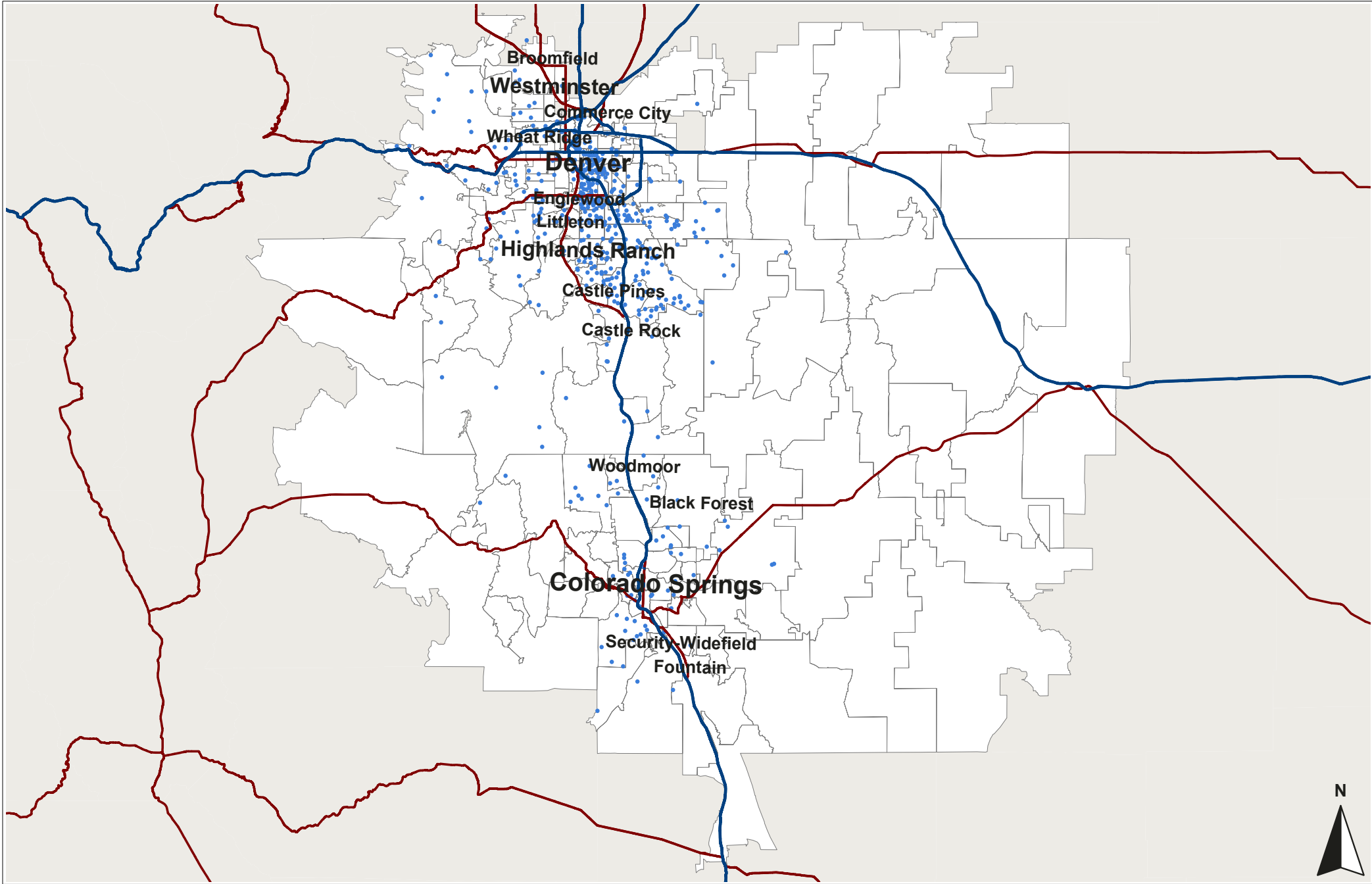
Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



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Schomp Automotive

**Luxury Full Size SUV  
Sep 2018 RYTD**

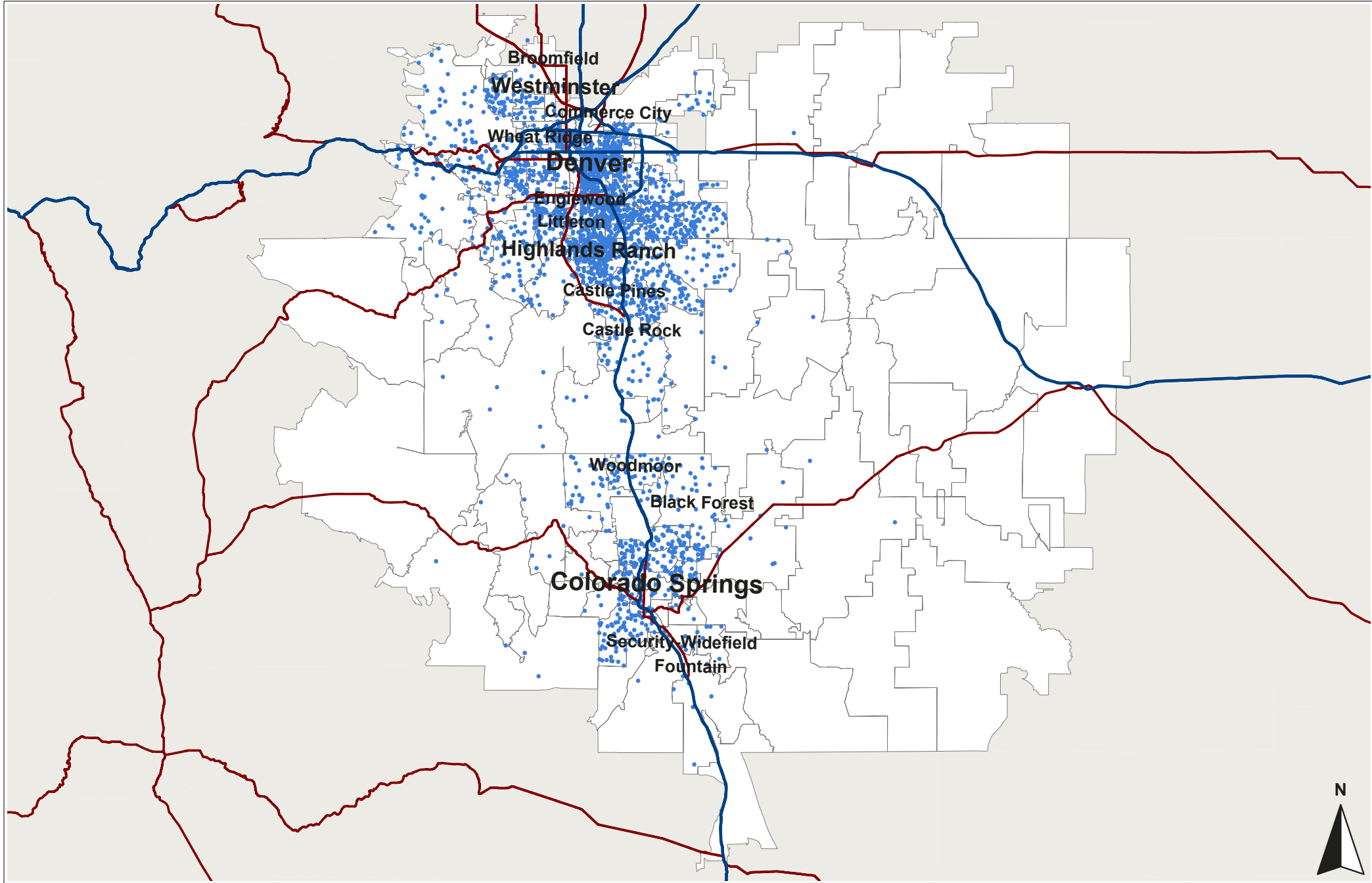
1 Dot = 1 Registration(s) ( 516 )  
Data By: IHS Markit

Total Registrations = 516

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Luxury Mid Size CUV  
Sep 2018 RYTD**

1 Dot = 1 Registration(s) ( 2605 )  
Data By: IHS Markit

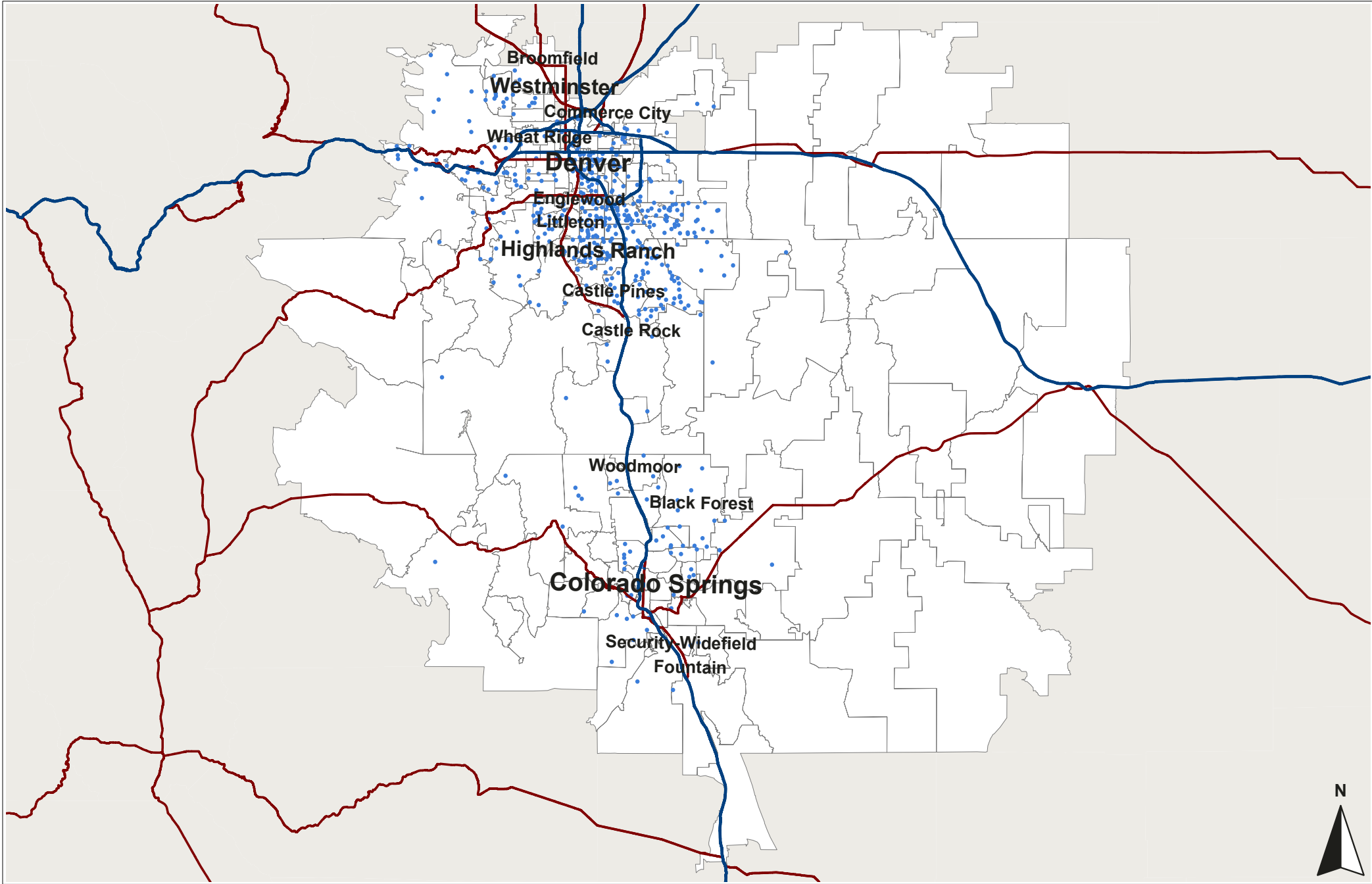
Total Registrations = 2605

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO





Schomp Automotive

**Luxury Mid Size SUV  
Sep 2018 RYTD**

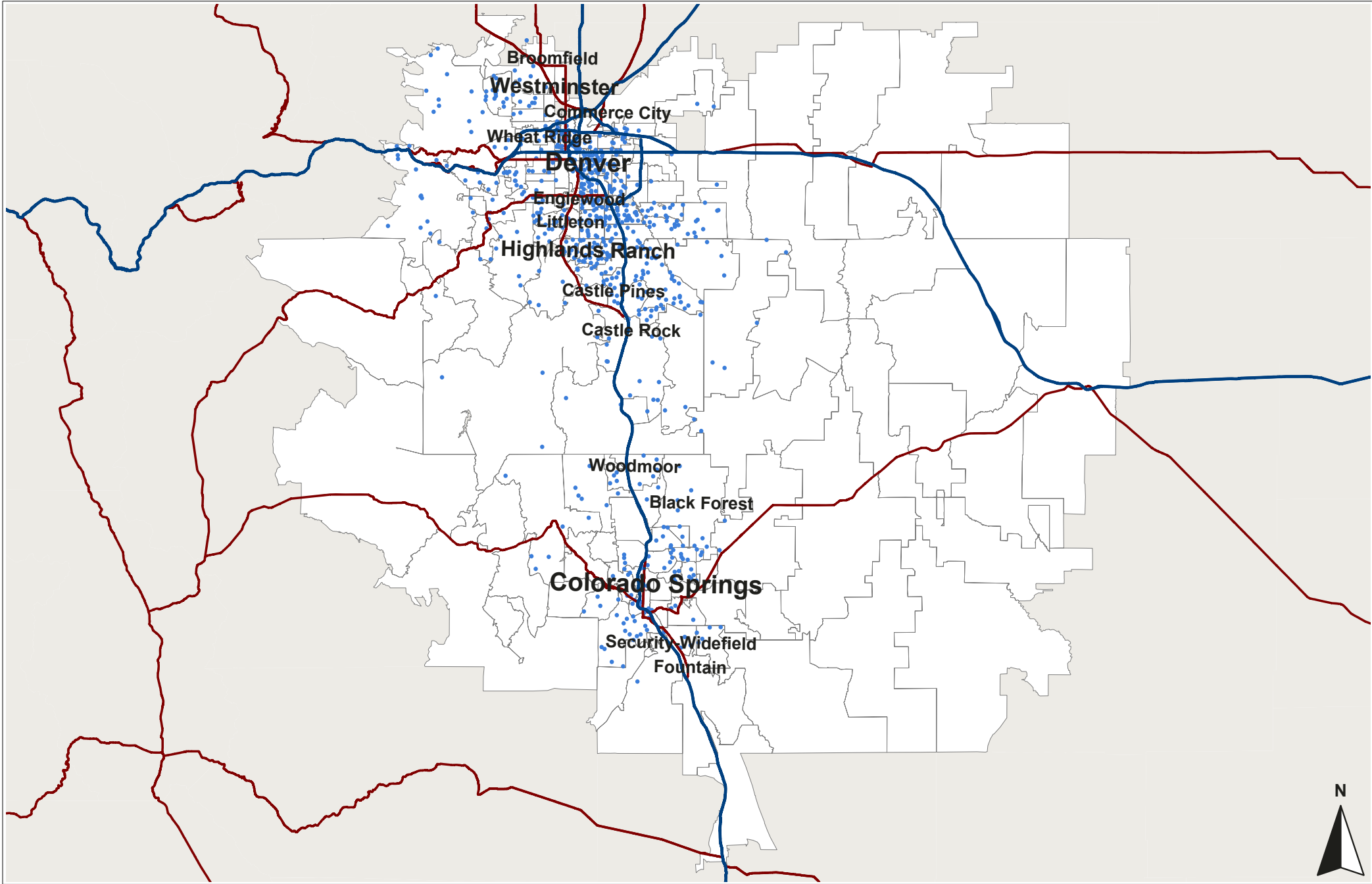
1 Dot = 1 Registration(s) ( 492 )  
Data By: IHS Markit

Total Registrations = 492

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



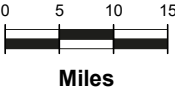
Schomp Automotive

**Luxury Sport  
Sep 2018 RYTD**

1 Dot = 1 Registration(s) ( 692 )  
Data By: IHS Markit

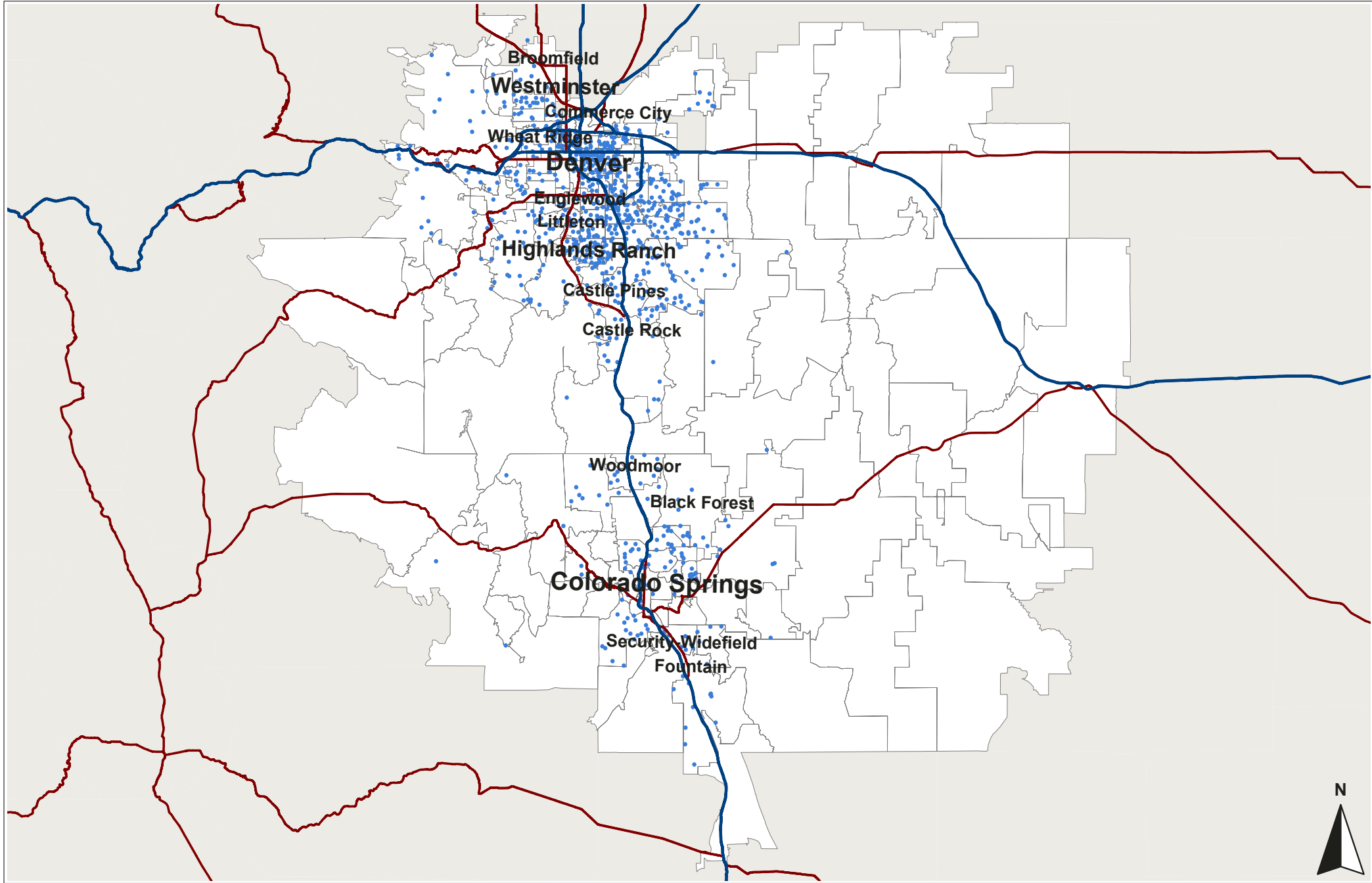
Total Registrations = 692

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO





Schomp Automotive

**Luxury Compact  
Sep 2018 RYTD**

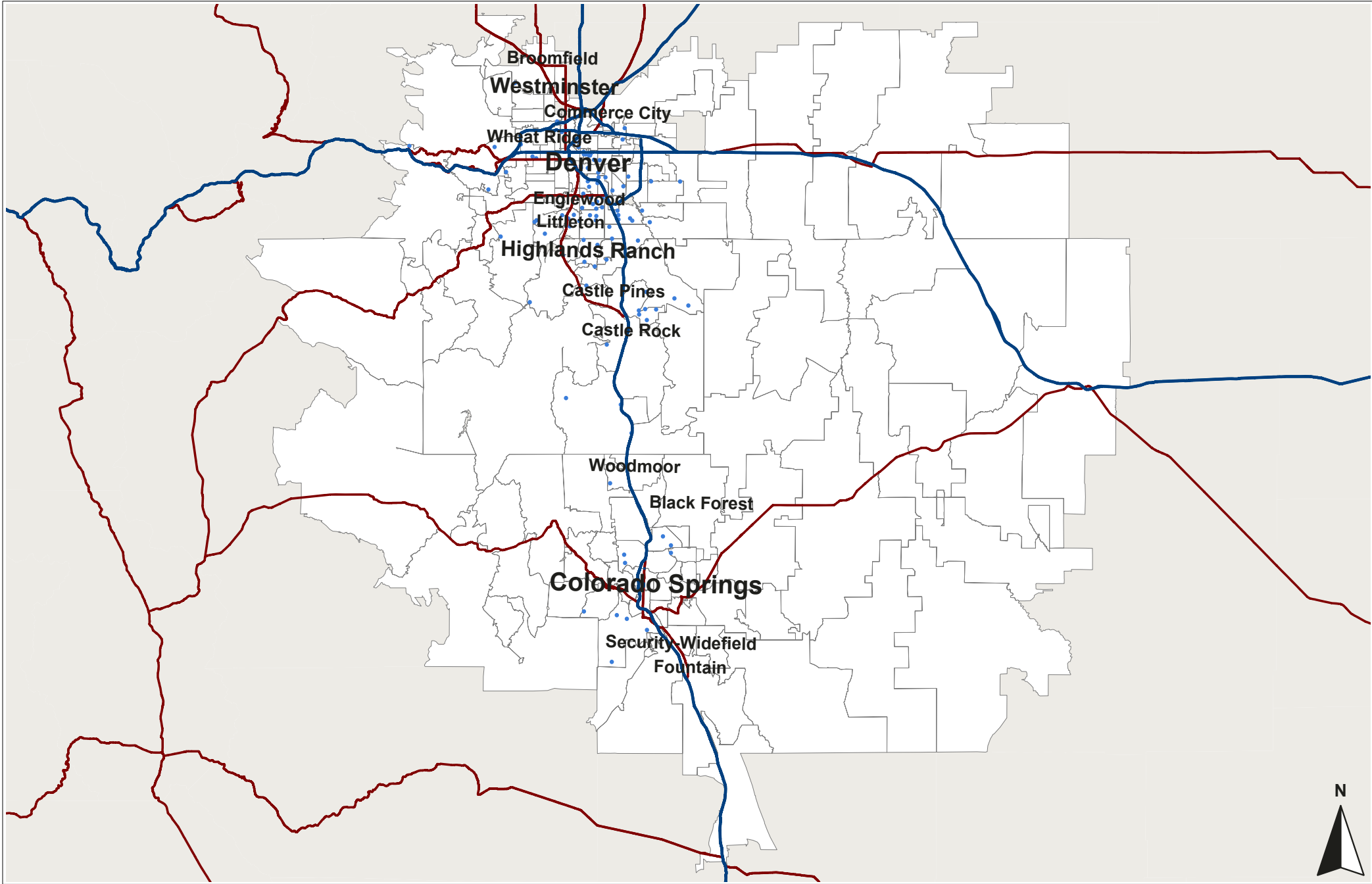
1 Dot = 1 Registration(s) ( 907 )  
Data By: IHS Markit

Total Registrations = 907

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Luxury Full Size  
Sep 2018 RYTD**

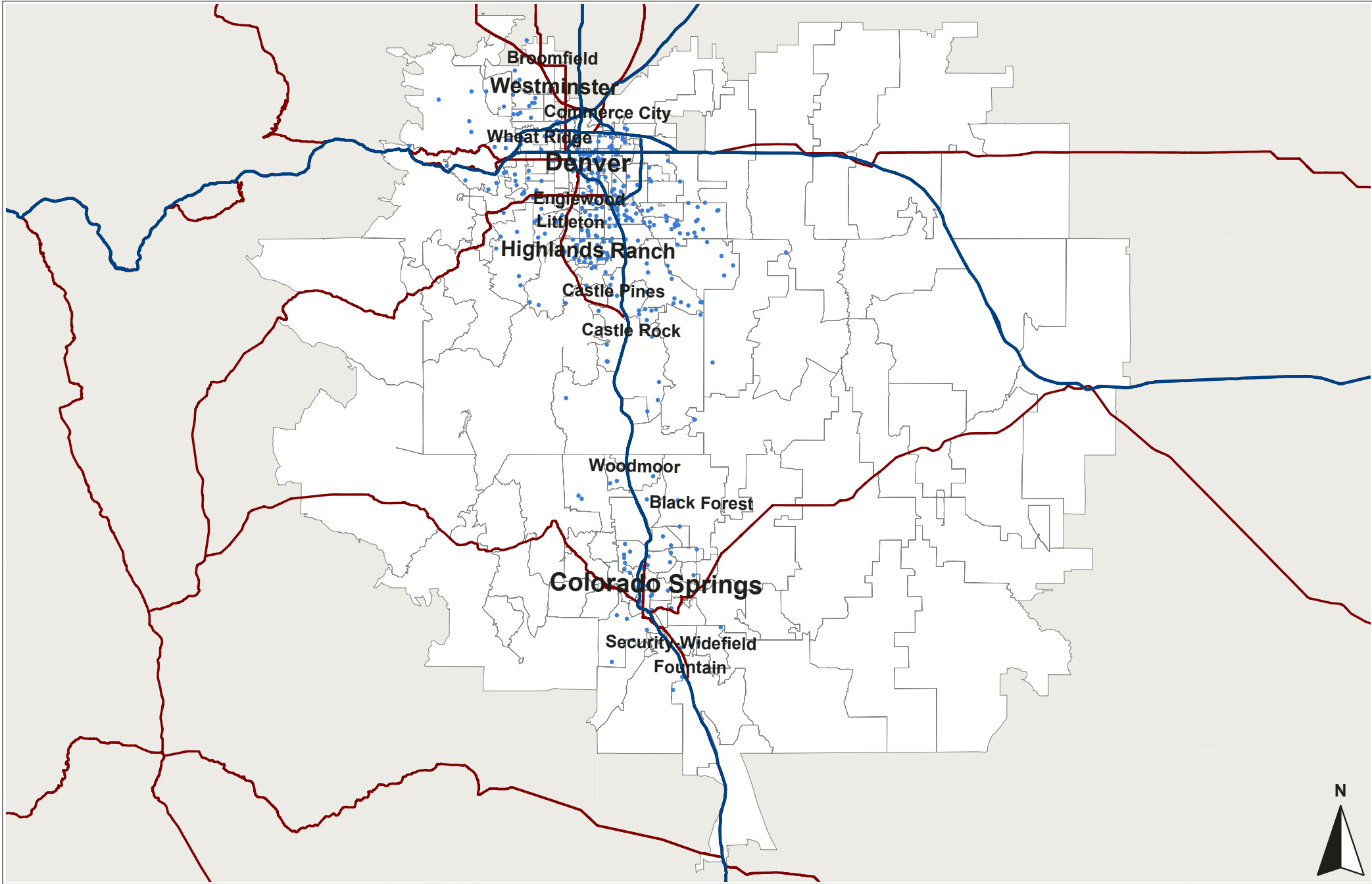
1 Dot = 1 Registration(s) ( 99 )  
Data By: IHS Markit

Total Registrations = 99

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Luxury Mid Size  
Sep 2018 RYTD**

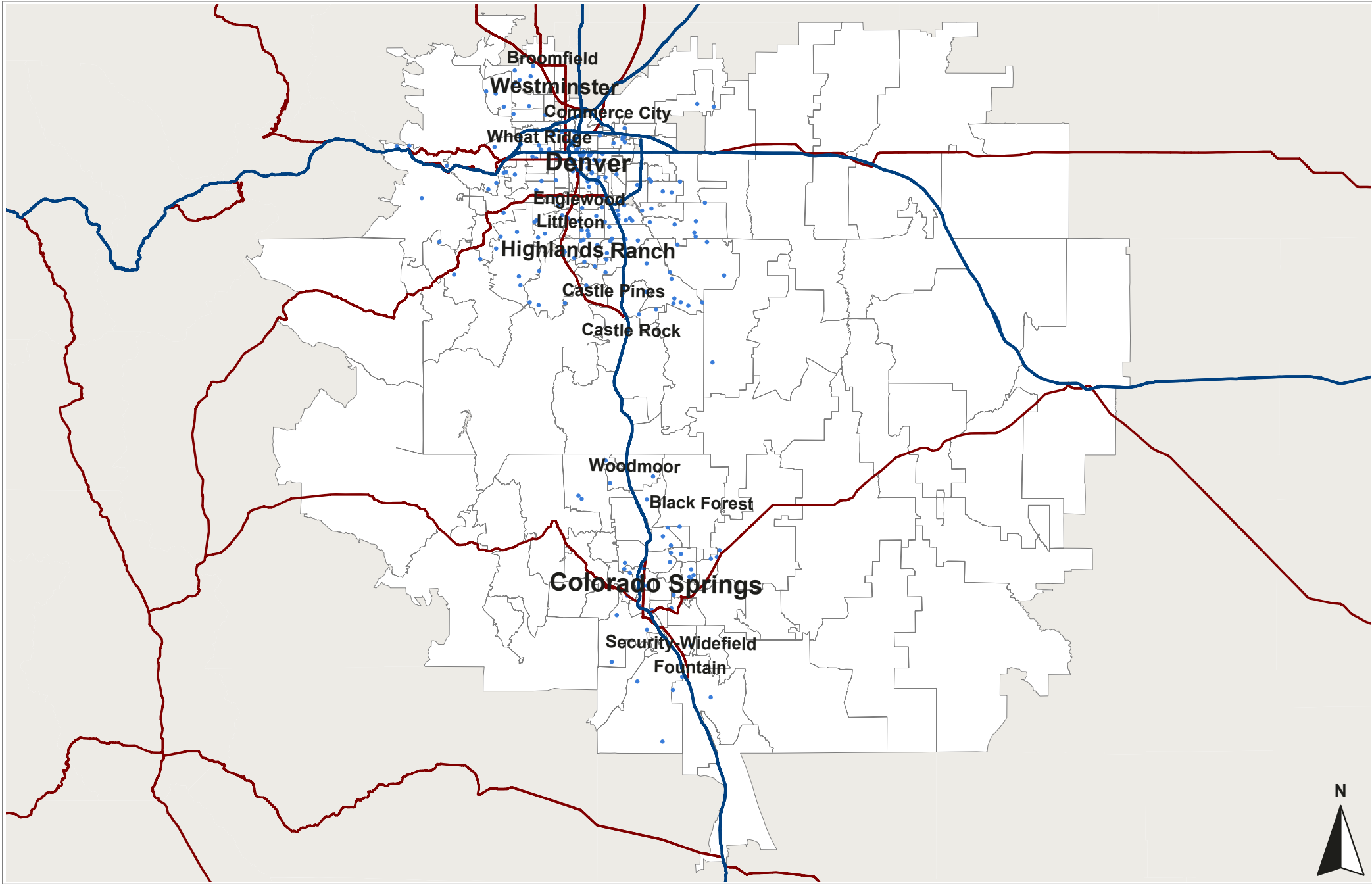
1 Dot = 1 Registration(s) ( 331 )  
Data By: IHS Markit

Total Registrations = 331

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Luxury Sub Compact  
Sep 2018 RYTD**

1 Dot = 1 Registration(s) ( 211 )  
Data By: IHS Markit

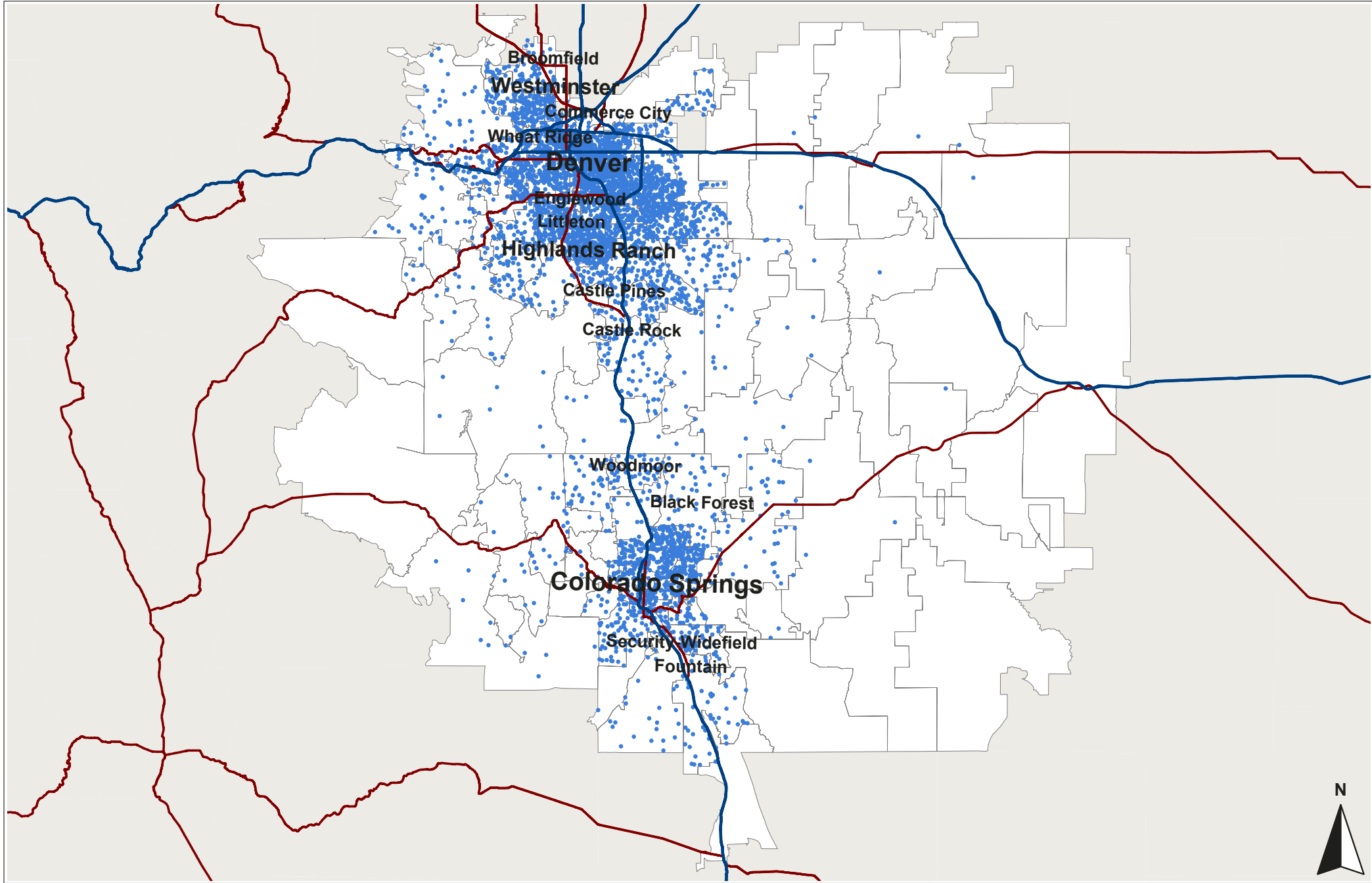
Total Registrations = 211

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO





Schomp Automotive

**Non-Luxury Compact CUV  
Sep 2018 RYTD**

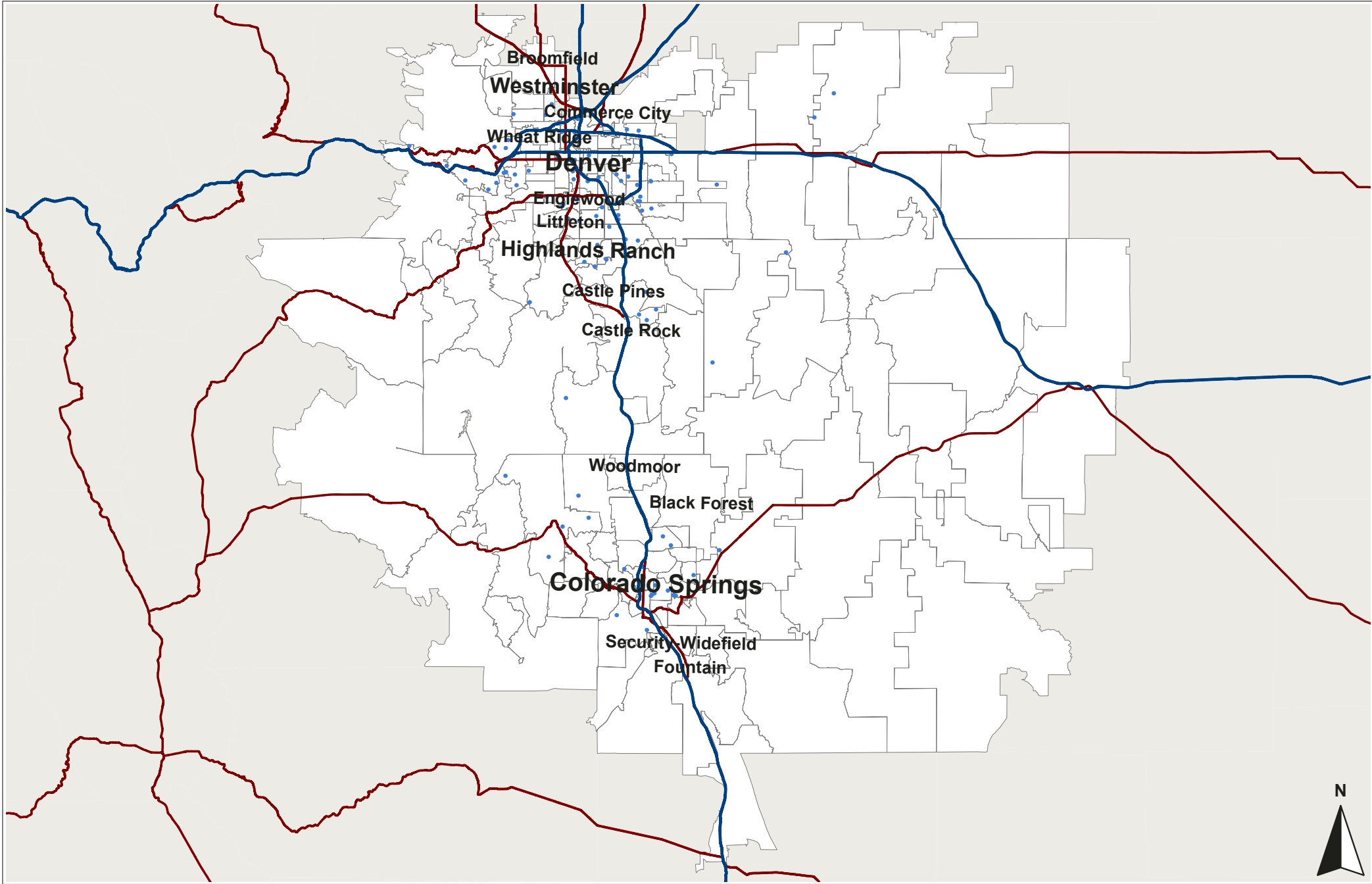
1 Dot = 4 Registration(s) ( 4976 )  
Data By: IHS Markit

Total Registrations = 19879

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Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



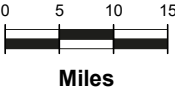
Schomp Automotive

**Non-Luxury Compact Van  
Sep 2018 RYTD**

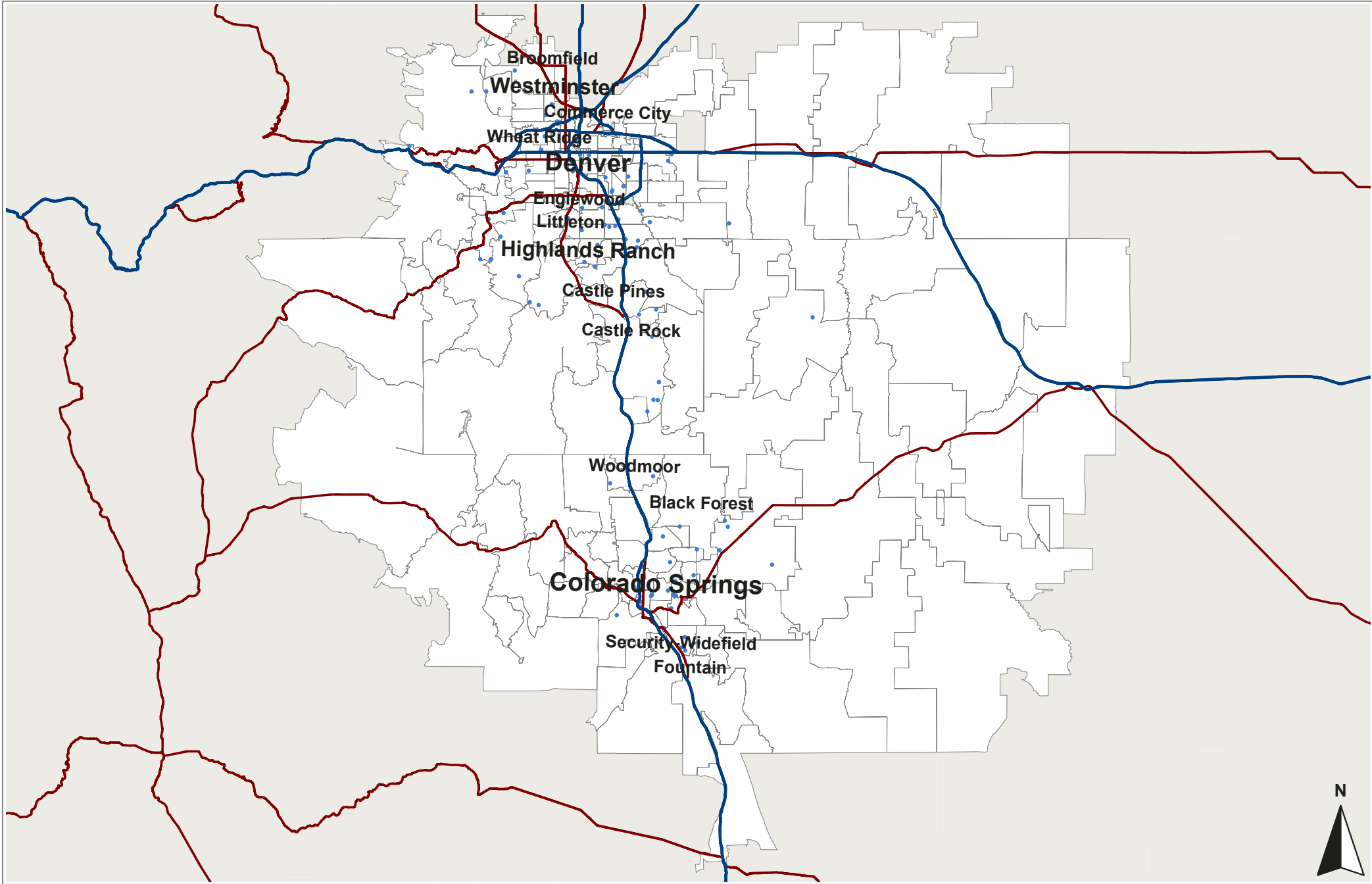
1 Dot = 1 Registration(s) ( 90 )  
Data By: IHS Markit

Total Registrations = 90

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Non-Lux Full 3Q - 1T Van  
Sep 2018 RYTD**

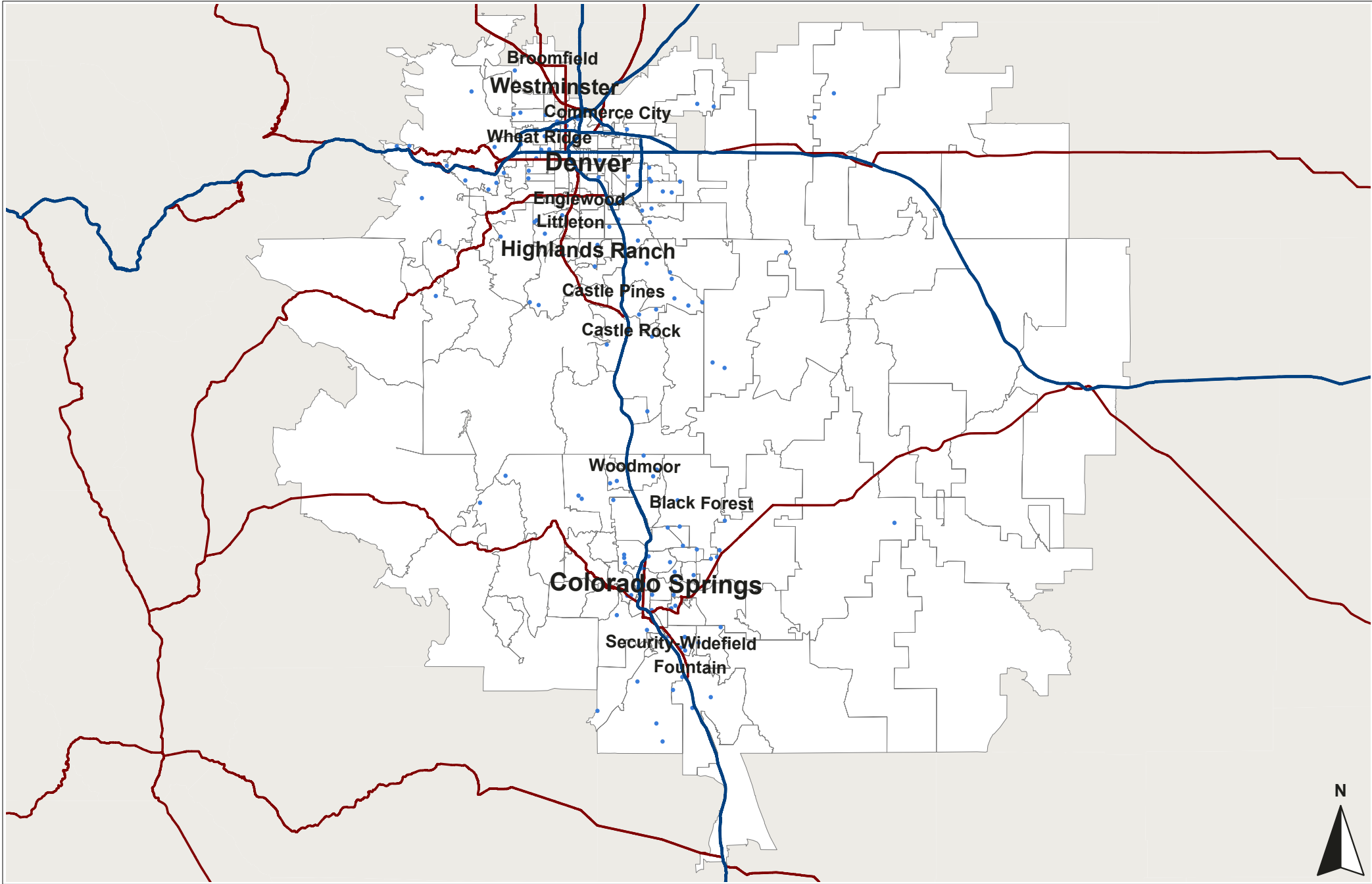
1 Dot = 1 Registration(s) ( 89 )  
Data By: IHS Markit

Total Registrations = 89

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Non-Lux Full 3Q - 1T Pickup  
Sep 2018 RYTD**

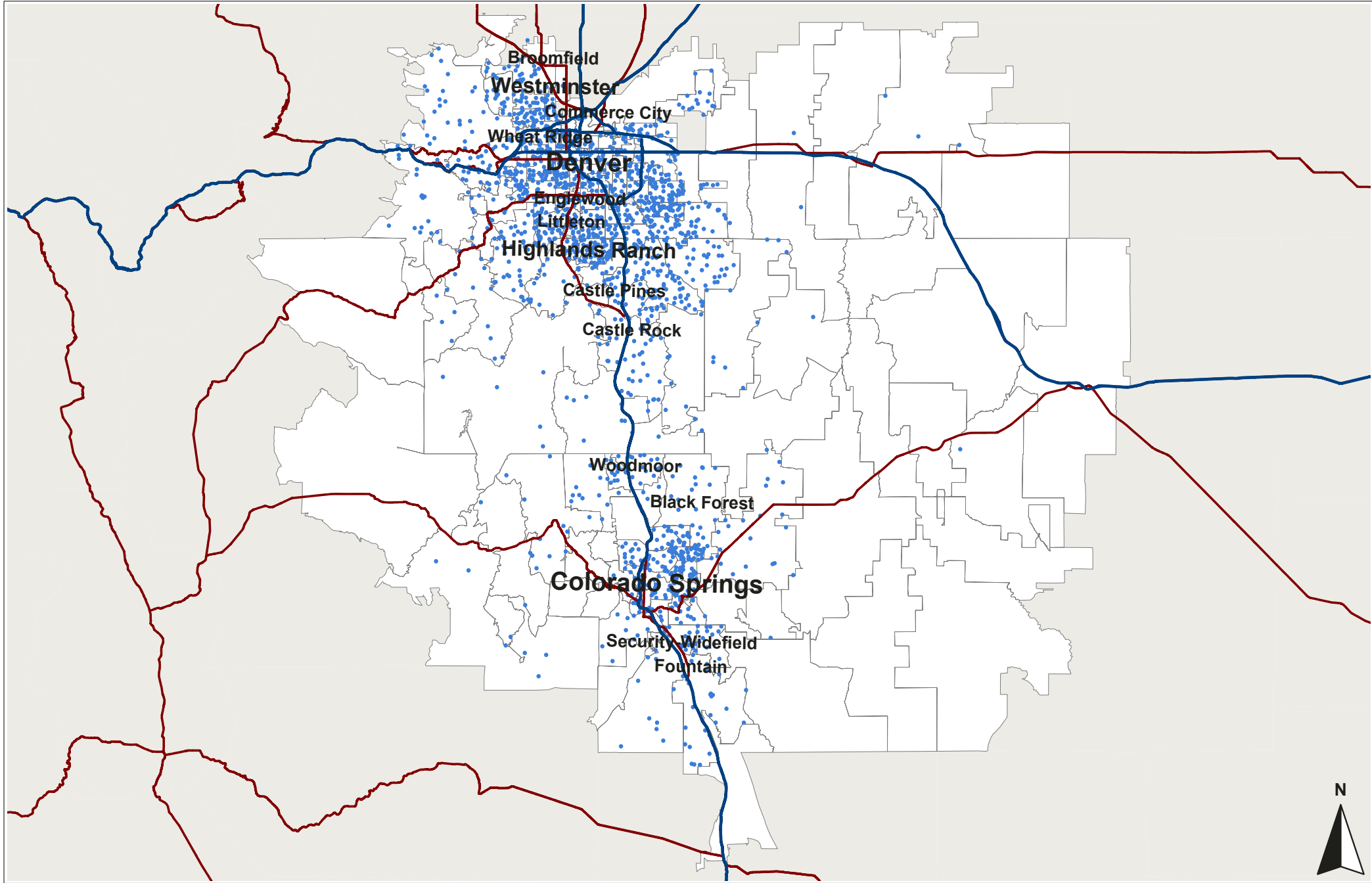
1 Dot = 1 Registration(s) ( 127 )  
Data By: IHS Markit

Total Registrations = 127

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Non-Lux Full 1/2T Pickup  
Sep 2018 RYTD**

1 Dot = 1 Registration(s) ( 1715 )  
Data By: IHS Markit

Total Registrations = 1715

Denver, CO



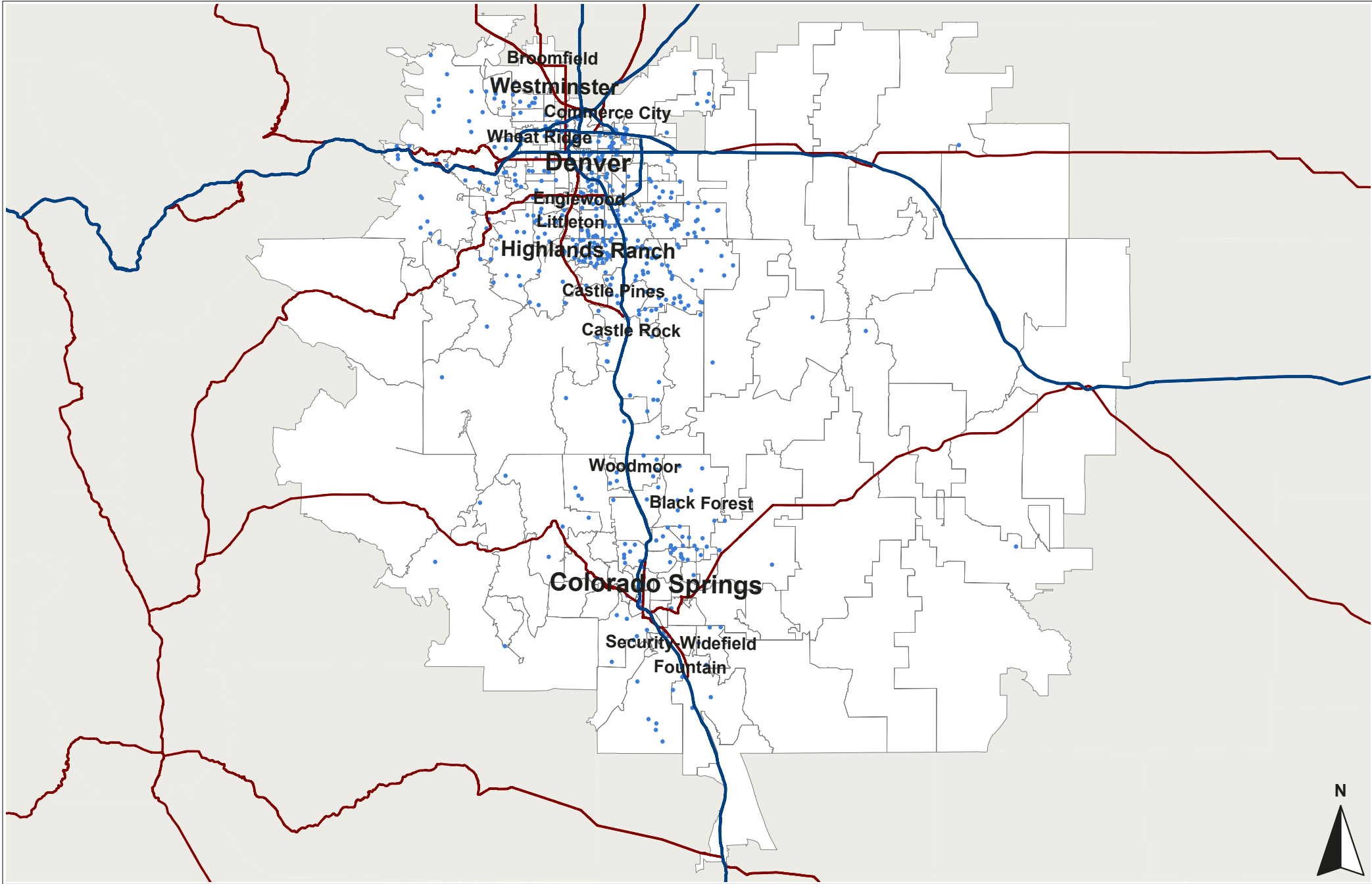
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Schomp Automotive

**Non-Luxury Full Size SUV  
Sep 2018 RYTD**

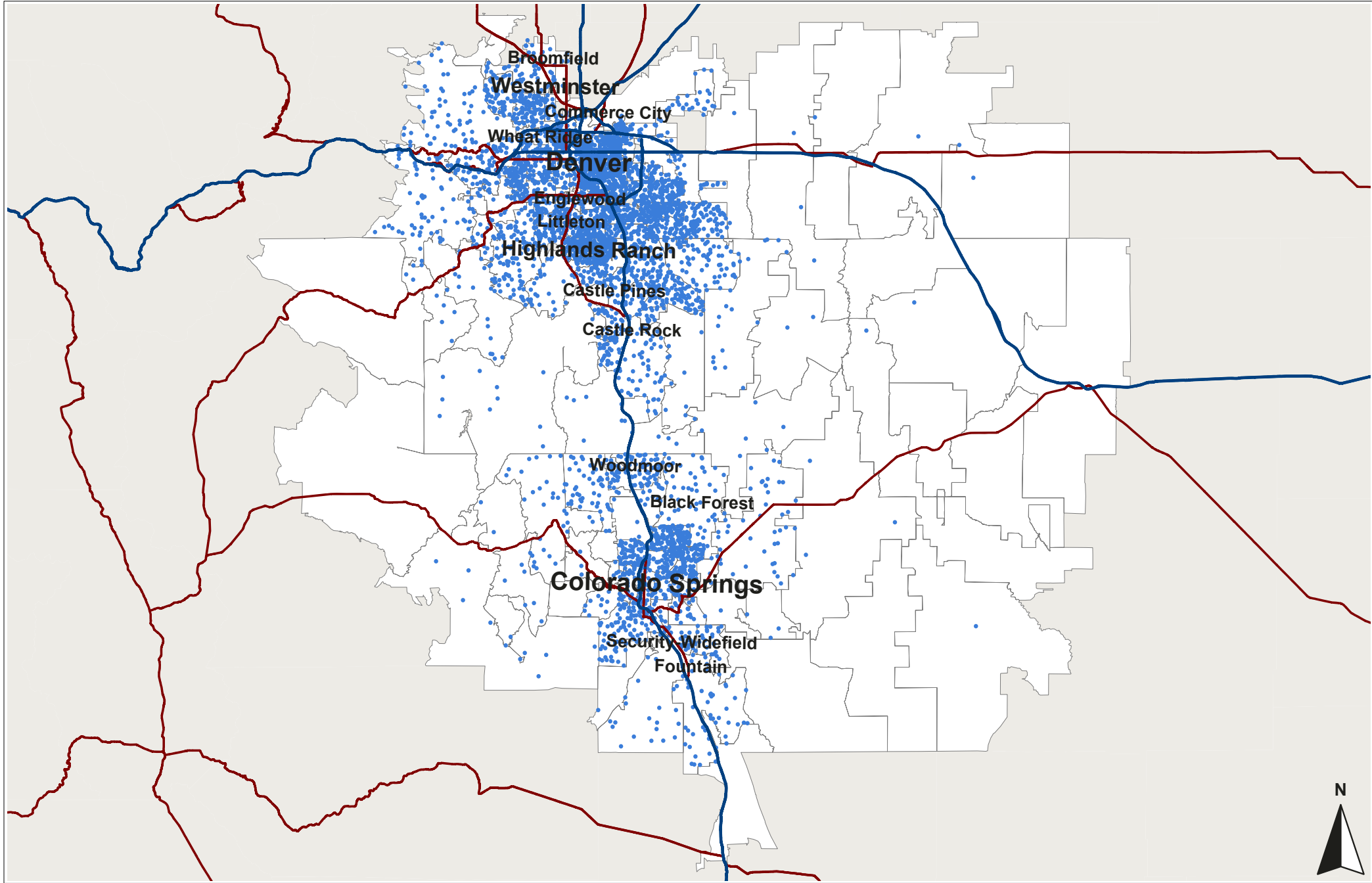
1 Dot = 1 Registration(s) ( 457 )  
Data By: IHS Markit

Total Registrations = 457

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



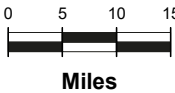
Schomp Automotive

**Non-Luxury Mid Size CUV  
Sep 2018 RYTD**

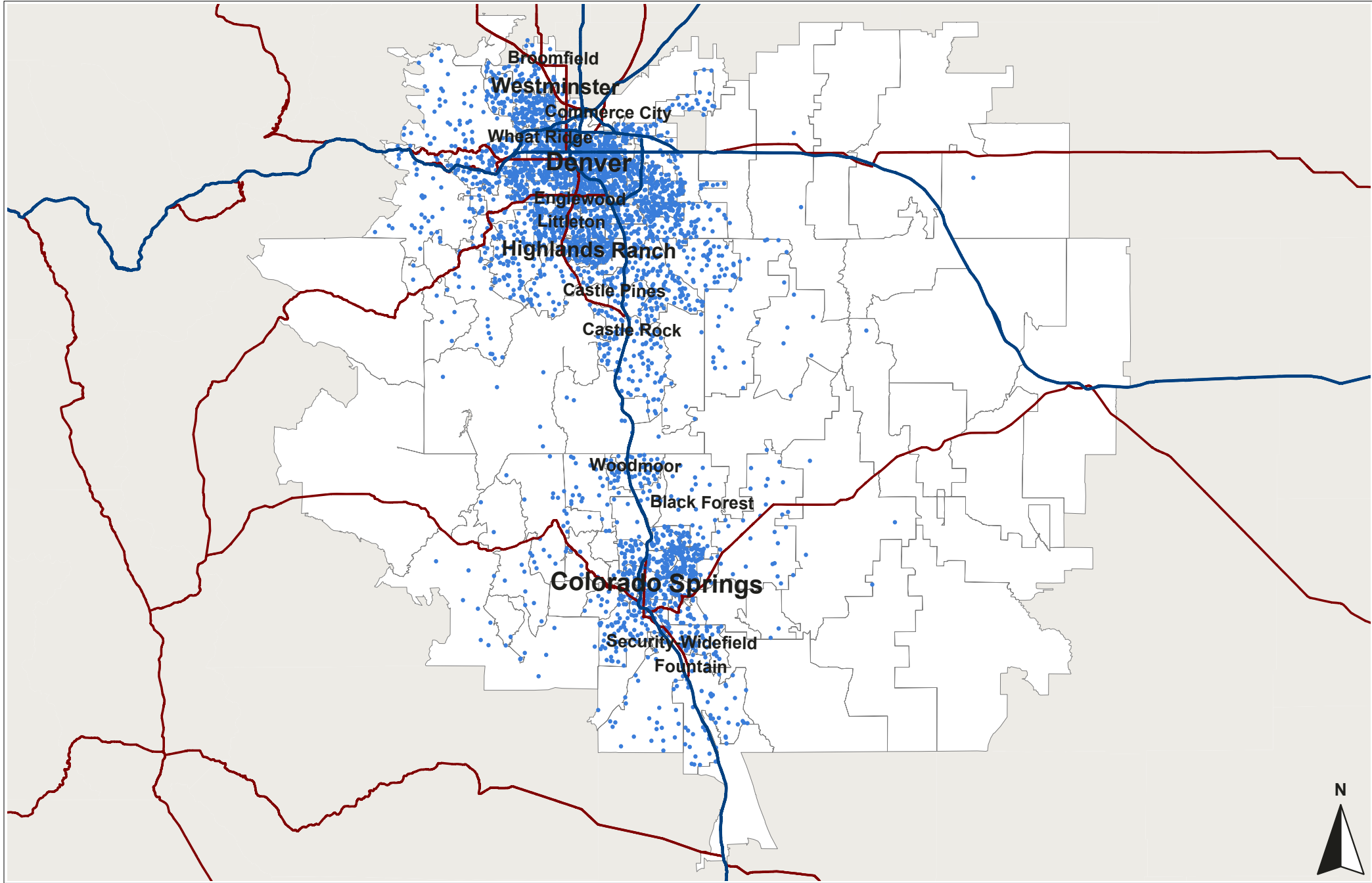
1 Dot = 2 Registration(s) ( 4684 )  
Data By: IHS Markit

Total Registrations = 9304

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



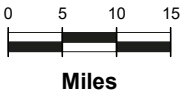
Schomp Automotive

**Non-Lux Mid Size Pickup  
Sep 2018 RYTD**

1 Dot = 1 Registration(s) ( 3580 )  
Data By: IHS Markit

Total Registrations = 3580

Denver, CO

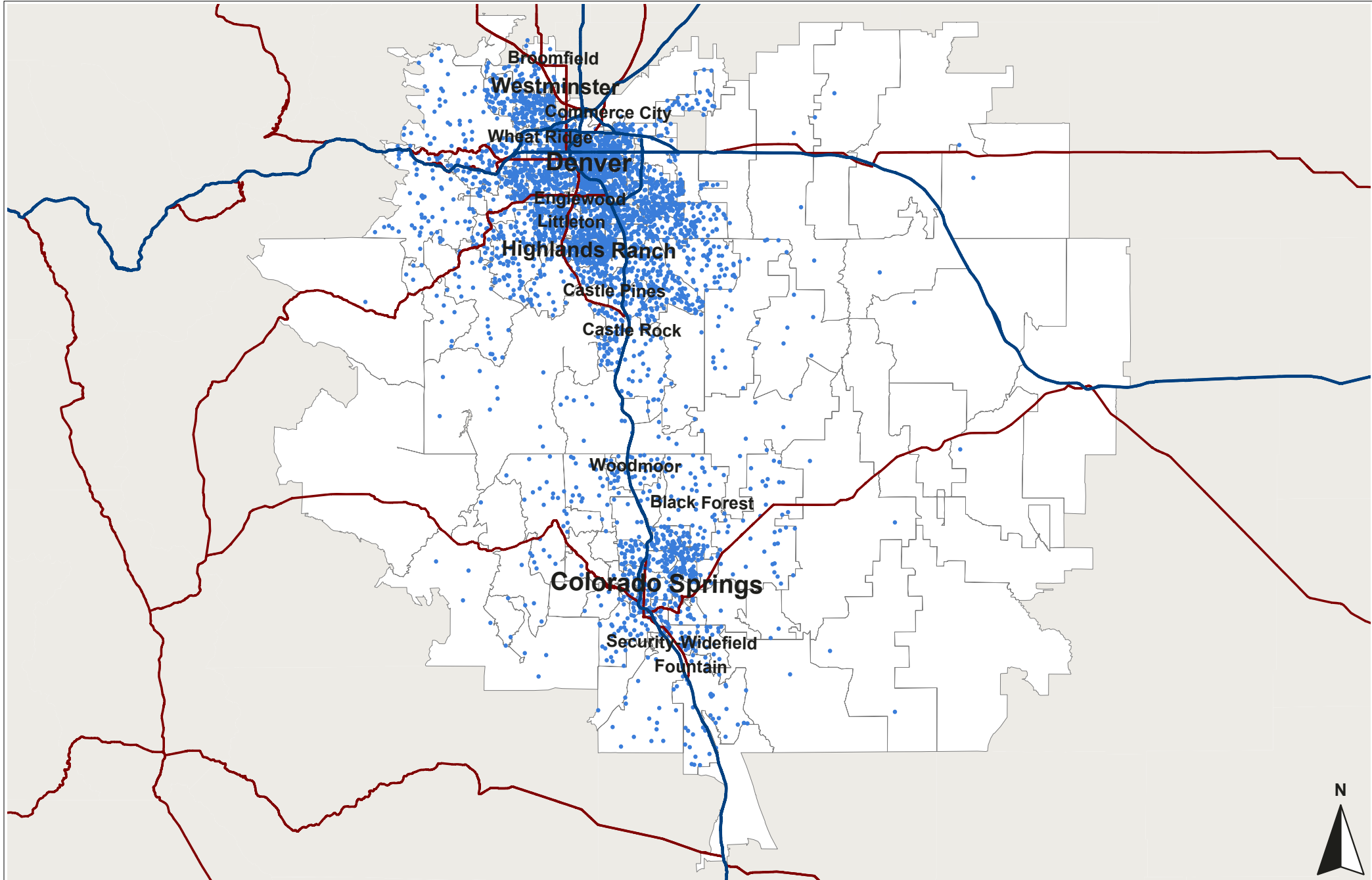


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Schomp Automotive

**Non-Luxury Mid Size SUV  
Sep 2018 RYTD**

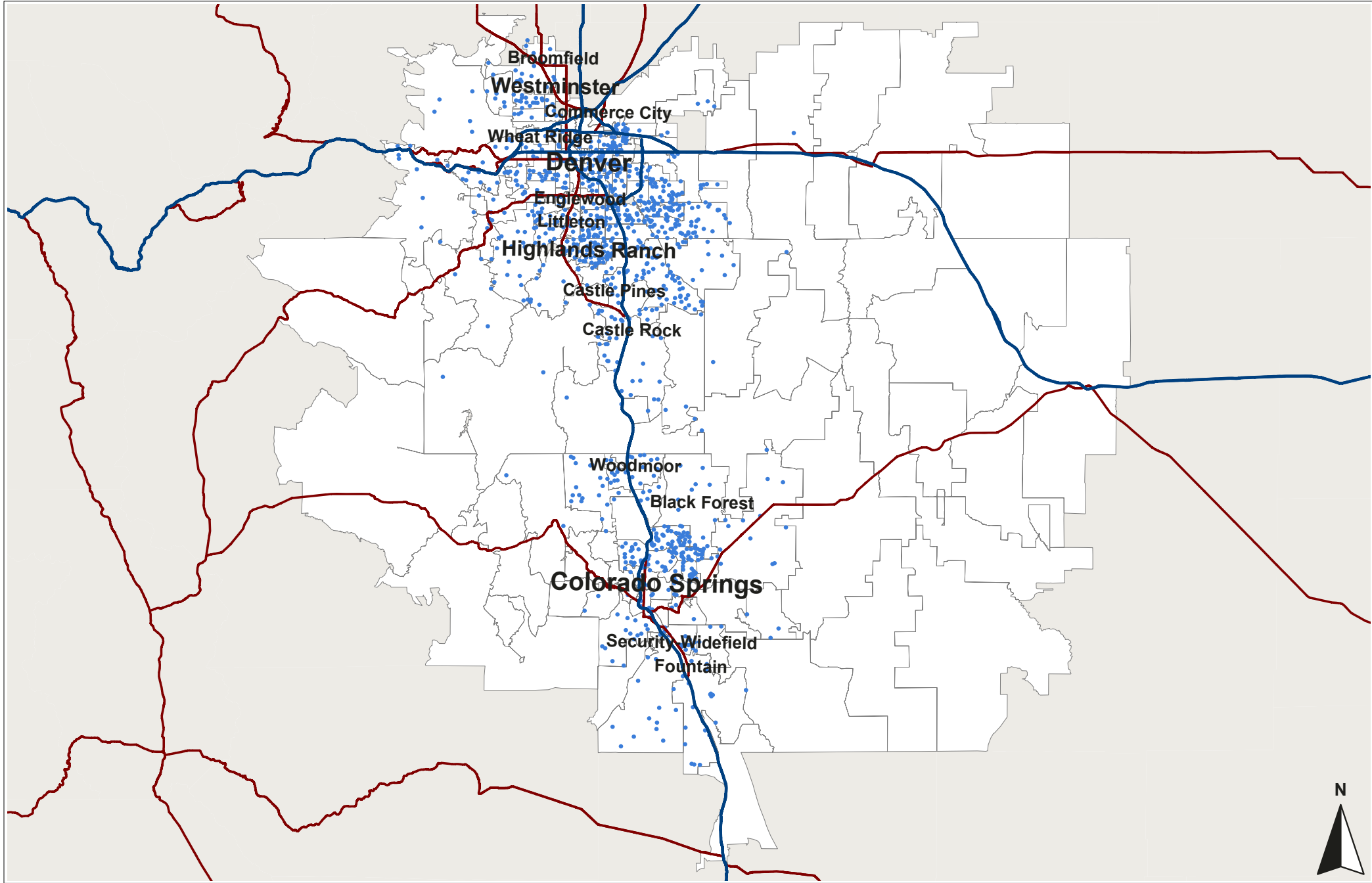
1 Dot = 1 Registration(s) ( 3972 )  
Data By: IHS Markit

Total Registrations = 3972

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Non-Luxury Mid Size Van  
Sep 2018 RYTD**

1 Dot = 1 Registration(s) ( 1052 )  
Data By: IHS Markit

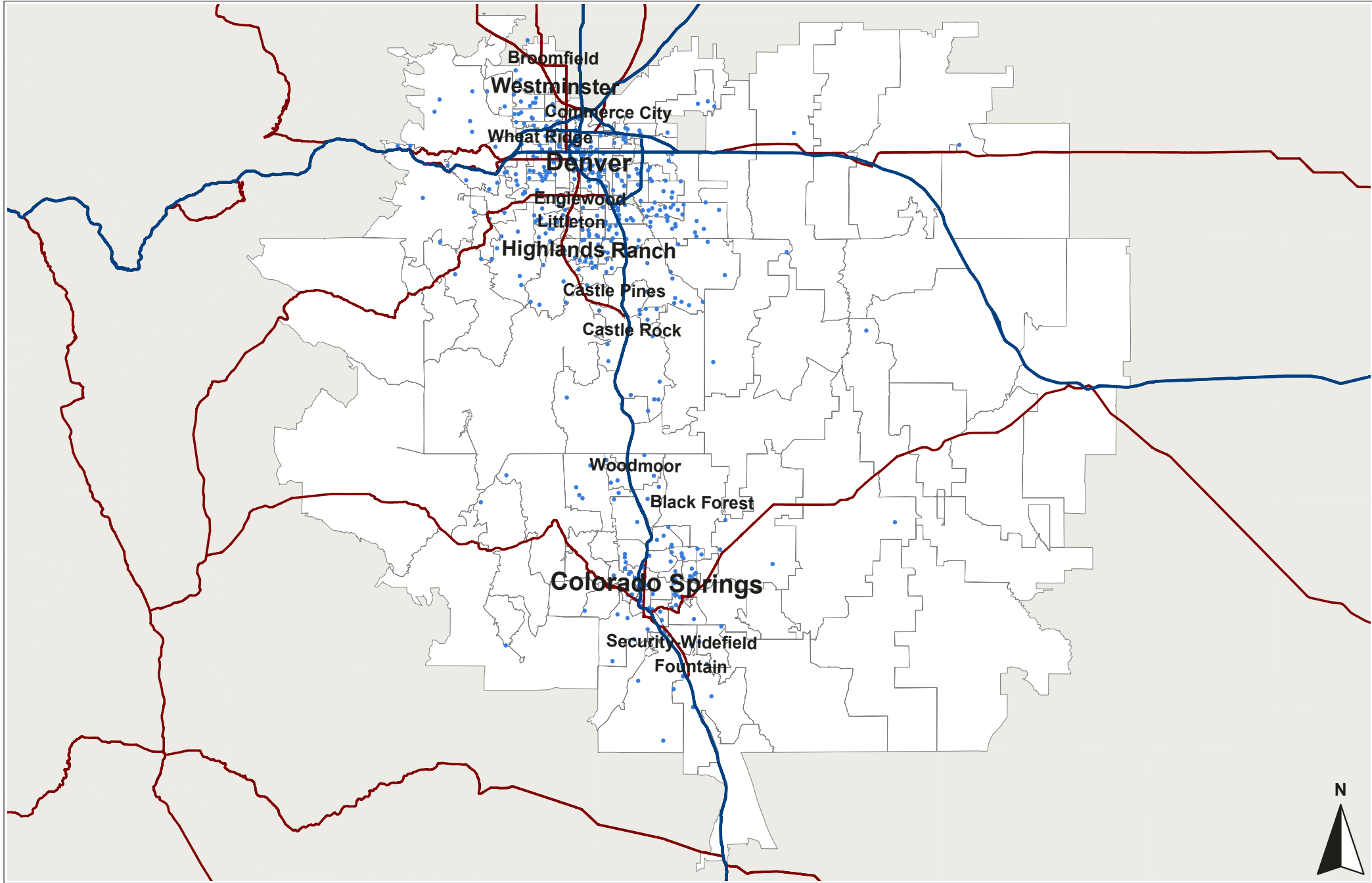
Total Registrations = 1052

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO





Schomp Automotive

**Non-Luxury Sport  
Sep 2018 RYTD**

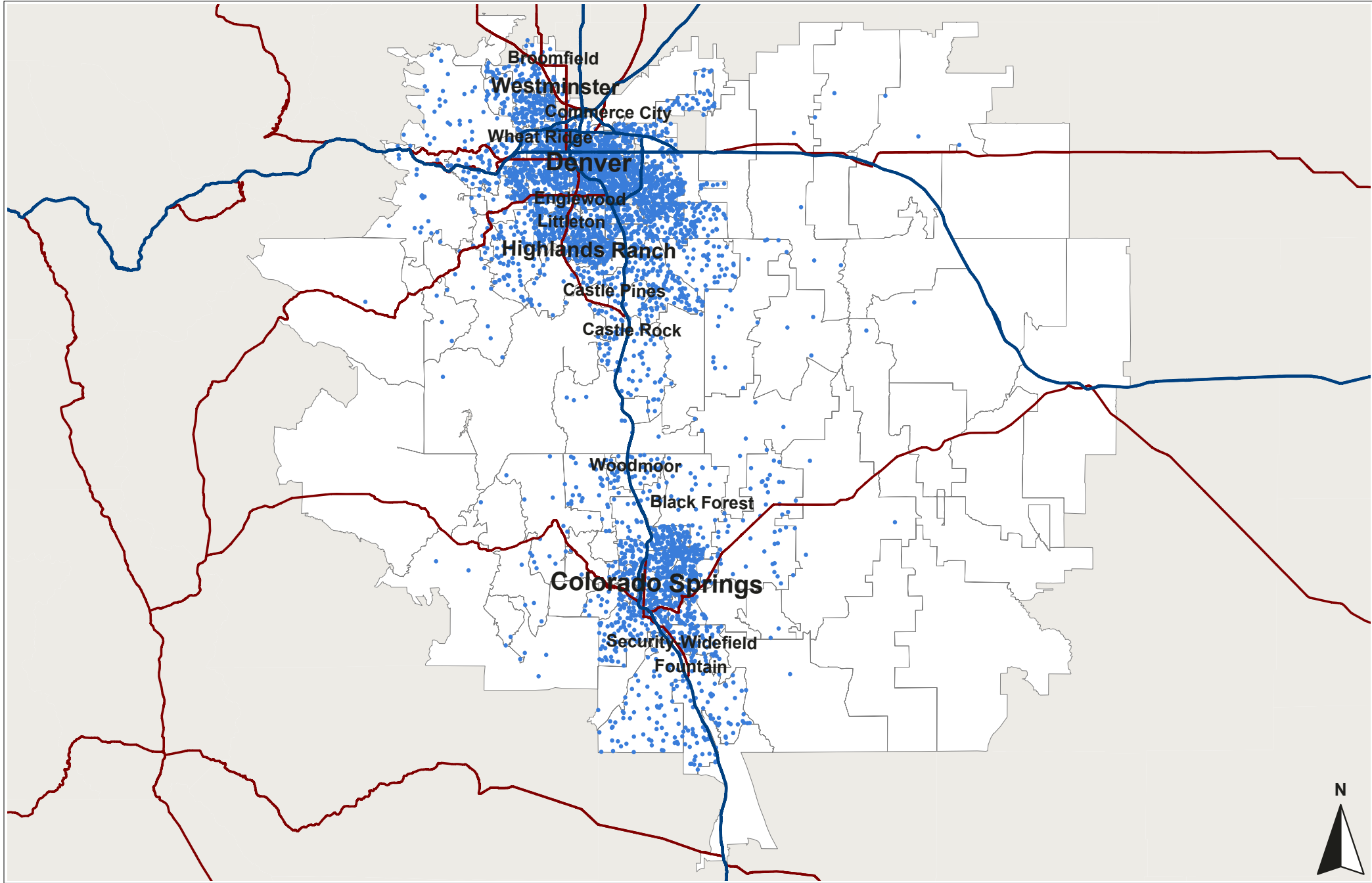
1 Dot = 1 Registration(s) ( 430 )  
Data By: IHS Markit

Total Registrations = 430

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Non-Luxury Compact  
Sep 2018 RYTD**

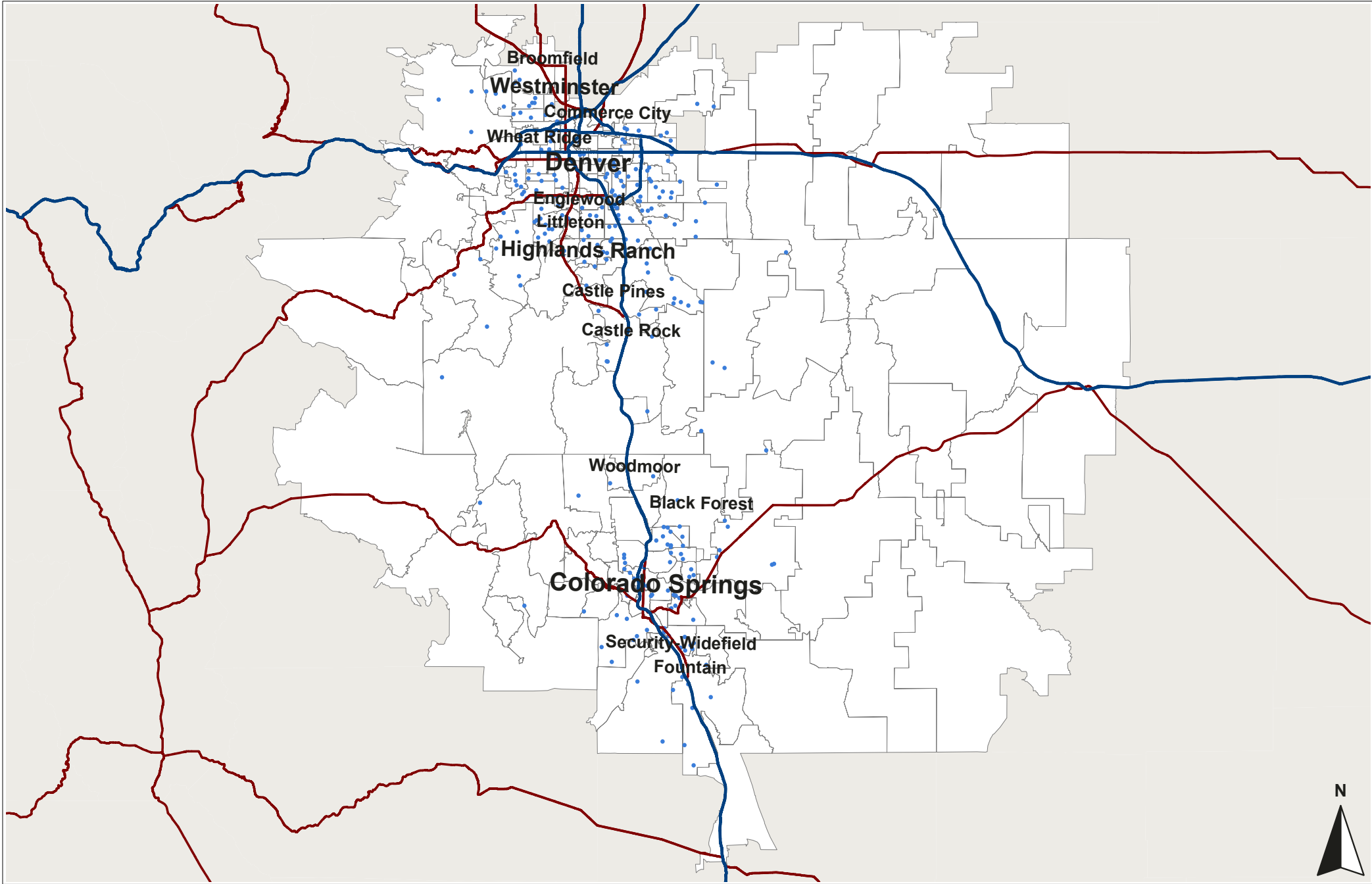
1 Dot = 2 Registration(s) ( 4451 )  
Data By: IHS Markit

Total Registrations = 8838

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Non-Luxury Full Size  
Sep 2018 RYTD**

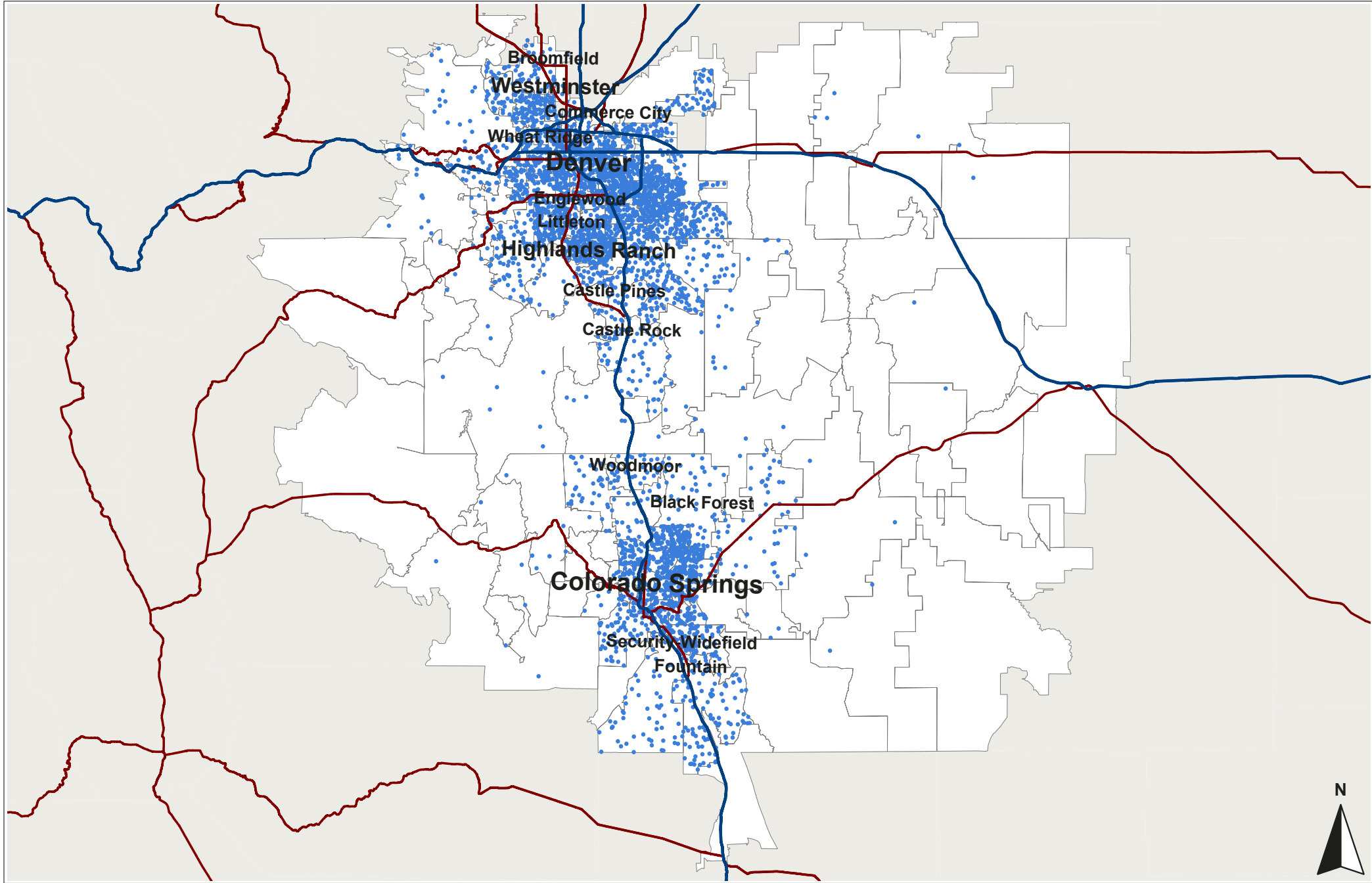
1 Dot = 1 Registration(s) ( 259 )  
Data By: IHS Markit

Total Registrations = 259

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Non-Luxury Mid Size  
Sep 2018 RYTD**

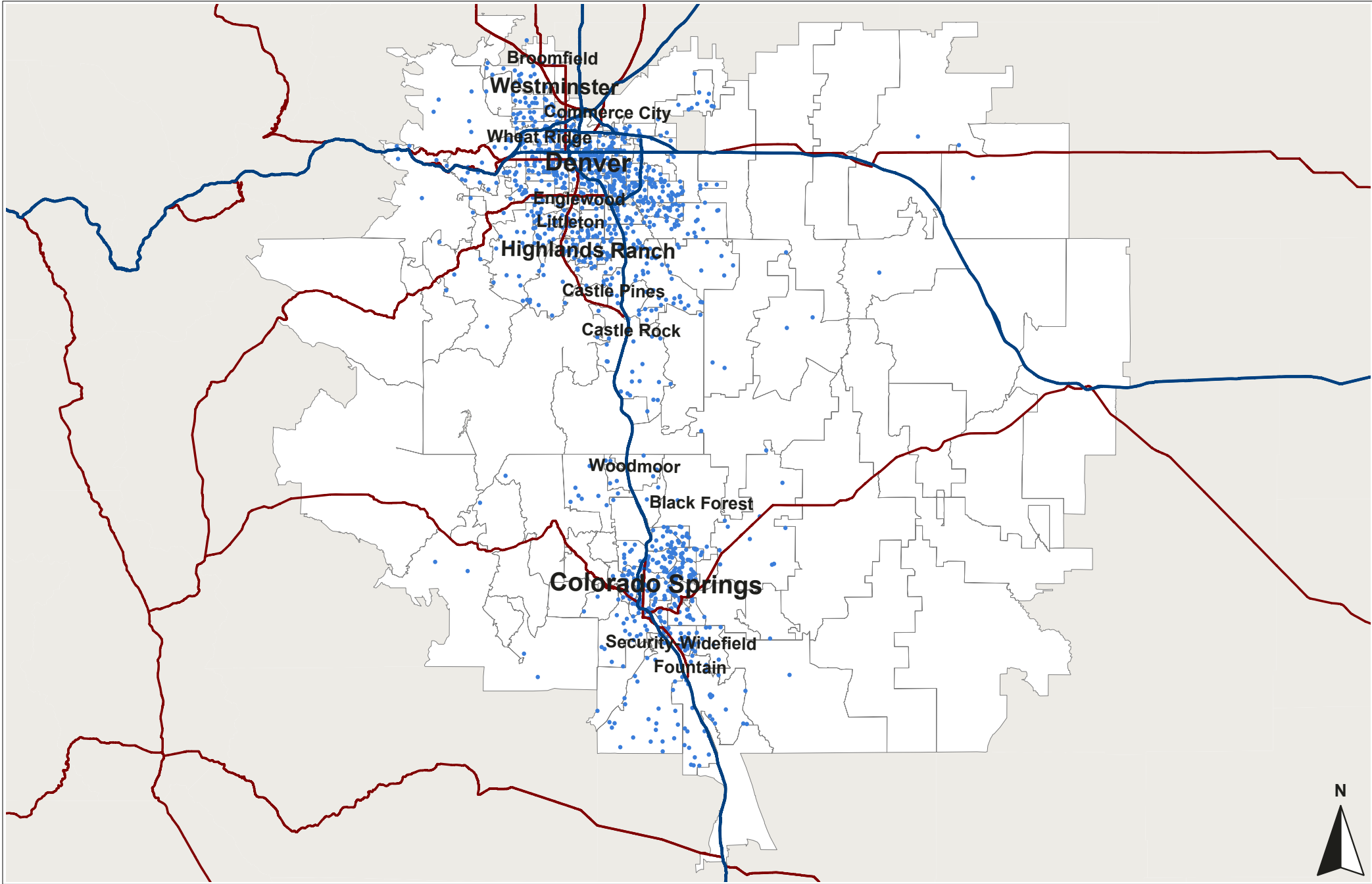
1 Dot = 1 Registration(s) ( 4235 )  
Data By: IHS Markit

Total Registrations = 4235

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO



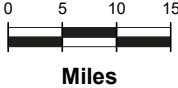
Schomp Automotive

**Non-Luxury Sub Compact  
Sep 2018 RYTD**

1 Dot = 1 Registration(s) ( 1171 )  
Data By: IHS Markit

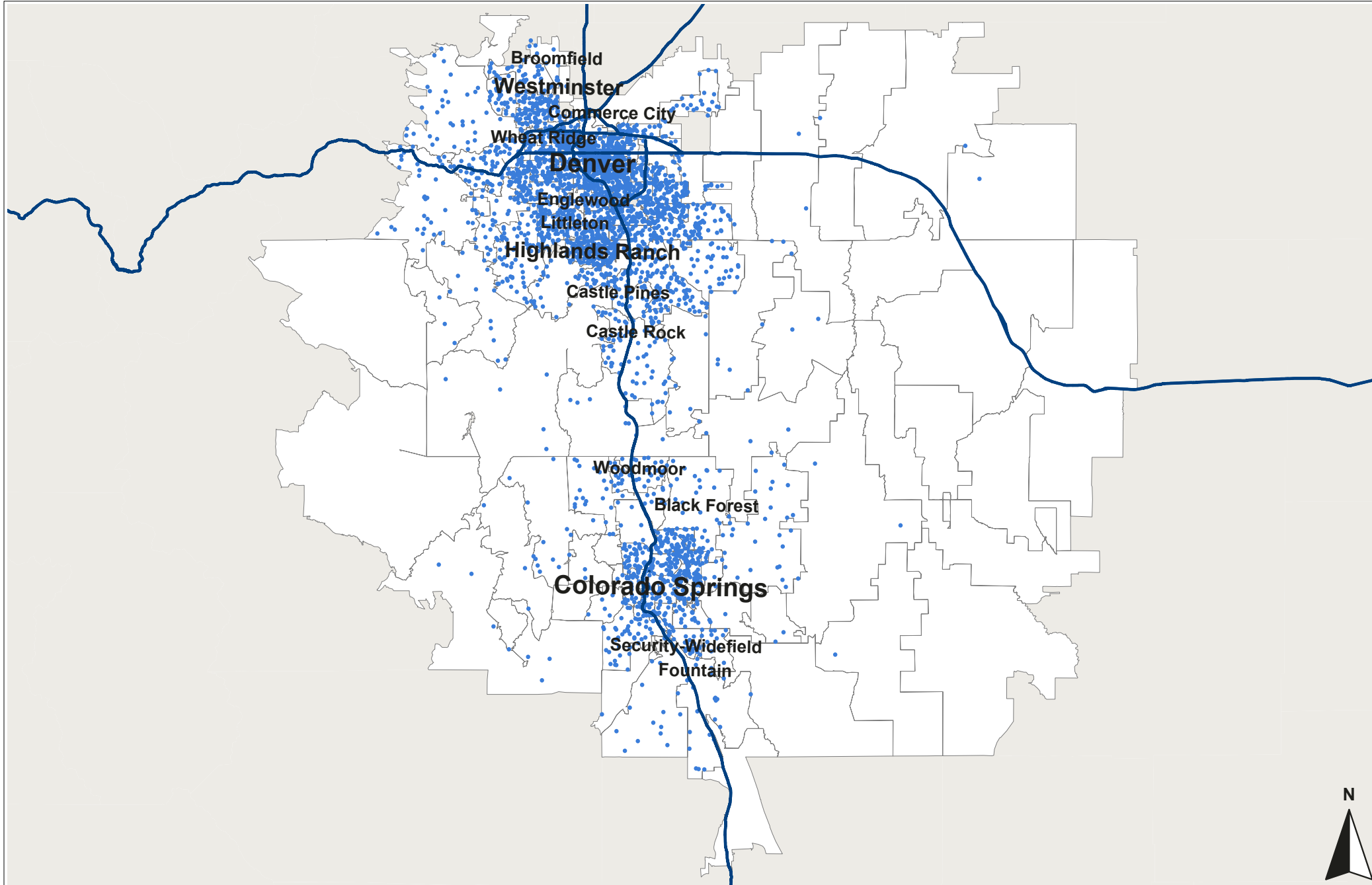
Total Registrations = 1171

Denver, CO



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO





Schomp Automotive

**Denver, CO  
Sep 2017 RYTD  
Industry Registrations**

1 Dot = 20 Registration(s) ( 3407 )  
Data By: IHS Markit

Total Registrations = 68093

Denver, CO

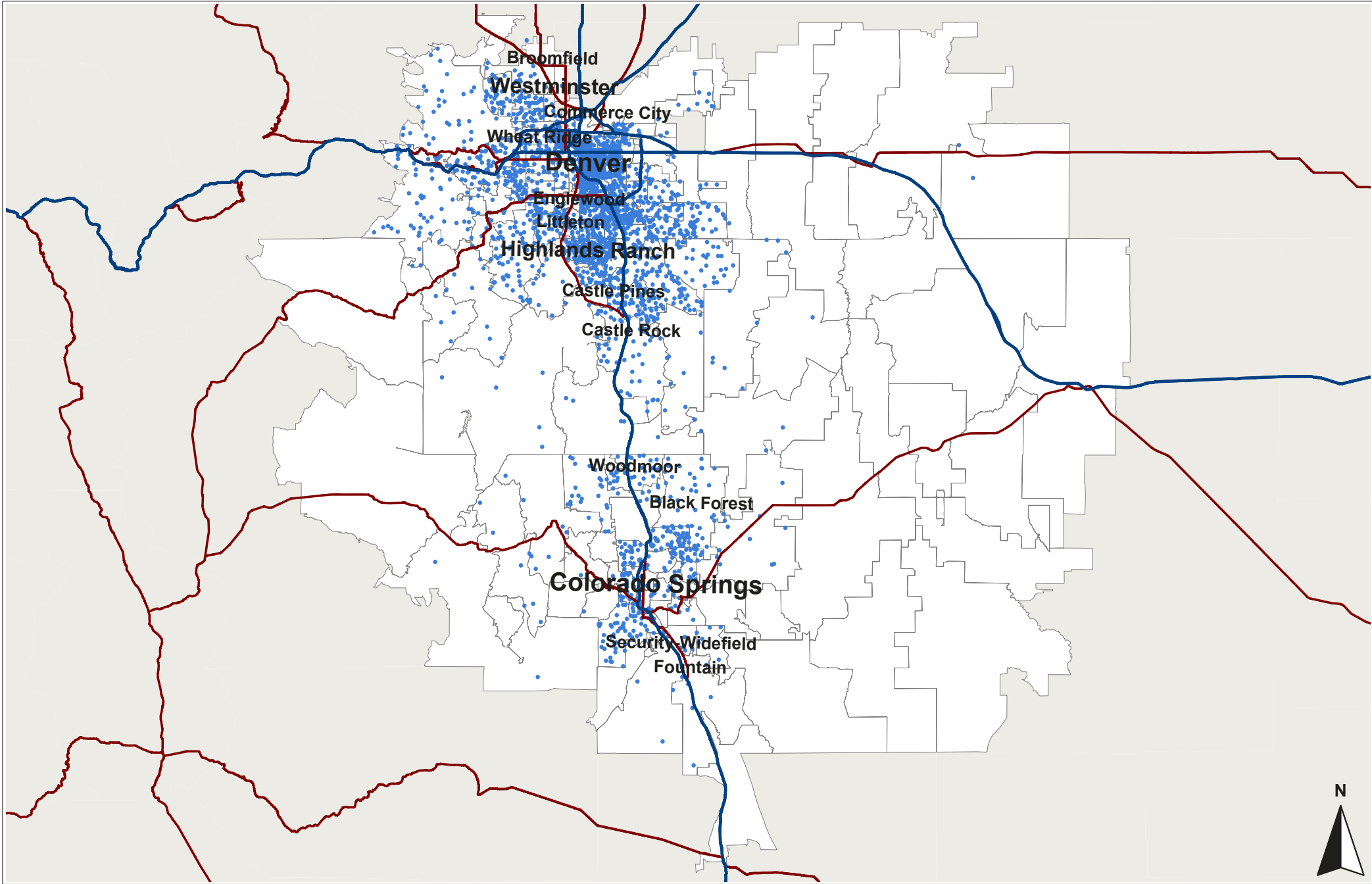


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**Luxury Compact CUV  
Sep 2017 RYTD**

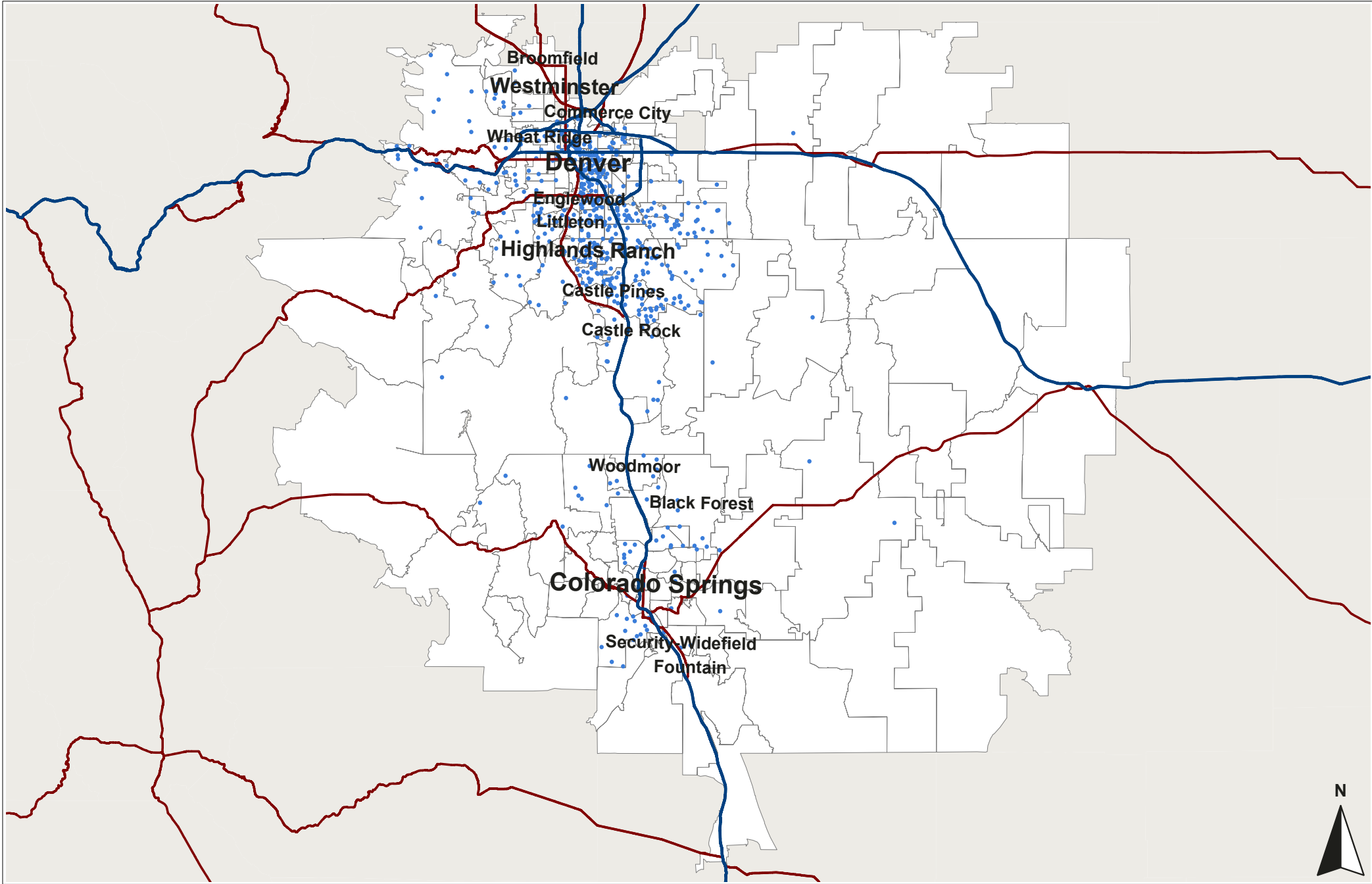
1 Dot = 1 Registration(s) ( 2796 )  
Data By: IHS Markit

Total Registrations = 2796

Denver, CO



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Luxury Full Size SUV  
Sep 2017 RYTD**

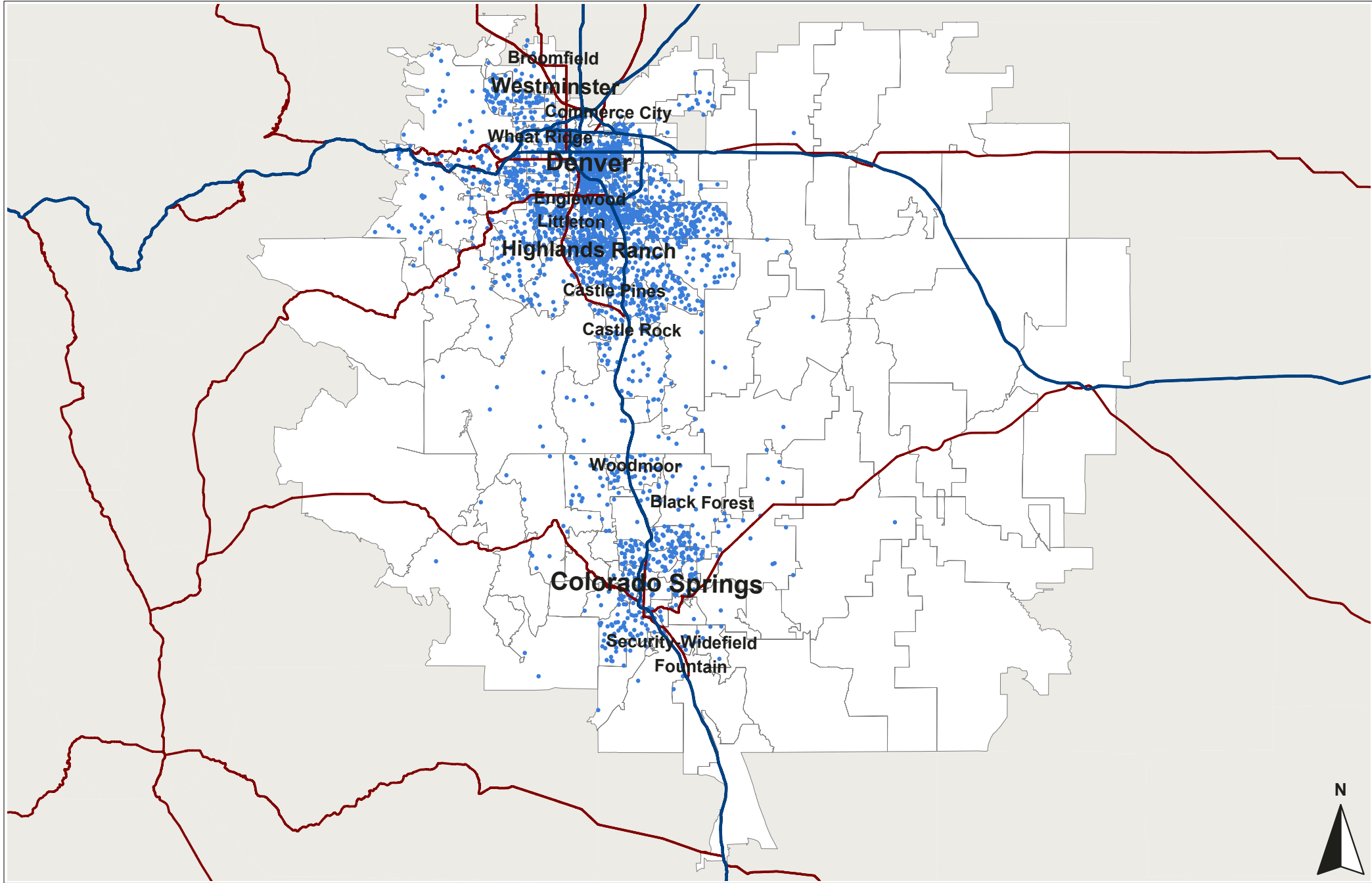
1 Dot = 1 Registration(s) ( 579 )  
Data By: IHS Markit

Total Registrations = 579

Denver, CO



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Luxury Mid Size CUV**  
**Sep 2017 RYTD**

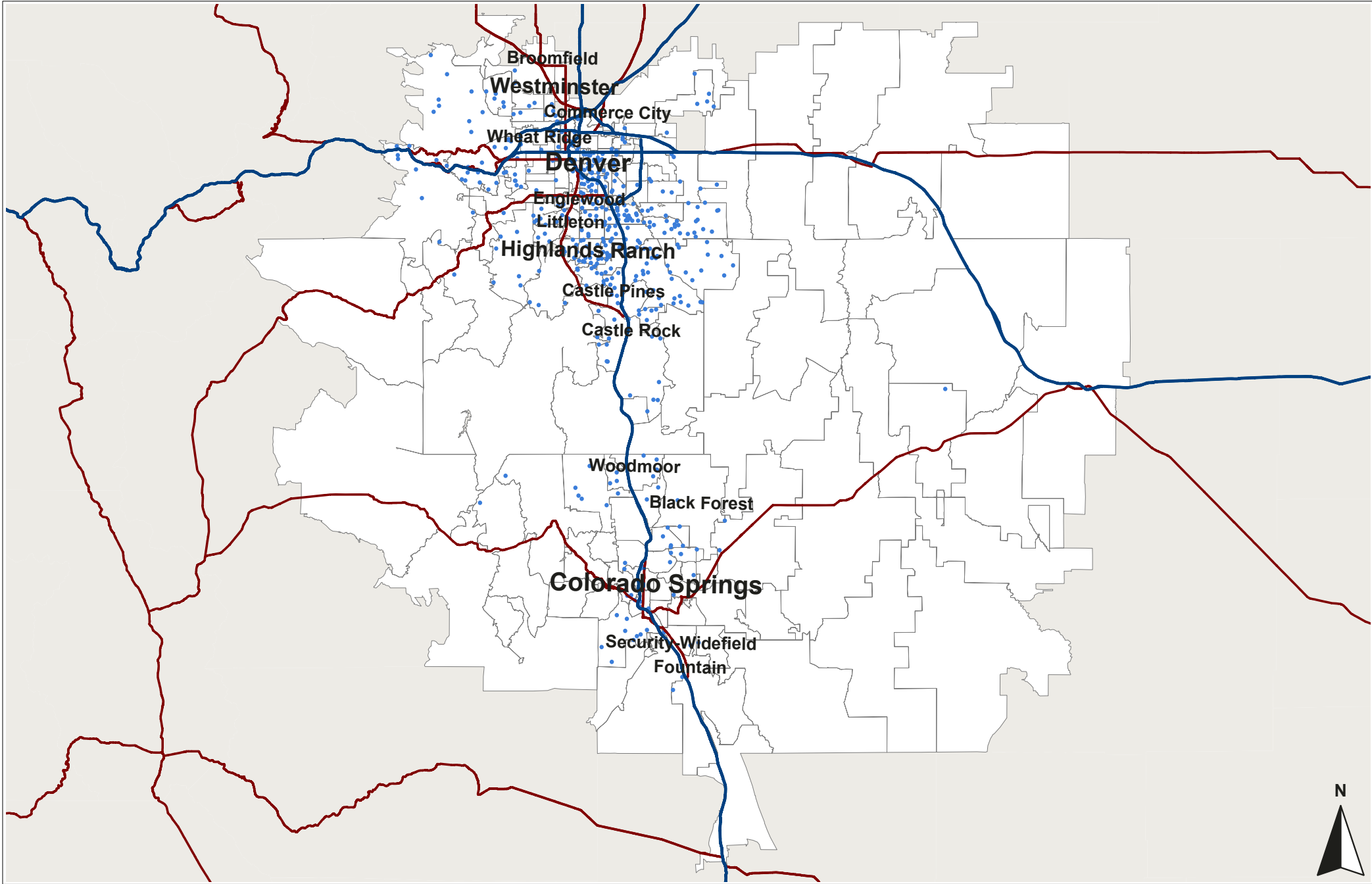
1 Dot = 1 Registration(s) ( 2655 )  
Data By: IHS Markit

Total Registrations = 2655

Denver, CO



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



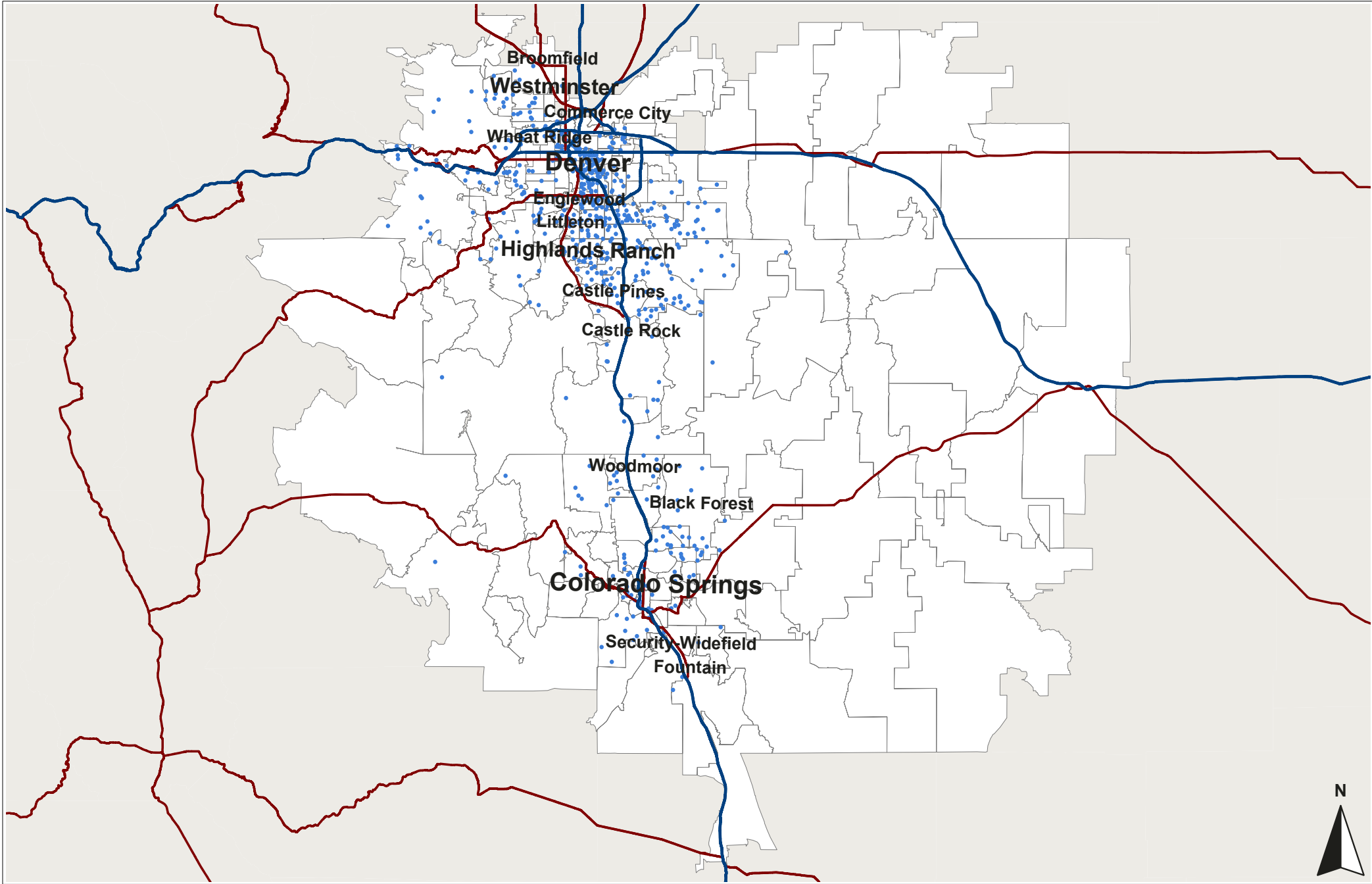
Schomp Automotive

**Luxury Mid Size SUV  
Sep 2017 RYTD**

1 Dot = 1 Registration(s) ( 431 )  
Data By: IHS Markit

Total Registrations = 431

Denver, CO



Schomp Automotive

**Luxury Sport  
Sep 2017 RYTD**

1 Dot = 1 Registration(s) ( 589 )  
Data By: IHS Markit

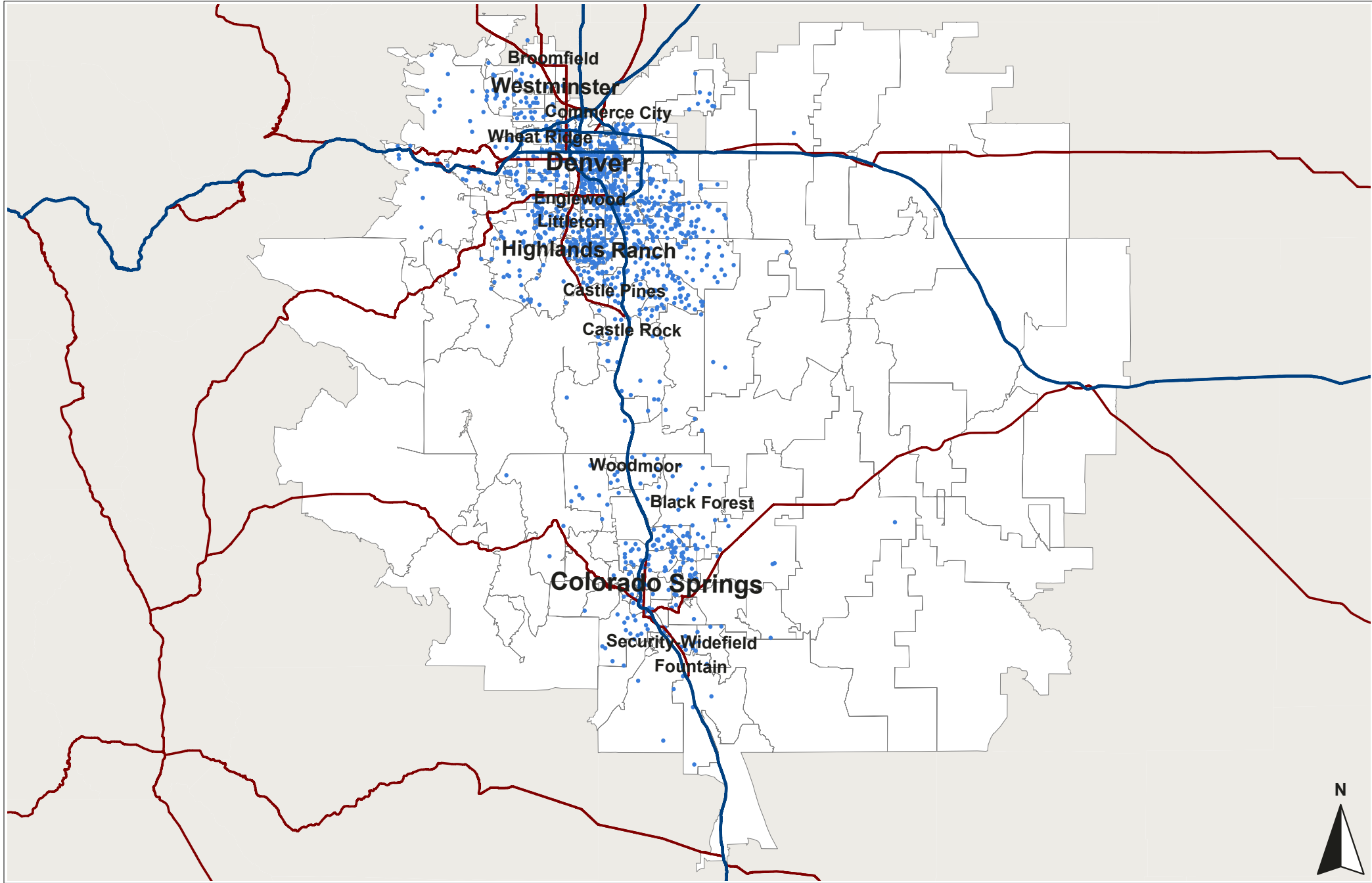
Total Registrations = 589

Denver, CO



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO





Schomp Automotive

**Luxury Compact  
Sep 2017 RYTD**

1 Dot = 1 Registration(s) ( 1239 )  
Data By: IHS Markit

Total Registrations = 1239

Denver, CO



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

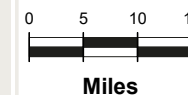
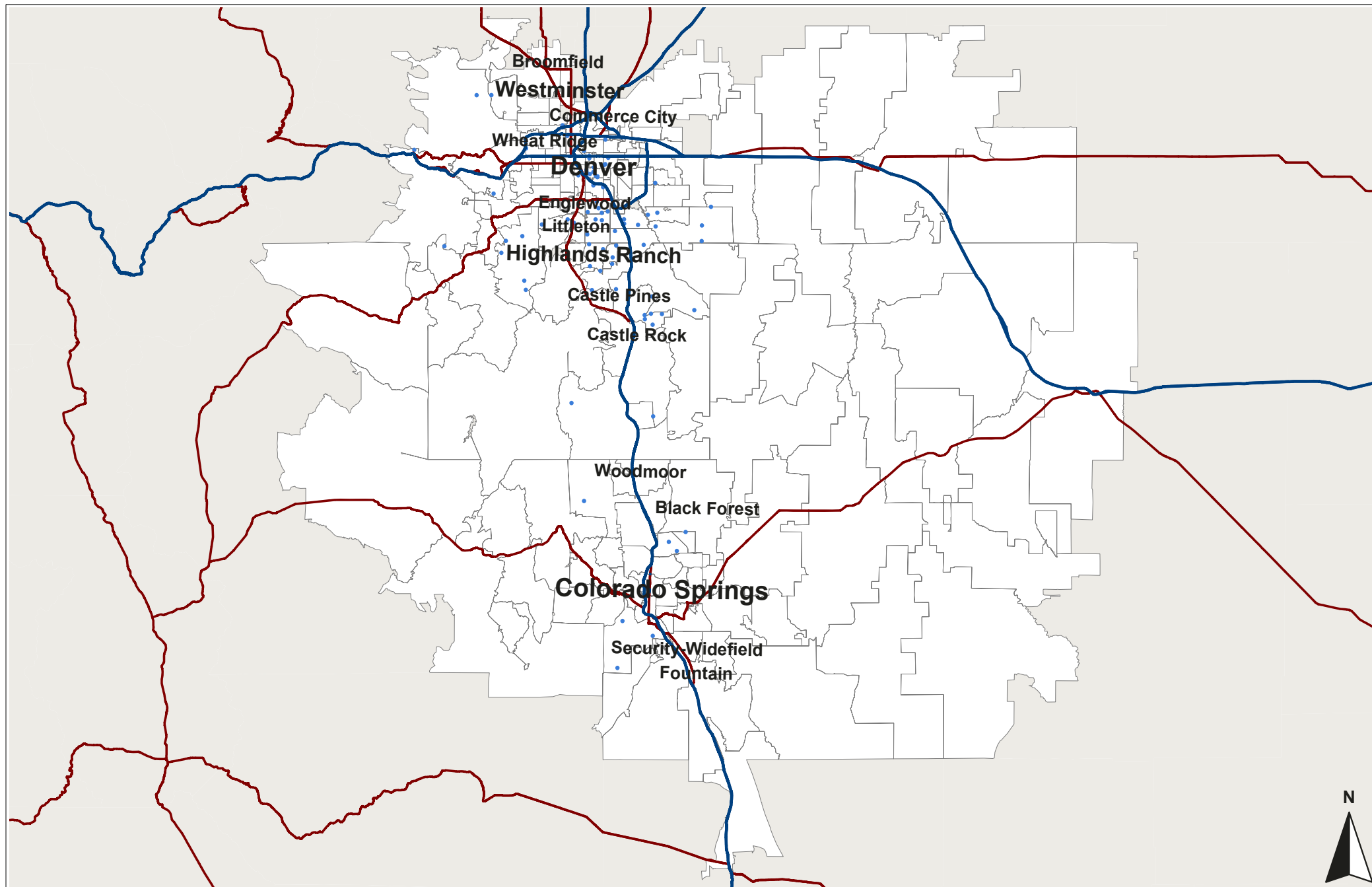
Schomp Automotive

**Luxury Full Size  
Sep 2017 RYTD**

1 Dot = 1 Registration(s) ( 79 )  
Data By: IHS Markit

Total Registrations = 79

Denver, CO

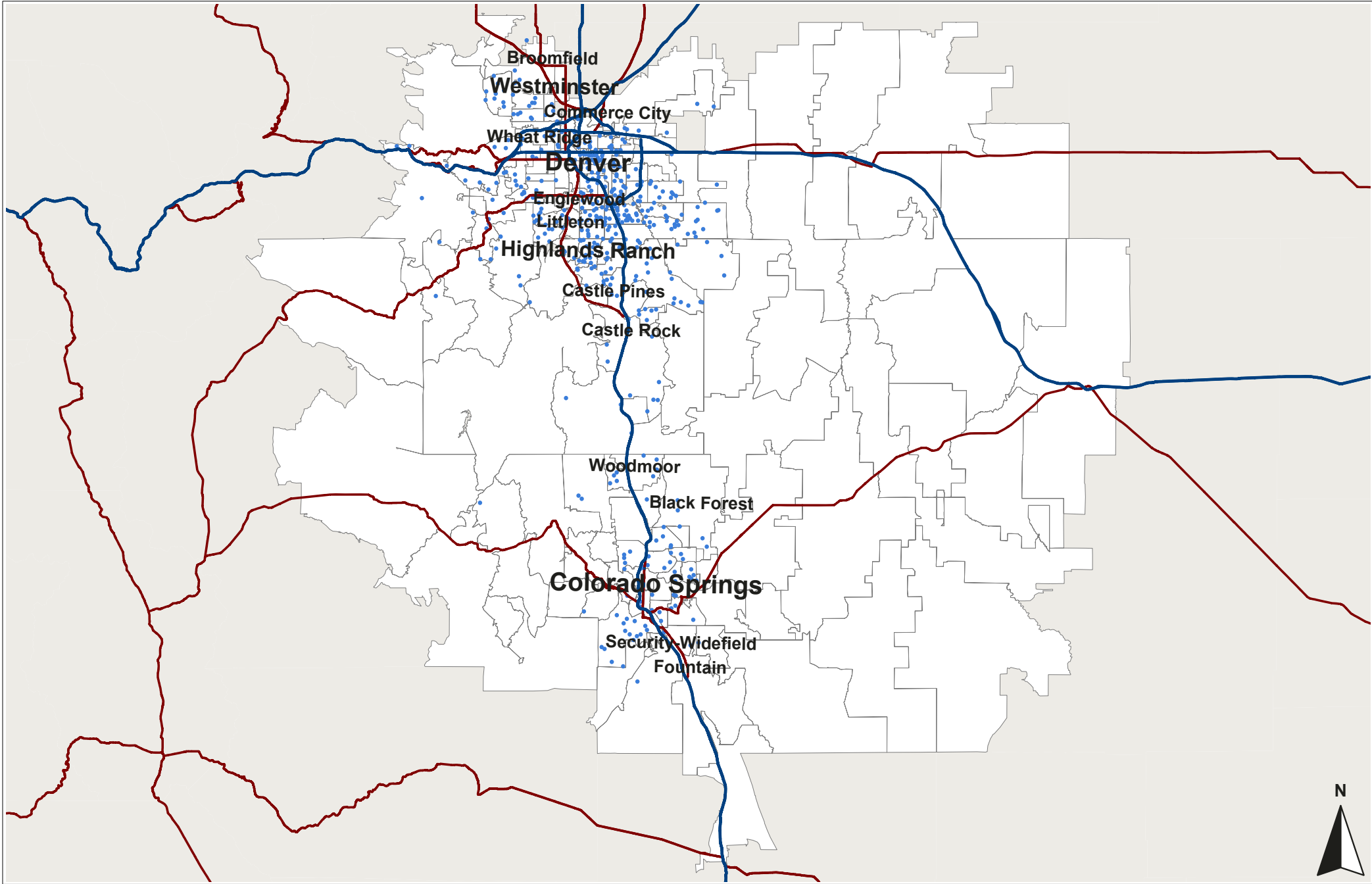


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Schomp Automotive

**Luxury Mid Size  
Sep 2017 RYTD**

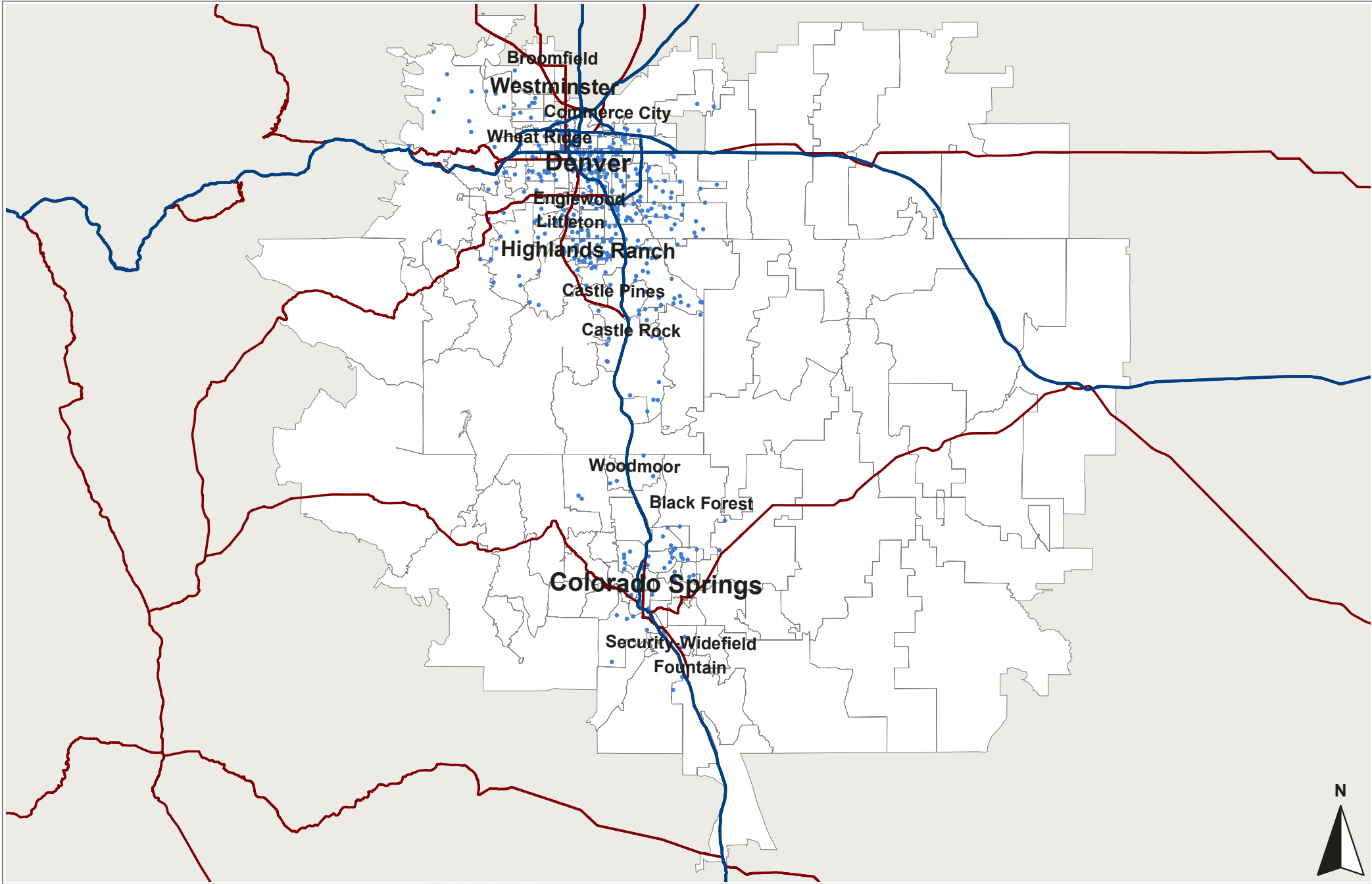
1 Dot = 1 Registration(s) ( 459 )  
Data By: IHS Markit

Total Registrations = 459

Denver, CO



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Luxury Sub Compact  
Sep 2017 RYTD**

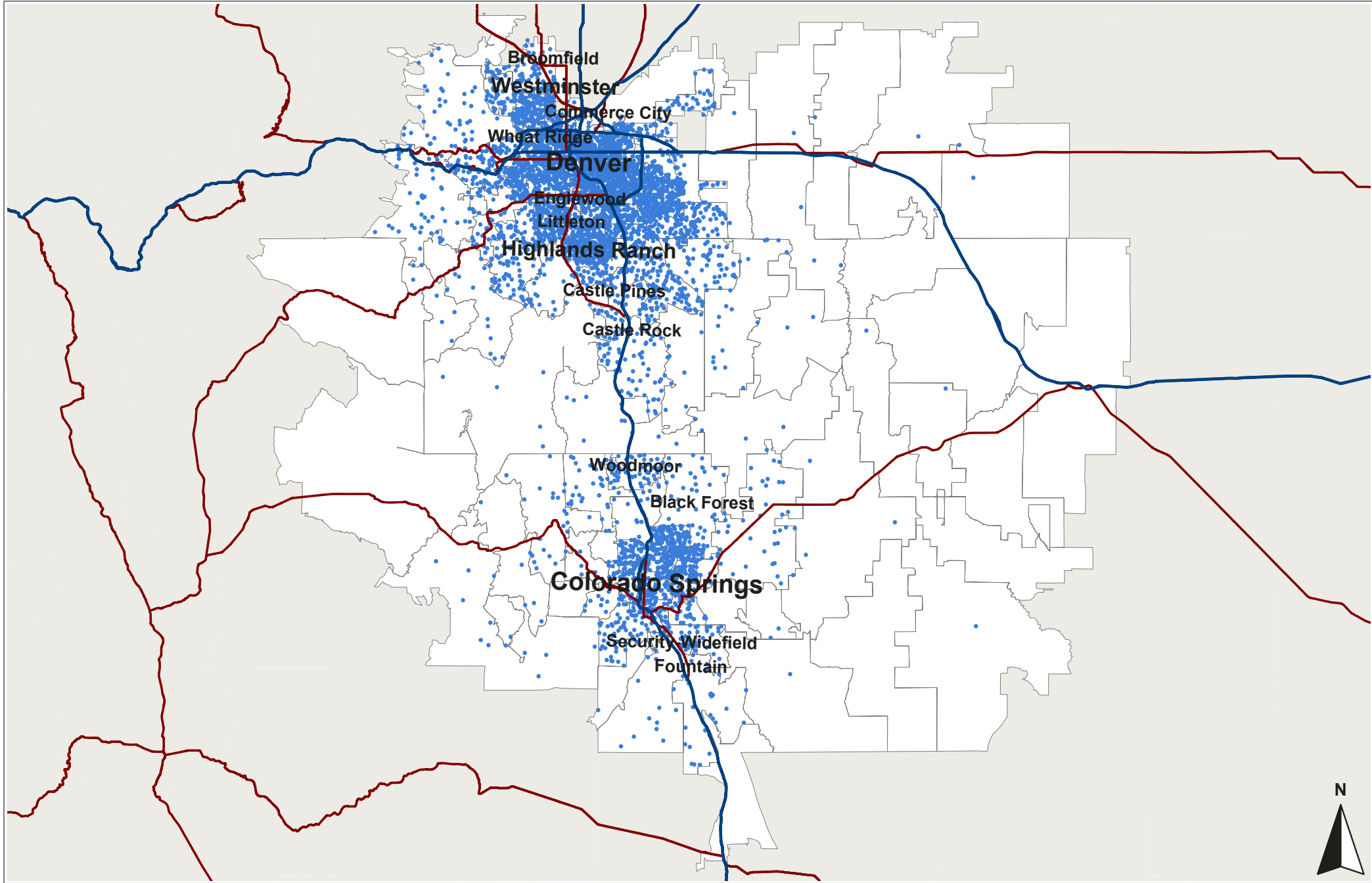
1 Dot = 1 Registration(s) ( 409 )  
Data By: IHS Markit

Total Registrations = 409

Denver, CO



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Non-Luxury Compact CUV  
Sep 2017 RYTD**

1 Dot = 4 Registration(s) ( 5290 )  
Data By: IHS Markit

Total Registrations = 21102

Denver, CO

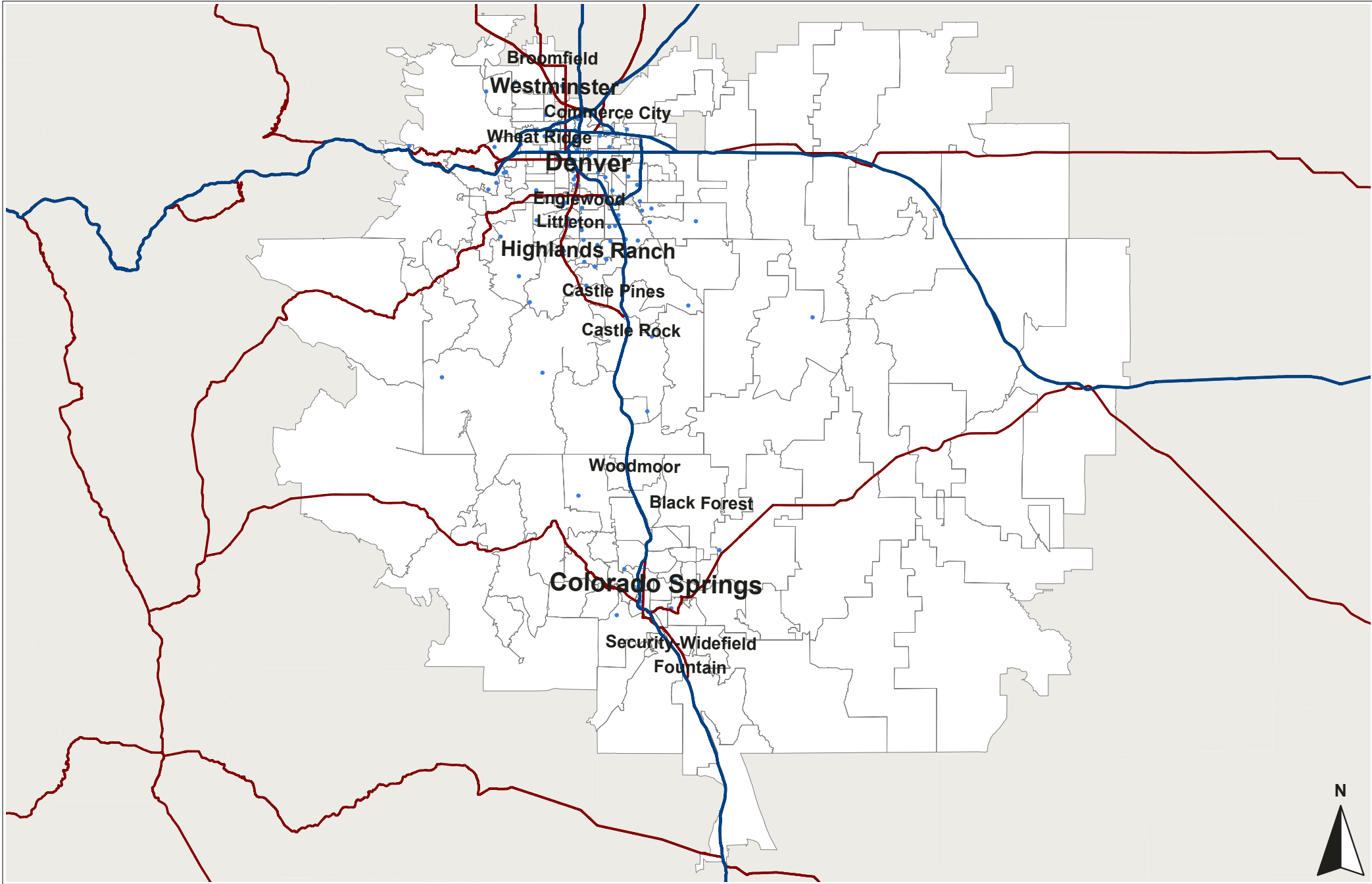


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Schomp Automotive

**Non-Luxury Compact Van  
Sep 2017 RYTD**

1 Dot = 1 Registration(s) ( 93 )  
Data By: IHS Markit

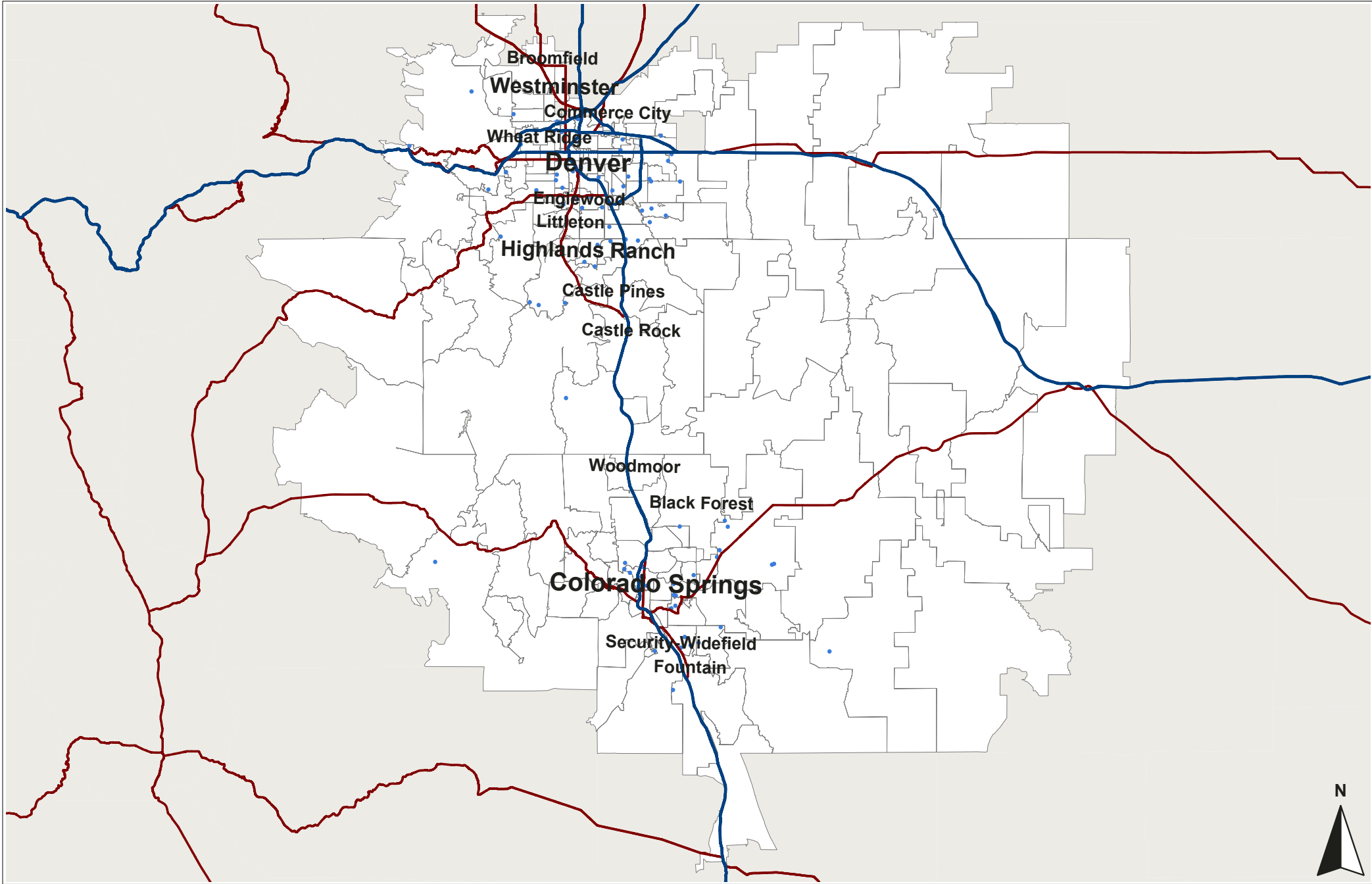
Total Registrations = 93

Denver, CO



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO





Schomp Automotive

**Non-Lux Full 3Q - 1T Van  
Sep 2017 RYTD**

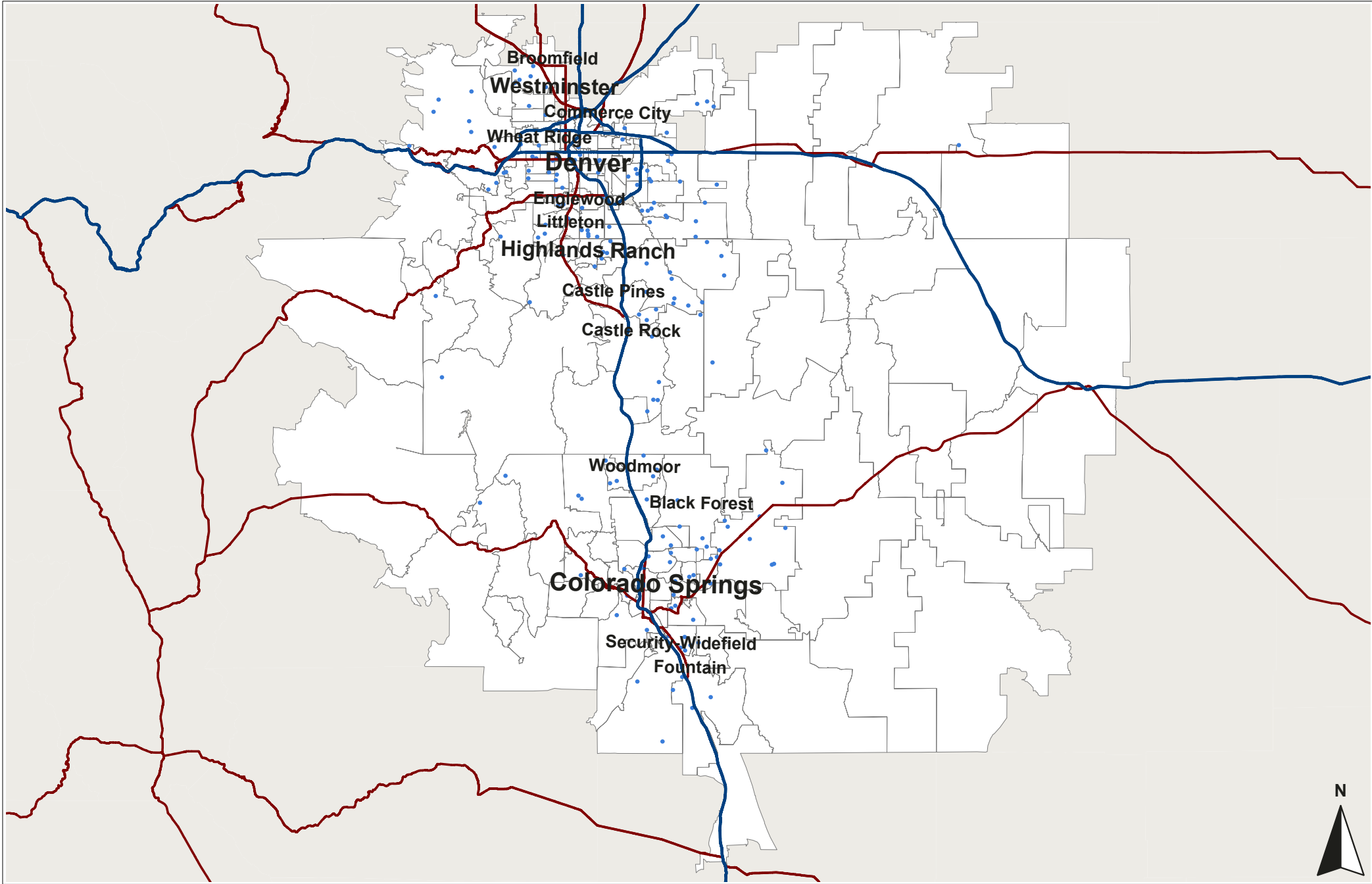
1 Dot = 1 Registration(s) ( 80 )  
Data By: IHS Markit

Total Registrations = 80

Denver, CO



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Non-Lux Full 3Q - 1T Pickup  
Sep 2017 RYTD**

1 Dot = 1 Registration(s) ( 173 )  
Data By: IHS Markit

Total Registrations = 173

Denver, CO

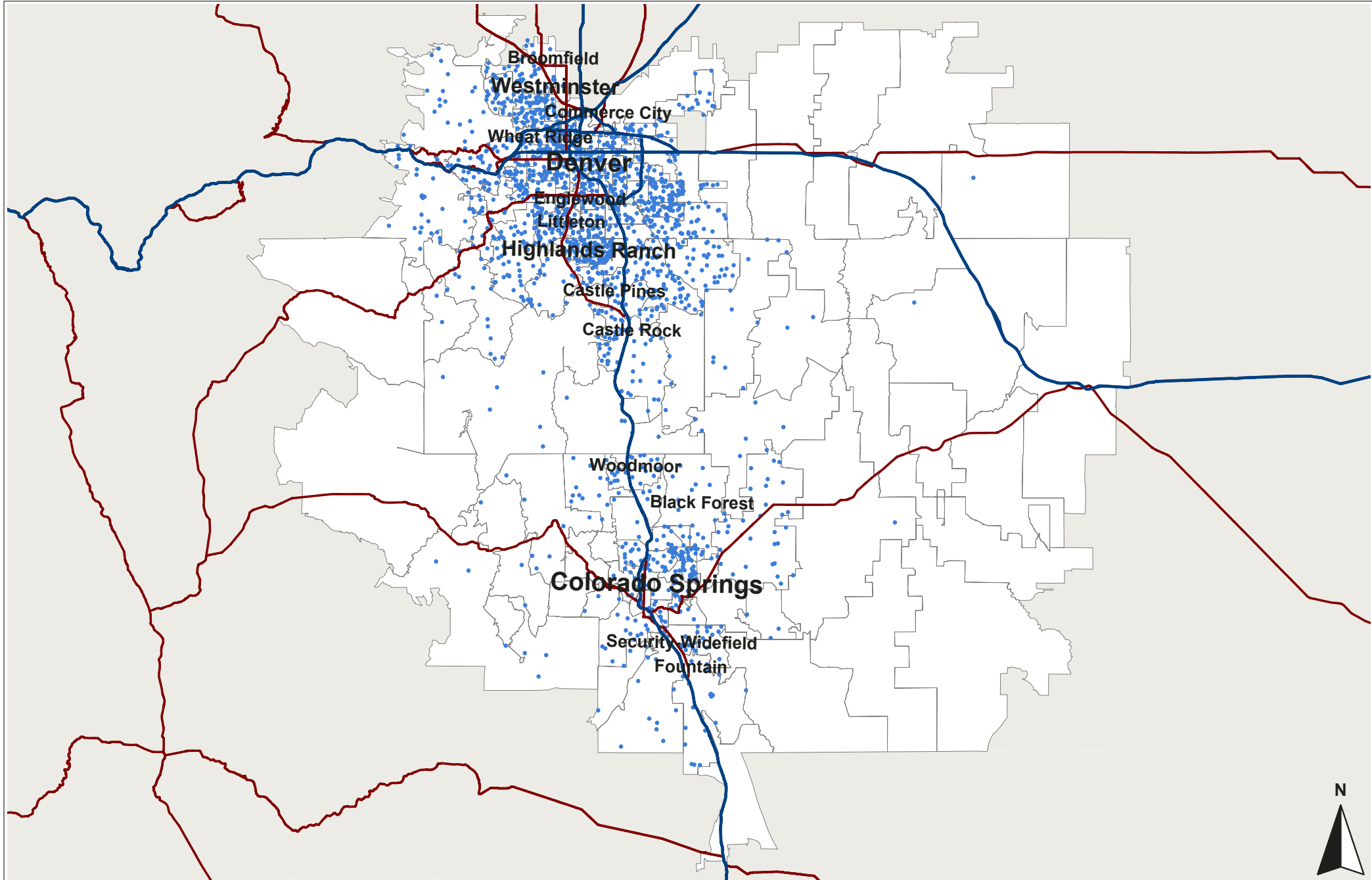


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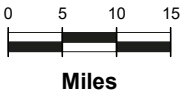
Schomp Automotive

**Non-Lux Full 1/2T Pickup  
Sep 2017 RYTD**

1 Dot = 1 Registration(s) ( 1757 )  
Data By: IHS Markit

Total Registrations = 1757

Denver, CO

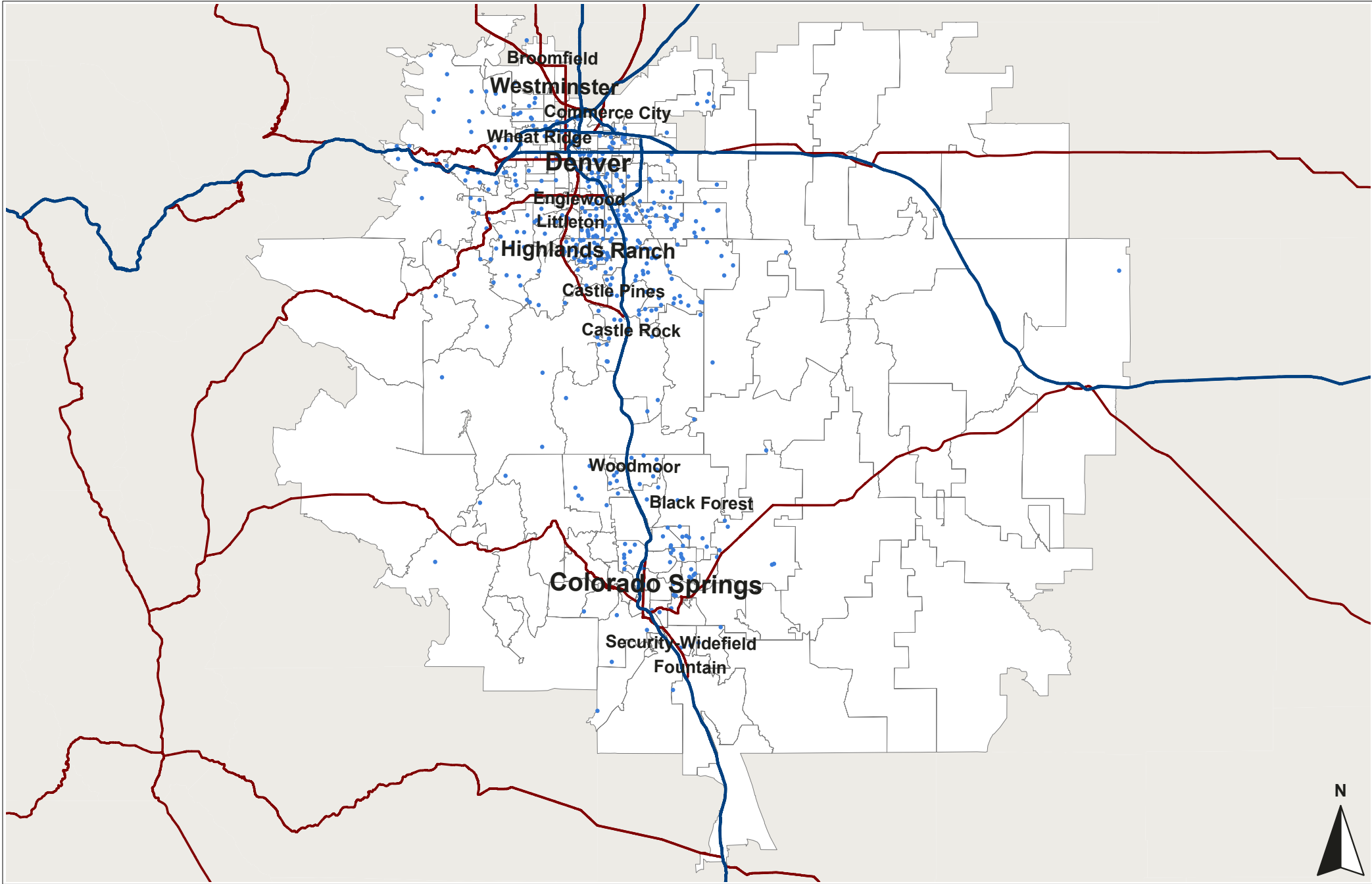


Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



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Schomp Automotive

**Non-Luxury Full Size SUV  
Sep 2017 RYTD**

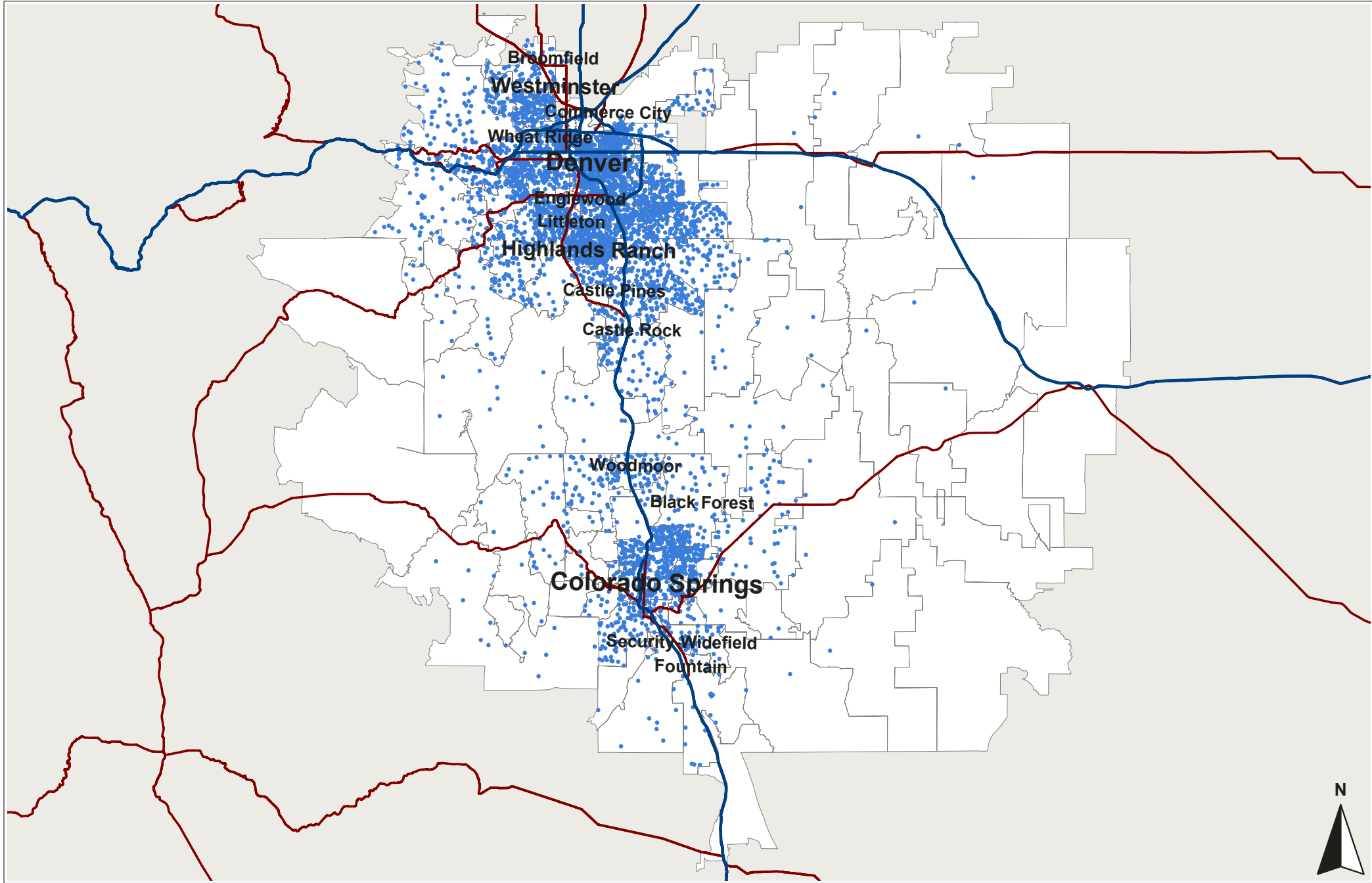
1 Dot = 1 Registration(s) ( 412 )  
Data By: IHS Markit

Total Registrations = 412

Denver, CO



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Non-Luxury Mid Size CUV  
Sep 2017 RYTD**

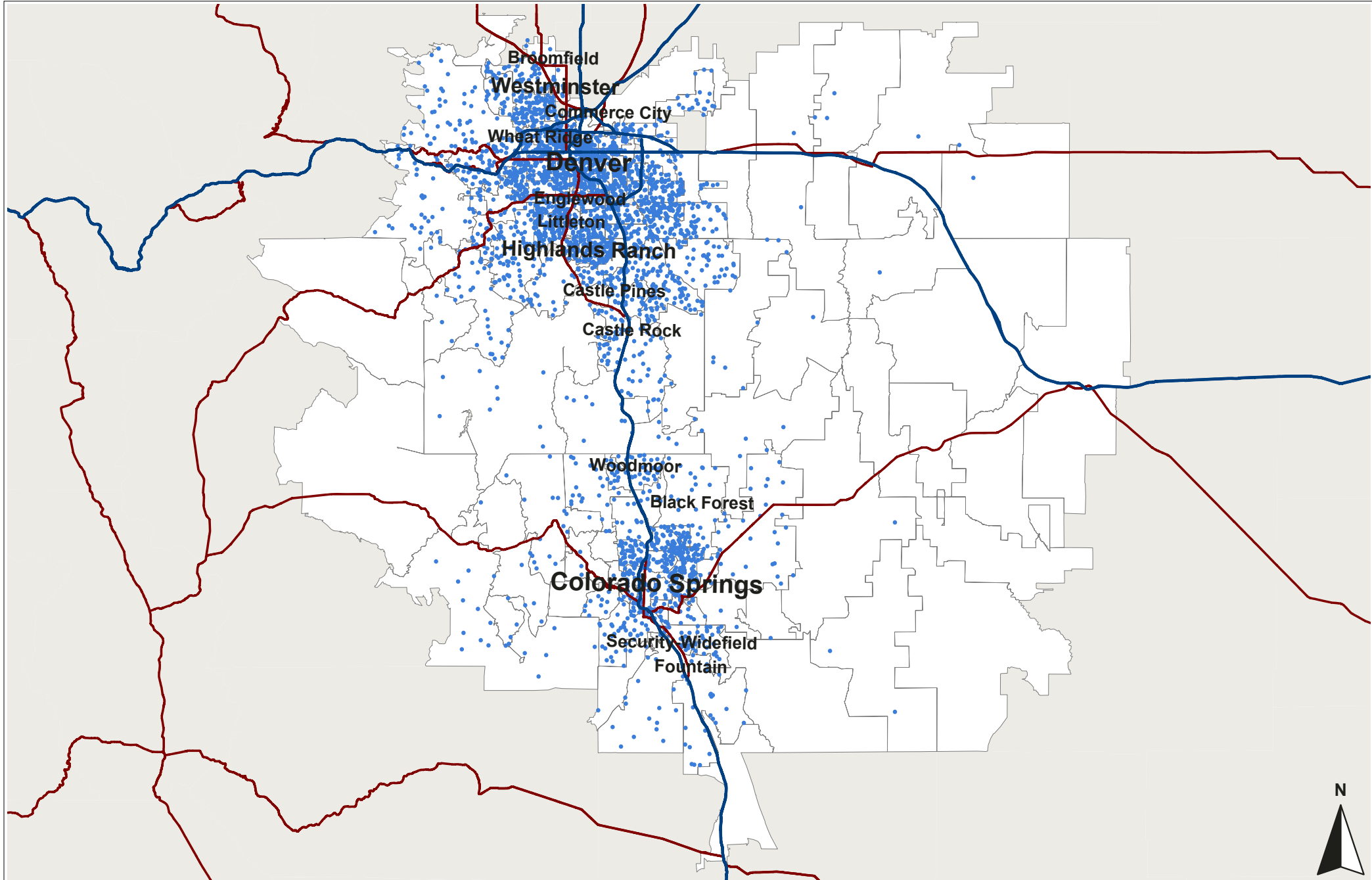
1 Dot = 2 Registration(s) ( 4758 )  
Data By: IHS Markit

Total Registrations = 9453

Denver, CO



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Non-Lux Mid Size Pickup  
Sep 2017 RYTD**

1 Dot = 1 Registration(s) ( 3275 )  
Data By: IHS Markit

Total Registrations = 3275

Denver, CO



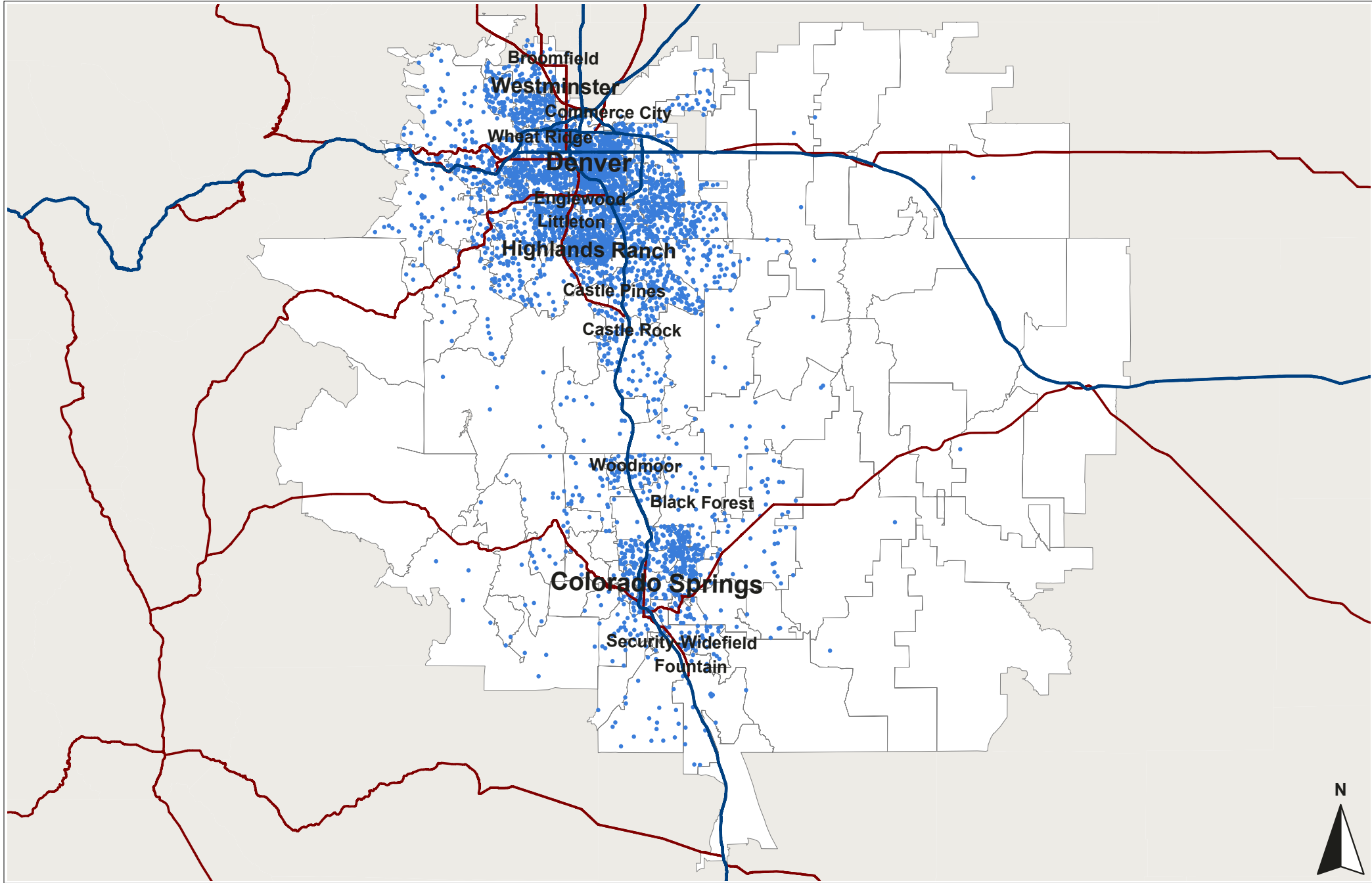
Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



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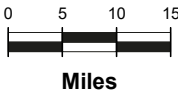
Schomp Automotive

**Non-Luxury Mid Size SUV  
Sep 2017 RYTD**

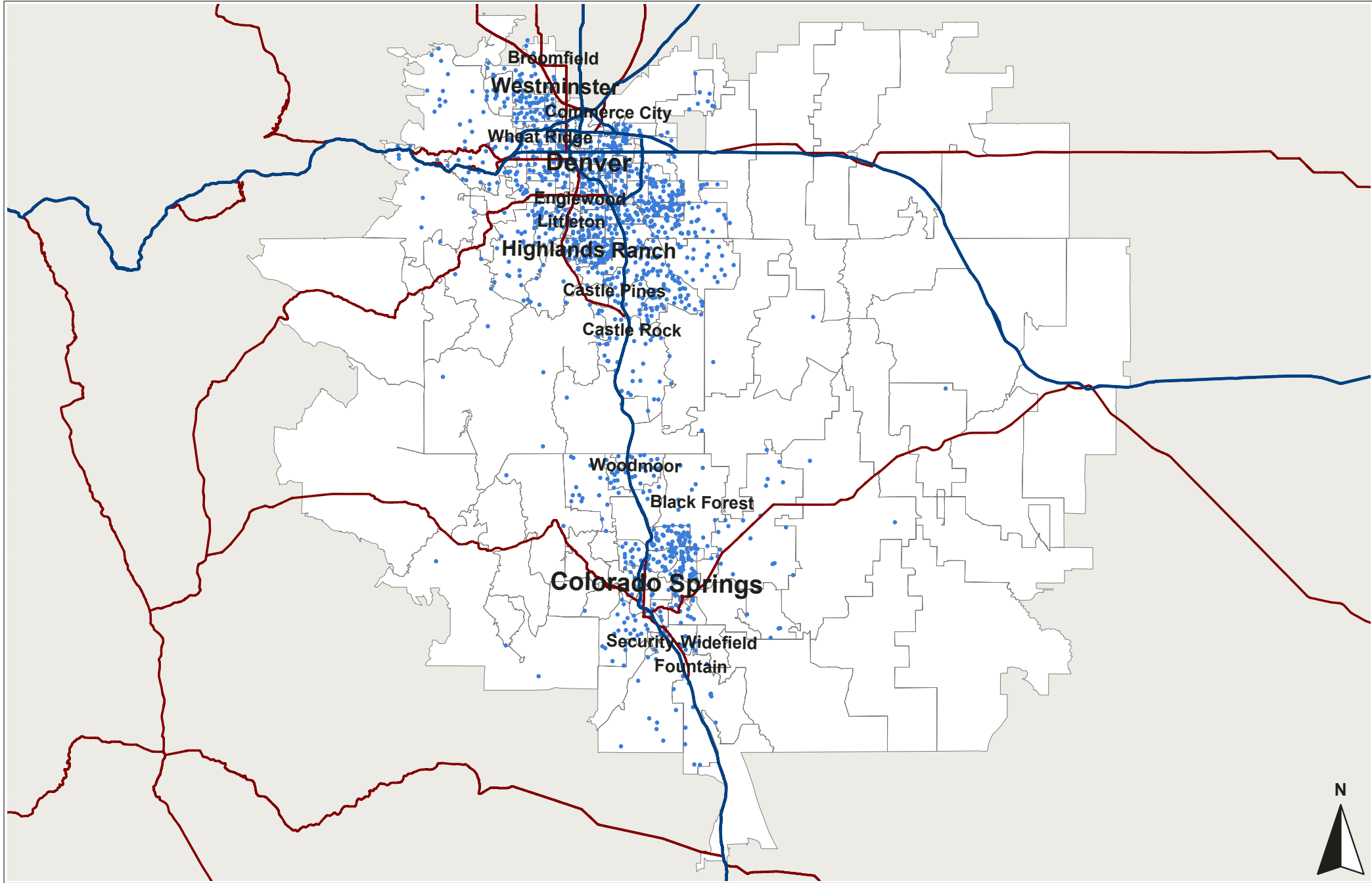
1 Dot = 1 Registration(s) ( 4196 )  
Data By: IHS Markit

Total Registrations = 4196

Denver, CO



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Non-Luxury Mid Size Van  
Sep 2017 RYTD**

1 Dot = 1 Registration(s) ( 1308 )  
Data By: IHS Markit

Total Registrations = 1308

Denver, CO

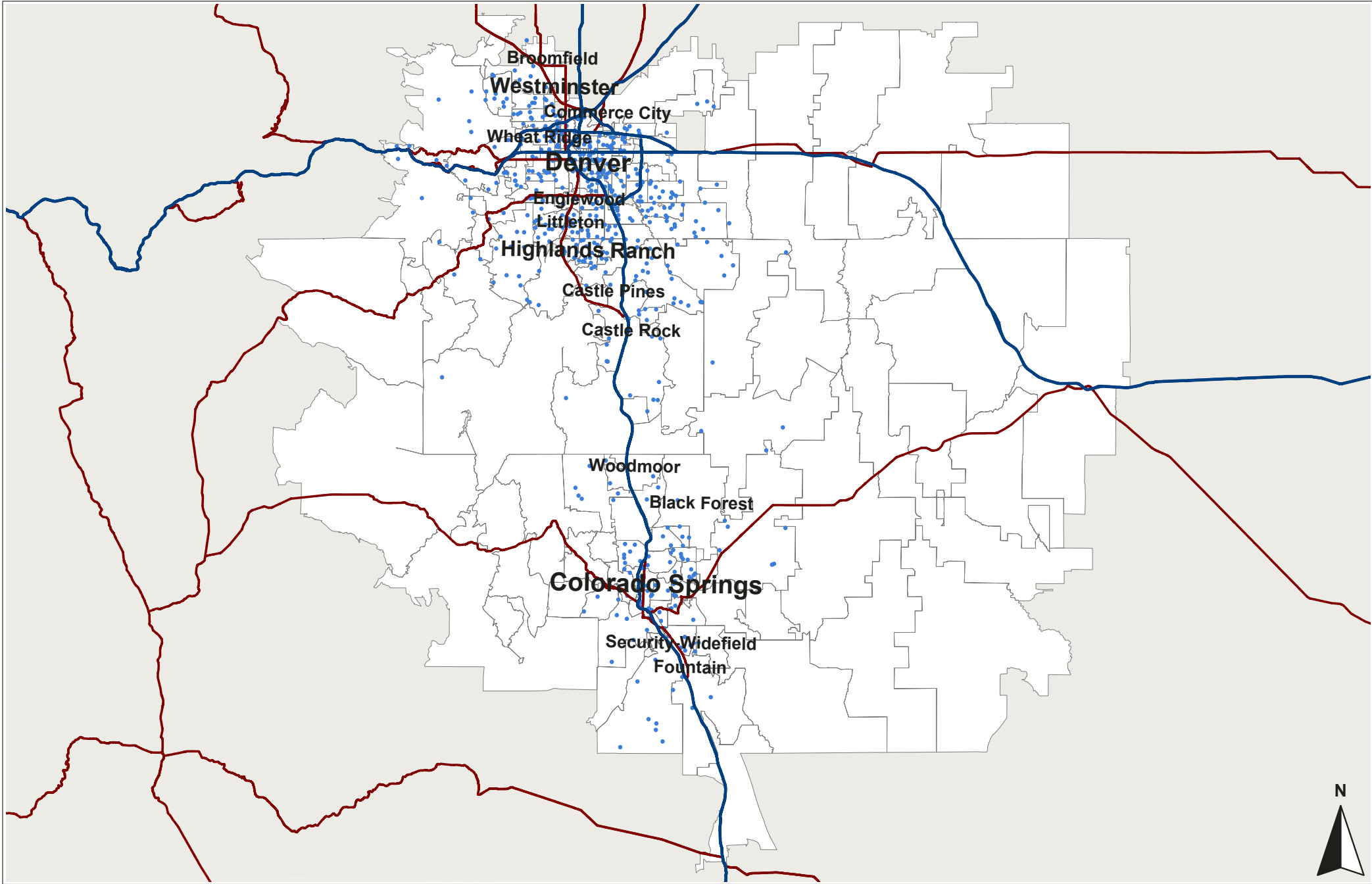


Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



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Schomp Automotive

**Non-Luxury Sport  
Sep 2017 RYTD**

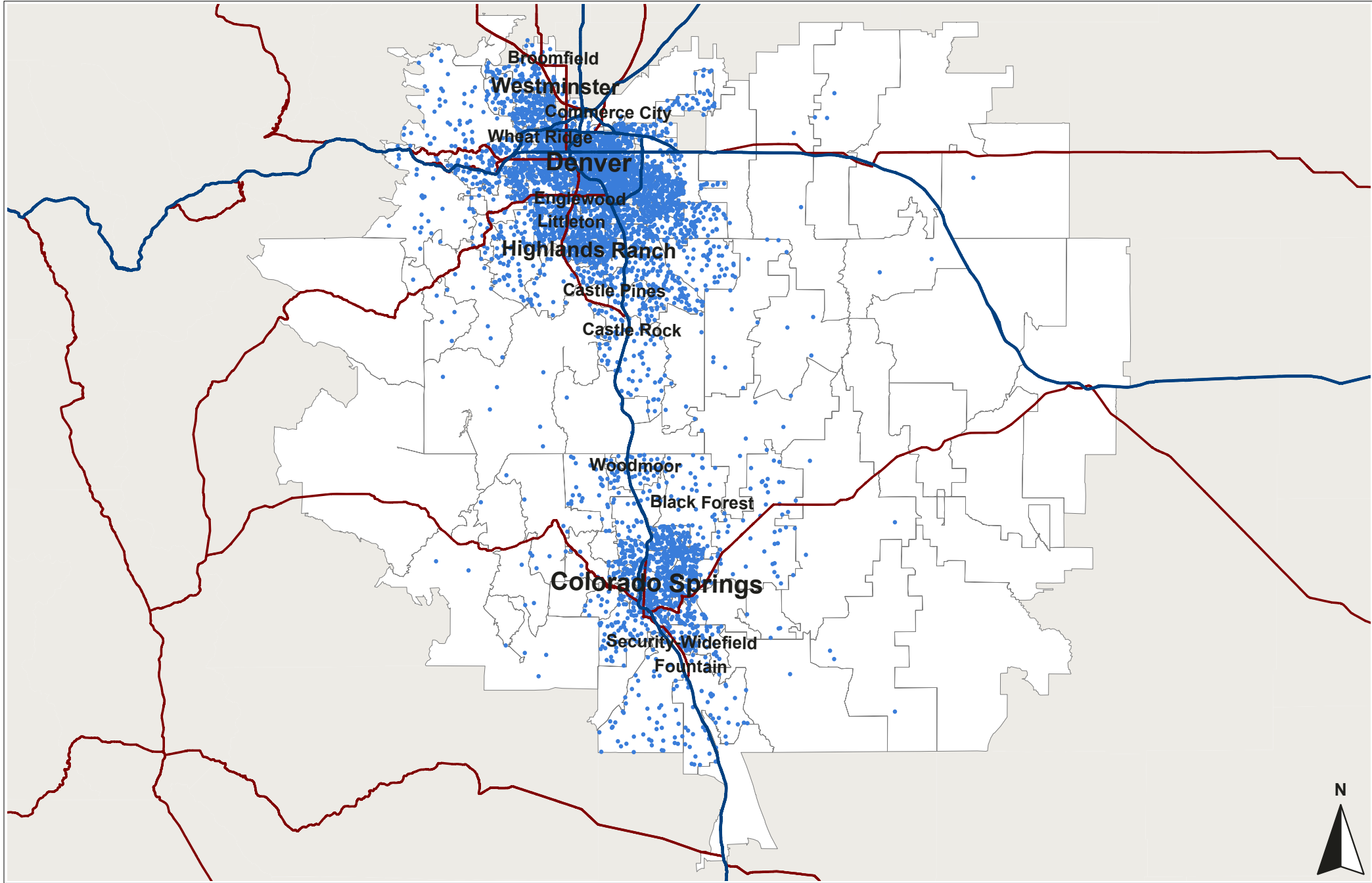
1 Dot = 1 Registration(s) ( 539 )  
Data By: IHS Markit

Total Registrations = 539

Denver, CO



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Non-Luxury Compact  
Sep 2017 RYTD**

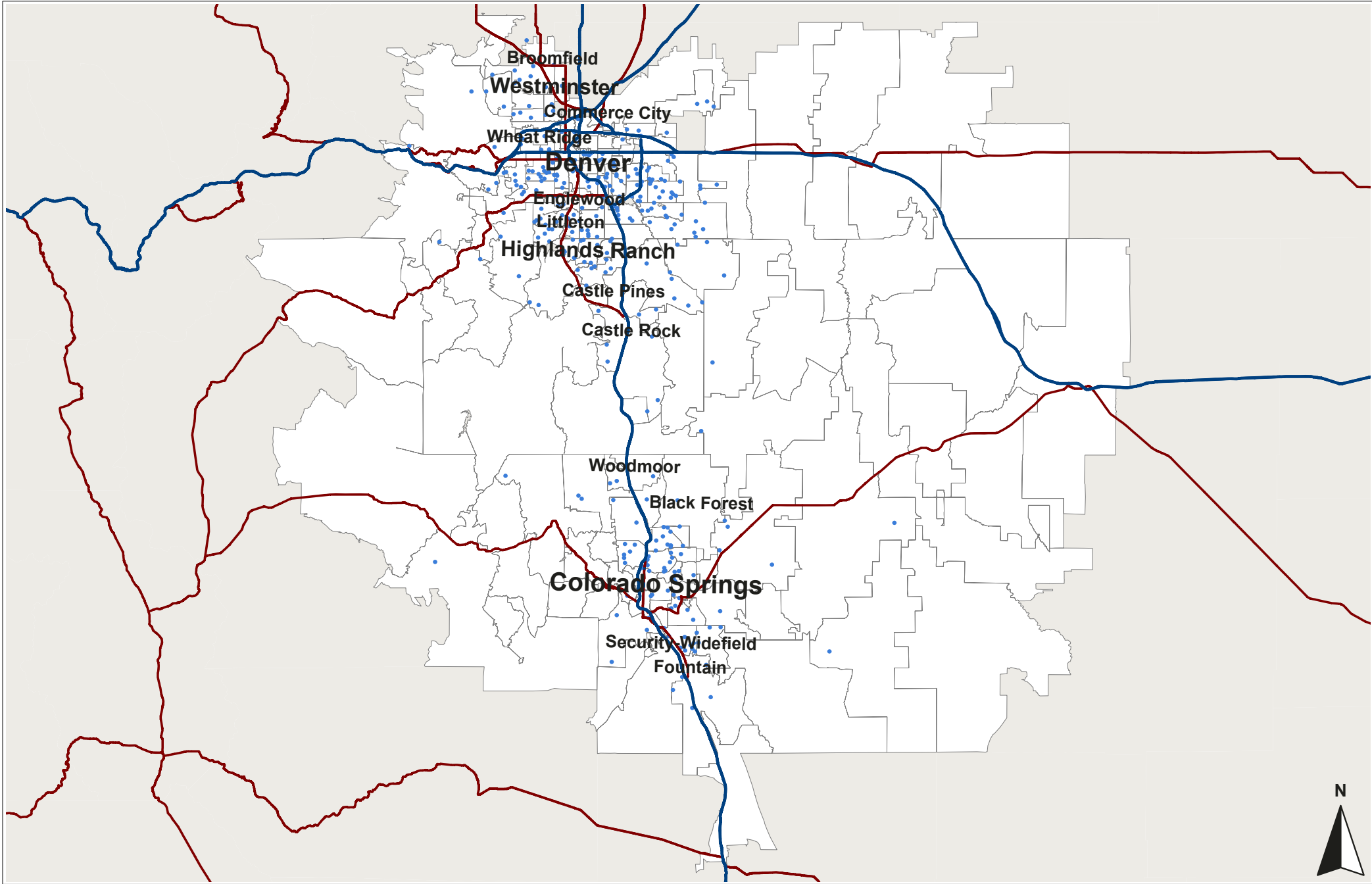
1 Dot = 2 Registration(s) ( 5149 )  
Data By: IHS Markit

Total Registrations = 10231

Denver, CO



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Non-Luxury Full Size  
Sep 2017 RYTD**

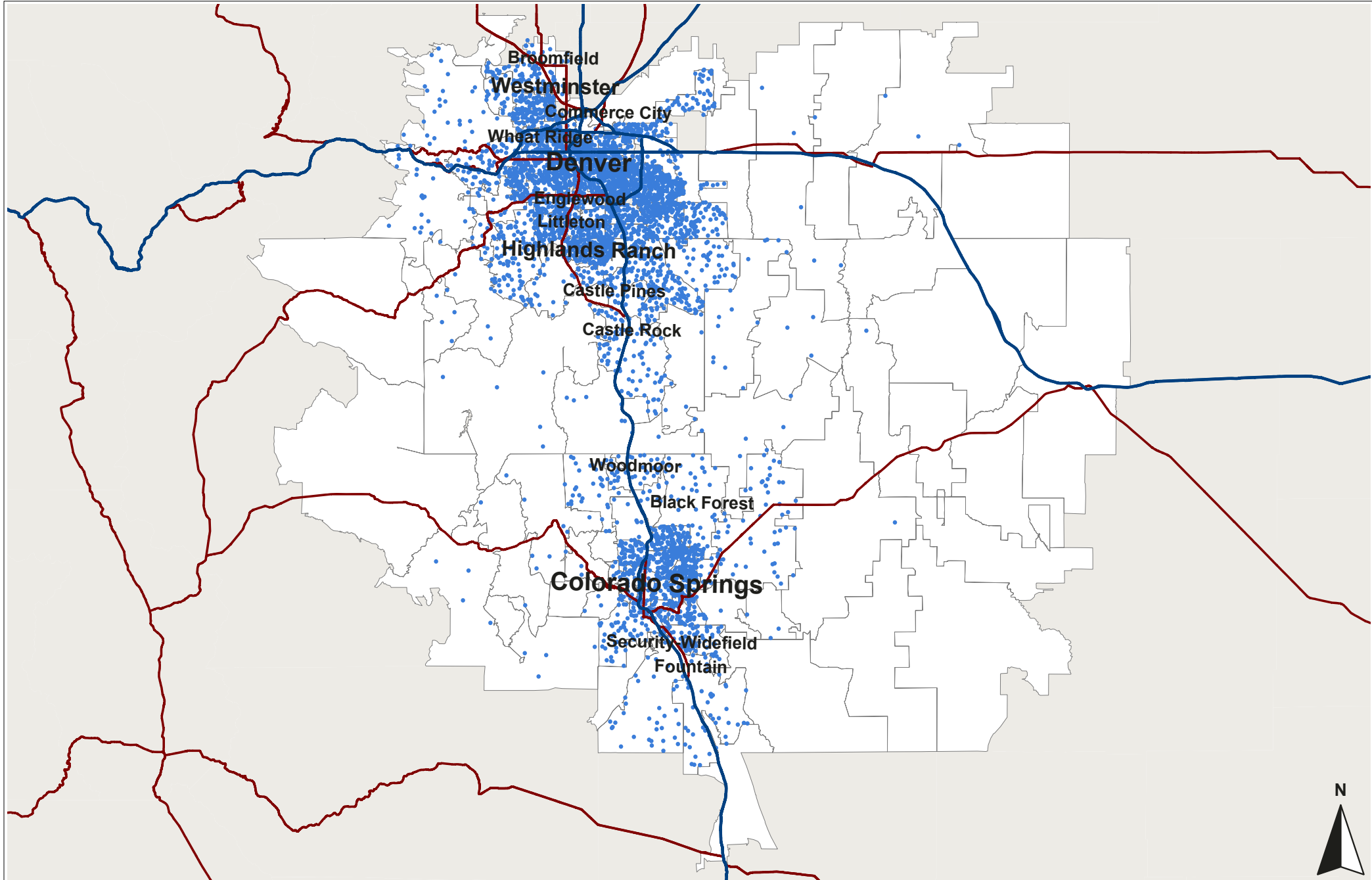
1 Dot = 1 Registration(s) ( 323 )  
Data By: IHS Markit

Total Registrations = 323

Denver, CO



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Schomp Automotive

**Non-Luxury Mid Size  
Sep 2017 RYTD**

1 Dot = 1 Registration(s) ( 4700 )  
Data By: IHS Markit

Total Registrations = 4700

Denver, CO



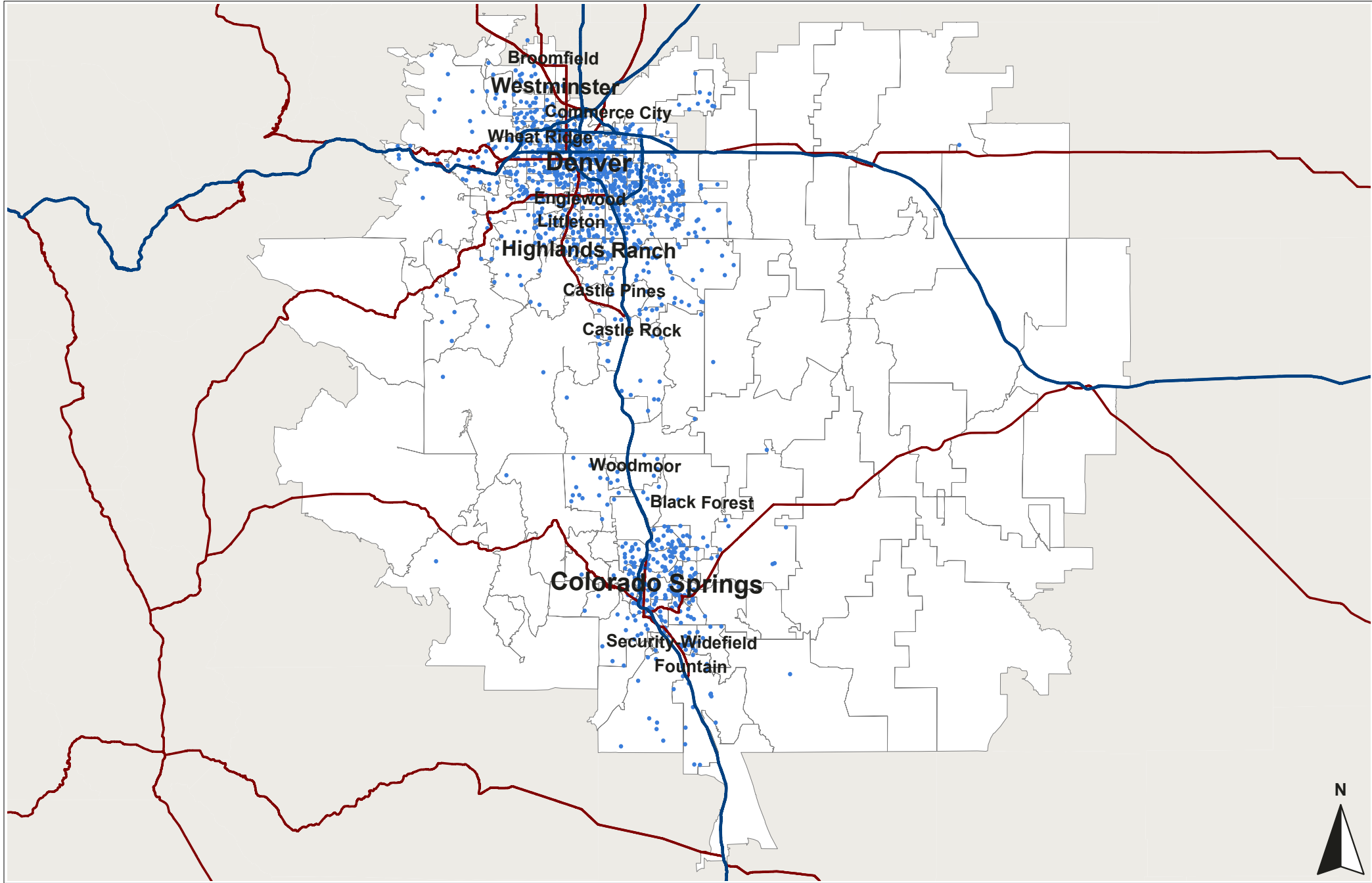
Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



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Schomp Automotive

**Non-Luxury Sub Compact  
Sep 2017 RYTD**

1 Dot = 1 Registration(s) ( 1215 )  
Data By: IHS Markit

Total Registrations = 1215

Denver, CO

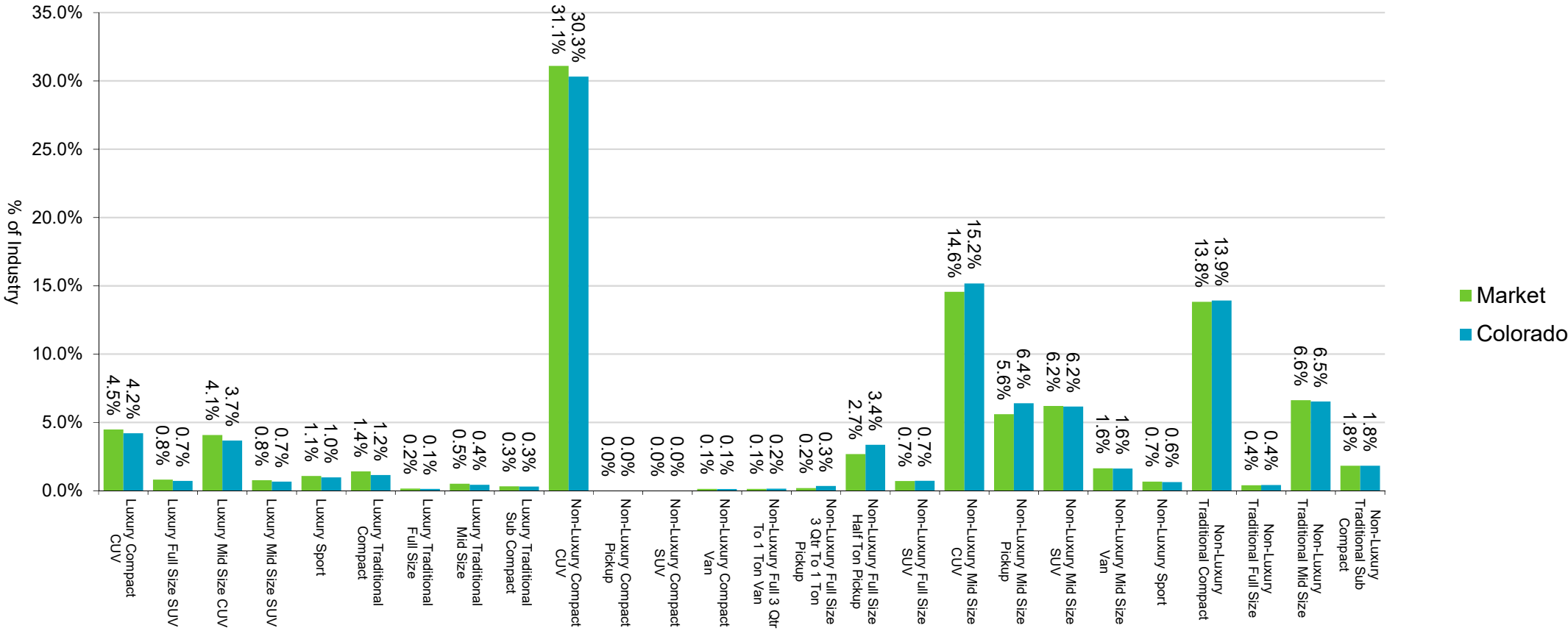


Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

# Denver, CO and Colorado

## Product Popularity Comparison

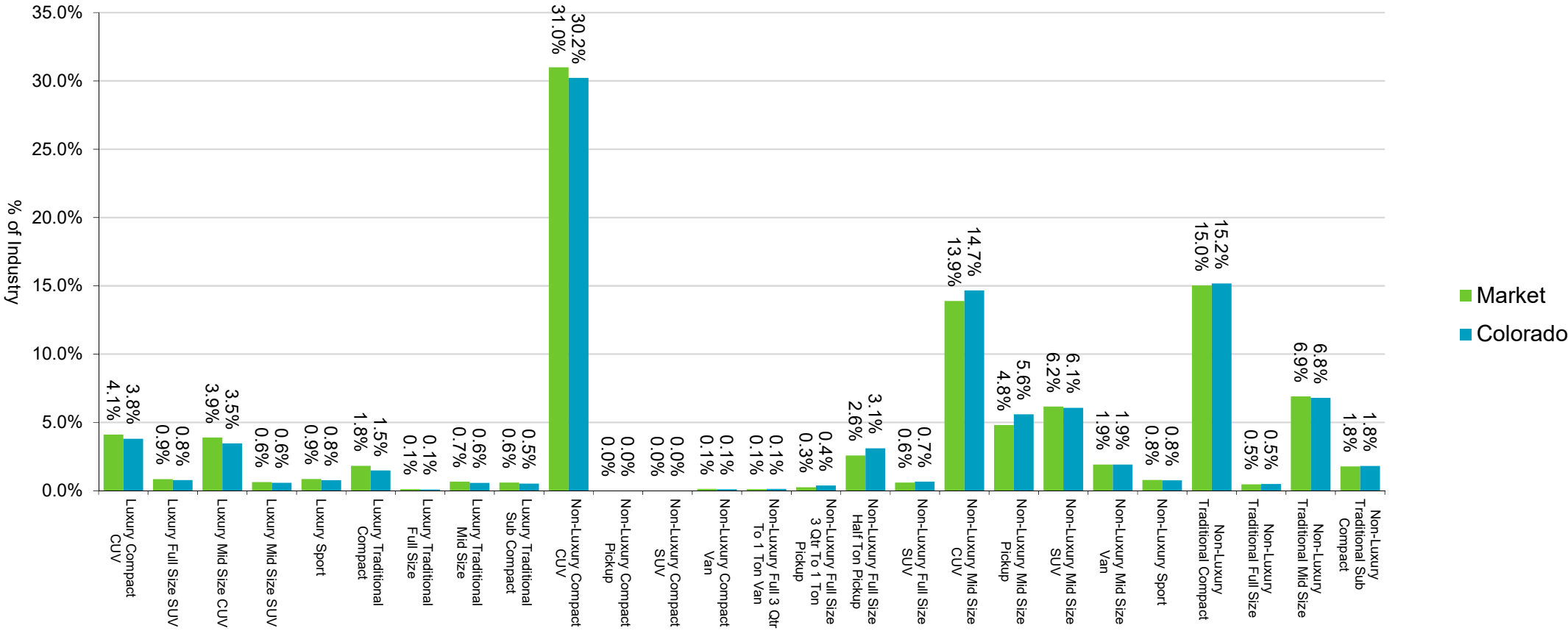
Percent of Industry - Total Registrations, September 2018 Rolling Year-to-Date



# Denver, CO and Colorado

## Product Popularity Comparison

Percent of Industry - Total Registrations, September 2017 Rolling Year-to-Date



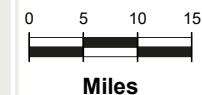
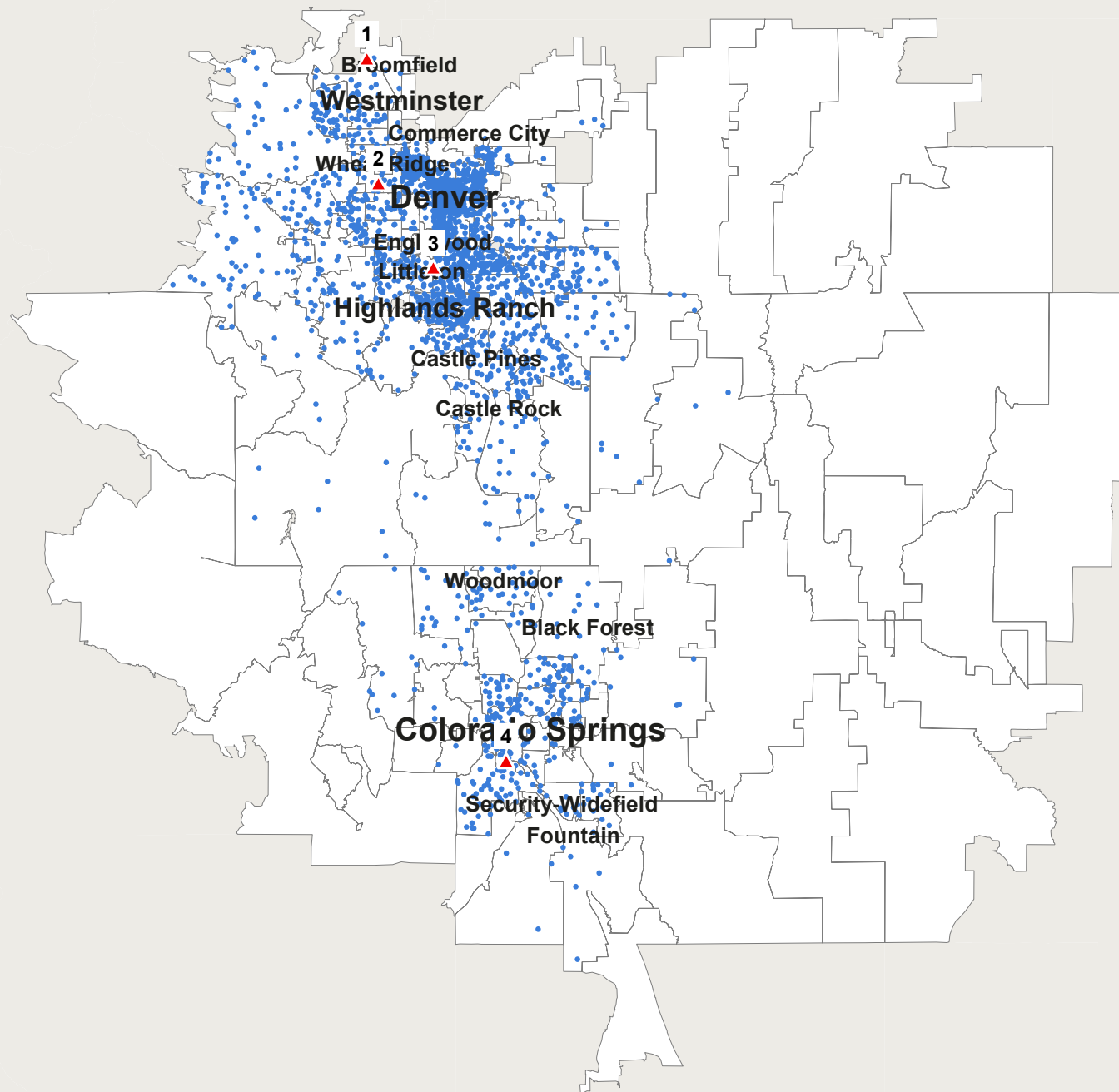
Schomp Automotive

**Audi**  
**Sep 2018 RYTD**

1 Dot = 1 Registration(s) ( 2408 )  
Data By: IHS Markit

Total Registrations = 2408

- 1 Audi Flatirons
- 2 Prestige Audi
- 3 Audi Denver
- 4 Phil Long Audi



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Audi



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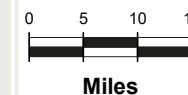
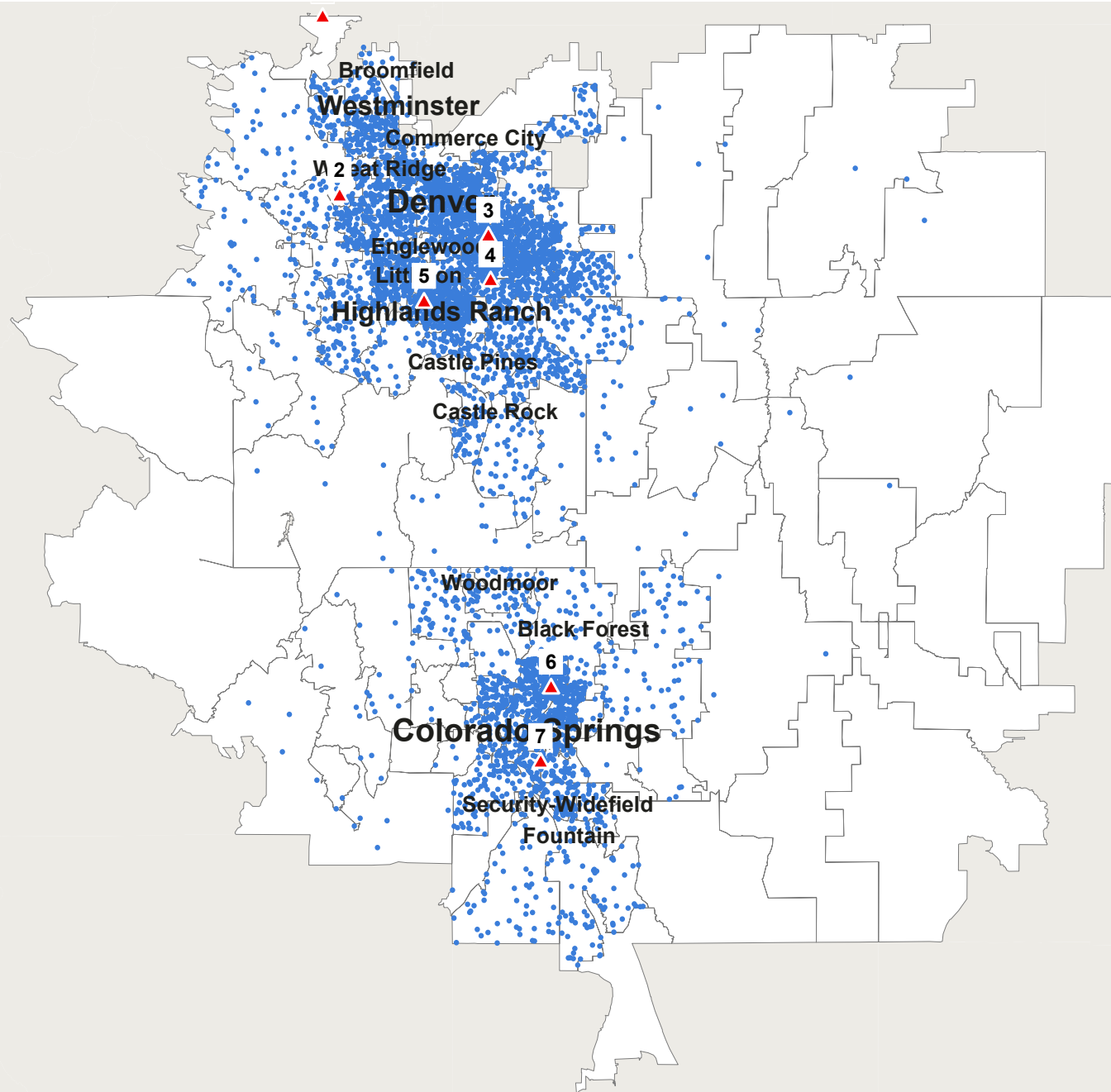
# Schomp Automotive

## Honda Sep 2018 RYTD

1 Dot = 2 Registration(s) ( 5397 )  
Data By: IHS Markit

Total Registrations = 10723

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Honda



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Schomp Automotive

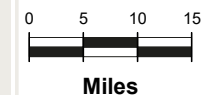
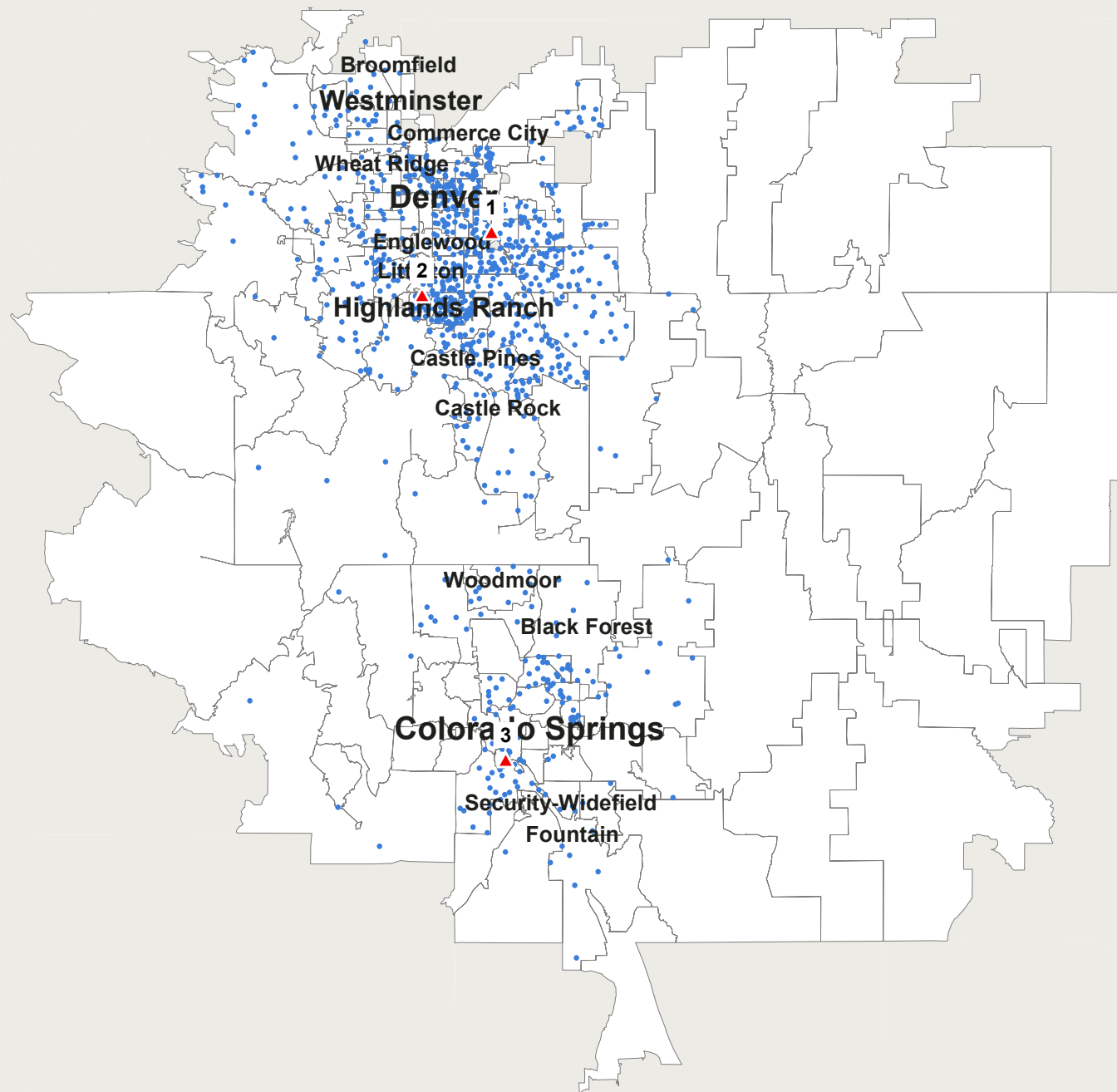
**Infiniti**  
**Sep 2018 RYTD**

1 Dot = 1 Registration(s) ( 989 )

Data By: IHS Markit

Total Registrations = 989

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Infiniti



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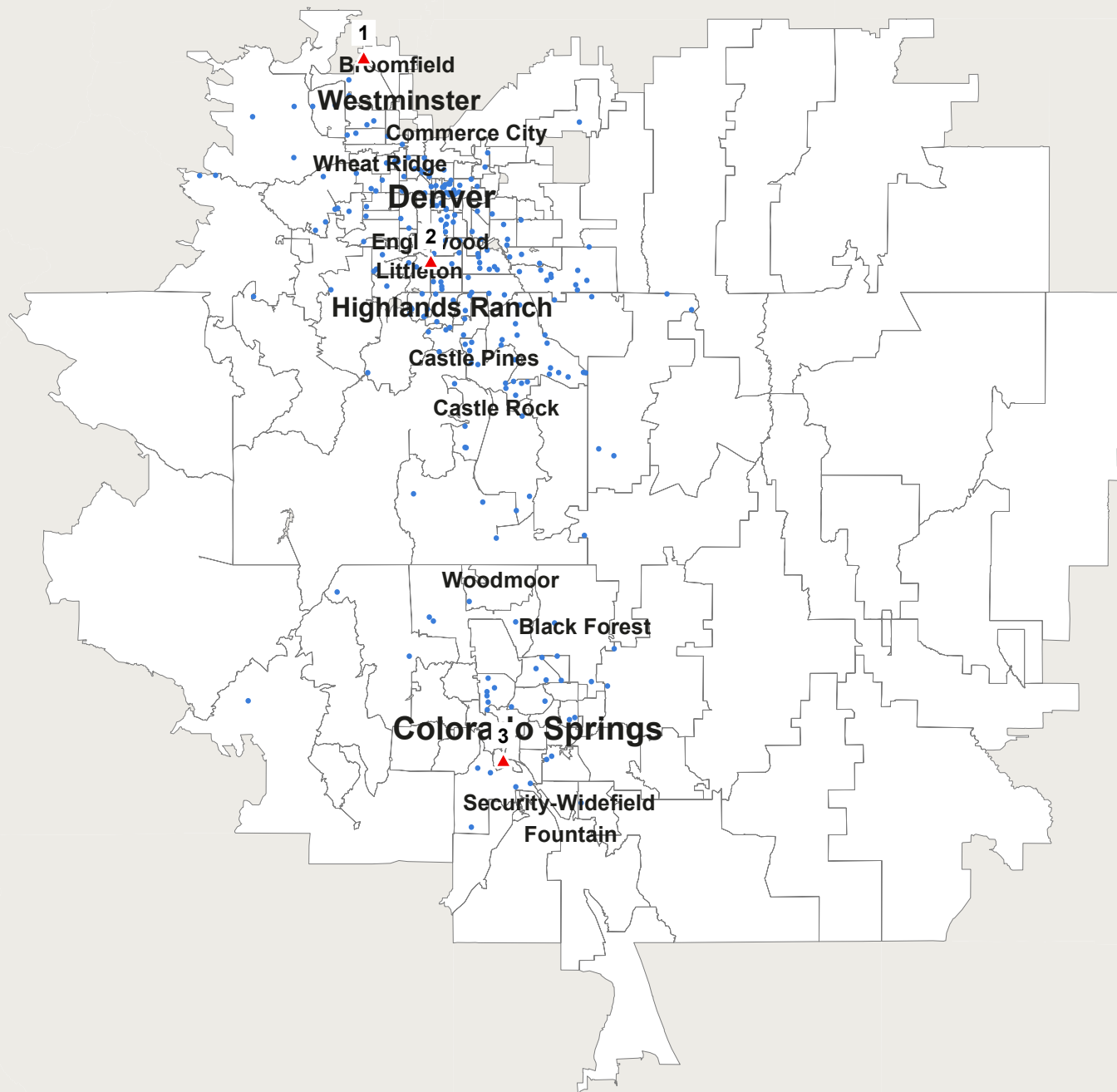
# Schomp Automotive

## Jaguar Sep 2018 RYTD

1 Dot = 1 Registration(s) ( 226 )  
Data By: IHS Markit

Total Registrations = 226

- 1 Jaguar Flatirons
- 2 Stevinson Imports Inc
- 3 Jaguar Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Jaguar



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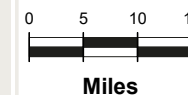
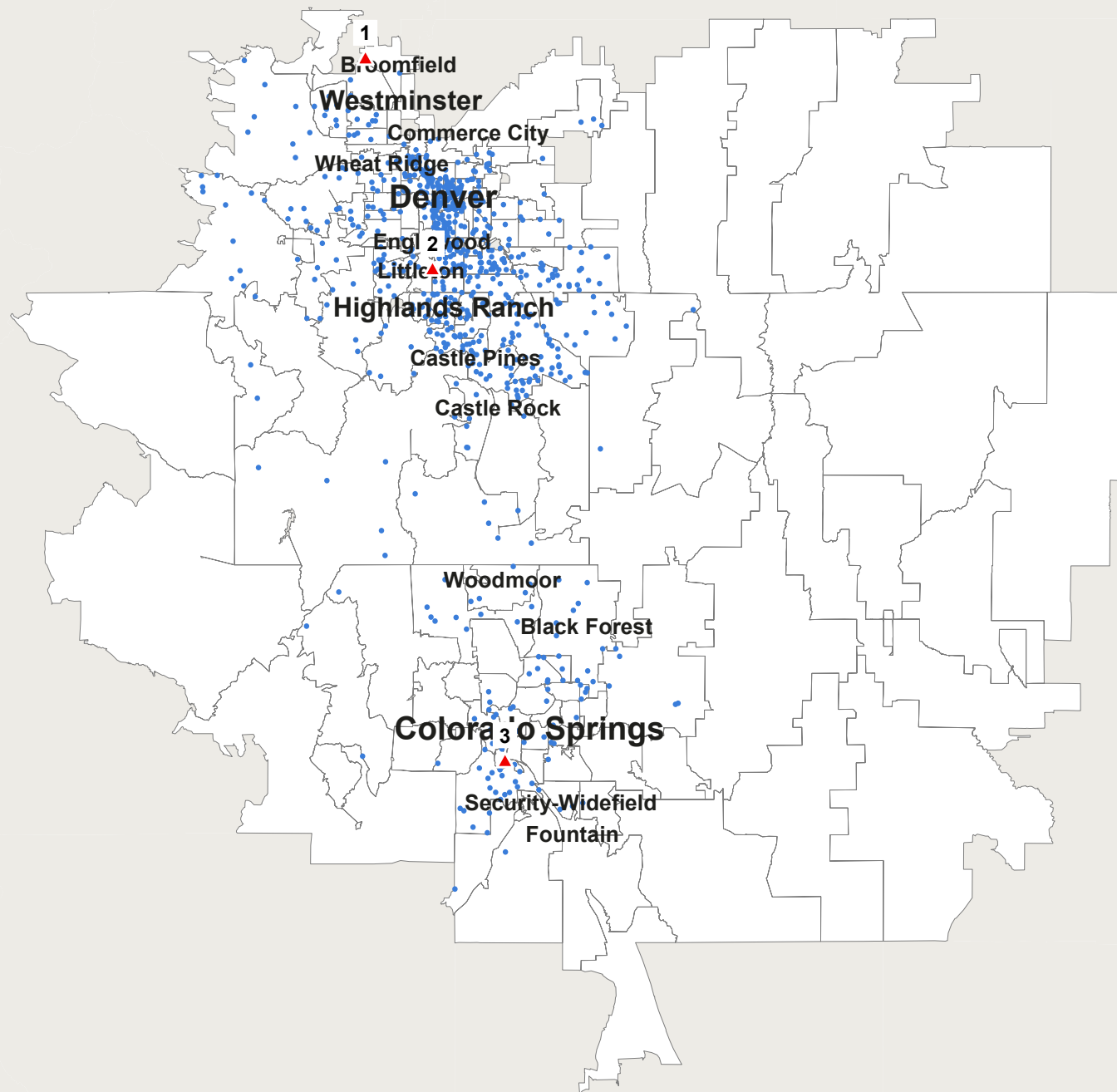
# Schomp Automotive

## Land Rover Sep 2018 RYTD

1 Dot = 1 Registration(s) ( 755 )  
Data By: IHS Markit

Total Registrations = 755

- 1 Land Rover Flatirons
- 2 Land Rover Denver
- 3 Land Rover Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Land Rover



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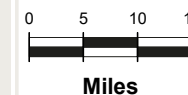
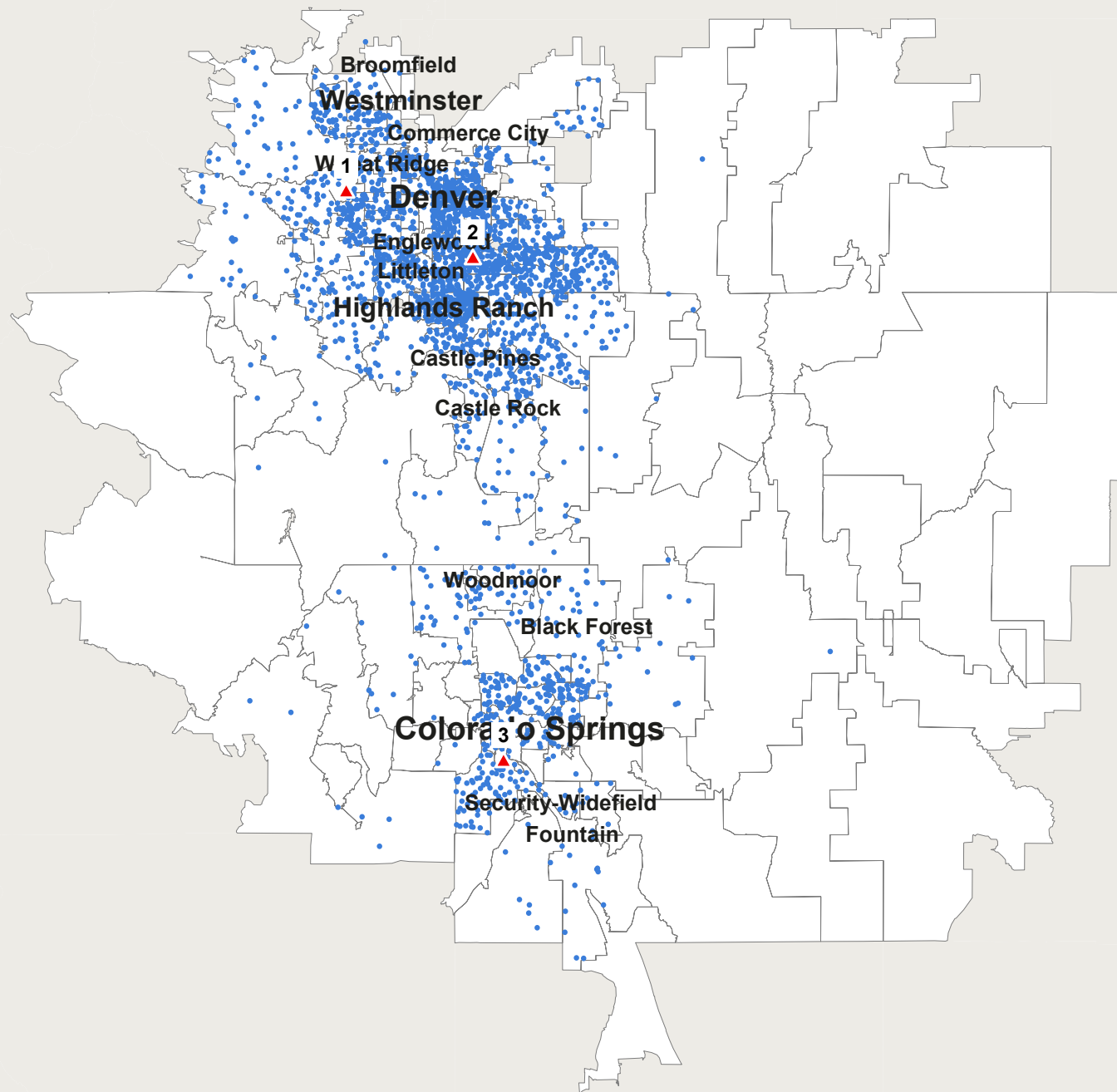
# Schomp Automotive

## Lexus Sep 2018 RYTD

1 Dot = 1 Registration(s) ( 2640 )  
Data By: IHS Markit

Total Registrations = 2640

- 1 Stevinson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Lexus



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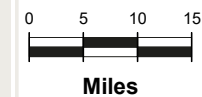
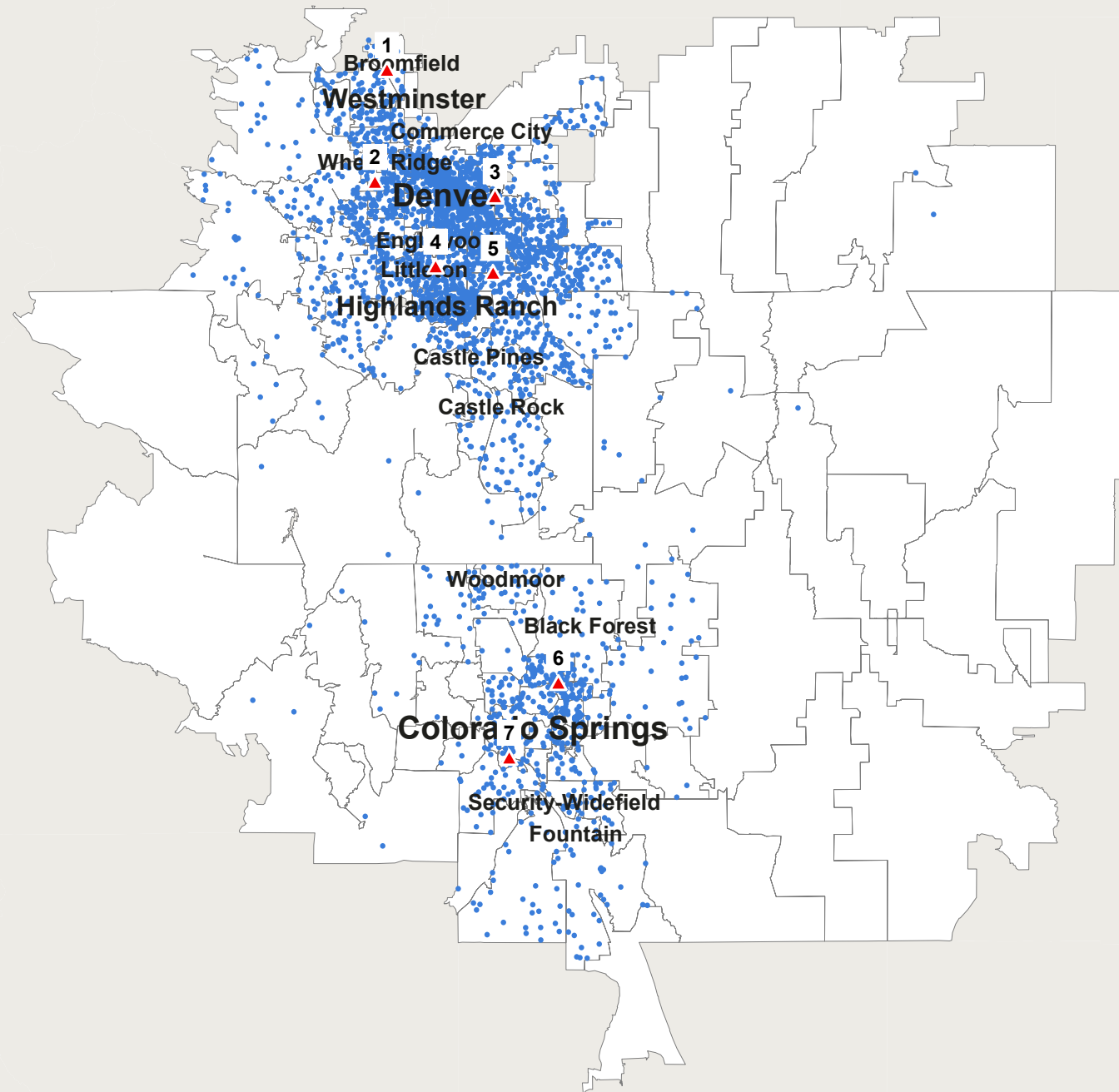
Schomp Automotive

**Mazda**  
**Sep 2018 RYTD**

1 Dot = 1 Registration(s) ( 3274 )  
Data By: IHS Markit

Total Registrations = 3274

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhus Mazda at Powers
- 7 Bob Penkhus Volvo Mazda, Inc.



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Mazda



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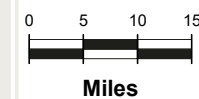
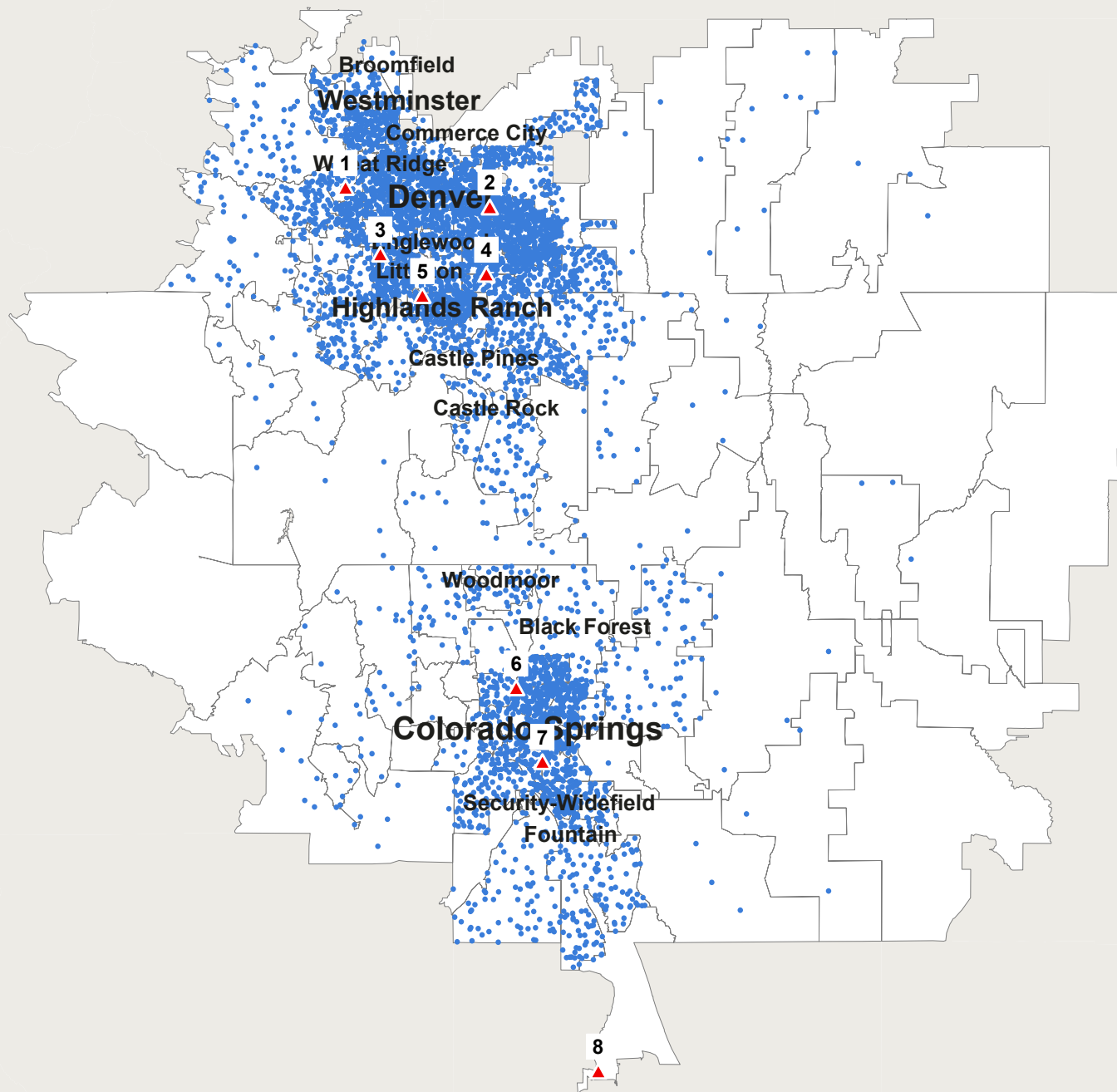
# Schomp Automotive

## Nissan Sep 2018 RYTD

1 Dot = 1 Registration(s) ( 5739 )  
Data By: IHS Markit

Total Registrations = 5739

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Nissan

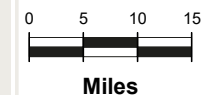
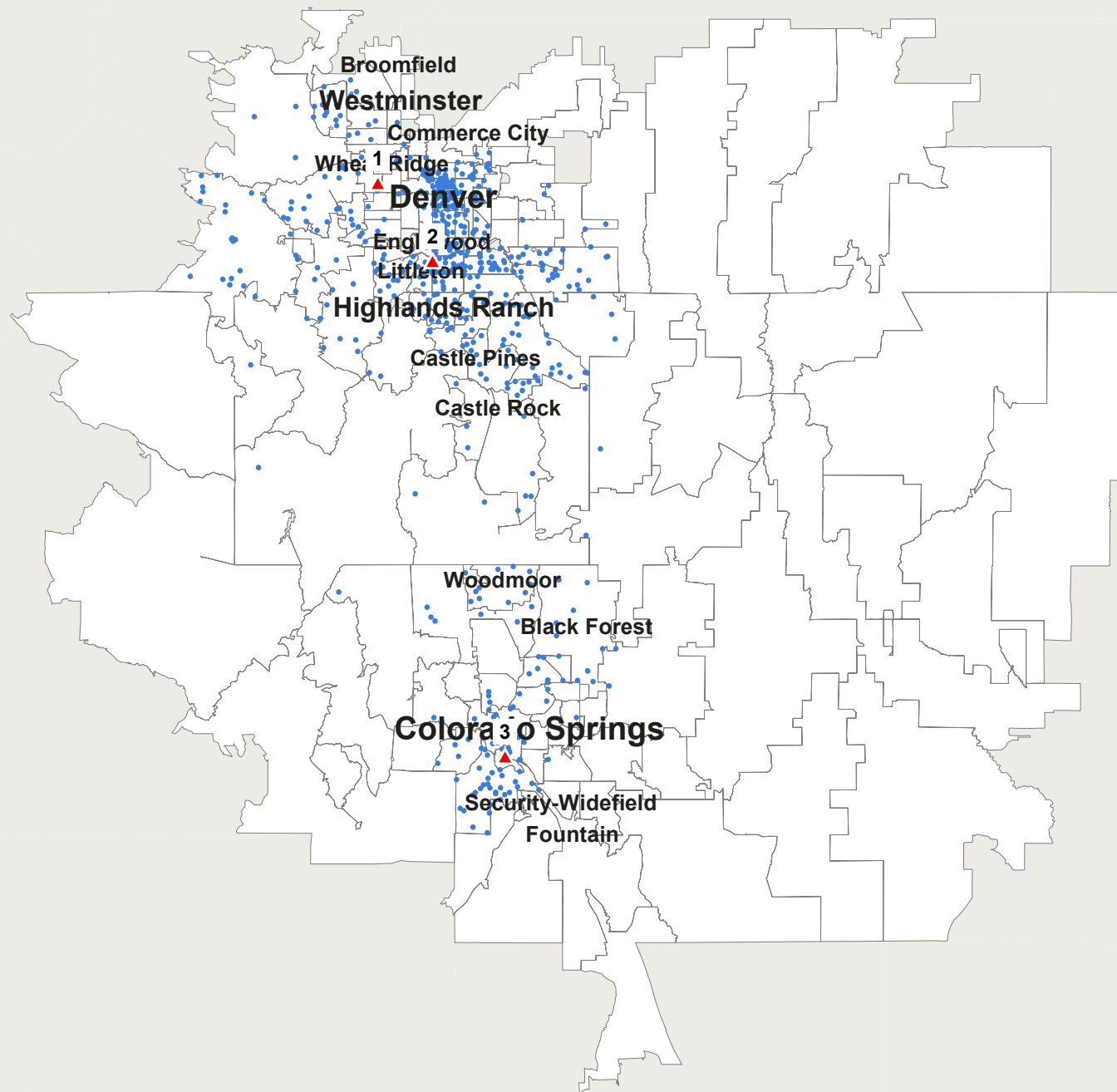
# Schomp Automotive

## Porsche Sep 2018 RYTD

1 Dot = 1 Registration(s) ( 578 )  
Data By: IHS Markit

Total Registrations = 578

- 1 Prestige Imports
- 2 Stevinson Imports
- 3 Porsche Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Porsche



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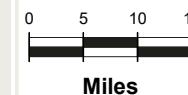
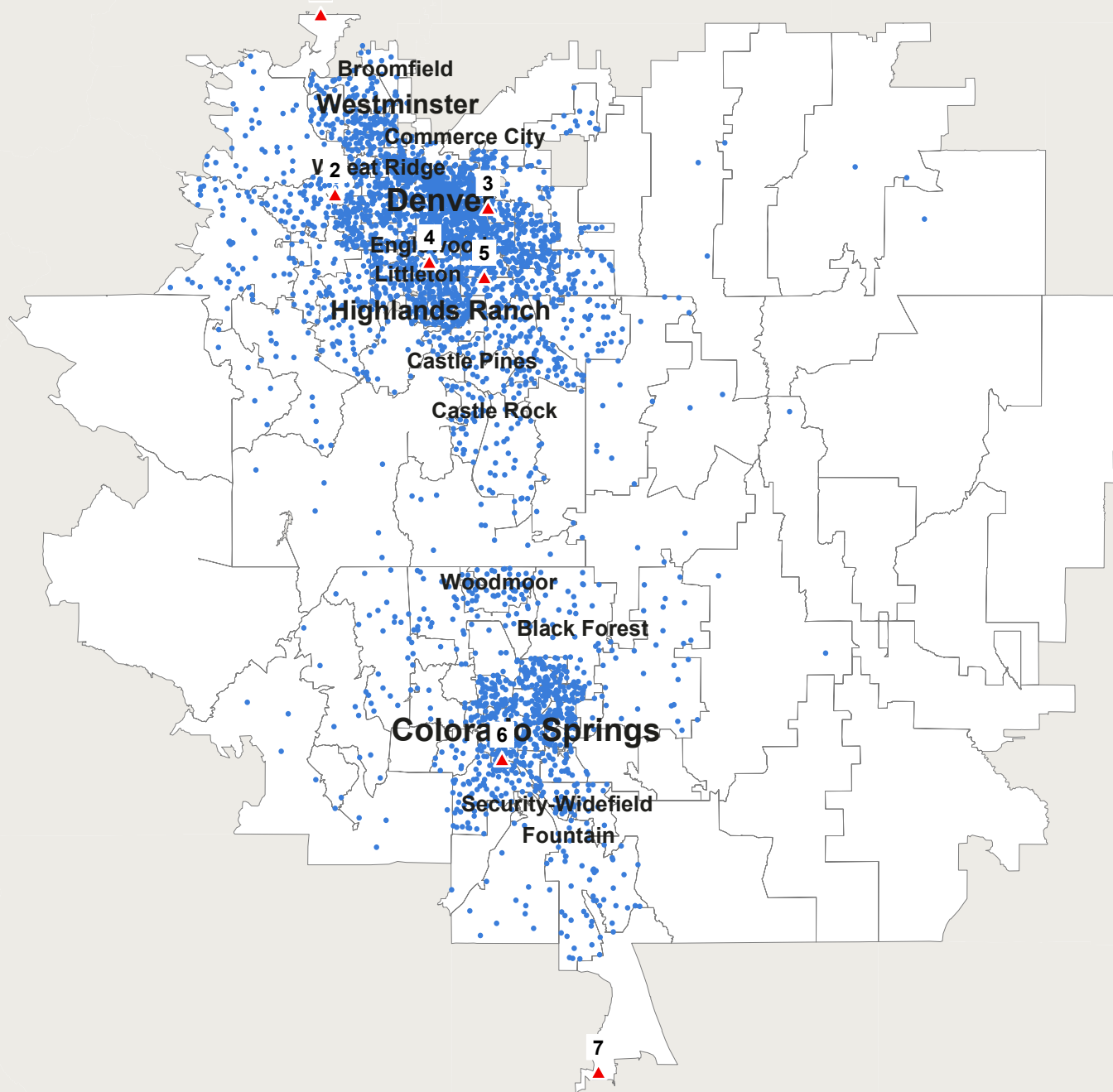
# Schomp Automotive

## Subaru Sep 2018 RYTD

1 Dot = 4 Registration(s) ( 3484 )  
Data By: IHS Markit

Total Registrations = 13878

- 1 Flatirons Subaru
- 2 Autonation Subaru West
- 3 Shortline Subaru
- 4 Groove Subaru
- 5 Autonation Subaru Arapahoe
- 6 Heuberger Subaru
- 7 Subaru of Pueblo



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Subaru



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## Schomp Automotive

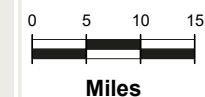
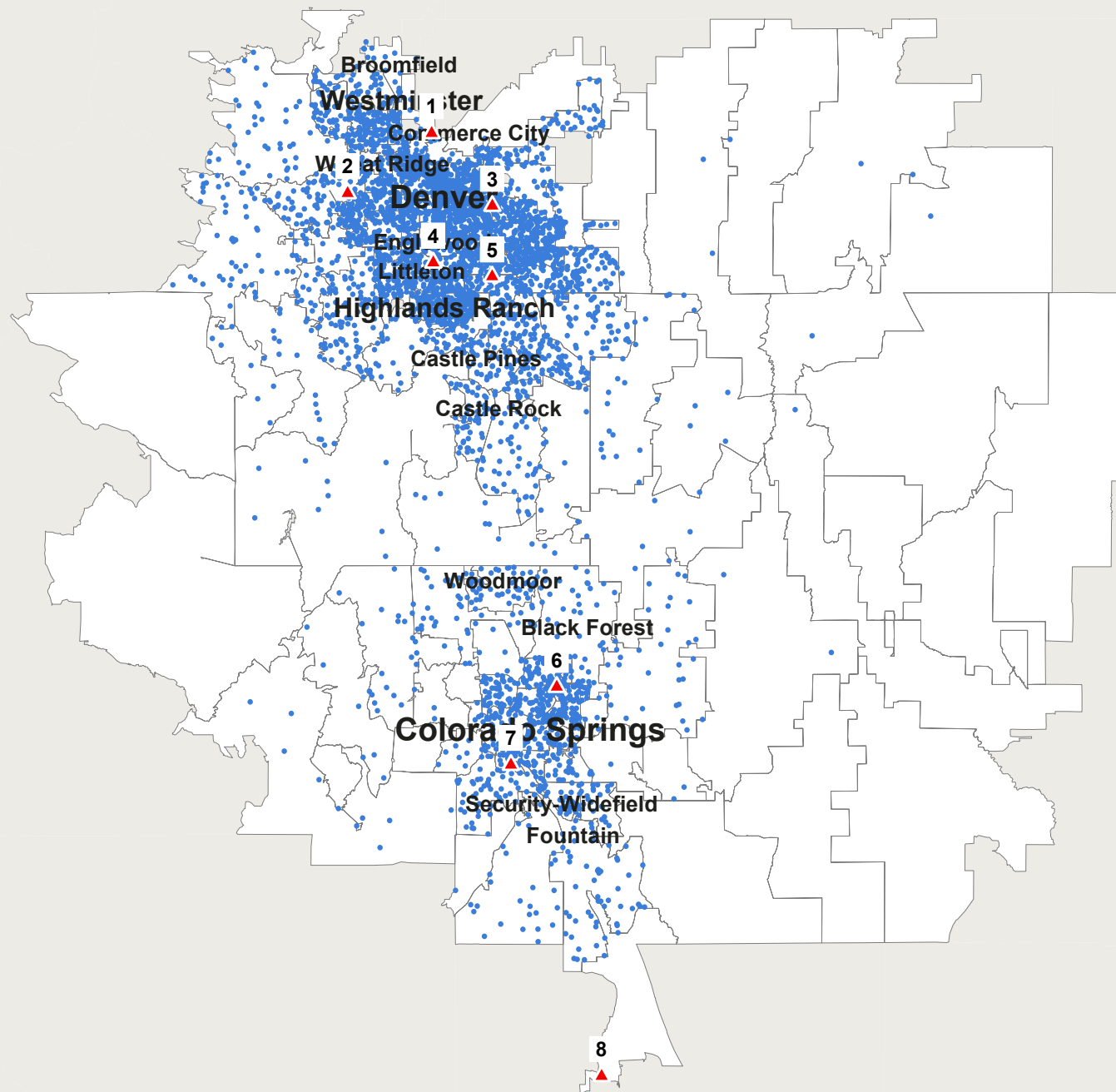
### Toyota Sep 2018 RYTD

1 Dot = 4 Registration(s) ( 4423 )

Data By: IHS Markit

Total Registrations = 17619

- 1 Mountain States Toyota
- 2 Stevenson Toyota West
- 3 Stevenson Toyota East
- 4 Groove Toyota
- 5 Autonation Toyota Arapahoe
- 6 Lh Miller Liberty Toyota Color
- 7 Larry H. Miller Toyota Colorad
- 8 Pueblo Toyota



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Toyota



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# Schomp Automotive

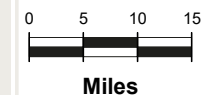
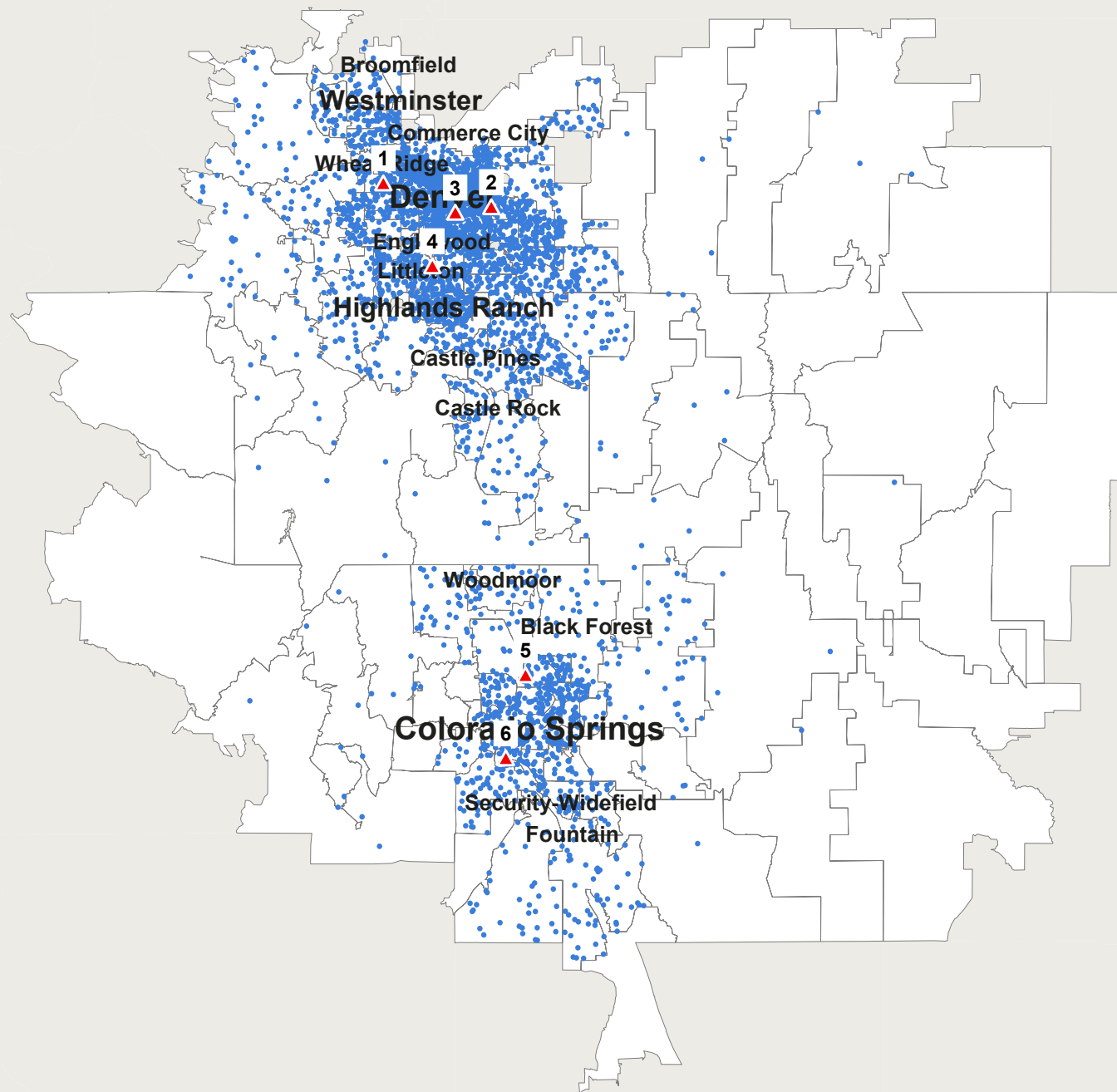
## Volkswagen Sep 2018 RYTD

1 Dot = 1 Registration(s) ( 3973 )

Data By: IHS Markit

Total Registrations = 3973

- 1 Larry H. Miller Volkswagen Lak
- 2 Tynan's Volkswagen, Inc.
- 3 Emich Volkswagen
- 4 McDonald Automotive Grp Volk
- 5 Mike Maroone VW North Colora
- 6 Bob Penkhus Volkswagen



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Volkswagen



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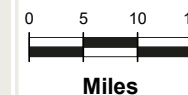
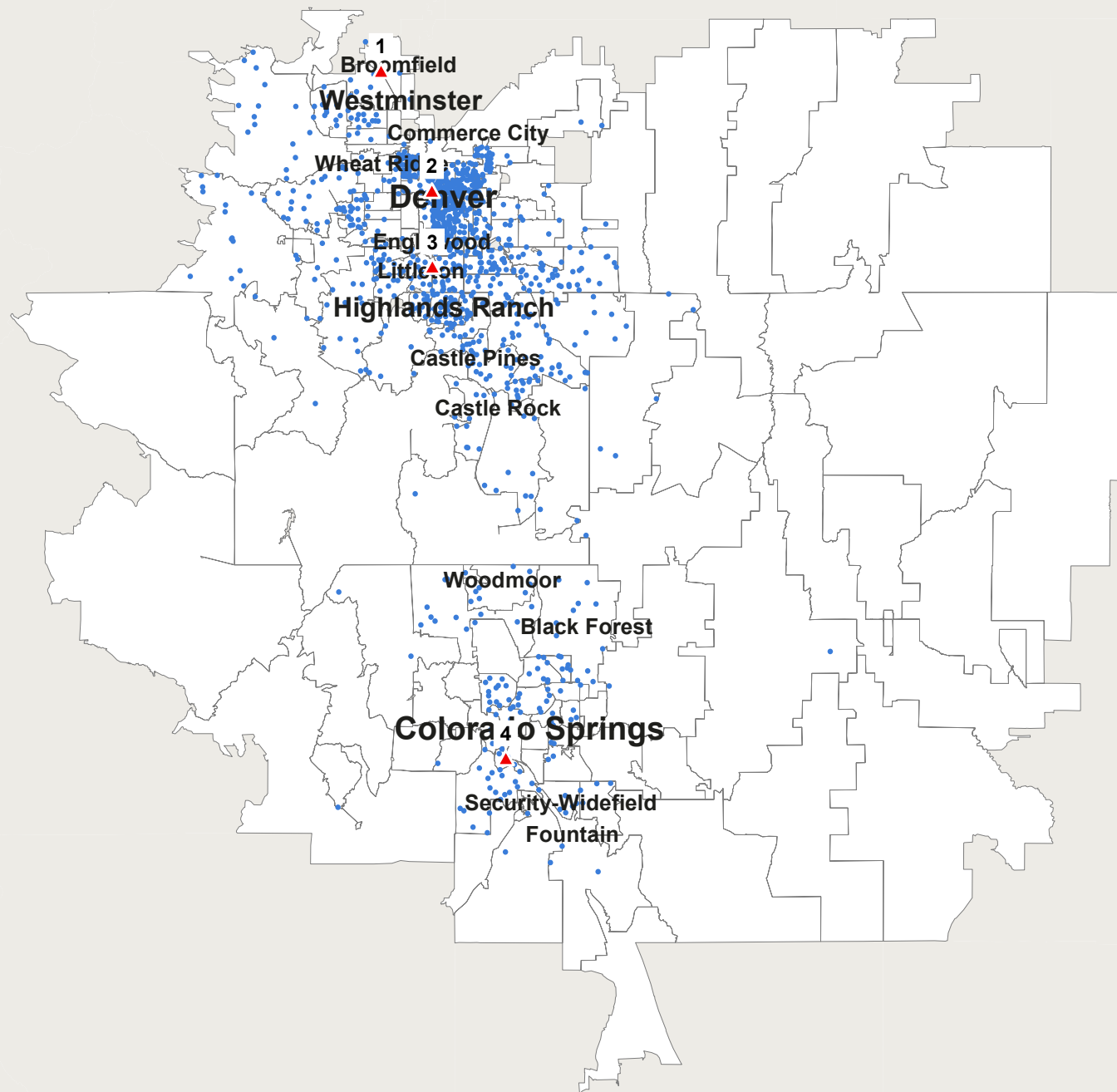
# Schomp Automotive

## Volvo Sep 2018 RYTD

1 Dot = 1 Registration(s) ( 1117 )  
Data By: IHS Markit

Total Registrations = 1117

- 1 Sill-Terhar Motors, Inc.
- 2 Rickenbaugh Volvo, Inc.
- 3 McDonald Volvo Cars
- 4 Bob Penkhush Volvo Cars



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Volvo



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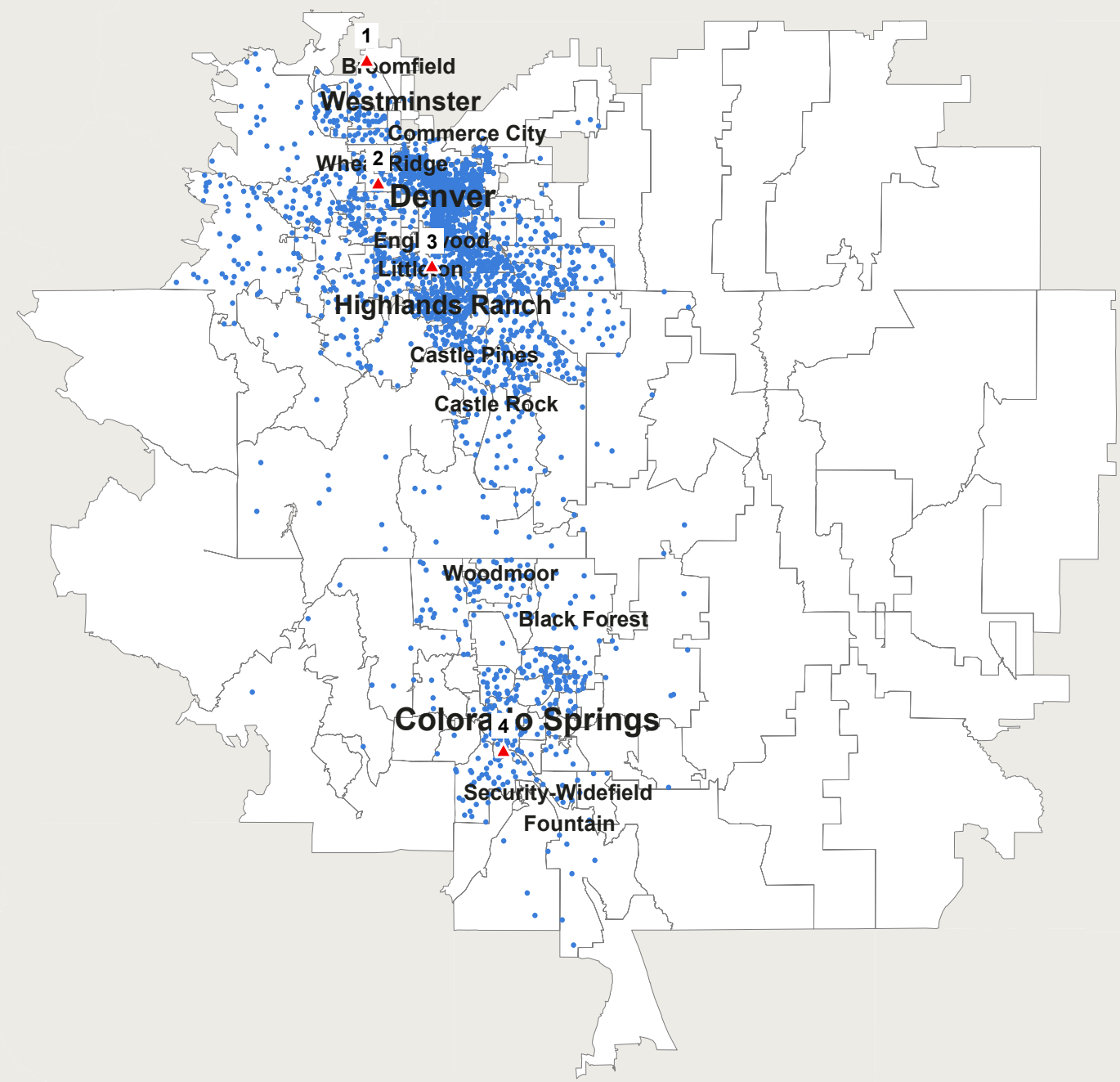
Schomp Automotive

**Audi**  
**Sep 2017 RYTD**

1 Dot = 1 Registration(s) ( 2480 )  
Data By: IHS Markit

Total Registrations = 2480

- 1 Audi Flatirons
- 2 Prestige Audi
- 3 Audi Denver
- 4 Phil Long Audi



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Audi

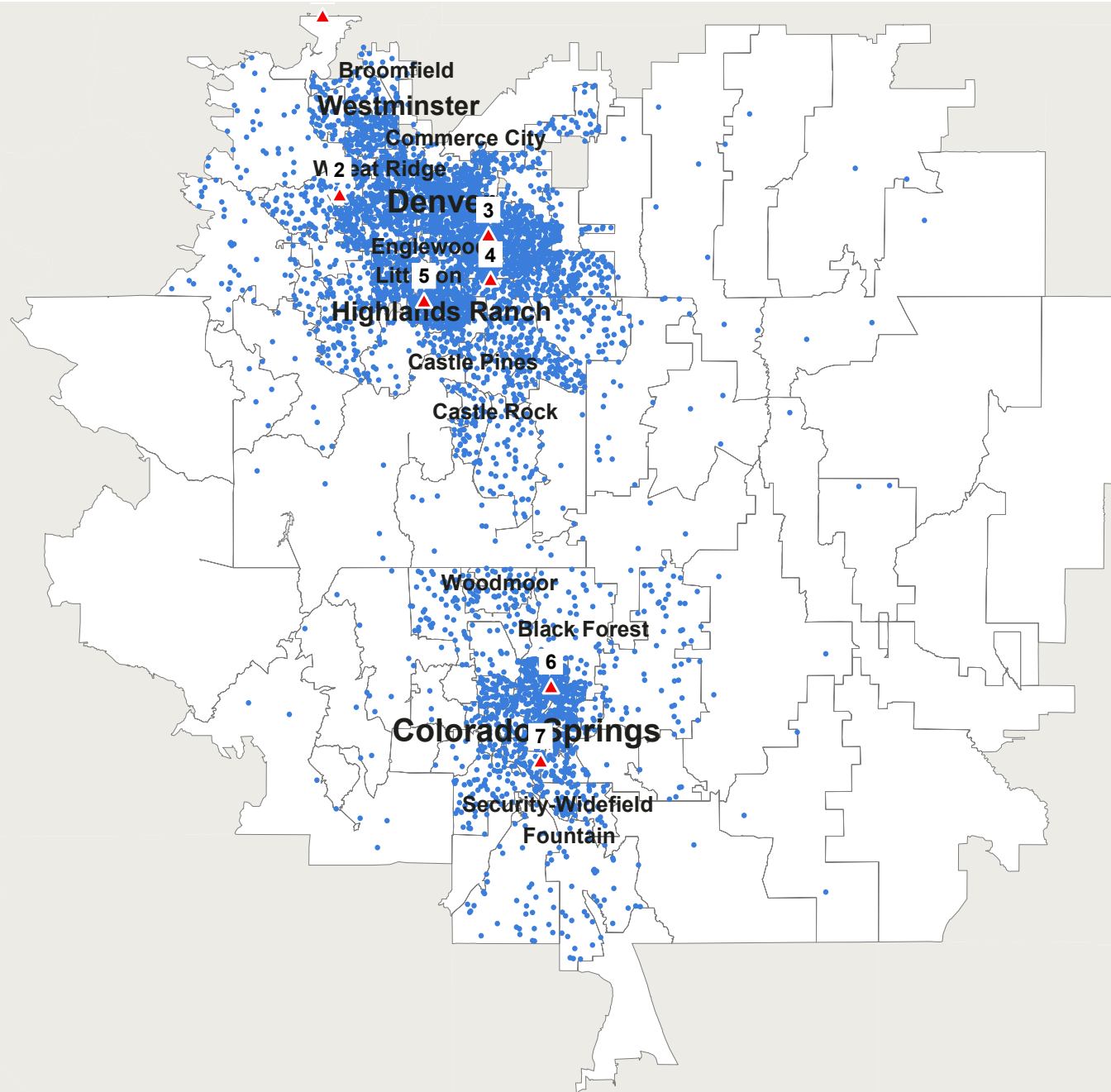
# Schomp Automotive

## Honda Sep 2017 RYTD

1 Dot = 2 Registration(s) ( 5164 )  
Data By: IHS Markit

Total Registrations = 10261

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Honda



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Schomp Automotive

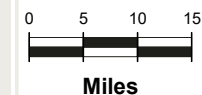
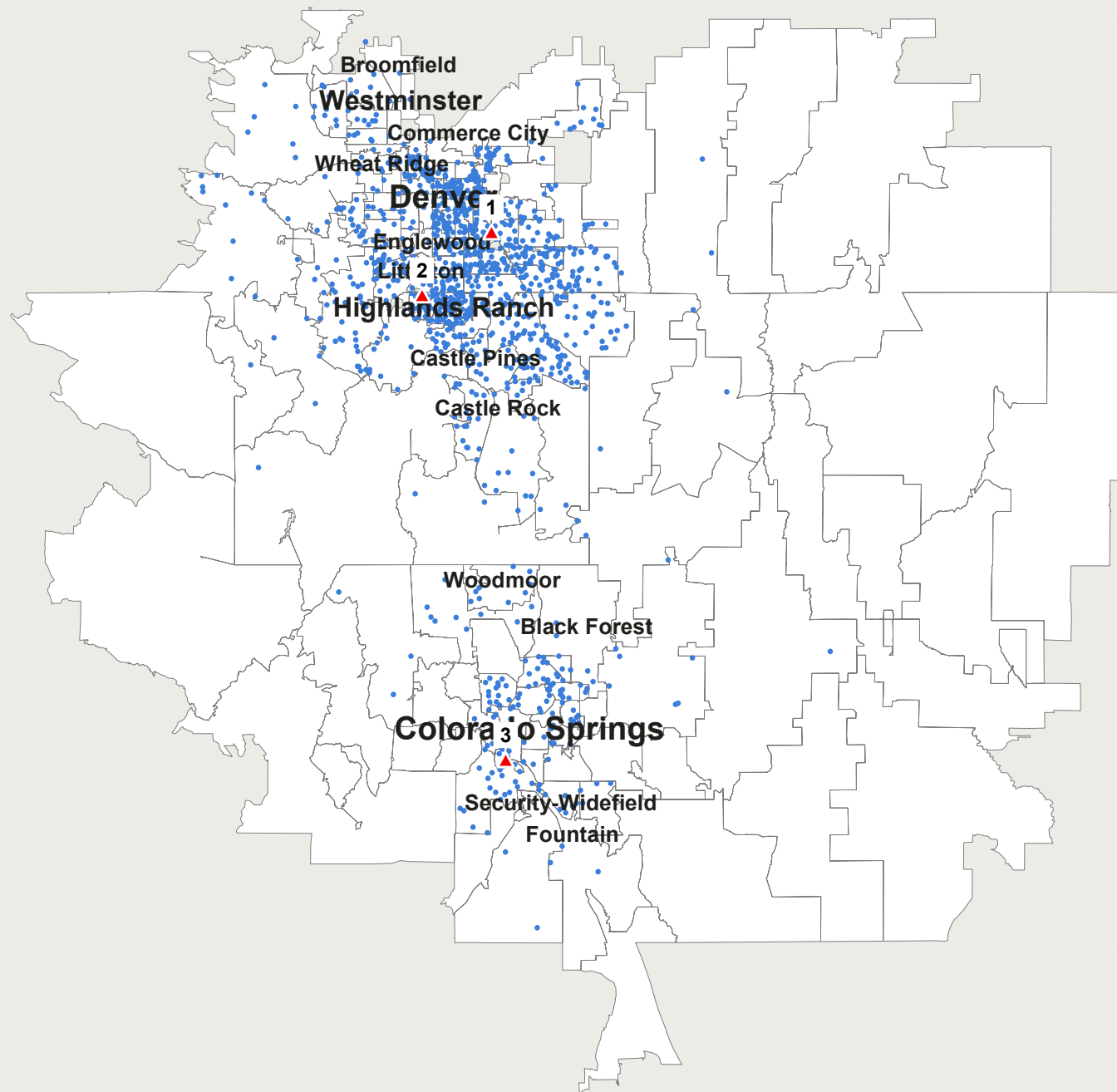
**Infiniti**  
**Sep 2017 RYTD**

1 Dot = 1 Registration(s) ( 1185 )

Data By: IHS Markit

Total Registrations = 1185

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Infiniti



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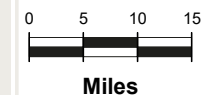
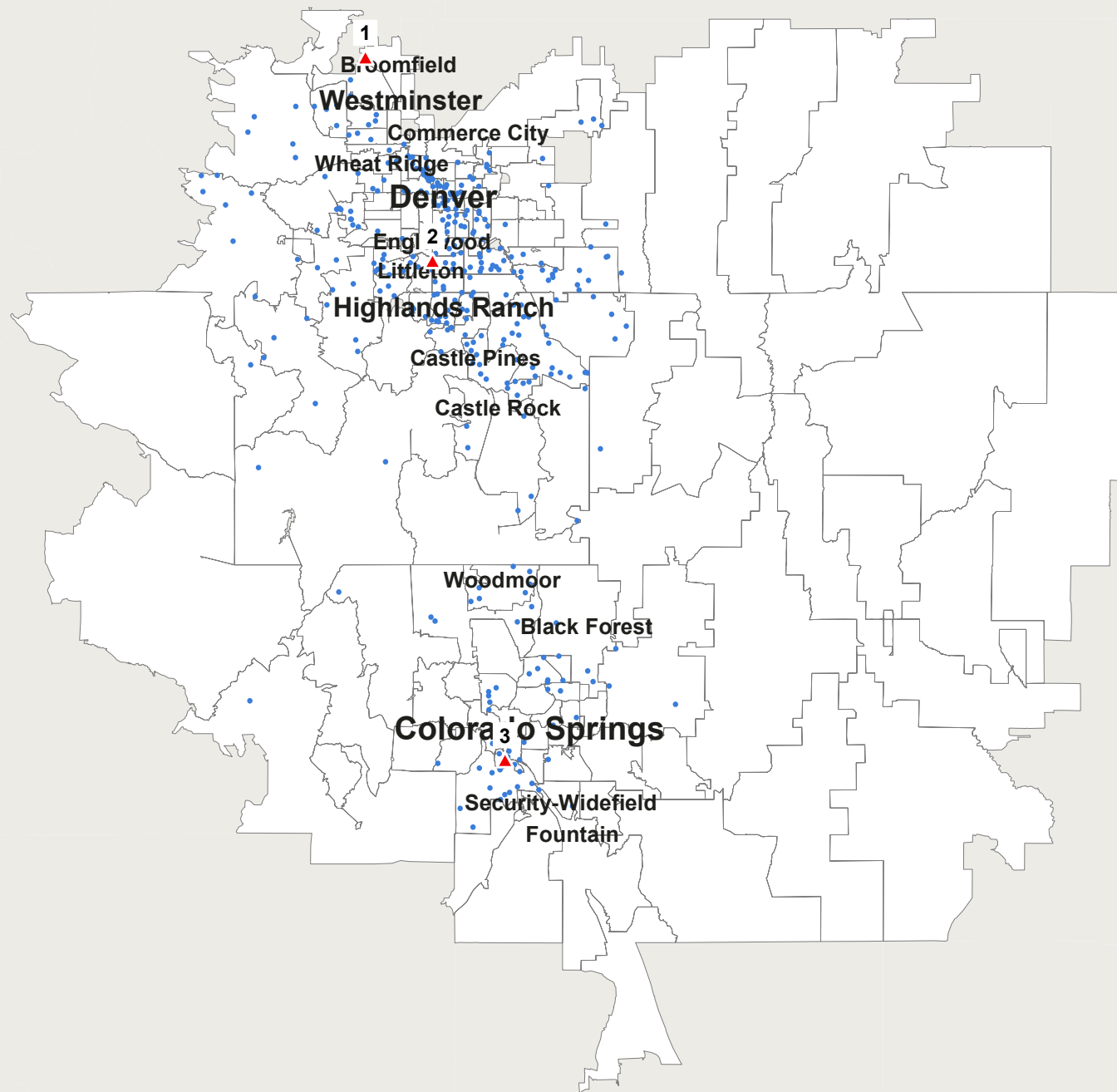
# Schomp Automotive

## Jaguar Sep 2017 RYTD

1 Dot = 1 Registration(s) ( 337 )  
Data By: IHS Markit

Total Registrations = 337

- 1 Jaguar Flatirons
- 2 Stevinson Imports Inc
- 3 Jaguar Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Jaguar



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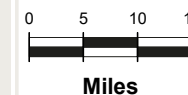
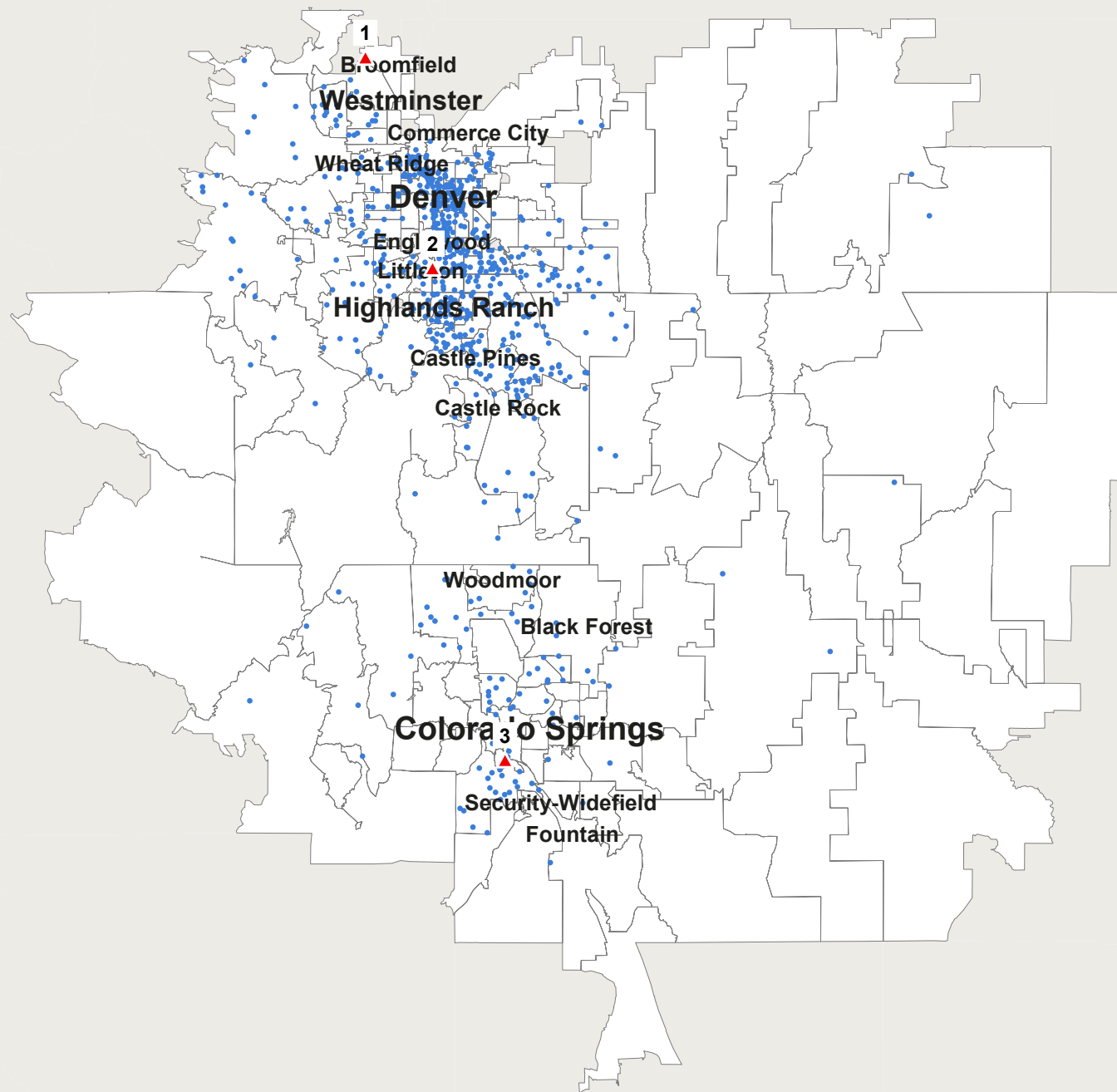
# Schomp Automotive

## Land Rover Sep 2017 RYTD

1 Dot = 1 Registration(s) ( 737 )  
Data By: IHS Markit

Total Registrations = 737

- 1 Land Rover Flatirons
- 2 Land Rover Denver
- 3 Land Rover Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Land Rover



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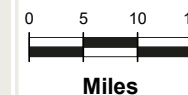
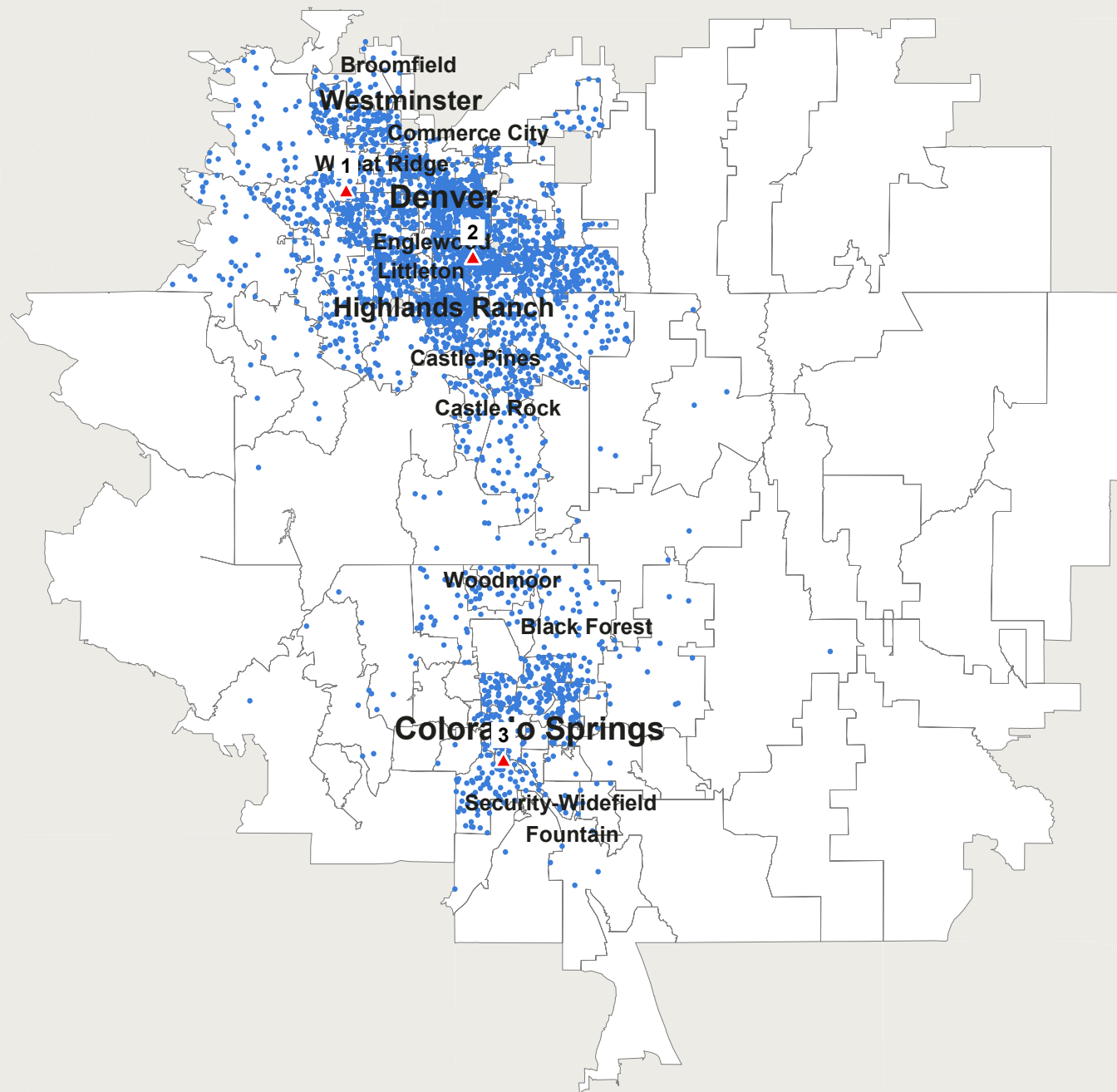
# Schomp Automotive

## Lexus Sep 2017 RYTD

1 Dot = 1 Registration(s) ( 3048 )  
Data By: IHS Markit

Total Registrations = 3048

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Lexus



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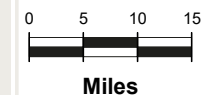
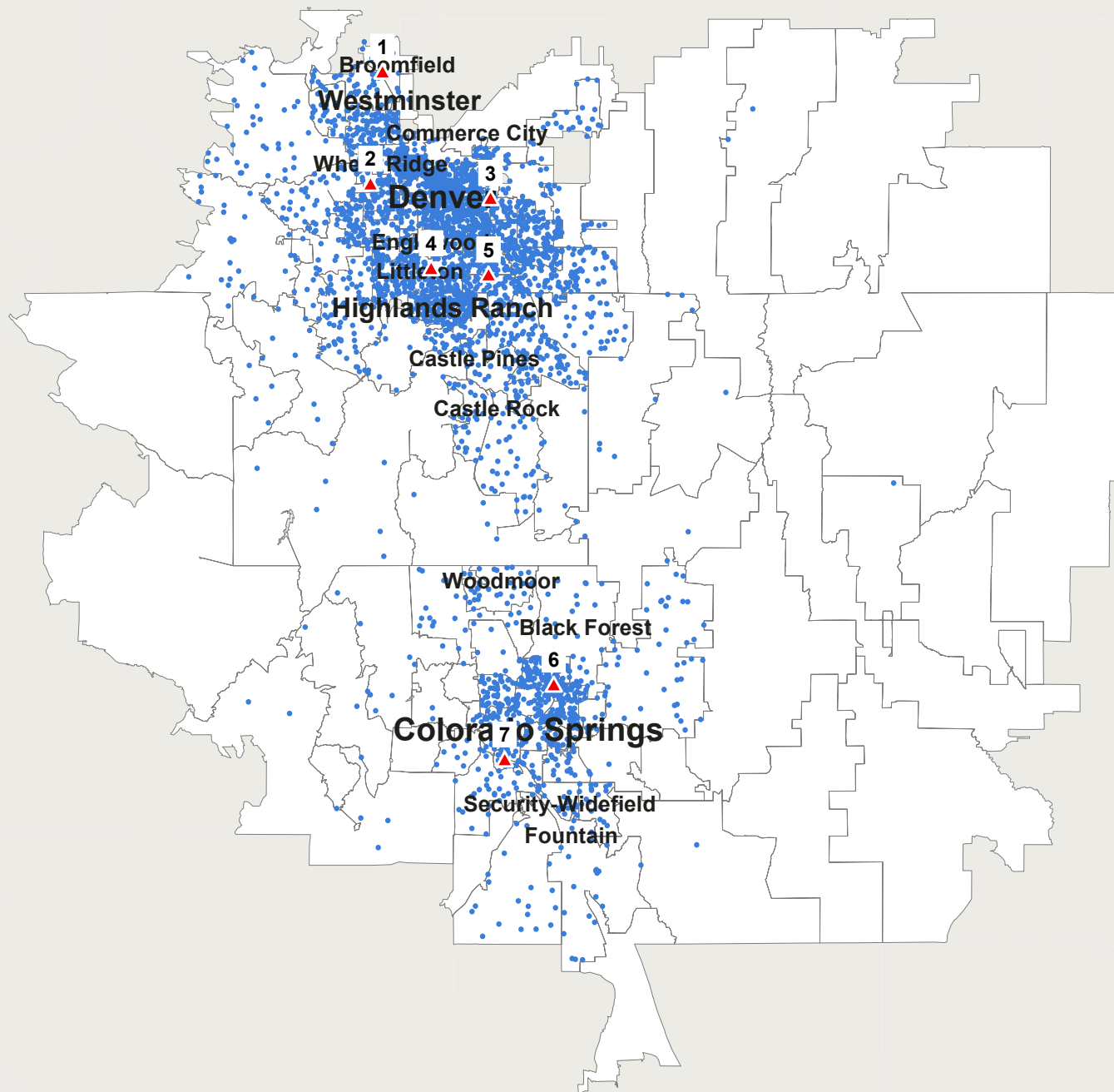
## Schomp Automotive

### Mazda Sep 2017 RYTD

1 Dot = 1 Registration(s) ( 3474 )  
Data By: IHS Markit

Total Registrations = 3474

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhus Mazda at Powers
- 7 Bob Penkhus Volvo Mazda, Inc.



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Mazda



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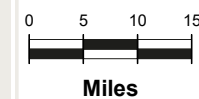
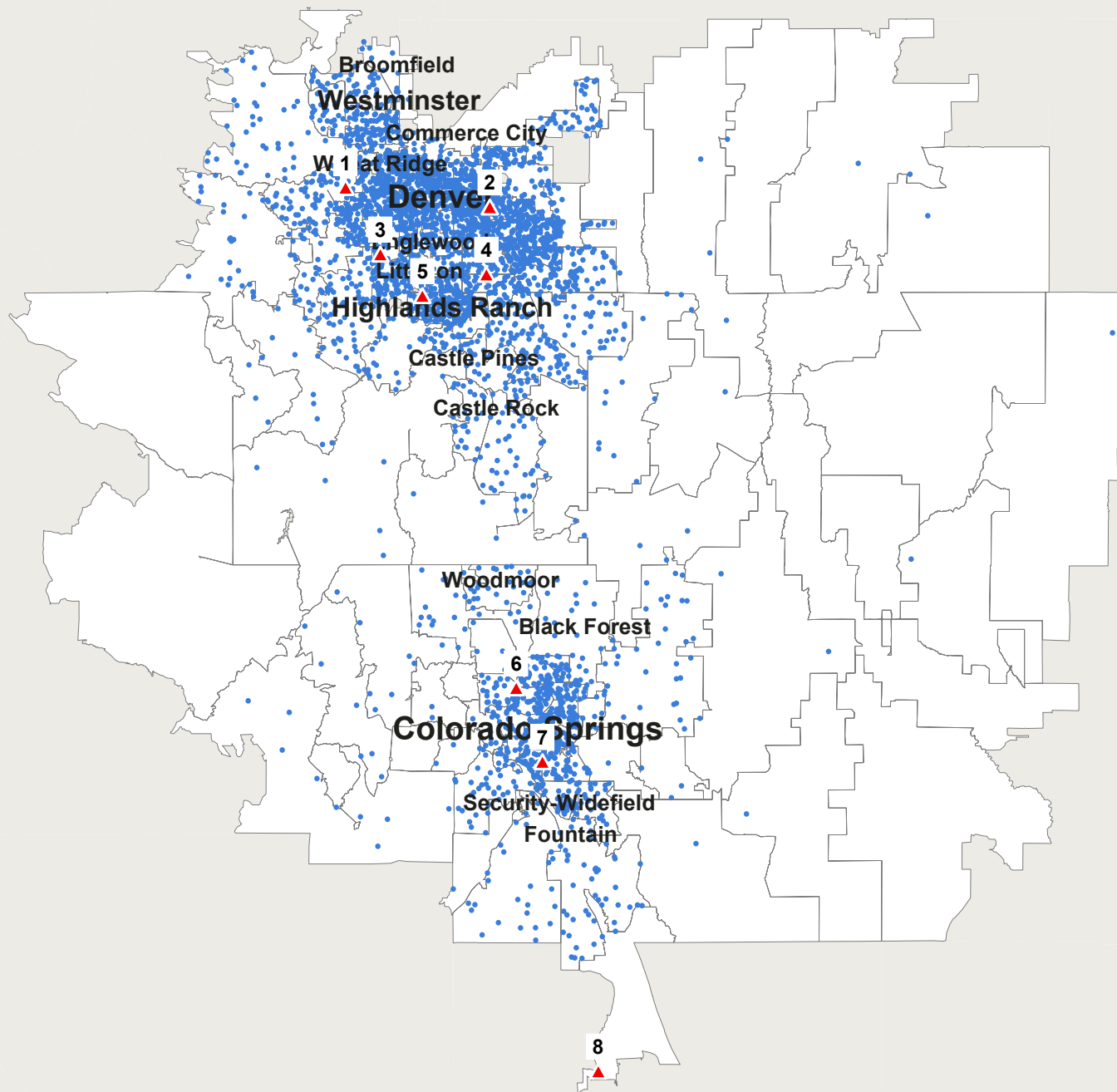
# Schomp Automotive

## Nissan Sep 2017 RYTD

1 Dot = 2 Registration(s) ( 3531 )  
Data By: IHS Markit

Total Registrations = 6990

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Nissan



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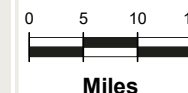
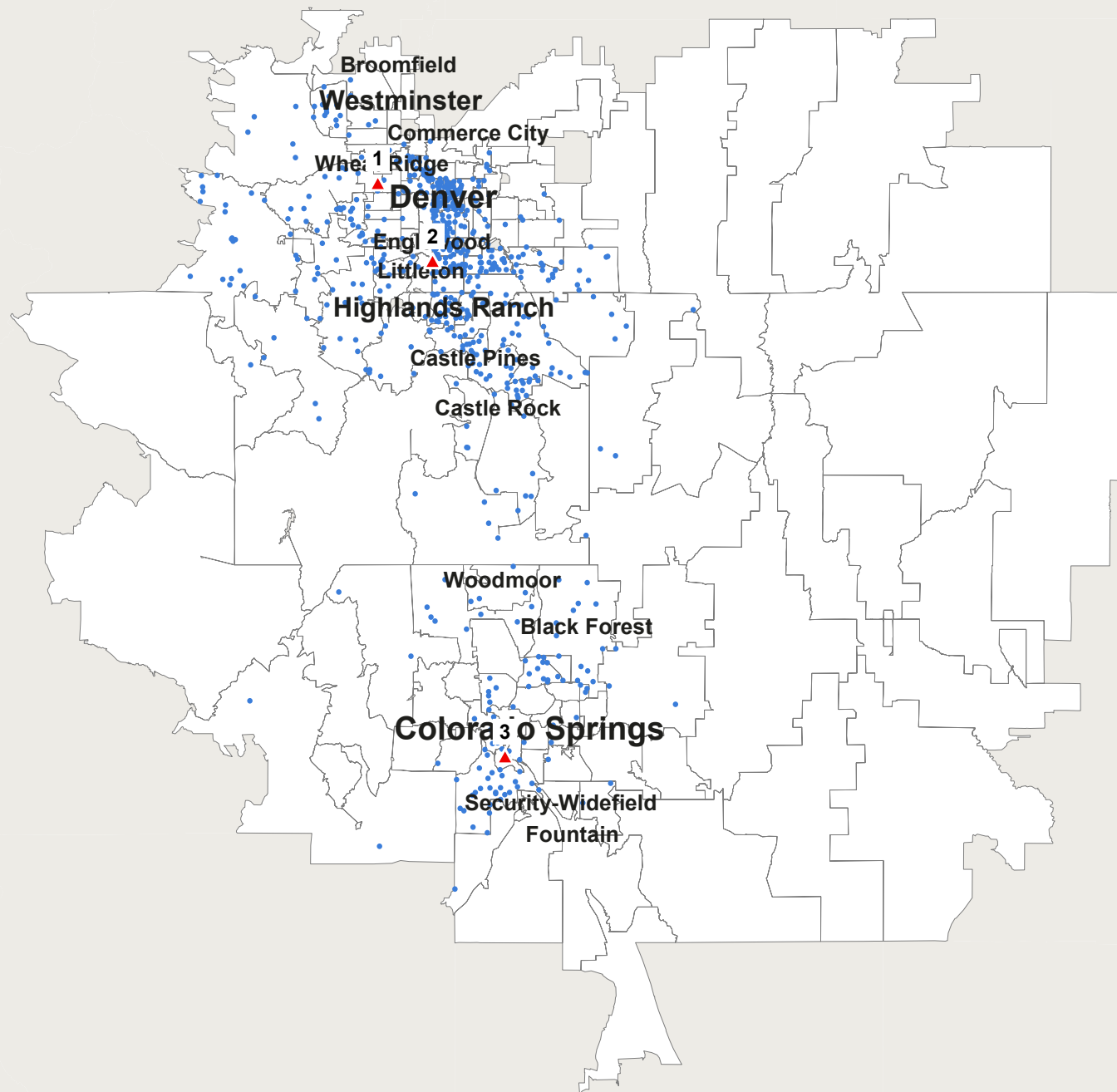
# Schomp Automotive

## Porsche Sep 2017 RYTD

1 Dot = 1 Registration(s) ( 653 )  
Data By: IHS Markit

Total Registrations = 653

- 1 Prestige Imports
- 2 Stevinson Imports
- 3 Porsche Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Porsche



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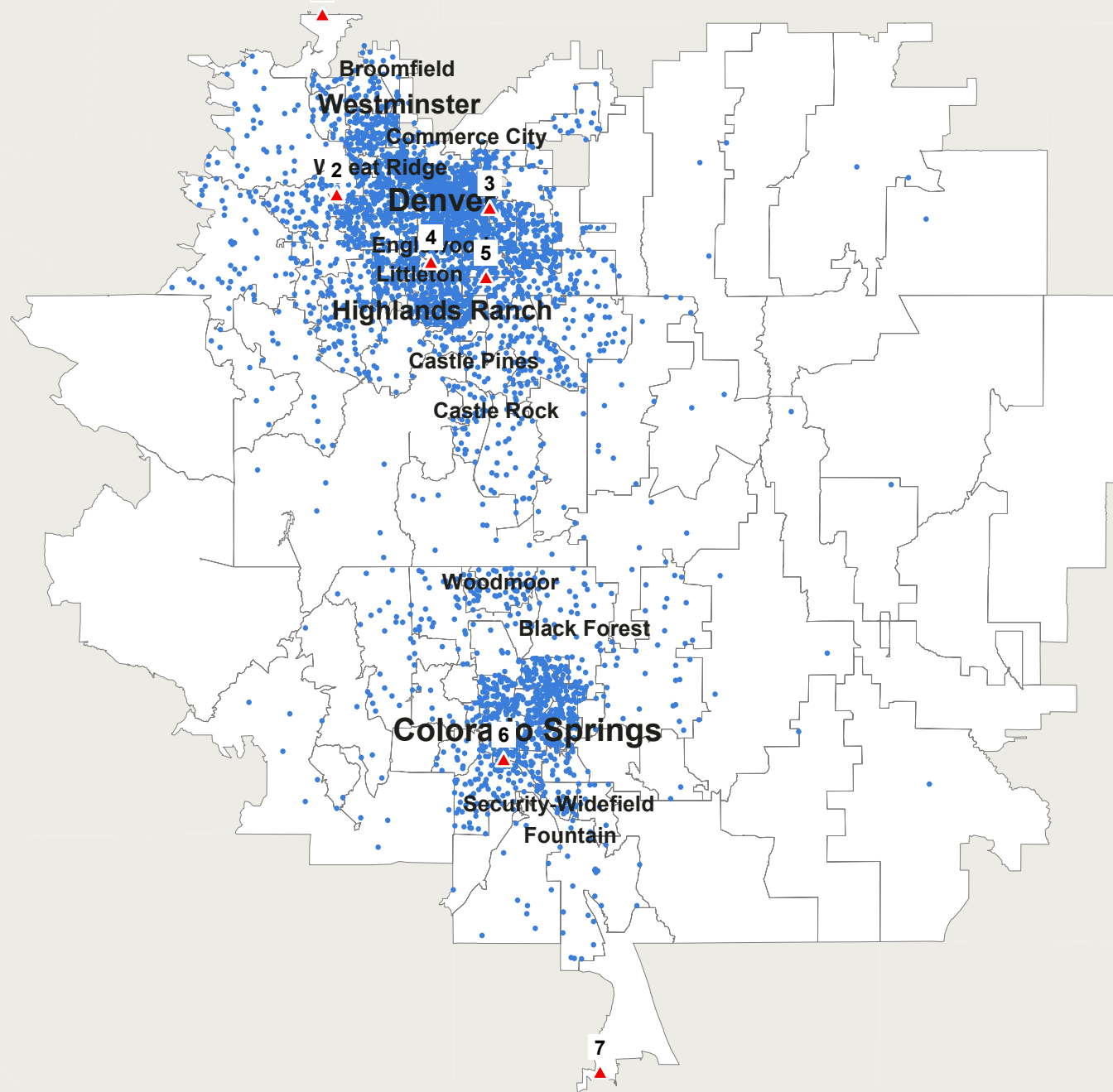
# Schomp Automotive

## Subaru Sep 2017 RYTD

1 Dot = 4 Registration(s) ( 3853 )  
Data By: IHS Markit

Total Registrations = 15337

- 1 Flatirons Subaru
- 2 Autonation Subaru West
- 3 Shortline Subaru
- 4 Groove Subaru
- 5 Autonation Subaru Arapahoe
- 6 Heuberger Subaru
- 7 Subaru of Pueblo



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Subaru



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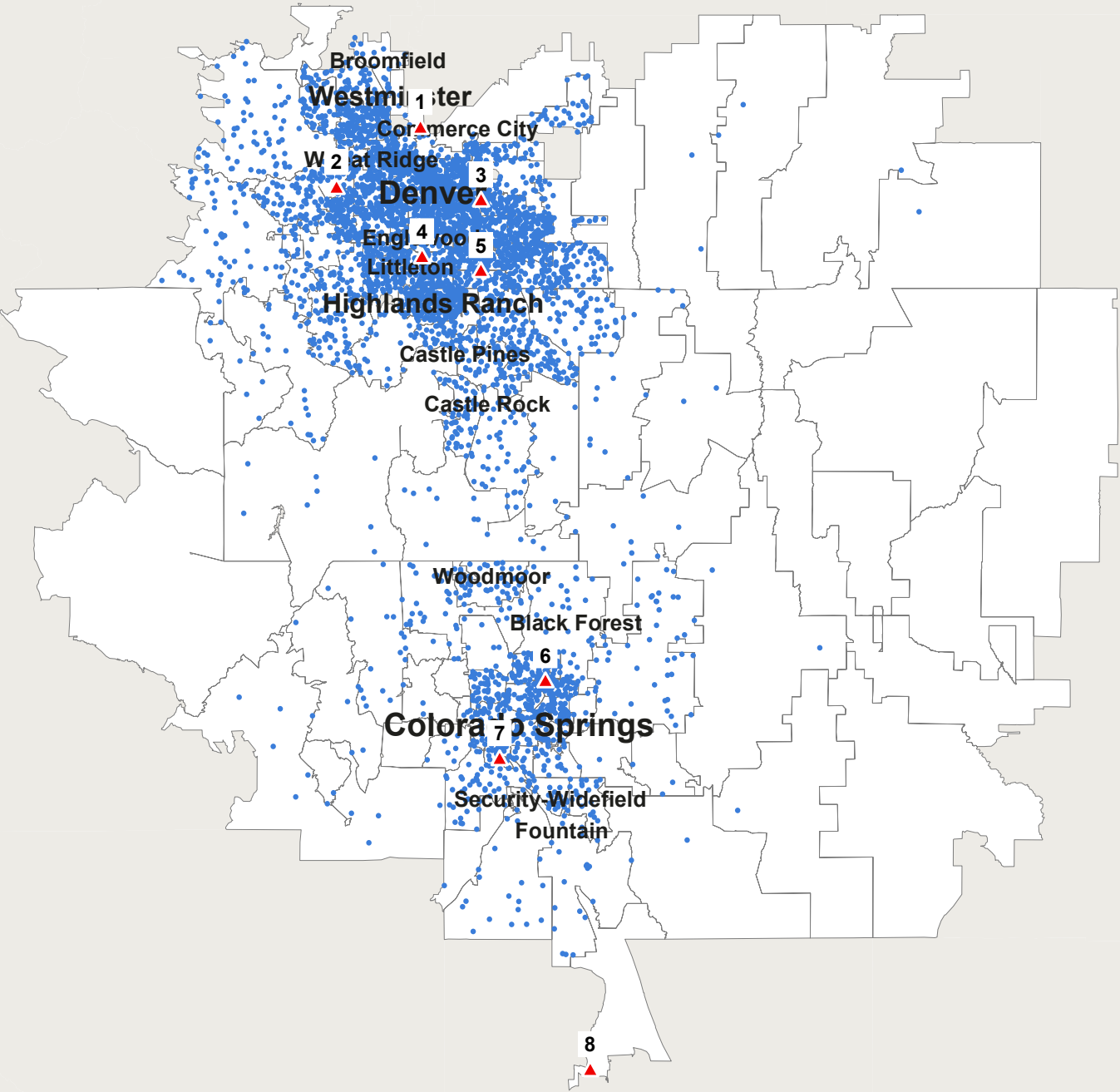
Schomp Automotive

Toyota  
Sep 2017 RYTD

1 Dot = 4 Registration(s) ( 4720 )  
Data By: IHS Markit

Total Registrations = 18815

- 1 Mountain States Toyota
- 2 Stevenson Toyota West
- 3 Stevenson Toyota East
- 4 Groove Toyota
- 5 Autonation Toyota Arapahoe
- 6 Lh Miller Liberty Toyota Color
- 7 Larry H. Miller Toyota Colorad
- 8 Pueblo Toyota



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Toyota

## Schomp Automotive

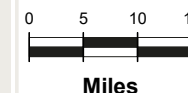
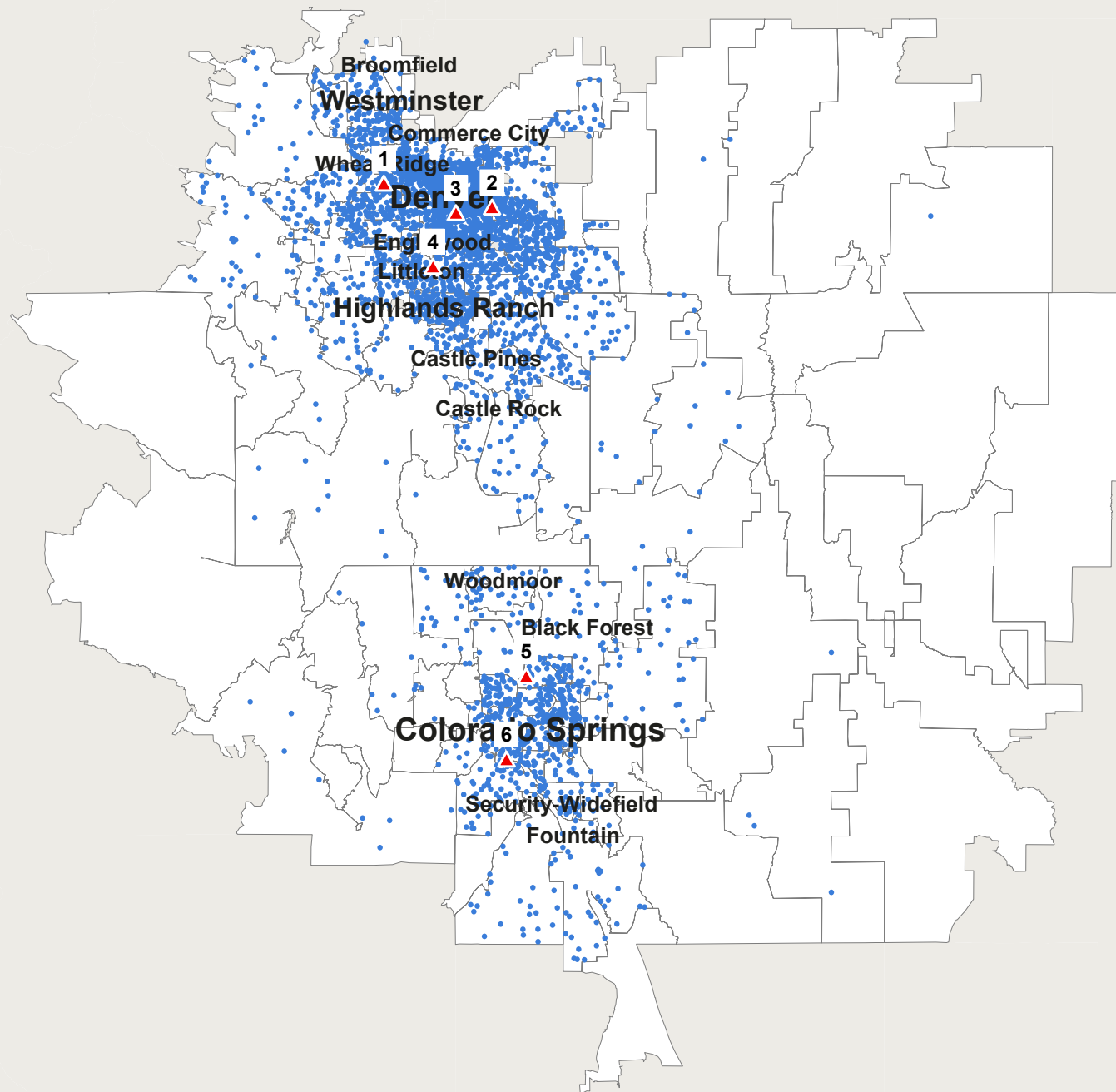
### Volkswagen Sep 2017 RYTD

1 Dot = 1 Registration(s) ( 3984 )

Data By: IHS Markit

Total Registrations = 3984

- 1 Larry H. Miller Volkswagen Lak
- 2 Tynan's Volkswagen, Inc.
- 3 Emich Volkswagen
- 4 McDonald Automotive Grp Volk
- 5 Mike Maroone VW North Colora
- 6 Bob Penkhus Volkswagen



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Volkswagen



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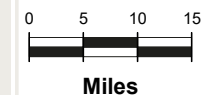
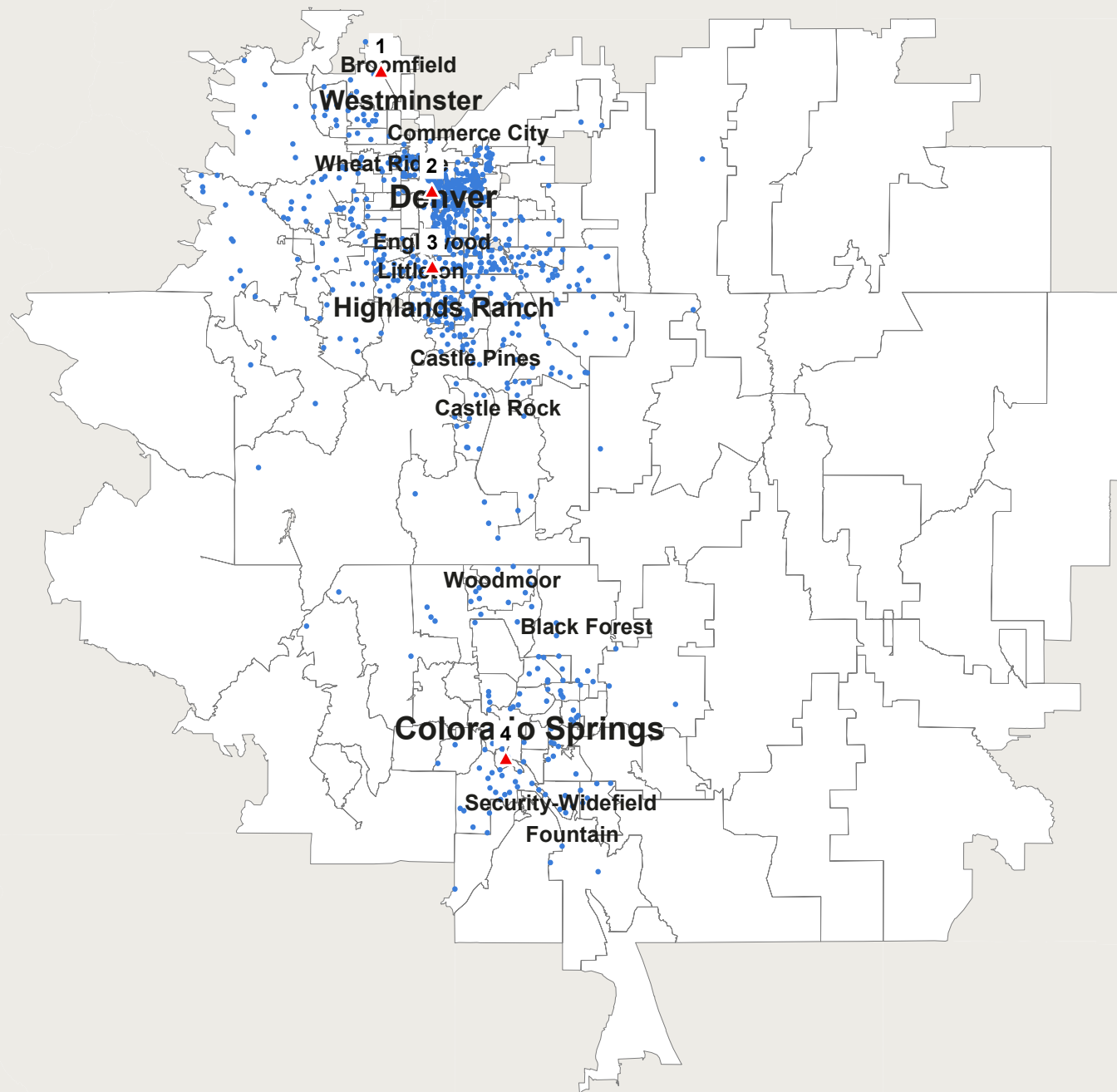
# Schomp Automotive

## Volvo Sep 2017 RYTD

1 Dot = 1 Registration(s) ( 792 )  
Data By: IHS Markit

Total Registrations = 792

- 1 Sill-Terhar Motors, Inc.
- 2 Rickenbaugh Volvo, Inc.
- 3 McDonald Volvo Cars
- 4 Bob Penkhus Volvo Cars



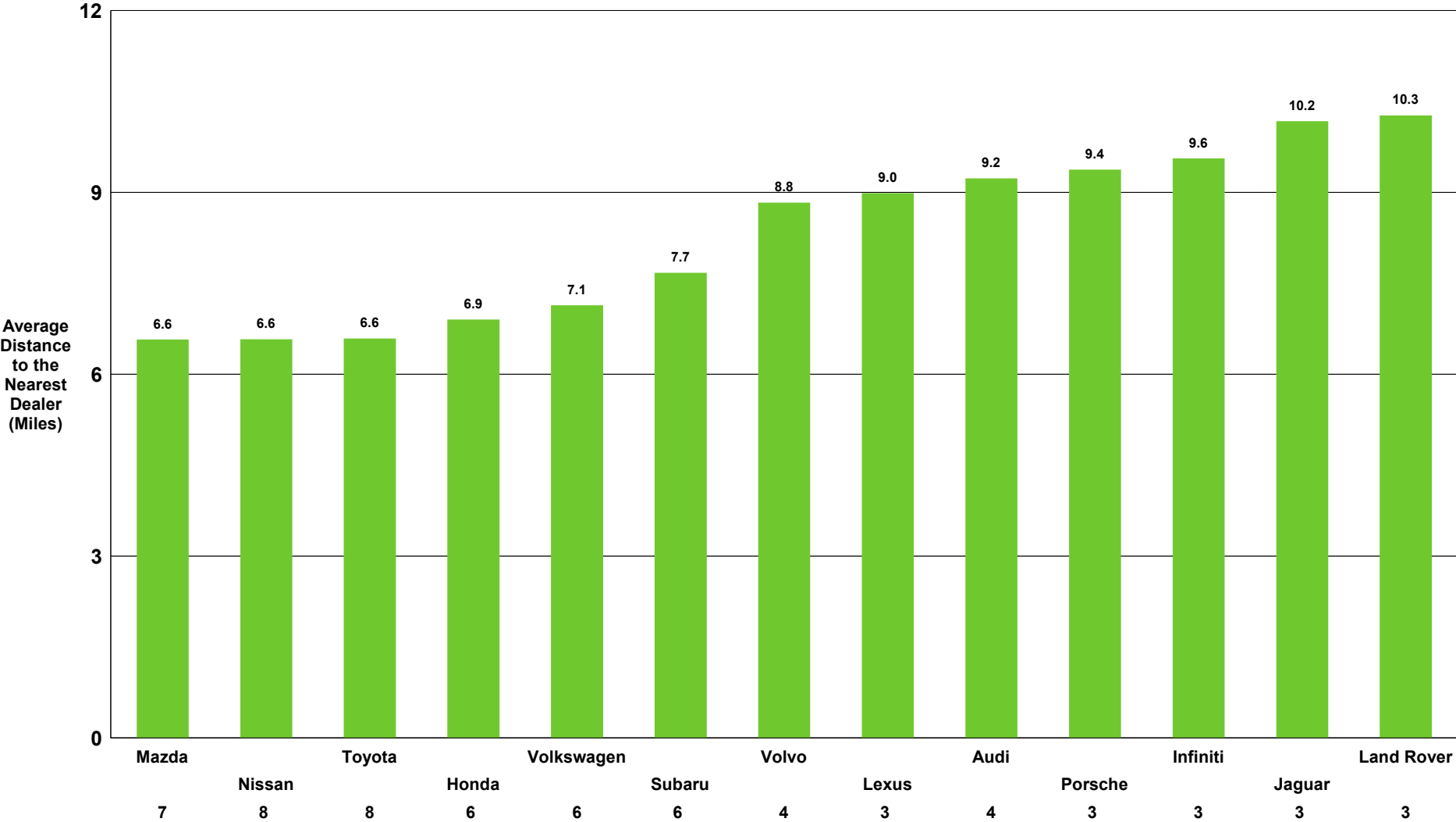
Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Volvo



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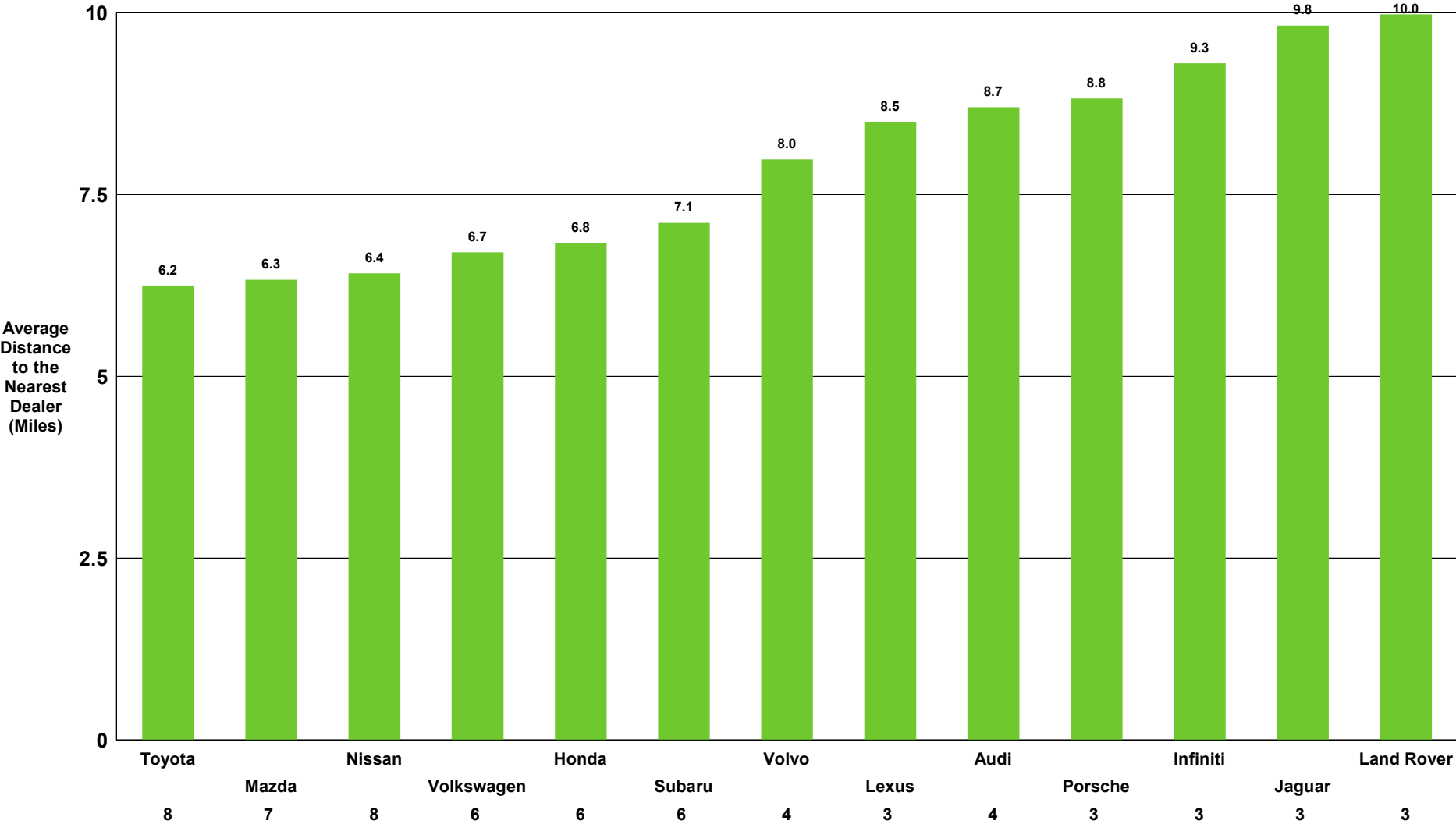
Denver, CO  
Customer Convenience Analysis by Air Distance  
Industry Registrations



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

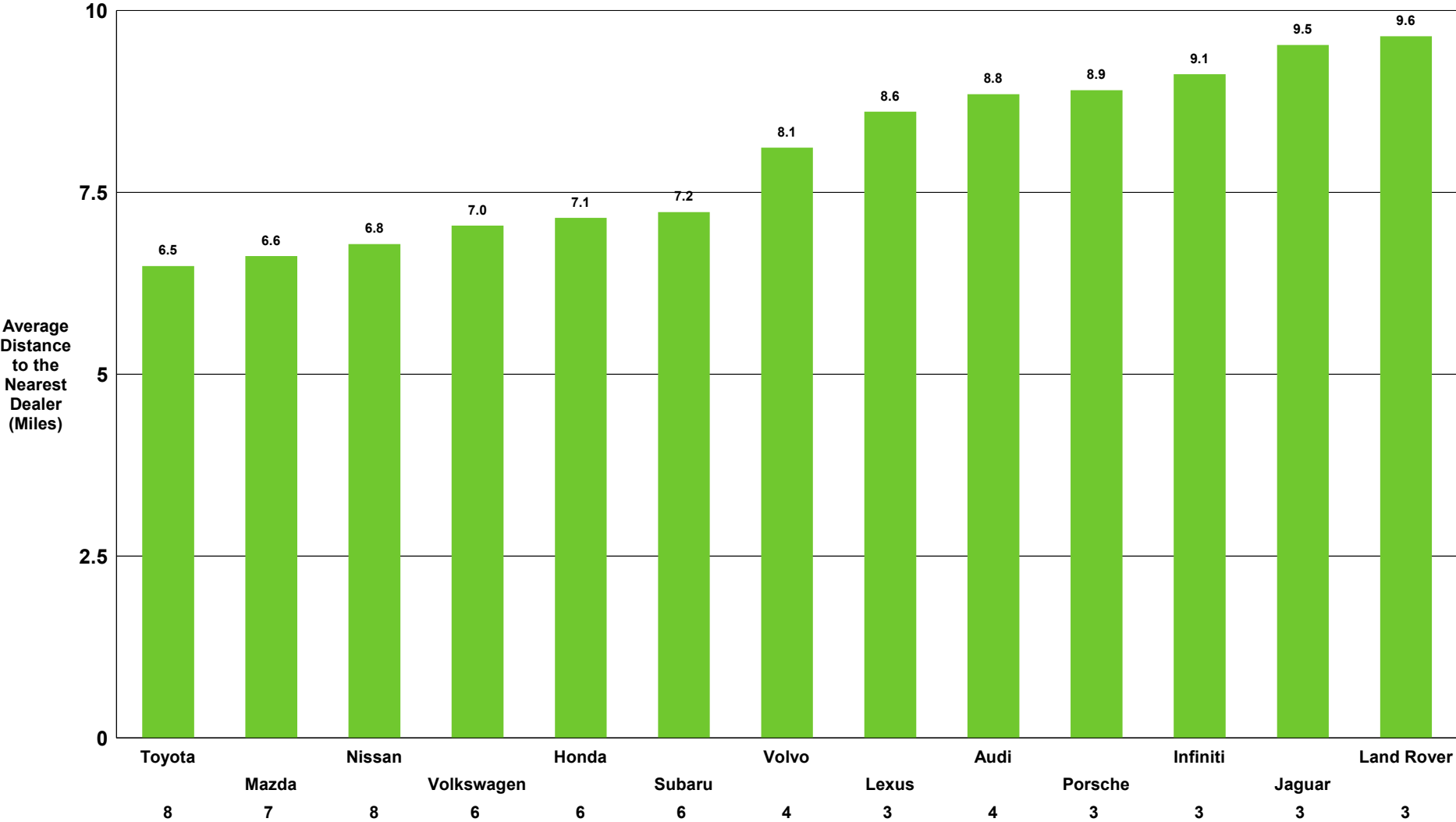


Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Compact CUV



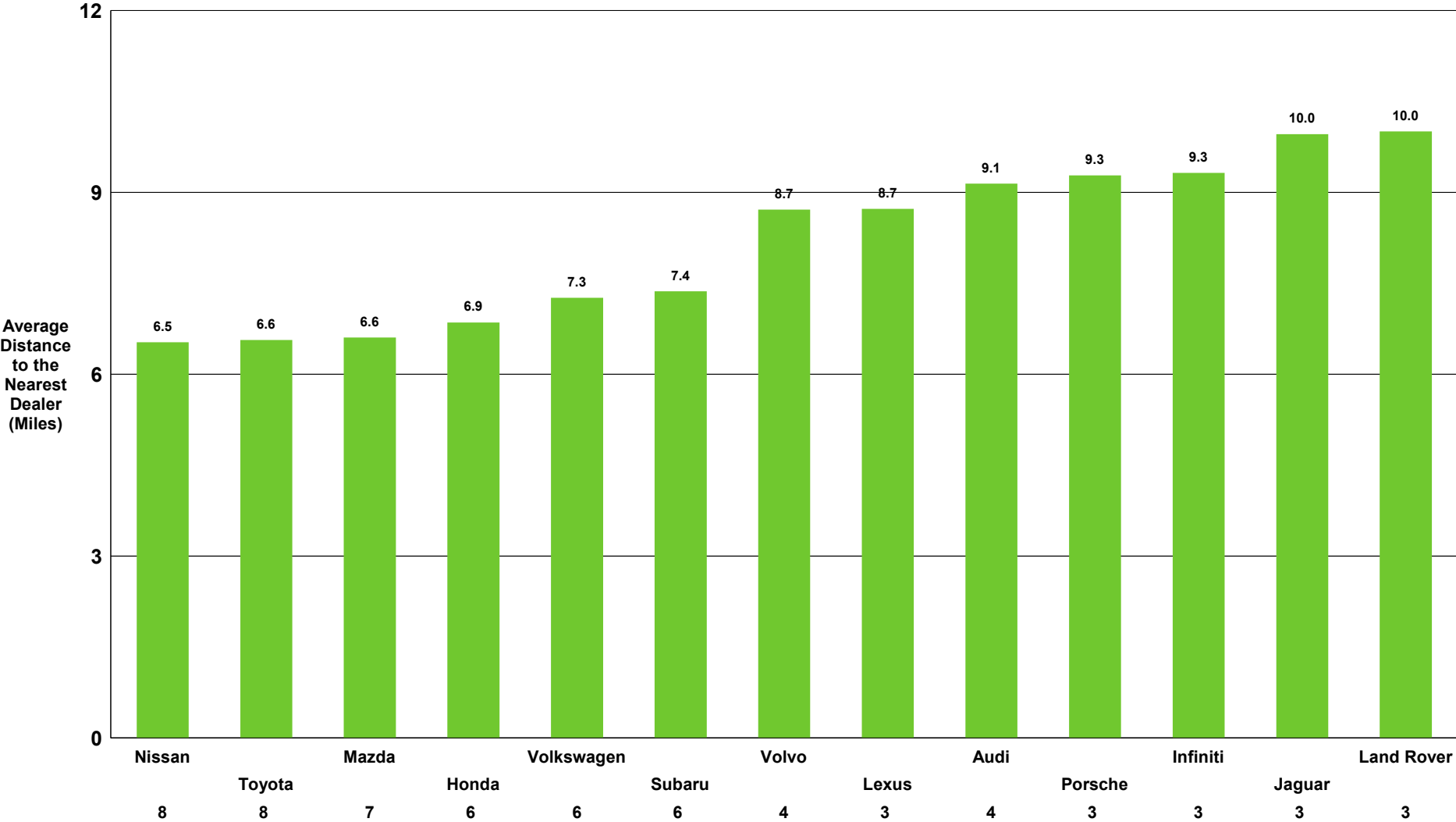
Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Full Size SUV



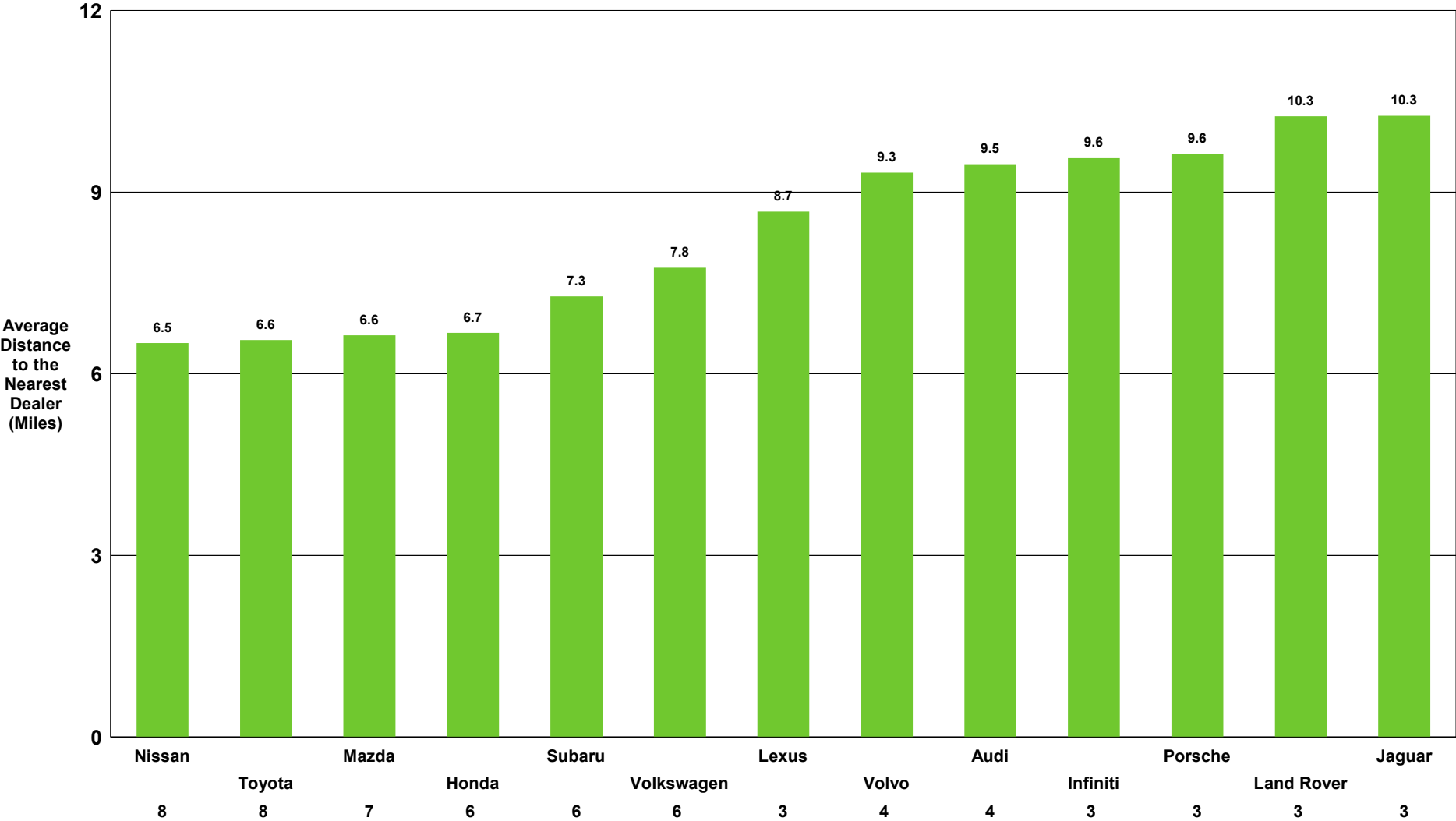
Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Mid Size CUV



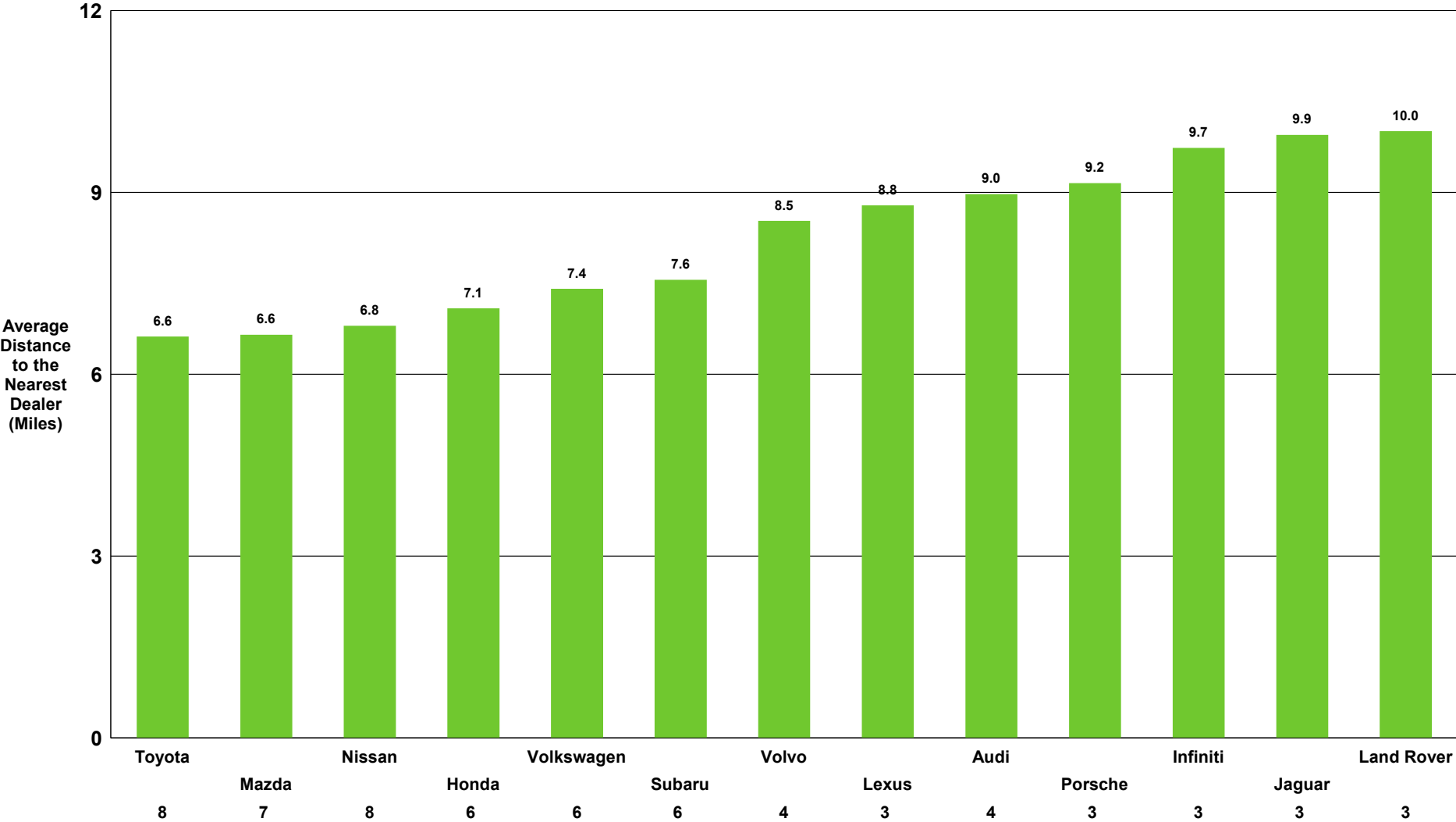
Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Mid Size SUV



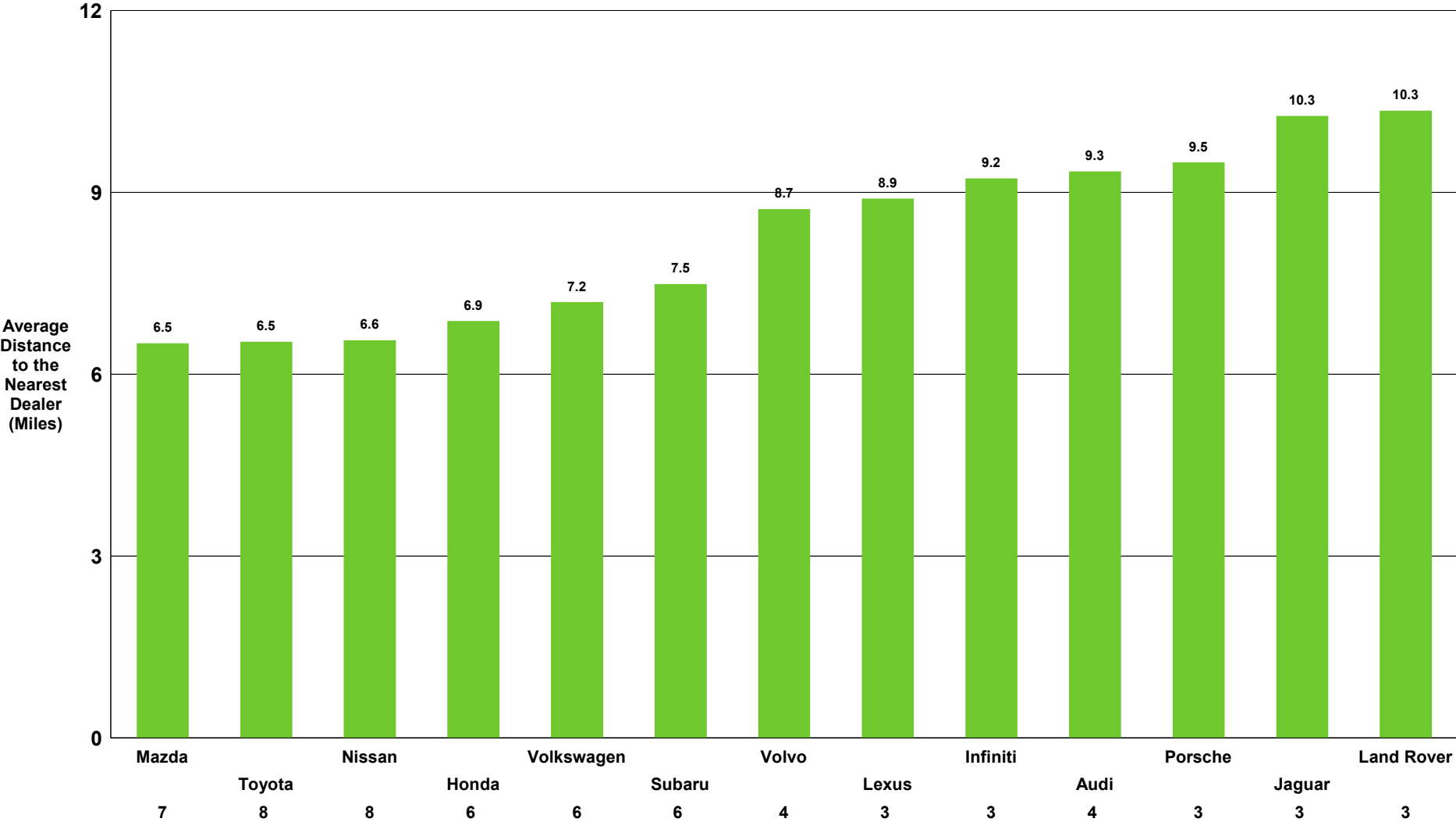
Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Sport



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

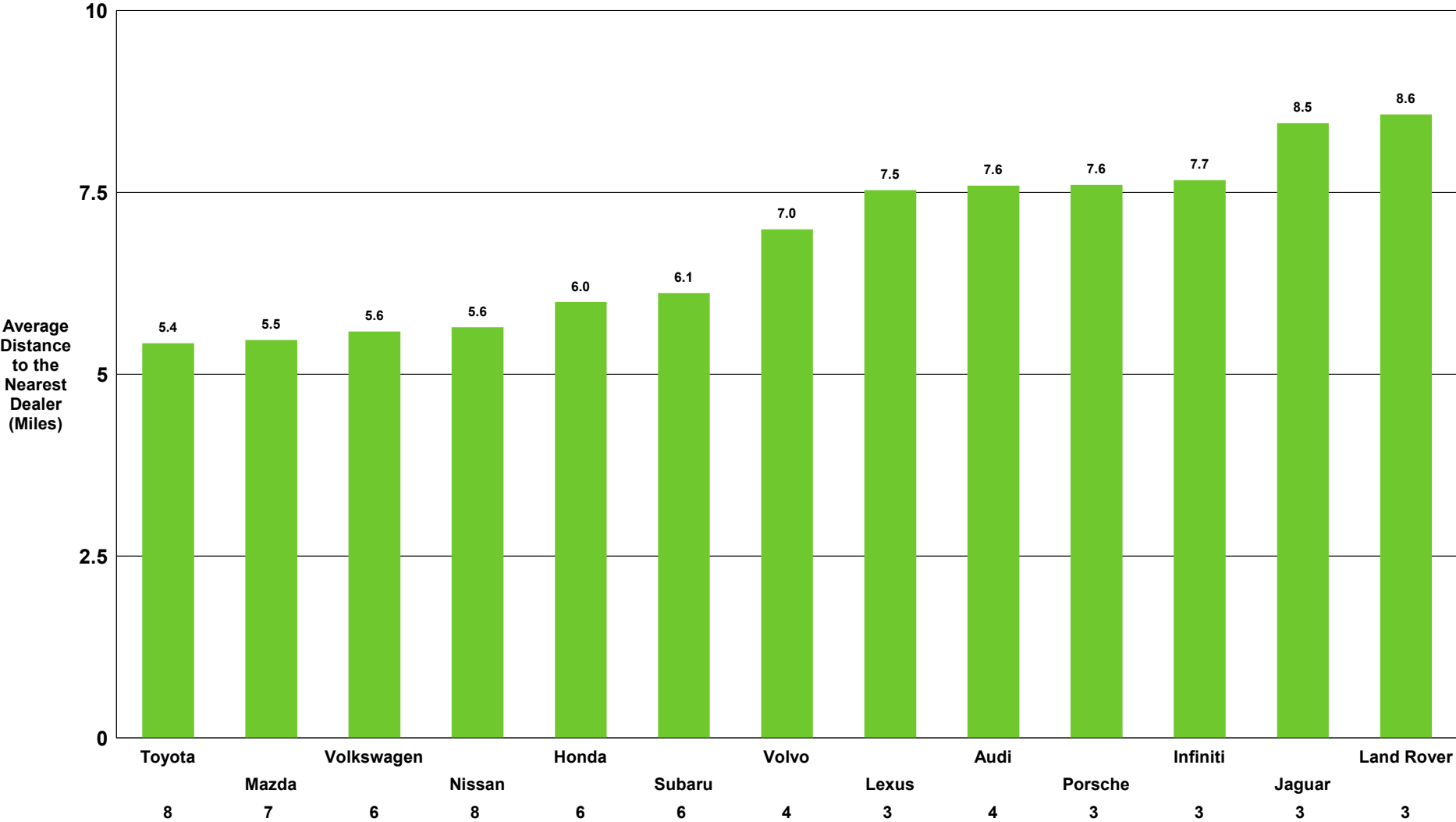
Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Traditional Compact



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

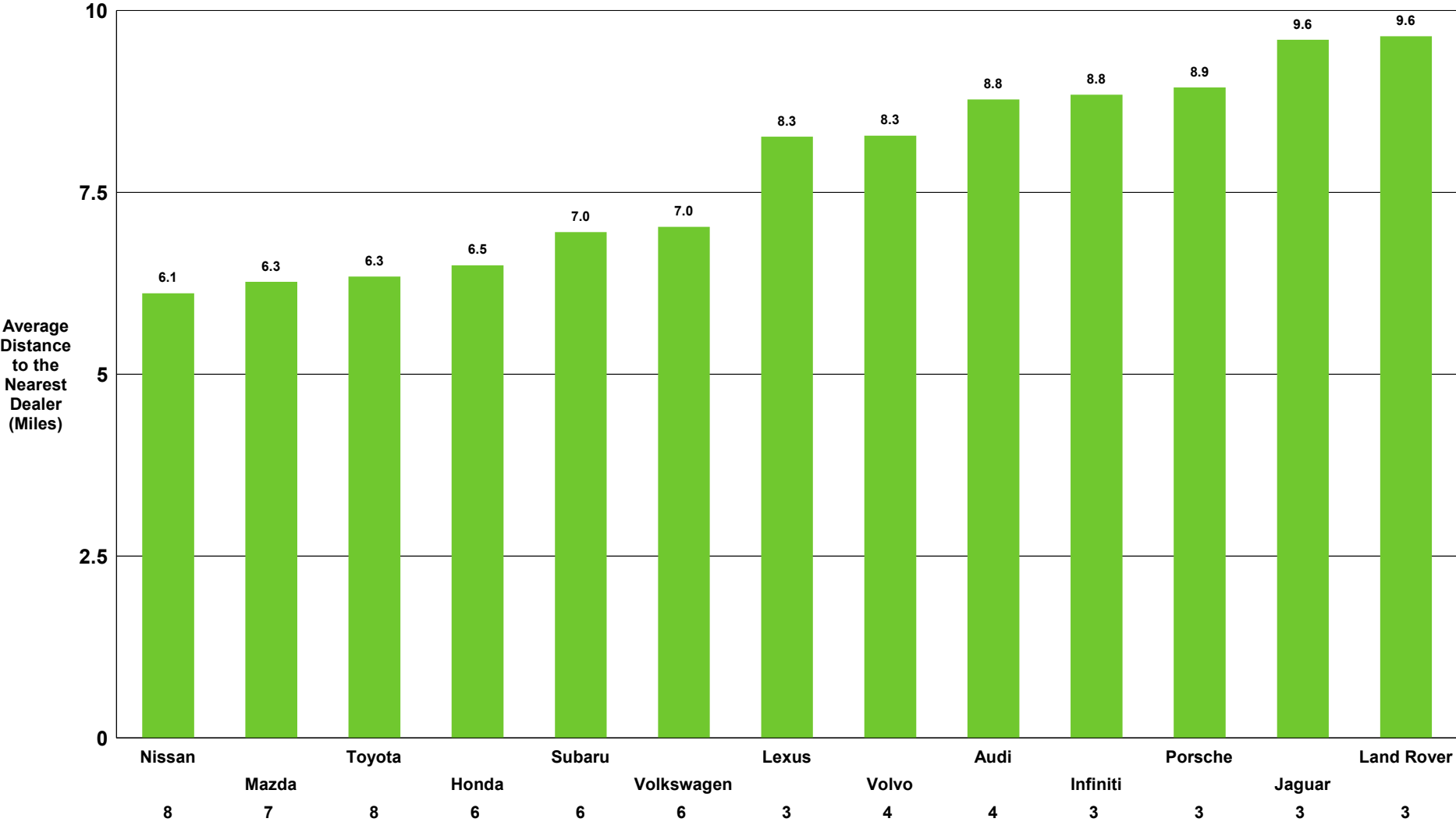


Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Traditional Full Size



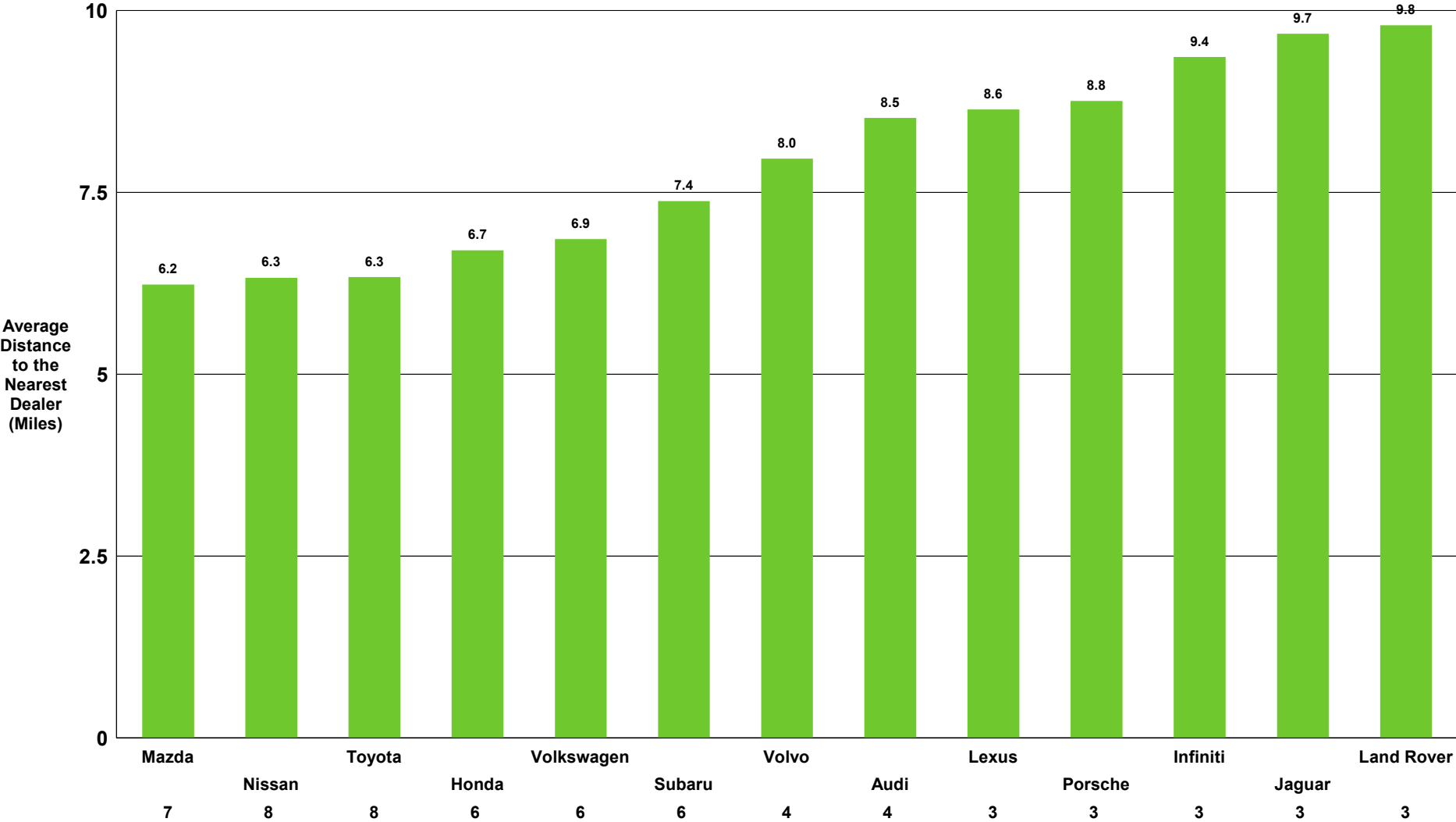
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Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Traditional Mid Size



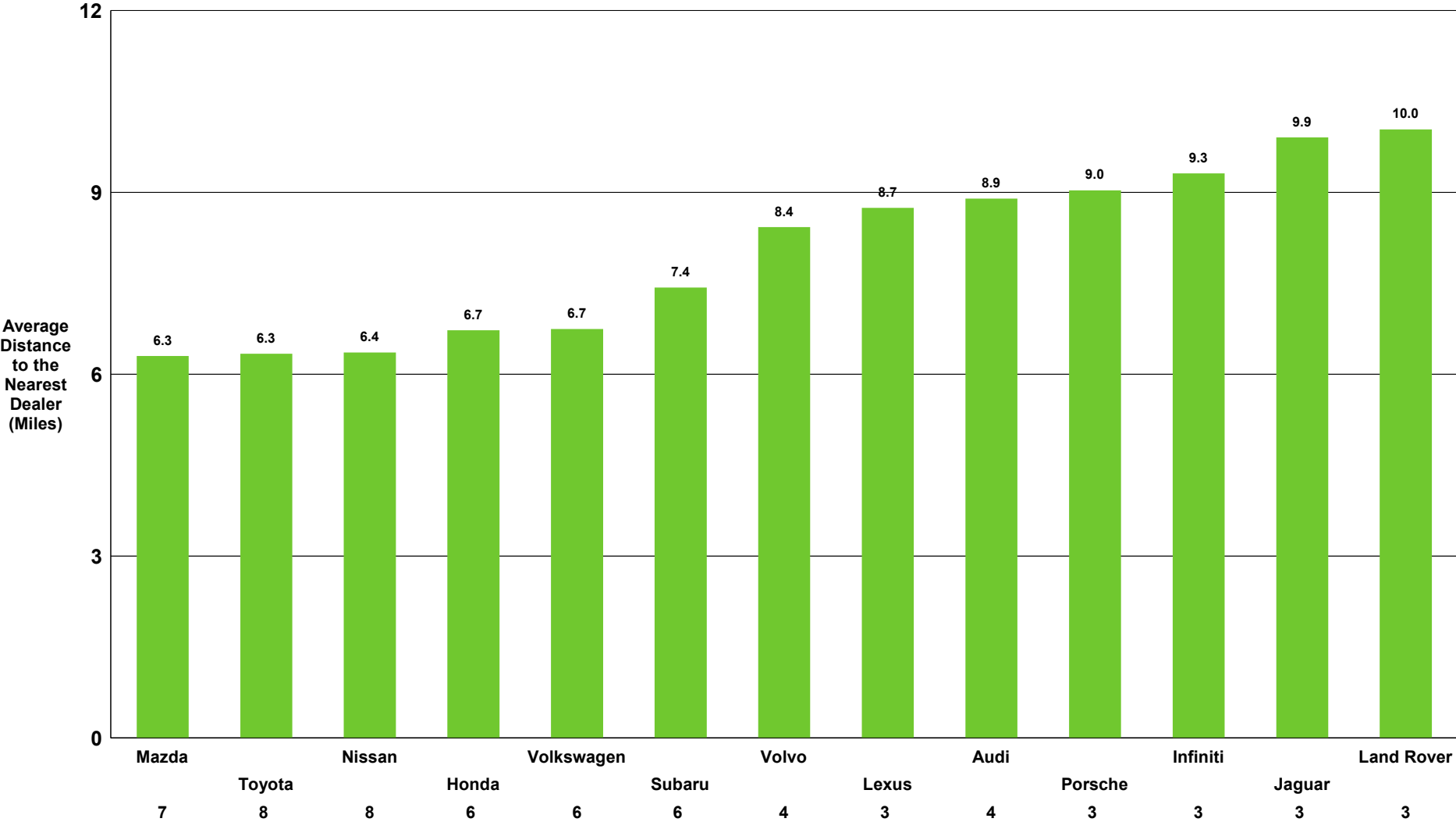
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Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Traditional Sub Compact



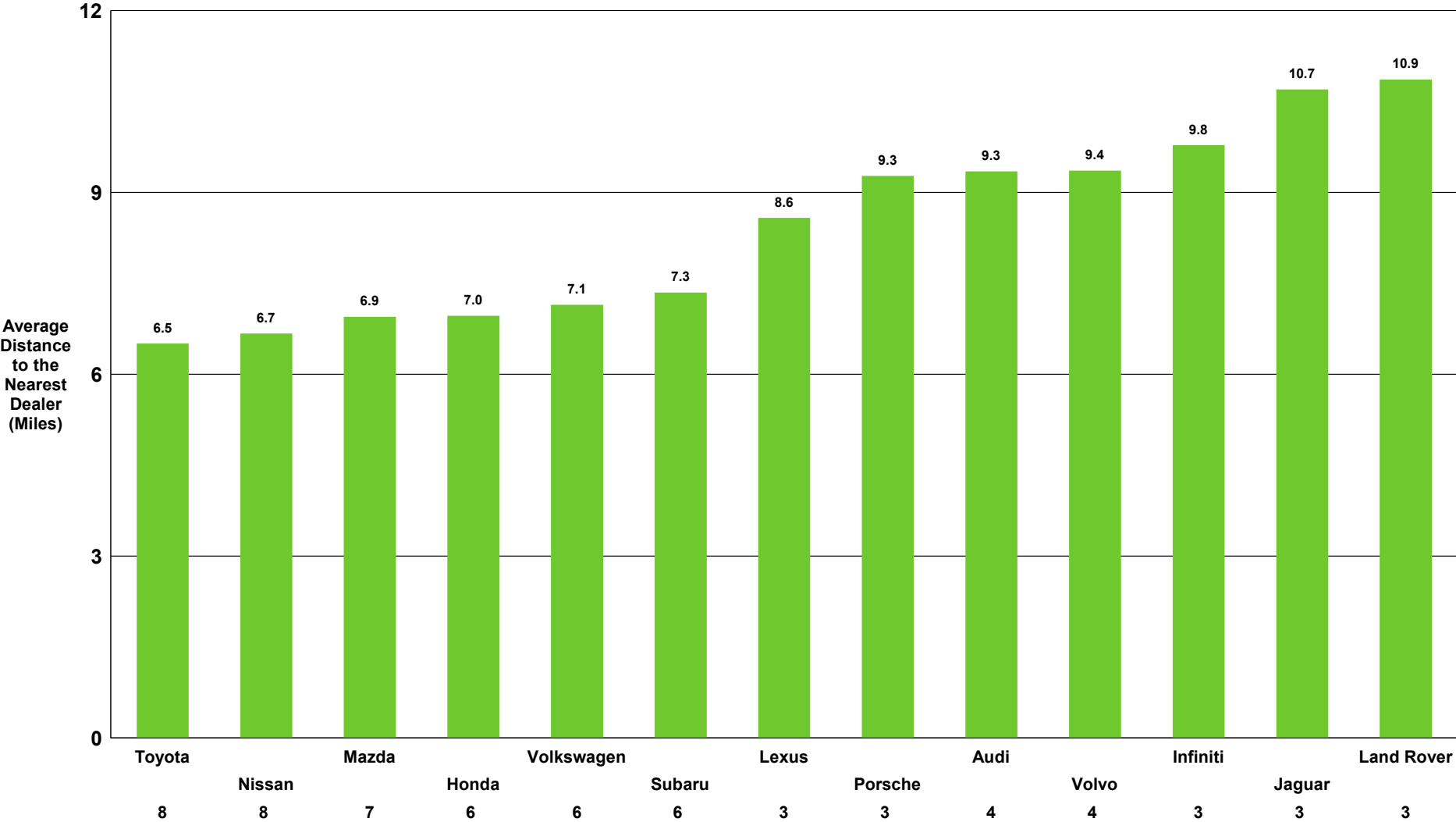
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Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Compact CUV



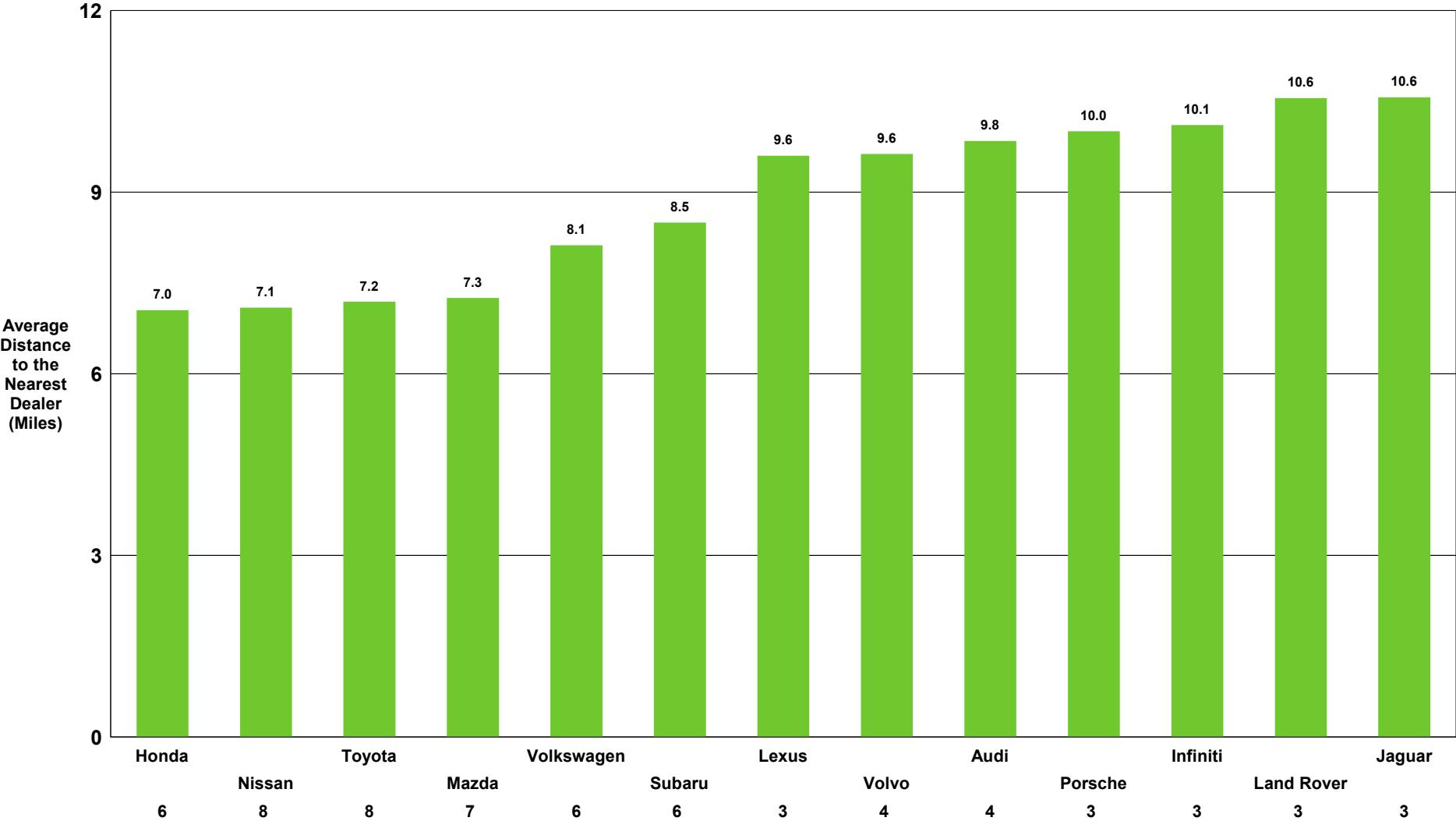
Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Compact Van



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

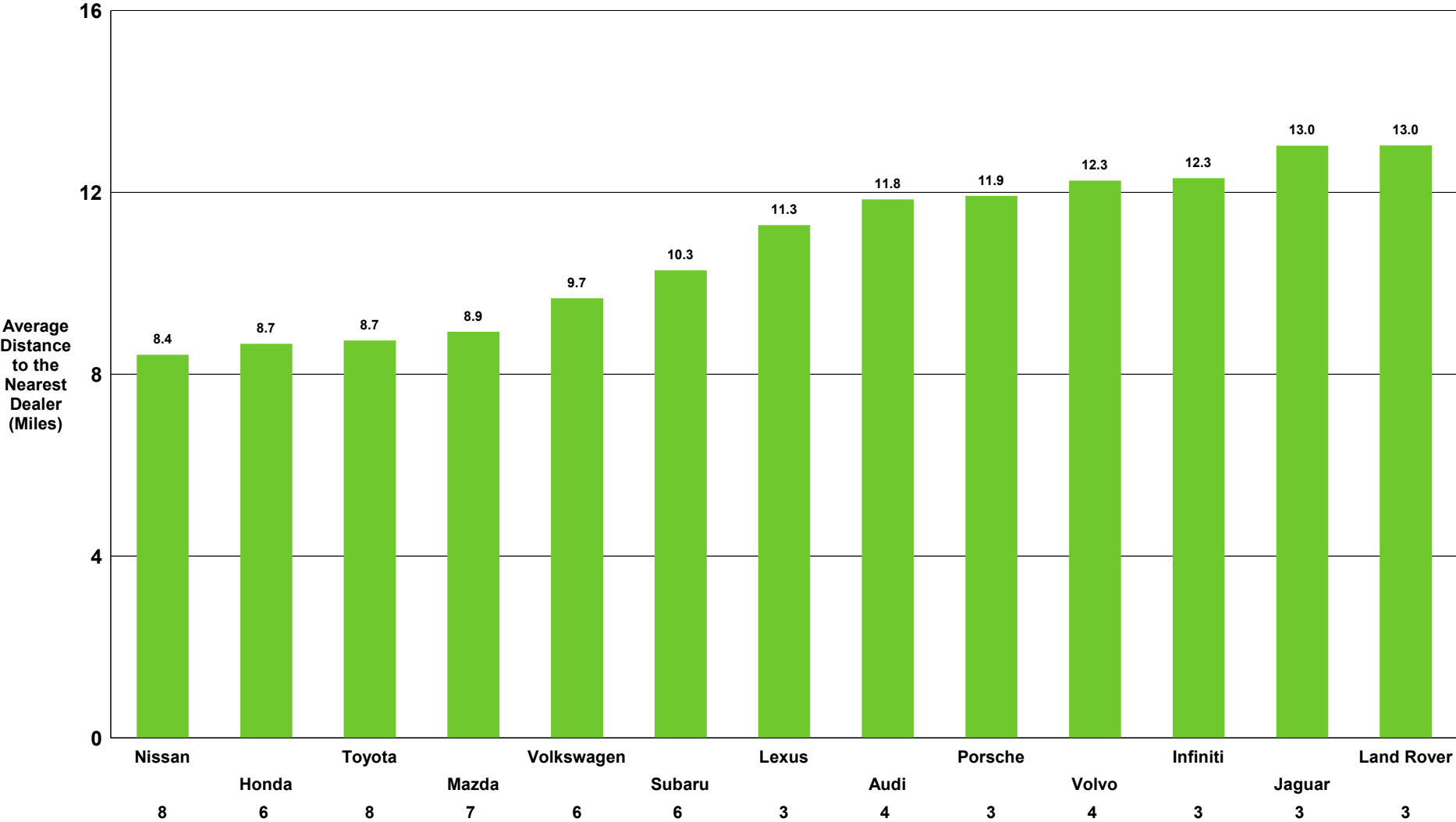
Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Full 3 Qtr To 1 Ton Van



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

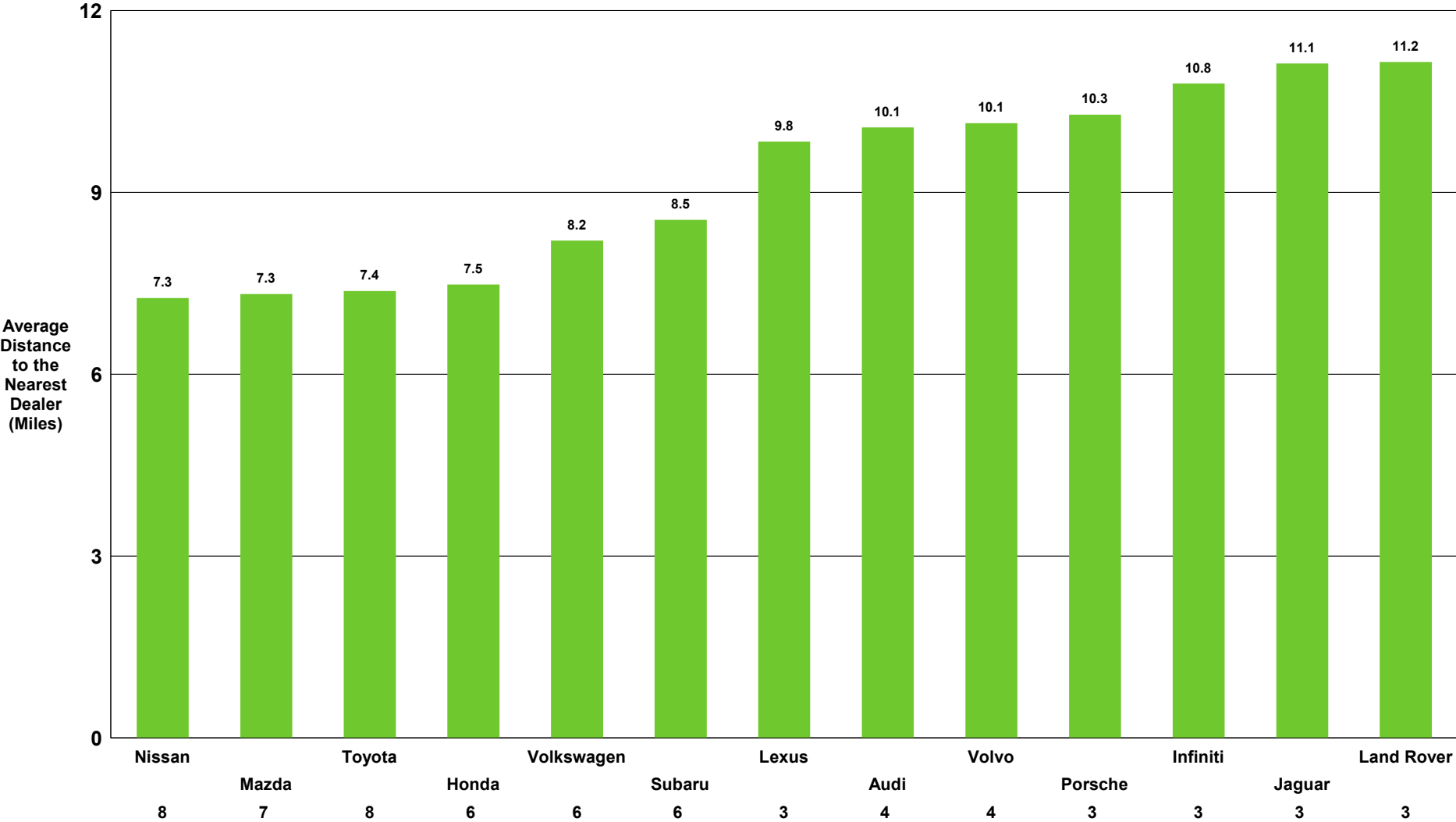


Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Full Size 3 Qtr To 1 Ton Pickup



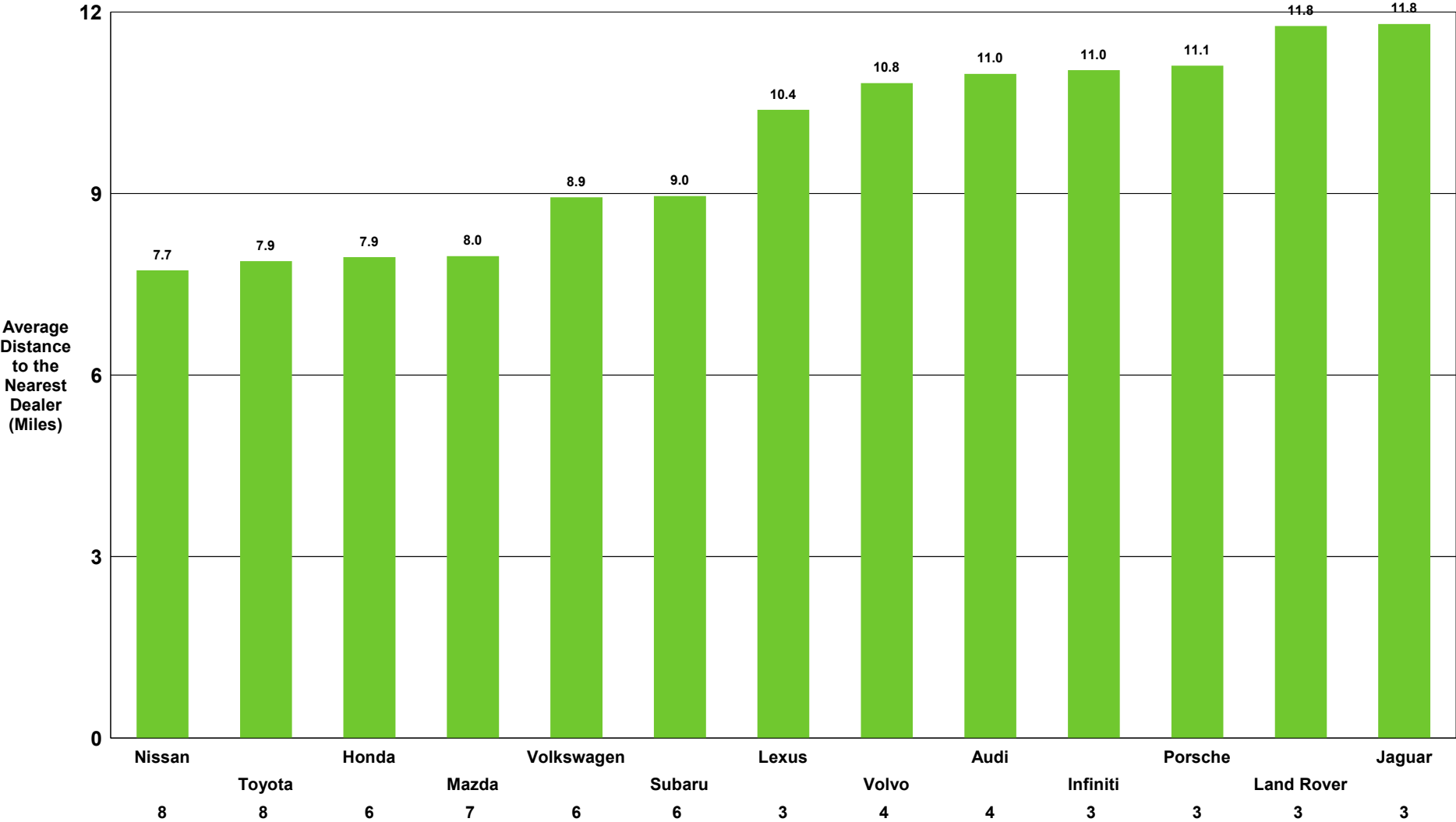
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Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Full Size Half Ton Pickup



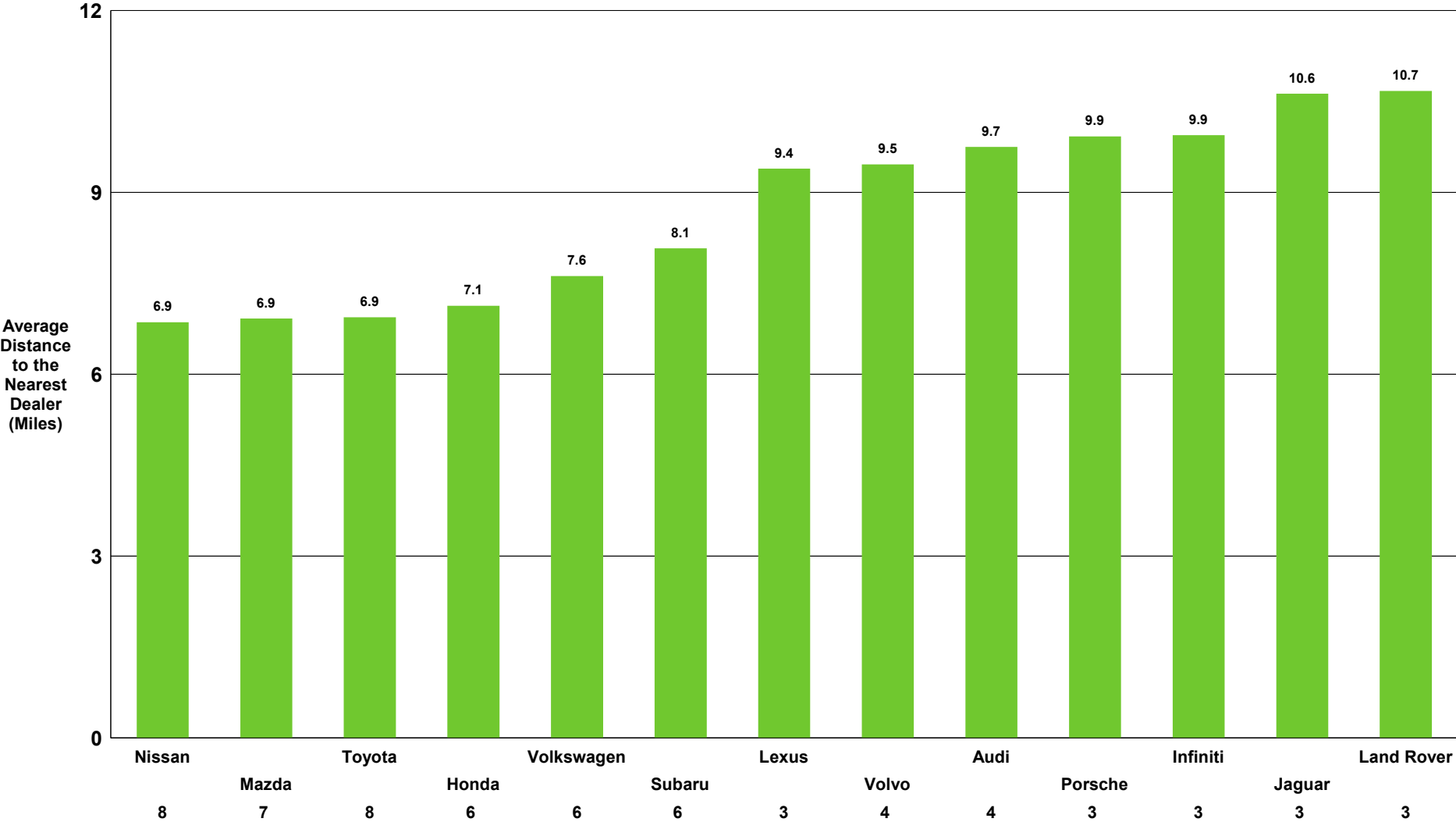
Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Full Size SUV



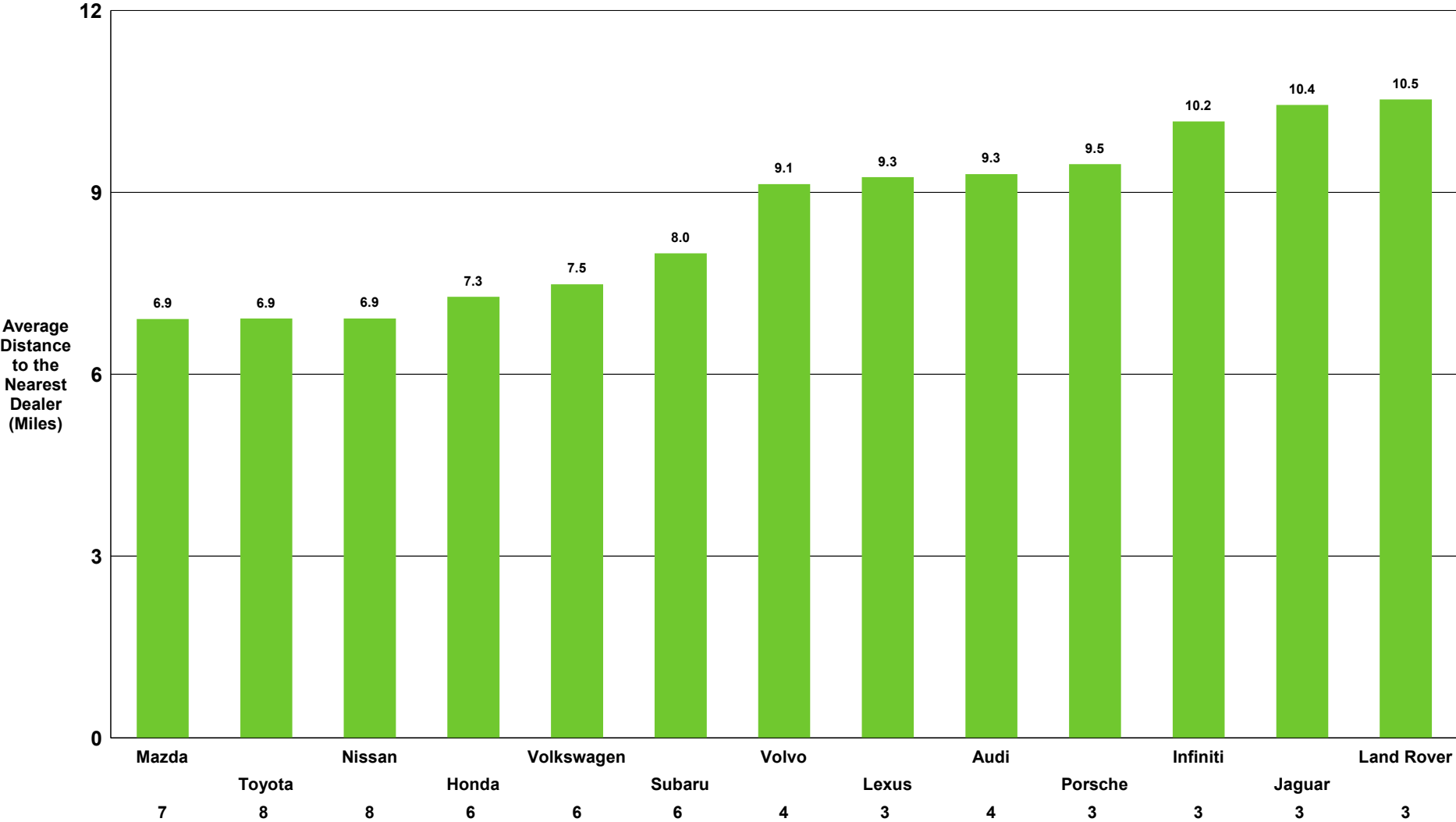
Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Mid Size CUV



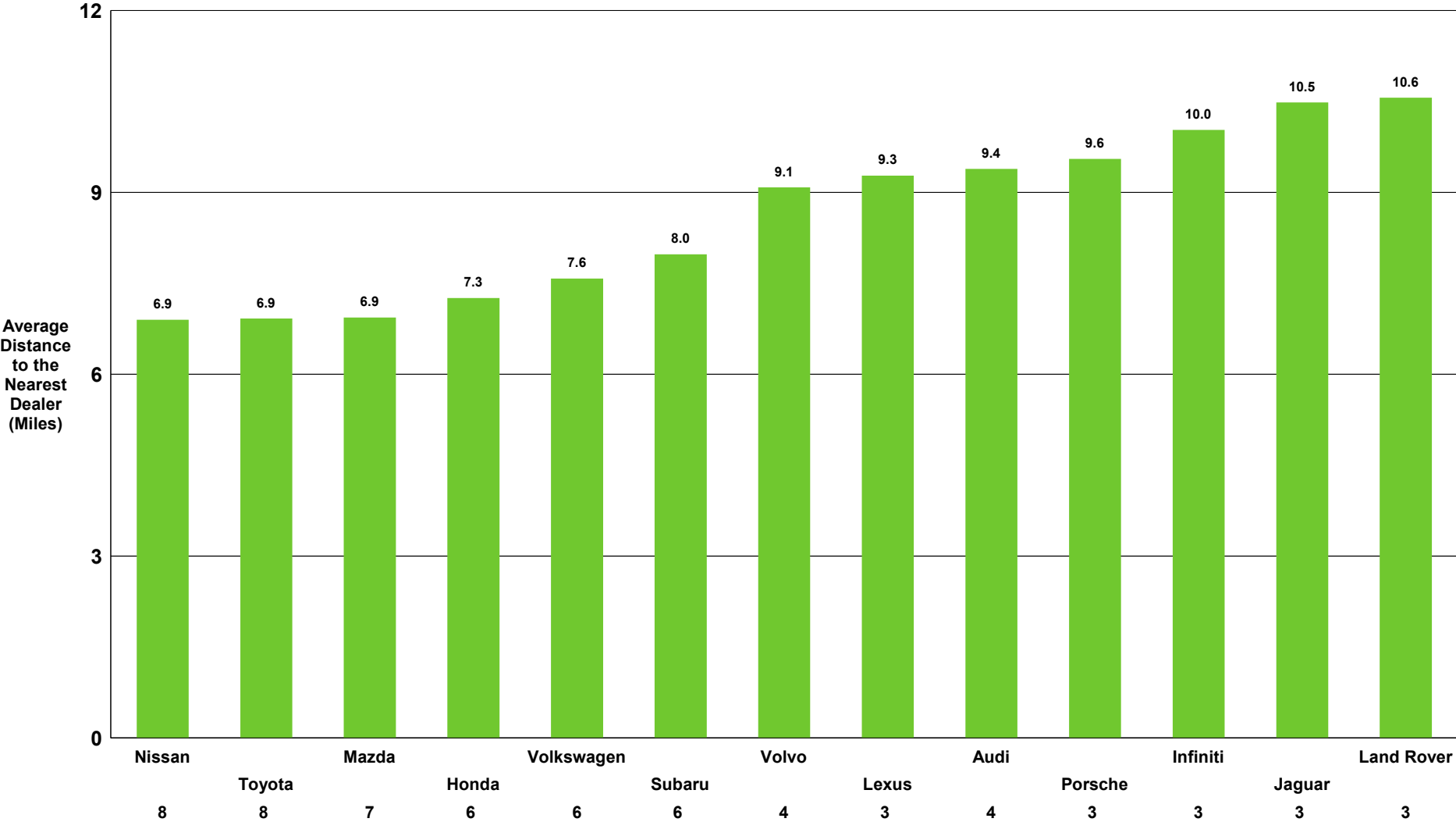
Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Mid Size Pickup



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

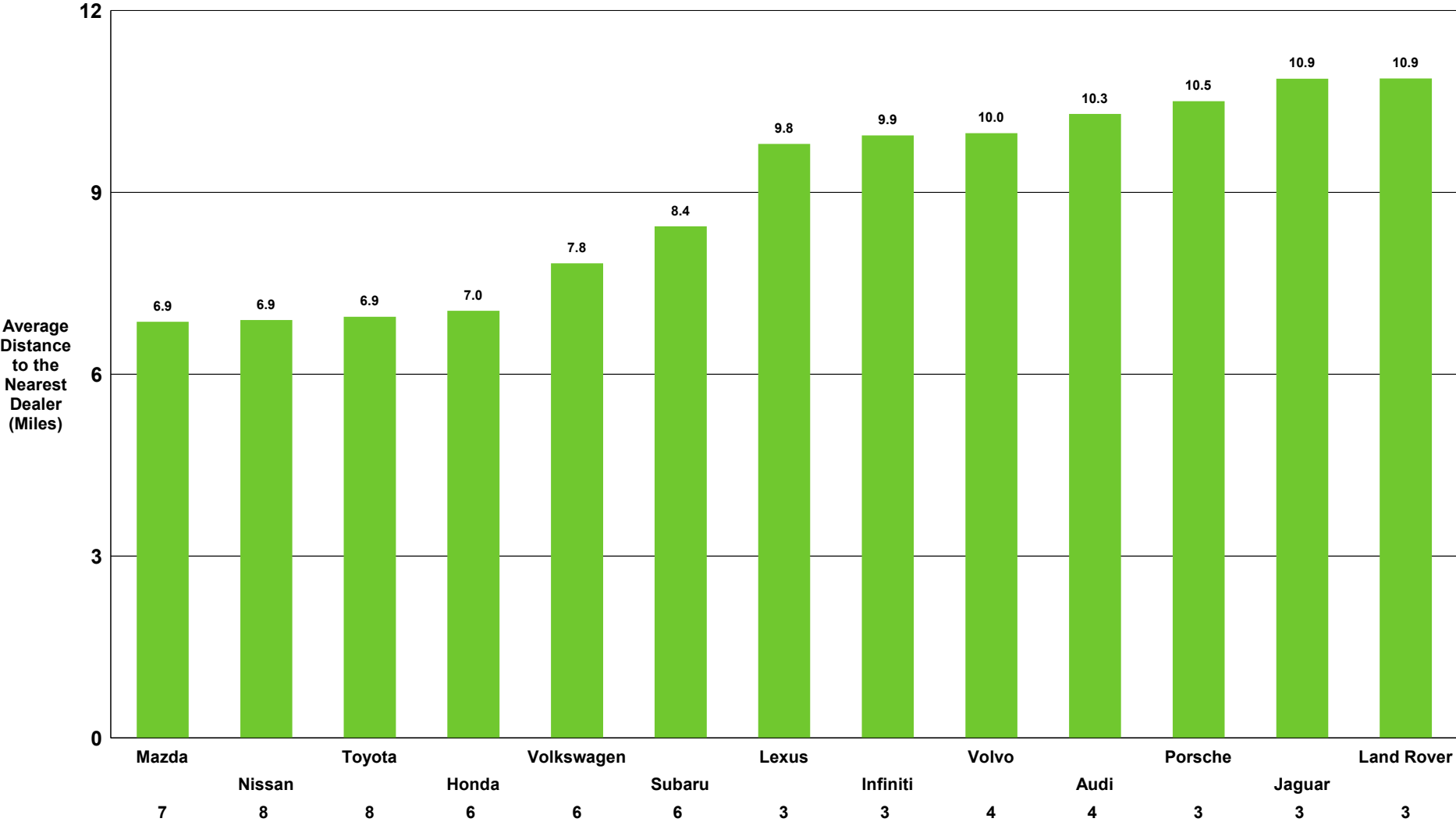
Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Mid Size SUV



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

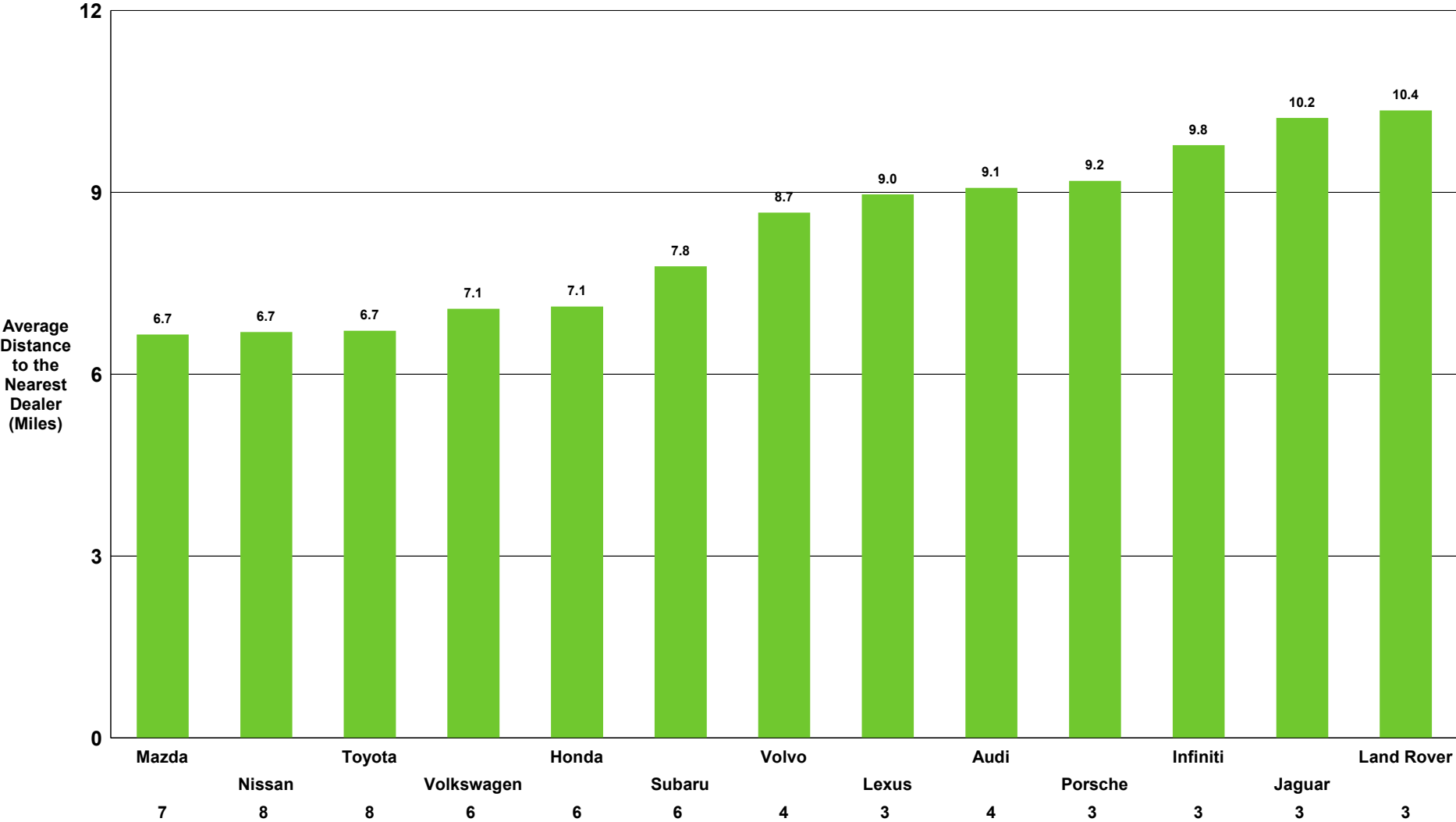


Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Mid Size Van



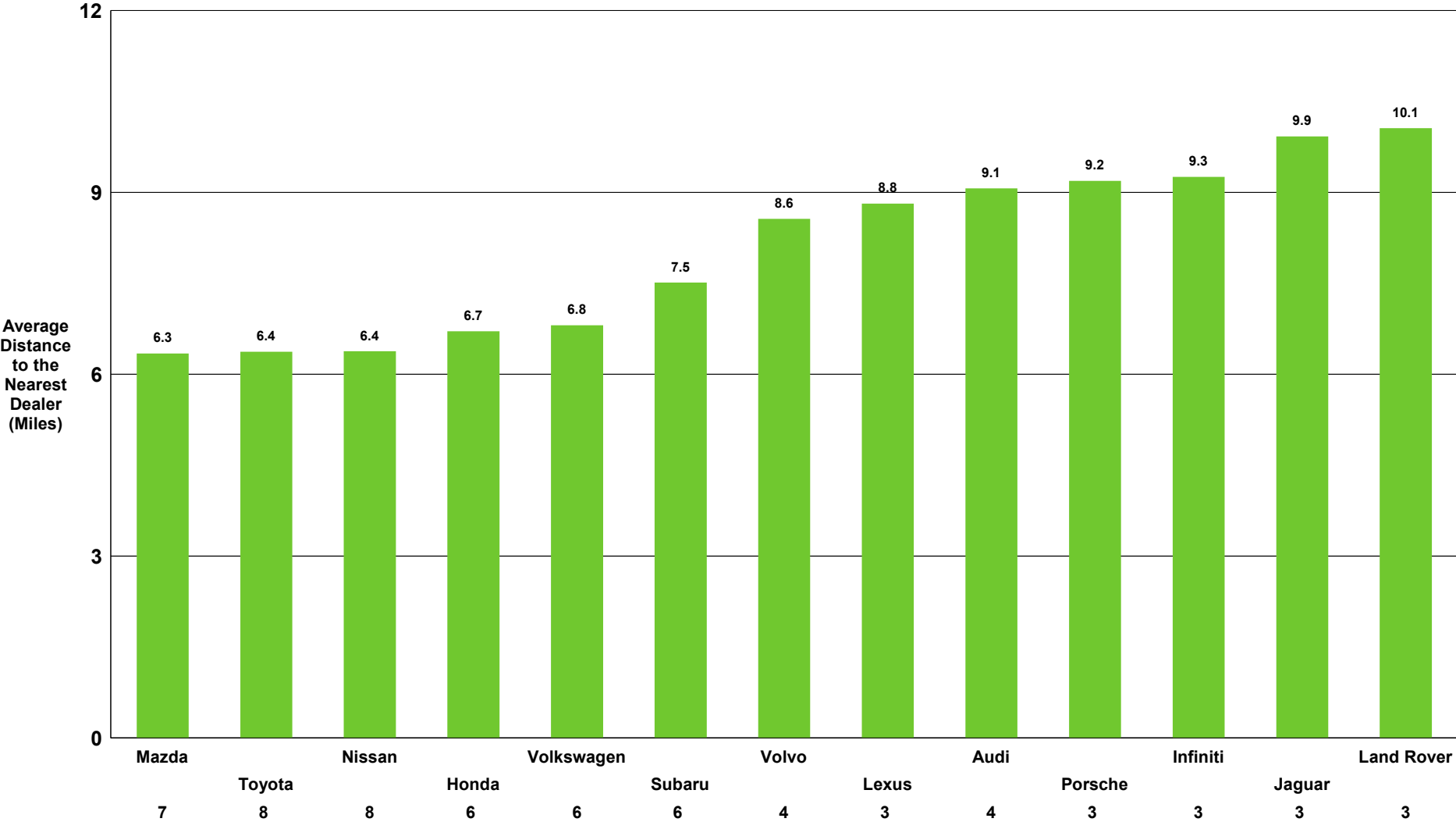
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Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Sport



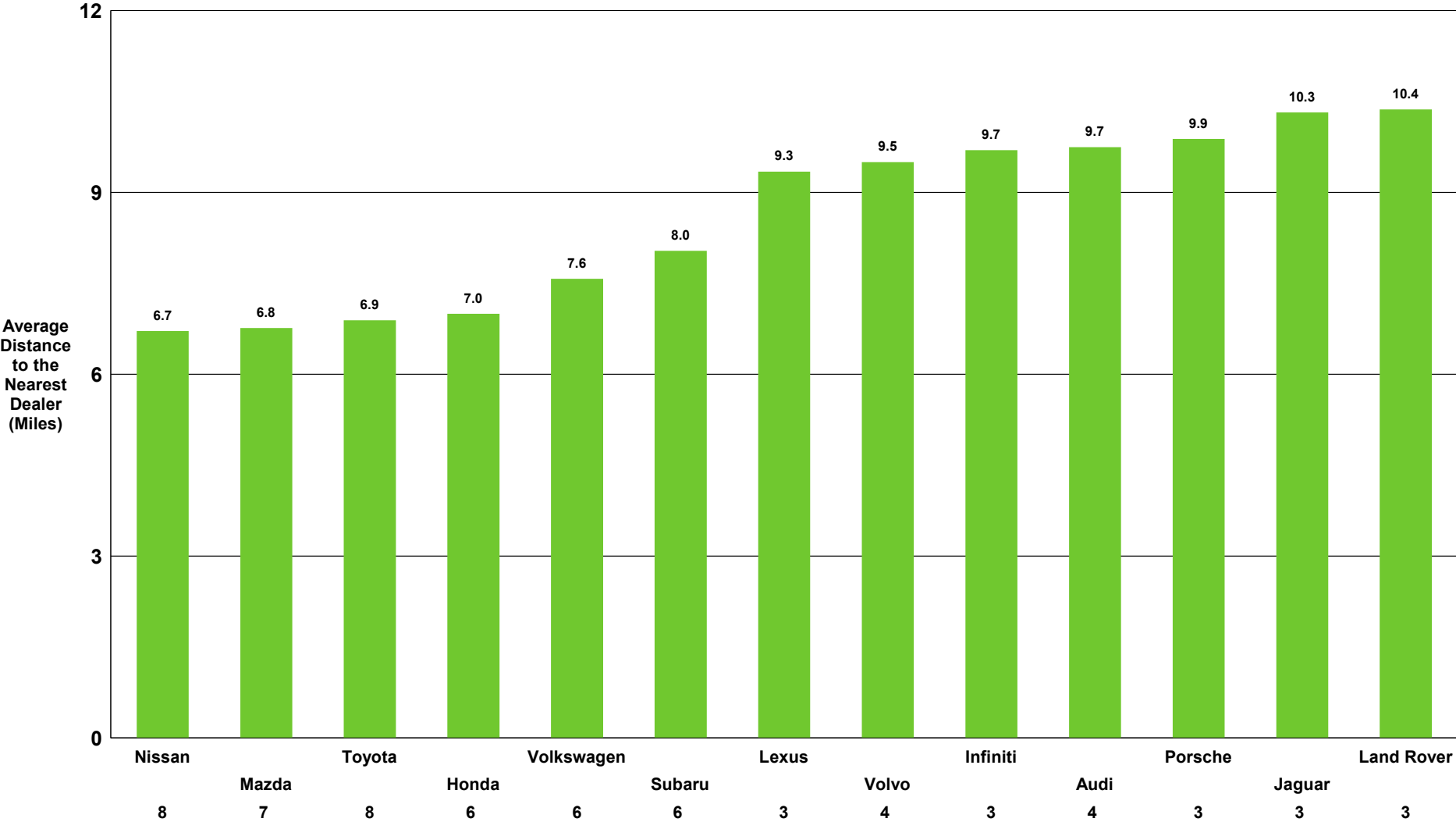
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Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Traditional Compact



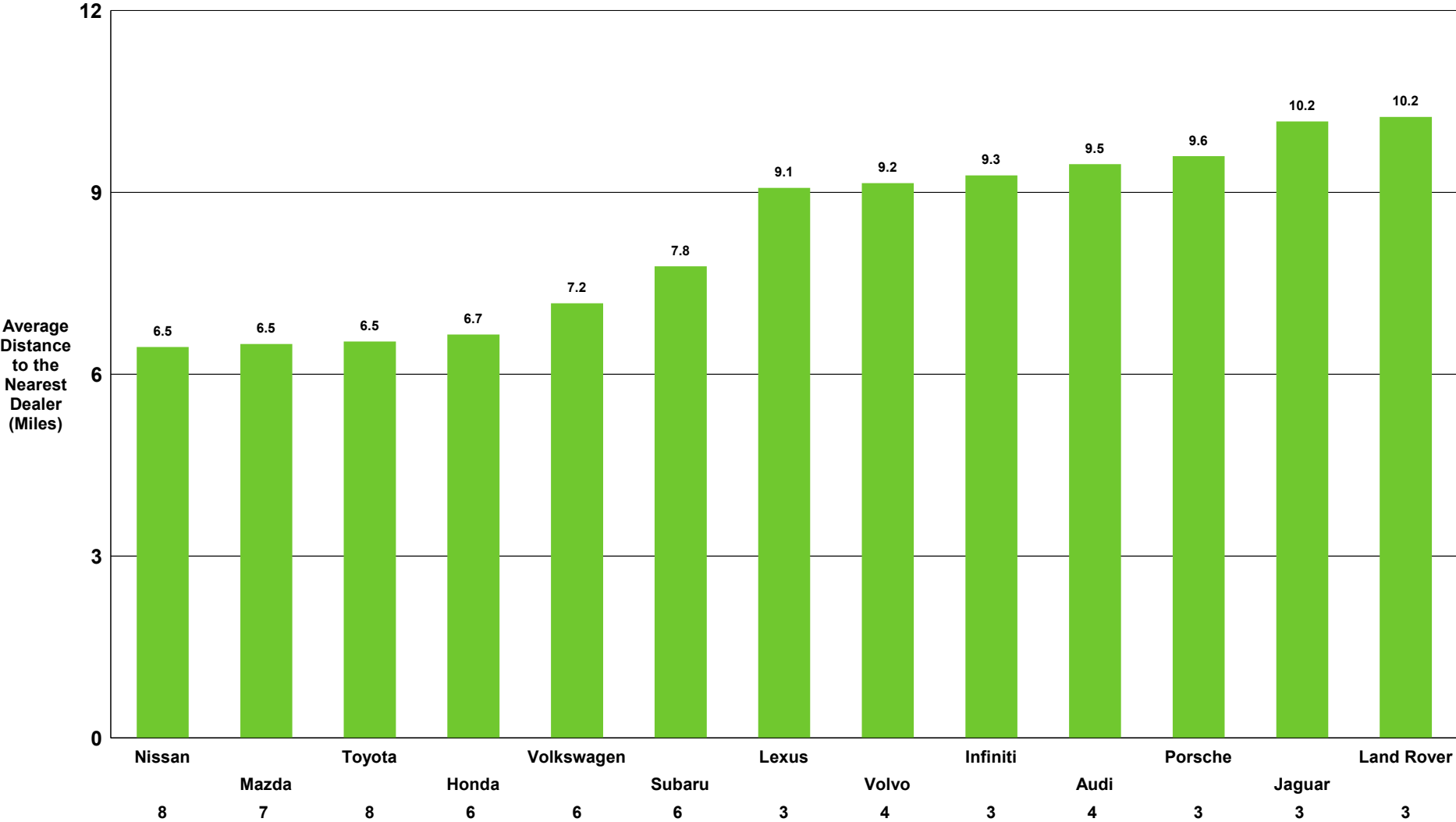
Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Traditional Full Size



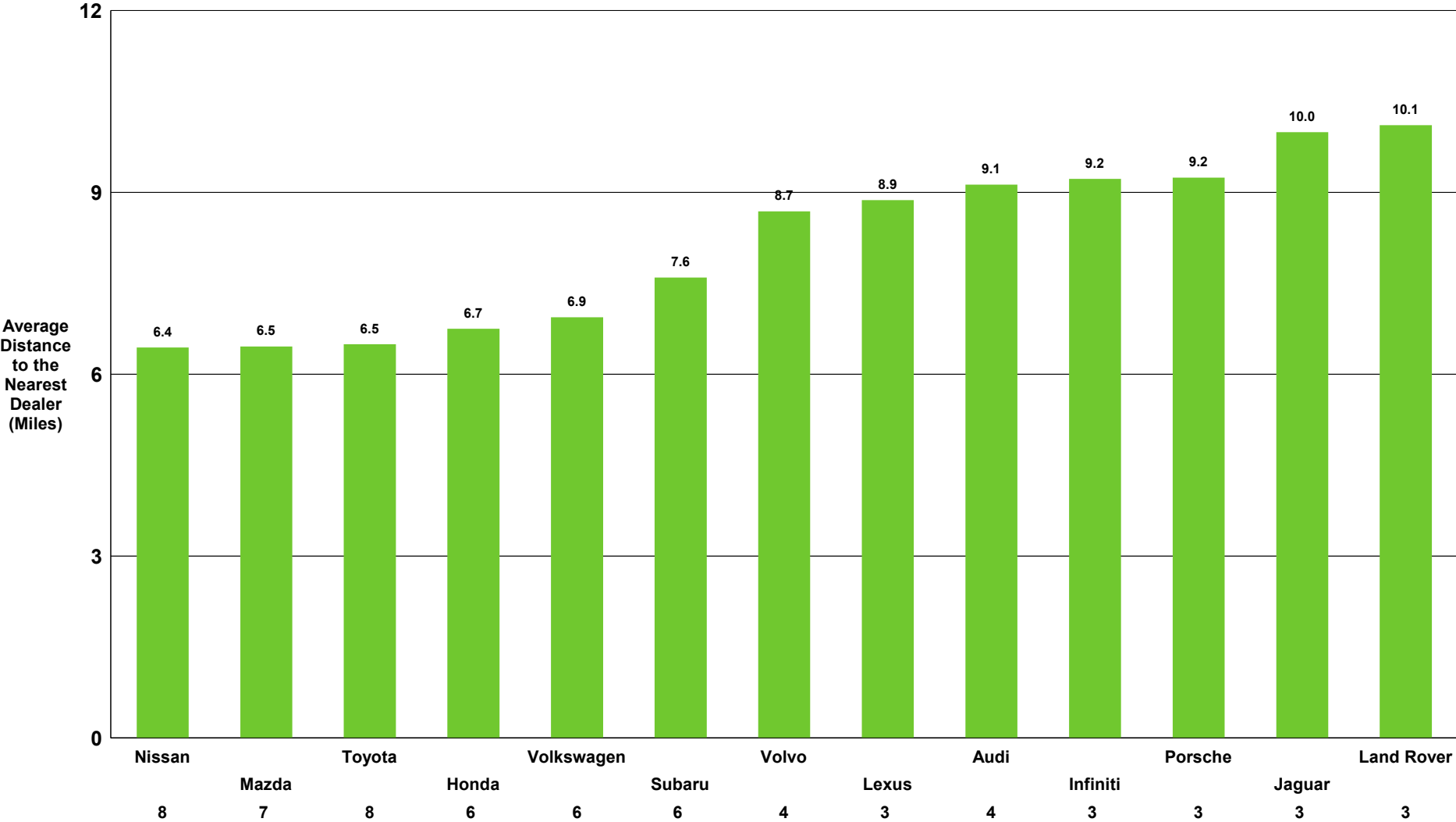
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Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Traditional Mid Size



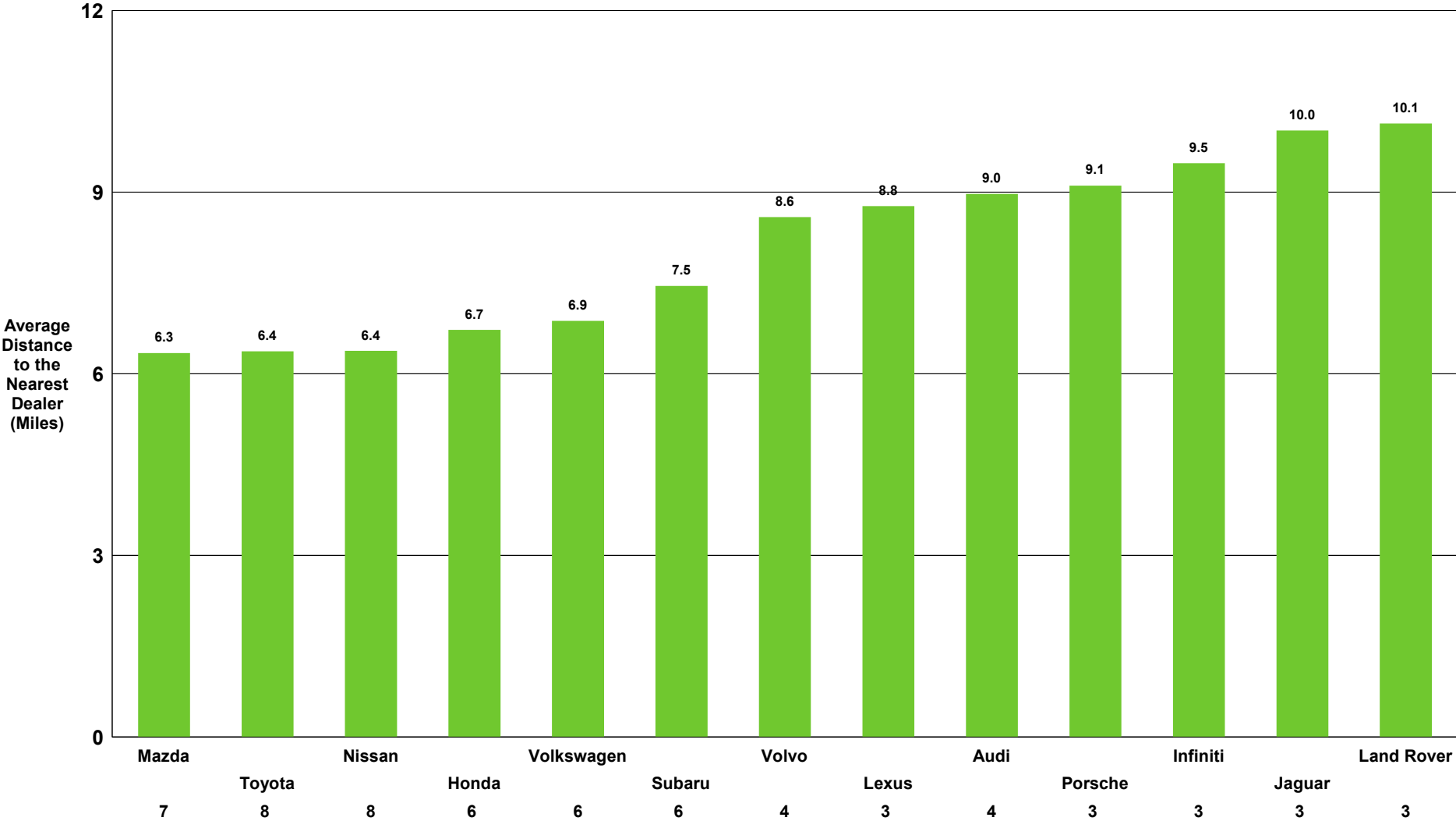
Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Traditional Sub Compact



Data Ref: Sep 2018 RYTD  
Geog Ref: P00-2019\_Denver\_CO

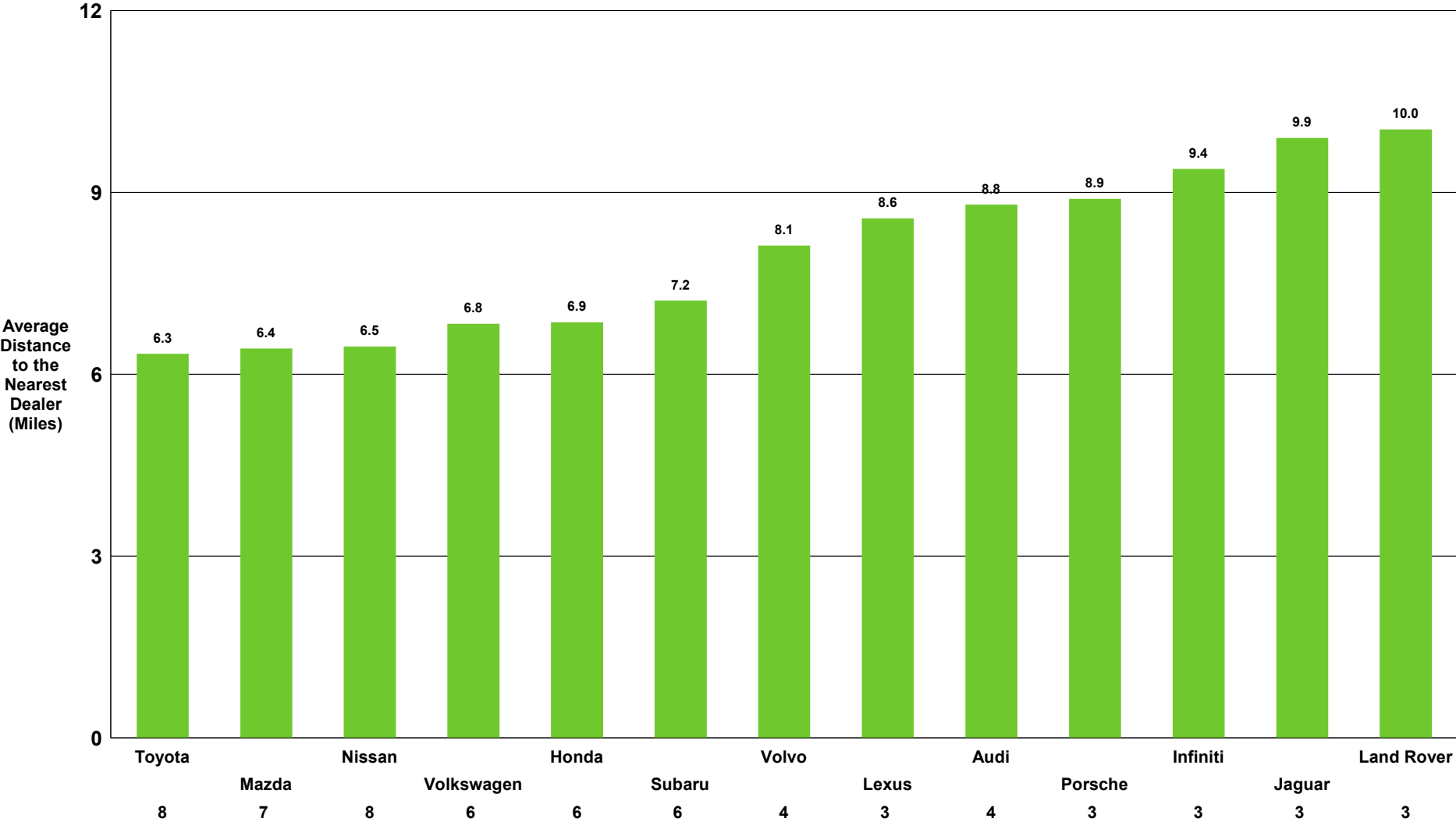
Denver, CO  
Customer Convenience Analysis by Air Distance  
Industry Registrations



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

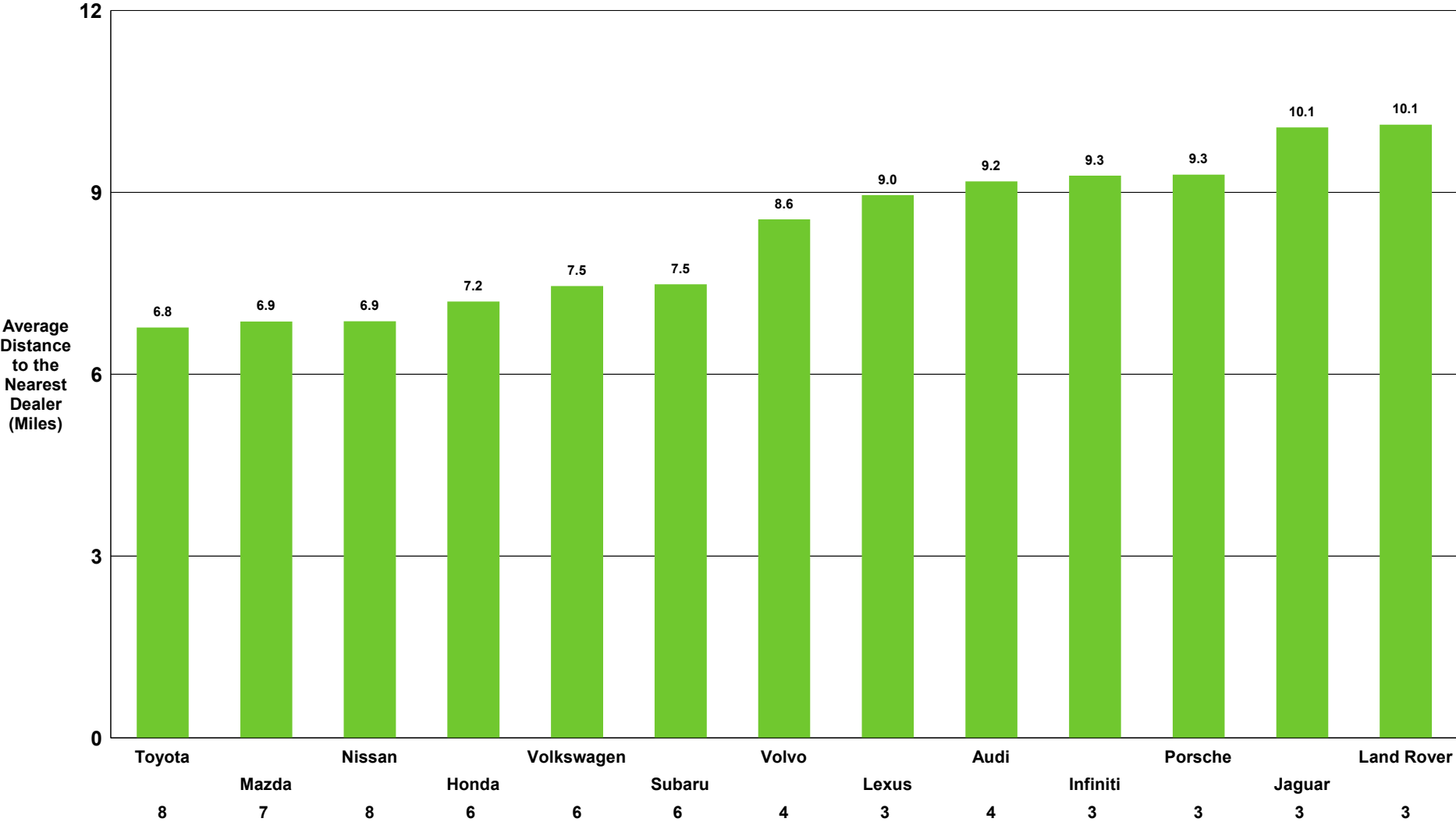


Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Compact CUV



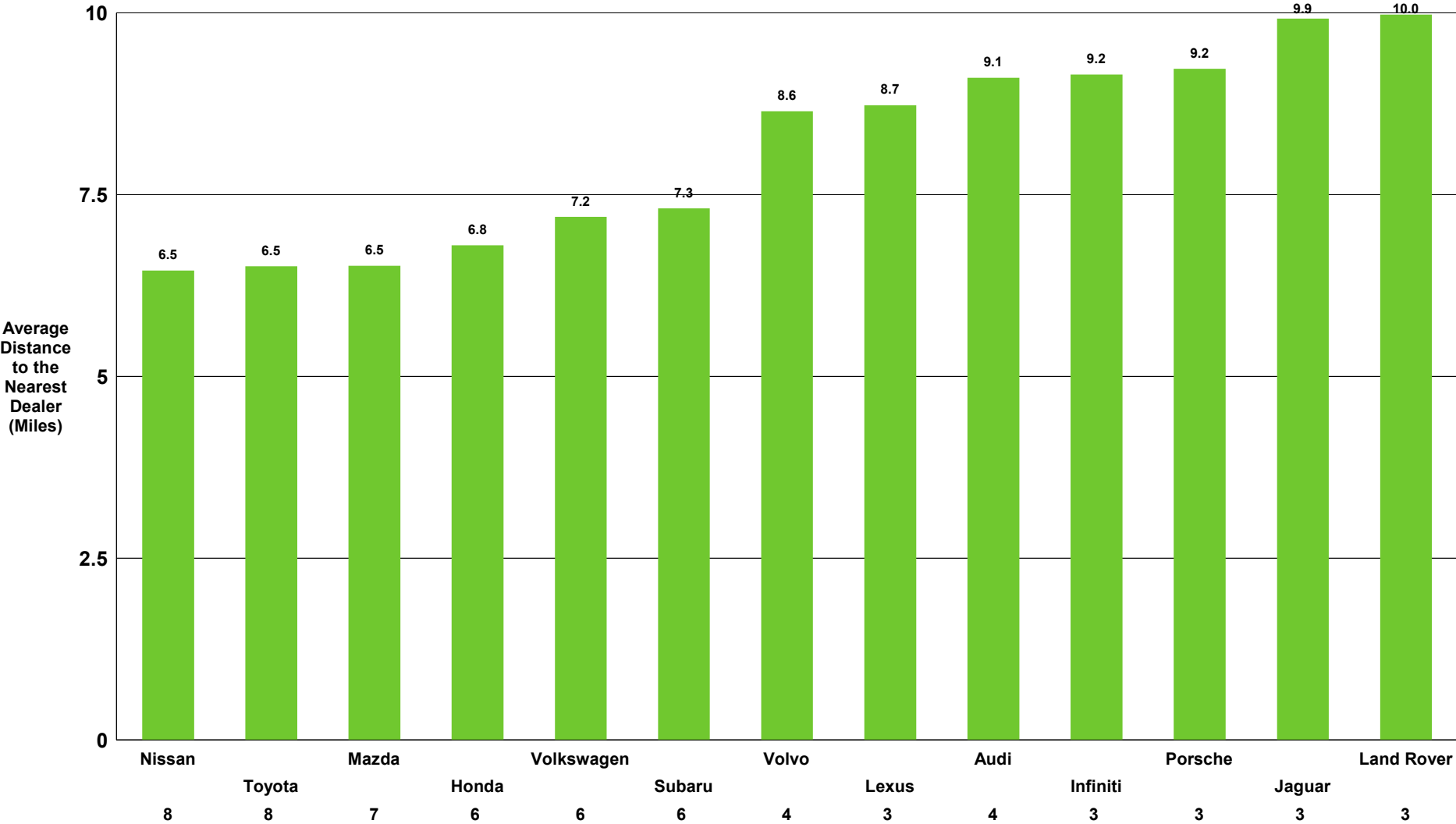
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Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Full Size SUV



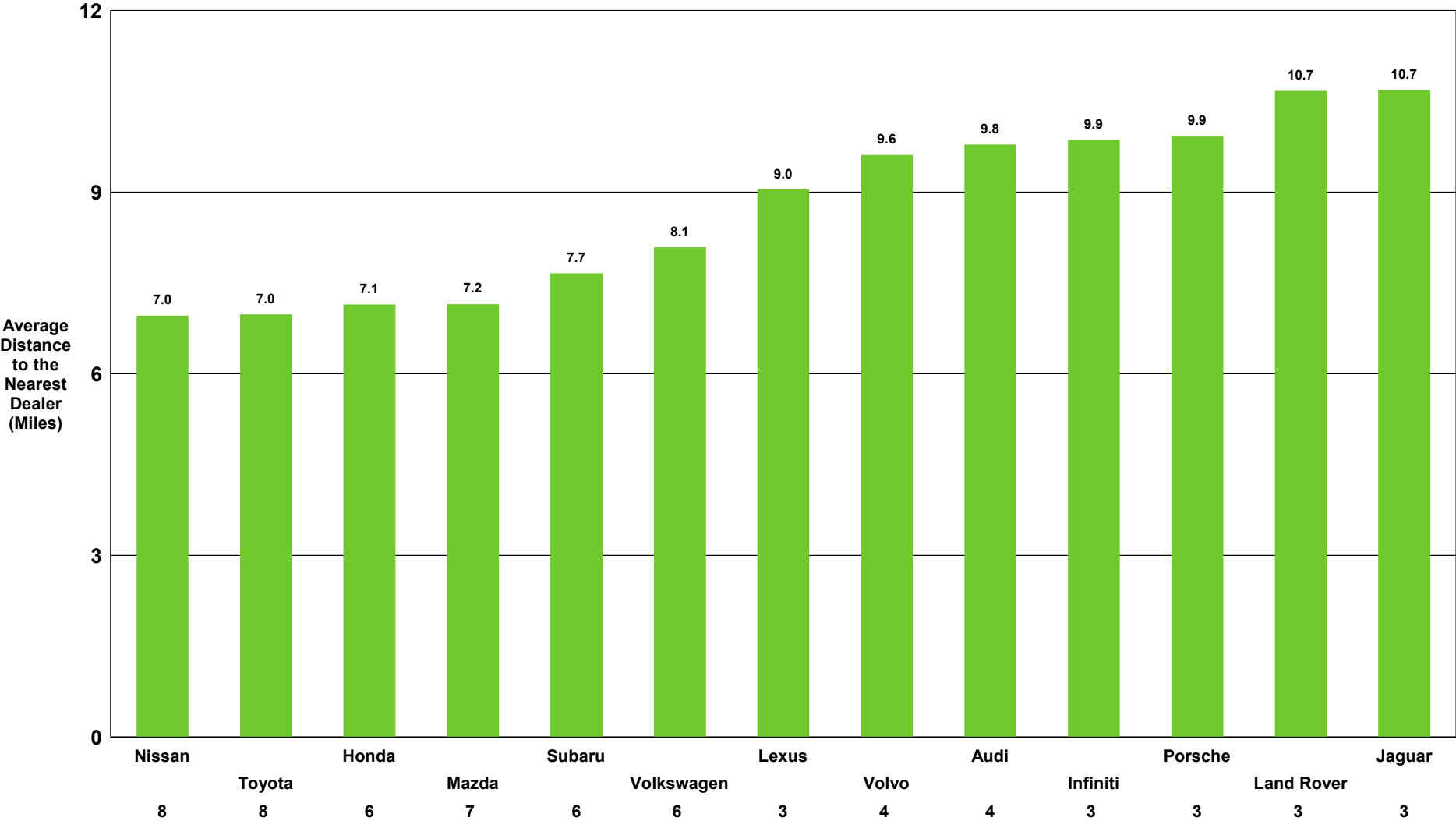
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Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Mid Size CUV



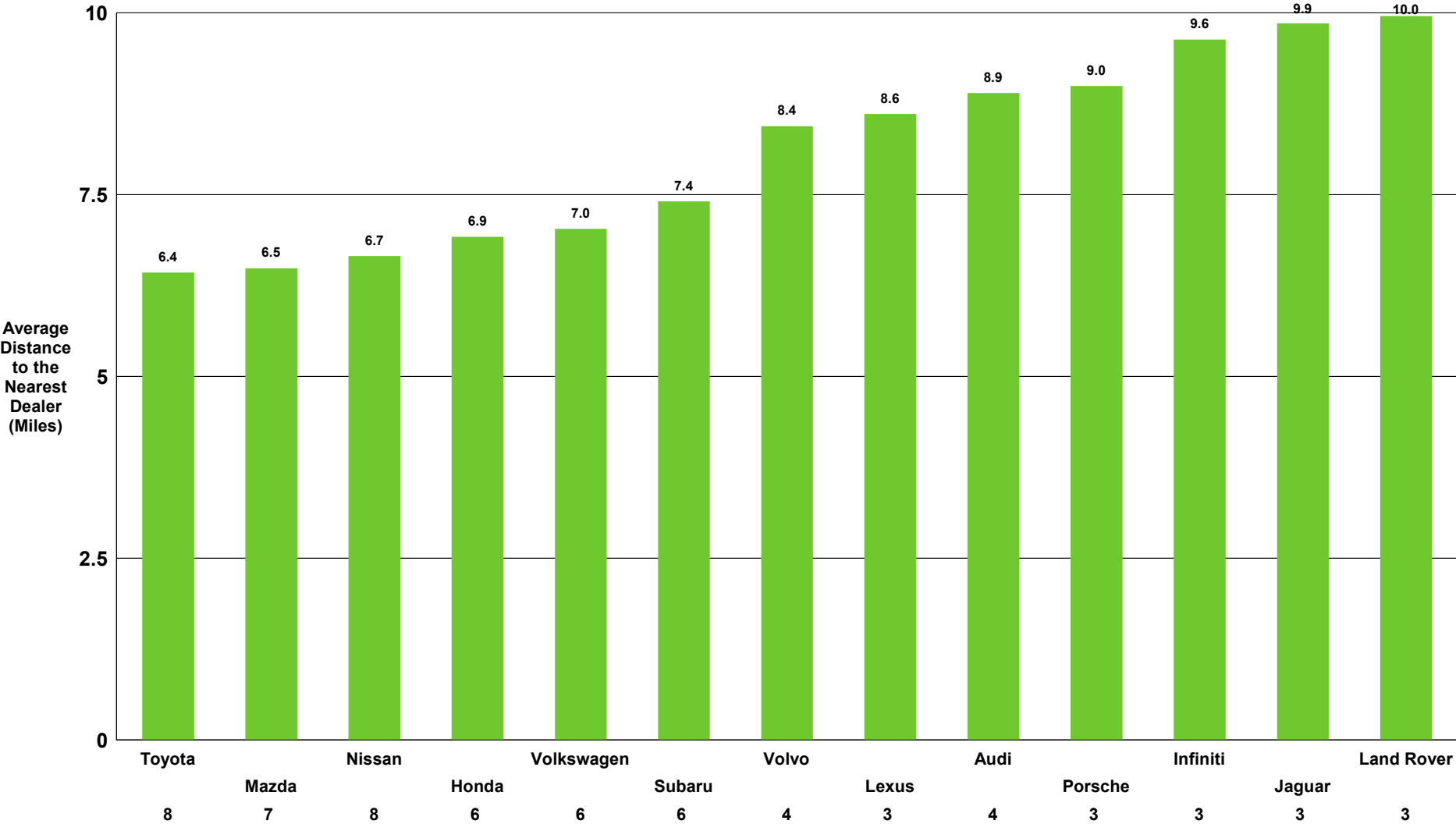
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Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Mid Size SUV



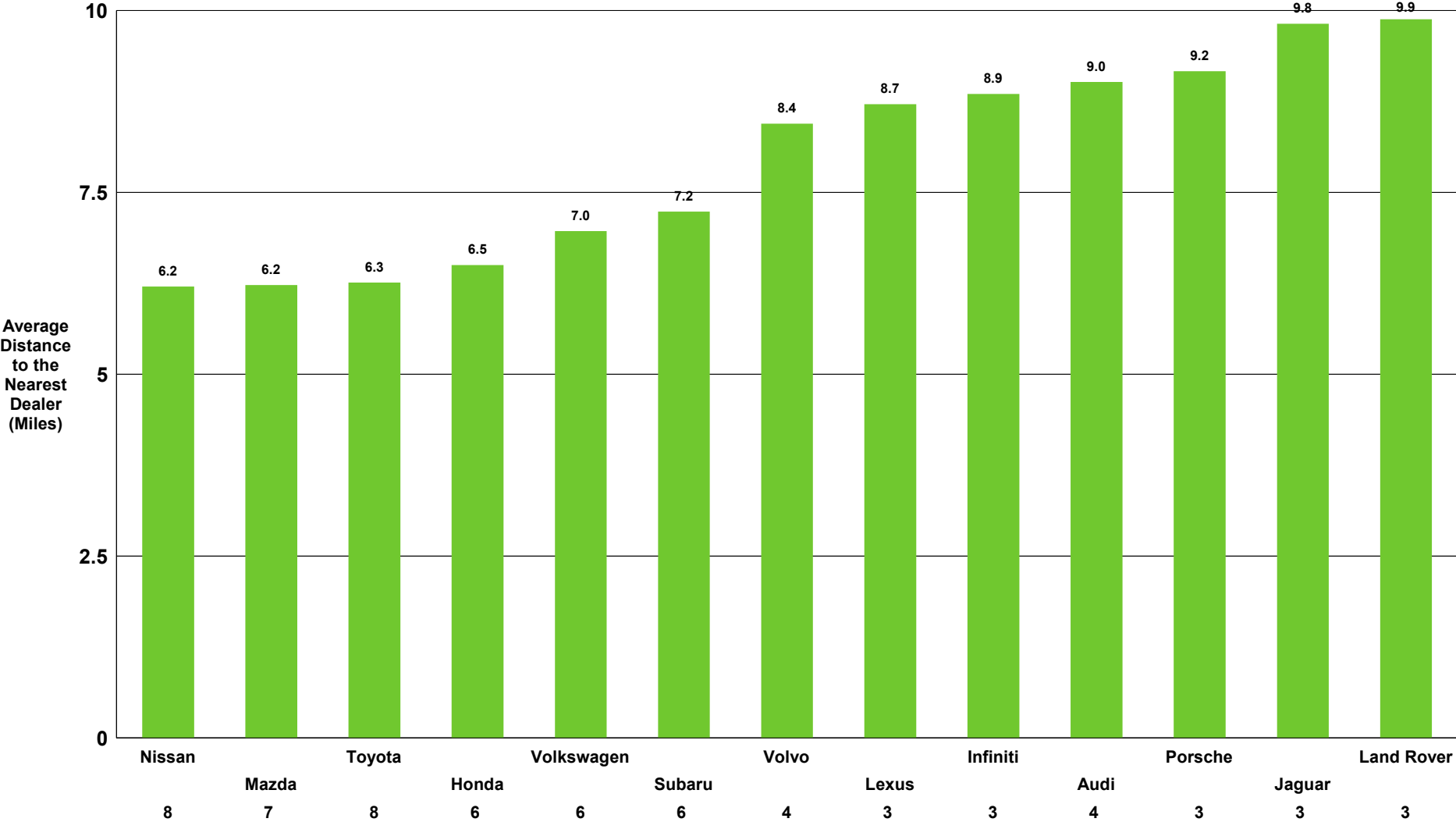
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Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Sport



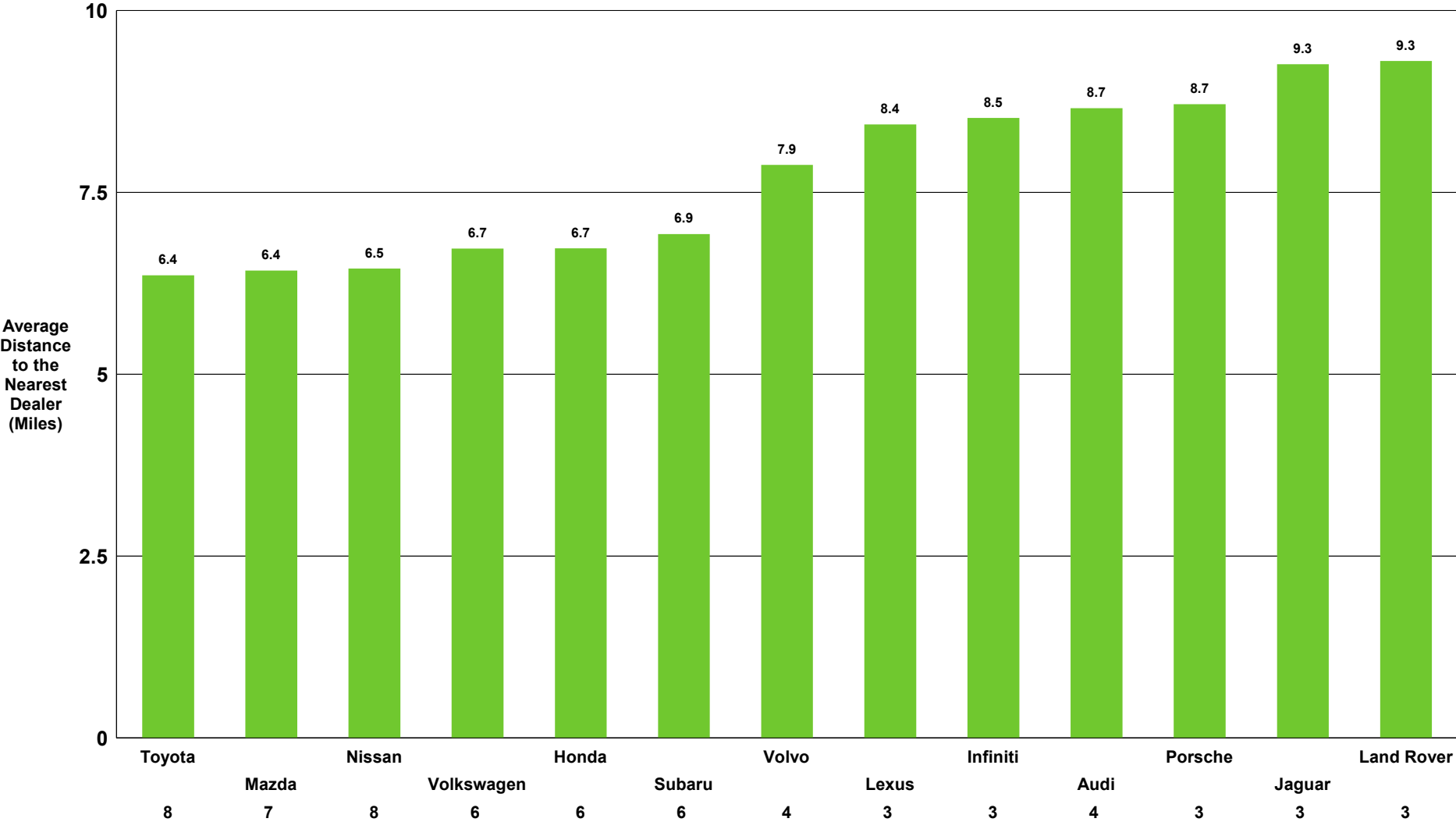
Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Traditional Compact



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

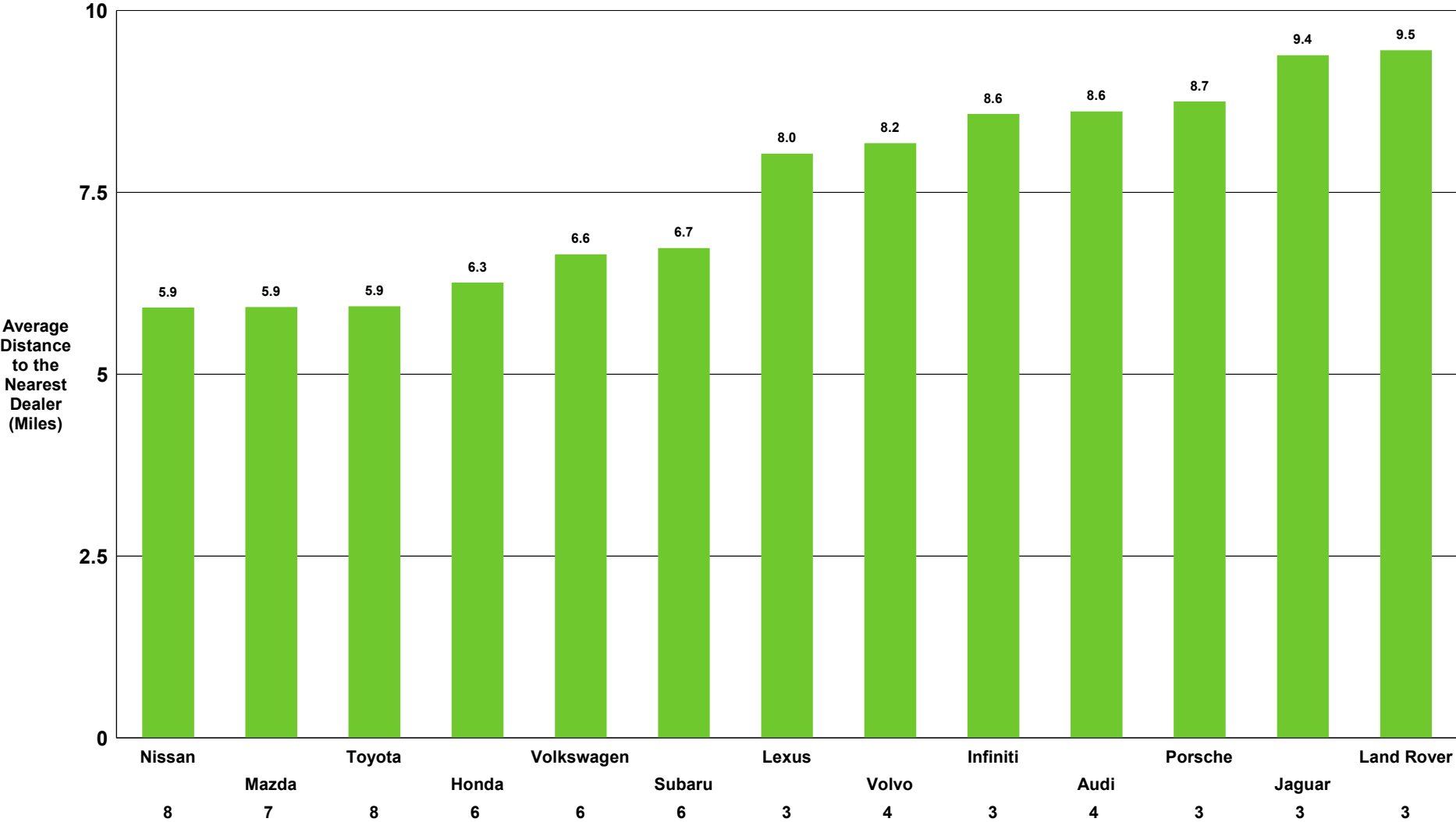
Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Traditional Full Size



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

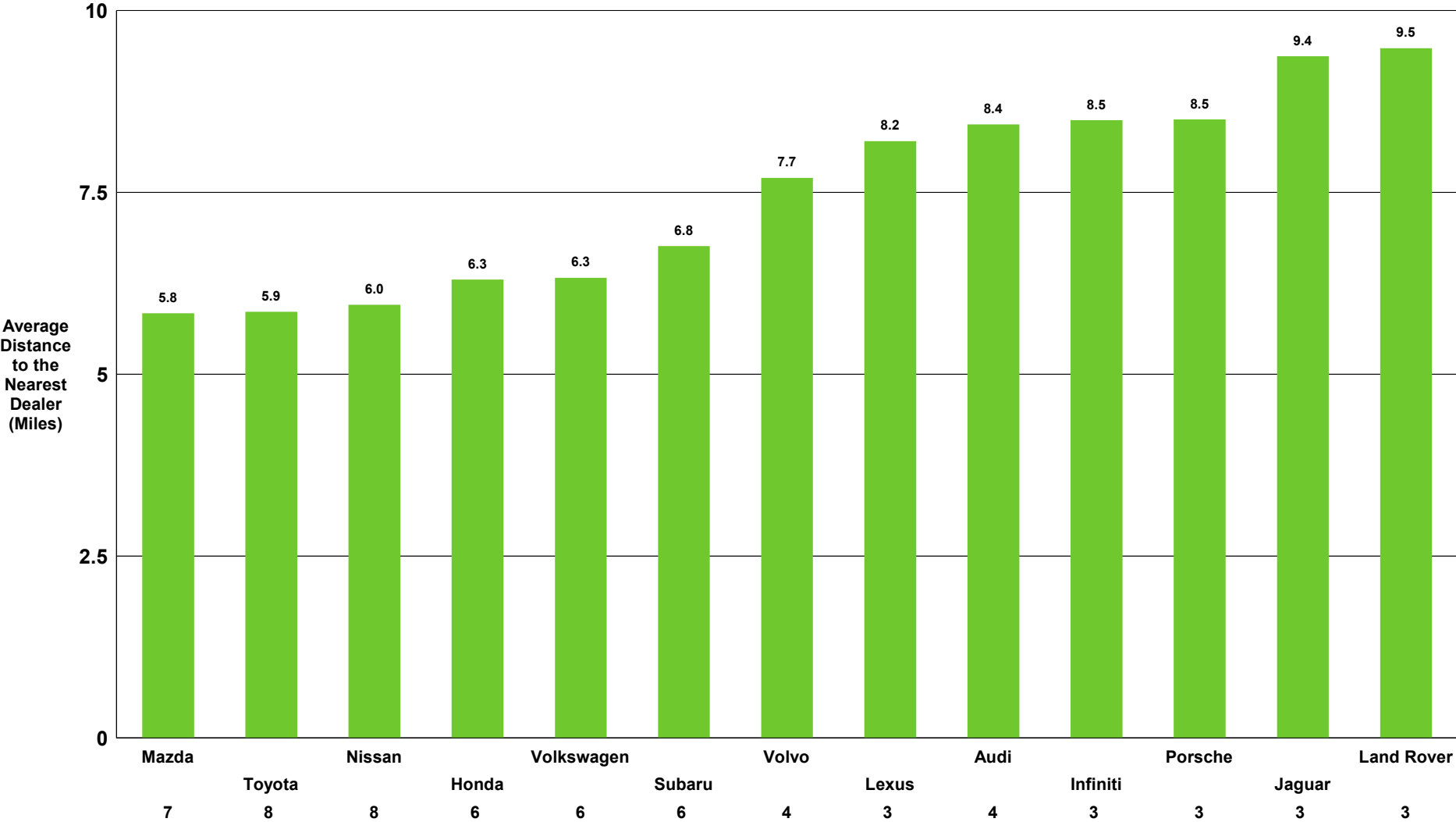


Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Traditional Mid Size



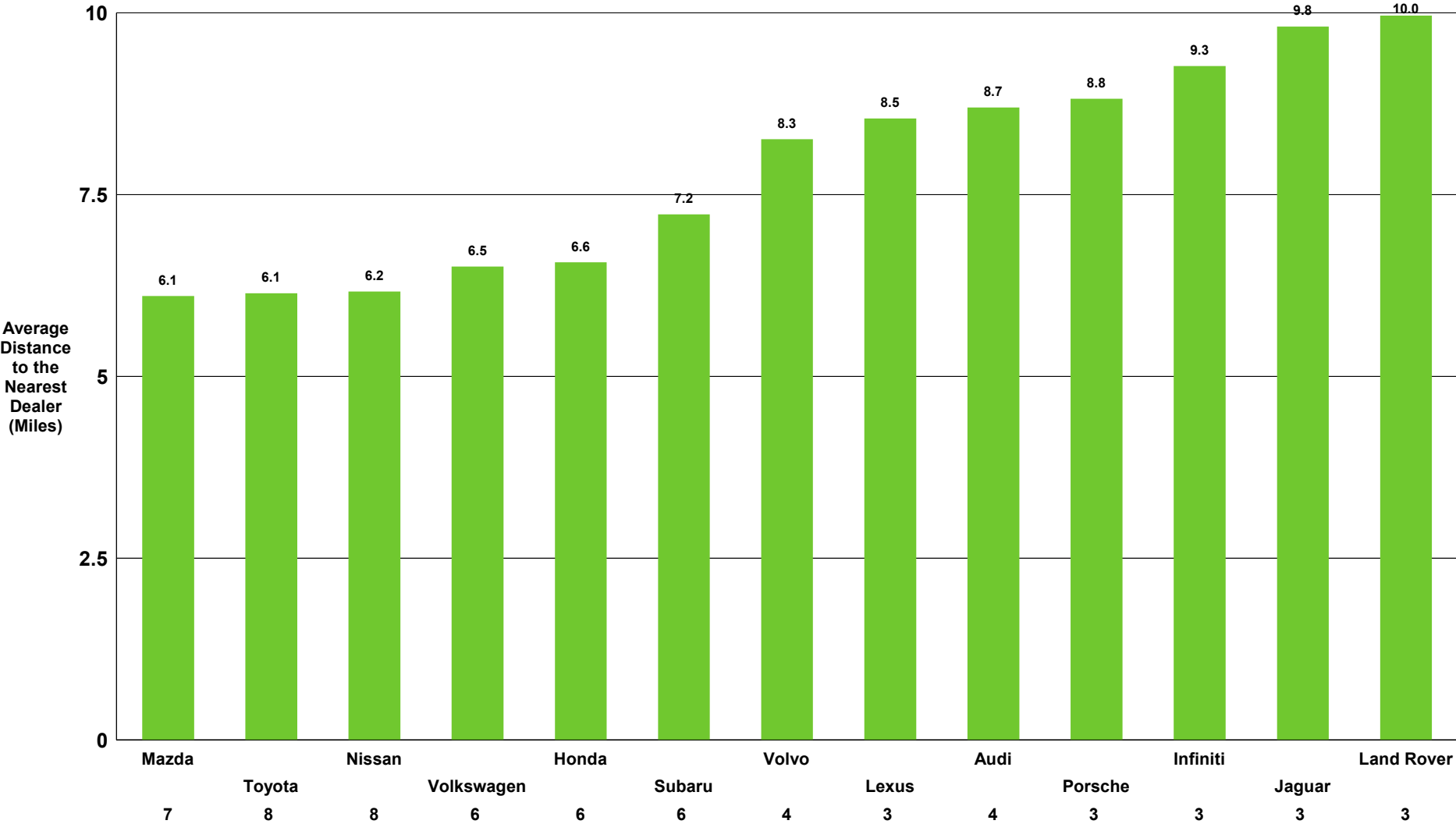
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Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Luxury Traditional Sub Compact



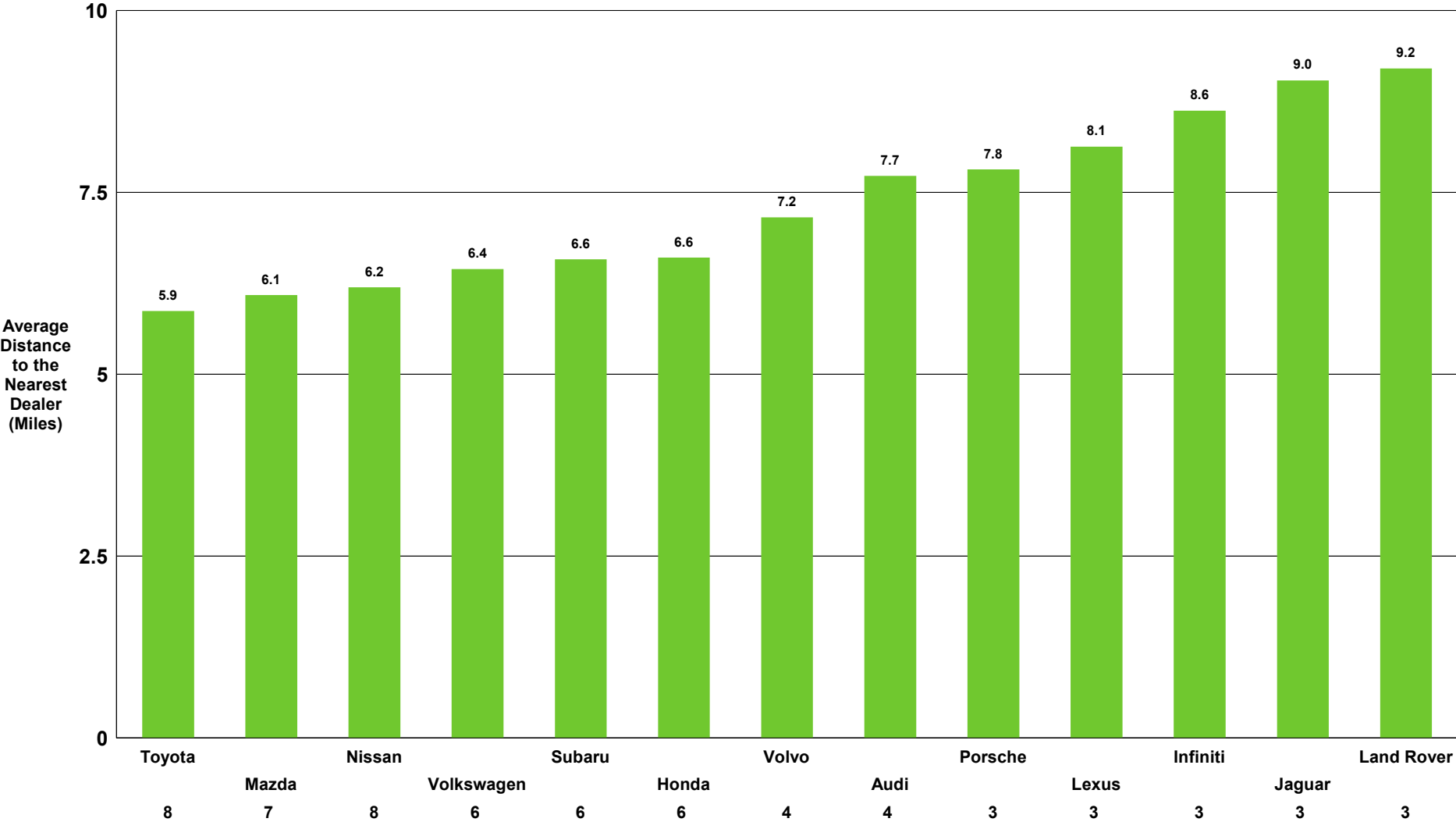
Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Compact CUV



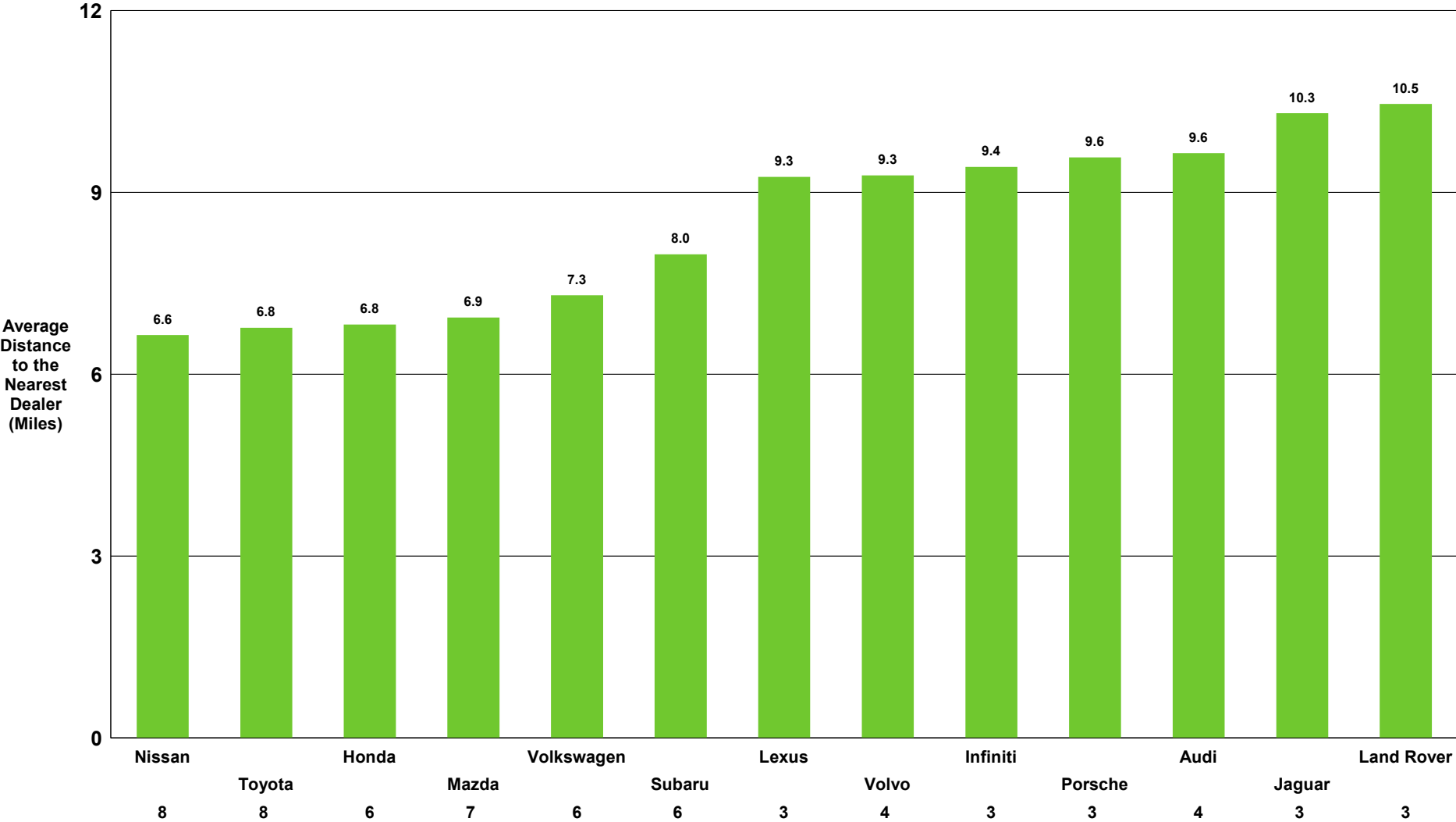
Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Compact Van



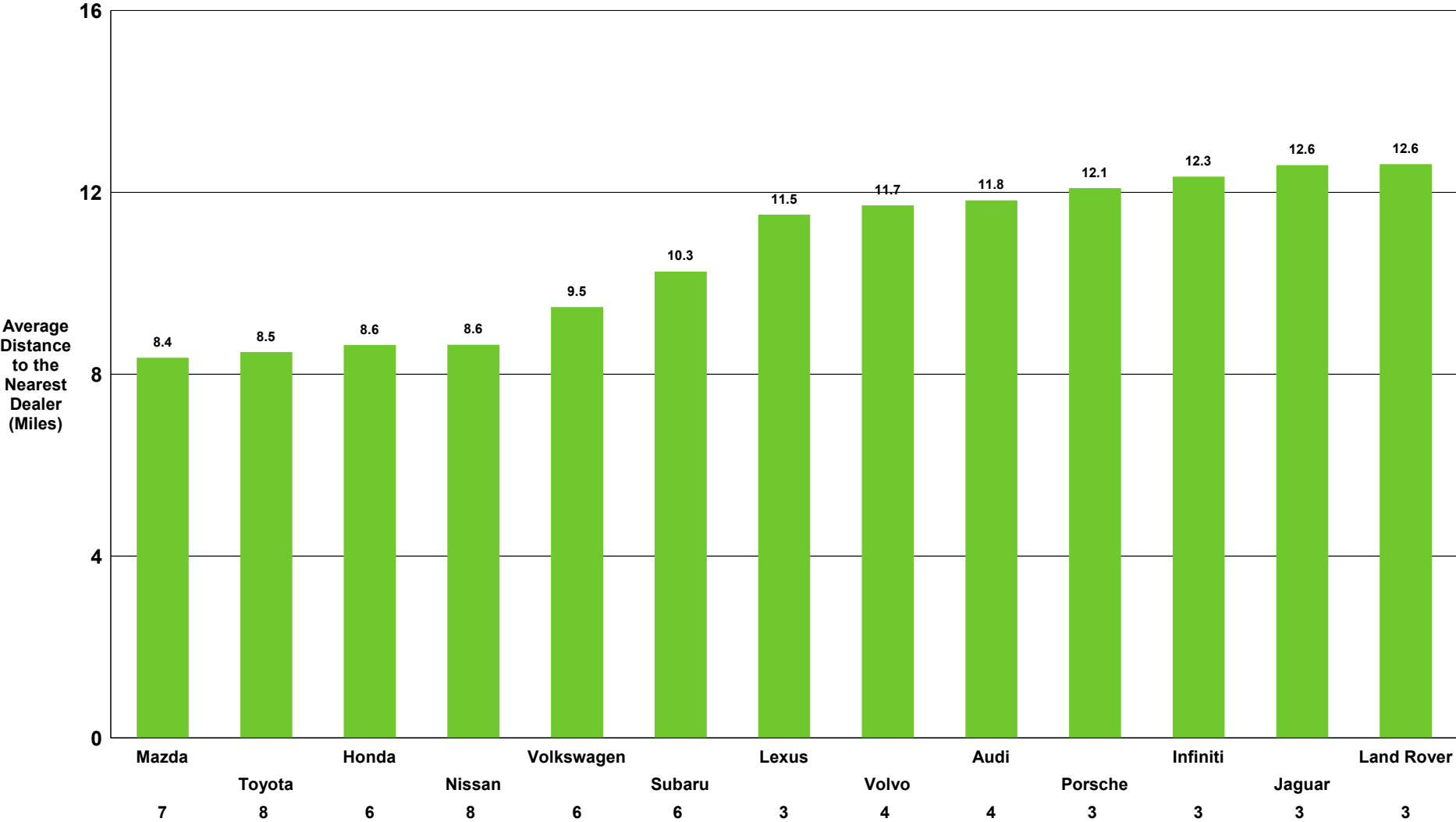
Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Full 3 Qtr To 1 Ton Van



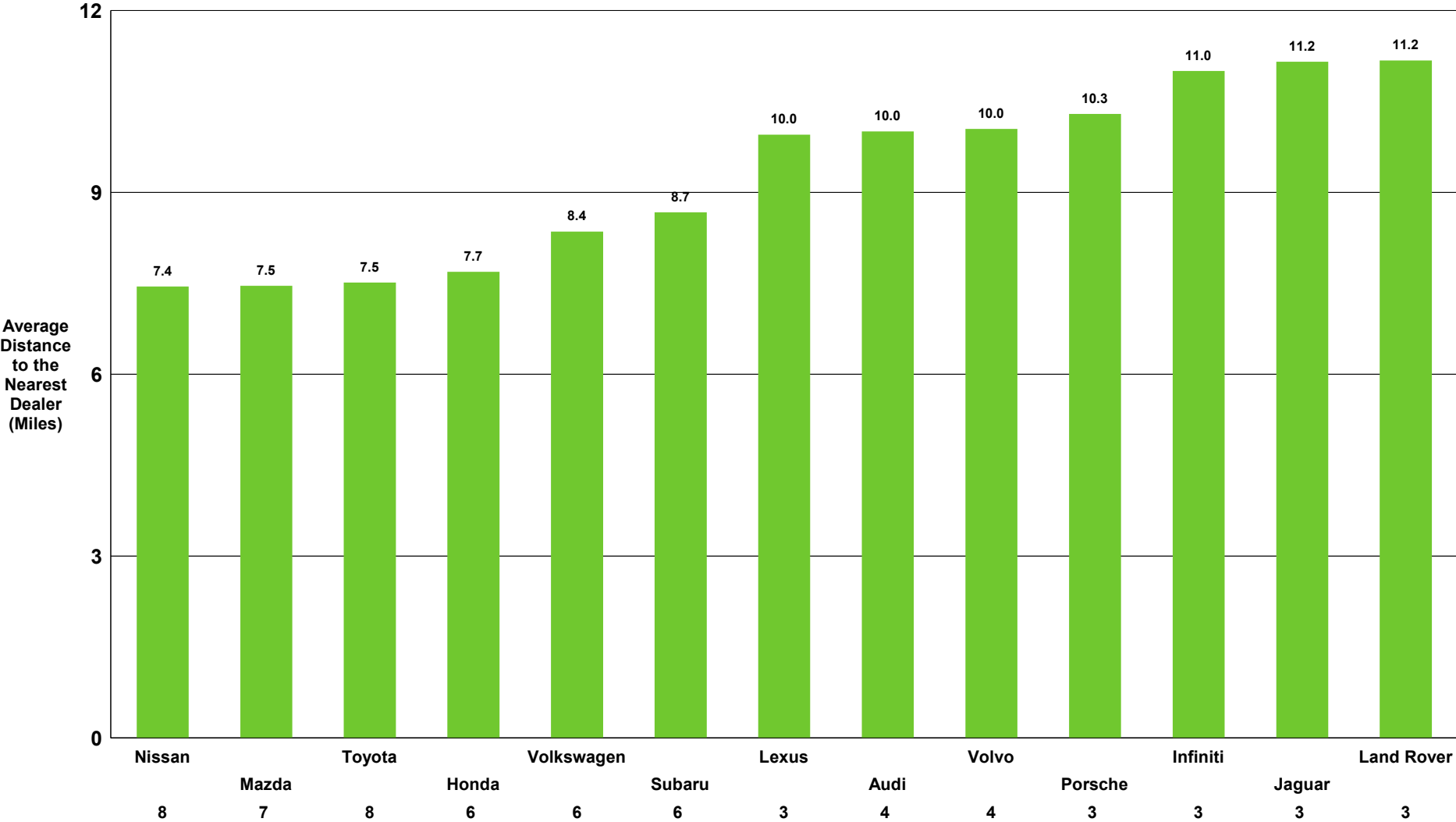
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Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Full Size 3 Qtr To 1 Ton Pickup



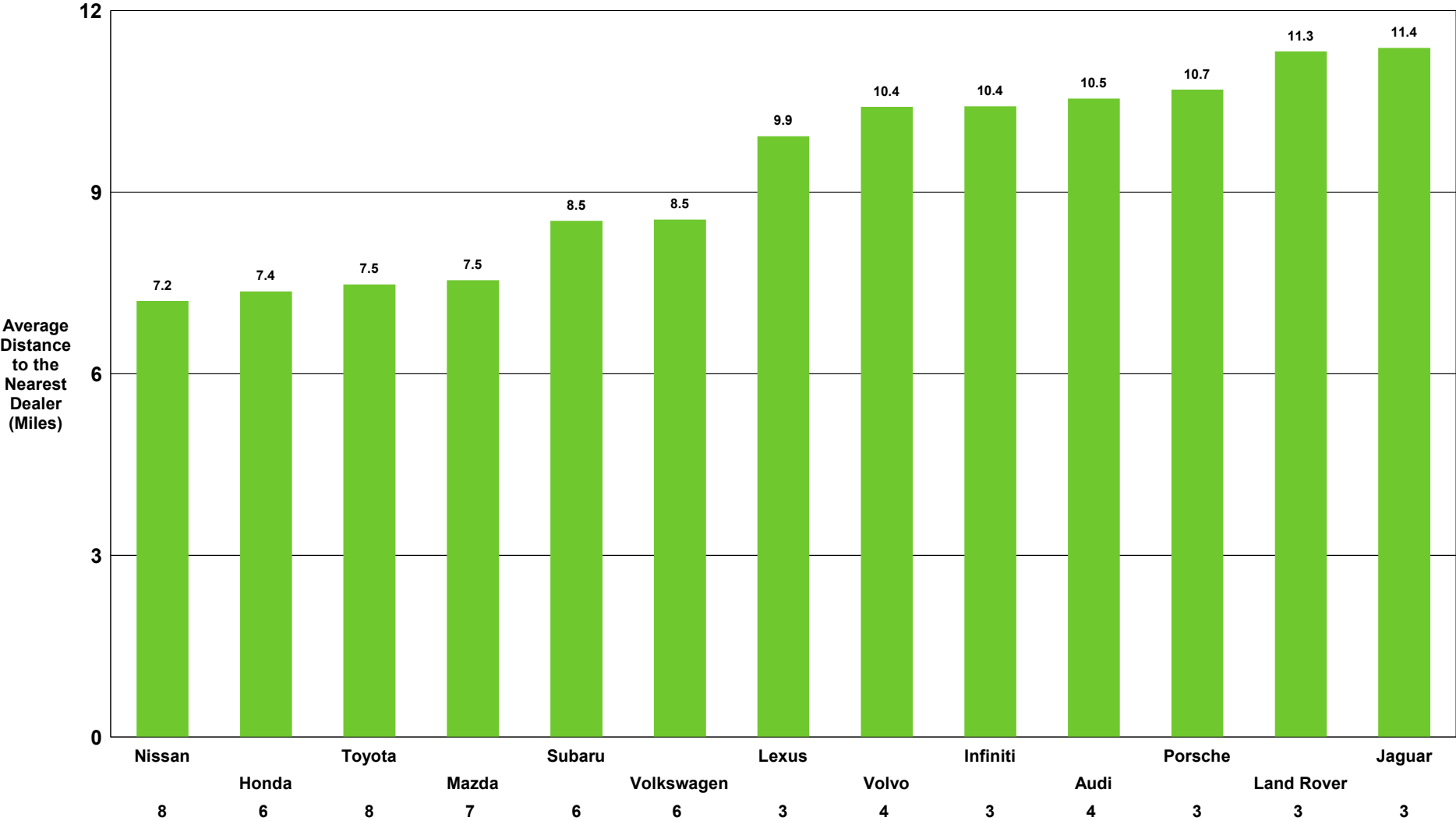
Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Full Size Half Ton Pickup



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

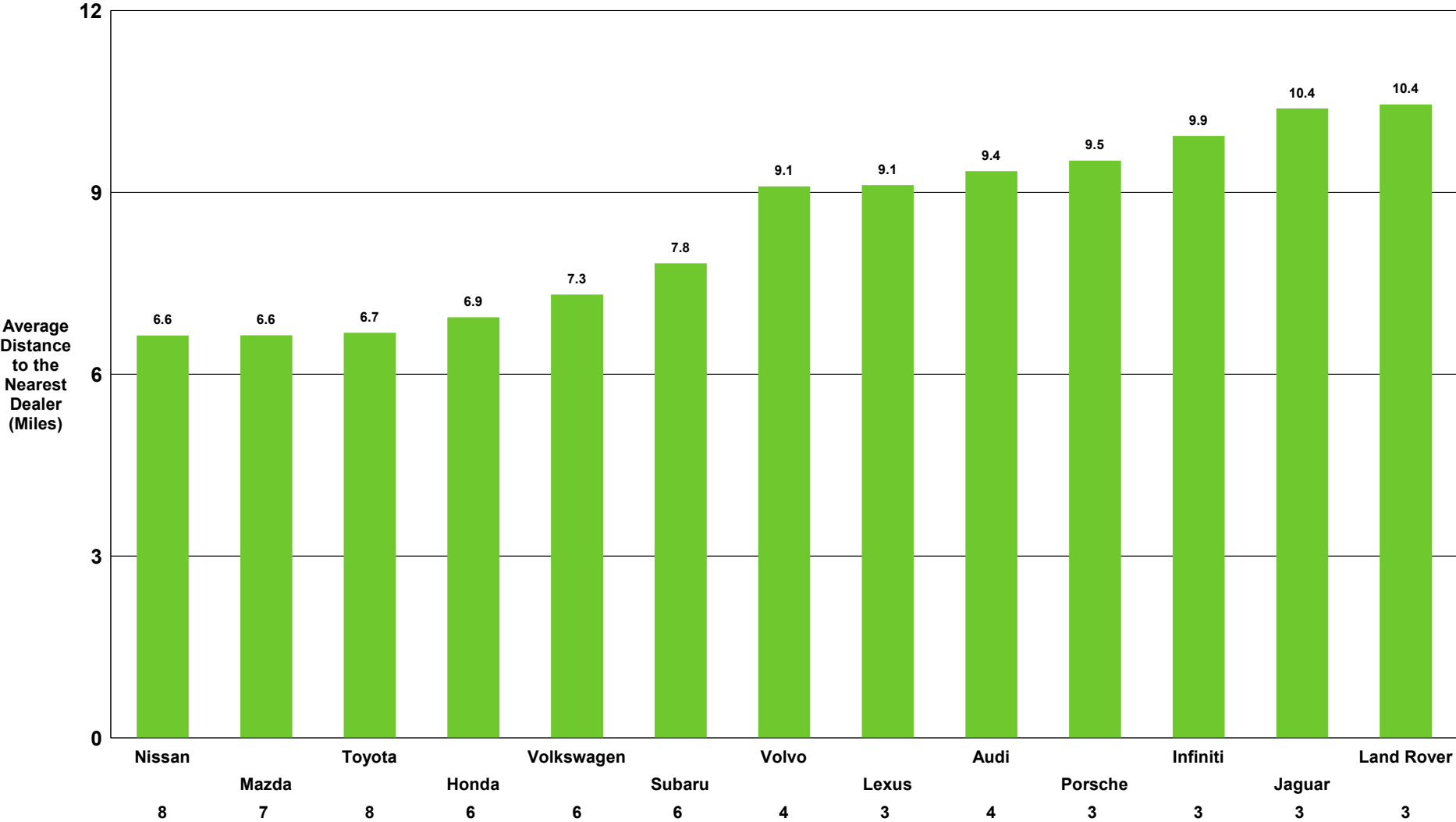
Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Full Size SUV



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

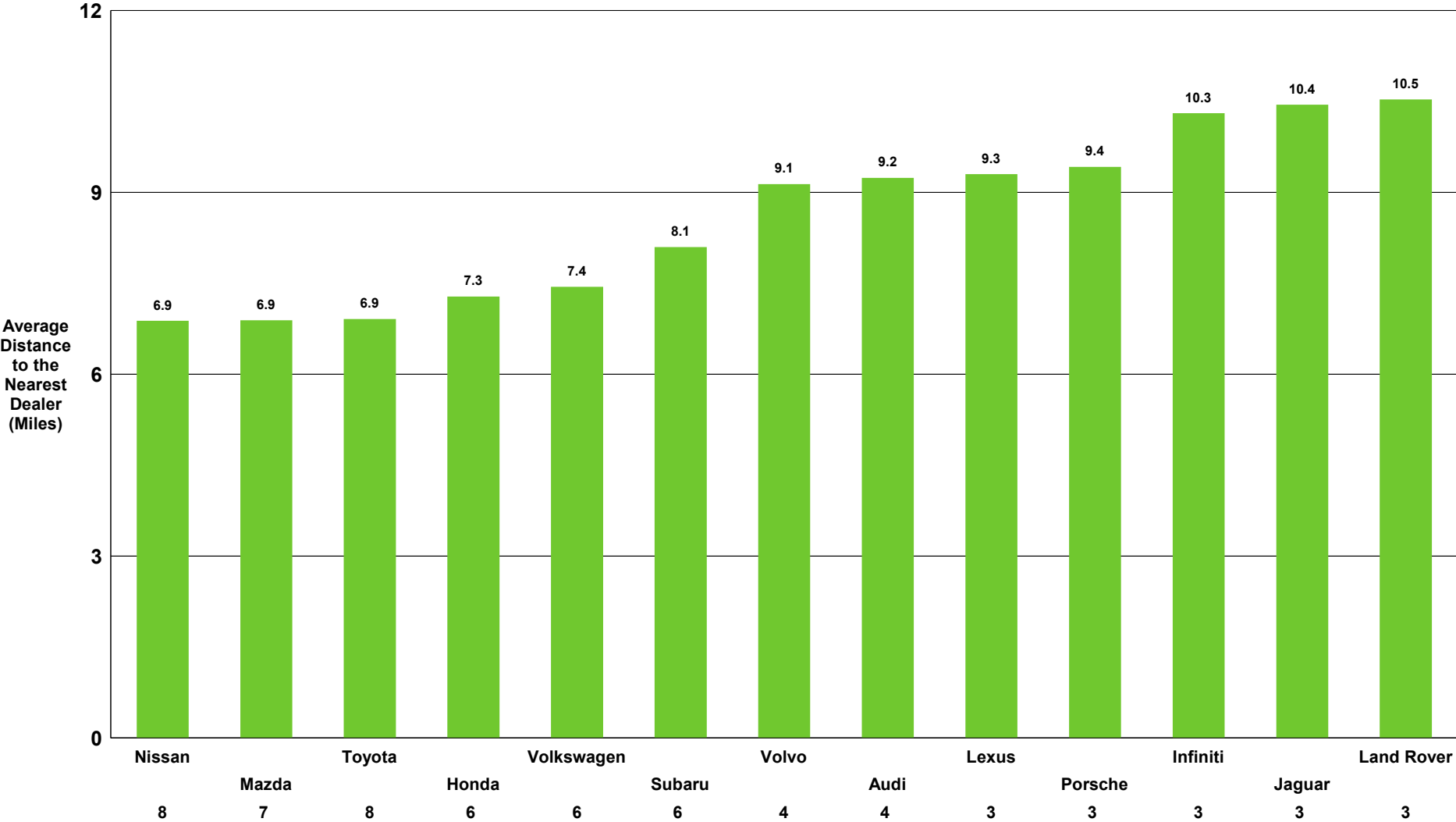


Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Mid Size CUV



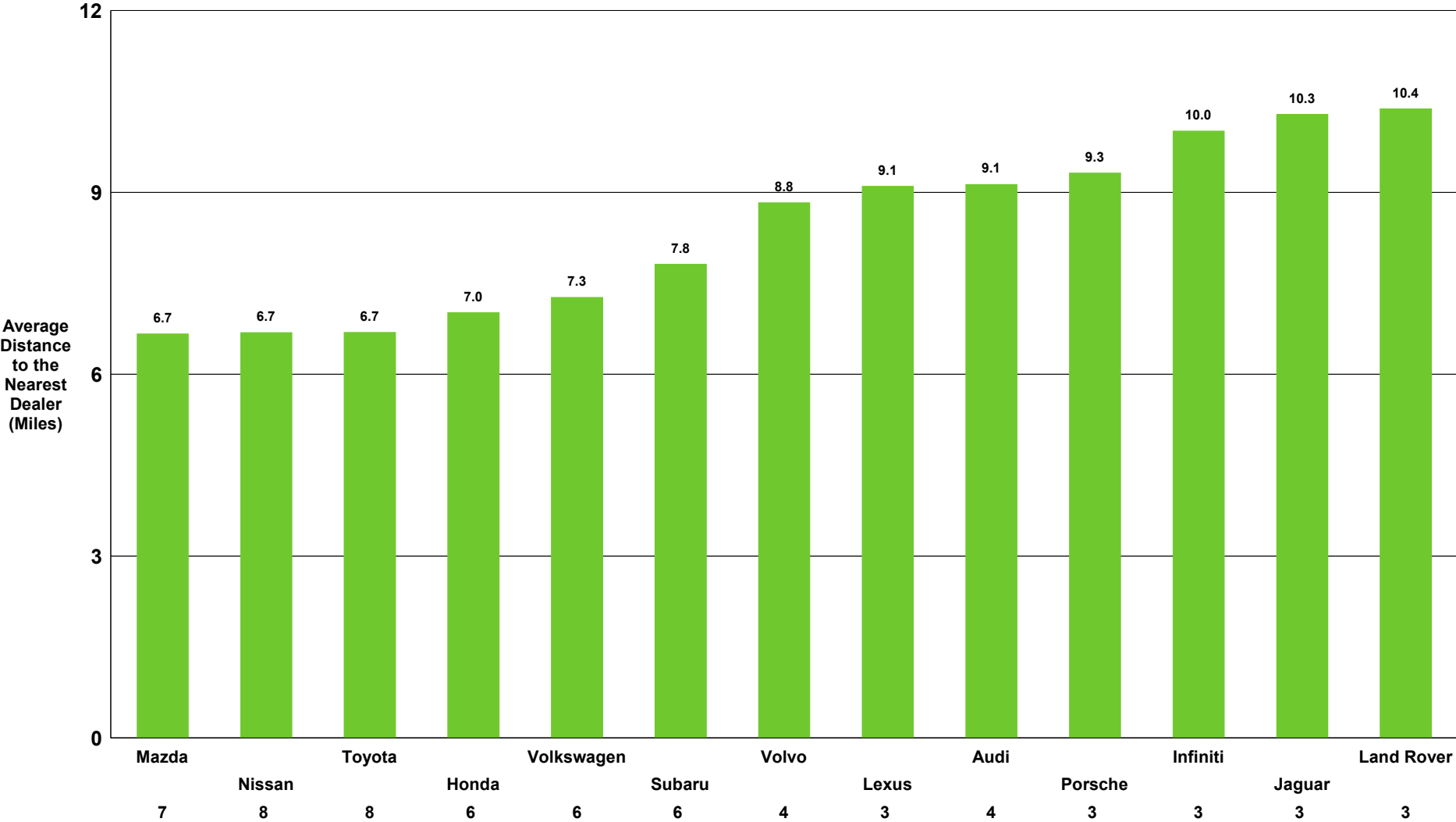
Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Mid Size Pickup



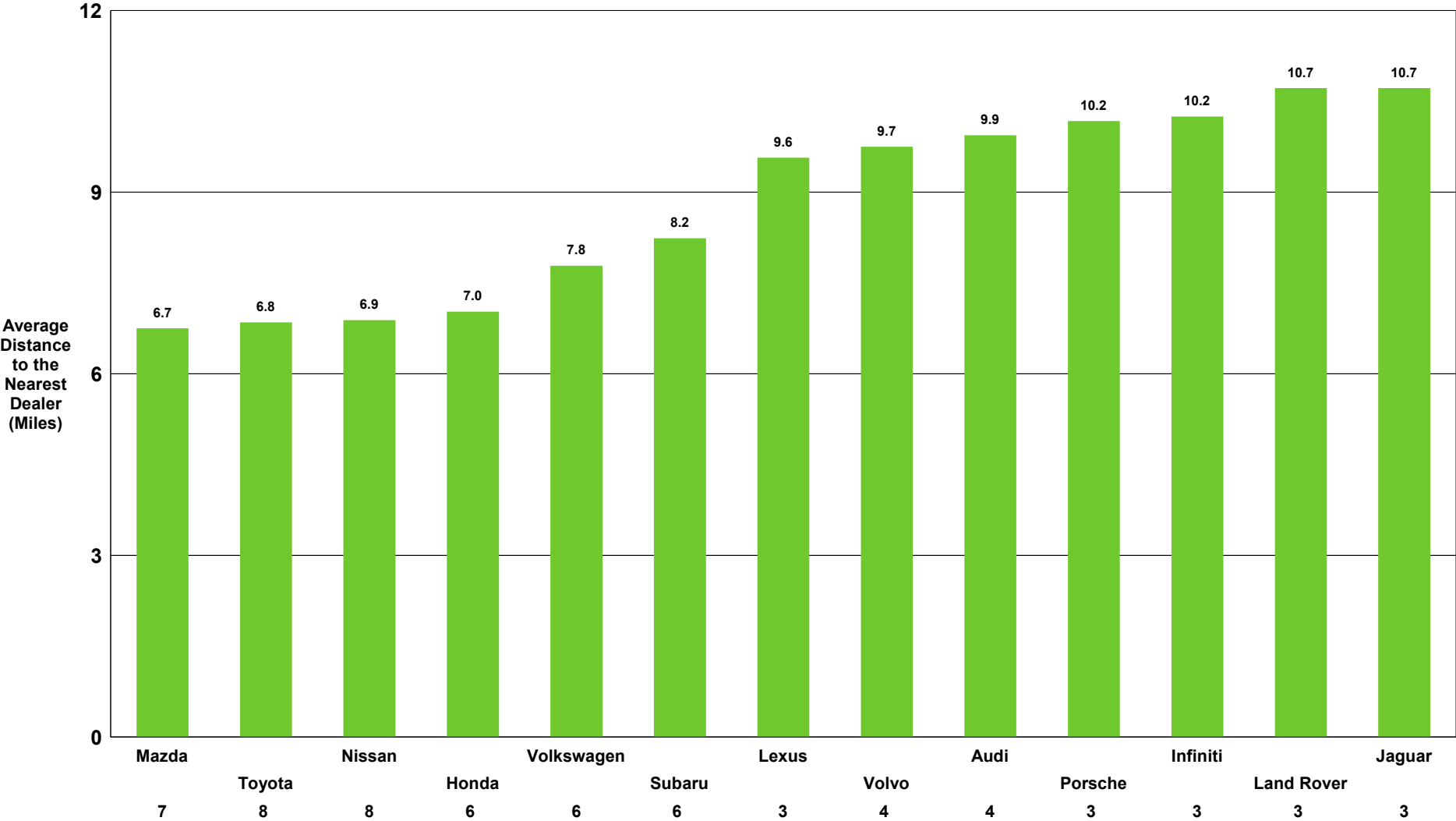
Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Mid Size SUV



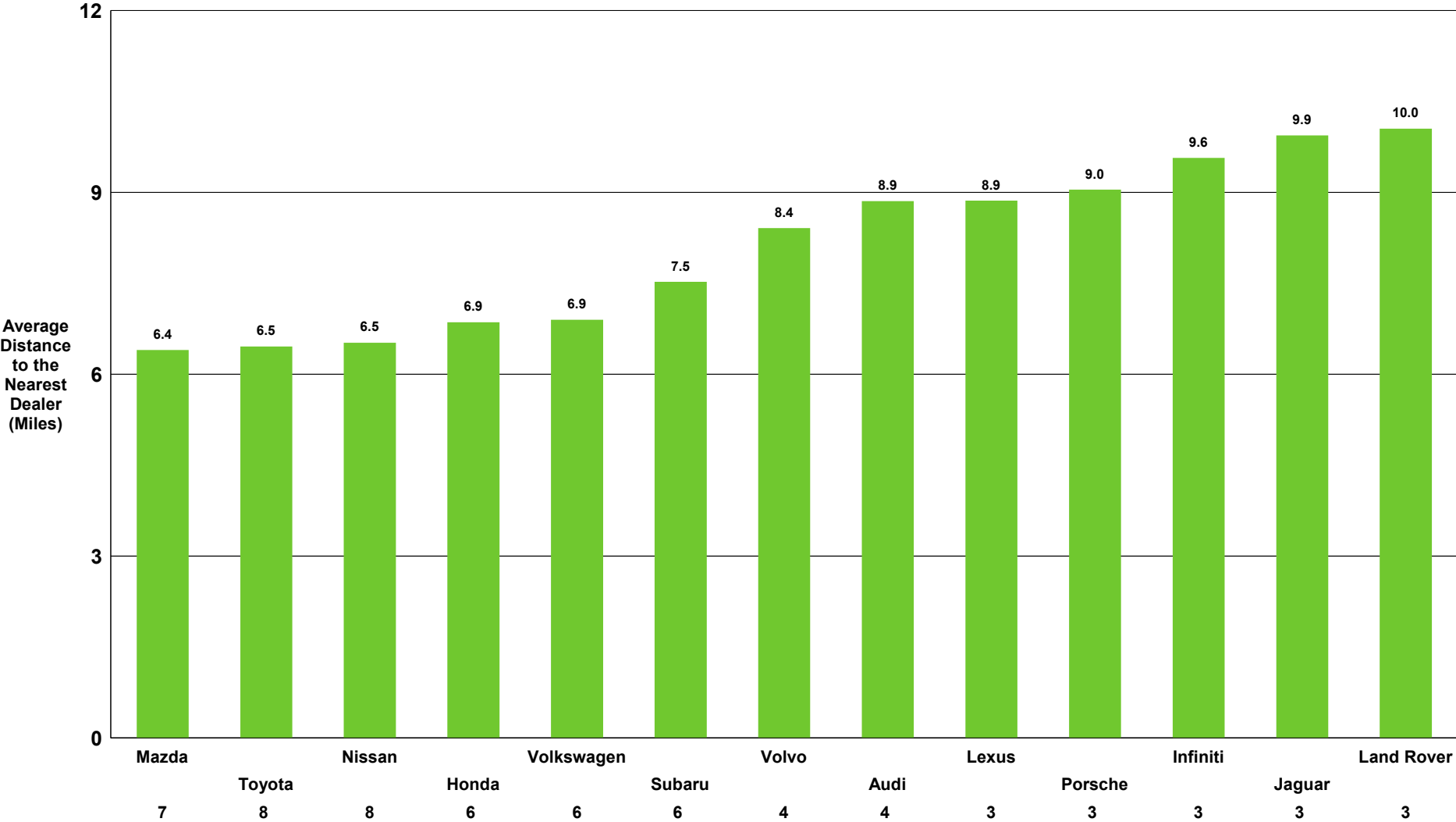
Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Mid Size Van



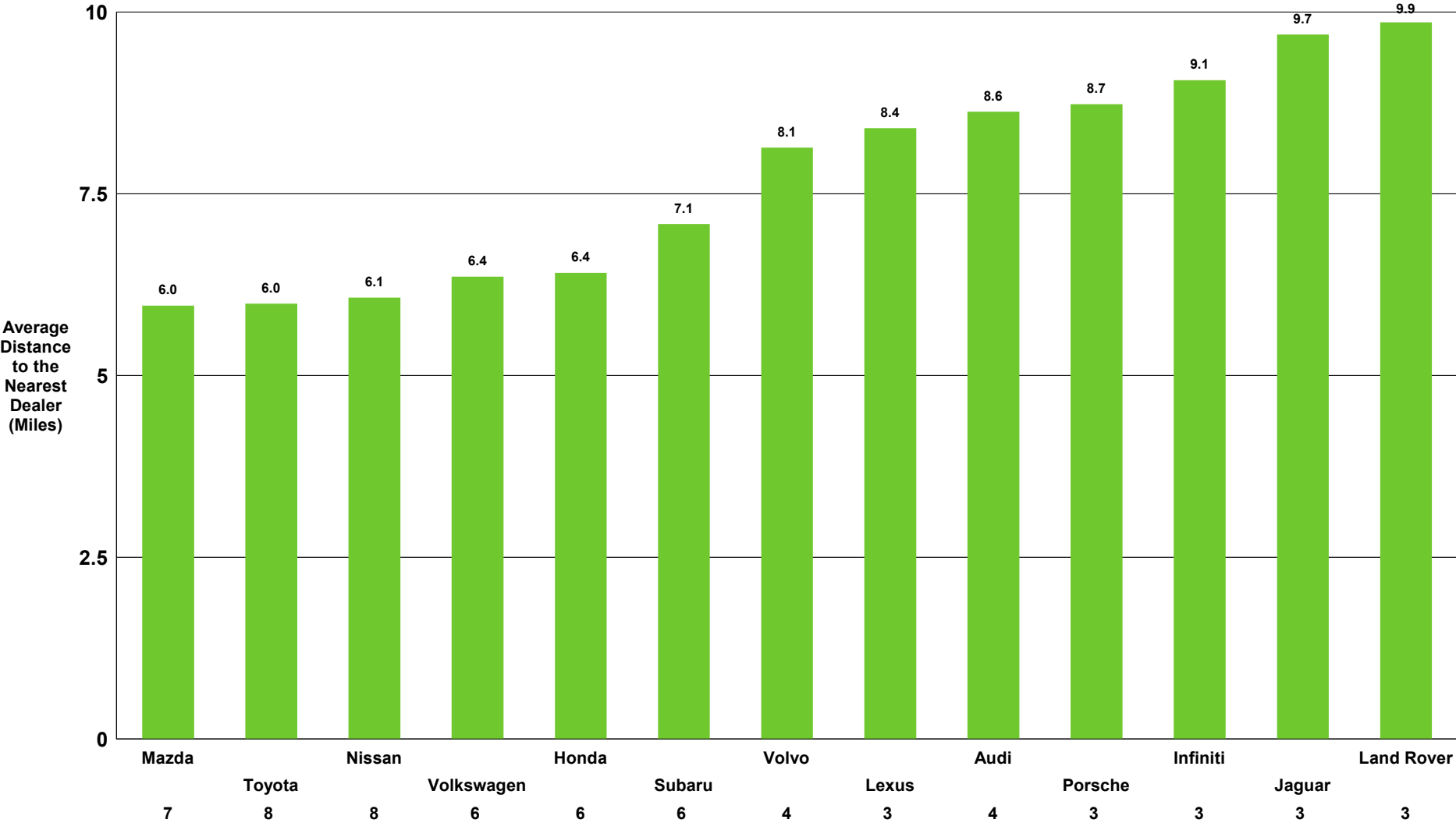
Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Sport



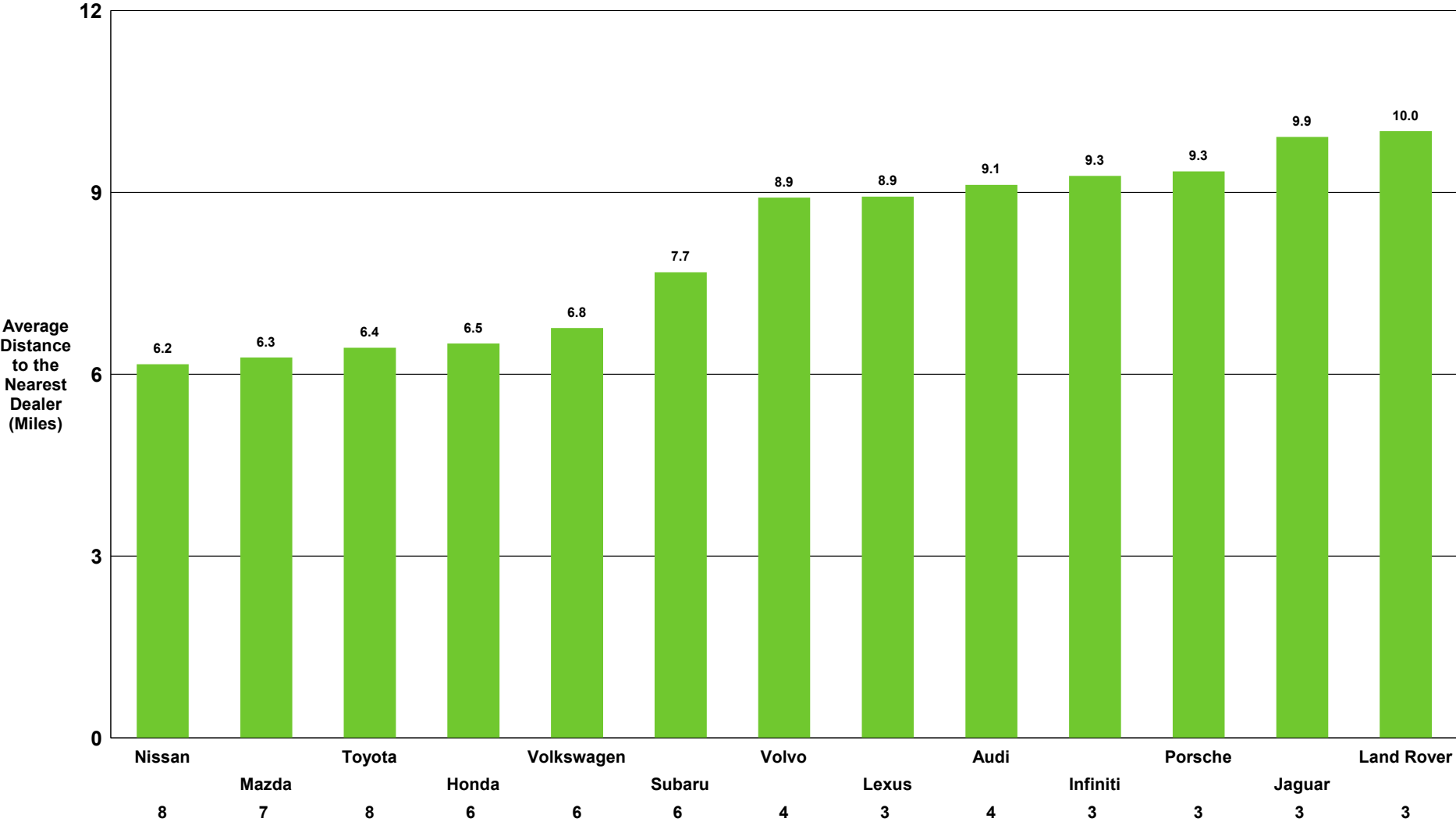
Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Traditional Compact



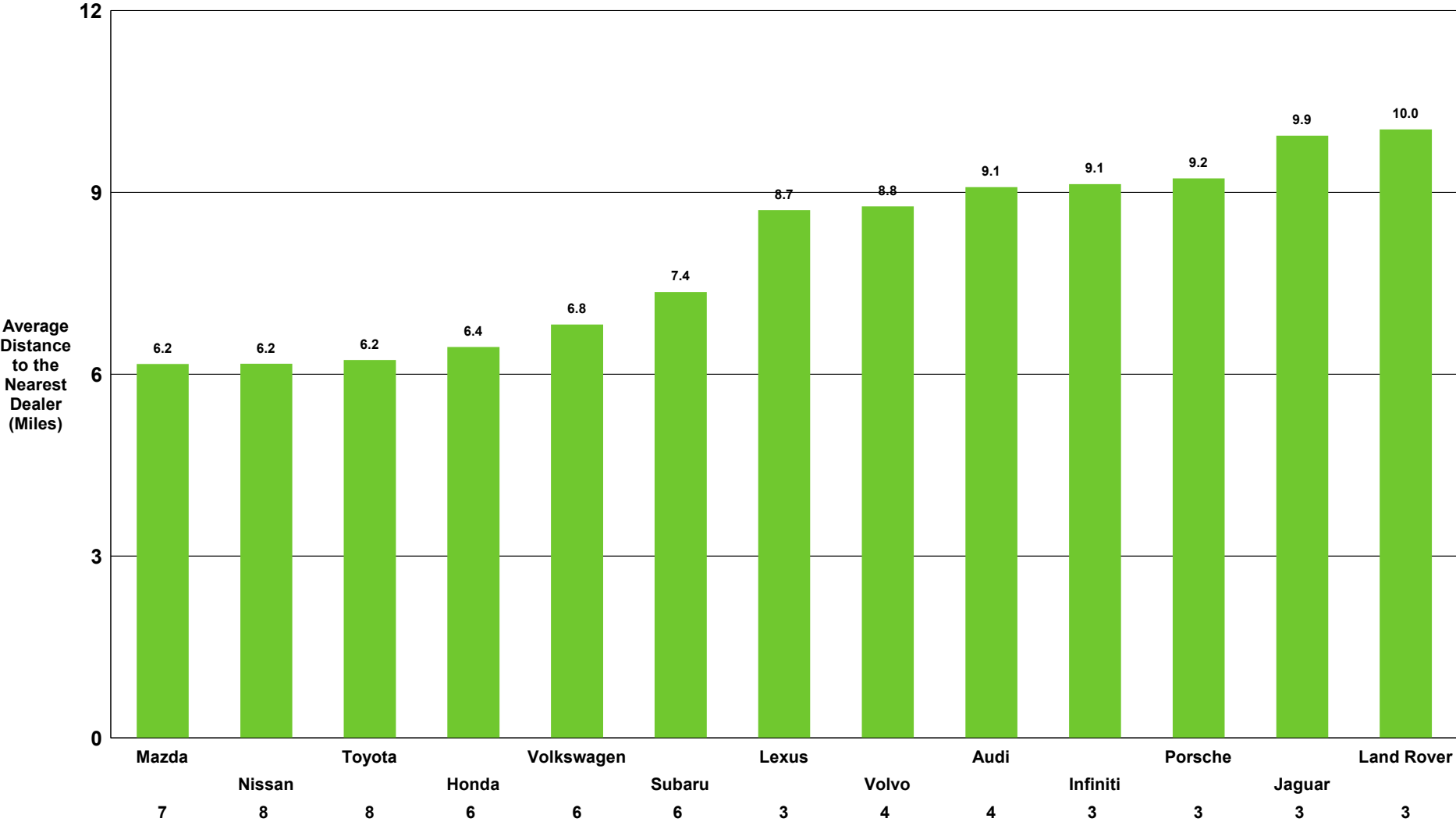
Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Traditional Full Size



Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO

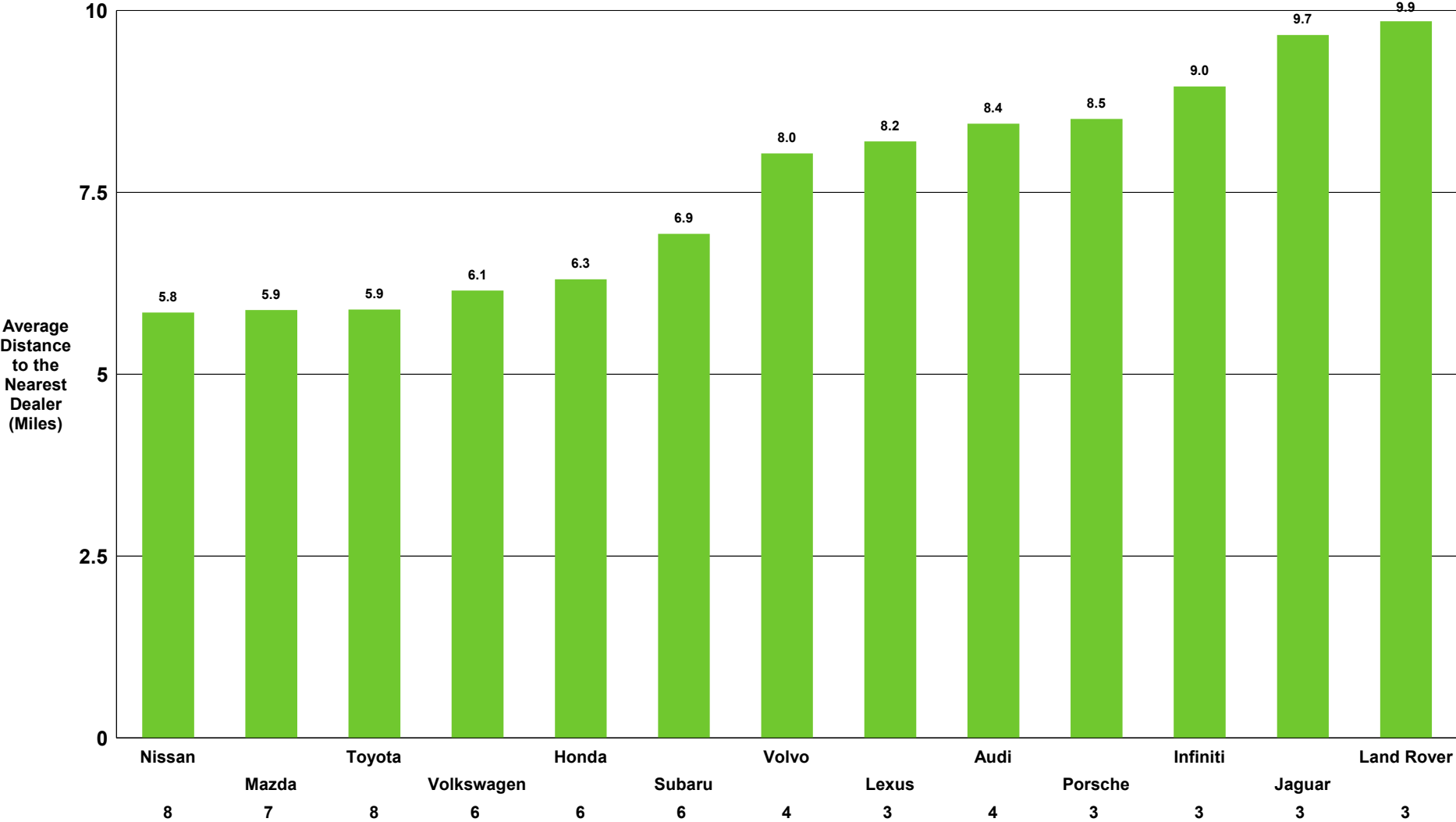
Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Traditional Mid Size



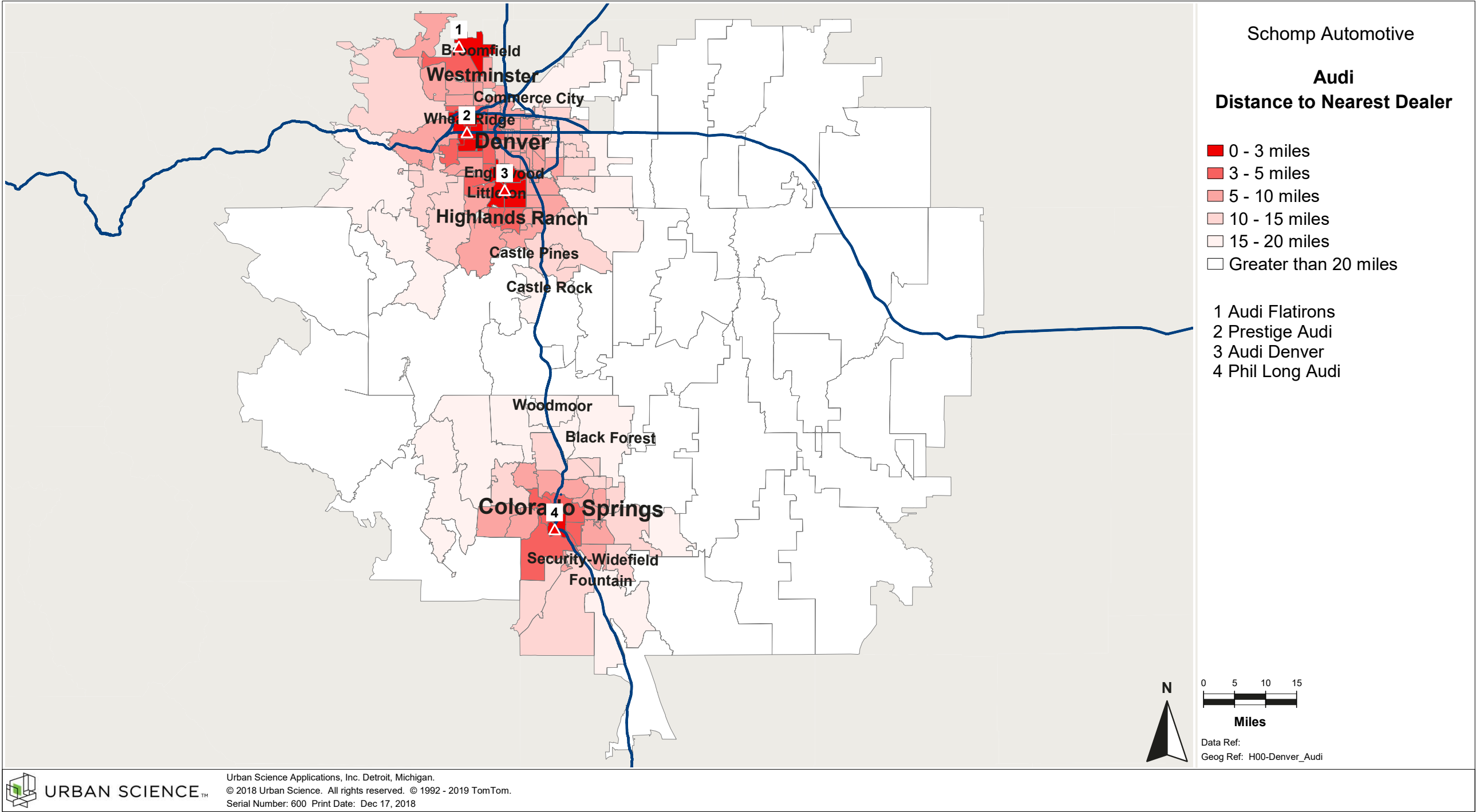
Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



Denver, CO  
Customer Convenience Analysis by Air Distance  
Non-Luxury Traditional Sub Compact

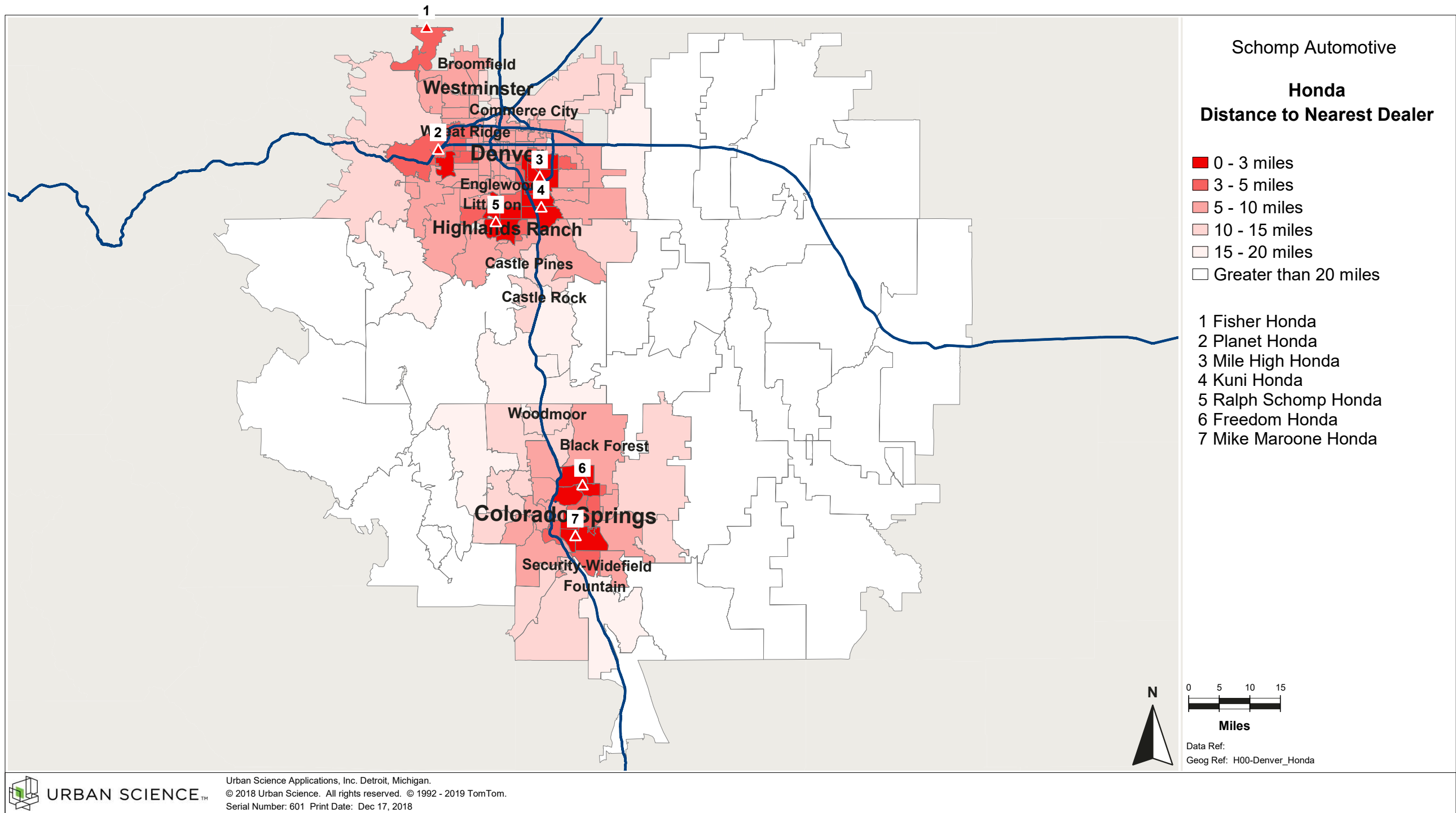


Data Ref: Sep 2017 RYTD  
Geog Ref: P00-2019\_Denver\_CO



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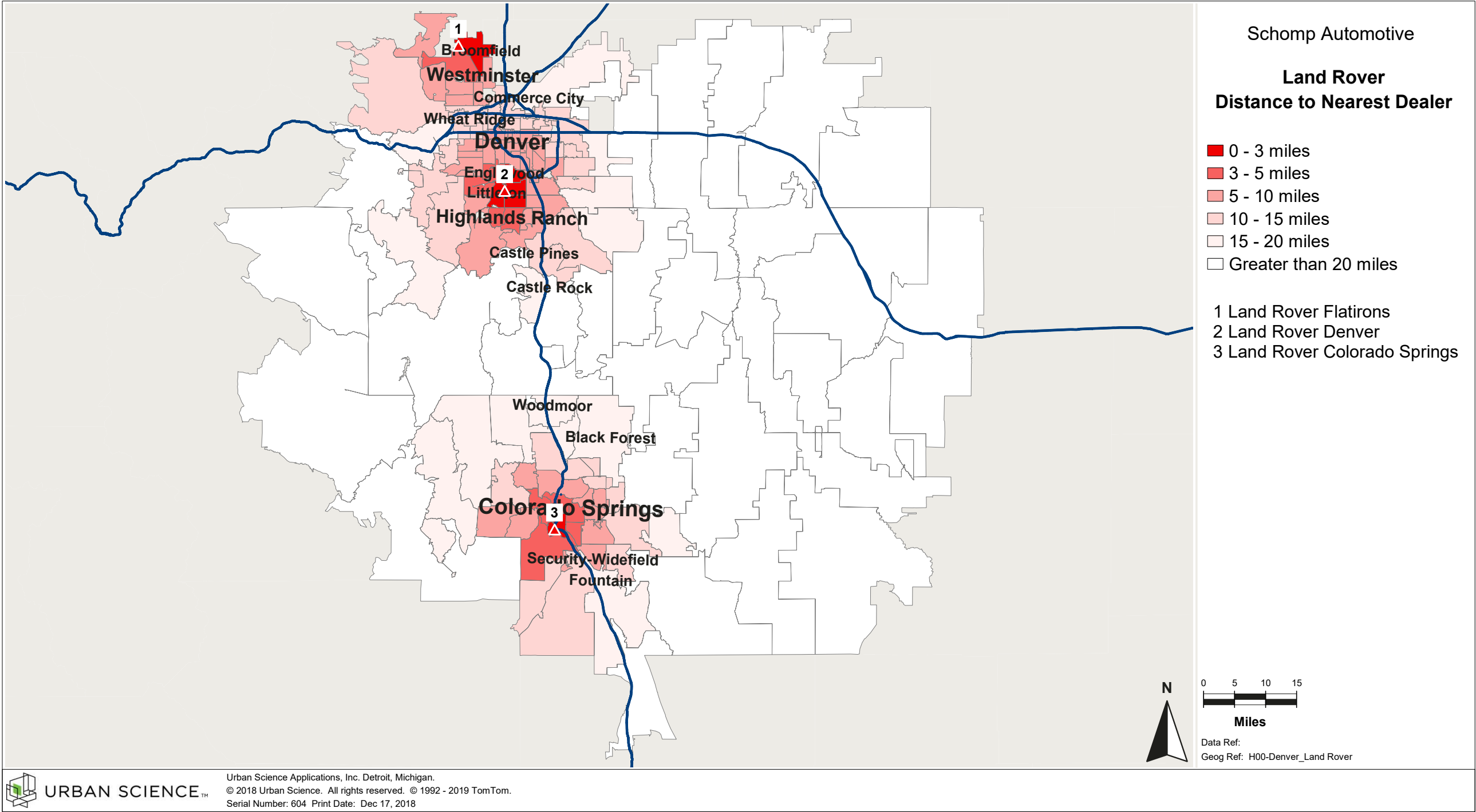


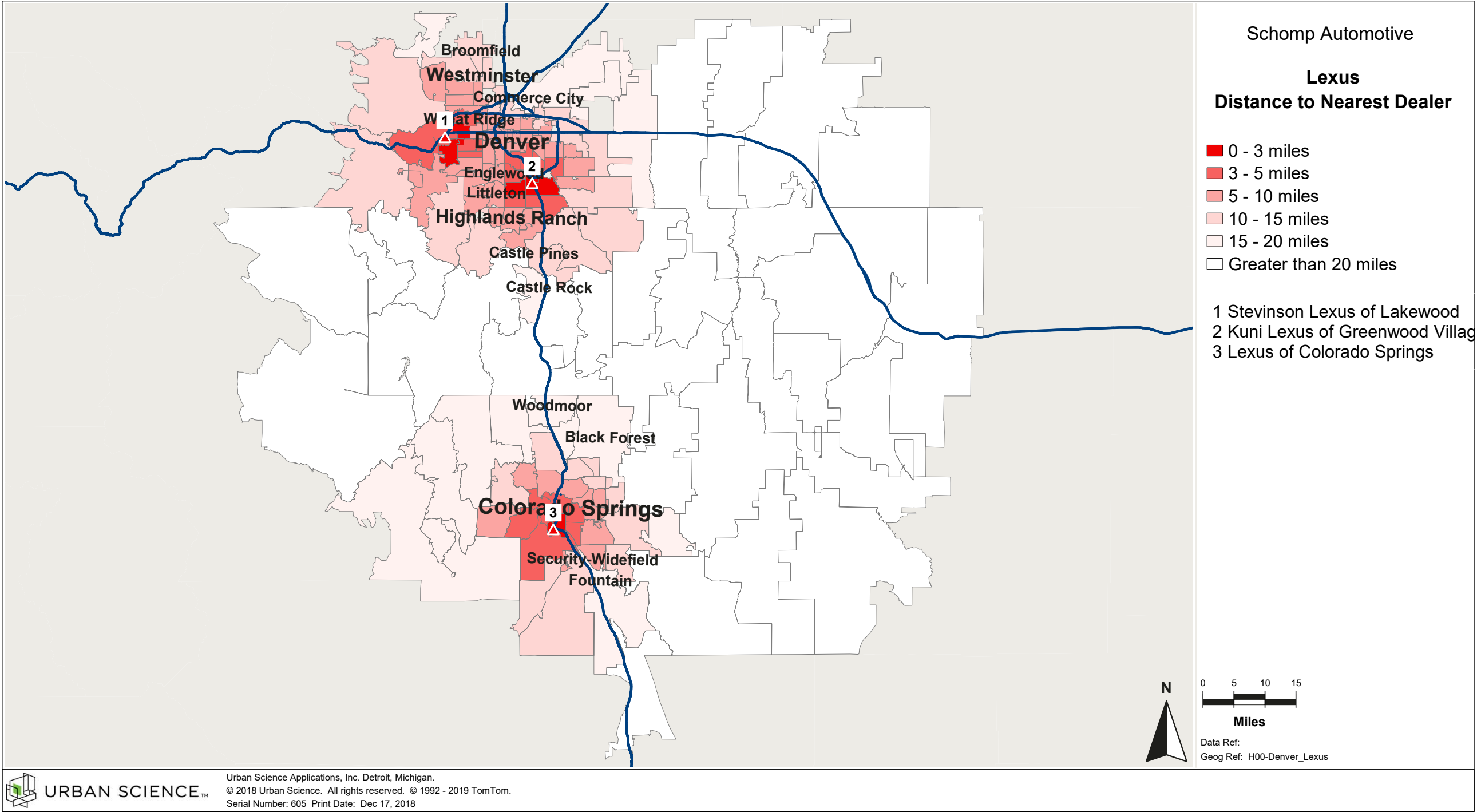
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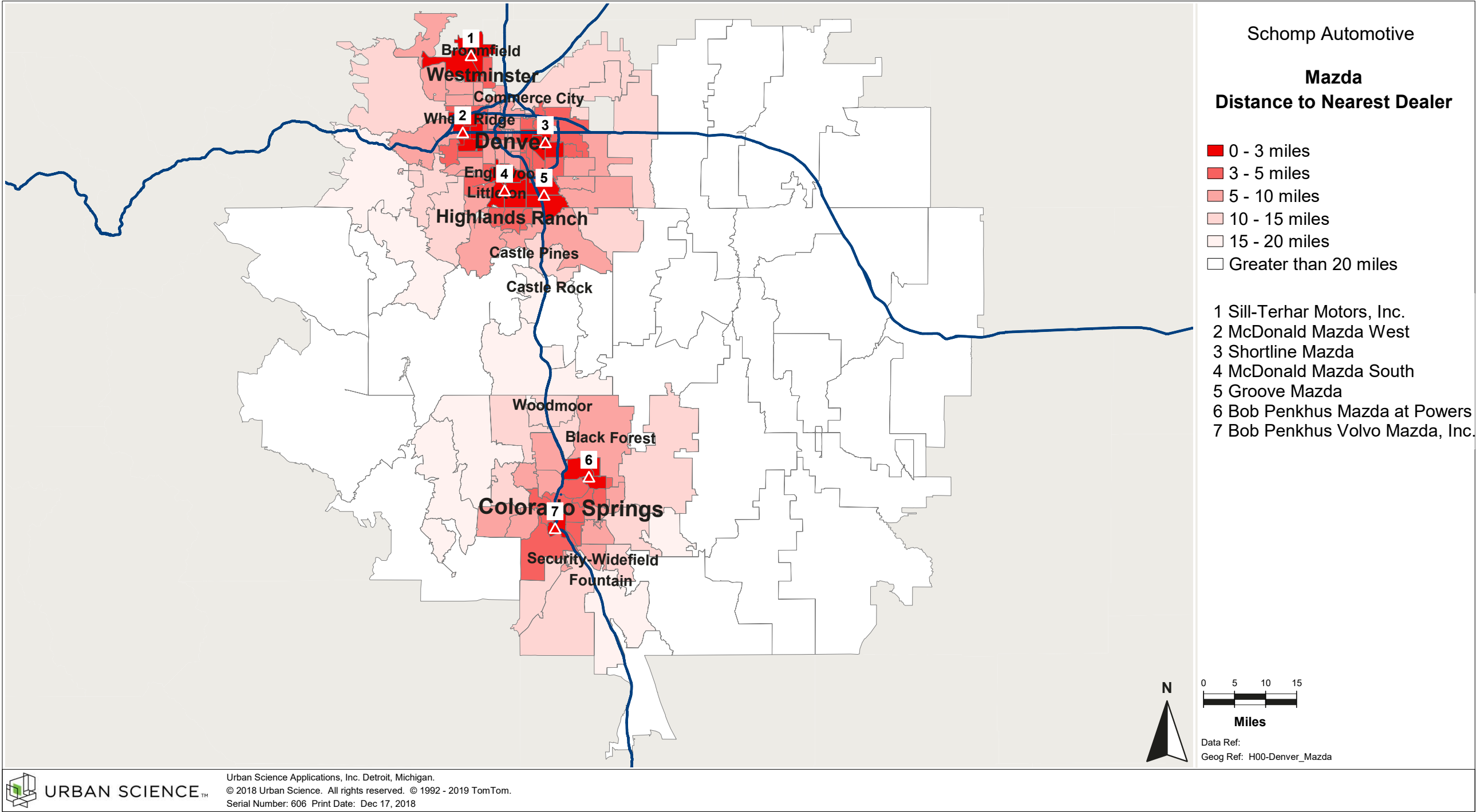
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Serial Number: 601 Print Date: Dec 17, 2018



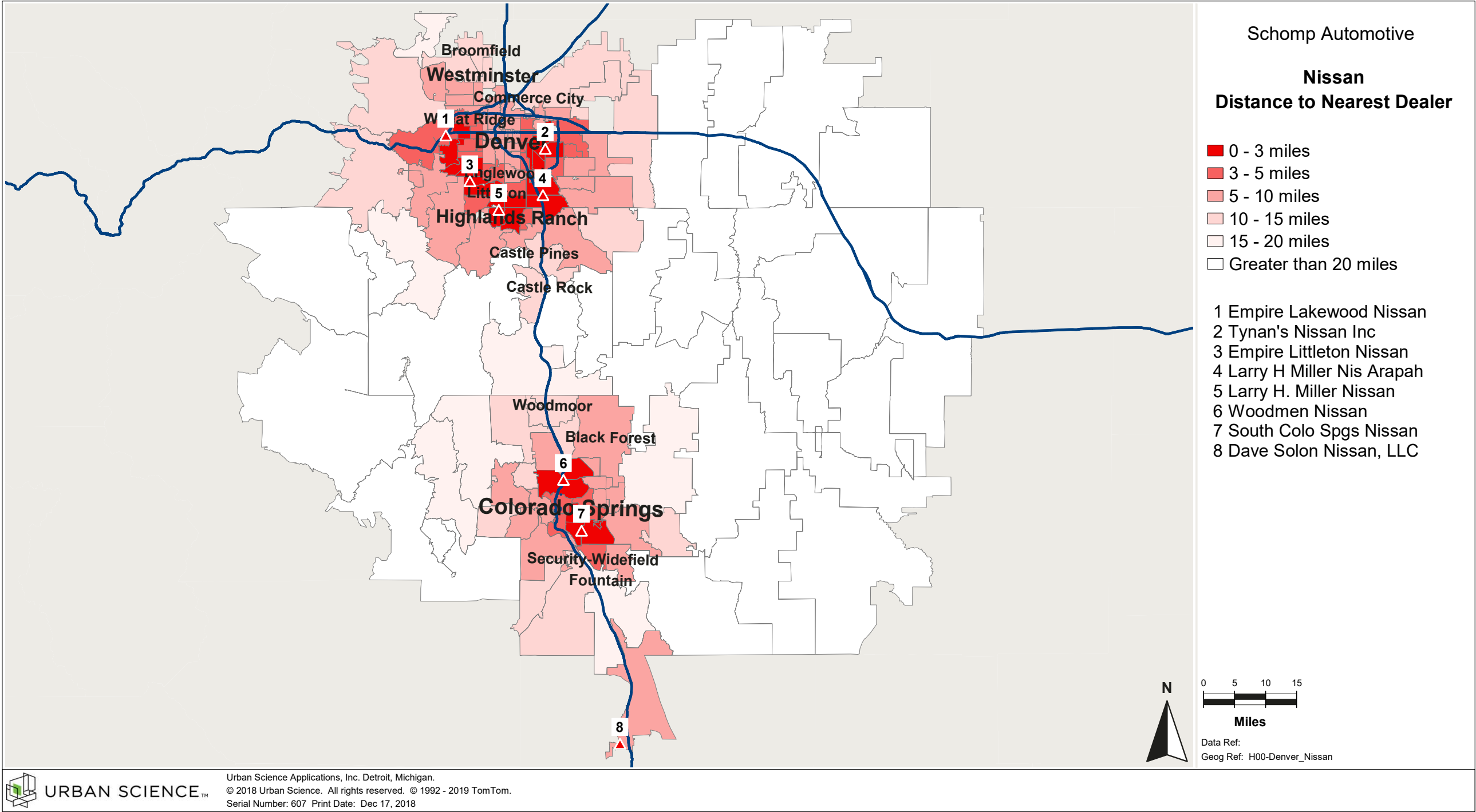






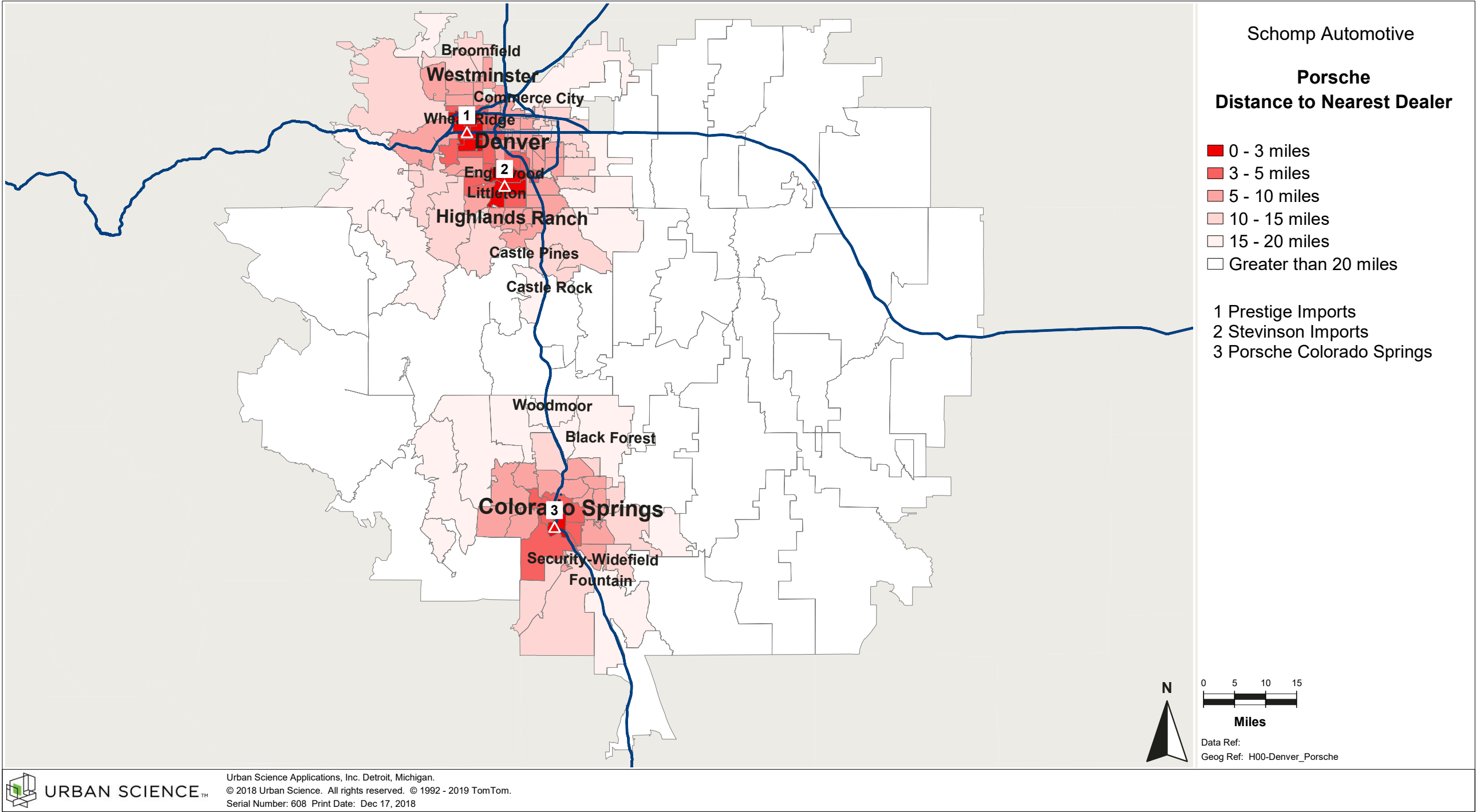


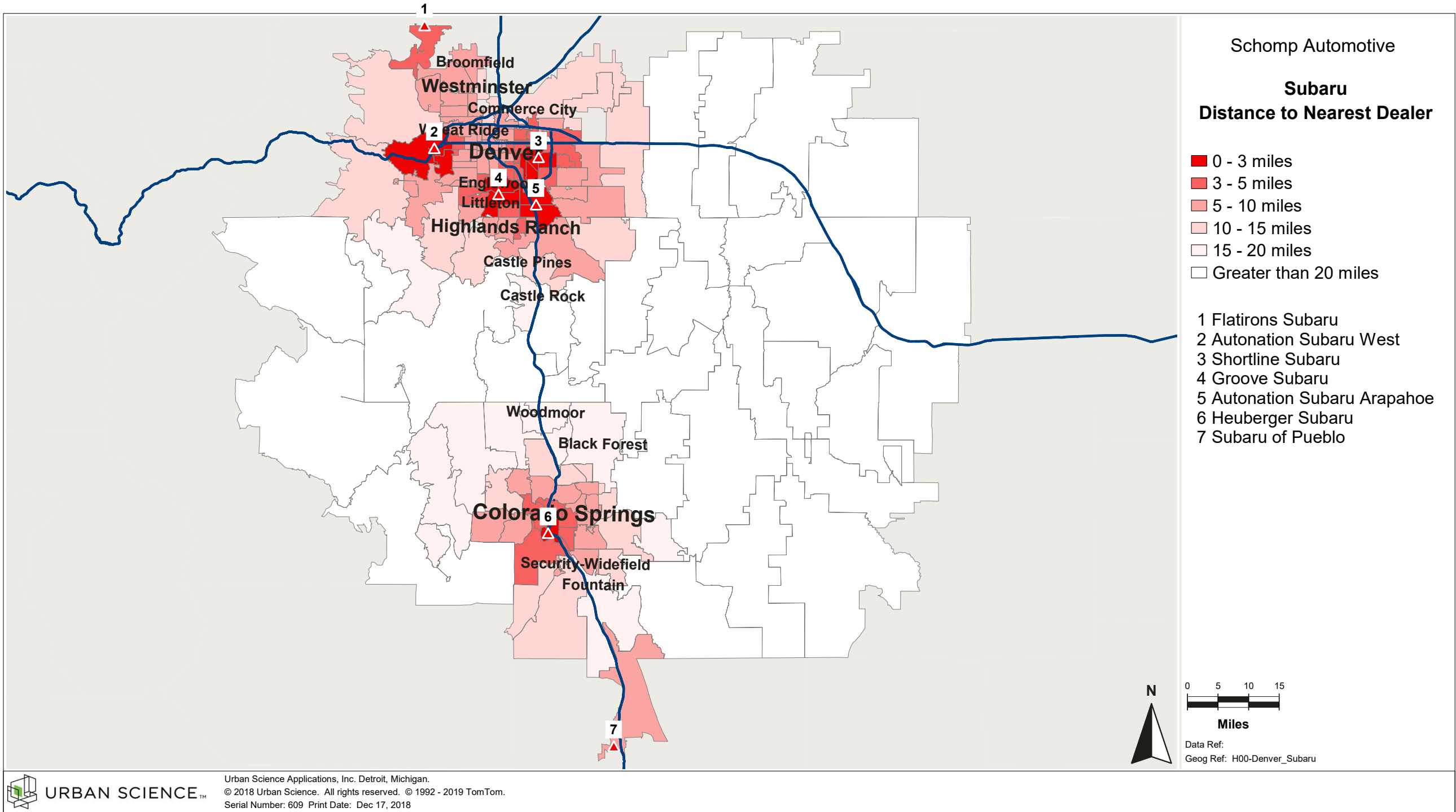




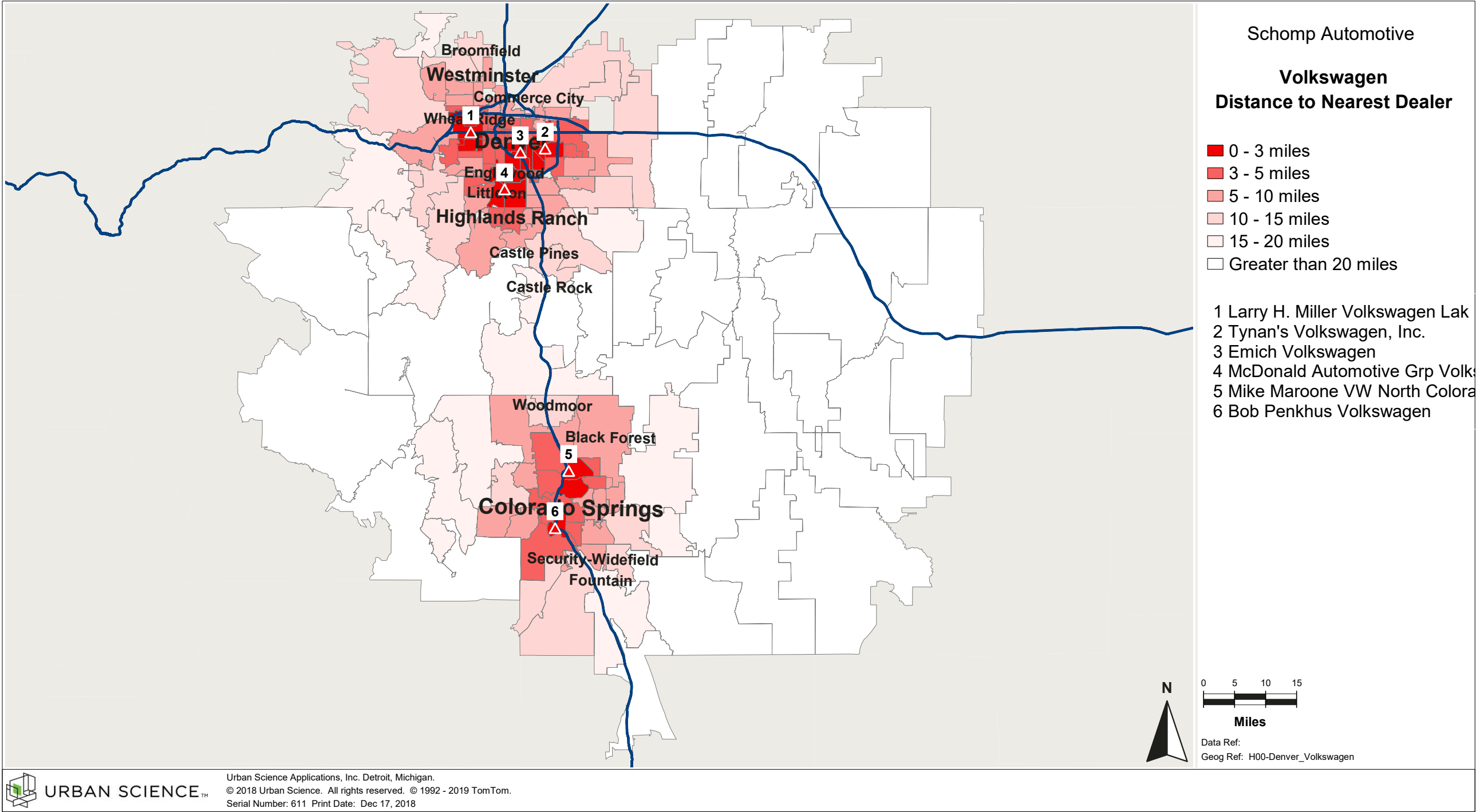
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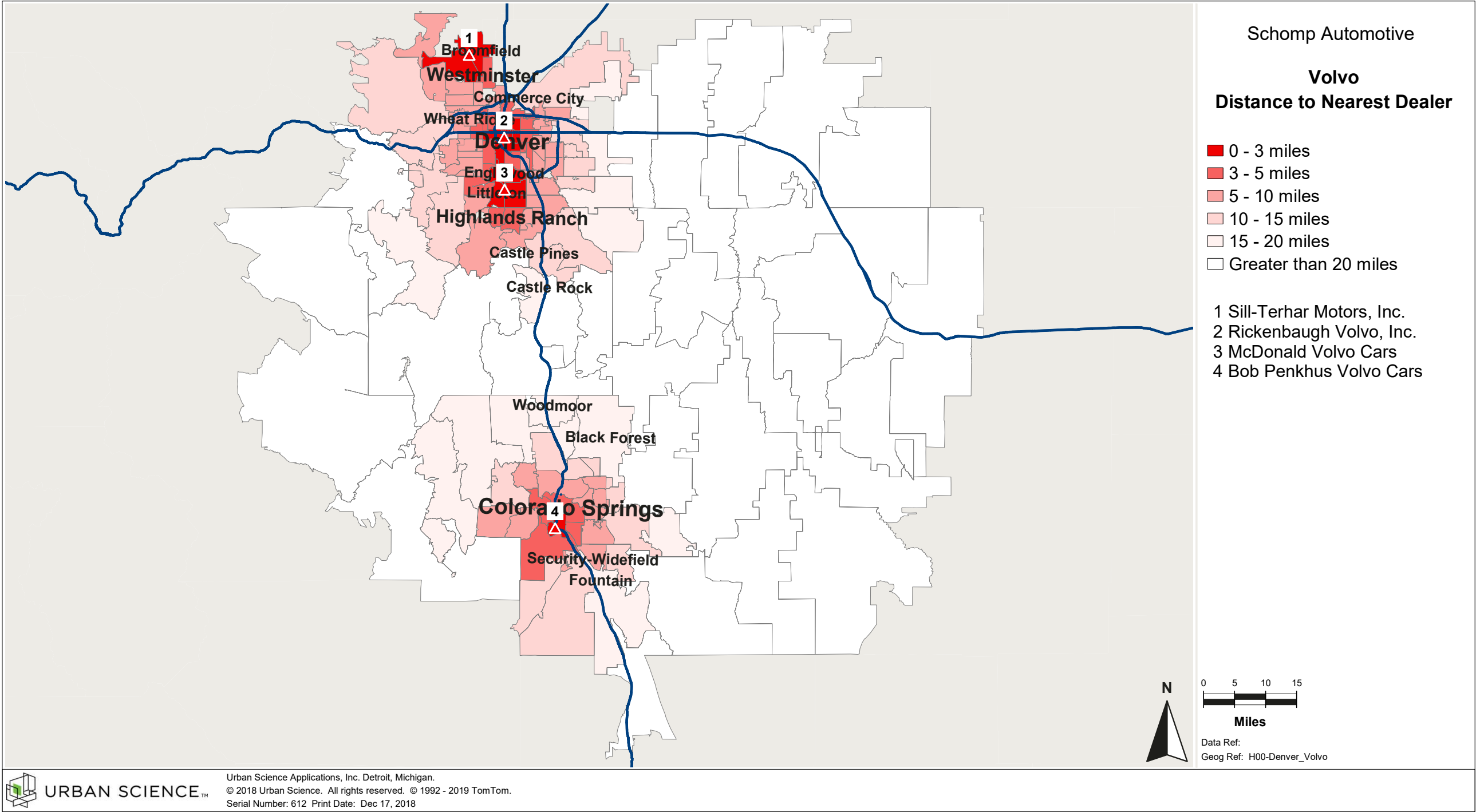
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Serial Number: 612 Print Date: Dec 17, 2018

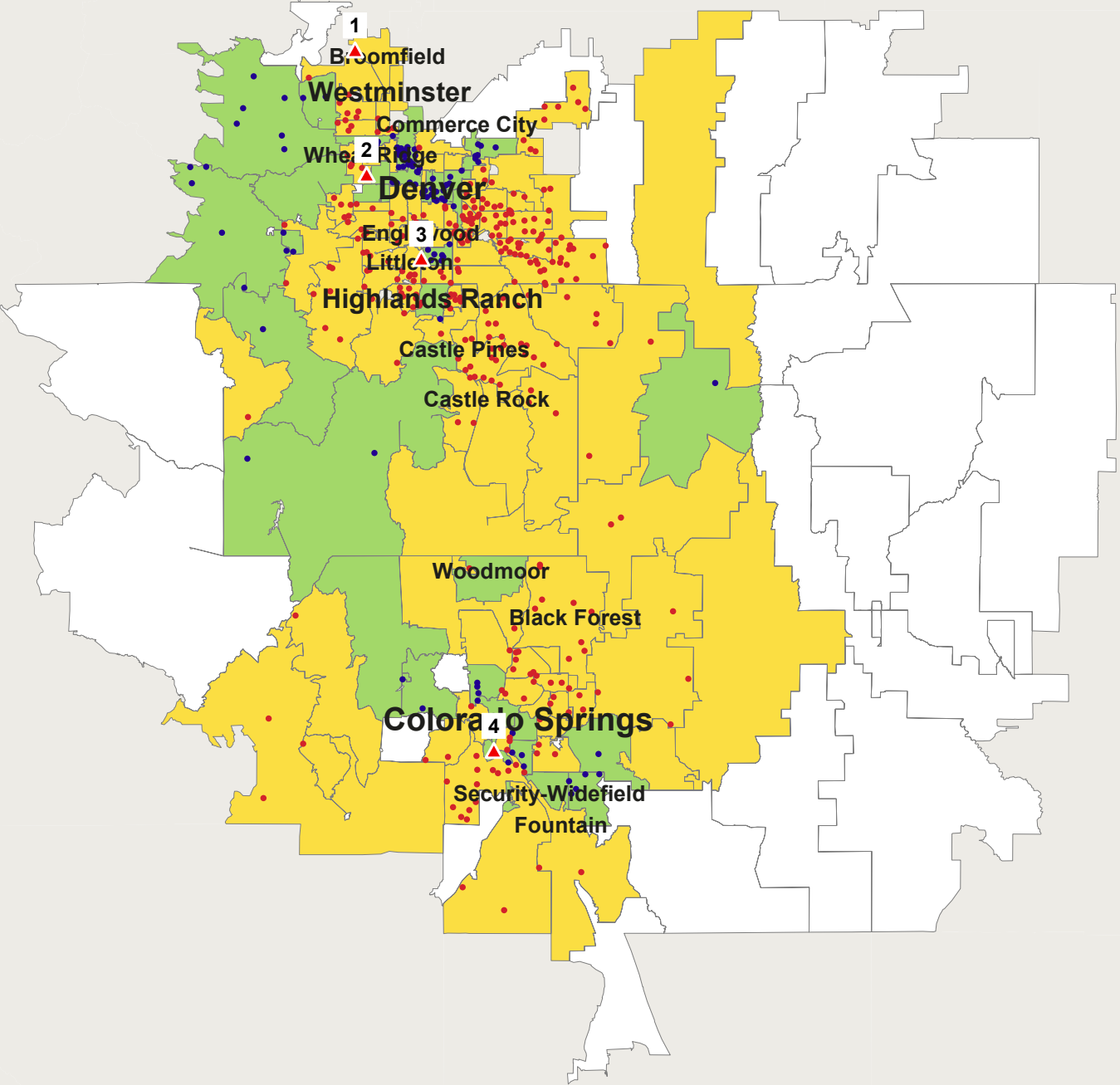
Schomp Automotive

**Audi**  
**Total Industry**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 412 )  
Data By IHS Markit

 Gain: 106     Loss: 306

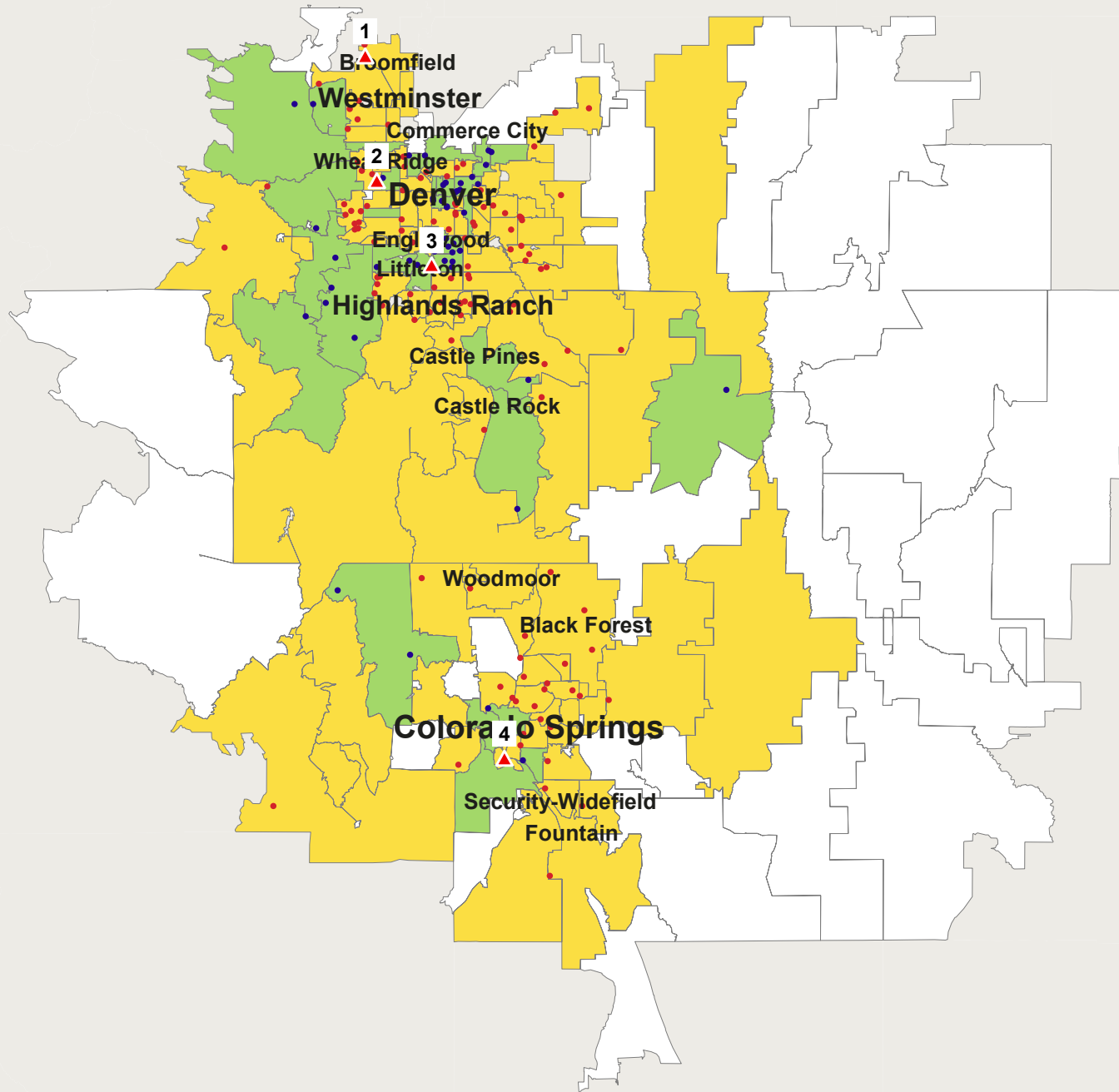
- 1 Audi Flatirons
- 2 Prestige Audi
- 3 Audi Denver
- 4 Phil Long Audi



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Audi







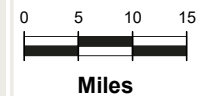
Schomp Automotive

**Audi**  
**Luxury Mid Size CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 163 )  
Data By IHS Markit

Gain: 49      Loss: 114

- 1 Audi Flatirons
- 2 Prestige Audi
- 3 Audi Denver
- 4 Phil Long Audi

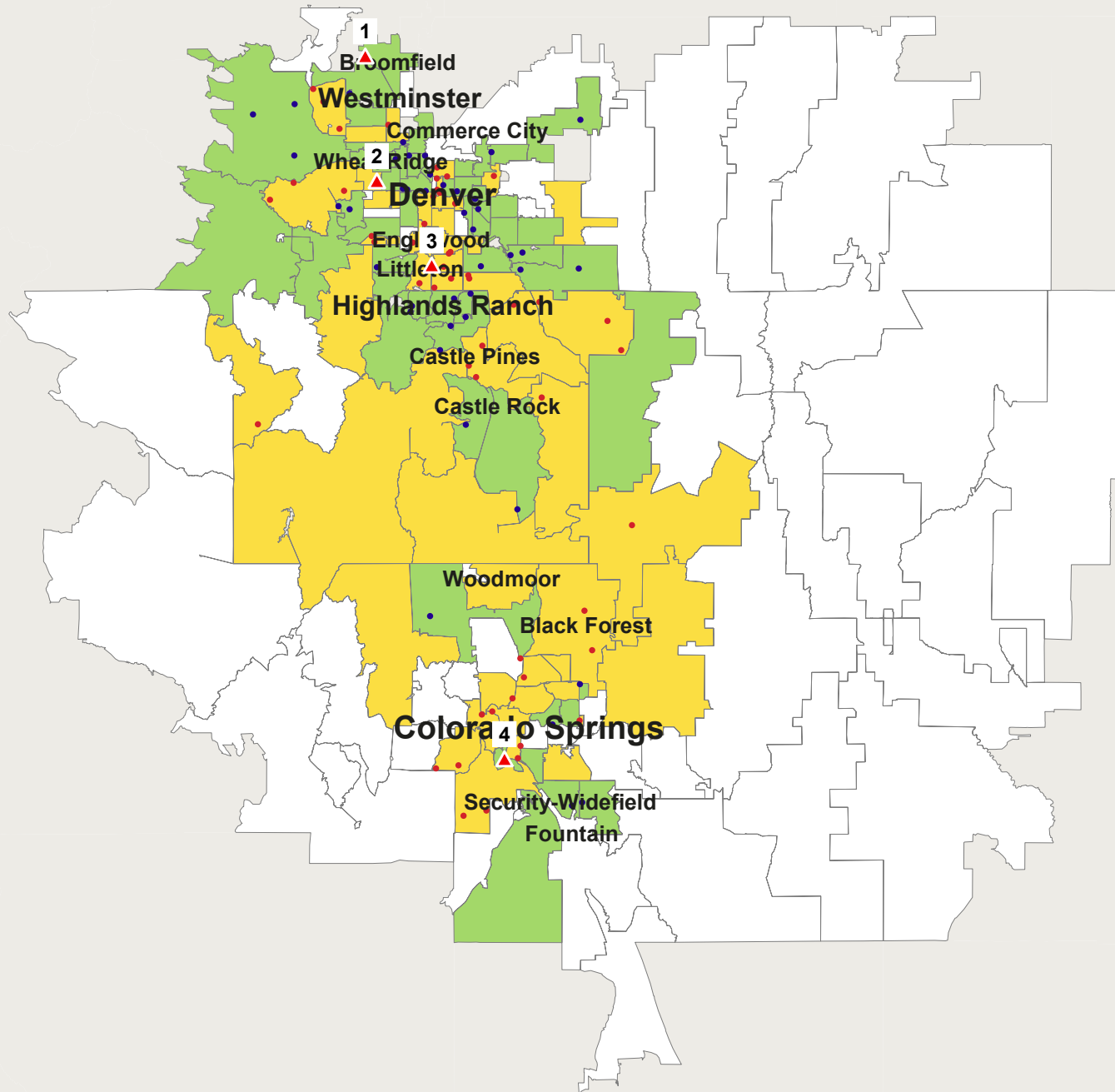


Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Audi



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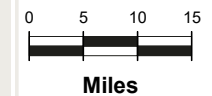
Schomp Automotive

**Audi**  
**Luxury Sport**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 96 )  
Data By IHS Markit

Gain: 43      Loss: 53

- 1 Audi Flatirons
- 2 Prestige Audi
- 3 Audi Denver
- 4 Phil Long Audi

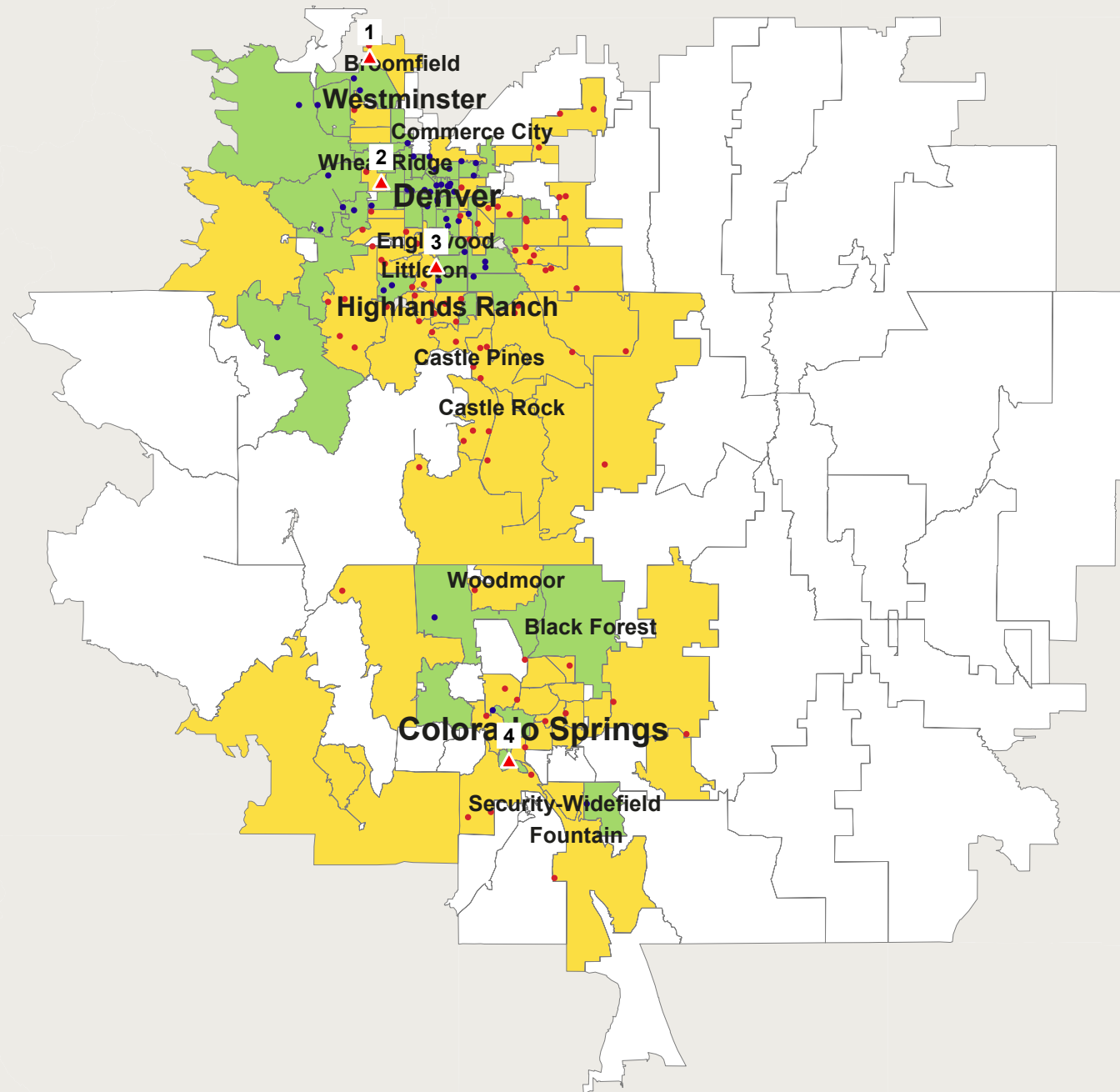


Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Audi



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Schomp Automotive

**Audi**  
**Luxury Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 123 )  
Data By IHS Markit

Gain: 45      Loss: 78

- 1 Audi Flatirons
- 2 Prestige Audi
- 3 Audi Denver
- 4 Phil Long Audi

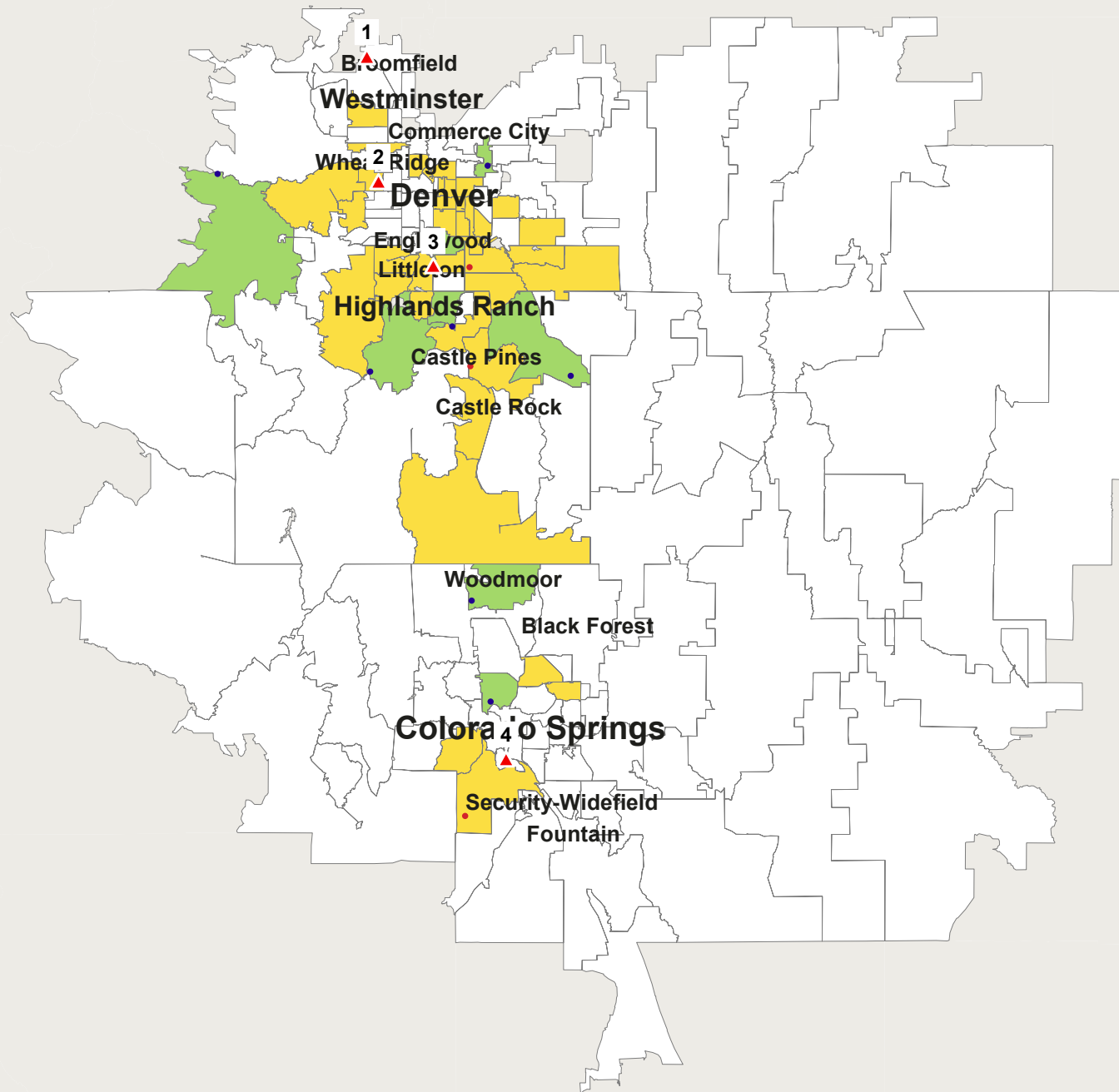


Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Audi



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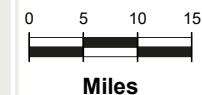
Schomp Automotive

**Audi**  
**Luxury Full Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 10 )  
Data By IHS Markit

Gain: 7      Loss: 3

- 1 Audi Flatirons
- 2 Prestige Audi
- 3 Audi Denver
- 4 Phil Long Audi



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Audi



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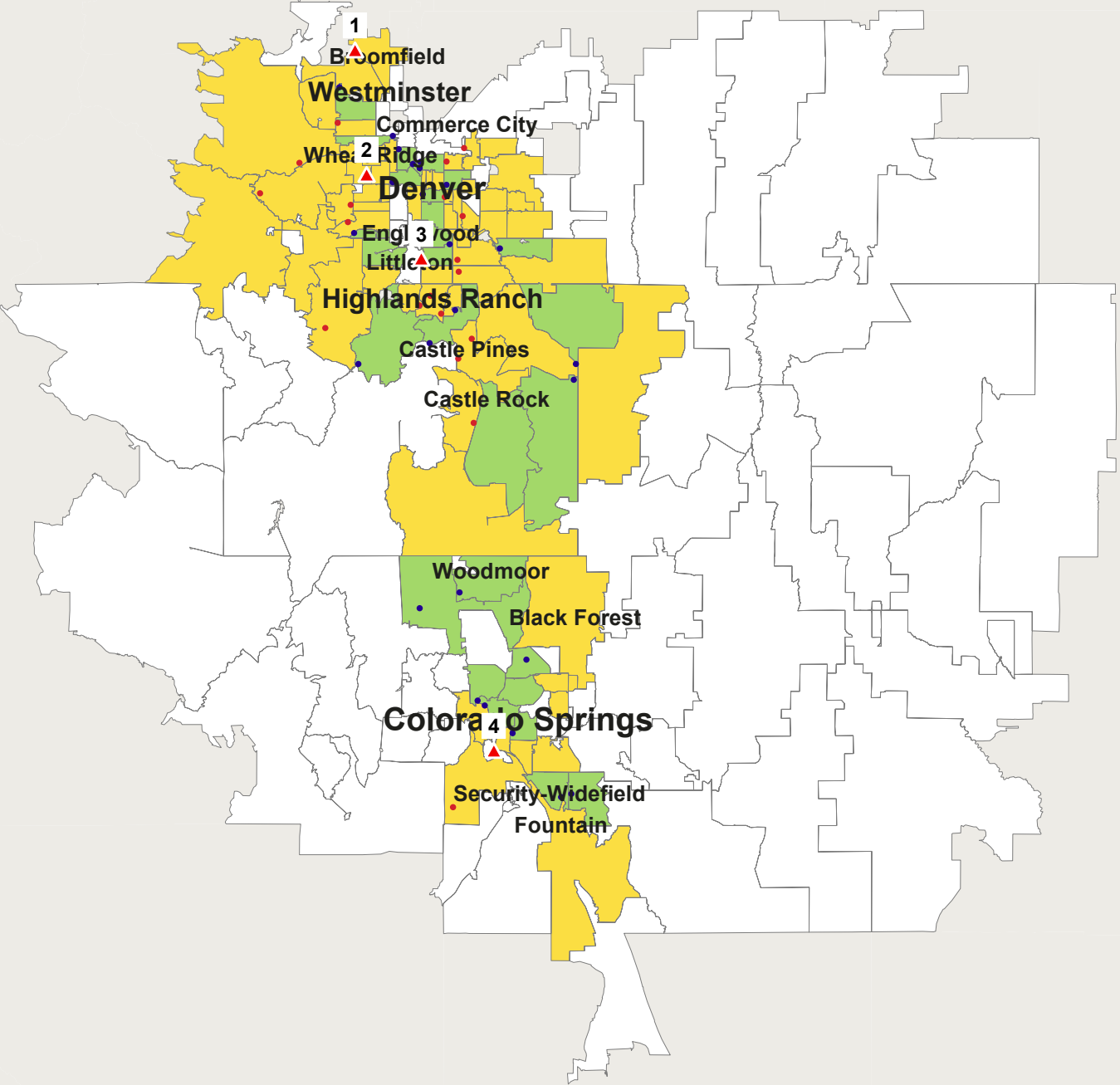
Schomp Automotive

**Audi**  
**Luxury Mid Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 44 )  
Data By IHS Markit

 Gain: 25     Loss: 19

- 1 Audi Flatirons
- 2 Prestige Audi
- 3 Audi Denver
- 4 Phil Long Audi

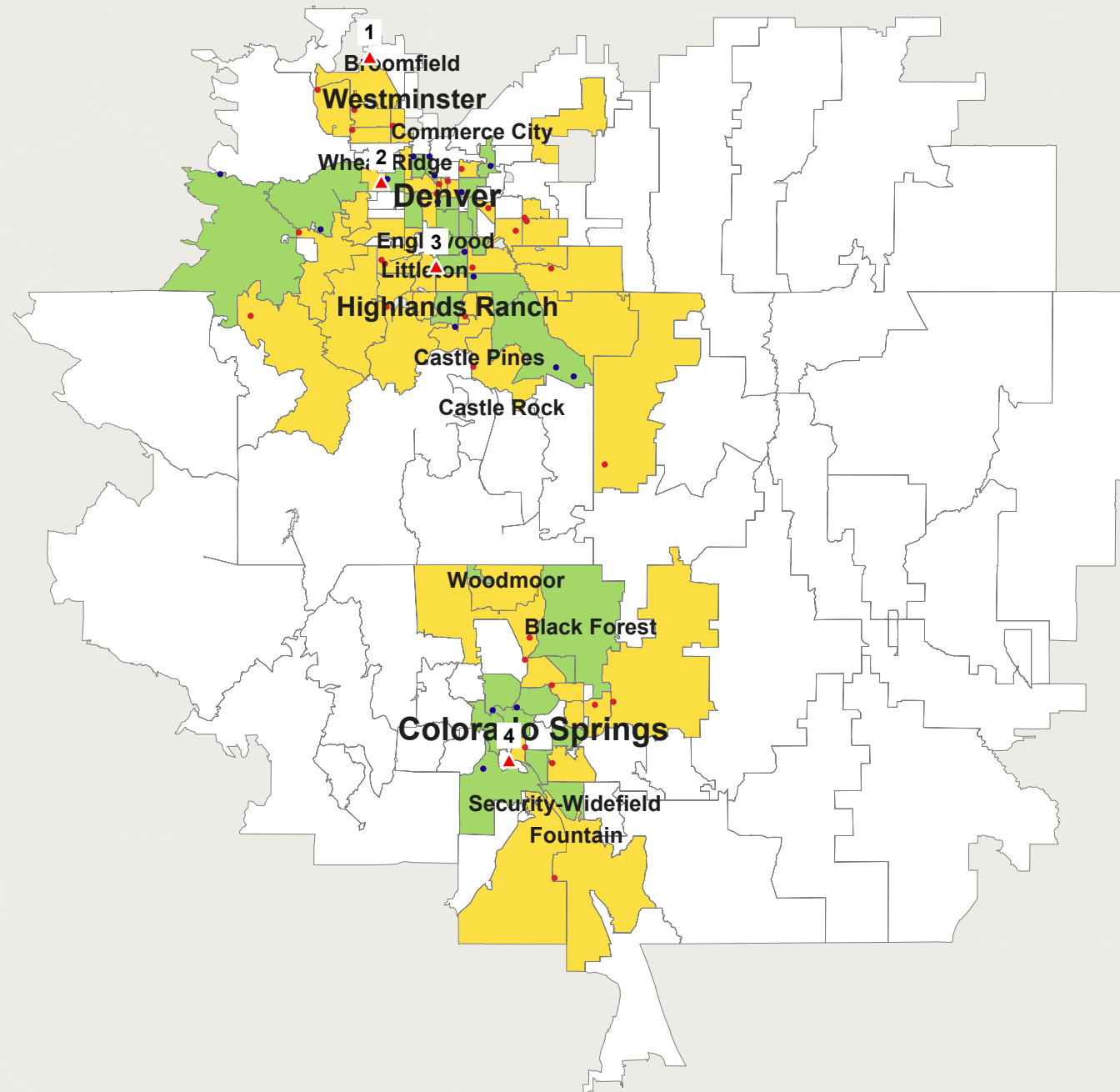


Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Audi



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Schomp Automotive

Audi

Luxury Sub Compact

Sep 2018 RYTD

Seg. Adj. COLORADO Avg

1 Dot = 1 Registration(s) ( 47 )

Data By IHS Markit

Gain: 17

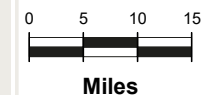
Loss: 30

1 Audi Flatirons

2 Prestige Audi

3 Audi Denver

4 Phil Long Audi



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Audi



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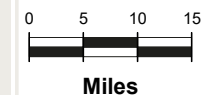
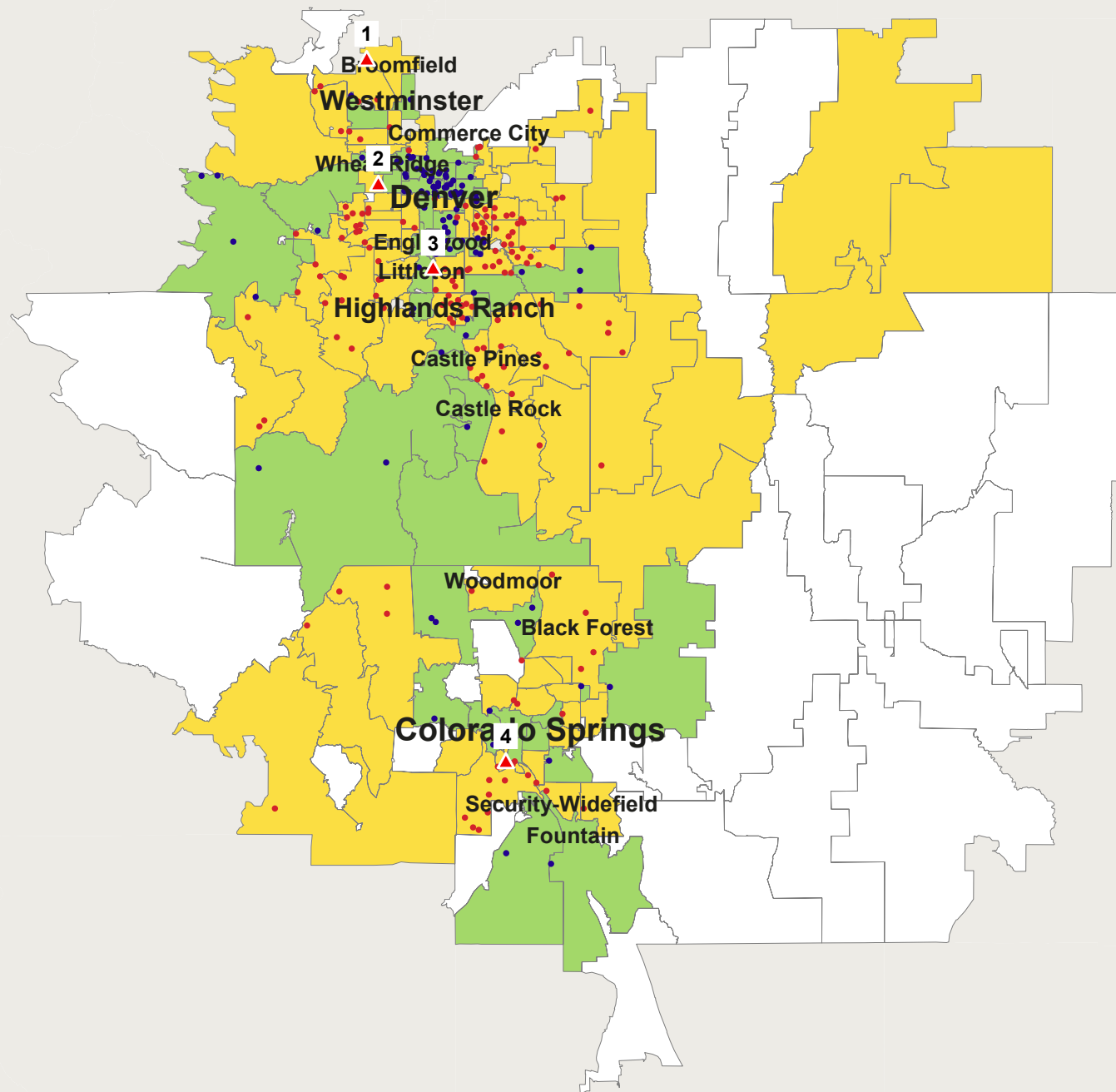
Schomp Automotive

**Audi**  
**Luxury Compact CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 255 )  
Data By IHS Markit

■ Gain: 100    ■ Loss: 155

- 1 Audi Flatirons
- 2 Prestige Audi
- 3 Audi Denver
- 4 Phil Long Audi



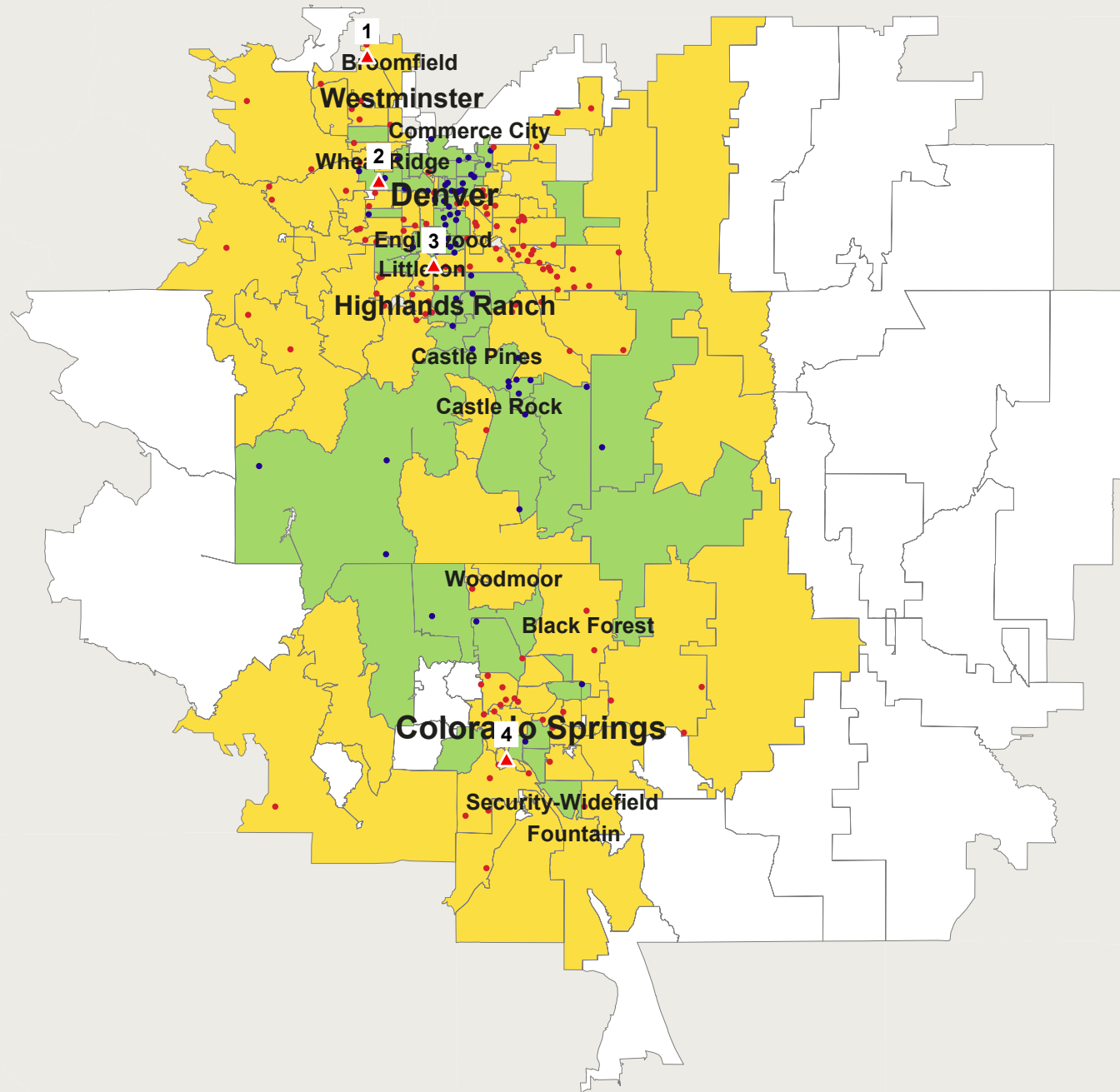
Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Audi



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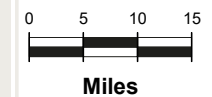
Schomp Automotive

**Audi**  
**Luxury Mid Size CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 174 )  
Data By IHS Markit

Gain: 57      Loss: 117

- 1 Audi Flatirons
- 2 Prestige Audi
- 3 Audi Denver
- 4 Phil Long Audi

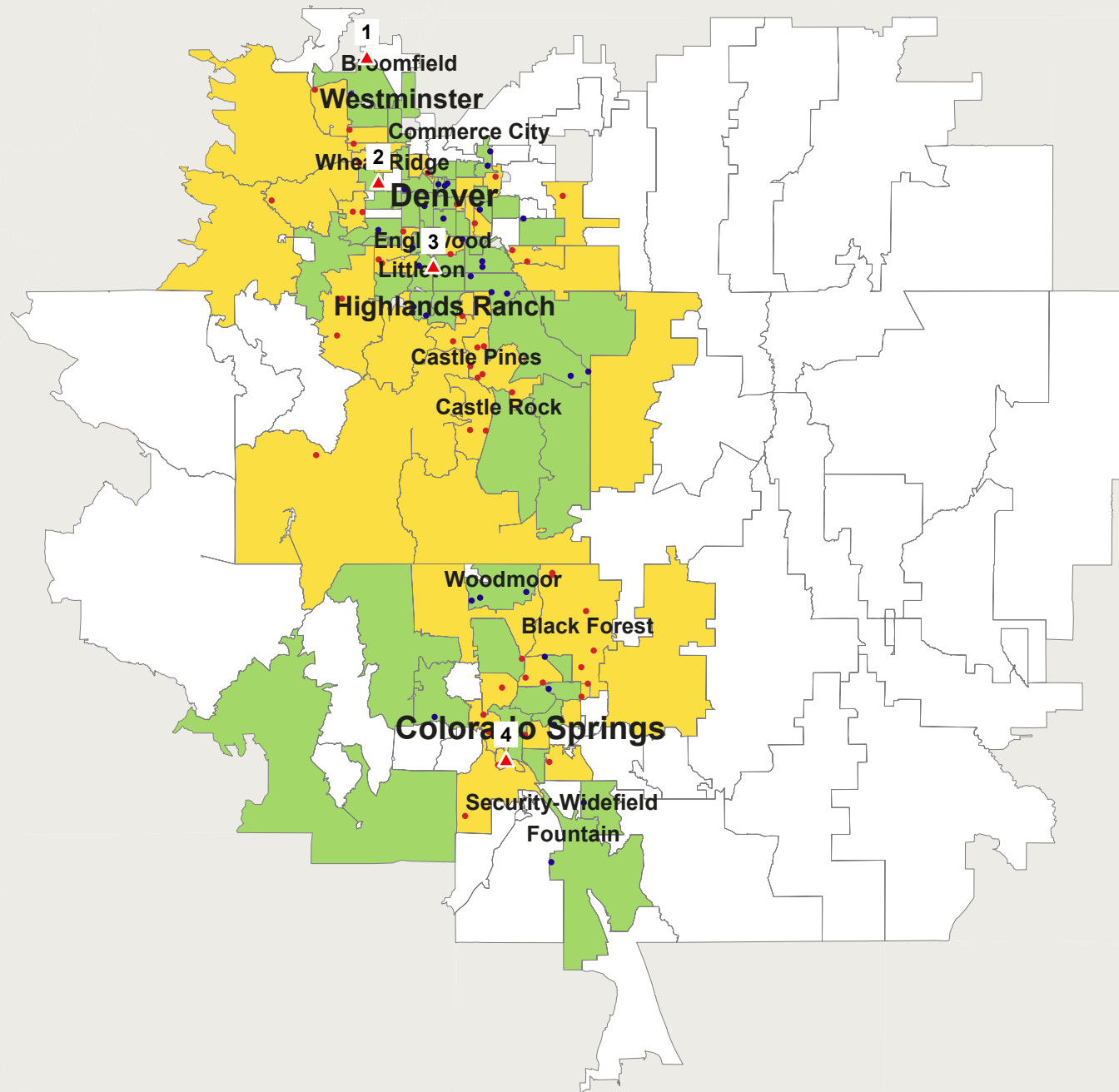


Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Audi



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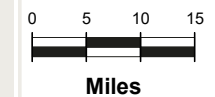
Schomp Automotive

**Audi**  
**Luxury Sport**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 83 )  
Data By IHS Markit

Gain: 34      Loss: 49

- 1 Audi Flatirons
- 2 Prestige Audi
- 3 Audi Denver
- 4 Phil Long Audi

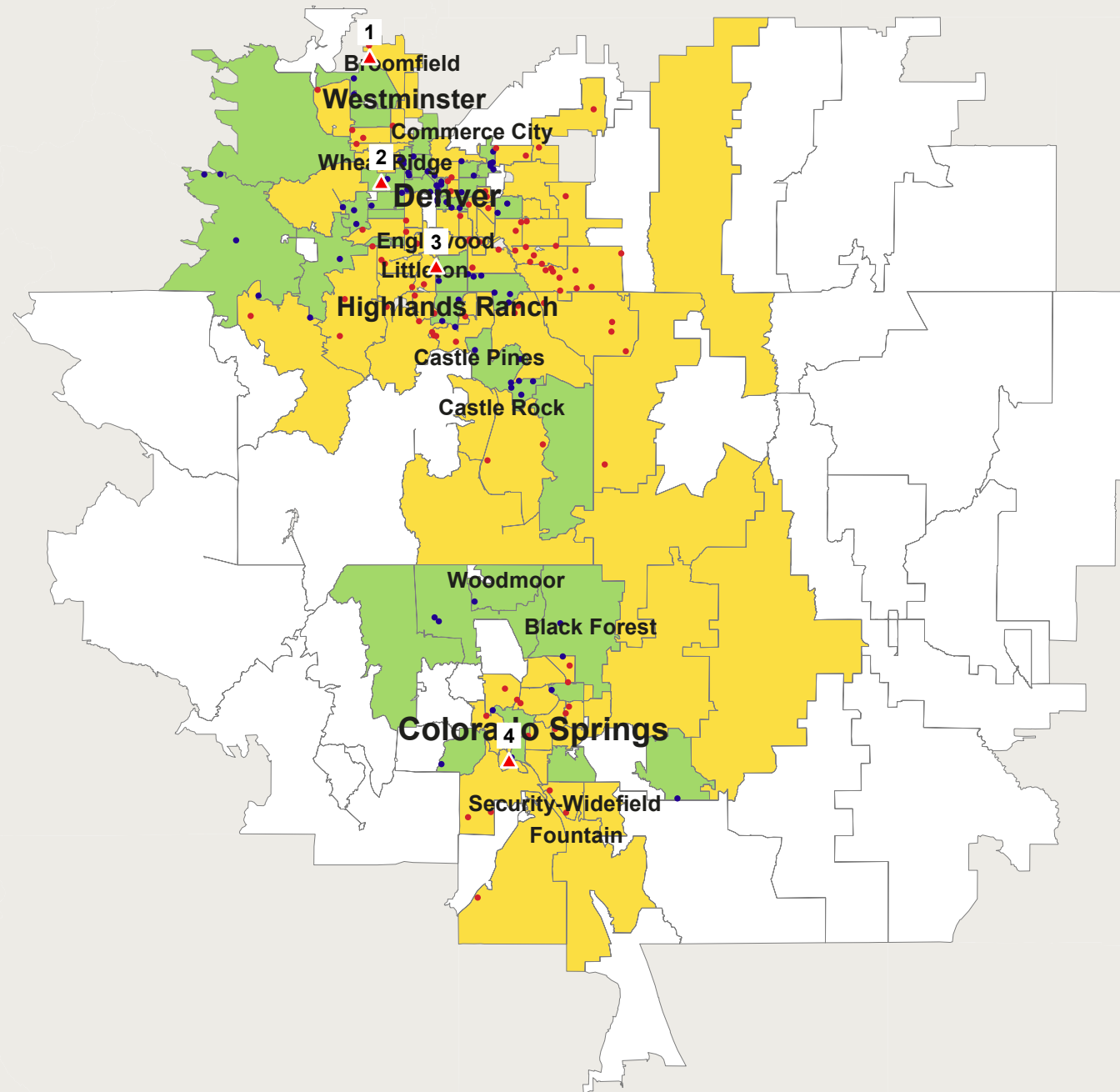


Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Audi



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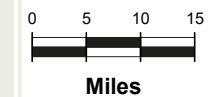
Schomp Automotive

**Audi**  
**Luxury Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 160 )  
Data By IHS Markit

Gain: 72      Loss: 88

- 1 Audi Flatirons
- 2 Prestige Audi
- 3 Audi Denver
- 4 Phil Long Audi

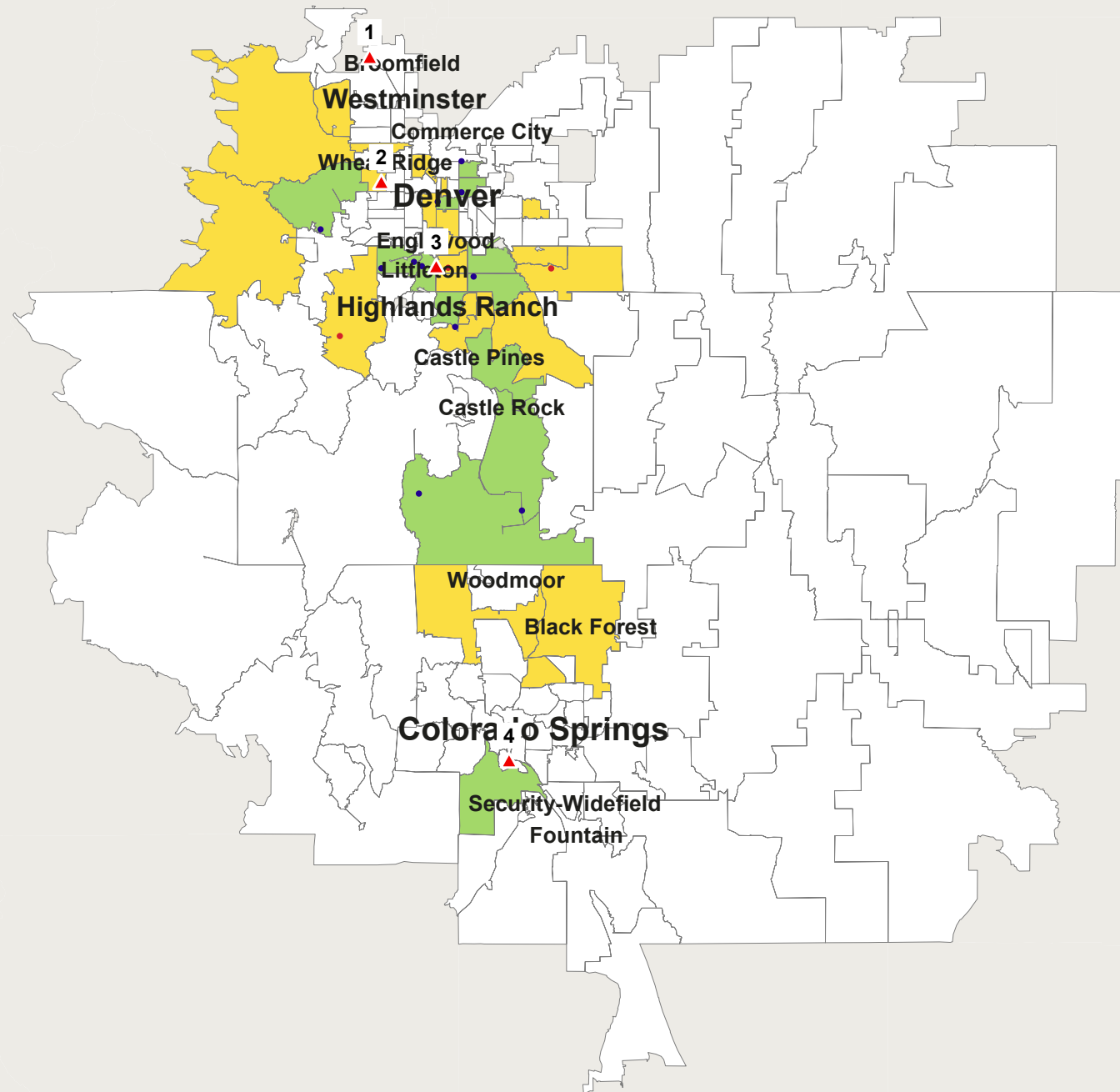


Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Audi



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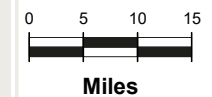
Schomp Automotive

**Audi  
Luxury Full Size  
Sep 2017 RYTD  
Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 15 )  
Data By IHS Markit

Gain: 11 Loss: 4

- 1 Audi Flatirons
- 2 Prestige Audi
- 3 Audi Denver
- 4 Phil Long Audi

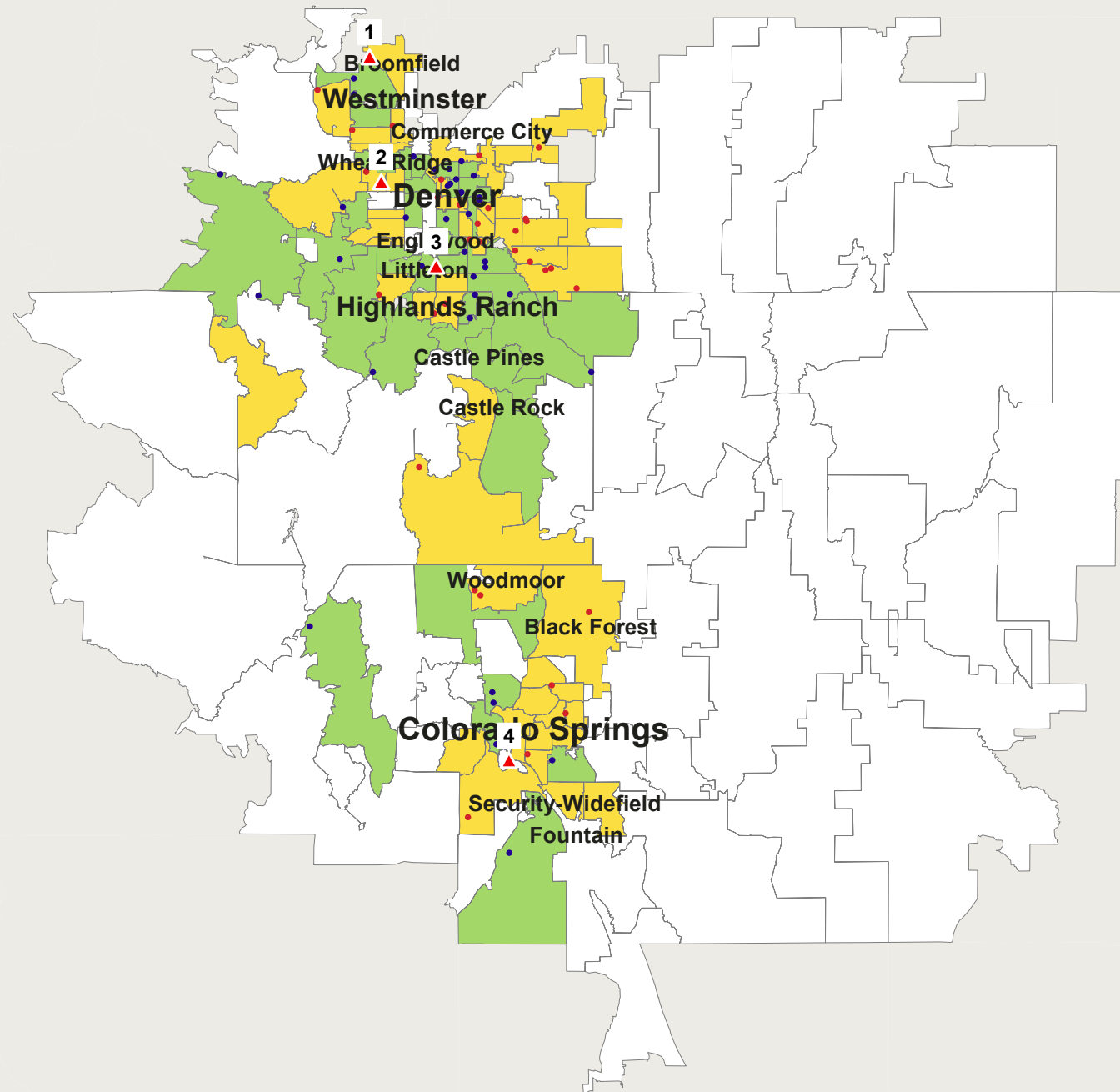


Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Audi



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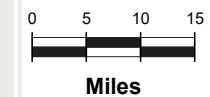
Schomp Automotive

**Audi**  
**Luxury Mid Size**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 69 )  
Data By IHS Markit

Gain: 37      Loss: 32

- 1 Audi Flatirons
- 2 Prestige Audi
- 3 Audi Denver
- 4 Phil Long Audi

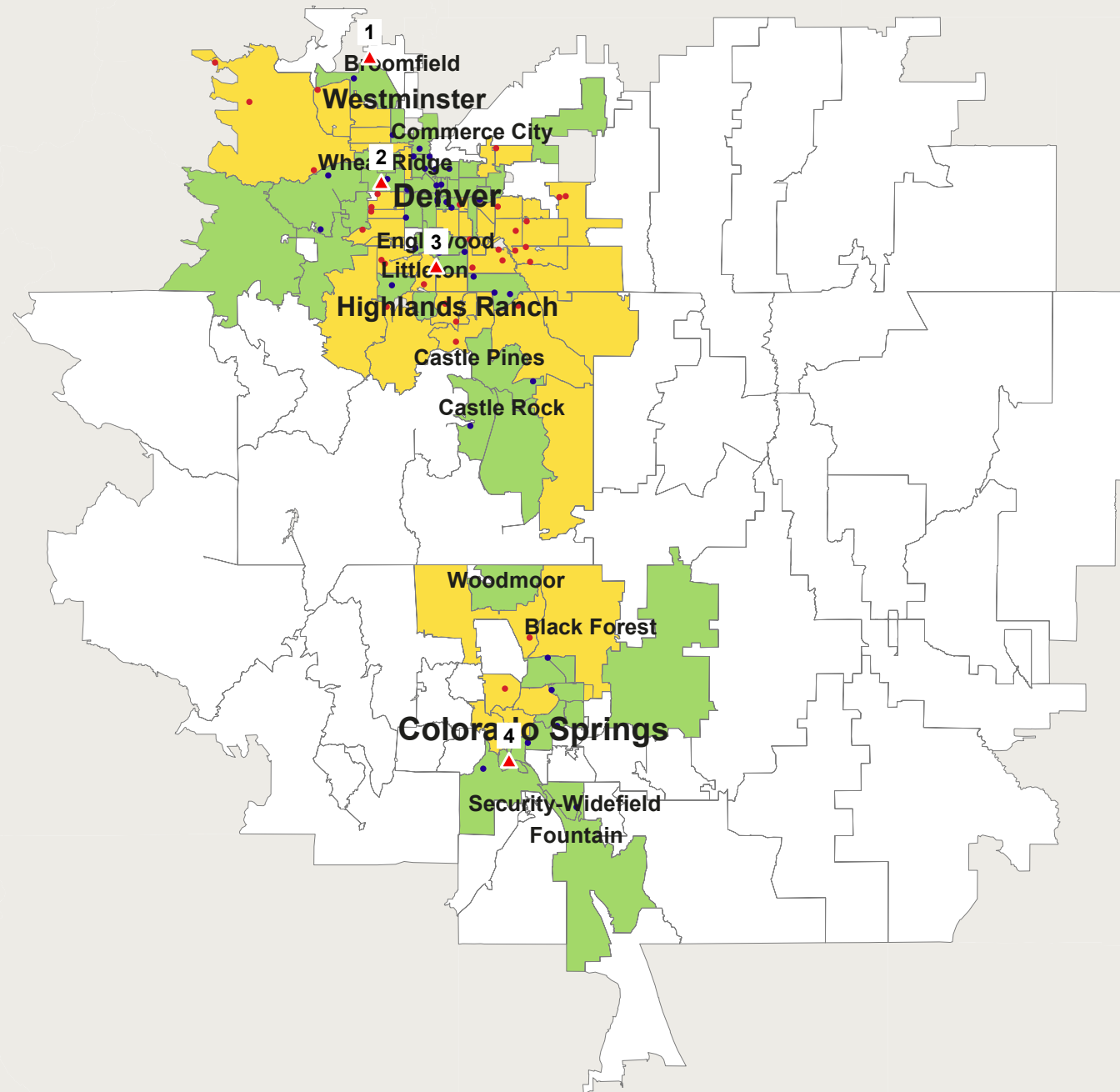


Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Audi



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Schomp Automotive

**Audi**

**Luxury Sub Compact**

**Sep 2017 RYTD**

**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 69 )

Data By IHS Markit

Gain: 37      Loss: 32

- 1 Audi Flatirons
- 2 Prestige Audi
- 3 Audi Denver
- 4 Phil Long Audi



Data Ref: Sep 2017 RYTD

Geog Ref: H00-Denver\_Audi

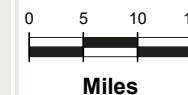
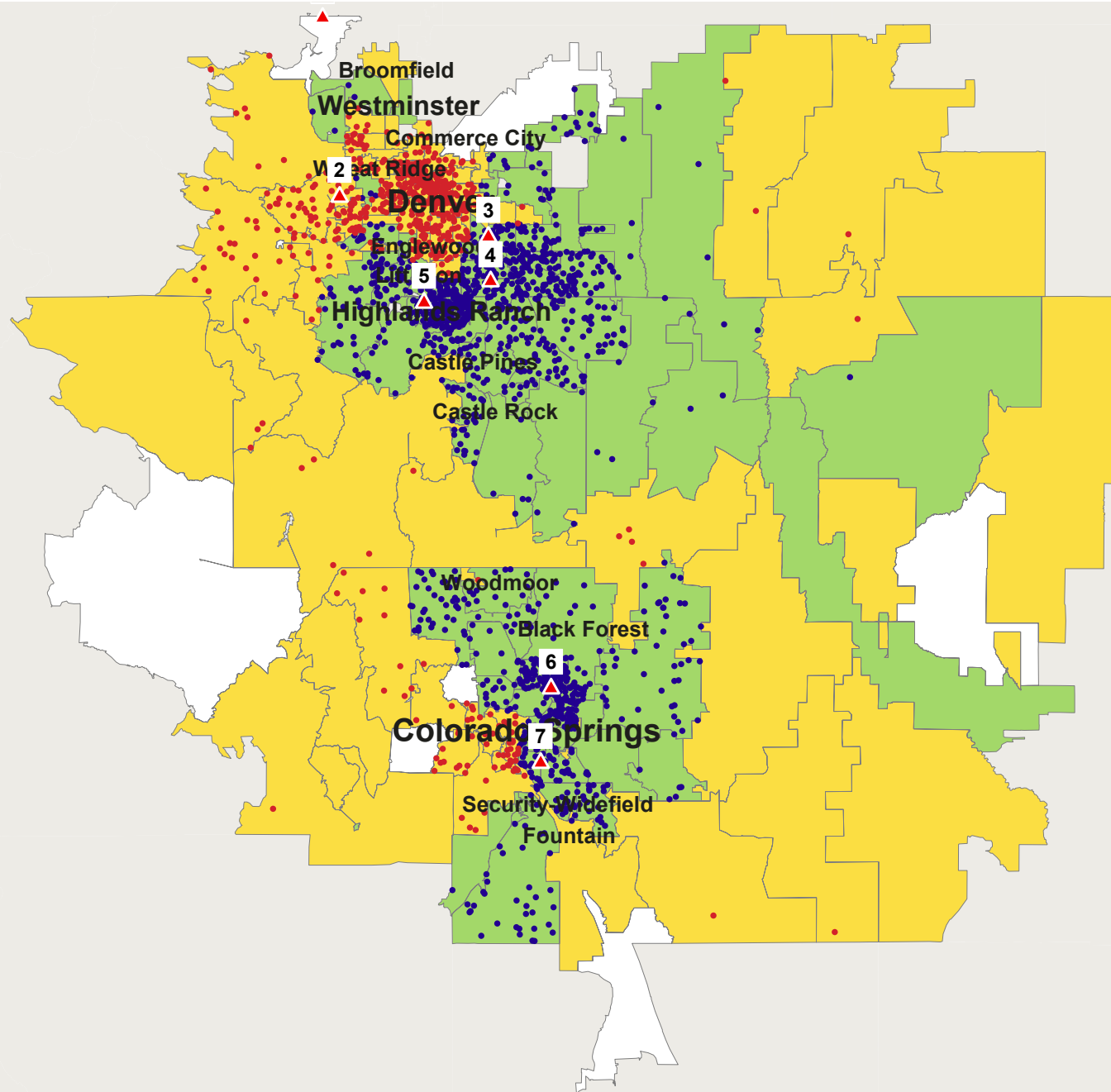
Schomp Automotive

**Honda**  
**Total Industry**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 2096 )  
Data By IHS Markit

■ Gain: 1409   ■ Loss: 687

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Honda



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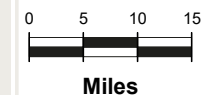
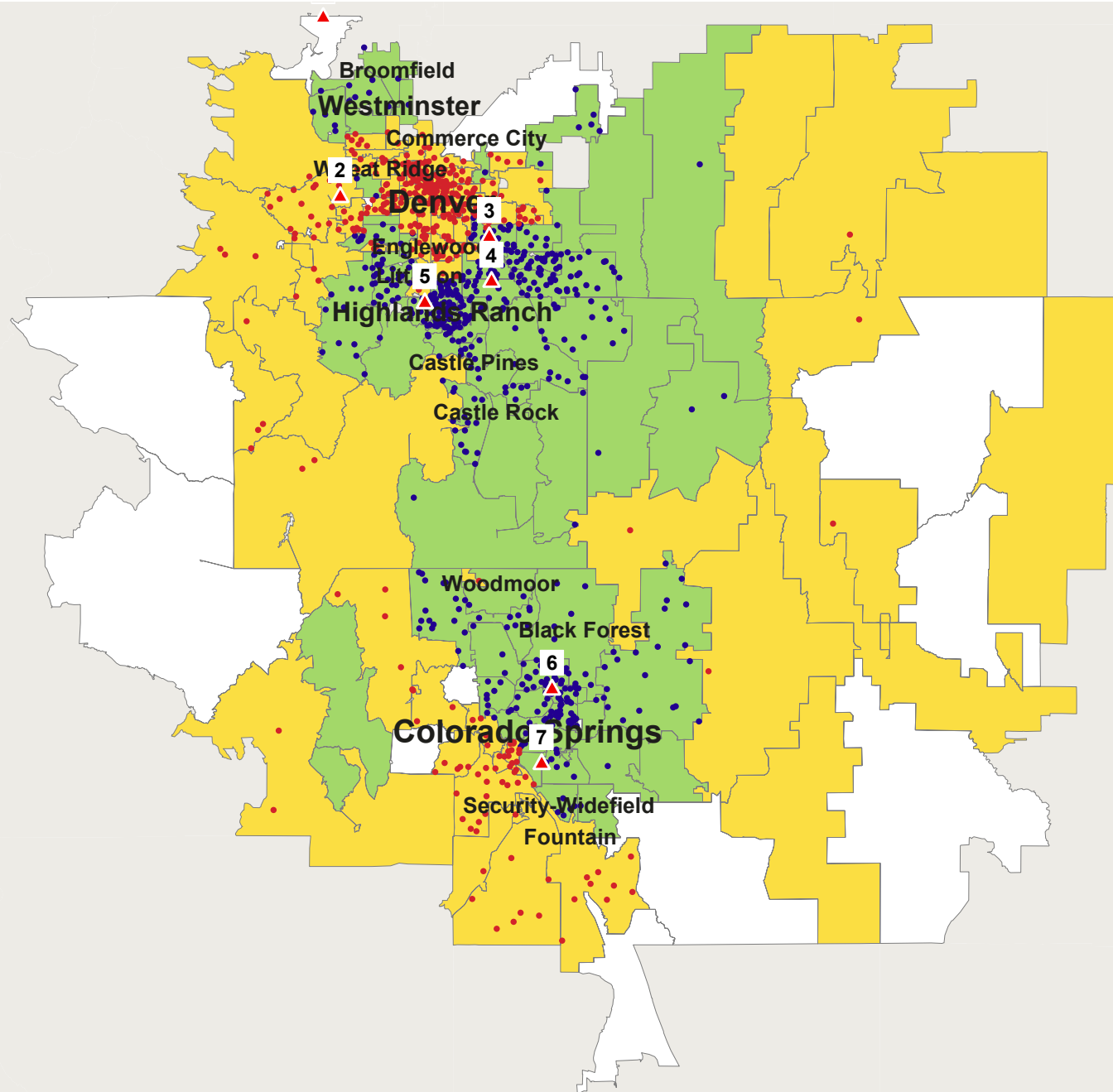
Schomp Automotive

**Honda**  
**Non-Luxury Compact CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 980 )  
Data By IHS Markit

Gain: 545    Loss: 435

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Honda



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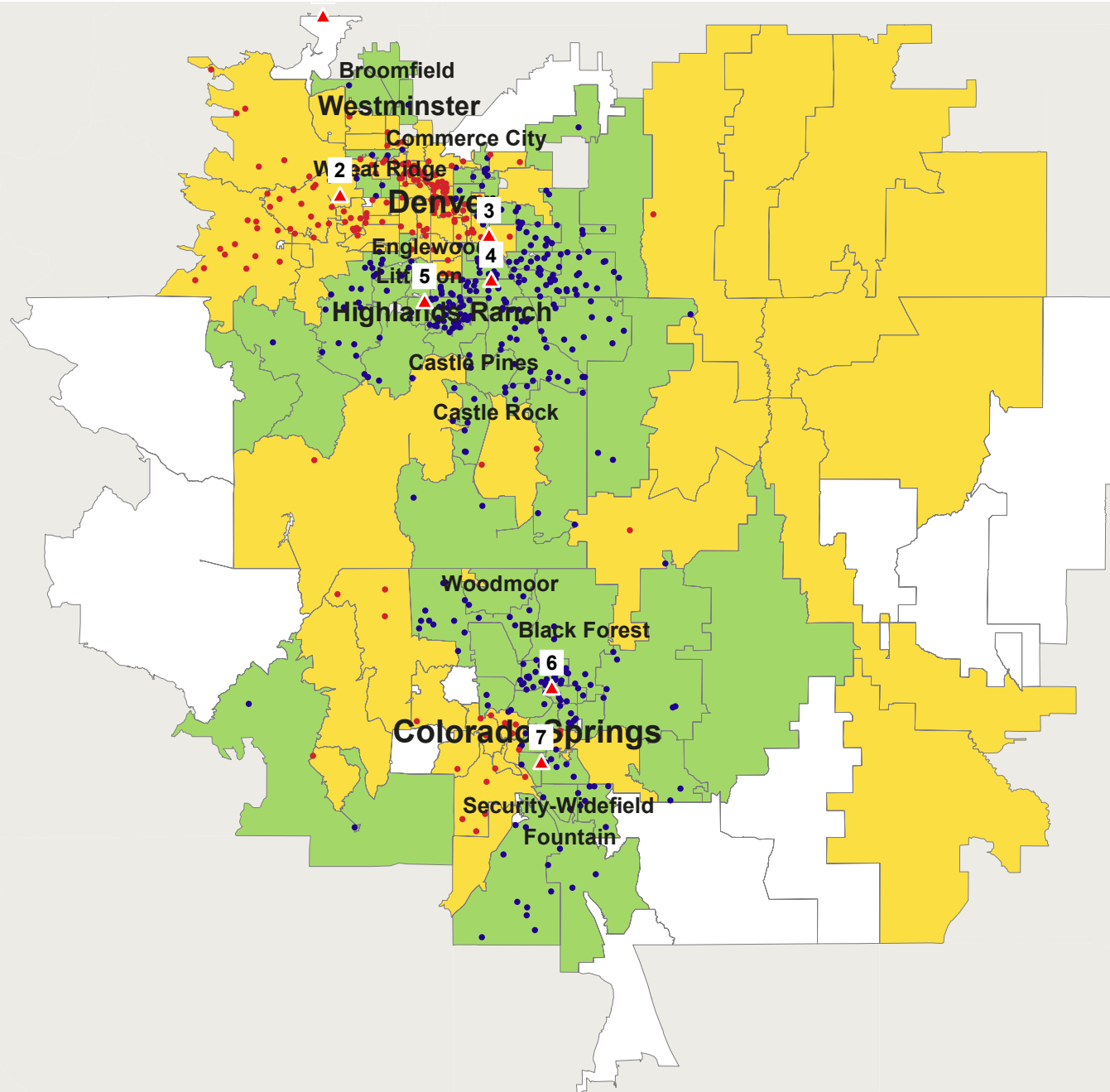
Schomp Automotive

**Honda**  
**Non-Luxury Mid Size CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 542 )  
Data By IHS Markit

■ Gain: 367    ■ Loss: 175

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



0 5 10 15  
Miles

Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Honda



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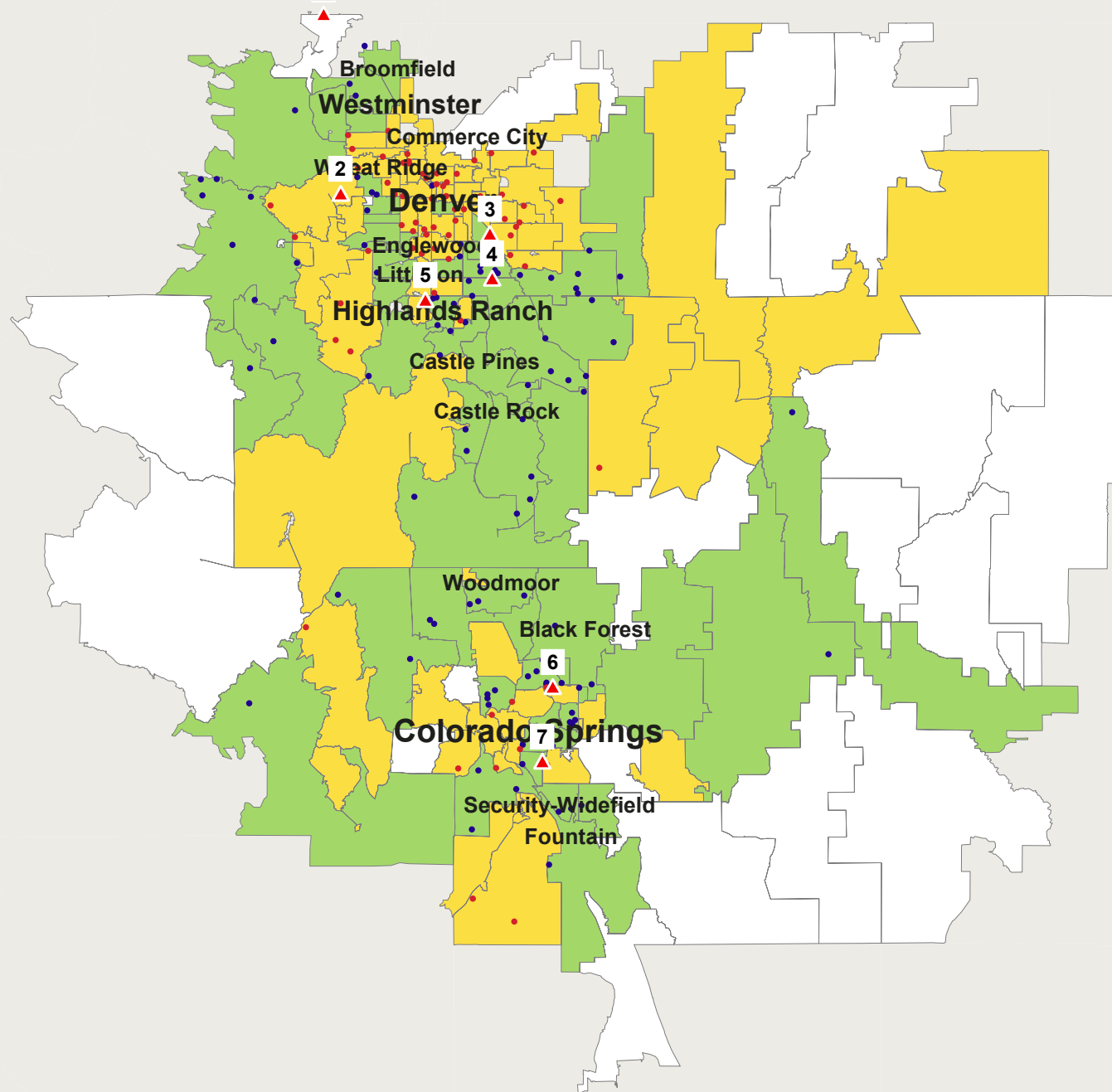
Schomp Automotive

**Honda**  
**Non-Lux Mid Size Pickup**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 168 )  
Data By IHS Markit

• Gain: 99    • Loss: 69

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



0 5 10 15  
Miles

Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Honda



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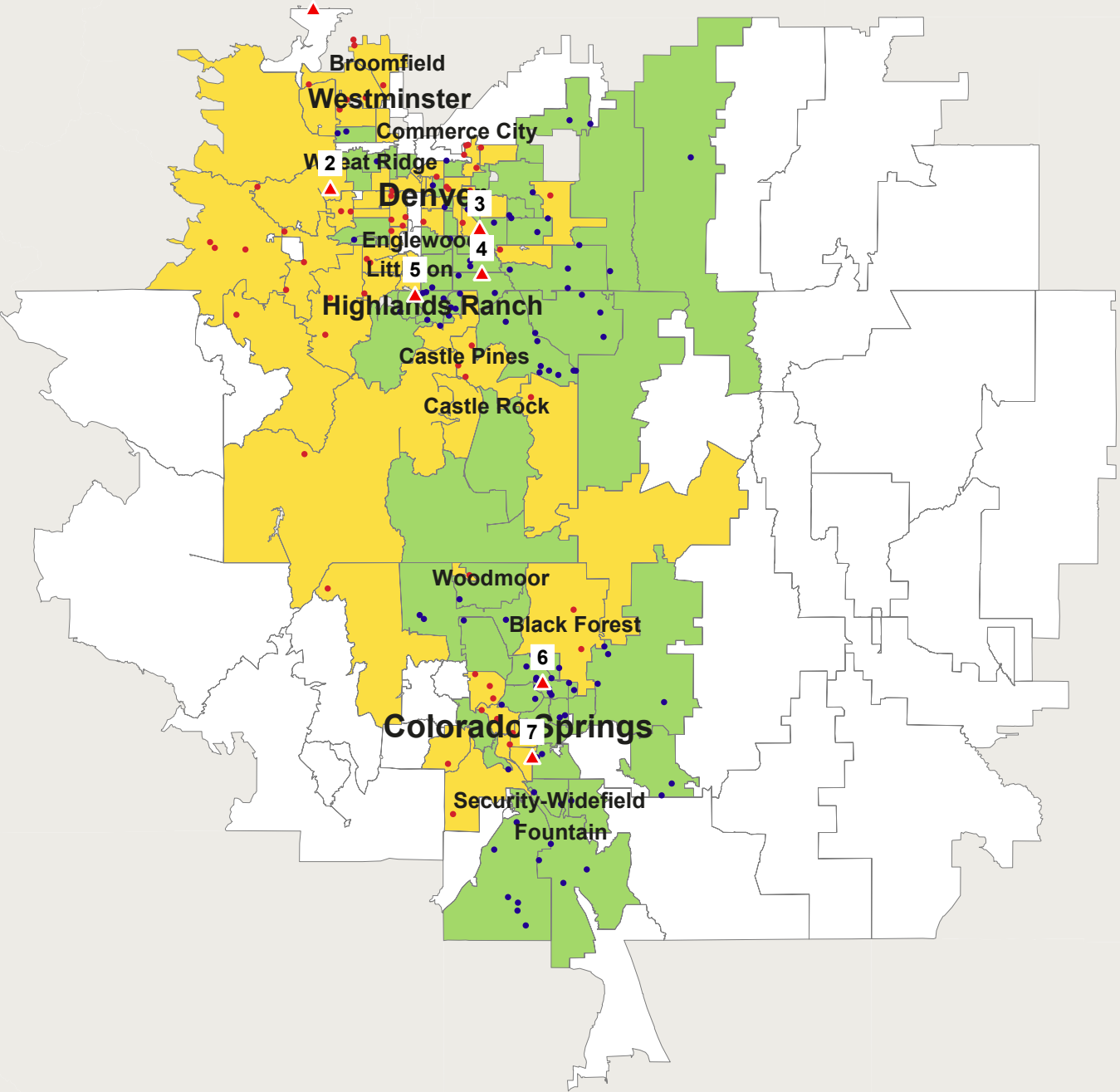
Schomp Automotive

**Honda**  
**Non-Luxury Mid Size Van**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 157 )  
Data By IHS Markit

Gain: 97      Loss: 60

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Honda

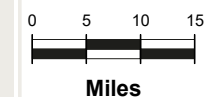
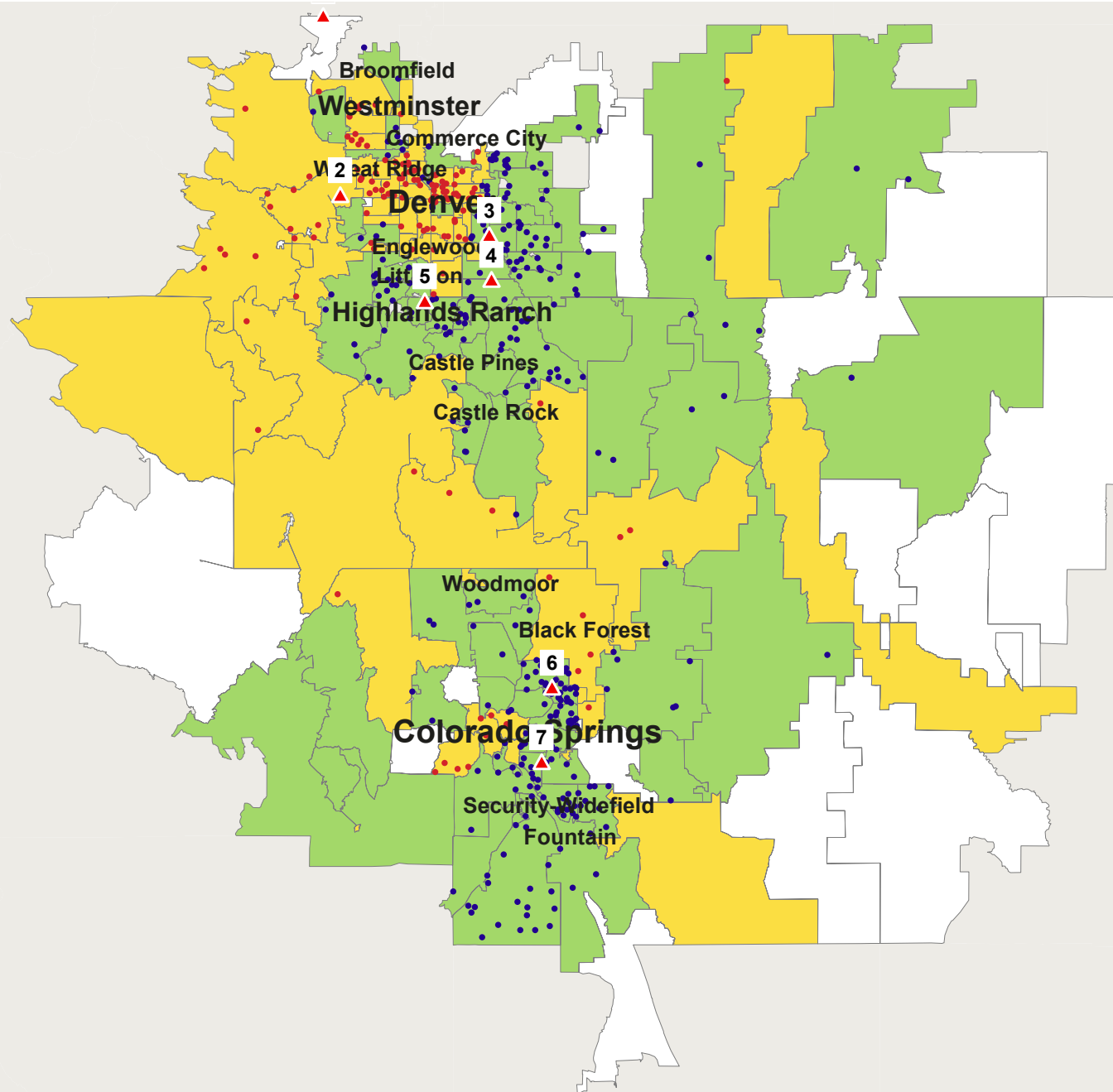
Schomp Automotive

**Honda**  
**Non-Luxury Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 458 )  
Data By IHS Markit

■ Gain: 325    ■ Loss: 133

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda

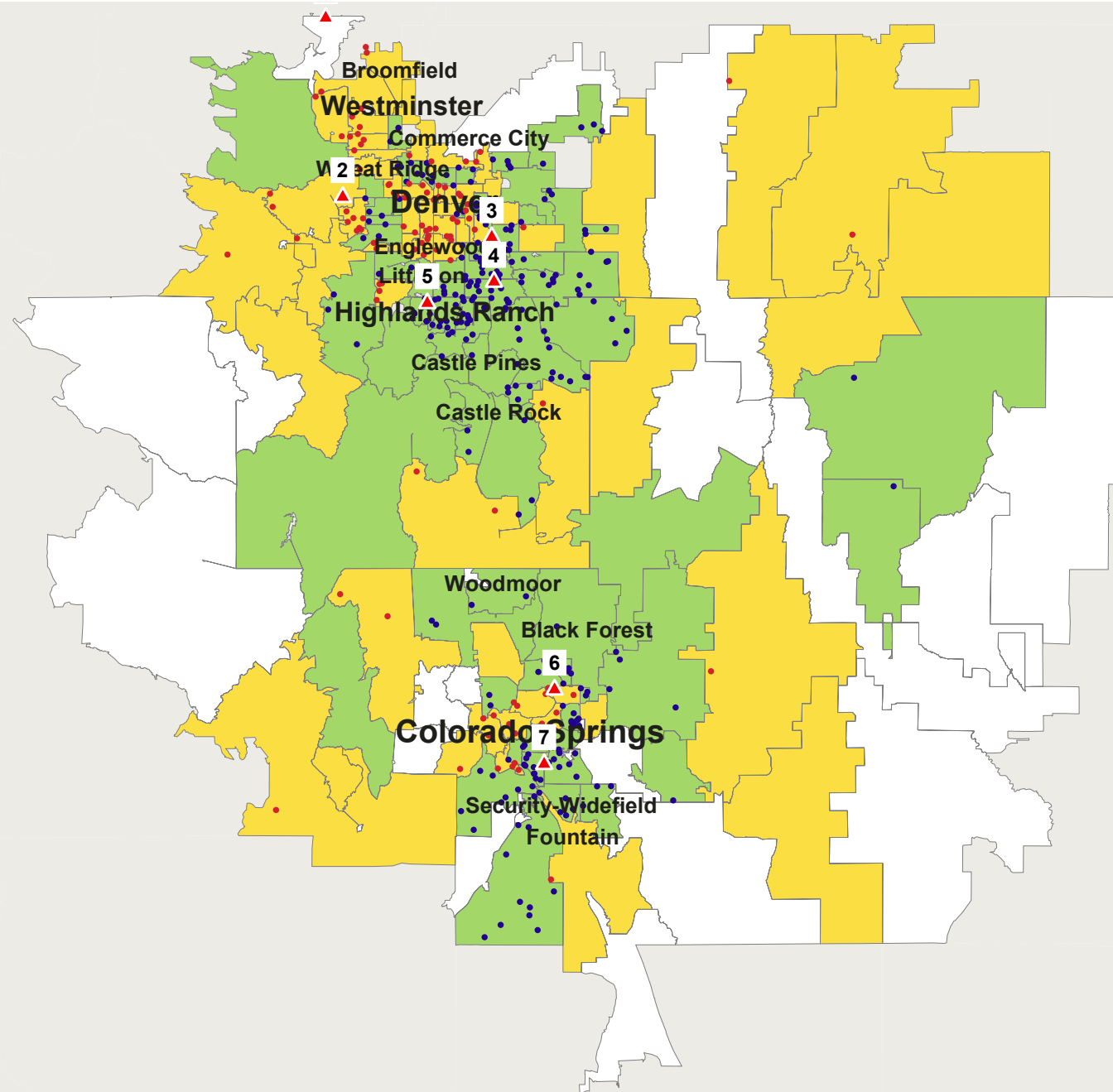


Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Honda



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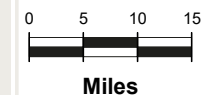
Schomp Automotive

**Honda**  
**Non-Luxury Mid Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 363 )  
Data By IHS Markit

Gain: 259 Loss: 104

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Honda



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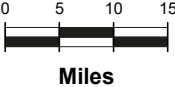
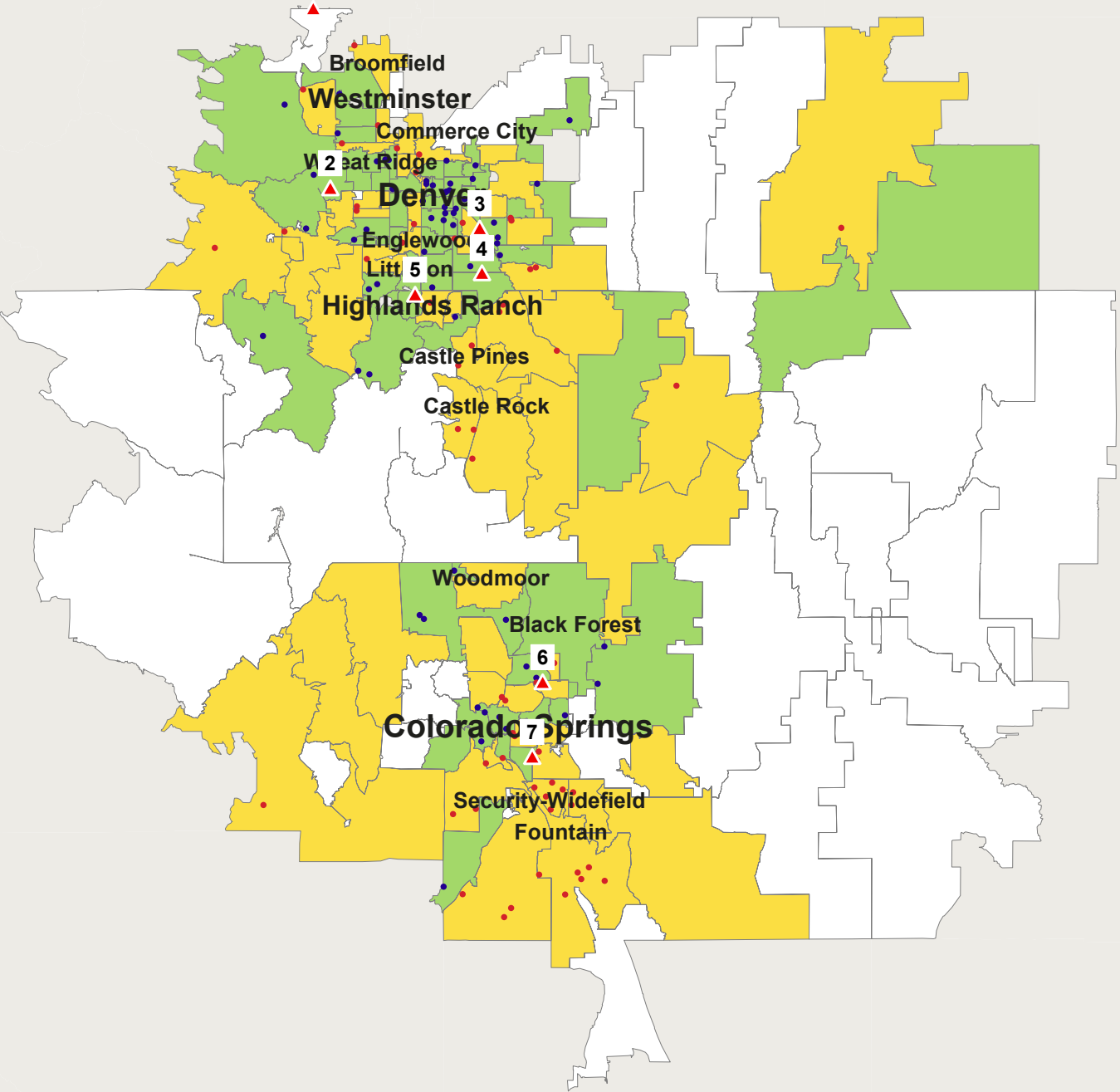
Schomp Automotive

**Honda**  
**Non-Luxury Sub Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 128 )  
Data By IHS Markit

Gain: 66      Loss: 62

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Honda

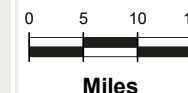
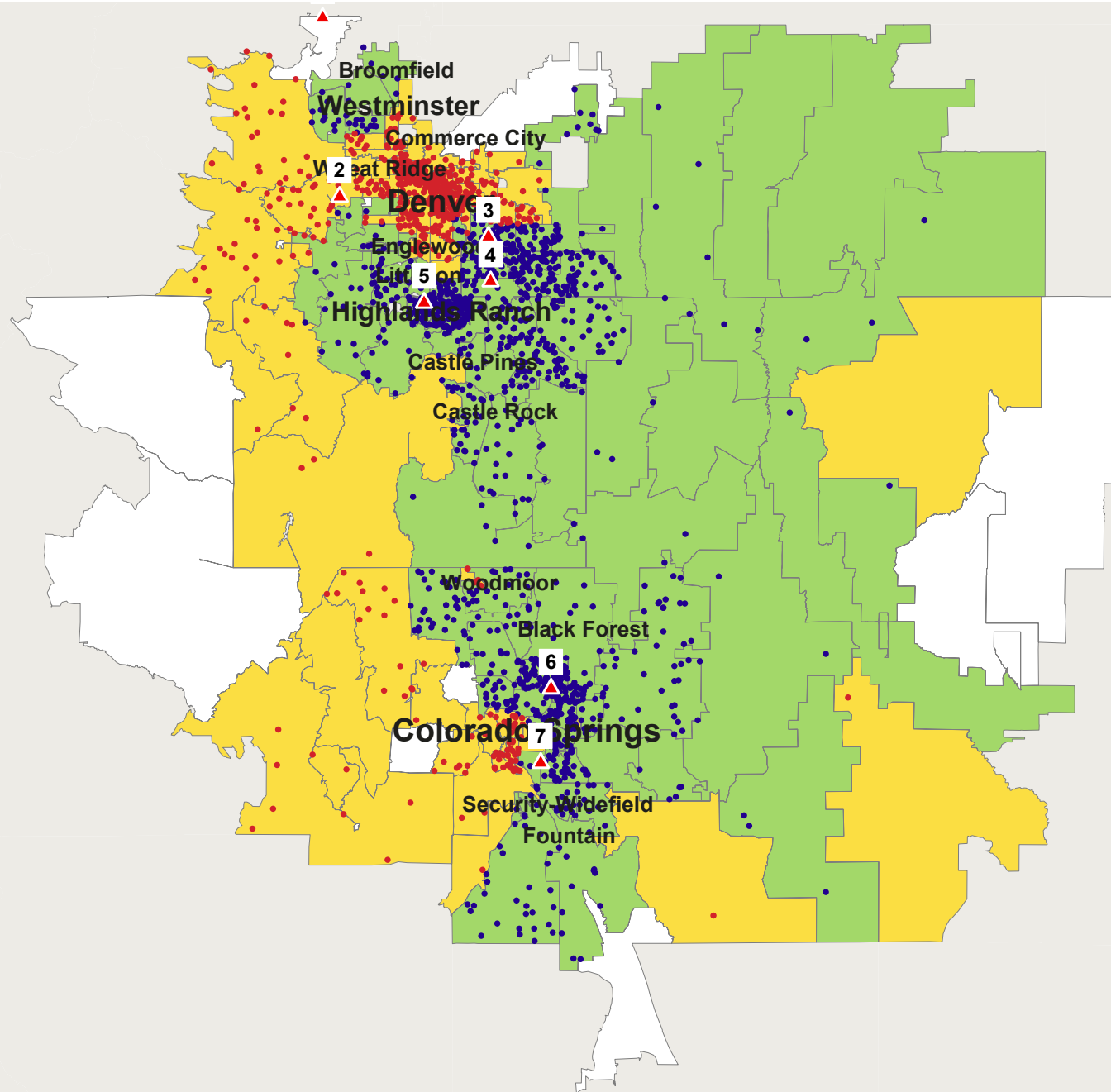
Schomp Automotive

**Honda**  
**Total Industry**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 2013 )  
Data By IHS Markit

■ Gain: 1290   ■ Loss: 723

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Honda



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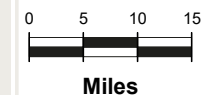
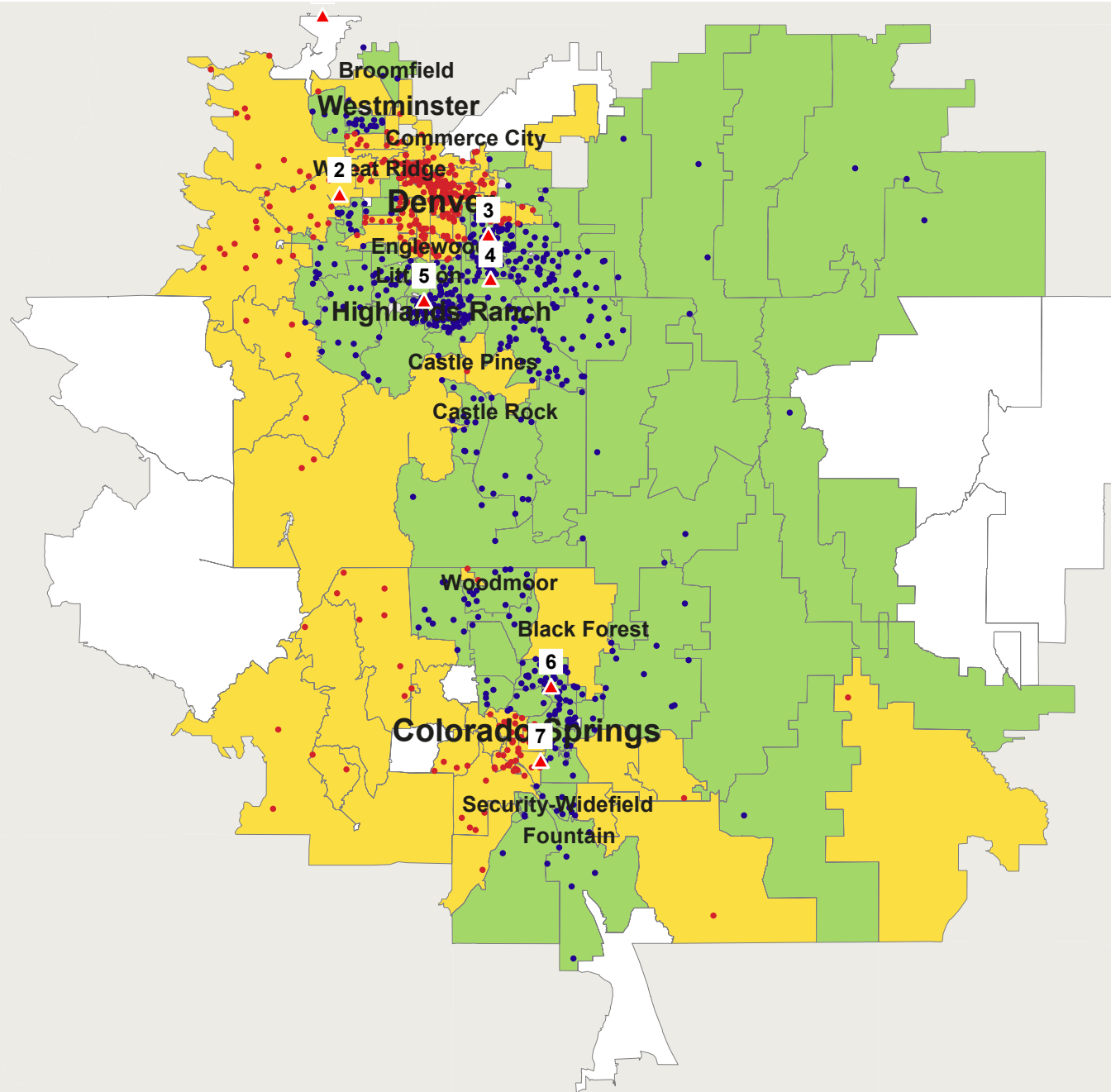
Schomp Automotive

**Honda**  
**Non-Luxury Compact CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 936 )  
Data By IHS Markit

■ Gain: 526    ■ Loss: 410

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Honda



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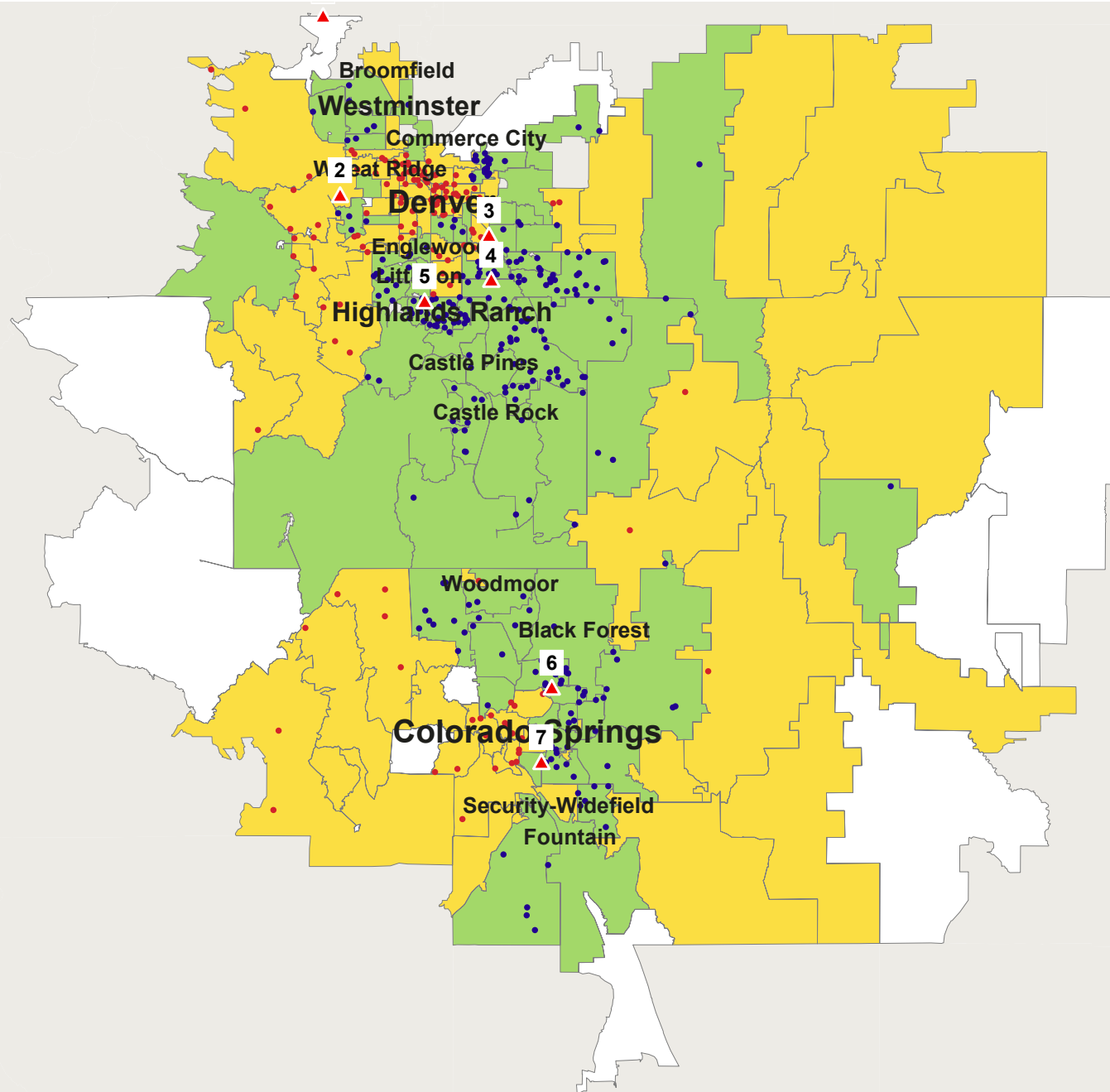
Schomp Automotive

**Honda**  
**Non-Luxury Mid Size CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 408 )  
Data By IHS Markit

■ Gain: 275    ■ Loss: 133

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Honda



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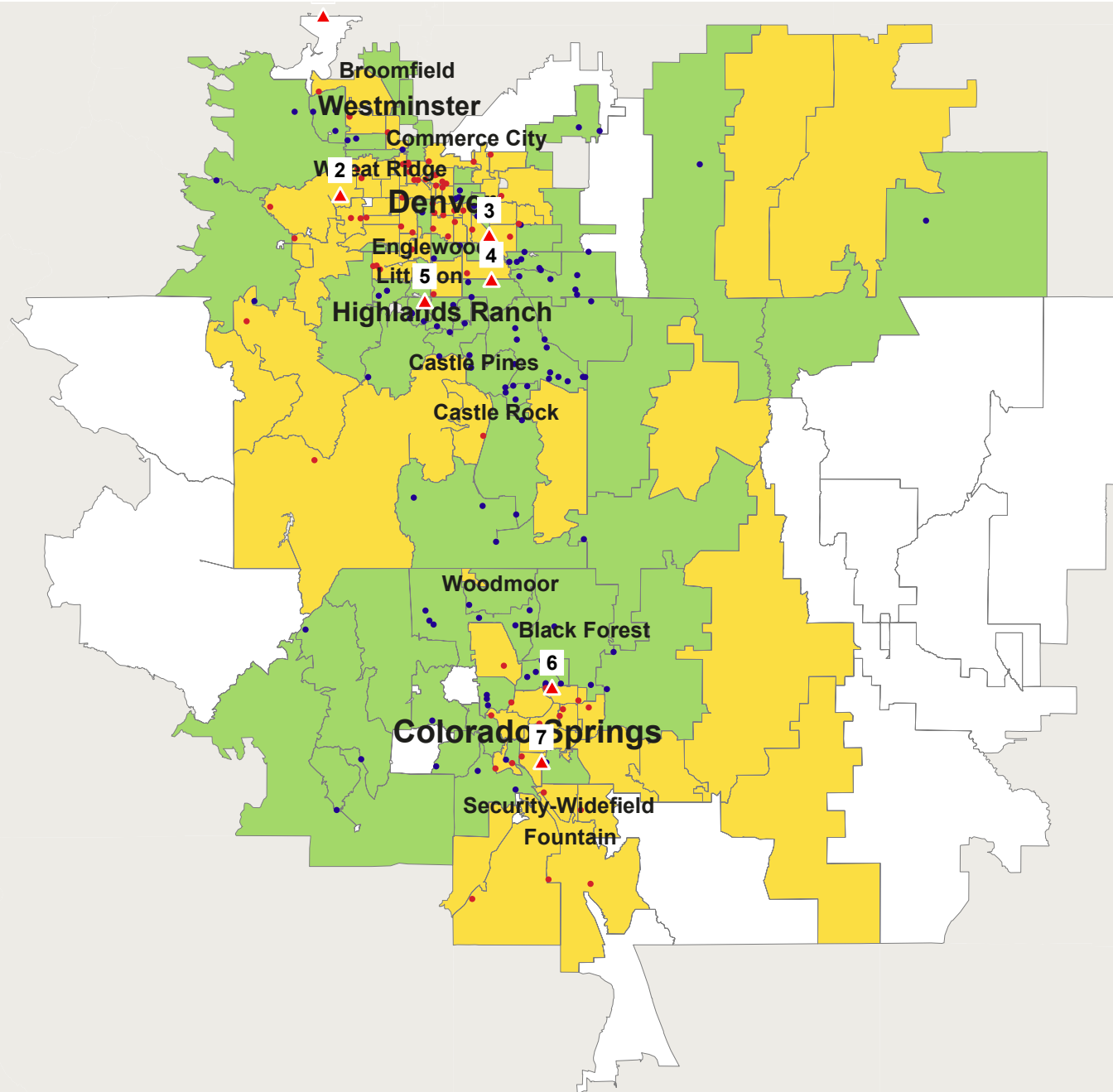
# Schomp Automotive

## Honda Non-Lux Mid Size Pickup Sep 2017 RYTD Seg. Adj. COLORADO Avg

1 Dot = 1 Registration(s) ( 173 )  
Data By IHS Markit

Gain: 105    Loss: 68

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



0 5 10 15  
Miles

Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Honda



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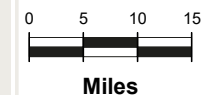
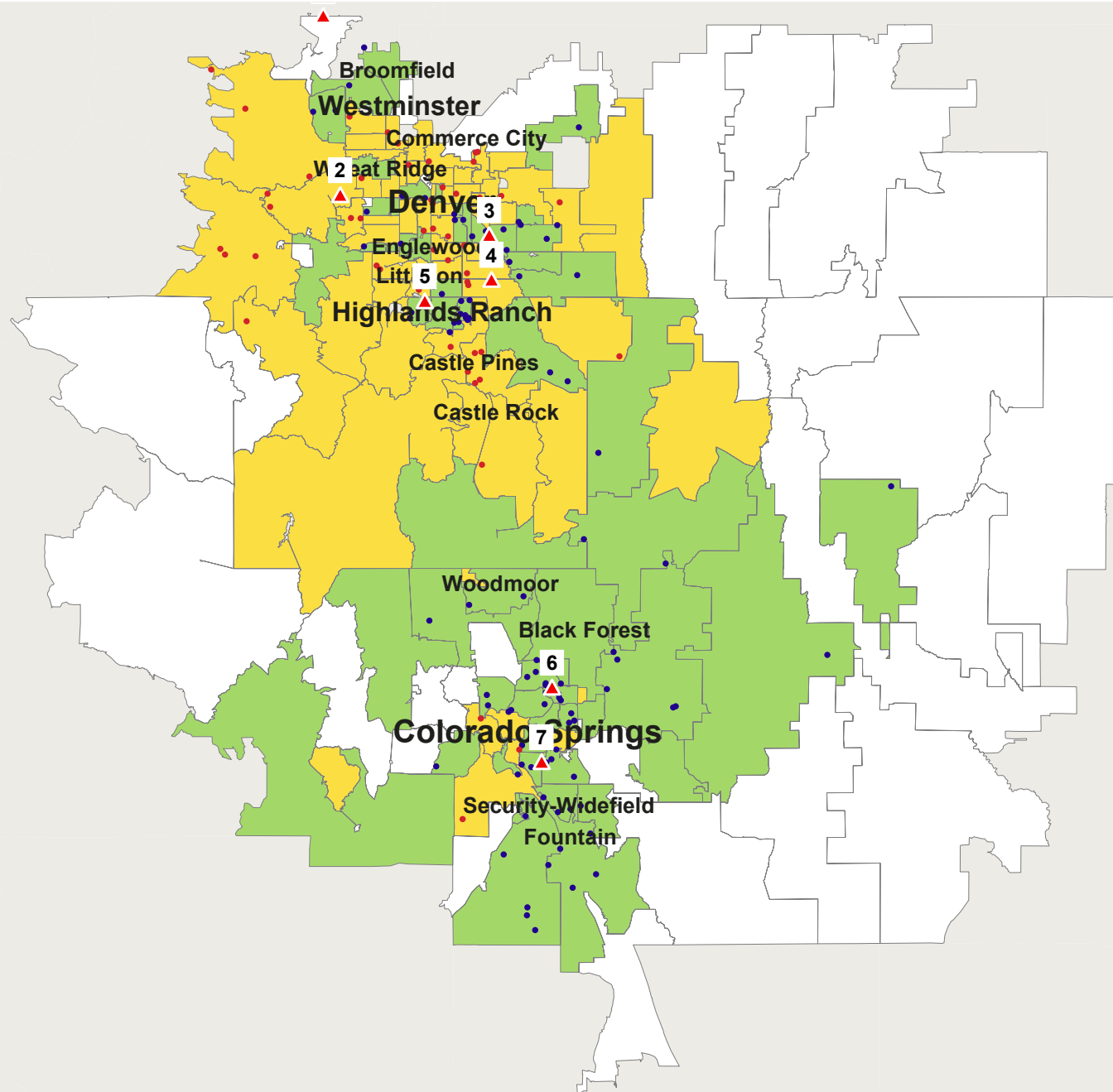
Schomp Automotive

**Honda**  
**Non-Luxury Mid Size Van**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 152 )  
Data By IHS Markit

• Gain: 100    • Loss: 52

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Honda



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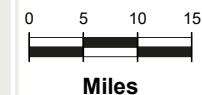
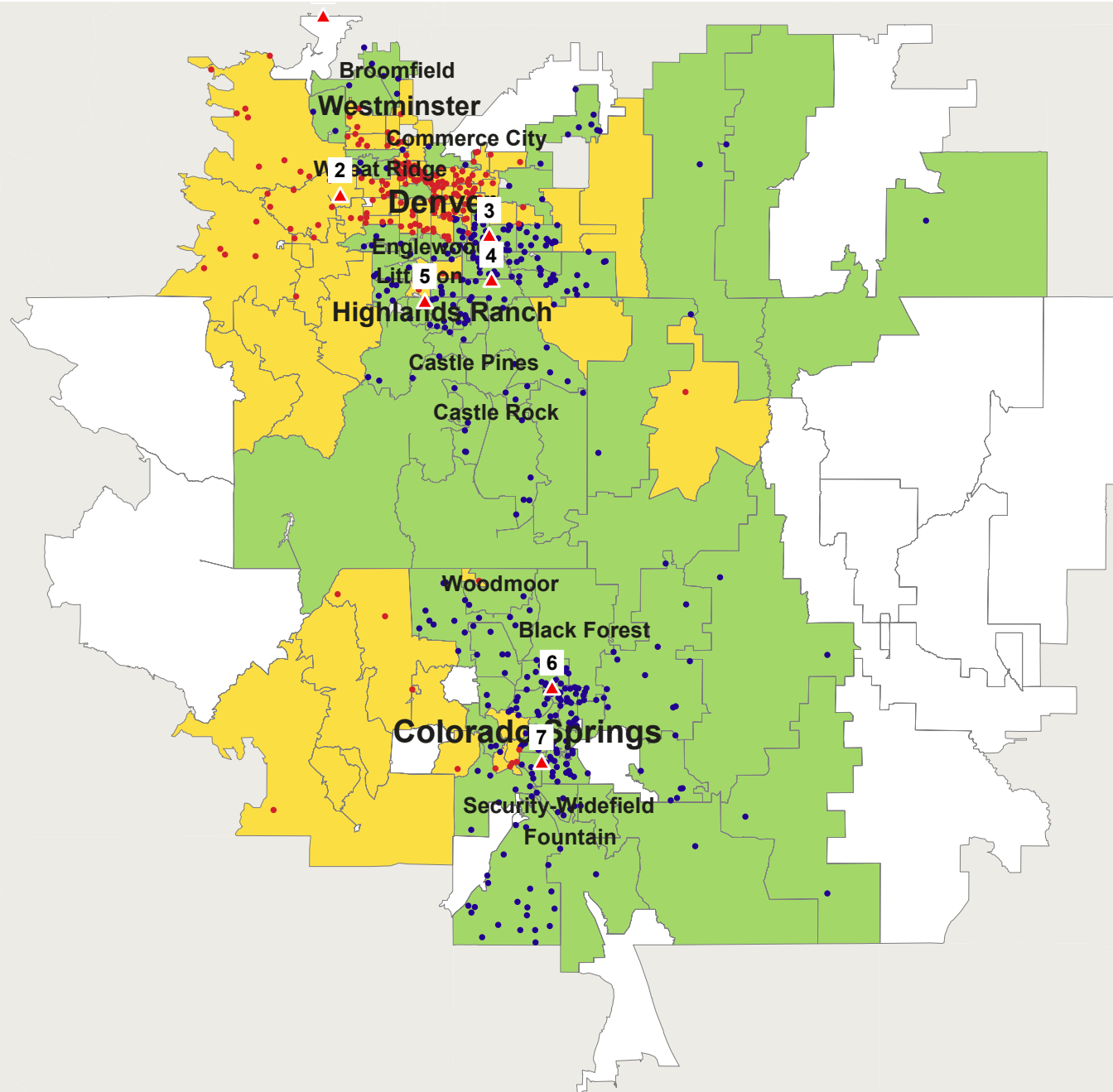
Schomp Automotive

**Honda**  
**Non-Luxury Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 580 )  
Data By IHS Markit

■ Gain: 381    ■ Loss: 199

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Honda



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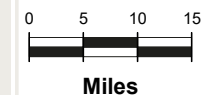
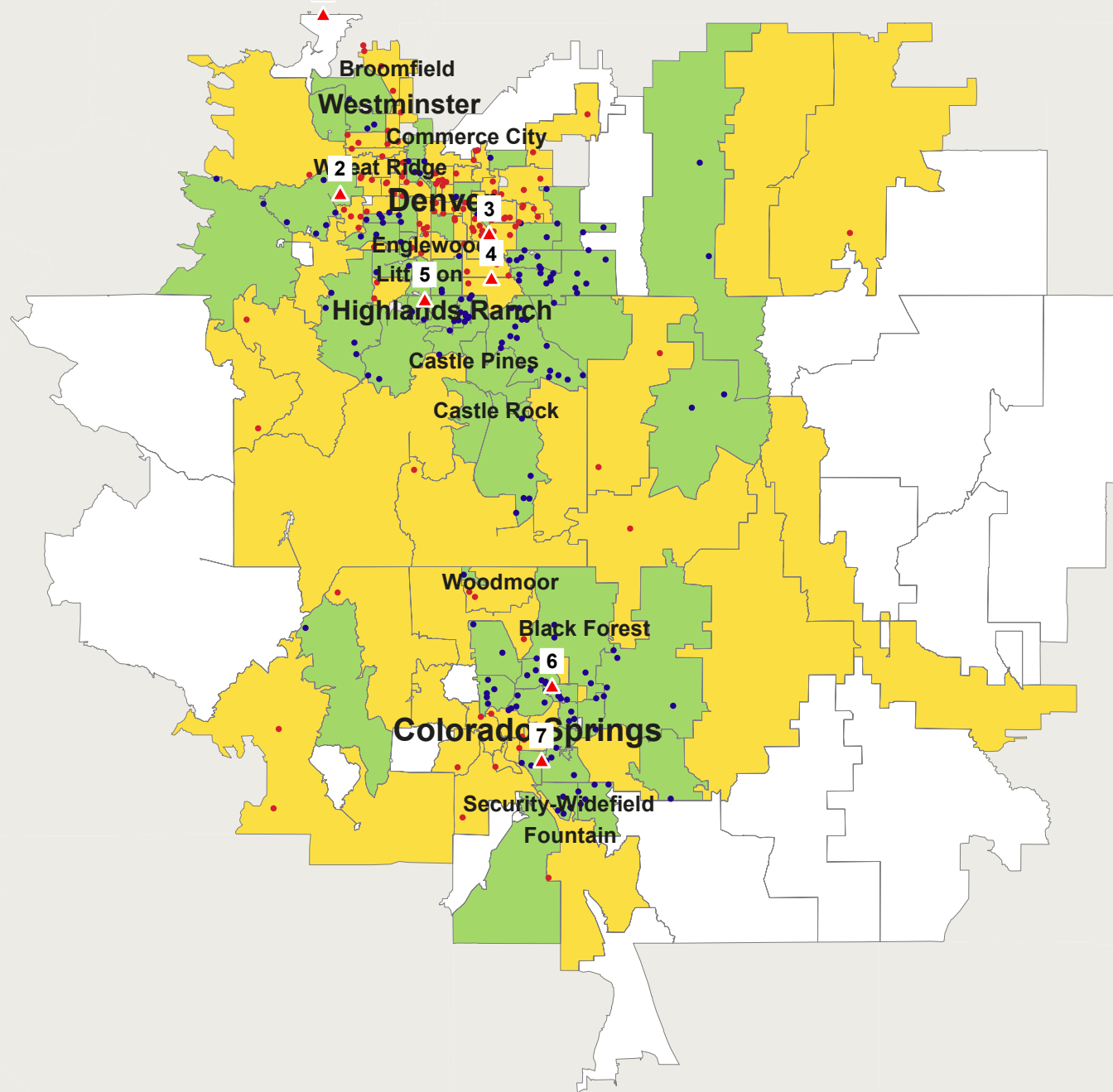
Schomp Automotive

**Honda**  
**Non-Luxury Mid Size**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 290 )  
Data By IHS Markit

Gain: 174    Loss: 116

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Honda



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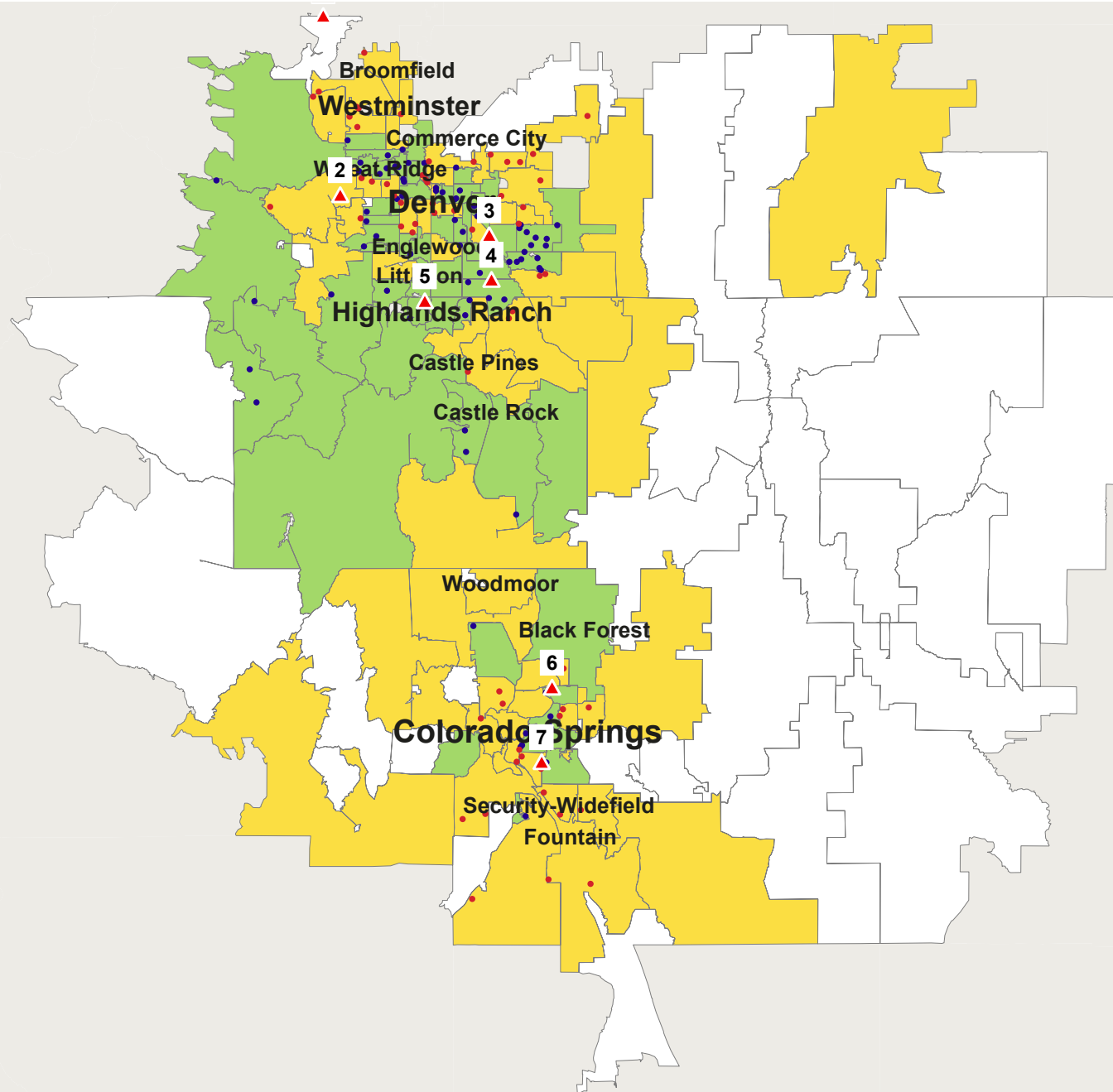
Schomp Automotive

**Honda**  
**Non-Luxury Sub Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 138 )  
Data By IHS Markit

■ Gain: 76    ■ Loss: 62

- 1 Fisher Honda
- 2 Planet Honda
- 3 Mile High Honda
- 4 Kuni Honda
- 5 Ralph Schomp Honda
- 6 Freedom Honda
- 7 Mike Maroone Honda



0 5 10 15  
Miles

Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Honda



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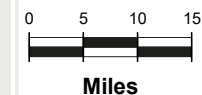
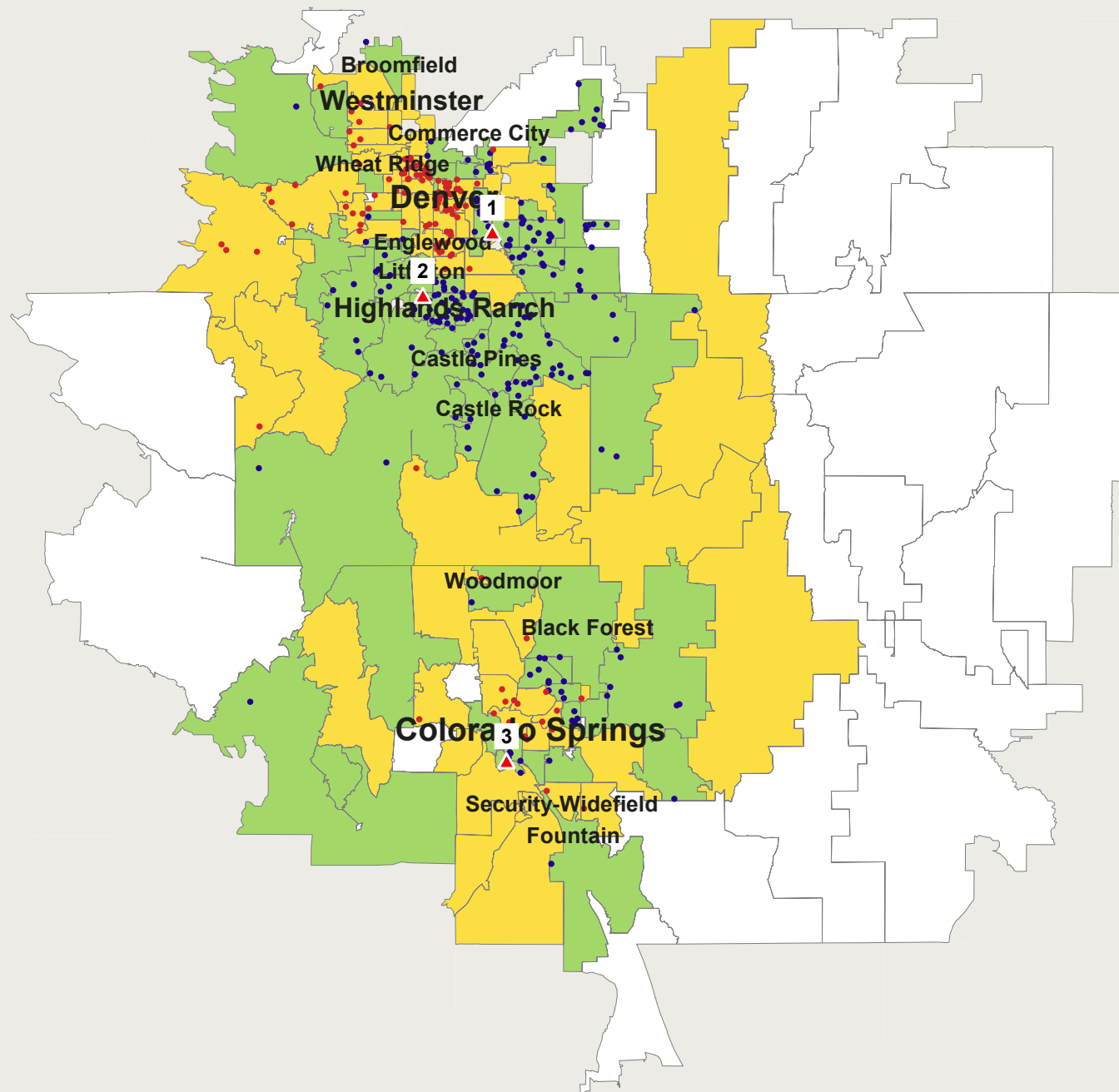
Schomp Automotive

**Infiniti**  
**Total Industry**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 332 )  
Data By IHS Markit

■ Gain: 216    ■ Loss: 116

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Infiniti



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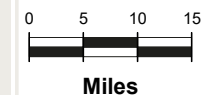
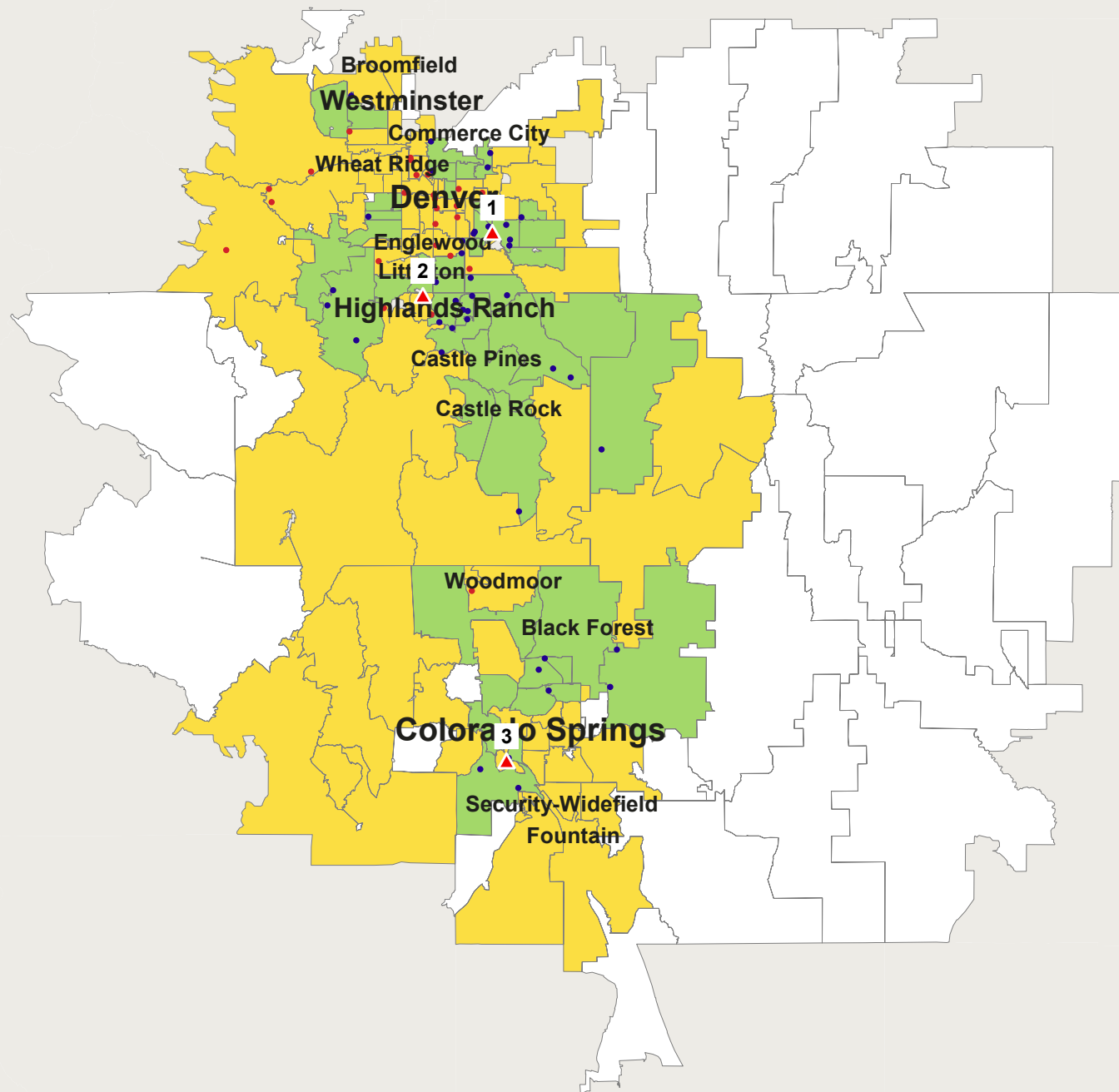
Schomp Automotive

**Infiniti**  
**Luxury Compact CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 69 )  
Data By IHS Markit

■ Gain: 44    ■ Loss: 25

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Infiniti



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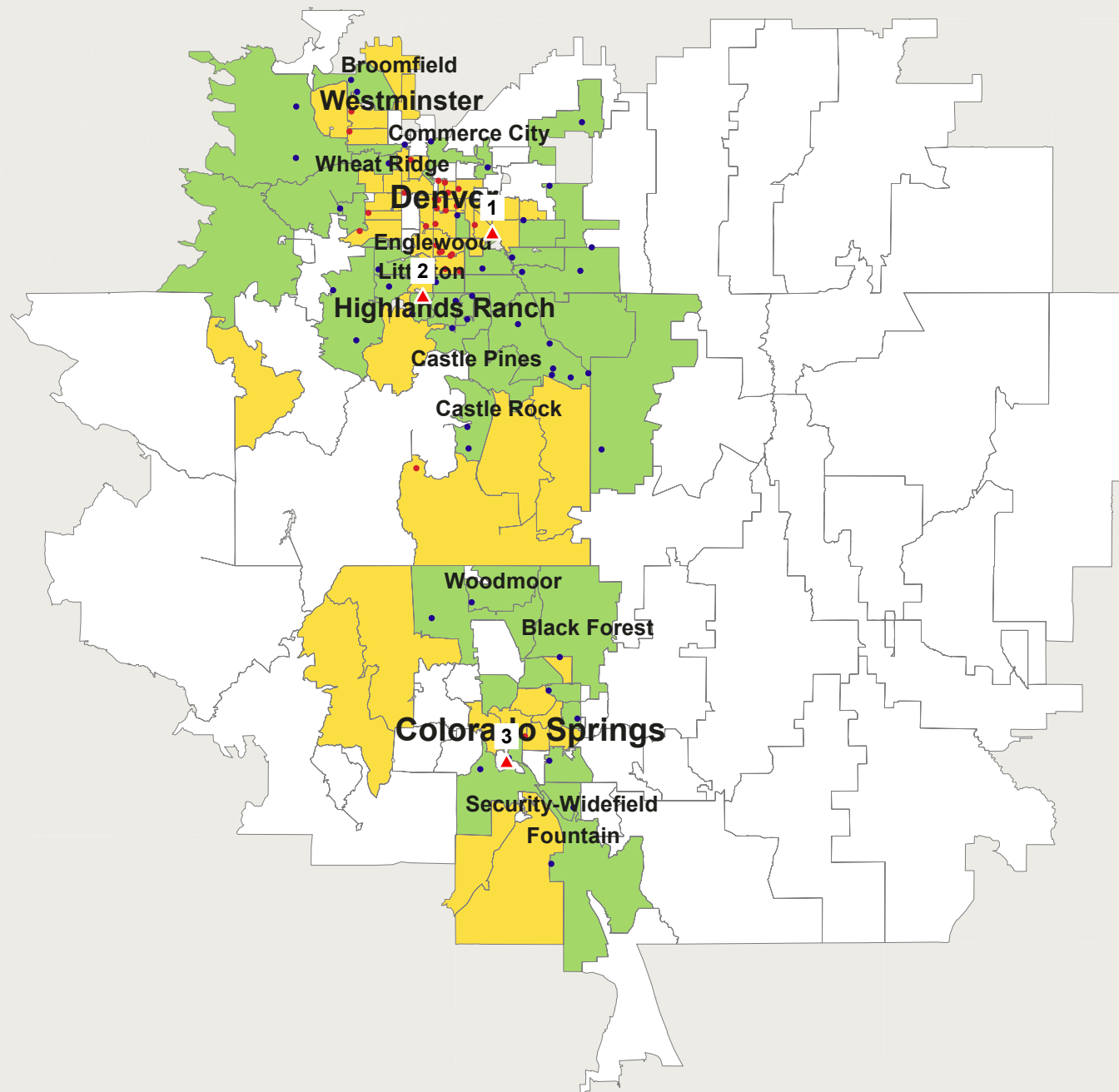
Schomp Automotive

**Infiniti**  
**Luxury Full Size SUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 74 )  
Data By IHS Markit

■ Gain: 47    ■ Loss: 27

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Infiniti



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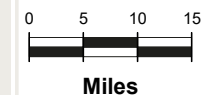
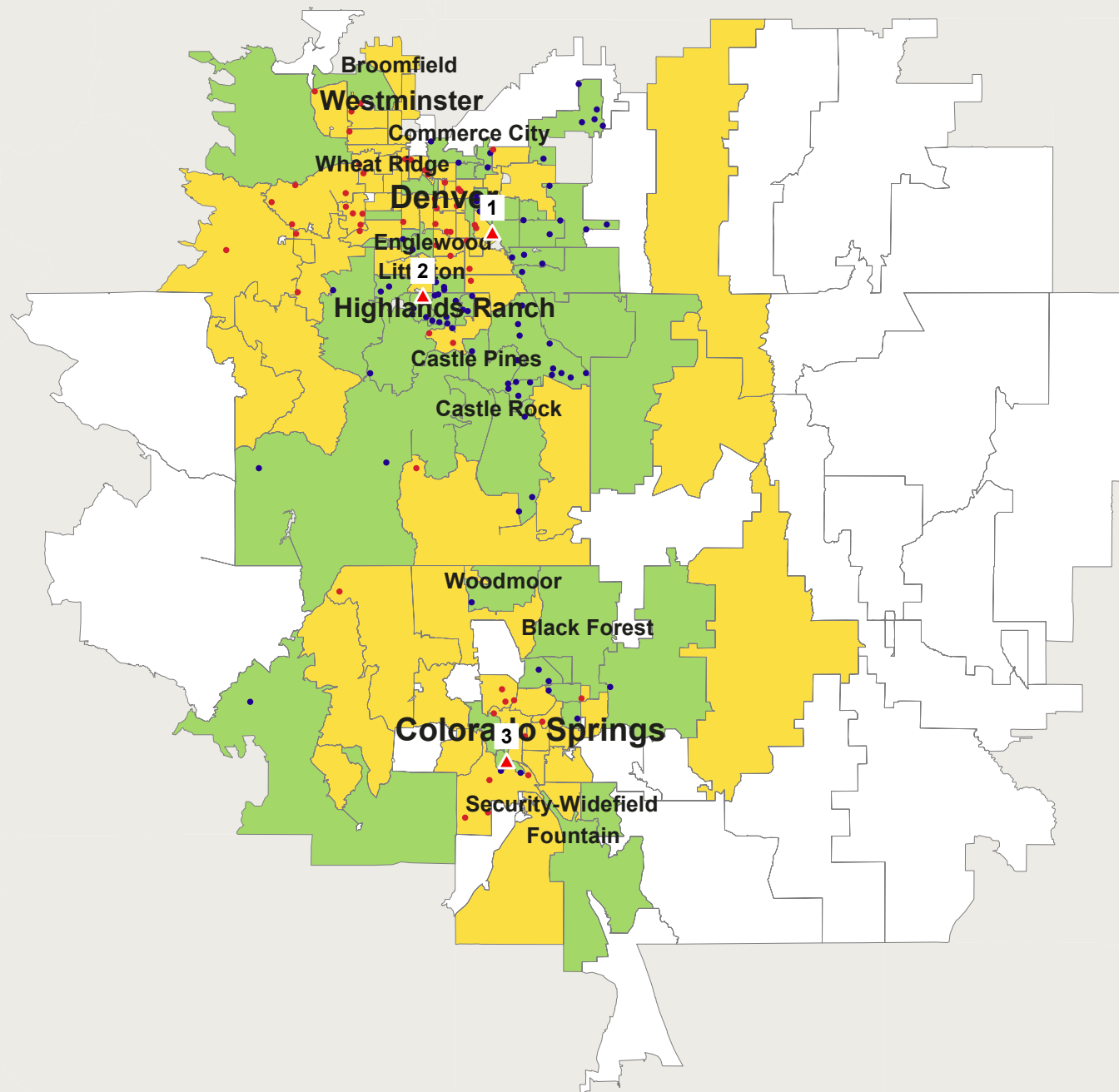
Schomp Automotive

**Infiniti**  
**Luxury Mid Size CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 133 )  
Data By IHS Markit

■ Gain: 78    ■ Loss: 55

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Infiniti



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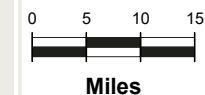
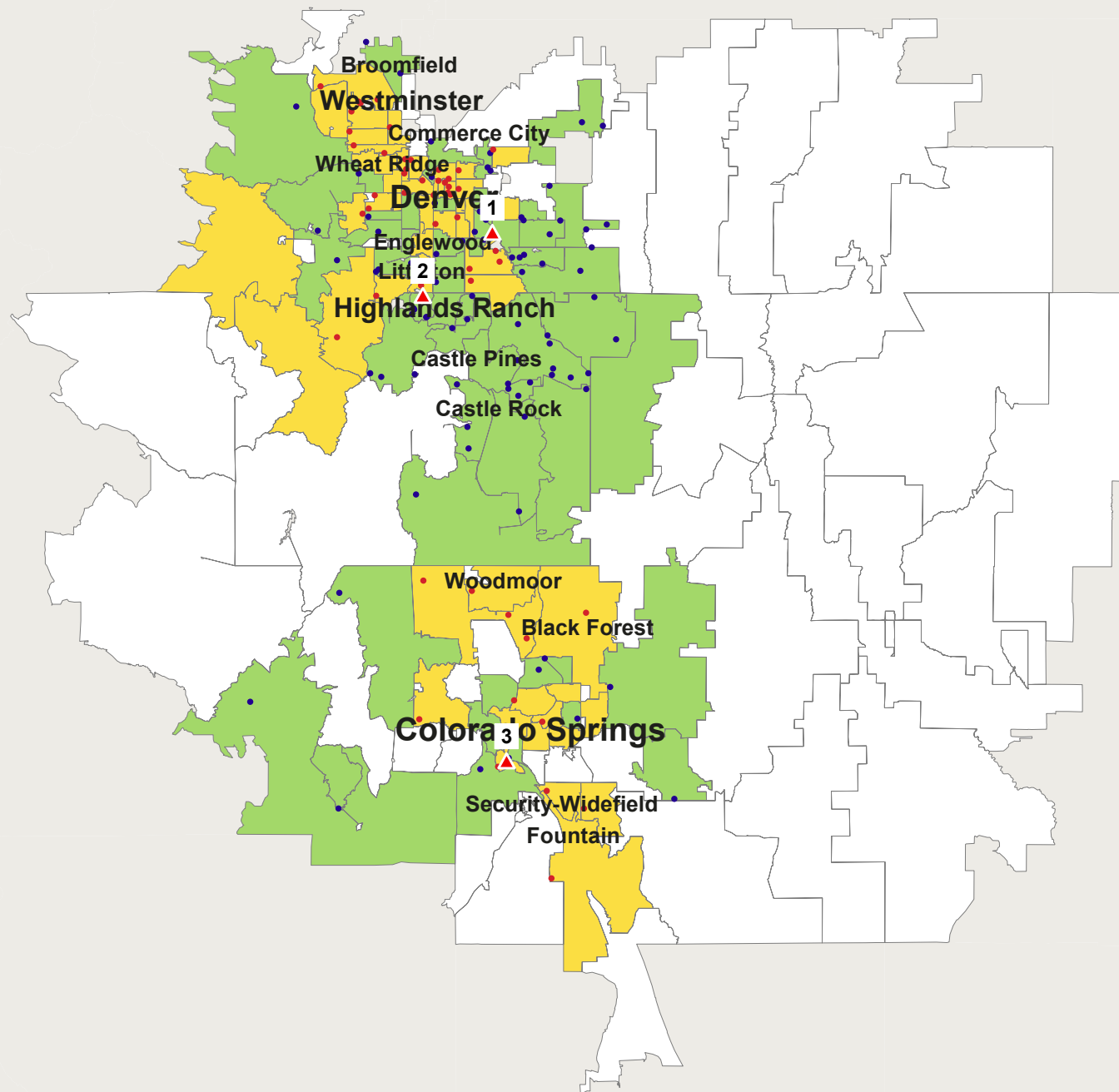
Schomp Automotive

**Infiniti**  
**Luxury Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 133 )  
Data By IHS Markit

■ Gain: 82    ■ Loss: 51

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Infiniti



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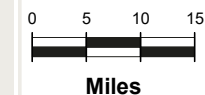
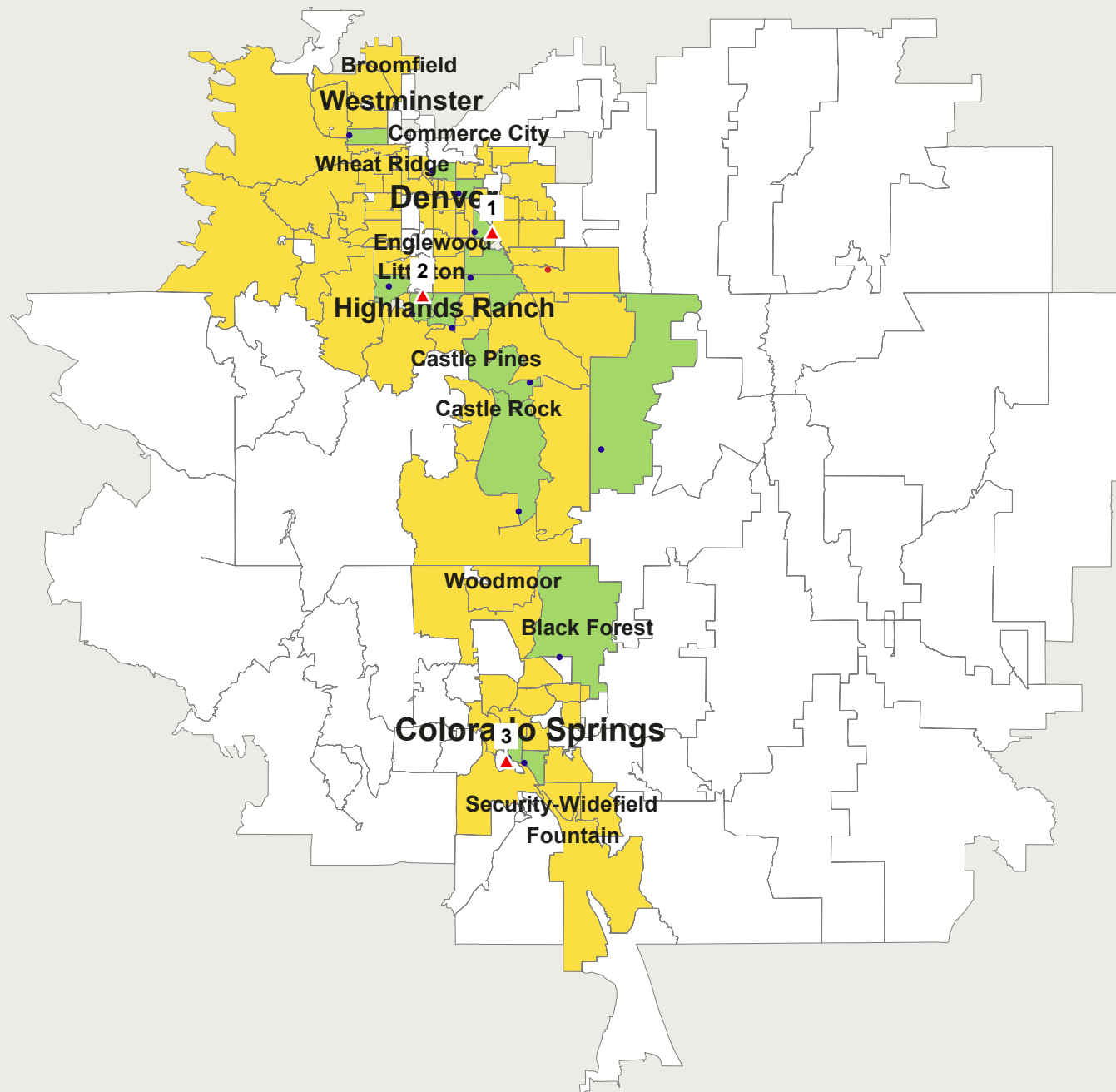
Schomp Automotive

**Infiniti**  
**Luxury Mid Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 15 )  
Data By IHS Markit

■ Gain: 14    ■ Loss: 1

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti

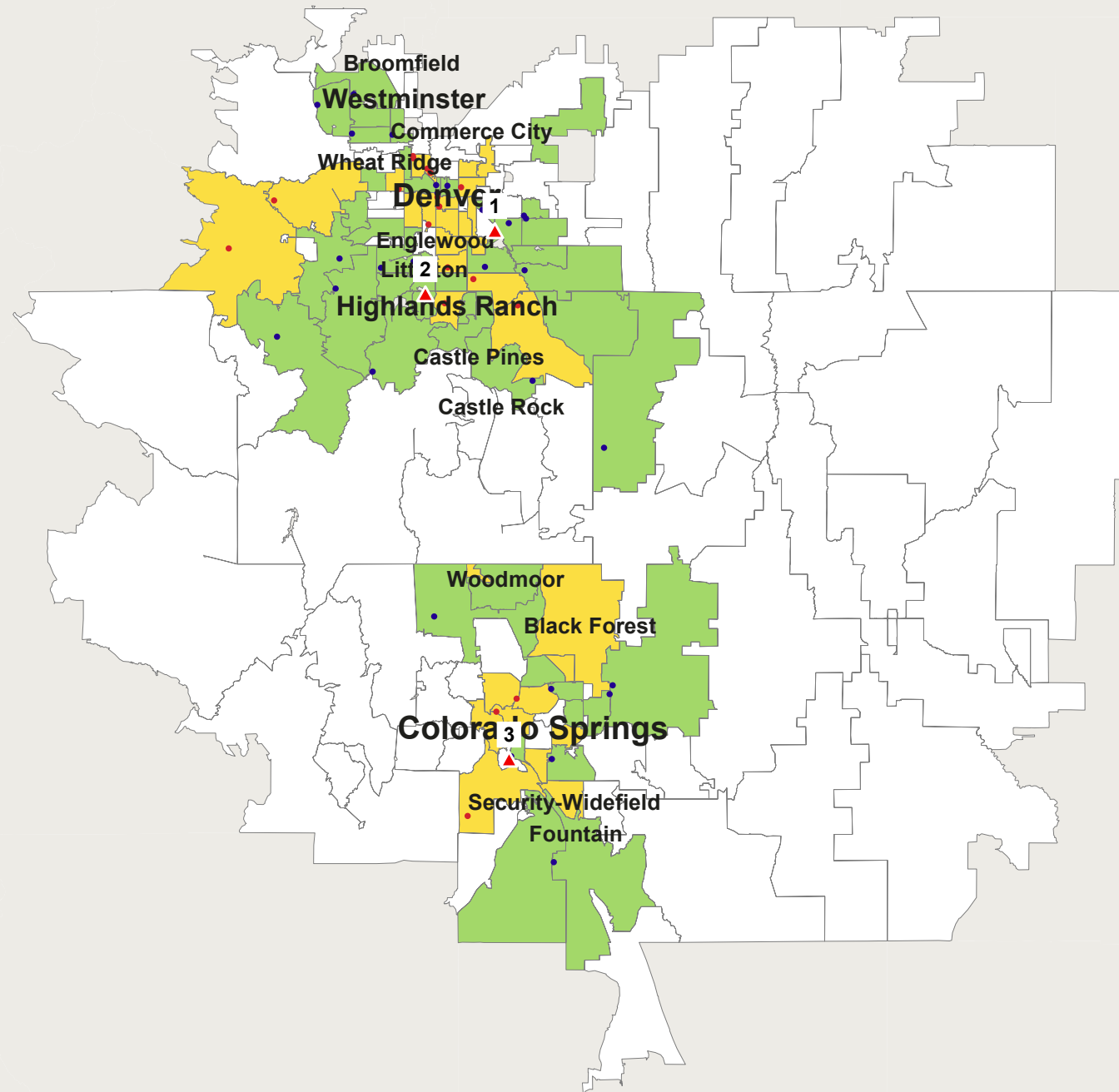


Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Infiniti



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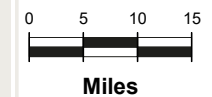
Schomp Automotive

**Infiniti**  
**Luxury Sub Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 46 )  
Data By IHS Markit

■ Gain: 28    ■ Loss: 18

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti

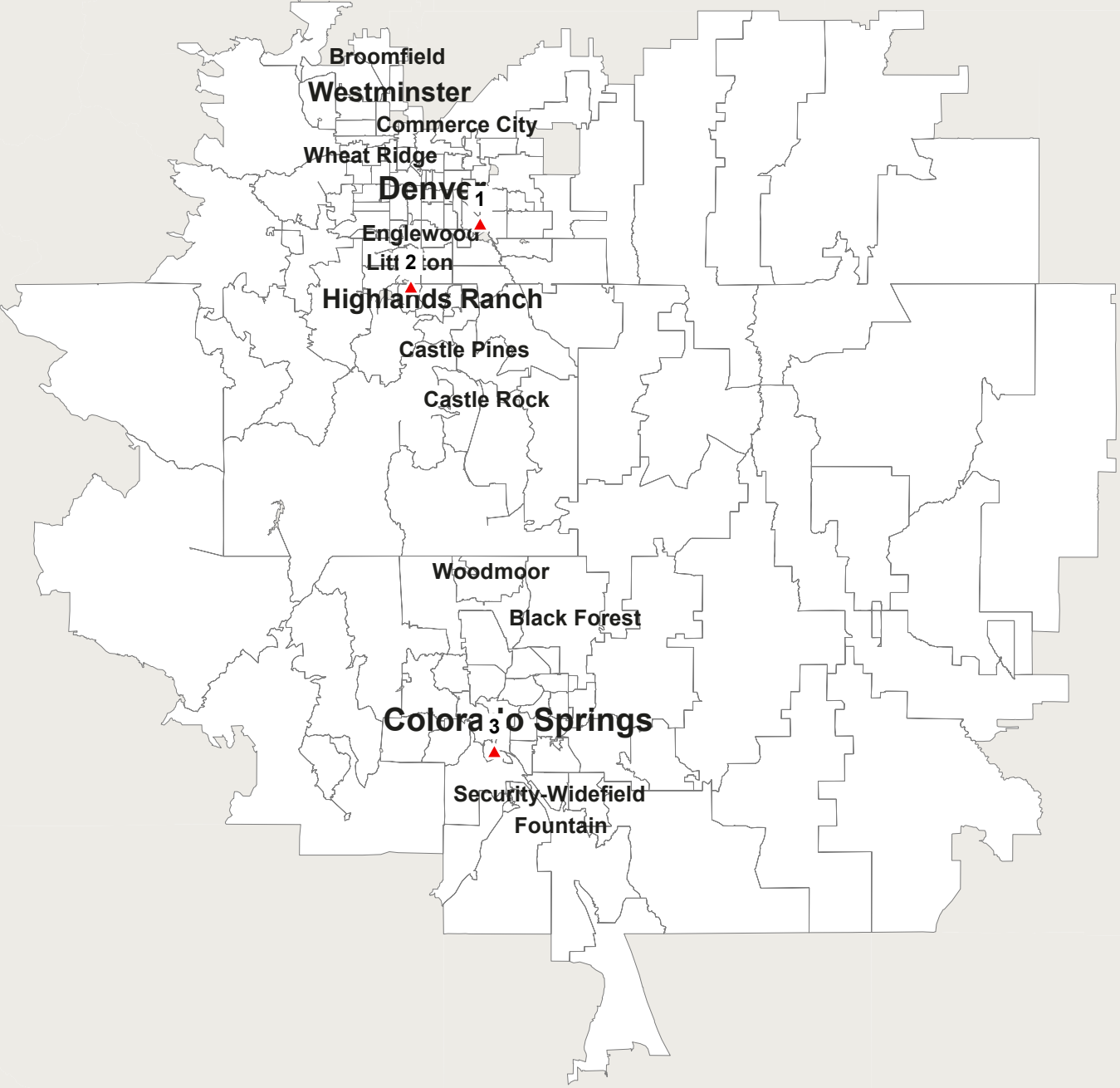


Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Infiniti



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Schomp Automotive

**Infiniti**  
**Total Industry**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

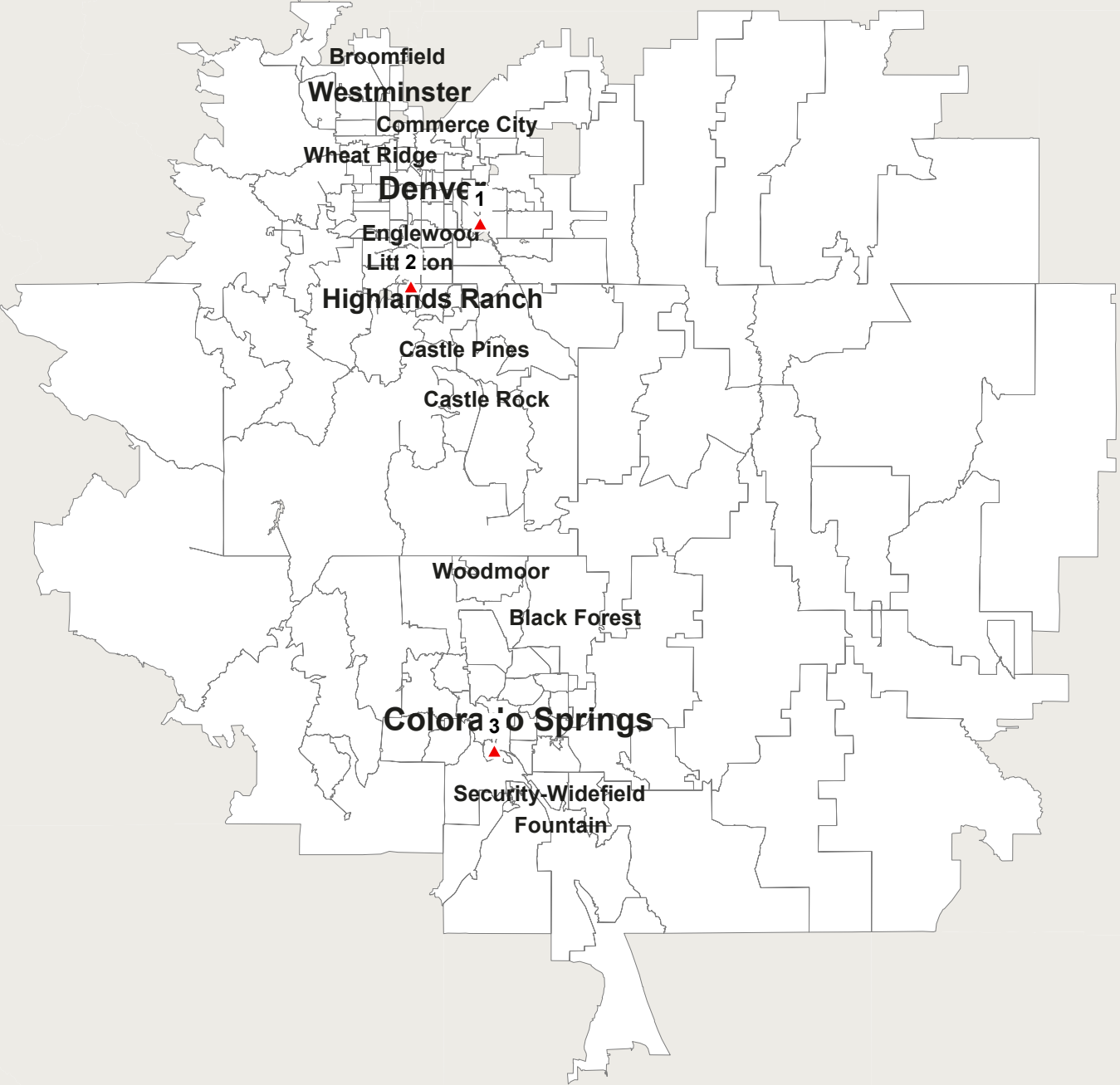
1 Dot = 1 Registration(s) ( 0 )  
Data By IHS Markit

 Gain: 0       Loss: 0

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Infiniti



Schomp Automotive

**Infiniti**  
**Luxury Compact CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

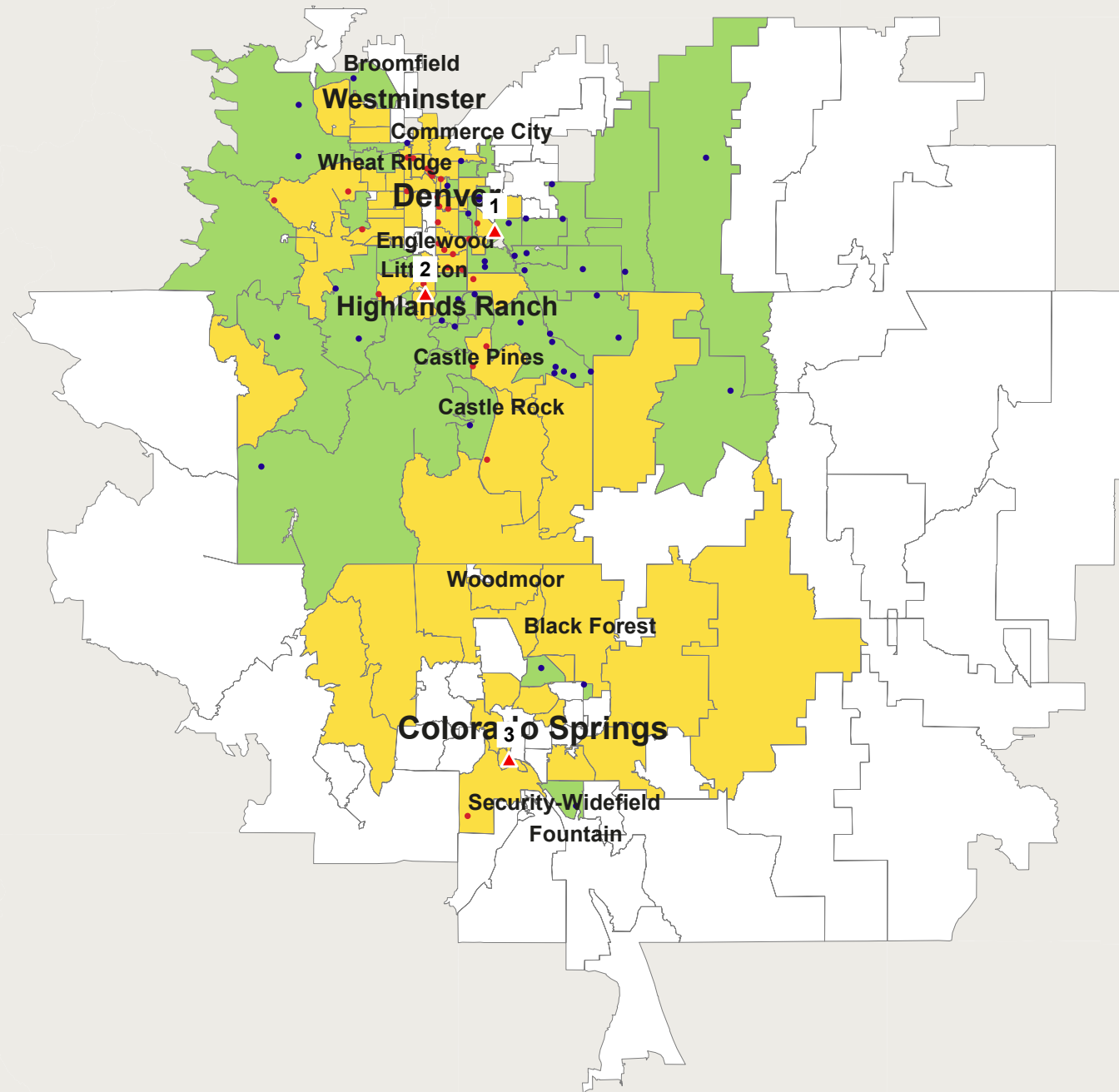
1 Dot = 1 Registration(s) ( 0 )  
Data By IHS Markit

 Gain: 0       Loss: 0

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Infiniti



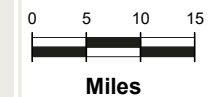
Schomp Automotive

**Infiniti**  
**Luxury Full Size SUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 72 )  
Data By IHS Markit

■ Gain: 44    ■ Loss: 28

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Infiniti



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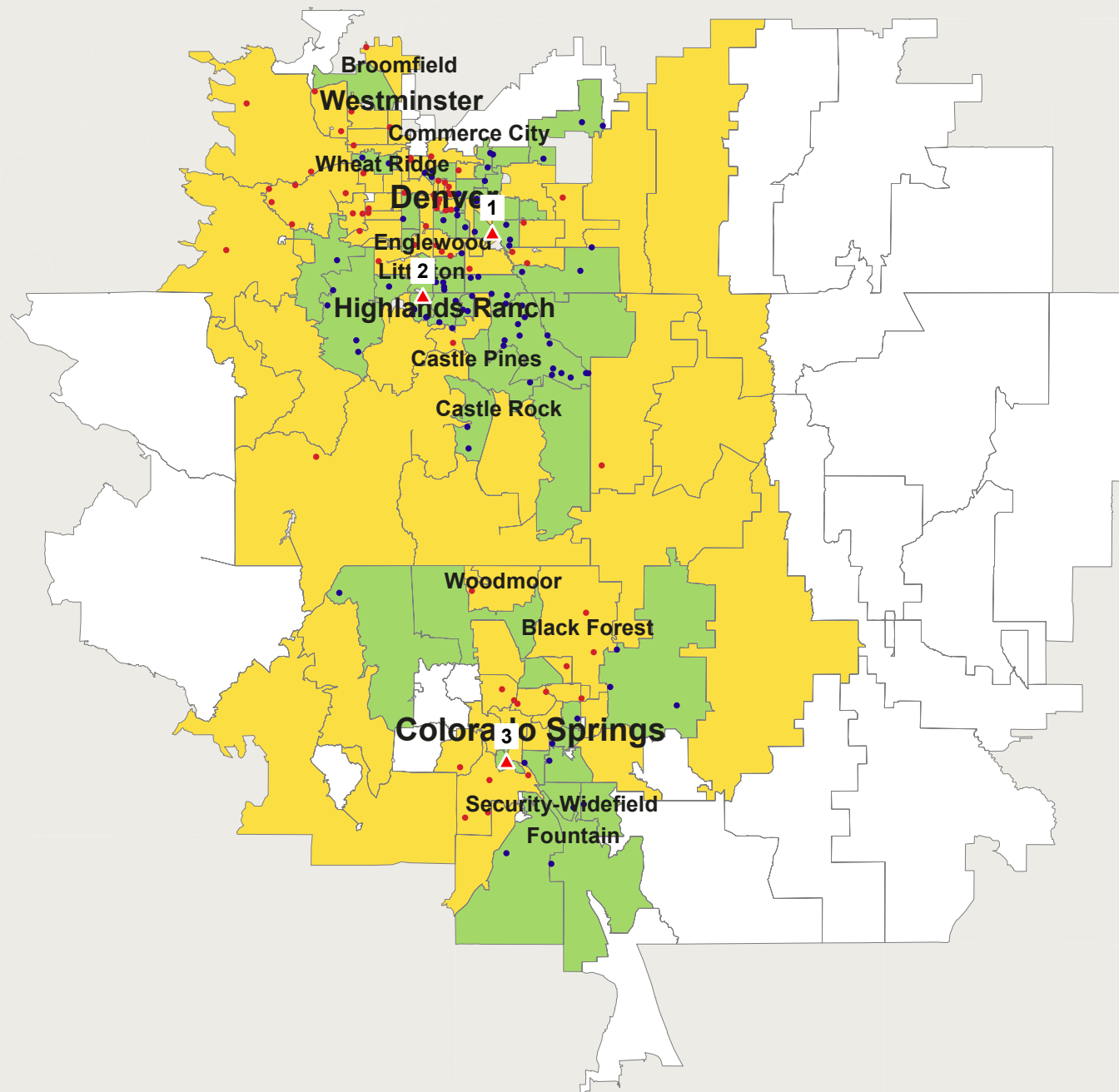
Schomp Automotive

**Infiniti**  
**Luxury Mid Size CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 151 )  
Data By IHS Markit

■ Gain: 84    ■ Loss: 67

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Infiniti



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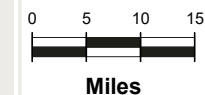
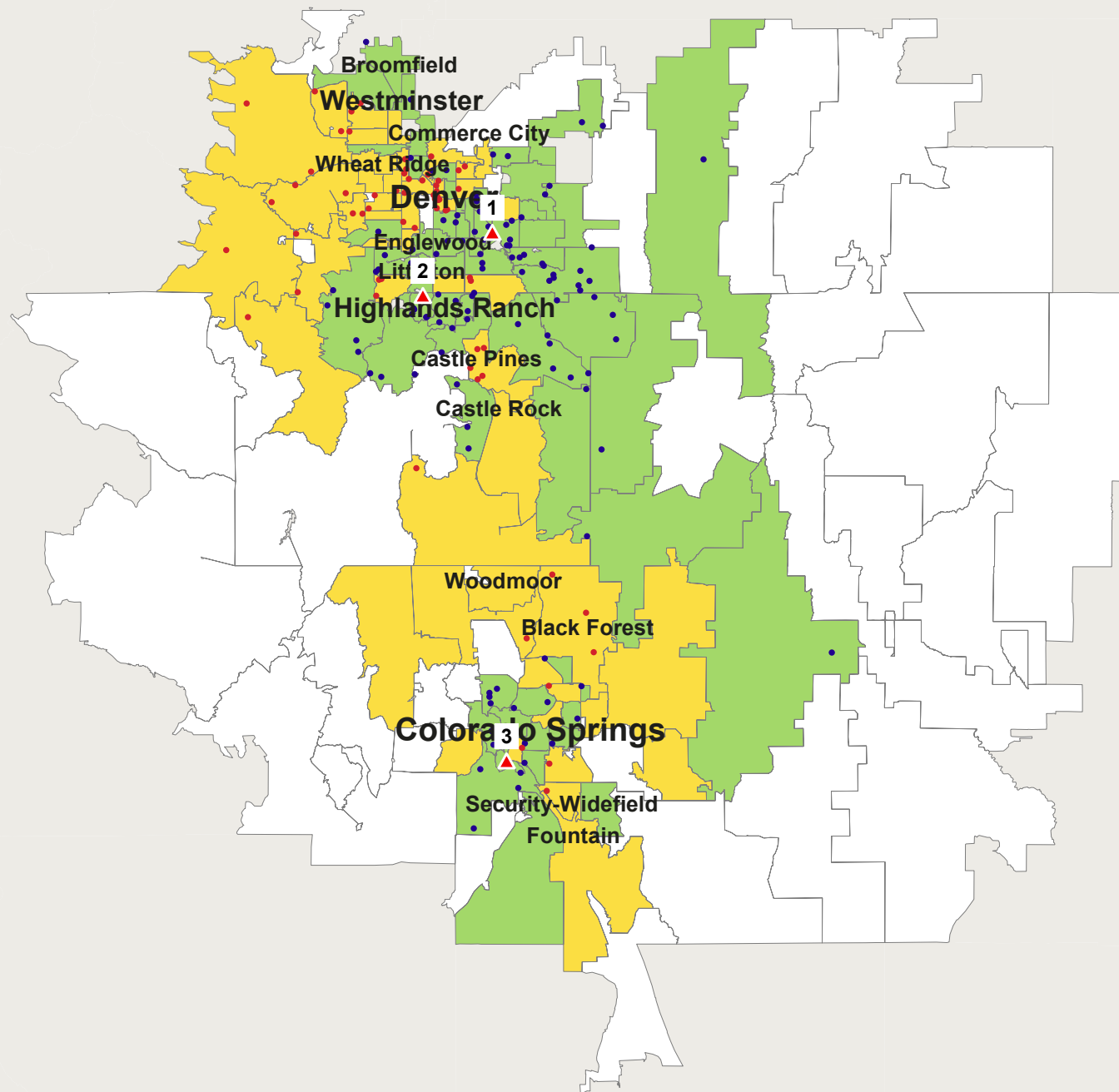
Schomp Automotive

**Infiniti**  
**Luxury Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 174 )  
Data By IHS Markit

■ Gain: 111    ■ Loss: 63

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Infiniti



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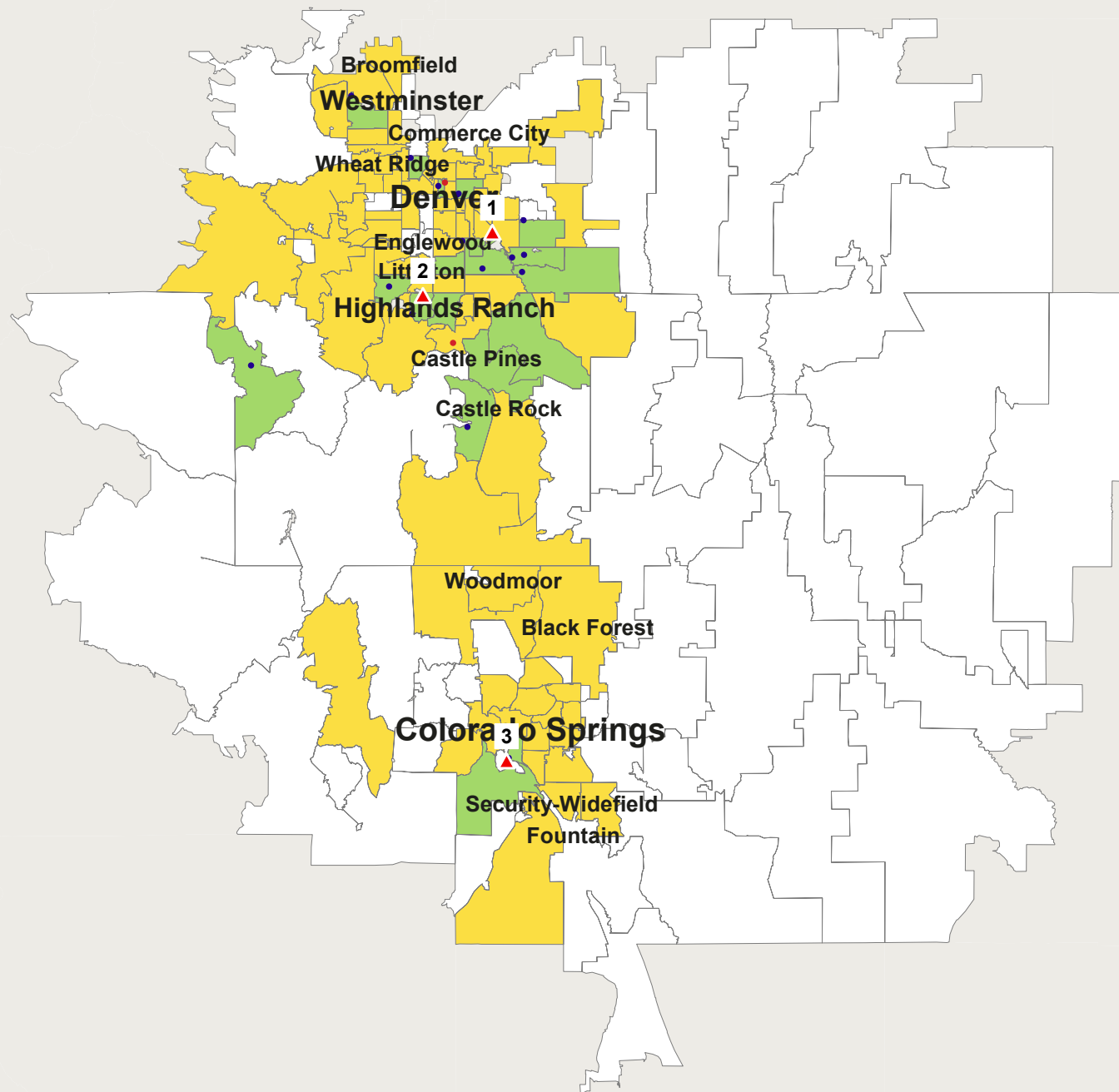
Schomp Automotive

**Infiniti**  
**Luxury Mid Size**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 18 )  
Data By IHS Markit

■ Gain: 16    ■ Loss: 2

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti



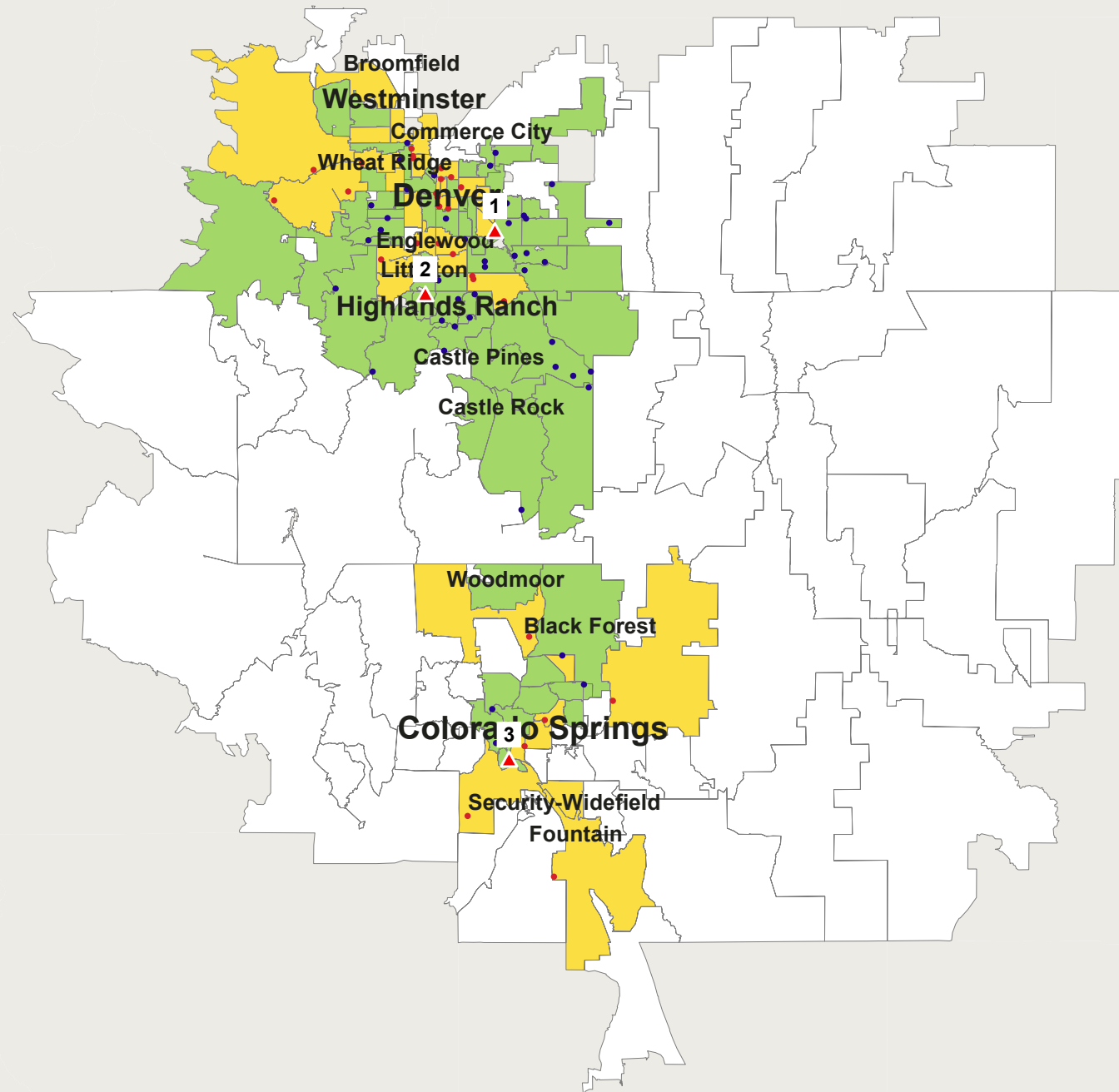
0 5 10 15  
Miles

Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Infiniti



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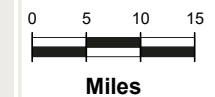
Schomp Automotive

**Infiniti**  
**Luxury Sub Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 73 )  
Data By IHS Markit

■ Gain: 44    ■ Loss: 29

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Infiniti




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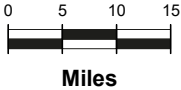
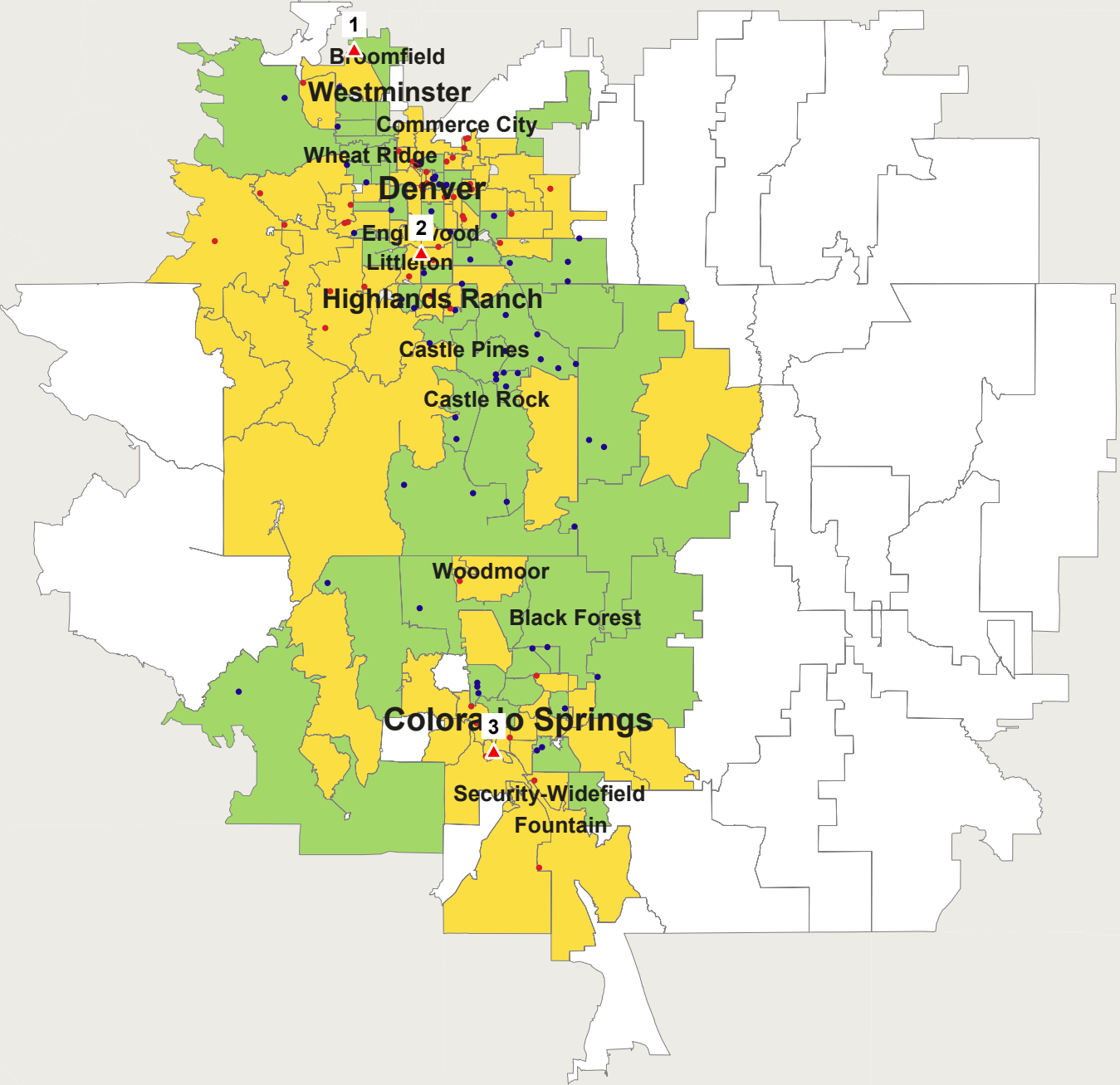
Schomp Automotive

**Jaguar**  
**Total Industry**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 107 )  
Data By IHS Markit

 Gain: 61     Loss: 46

- 1 Jaguar Flatirons
- 2 Stevinson Imports Inc
- 3 Jaguar Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Jaguar

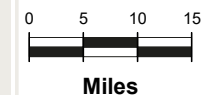
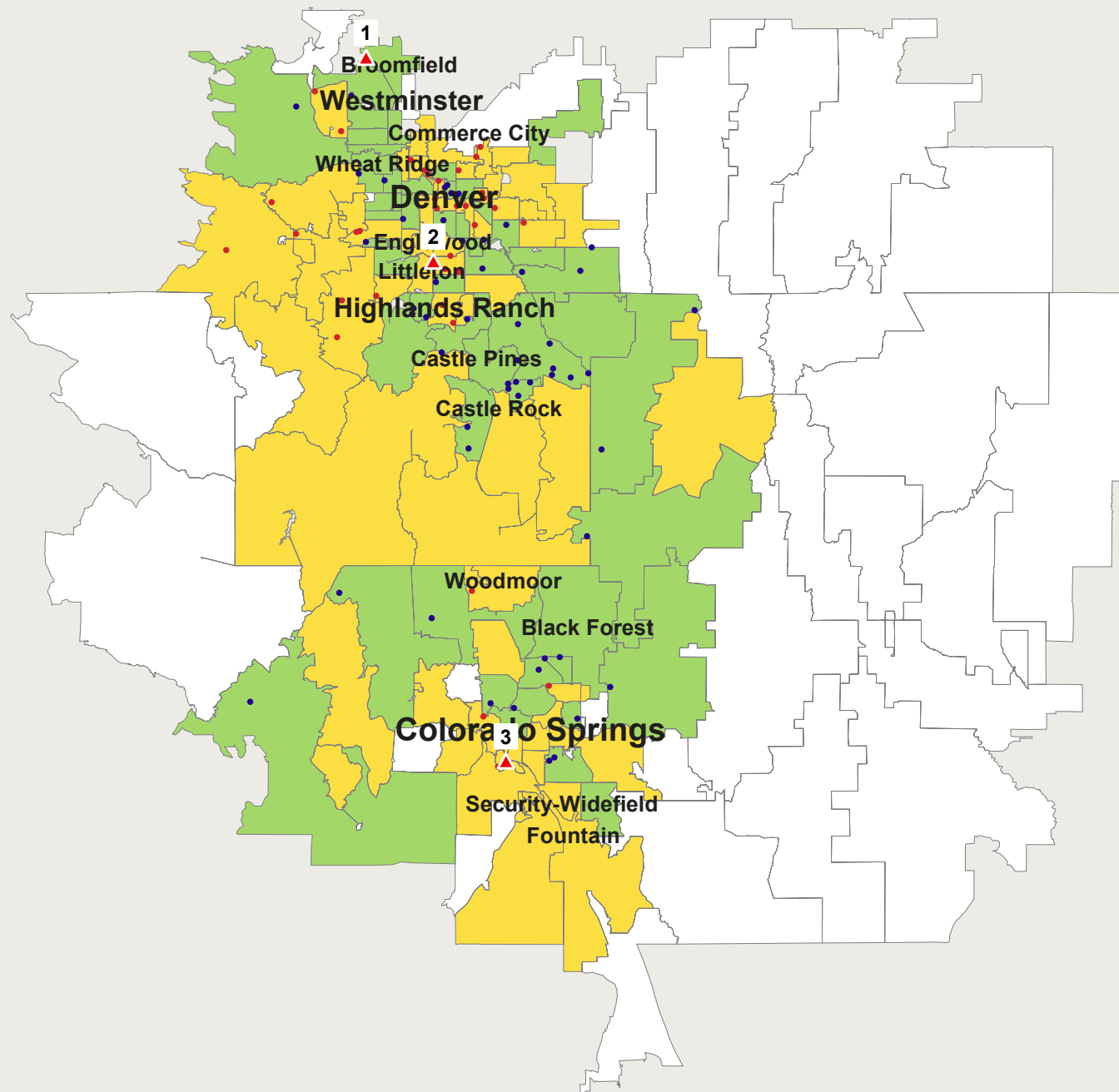
Schomp Automotive

**Jaguar**  
**Luxury Compact CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 92 )  
Data By IHS Markit

■ Gain: 55    ■ Loss: 37

- 1 Jaguar Flatirons
- 2 Stevinson Imports Inc
- 3 Jaguar Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Jaguar



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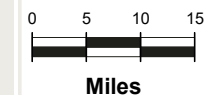
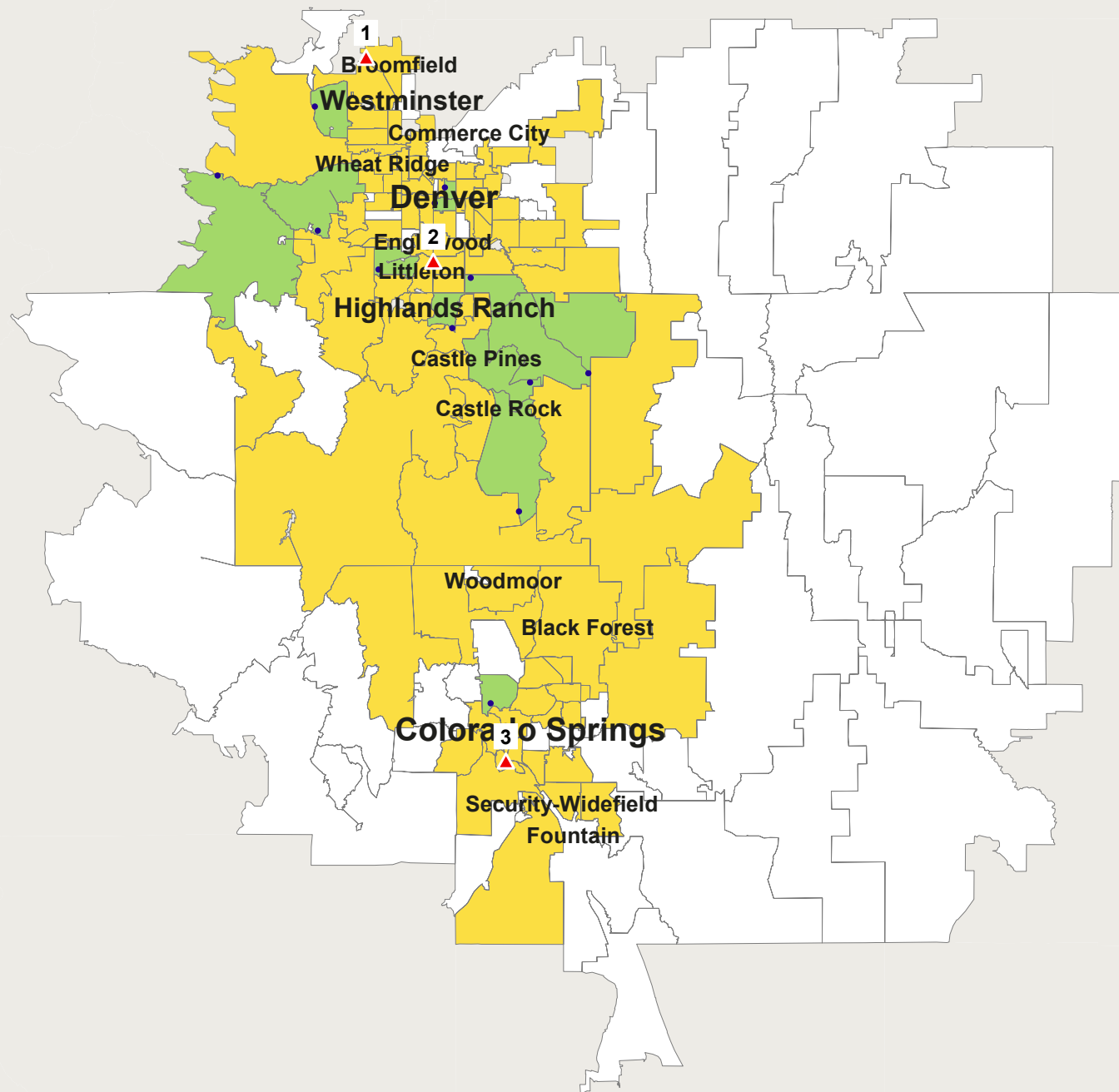
Schomp Automotive

**Jaguar**  
**Luxury Sport**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 12 )  
Data By IHS Markit

■ Gain: 12    ■ Loss: 0

- 1 Jaguar Flatirons
- 2 Stevinson Imports Inc
- 3 Jaguar Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Jaguar



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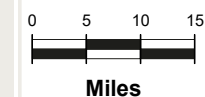
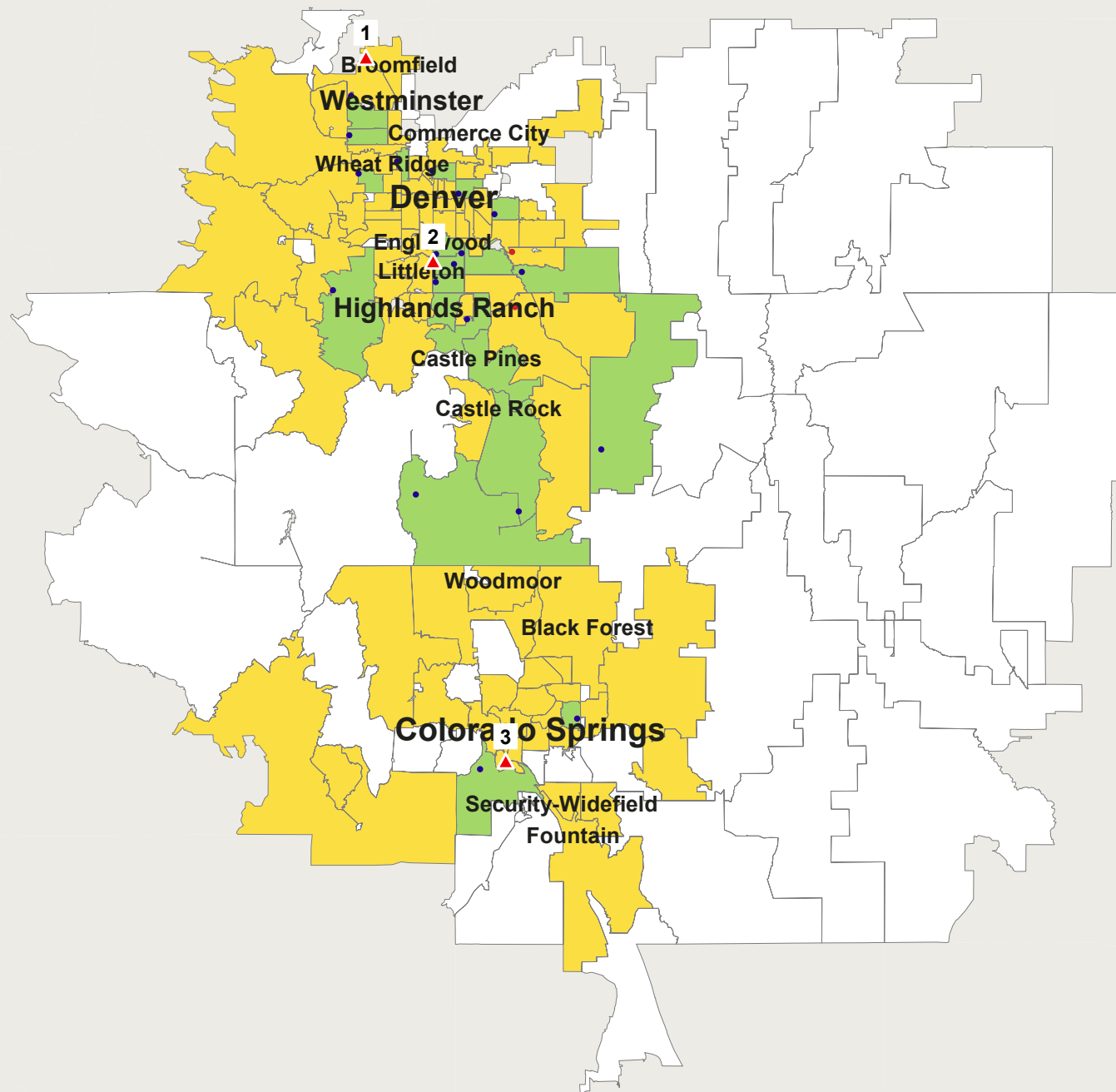
Schomp Automotive

**Jaguar**  
**Luxury Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 21 )  
Data By IHS Markit

■ Gain: 19    ■ Loss: 2

- 1 Jaguar Flatirons
- 2 Stevinson Imports Inc
- 3 Jaguar Colorado Springs



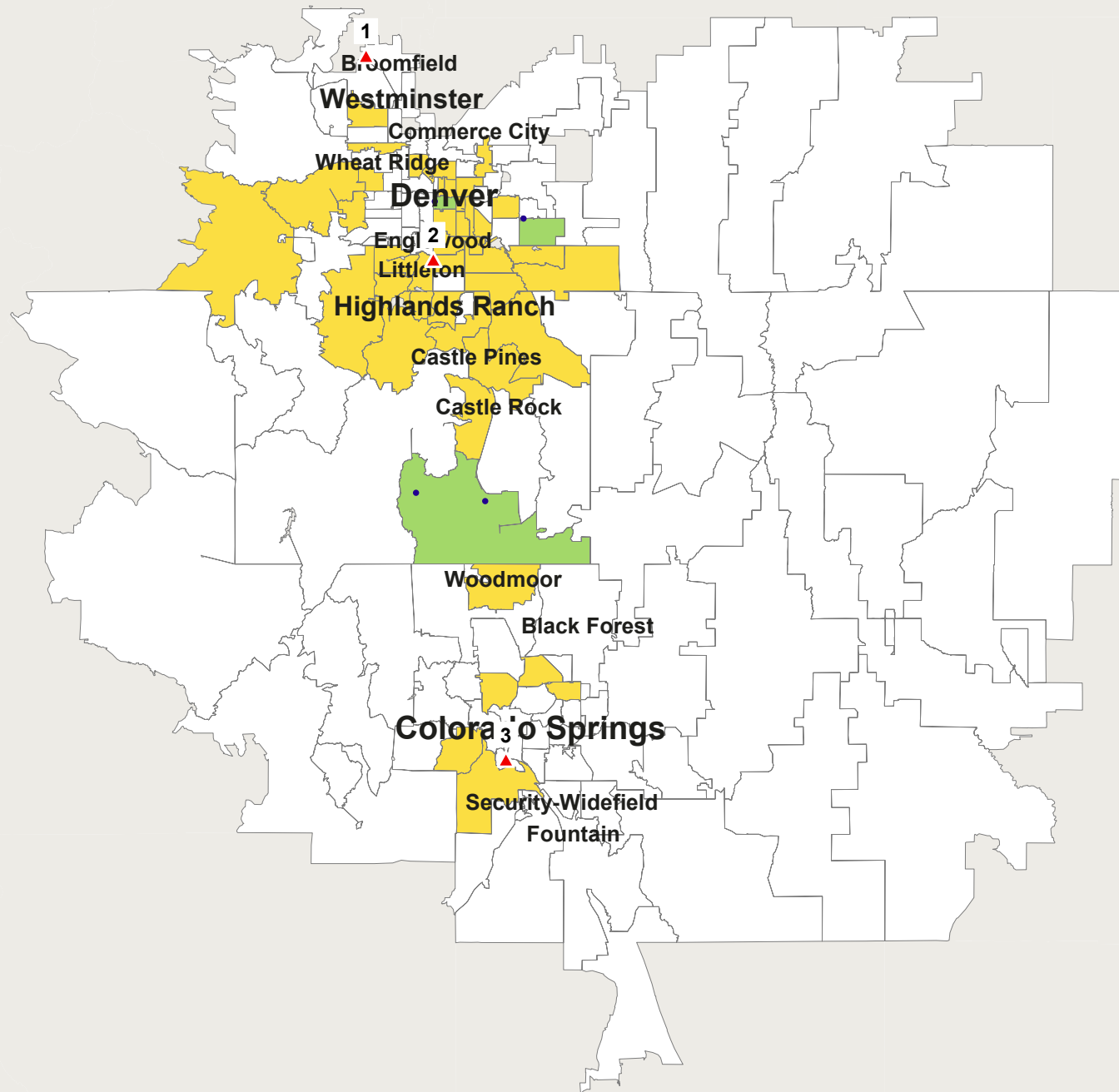
Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Jaguar



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Schomp Automotive

**Jaguar**  
**Luxury Full Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 4 )  
Data By IHS Markit

Gain: 4 Loss: 0

- 1 Jaguar Flatirons
- 2 Stevinson Imports Inc
- 3 Jaguar Colorado Springs

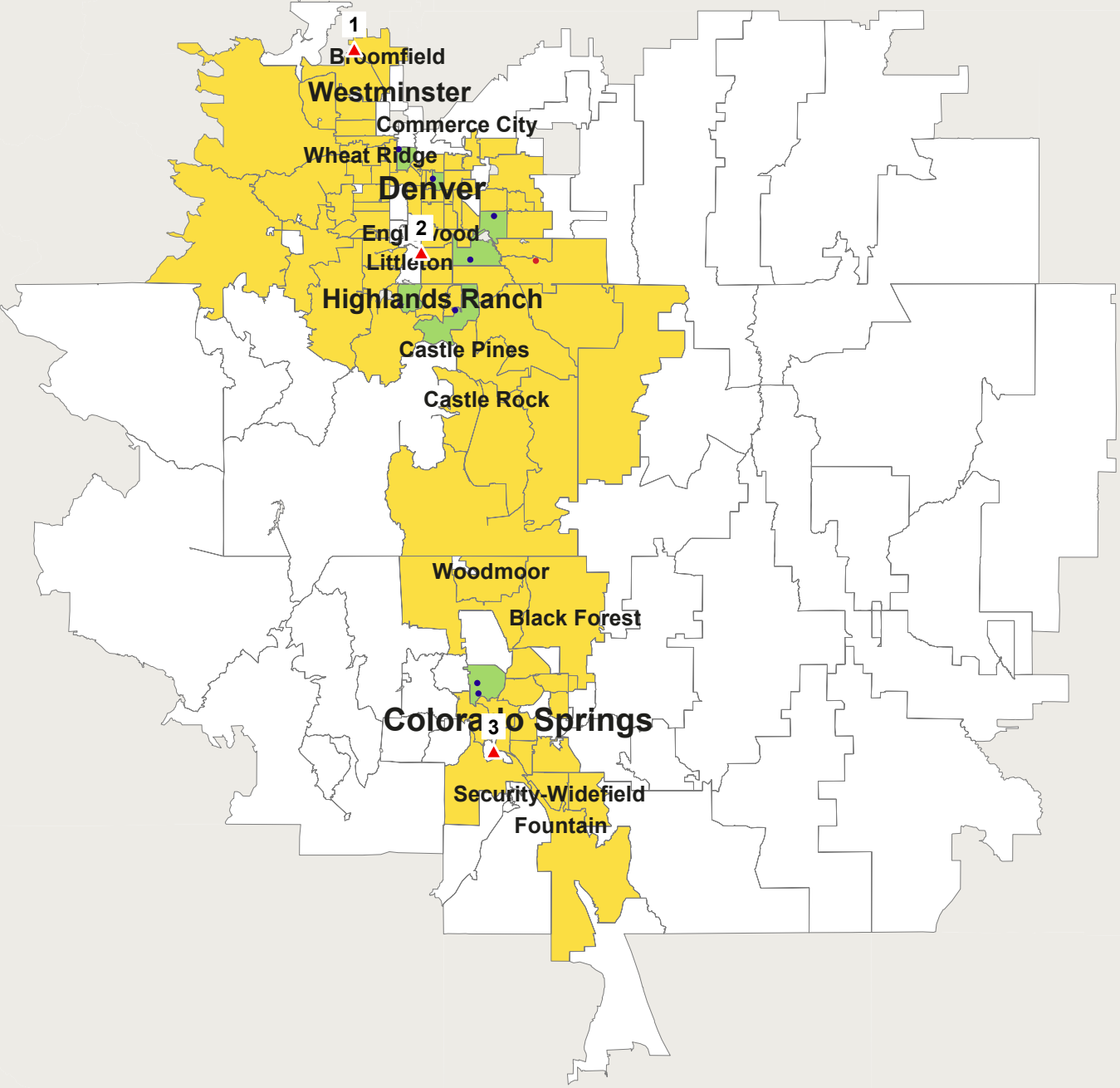


Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Jaguar



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Schomp Automotive

**Jaguar**  
**Luxury Mid Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 9 )  
Data By IHS Markit

Gain: 8       Loss: 1

- 1 Jaguar Flatirons
- 2 Stevinson Imports Inc
- 3 Jaguar Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Jaguar

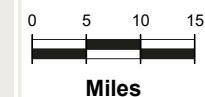
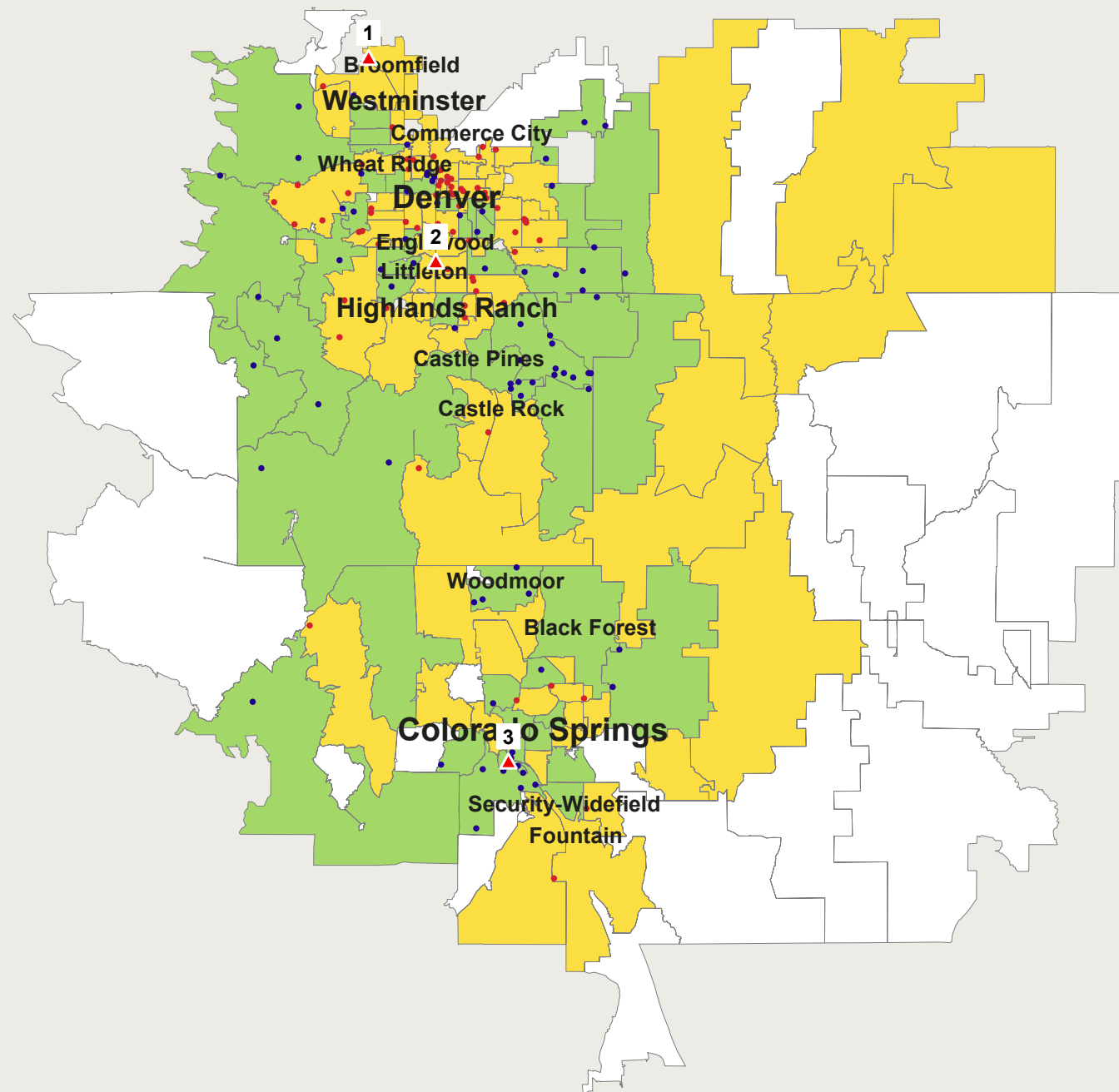
Schomp Automotive

**Jaguar**  
**Total Industry**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 145 )  
Data By IHS Markit

■ Gain: 76    ■ Loss: 69

- 1 Jaguar Flatirons
- 2 Stevinson Imports Inc
- 3 Jaguar Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Jaguar



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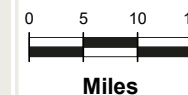
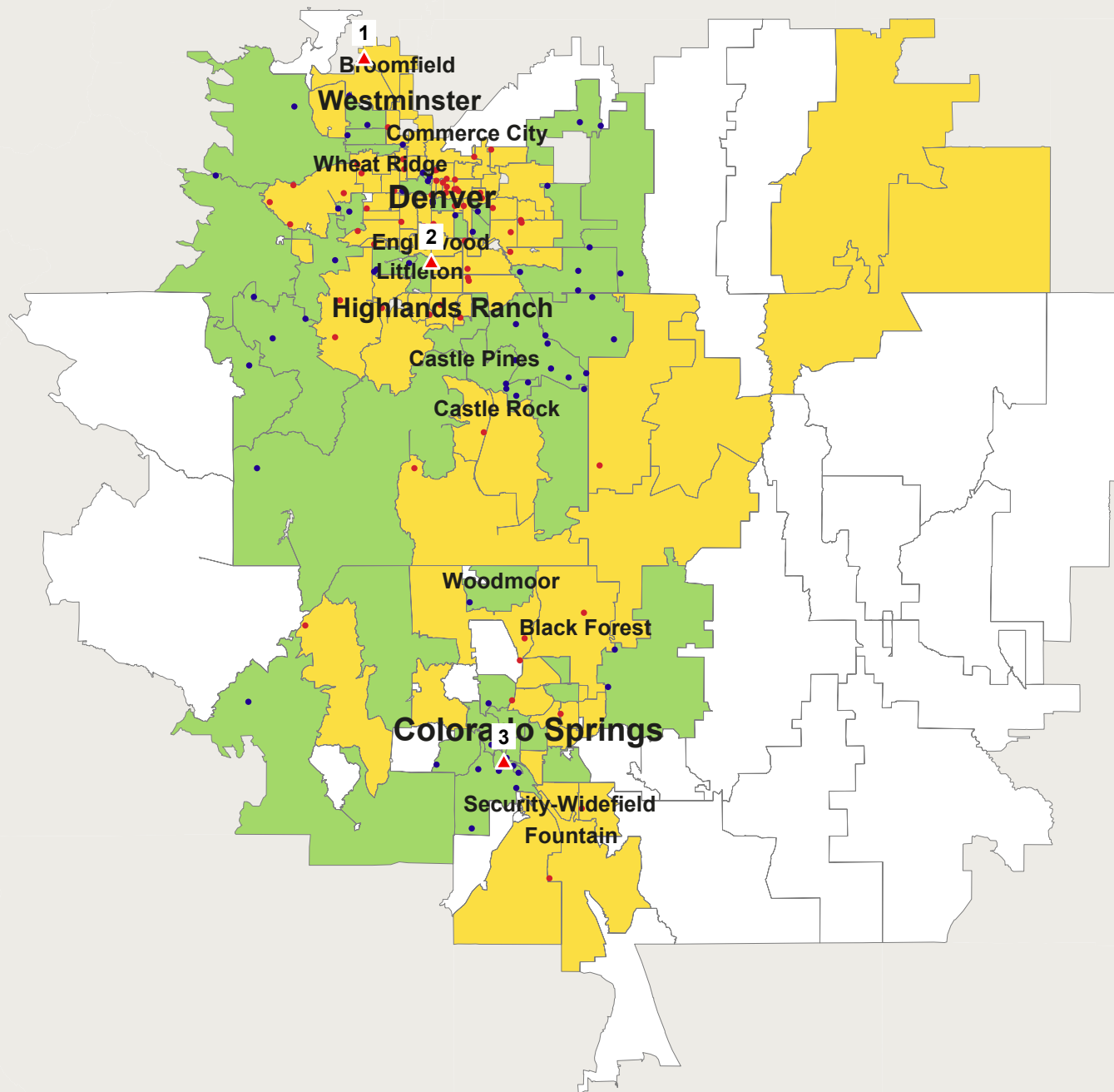
Schomp Automotive

**Jaguar**  
**Luxury Compact CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 123 )  
Data By IHS Markit

■ Gain: 62    ■ Loss: 61

- 1 Jaguar Flatirons
- 2 Stevinson Imports Inc
- 3 Jaguar Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Jaguar



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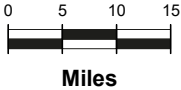
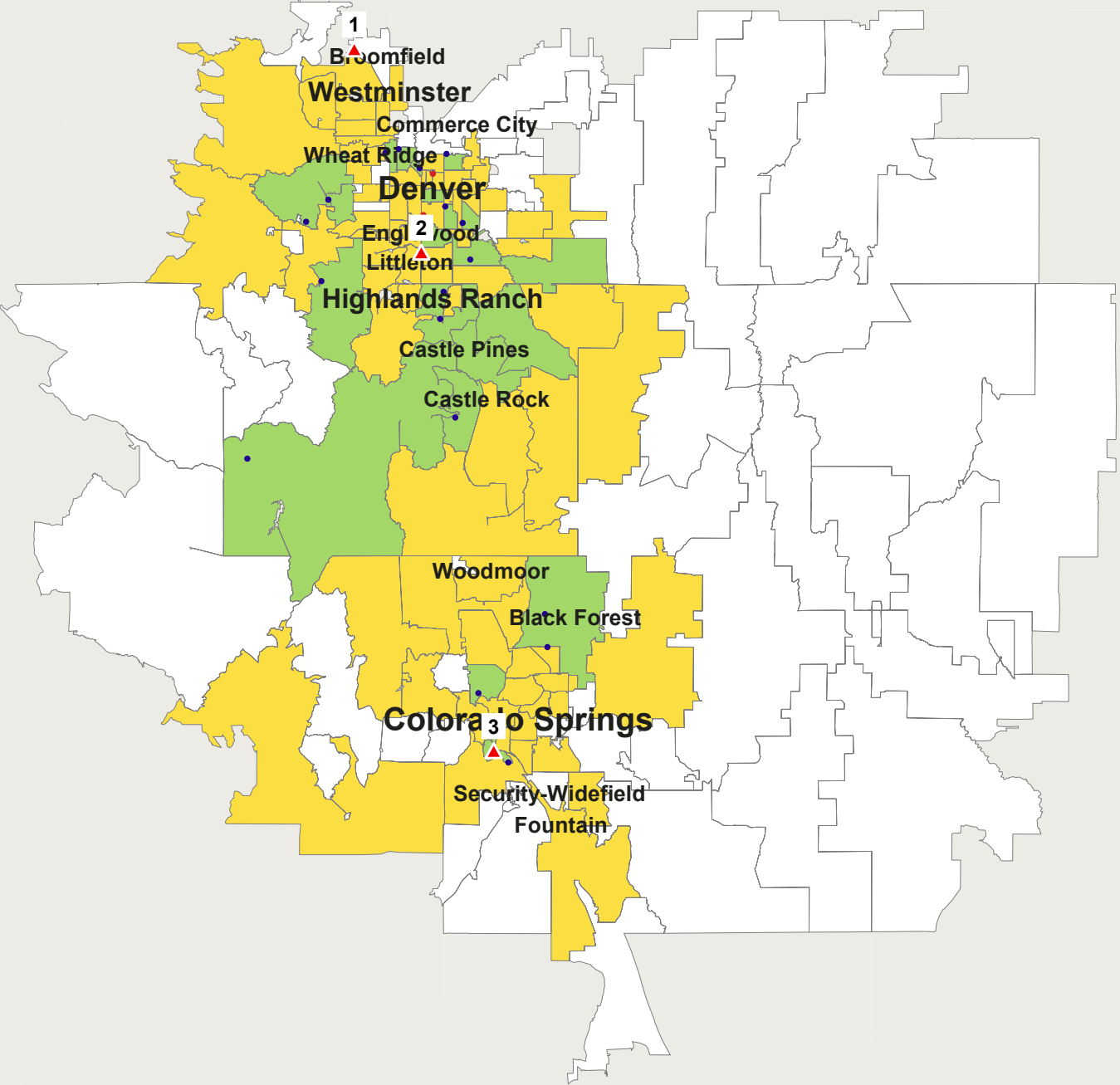
Schomp Automotive

**Jaguar**  
**Luxury Sport**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 20 )  
Data By IHS Markit

 Gain: 18     Loss: 2

- 1 Jaguar Flatirons
- 2 Stevinson Imports Inc
- 3 Jaguar Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Jaguar

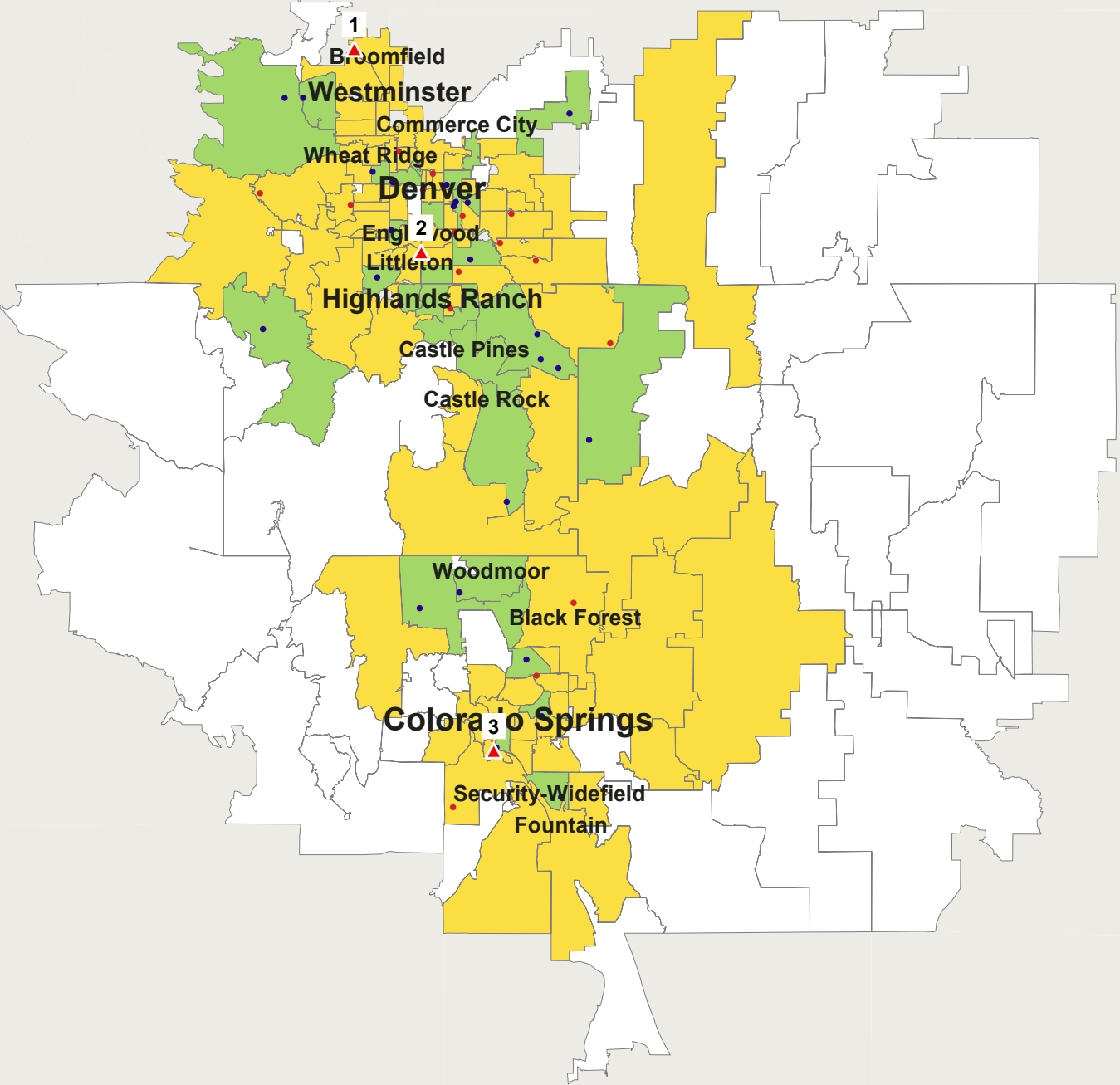
Schomp Automotive

**Jaguar**  
**Luxury Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

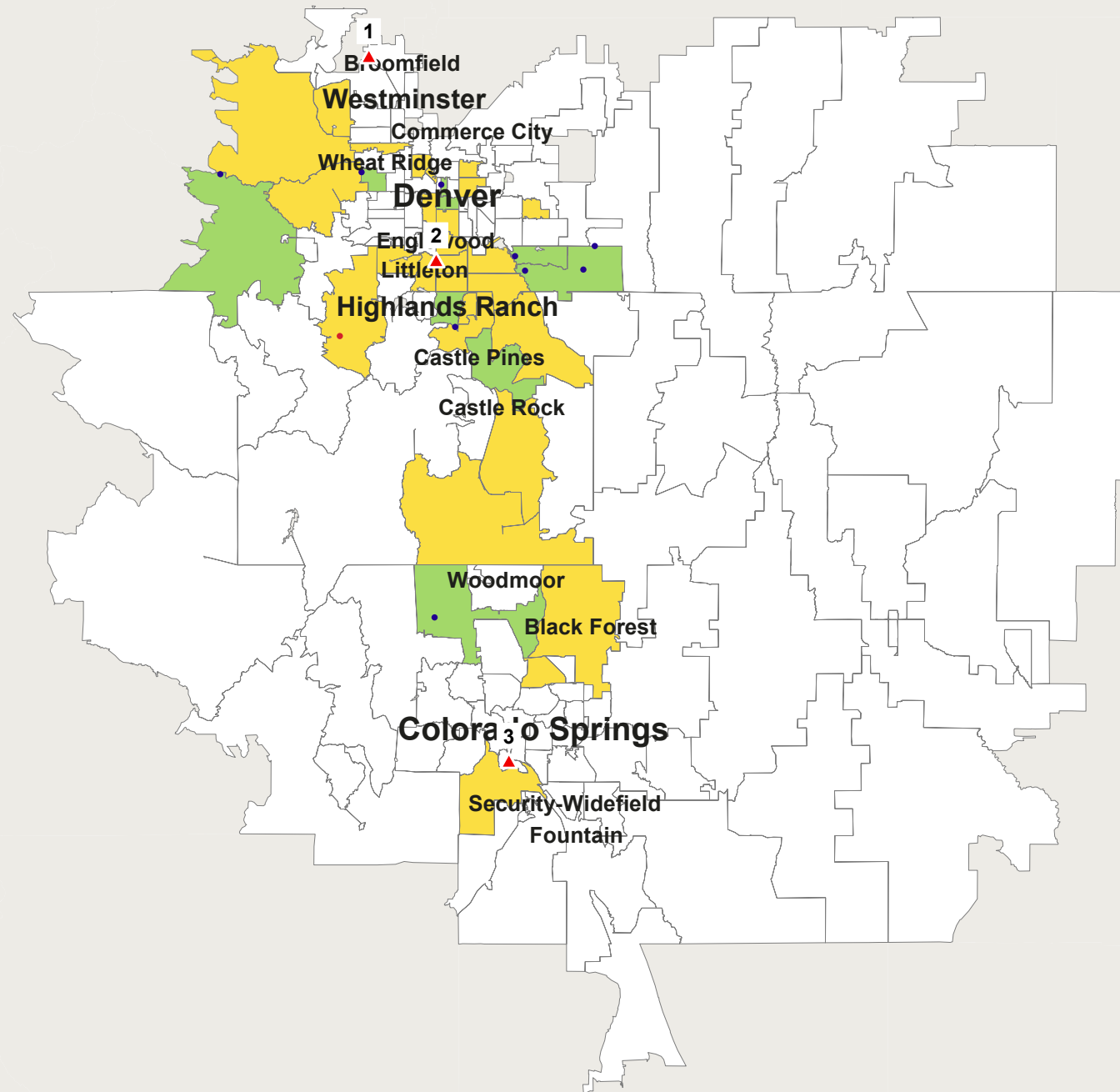
1 Dot = 1 Registration(s) ( 42 )  
Data By IHS Markit

 Gain: 25       Loss: 17

- 1 Jaguar Flatirons
- 2 Stevinson Imports Inc
- 3 Jaguar Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Jaguar



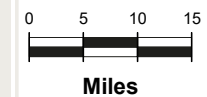
Schomp Automotive

**Jaguar**  
**Luxury Full Size**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 10 )  
Data By IHS Markit

■ Gain: 9      ■ Loss: 1

- 1 Jaguar Flatirons
- 2 Stevinson Imports Inc
- 3 Jaguar Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Jaguar



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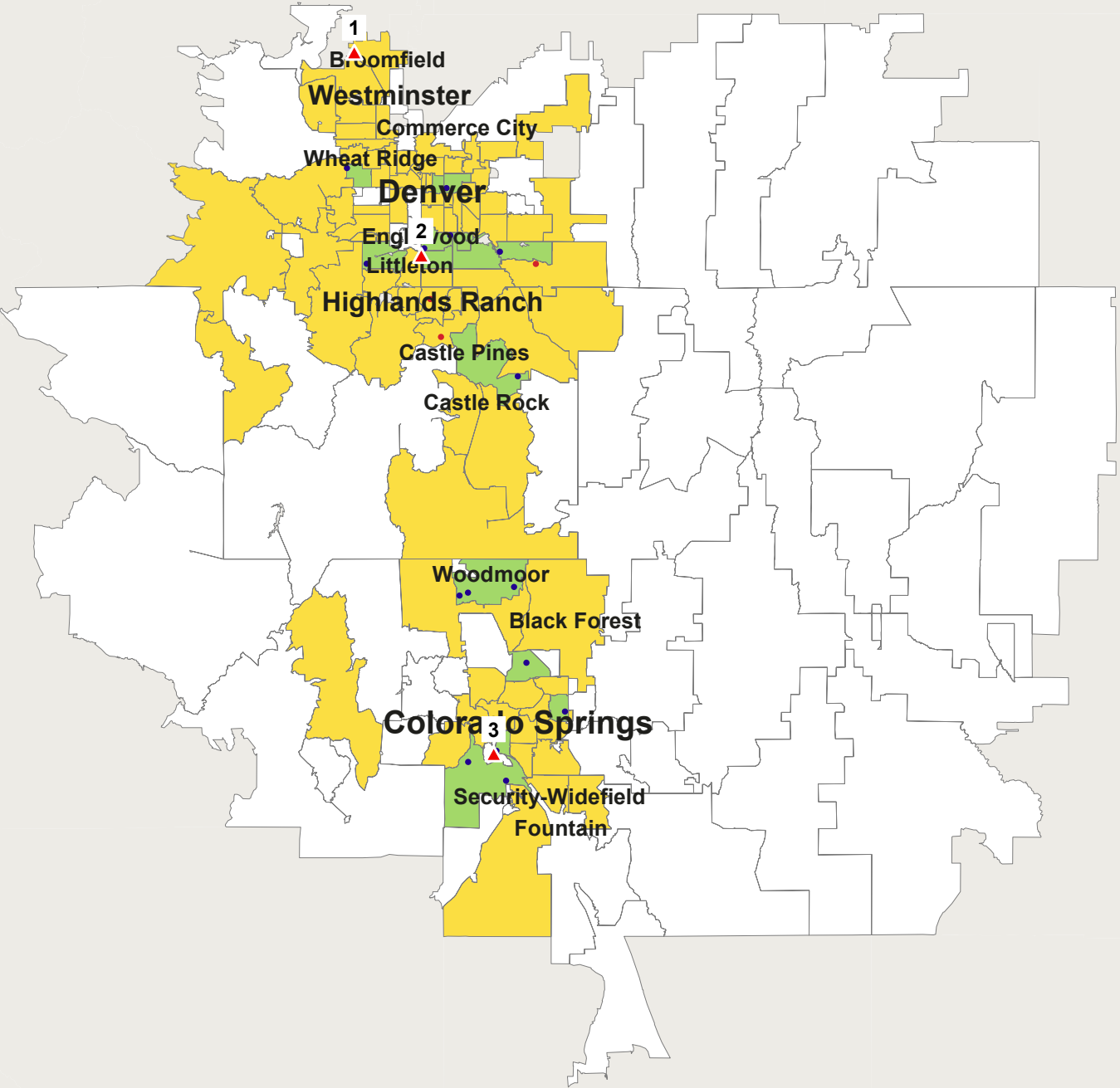
Schomp Automotive

**Jaguar**  
**Luxury Mid Size**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 18 )  
Data By IHS Markit

 Gain: 15     Loss: 3

- 1 Jaguar Flatirons
- 2 Stevinson Imports Inc
- 3 Jaguar Colorado Springs



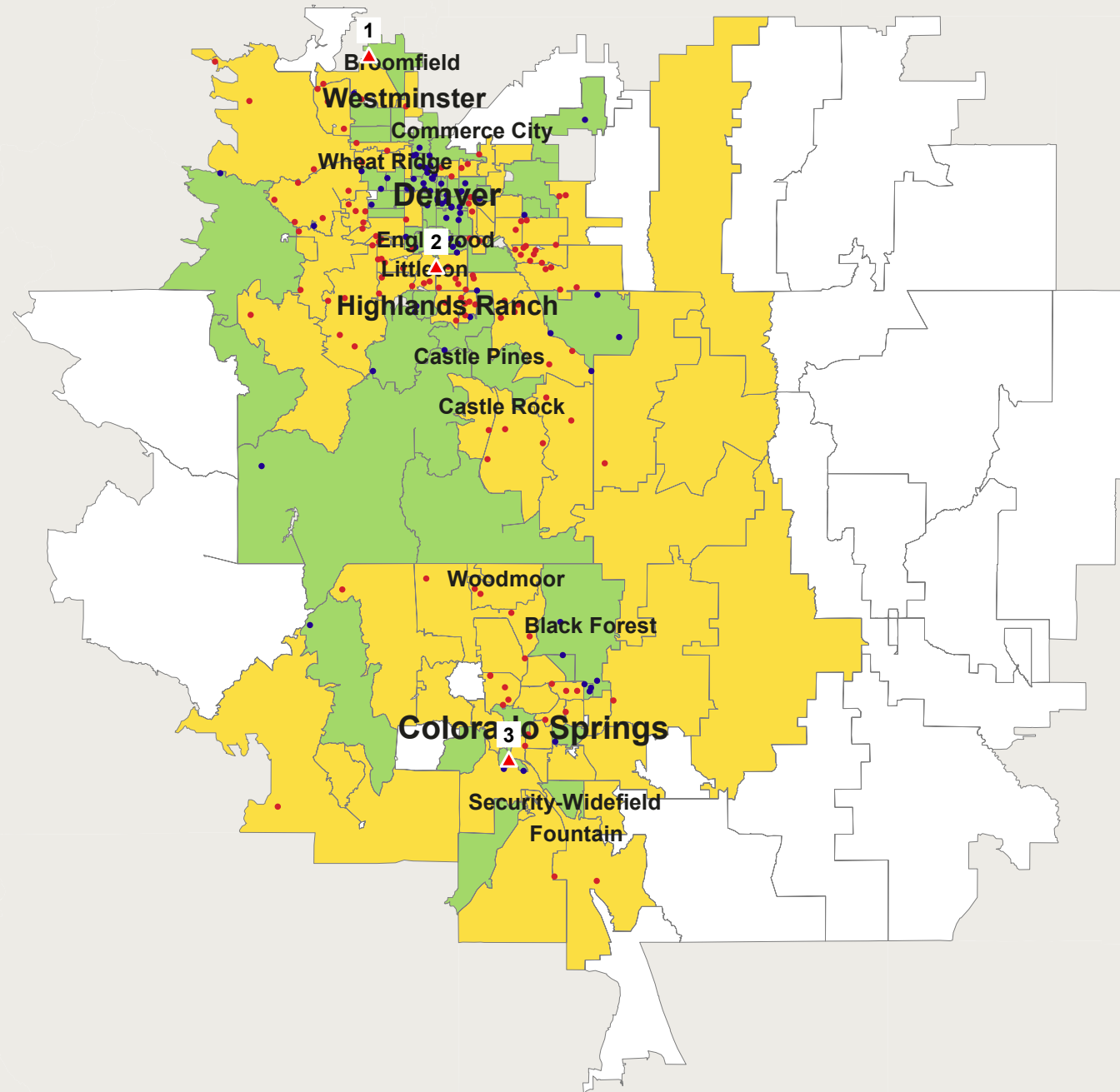
Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Jaguar



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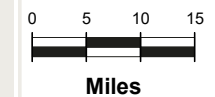
Schomp Automotive

**Land Rover  
Total Industry  
Sep 2018 RYTD  
Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 199 )  
Data By IHS Markit

■ Gain: 77    ■ Loss: 122

- 1 Land Rover Flatirons
- 2 Land Rover Denver
- 3 Land Rover Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Land Rover



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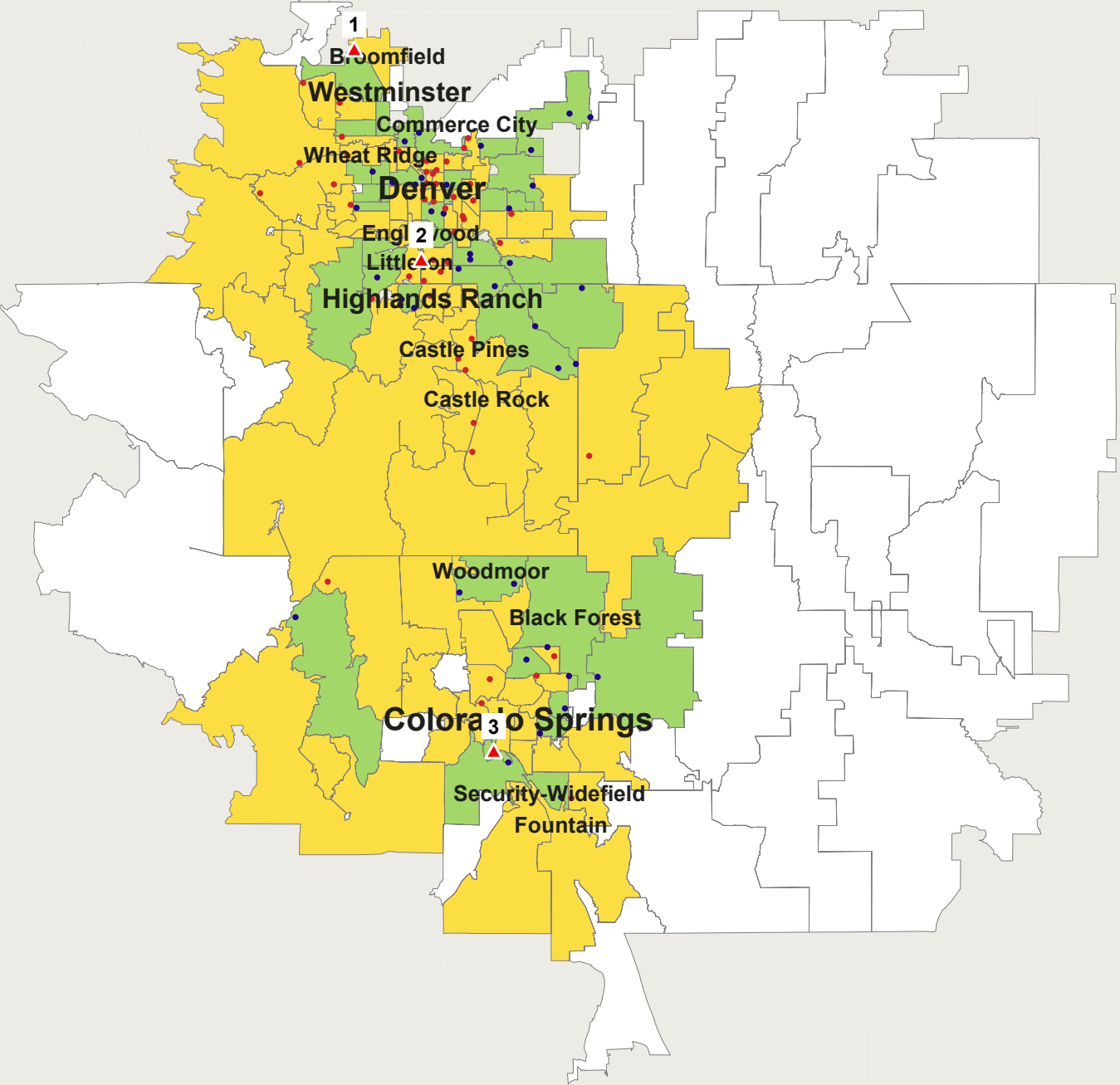
Schomp Automotive

**Land Rover**  
**Luxury Compact CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

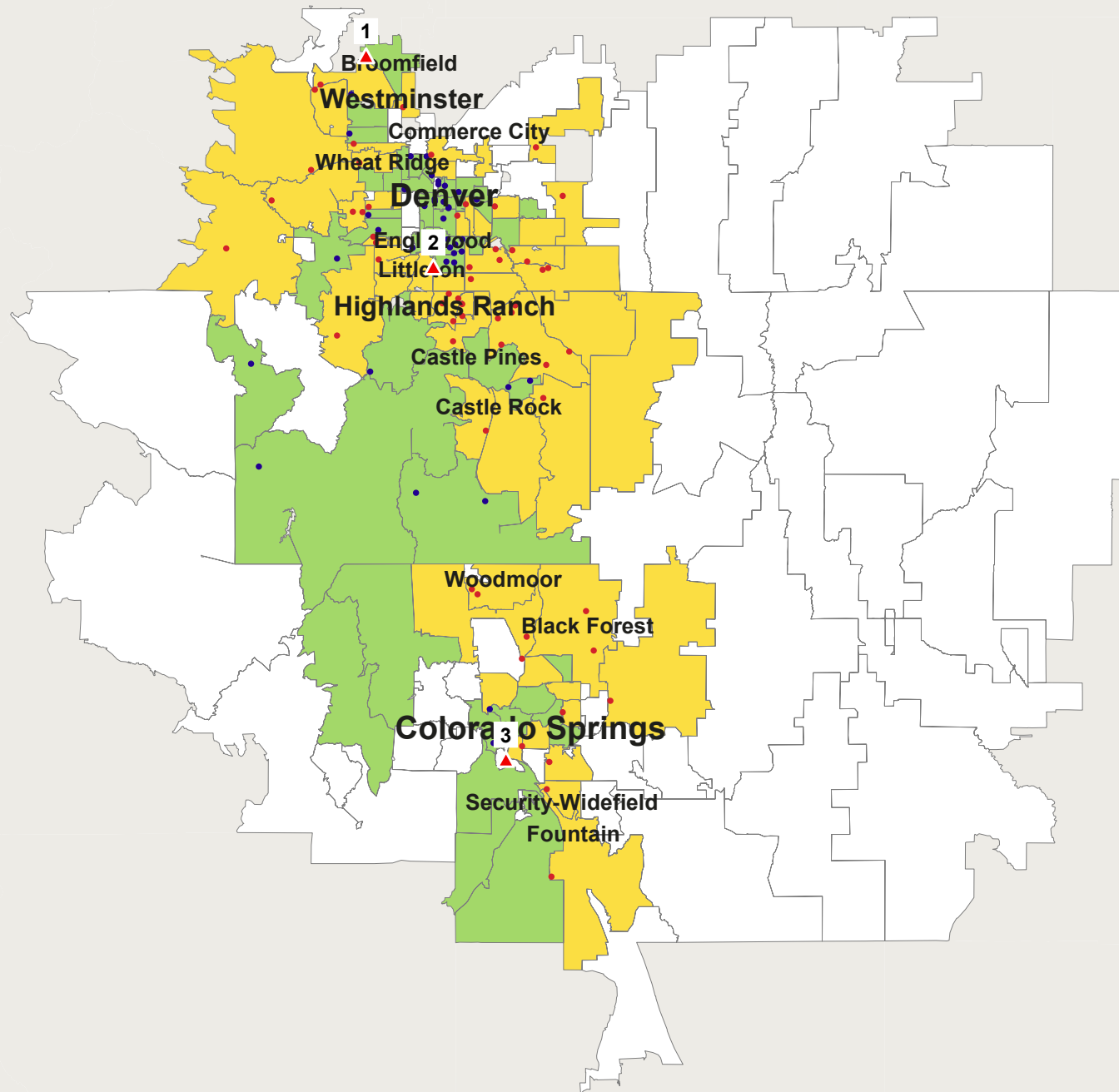
1 Dot = 1 Registration(s) ( 90 )  
Data By IHS Markit

 Gain: 41     Loss: 49

- 1 Land Rover Flatirons
- 2 Land Rover Denver
- 3 Land Rover Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Land Rover



Schomp Automotive

**Land Rover**  
**Luxury Full Size SUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 97 )  
Data By IHS Markit

Gain: 41      Loss: 56

- 1 Land Rover Flatirons
- 2 Land Rover Denver
- 3 Land Rover Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Land Rover



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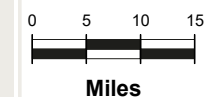
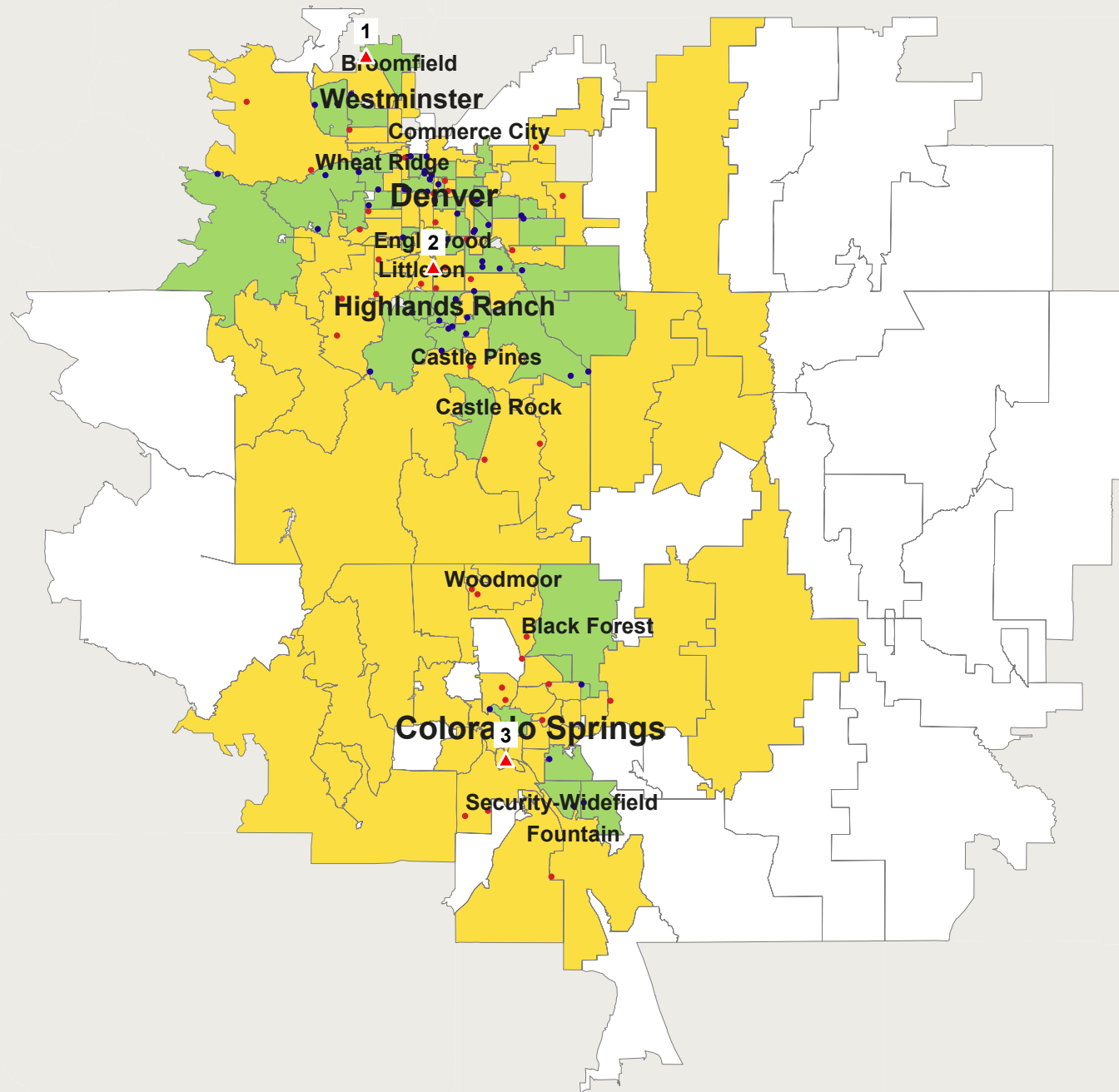
Schomp Automotive

**Land Rover**  
**Luxury Mid Size CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 90 )  
Data By IHS Markit

■ Gain: 53    ■ Loss: 37

- 1 Land Rover Flatirons
- 2 Land Rover Denver
- 3 Land Rover Colorado Springs

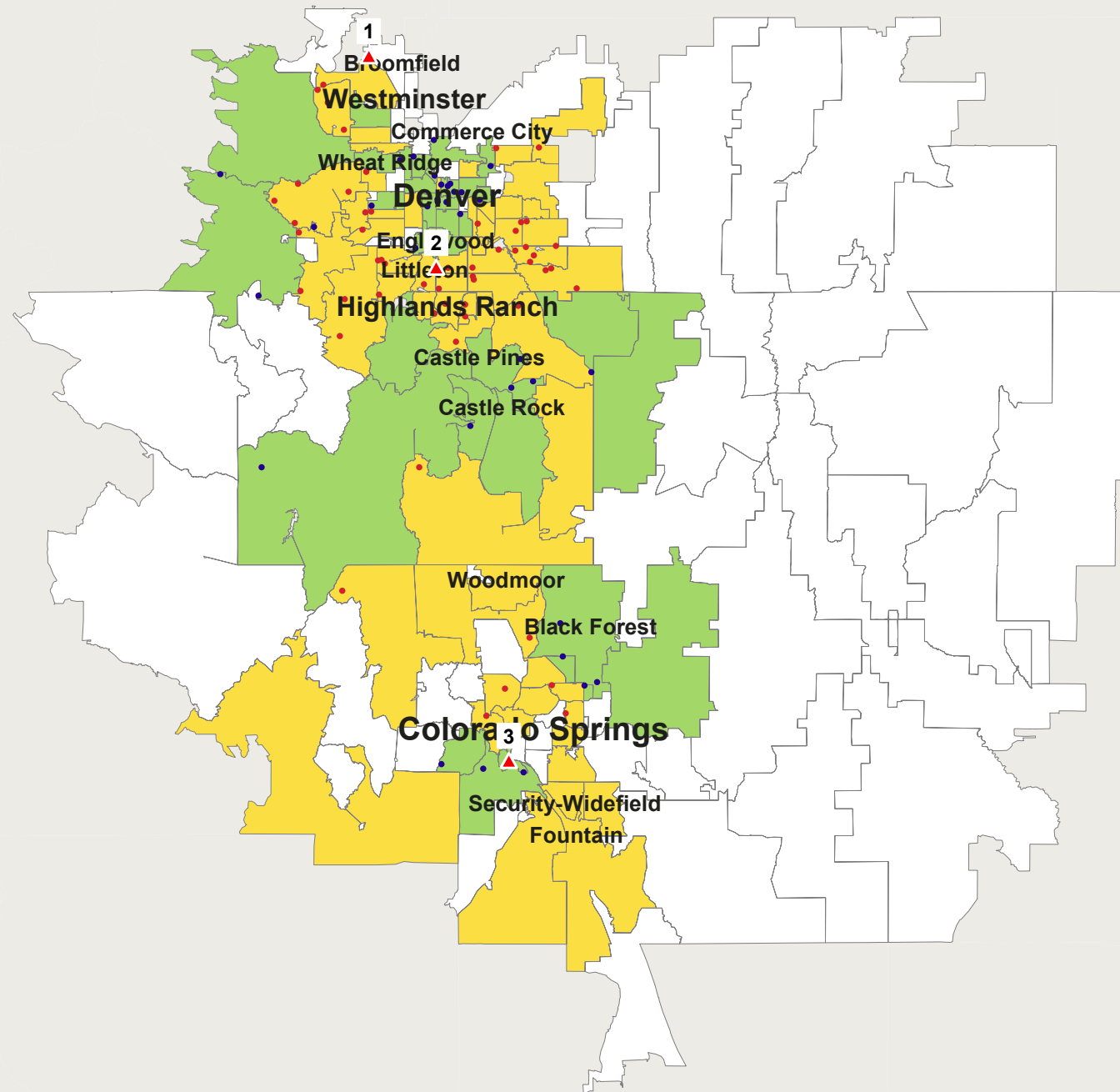


Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Land Rover



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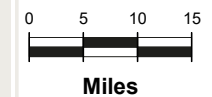
Schomp Automotive

**Land Rover**  
**Luxury Mid Size SUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 88 )  
Data By IHS Markit

Gain: 34      Loss: 54

- 1 Land Rover Flatirons
- 2 Land Rover Denver
- 3 Land Rover Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Land Rover



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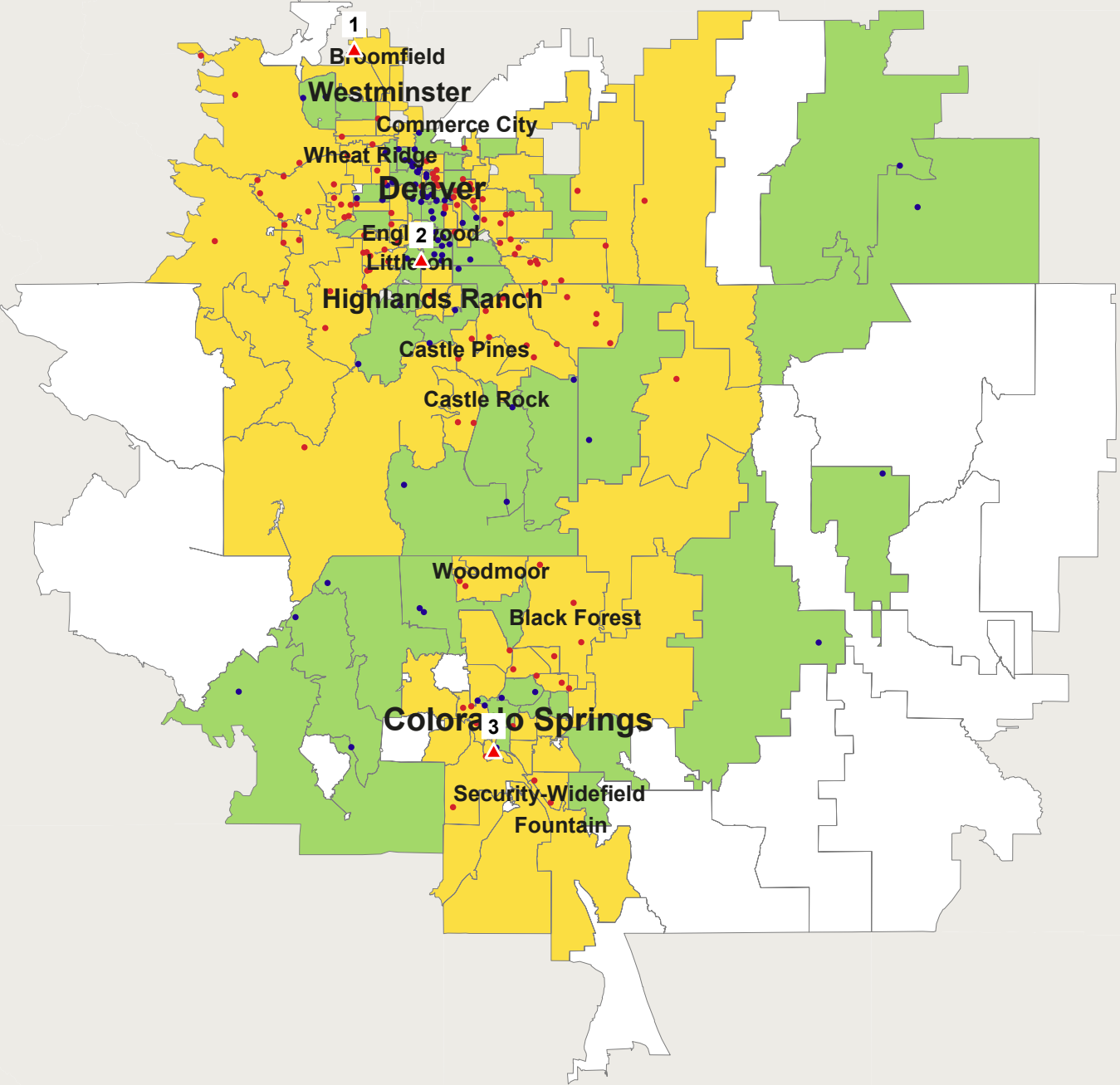
Schomp Automotive

**Land Rover  
Total Industry  
Sep 2017 RYTD  
Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 190 )  
Data By IHS Markit

 Gain: 75       Loss: 115

- 1 Land Rover Flatirons
- 2 Land Rover Denver
- 3 Land Rover Colorado Springs




Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Land Rover

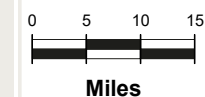
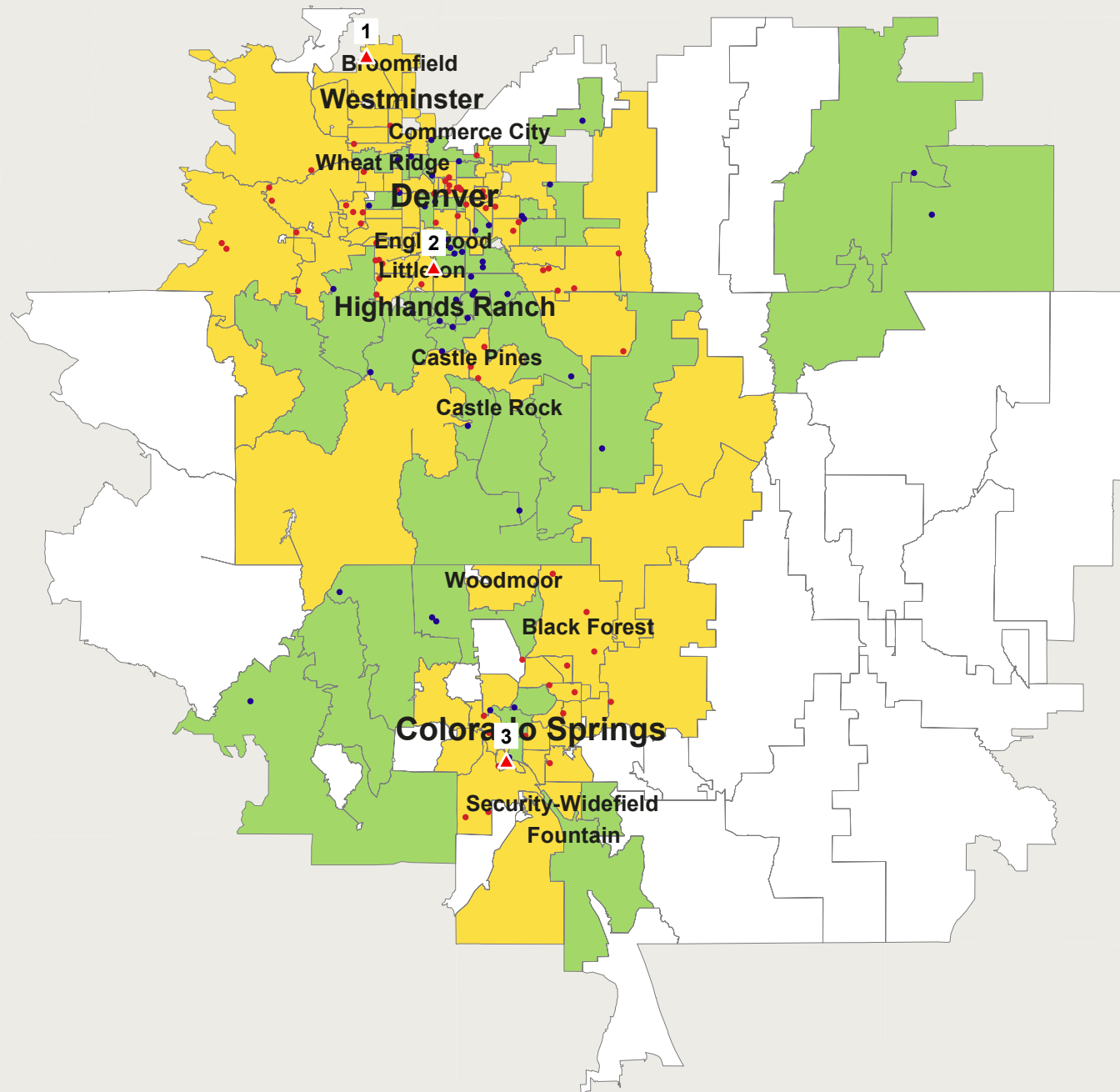
Schomp Automotive

**Land Rover**  
**Luxury Compact CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 112 )  
Data By IHS Markit

 Gain: 47     Loss: 65

- 1 Land Rover Flatirons
- 2 Land Rover Denver
- 3 Land Rover Colorado Springs

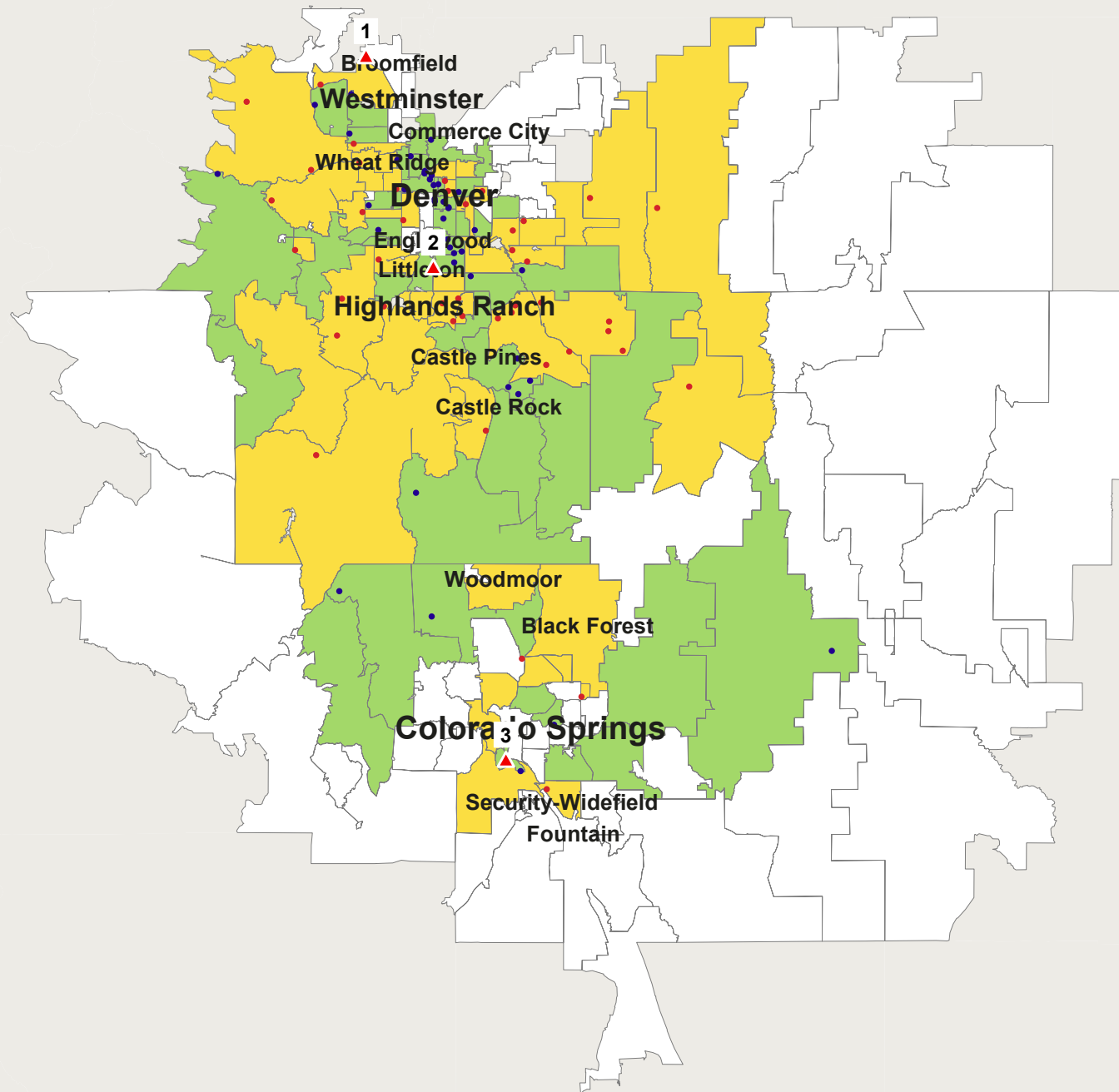


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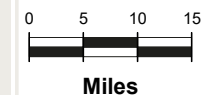
Schomp Automotive

**Land Rover**  
**Luxury Full Size SUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 85 )  
Data By IHS Markit

Gain: 42      Loss: 43

- 1 Land Rover Flatirons
- 2 Land Rover Denver
- 3 Land Rover Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Land Rover



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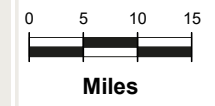
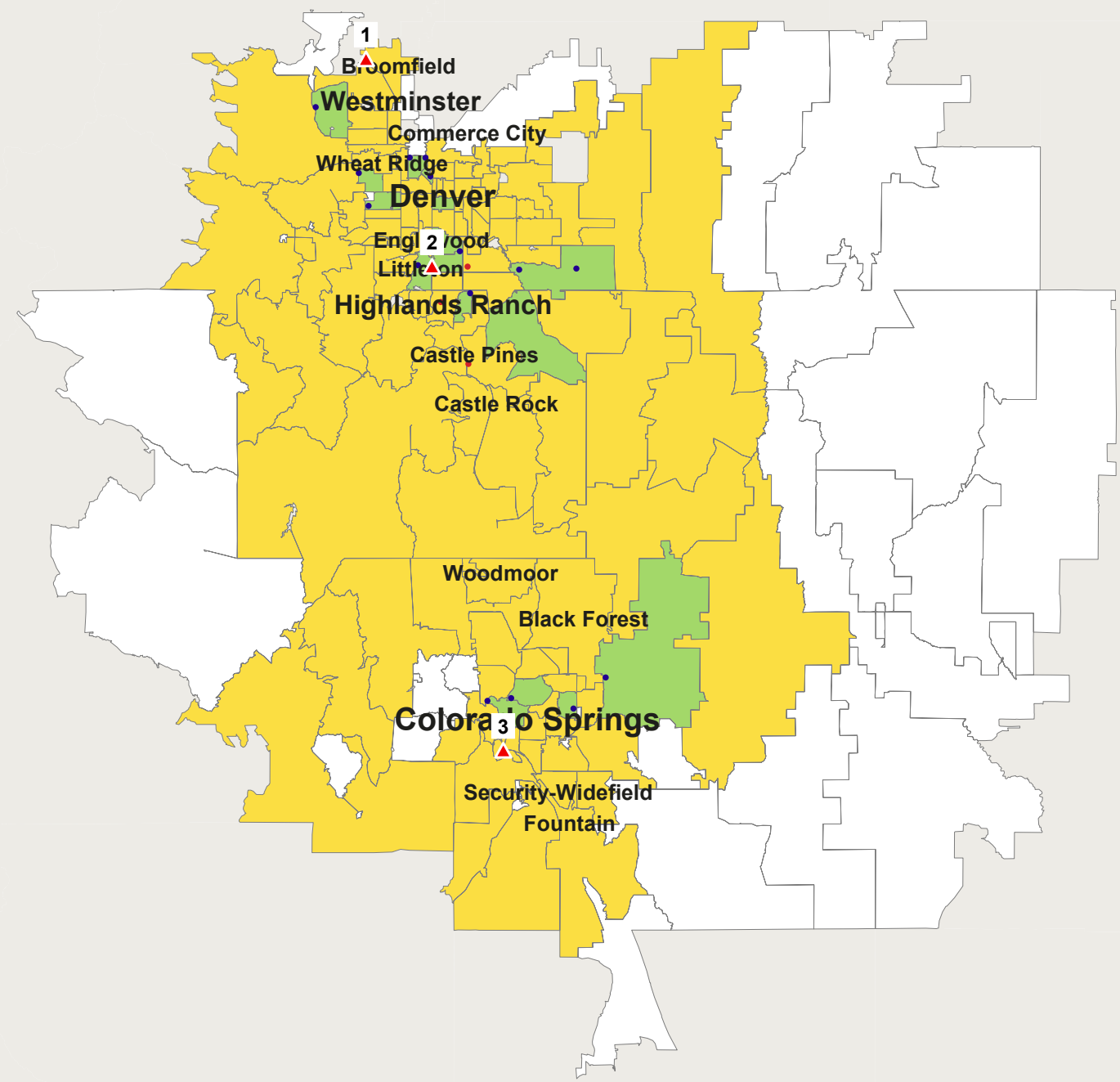
Schomp Automotive

**Land Rover**  
**Luxury Mid Size CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

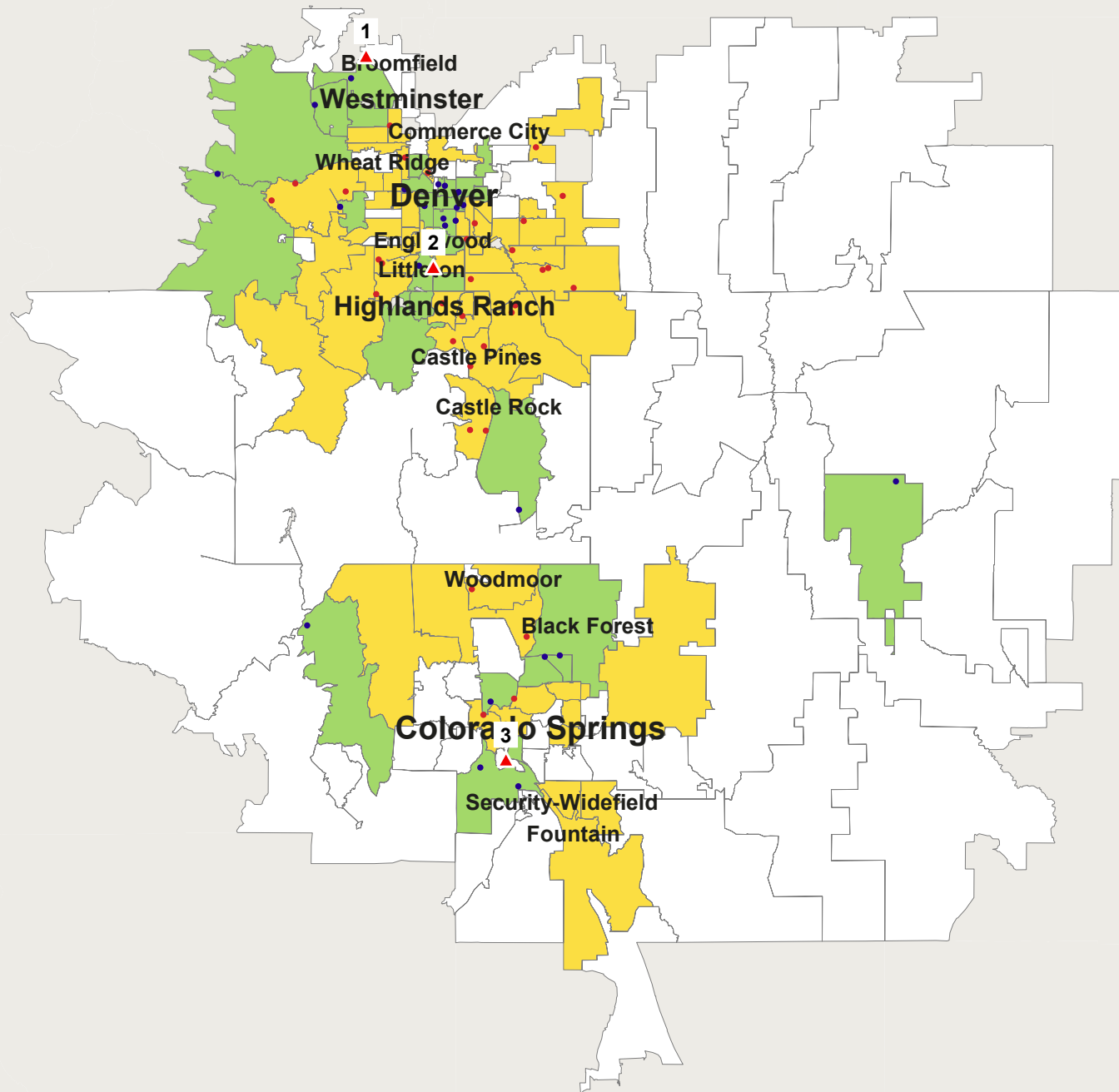
1 Dot = 1 Registration(s) ( 19 )  
Data By IHS Markit

 Gain: 16     Loss: 3

- 1 Land Rover Flatirons
- 2 Land Rover Denver
- 3 Land Rover Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Land Rover



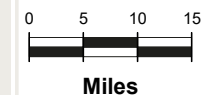
Schomp Automotive

**Land Rover**  
**Luxury Mid Size SUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 56 )  
Data By IHS Markit

■ Gain: 24    ■ Loss: 32

- 1 Land Rover Flatirons
- 2 Land Rover Denver
- 3 Land Rover Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Land Rover



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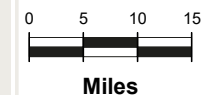
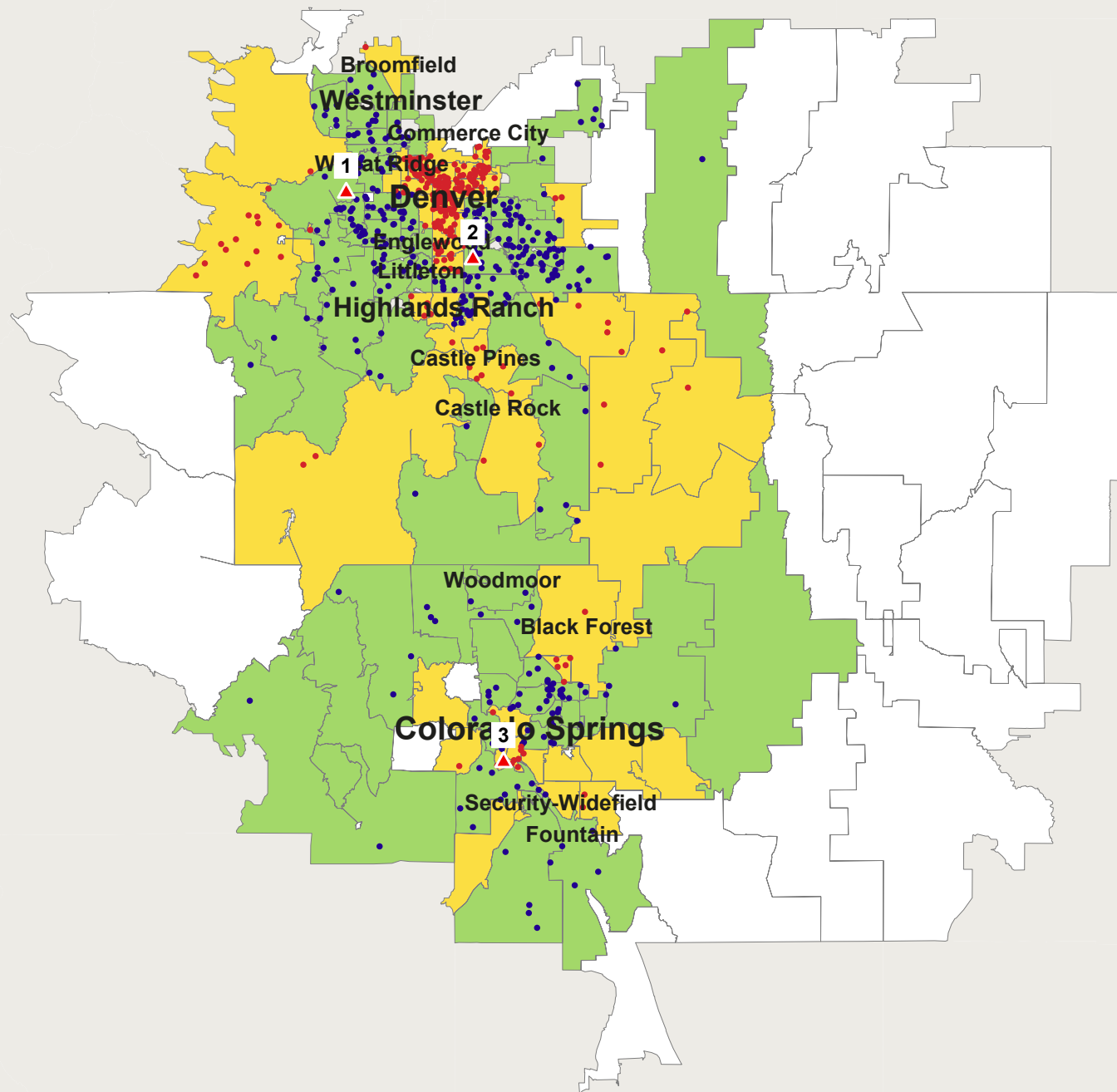
Schomp Automotive

**Lexus**  
**Total Industry**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 627 )  
Data By IHS Markit

■ Gain: 358    ■ Loss: 269

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Lexus



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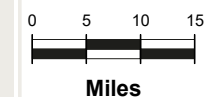
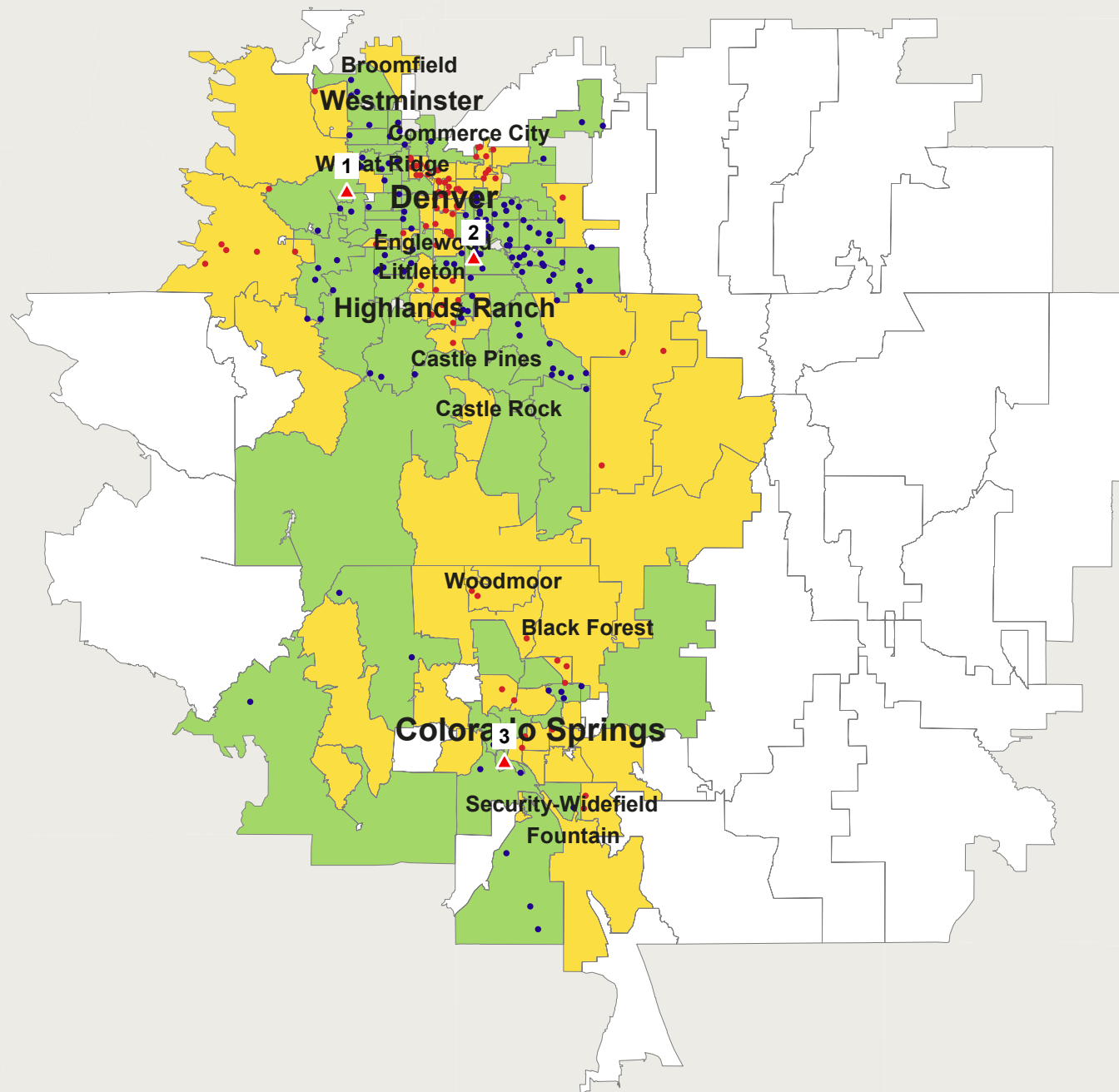
Schomp Automotive

**Lexus**  
**Luxury Compact CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 209 )  
Data By IHS Markit

■ Gain: 132    ■ Loss: 77

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Lexus



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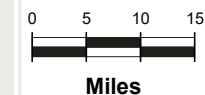
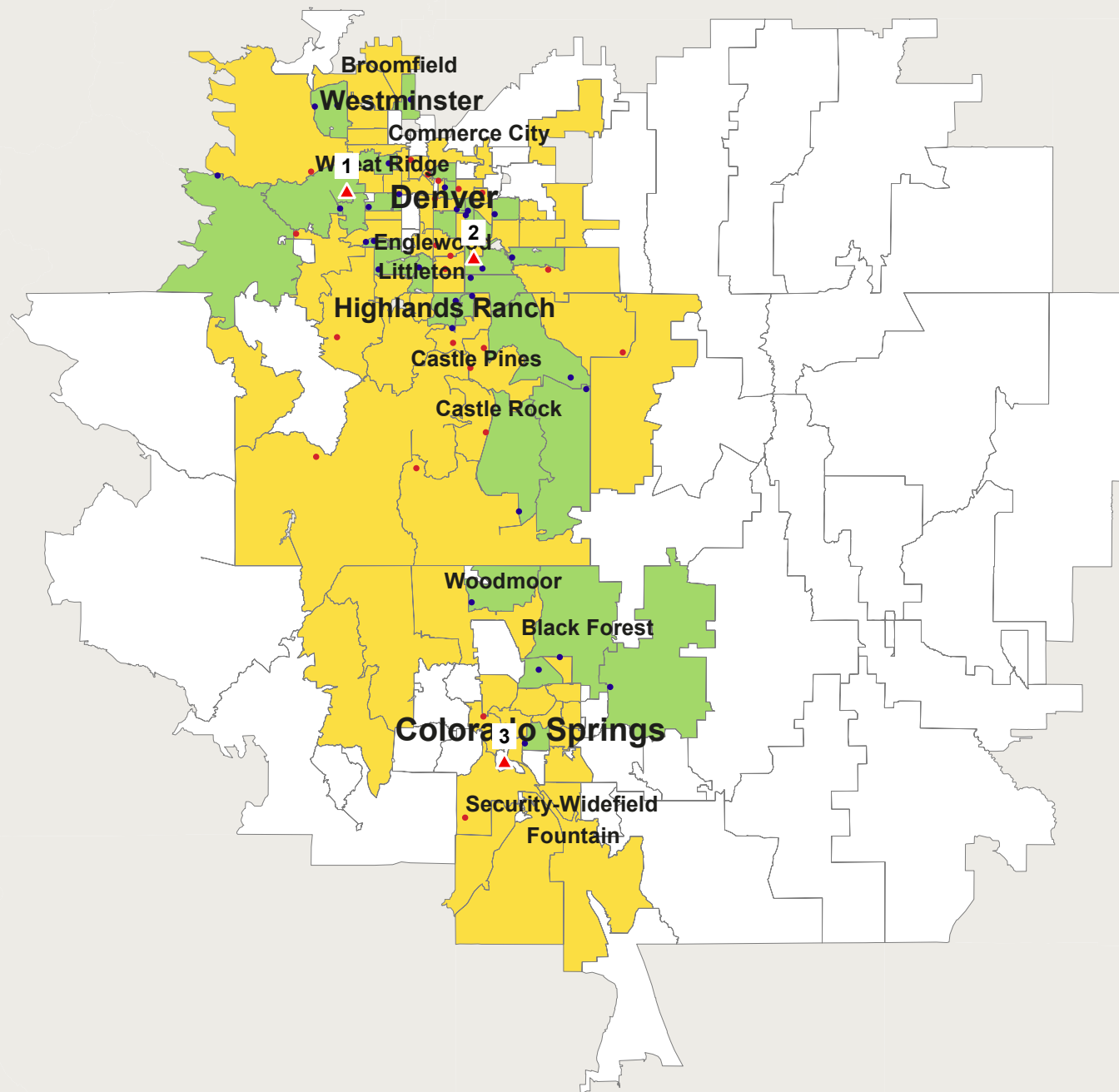
Schomp Automotive

**Lexus**  
**Luxury Full Size SUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 54 )  
Data By IHS Markit

■ Gain: 32    ■ Loss: 22

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Lexus



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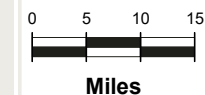
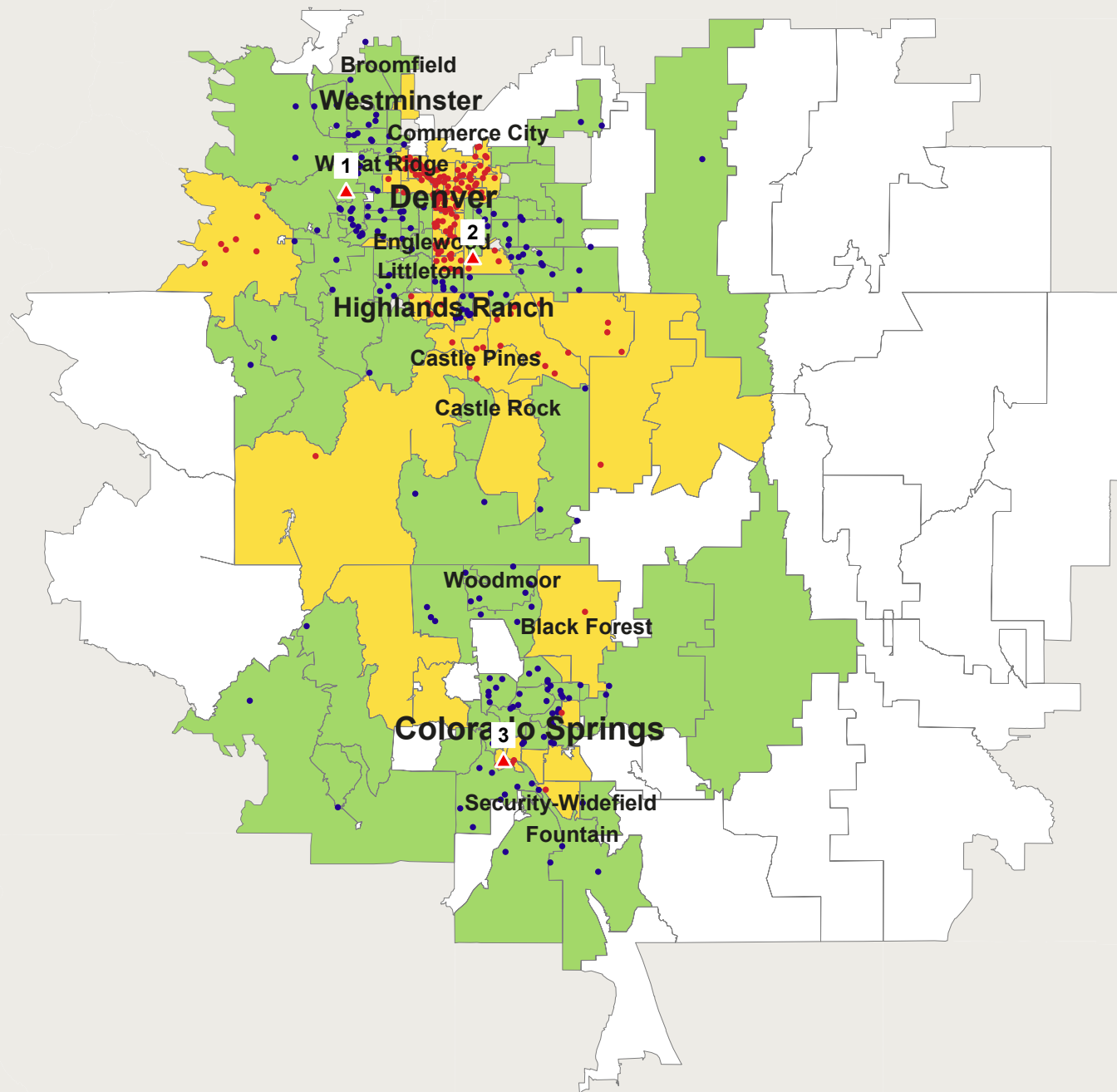
Schomp Automotive

**Lexus**  
**Luxury Mid Size CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 336 )  
Data By IHS Markit

■ Gain: 177    ■ Loss: 159

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Lexus



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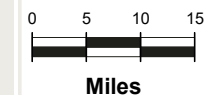
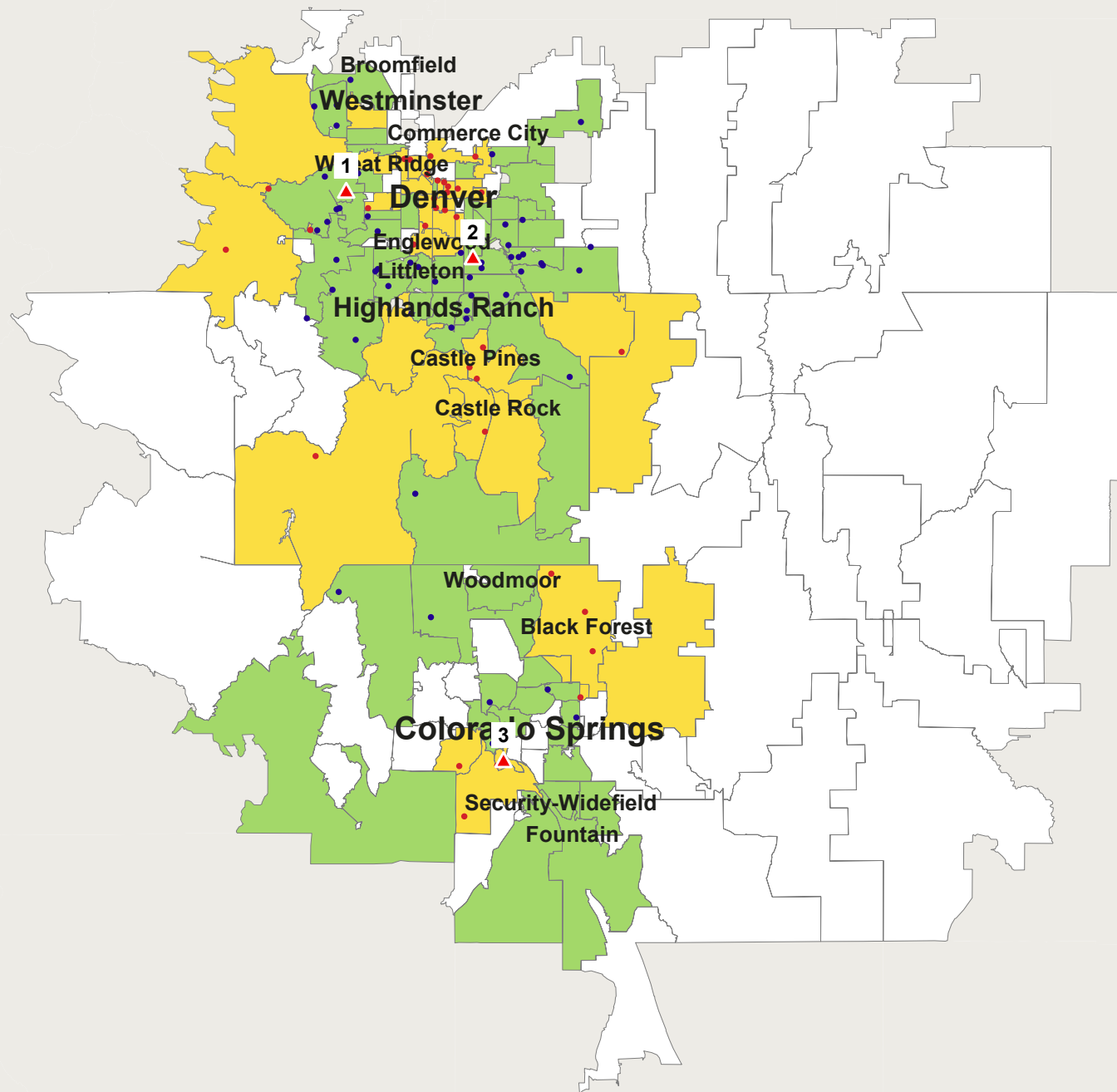
Schomp Automotive

**Lexus**  
**Luxury Mid Size SUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 88 )  
Data By IHS Markit

■ Gain: 54    ■ Loss: 34

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Lexus



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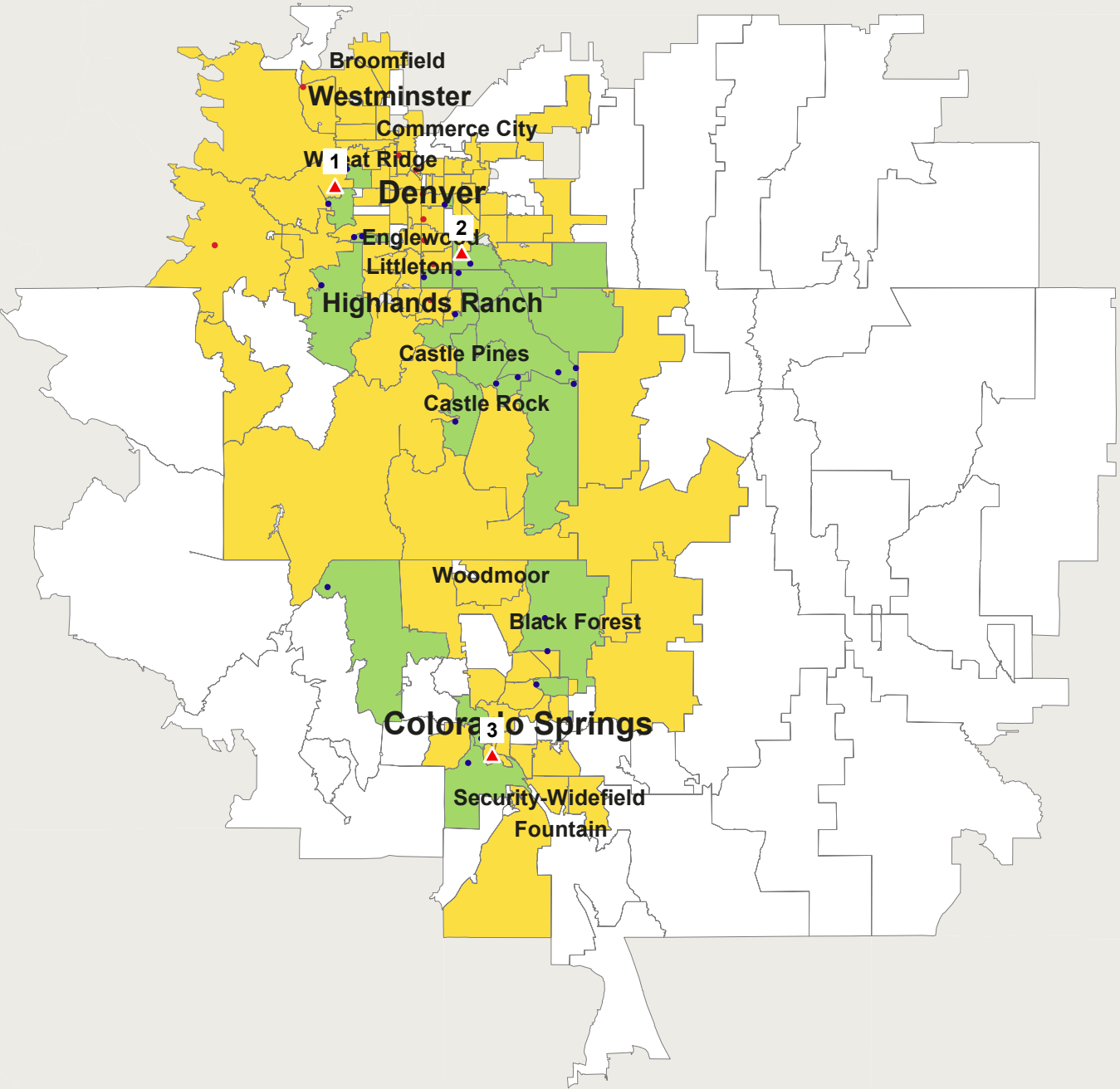
Schomp Automotive

**Lexus**  
**Luxury Sport**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 32 )  
Data By IHS Markit

 Gain: 23     Loss: 9

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Lexus



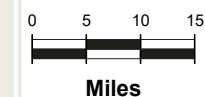
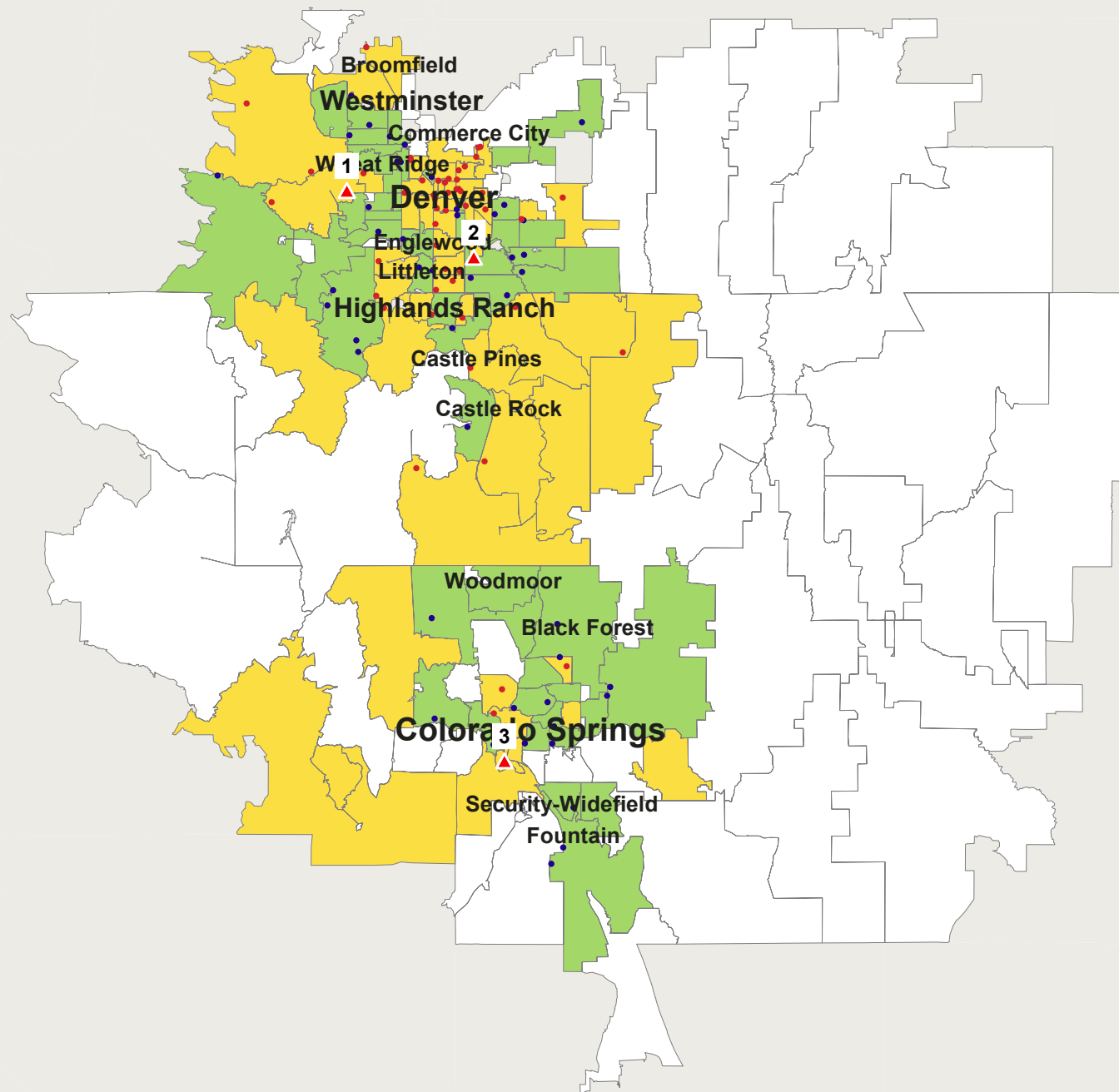
Schomp Automotive

**Lexus**  
**Luxury Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 98 )  
Data By IHS Markit

■ Gain: 46    ■ Loss: 52

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Lexus



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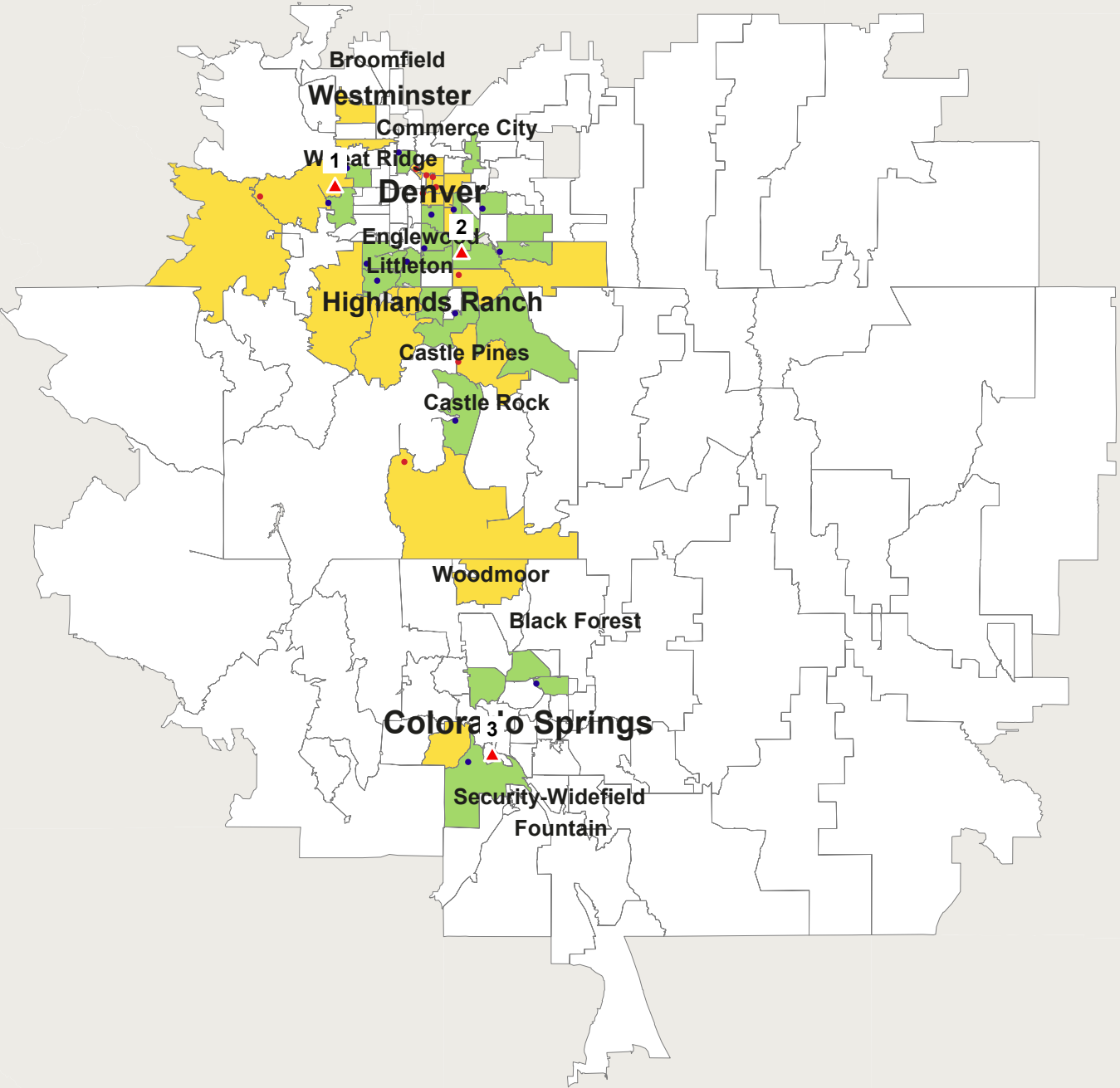
Schomp Automotive

**Lexus**  
**Luxury Full Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 25 )  
Data By IHS Markit

 Gain: 16     Loss: 9

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Lexus

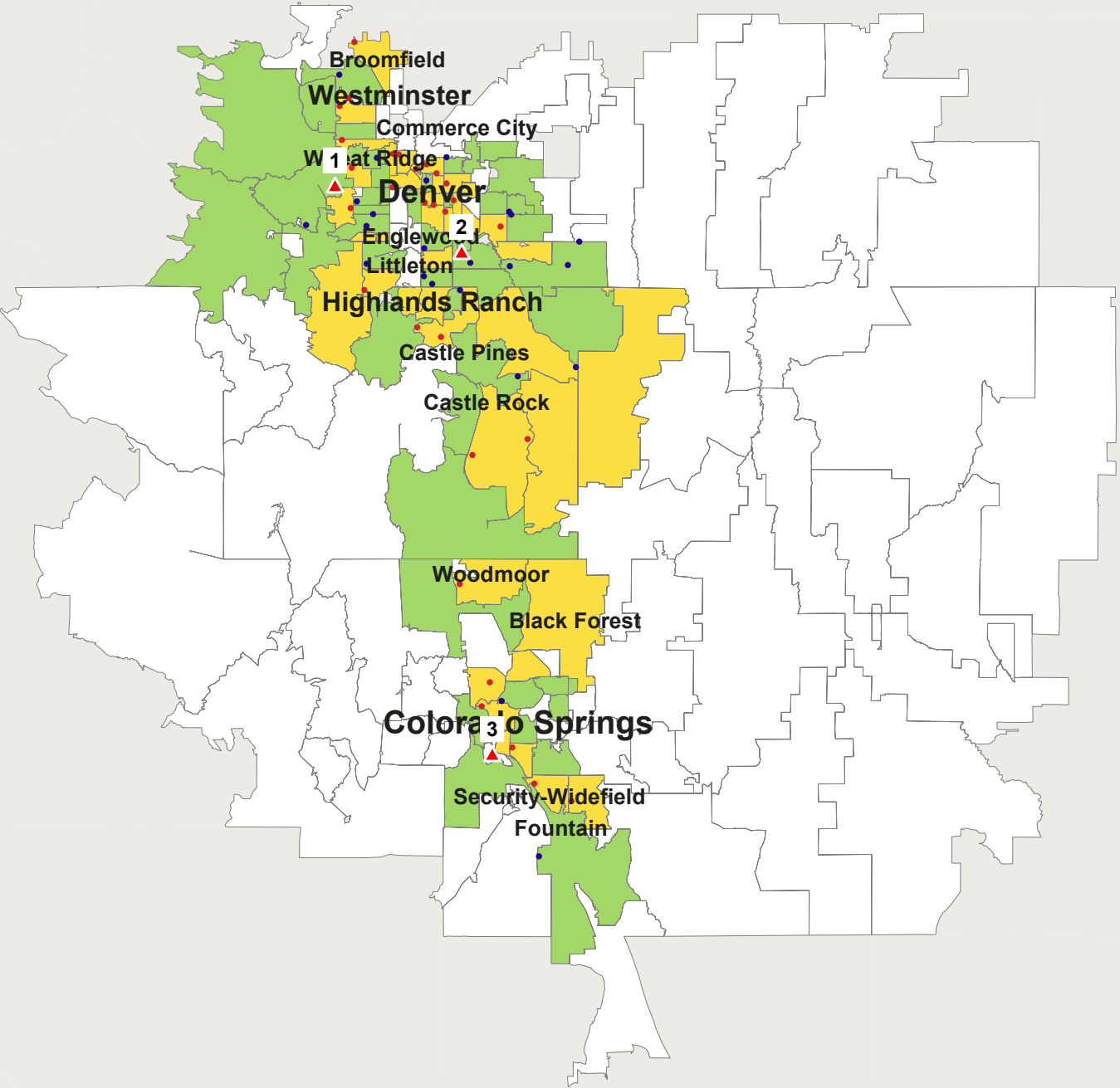
Schomp Automotive

**Lexus**  
**Luxury Mid Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 55 )  
Data By IHS Markit

 Gain: 24     Loss: 31

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Villag
- 3 Lexus of Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Lexus

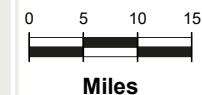
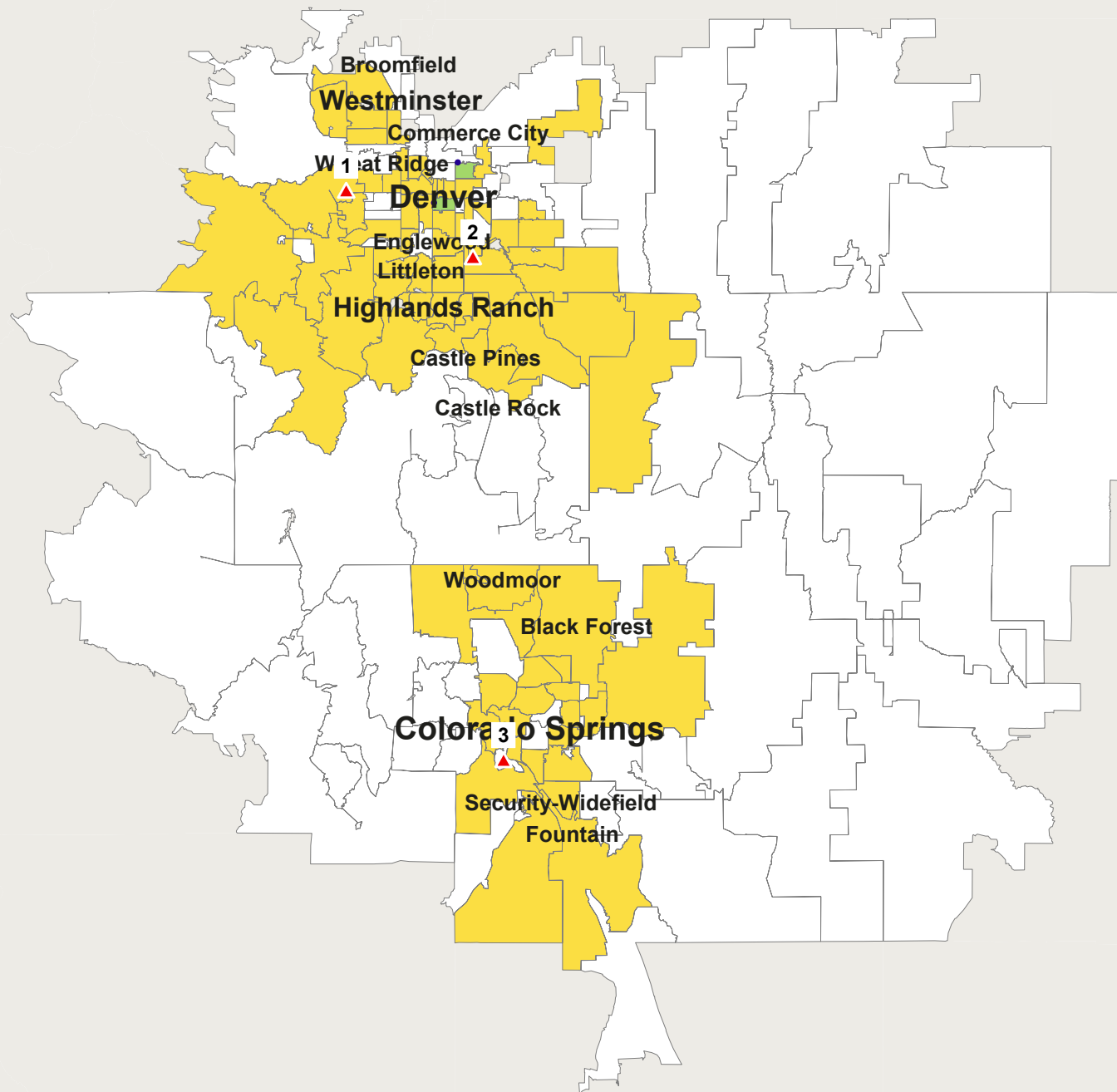
Schomp Automotive

**Lexus**  
**Luxury Sub Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 2 )  
Data By IHS Markit

■ Gain: 2      ■ Loss: 0

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Lexus



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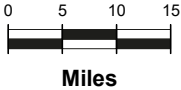
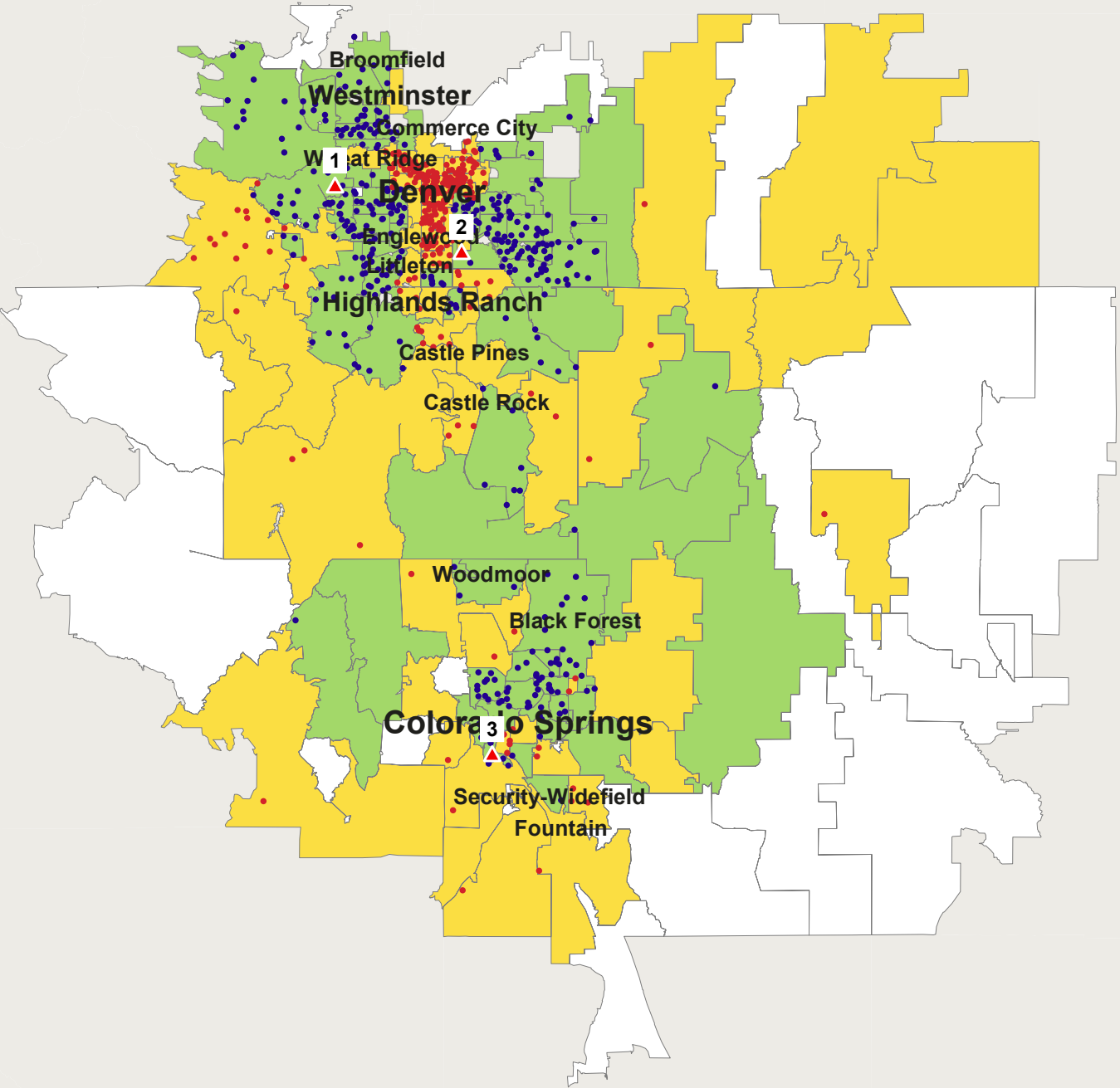
Schomp Automotive

**Lexus**  
**Total Industry**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 696 )  
Data By IHS Markit

Gain: 403      Loss: 293

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Villag
- 3 Lexus of Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Lexus

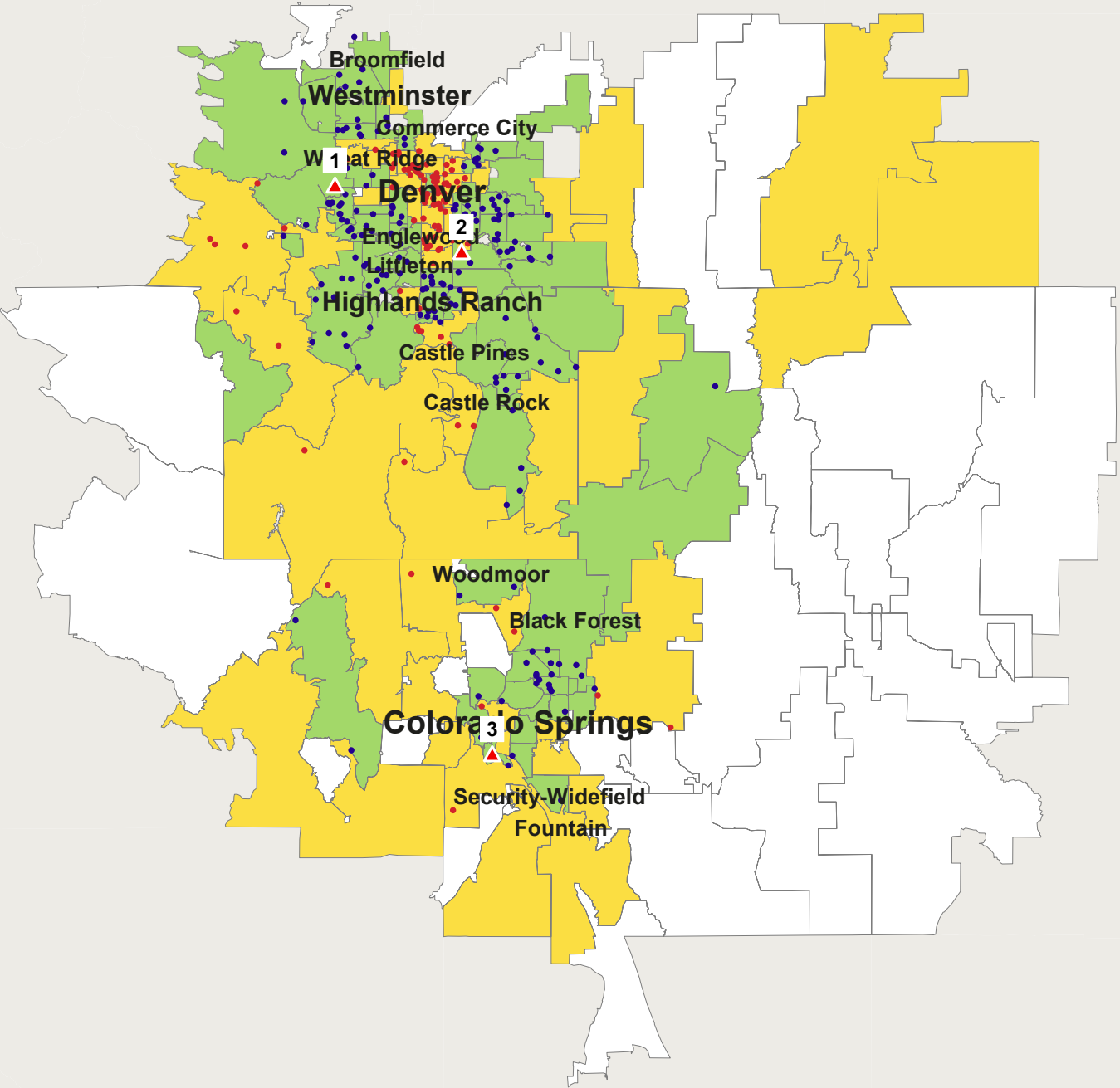
Schomp Automotive

**Lexus**  
**Luxury Compact CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

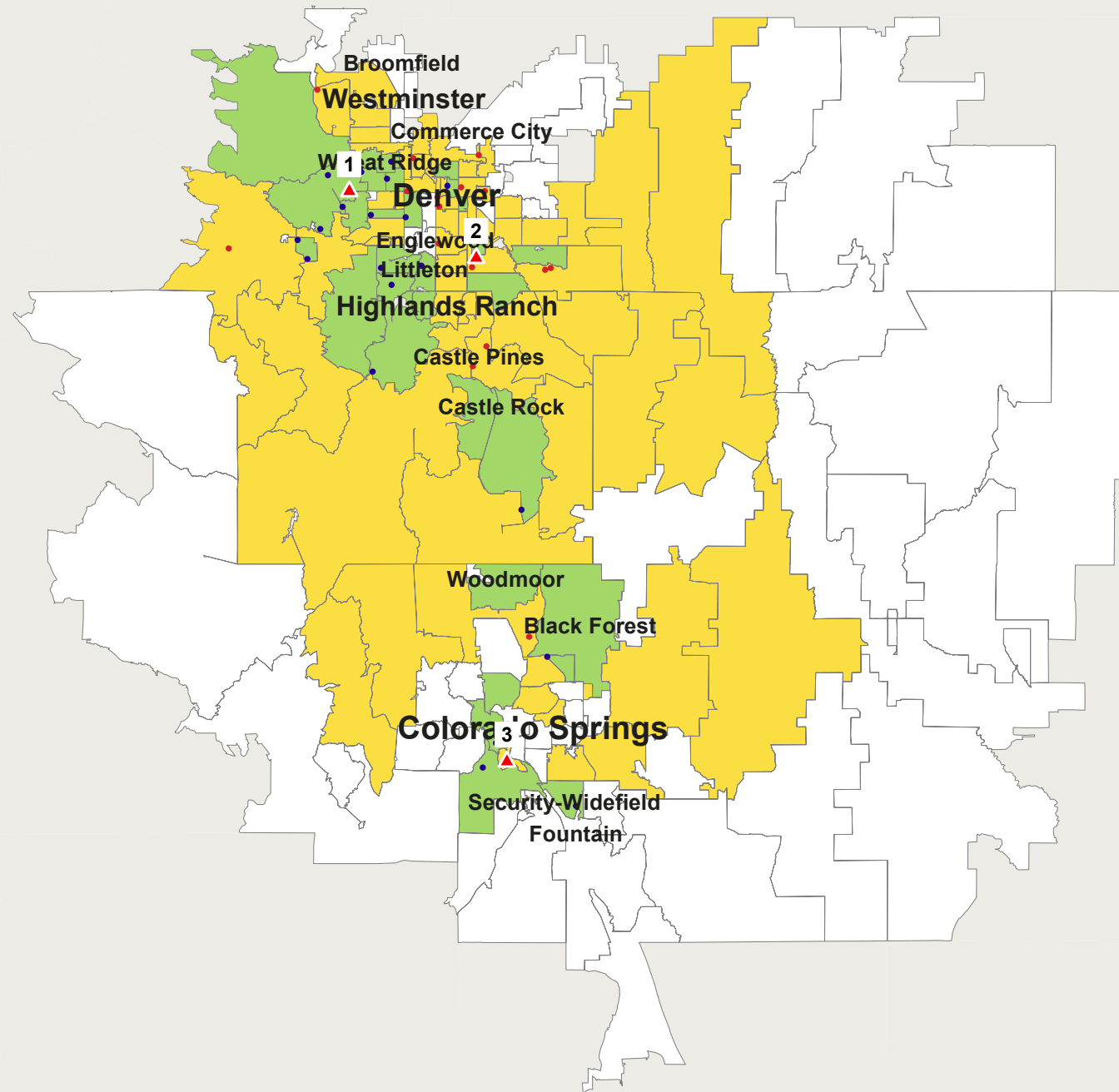
1 Dot = 1 Registration(s) ( 288 )  
Data By IHS Markit

Gain: 184    Loss: 104

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Lexus



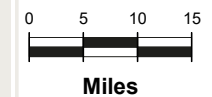
Schomp Automotive

**Lexus**  
**Luxury Full Size SUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 37 )  
Data By IHS Markit

■ Gain: 21    ■ Loss: 16

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Lexus



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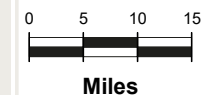
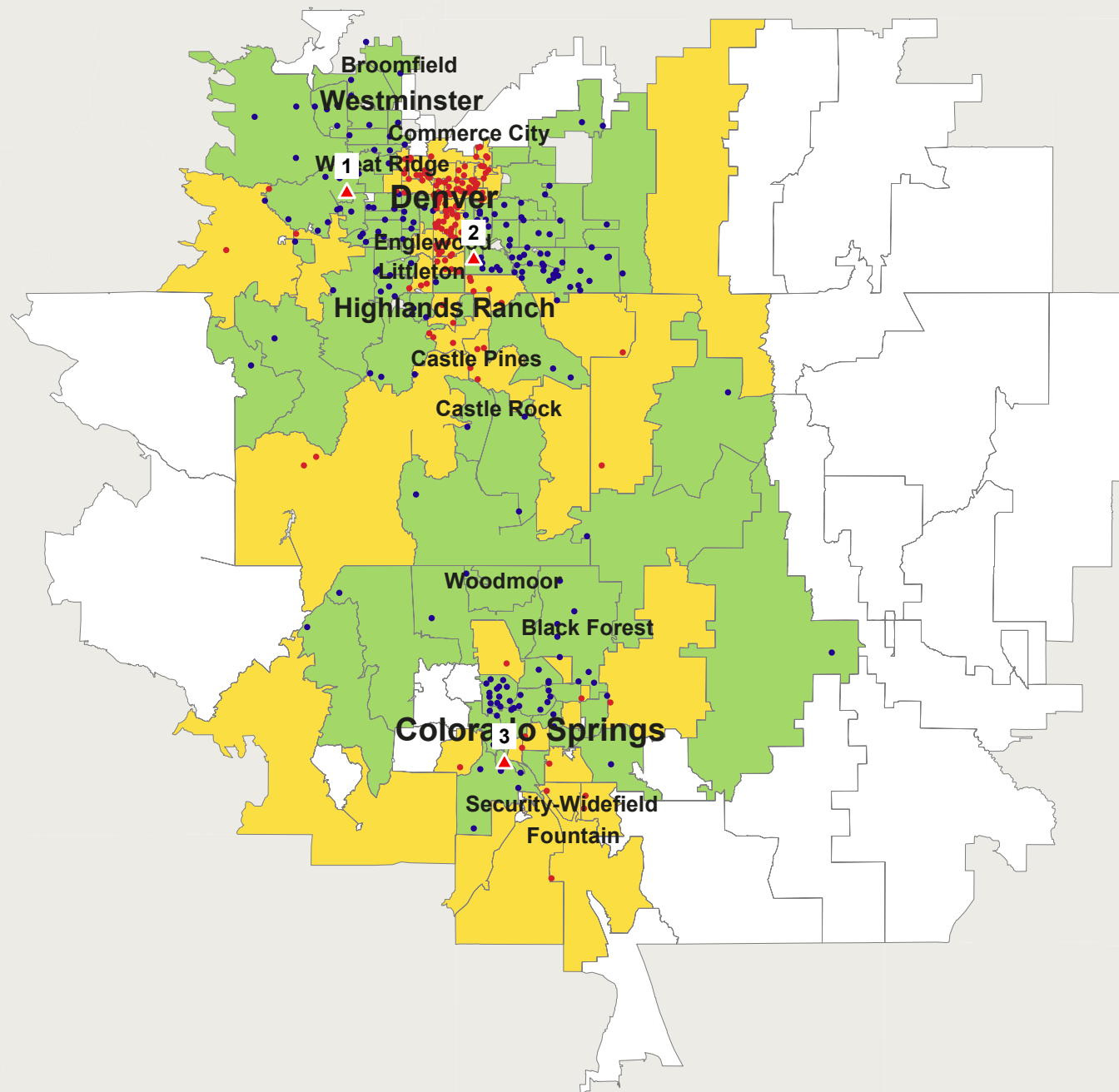
Schomp Automotive

**Lexus**  
**Luxury Mid Size CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 333 )  
Data By IHS Markit

■ Gain: 184    ■ Loss: 149

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2017 RYTD  
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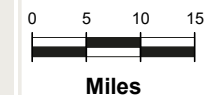
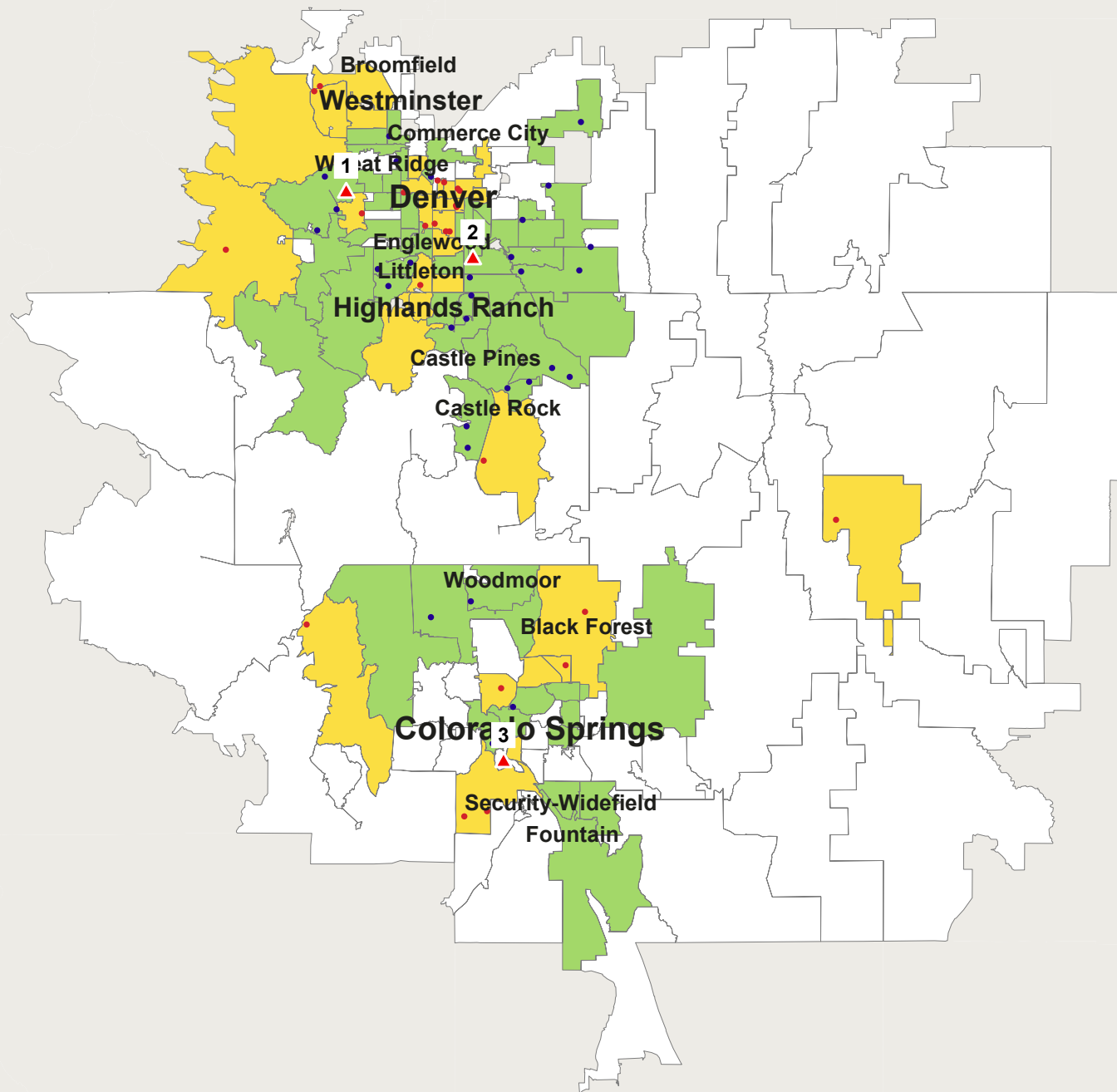
Schomp Automotive

**Lexus**  
**Luxury Mid Size SUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 56 )  
Data By IHS Markit

■ Gain: 32    ■ Loss: 24

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Lexus



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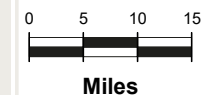
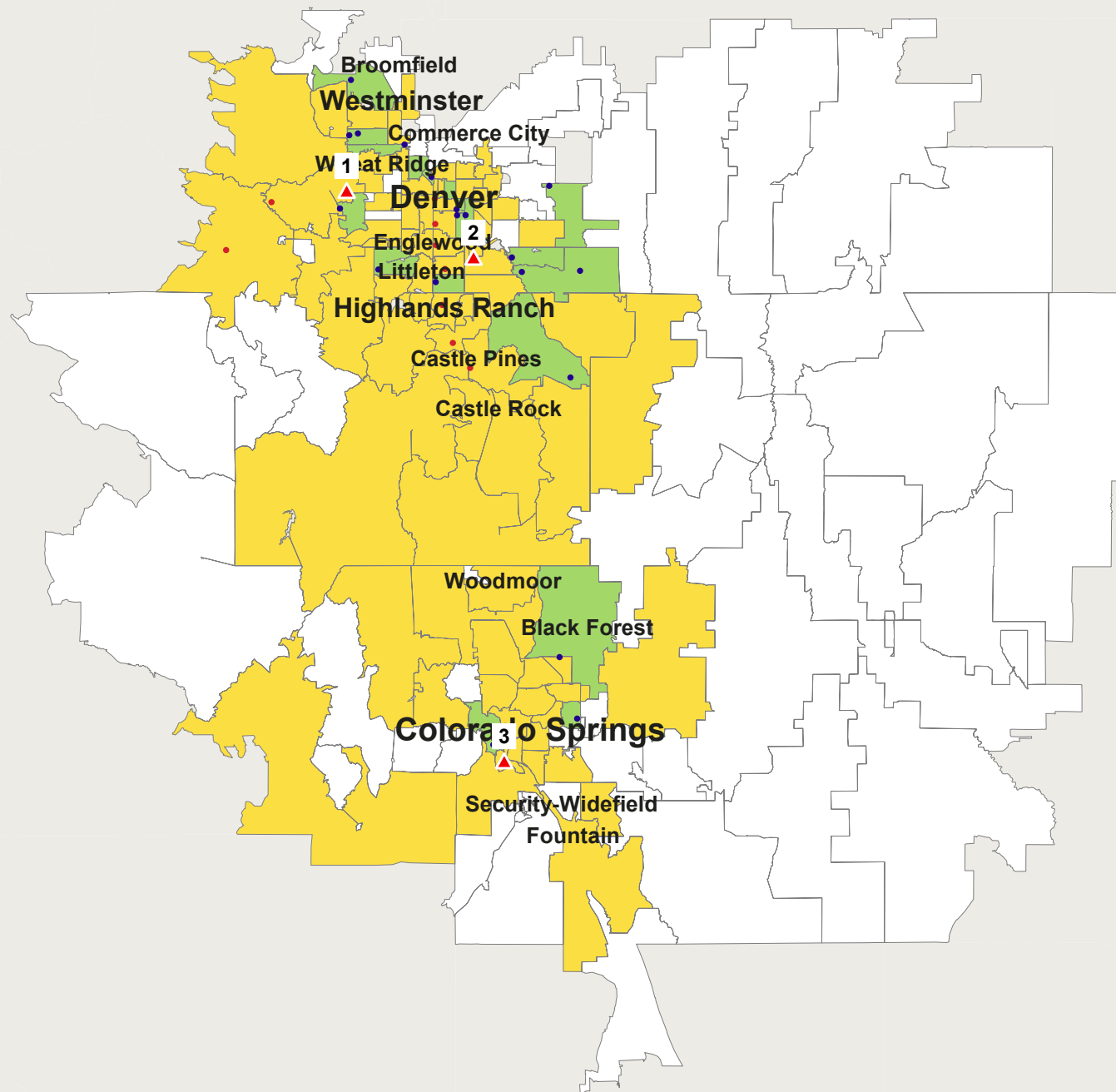
Schomp Automotive

**Lexus**  
**Luxury Sport**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 28 )  
Data By IHS Markit

■ Gain: 19    ■ Loss: 9

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Lexus



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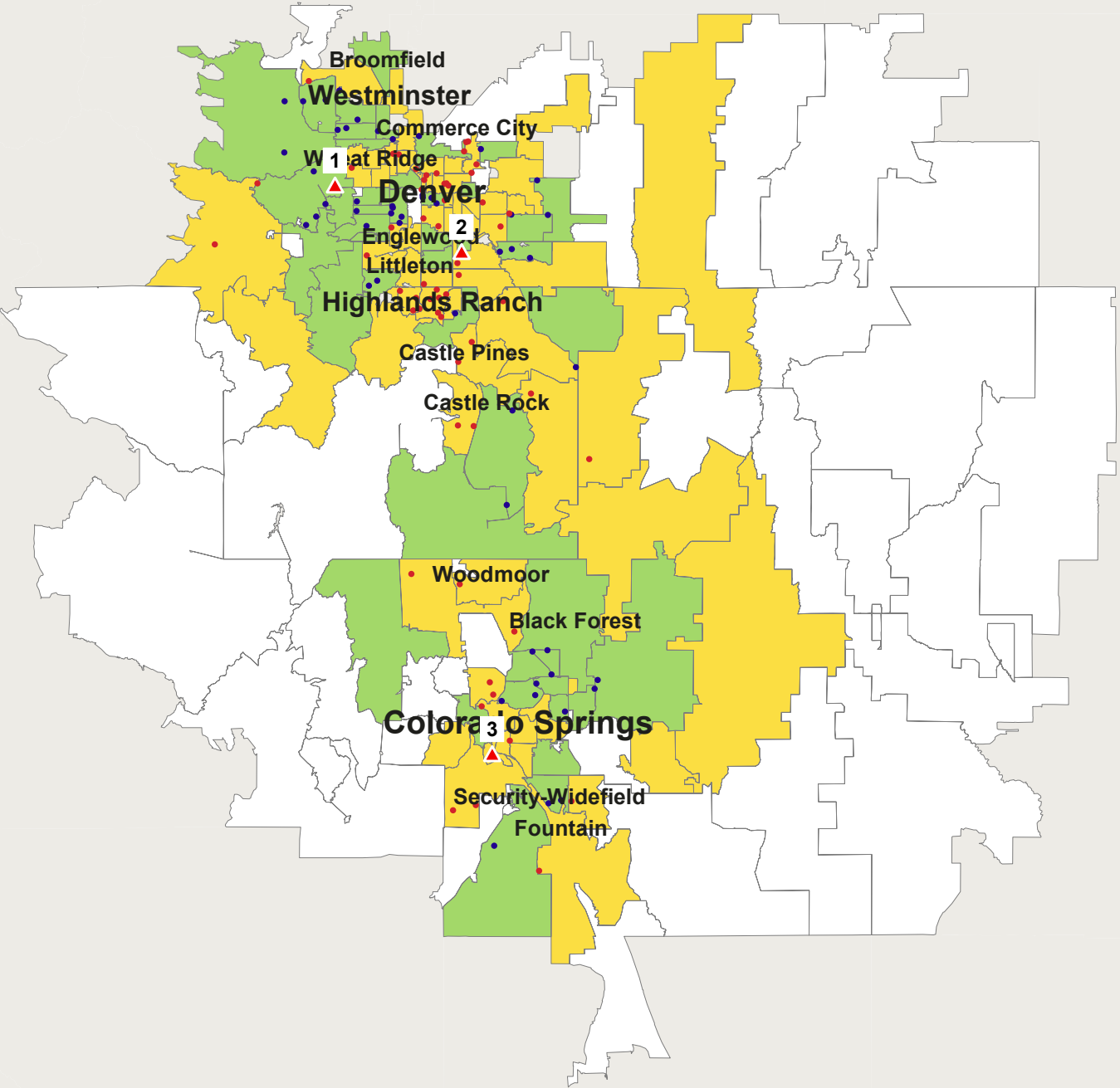
Schomp Automotive

**Lexus**  
**Luxury Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 112 )  
Data By IHS Markit

 Gain: 52     Loss: 60

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Villag
- 3 Lexus of Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Lexus

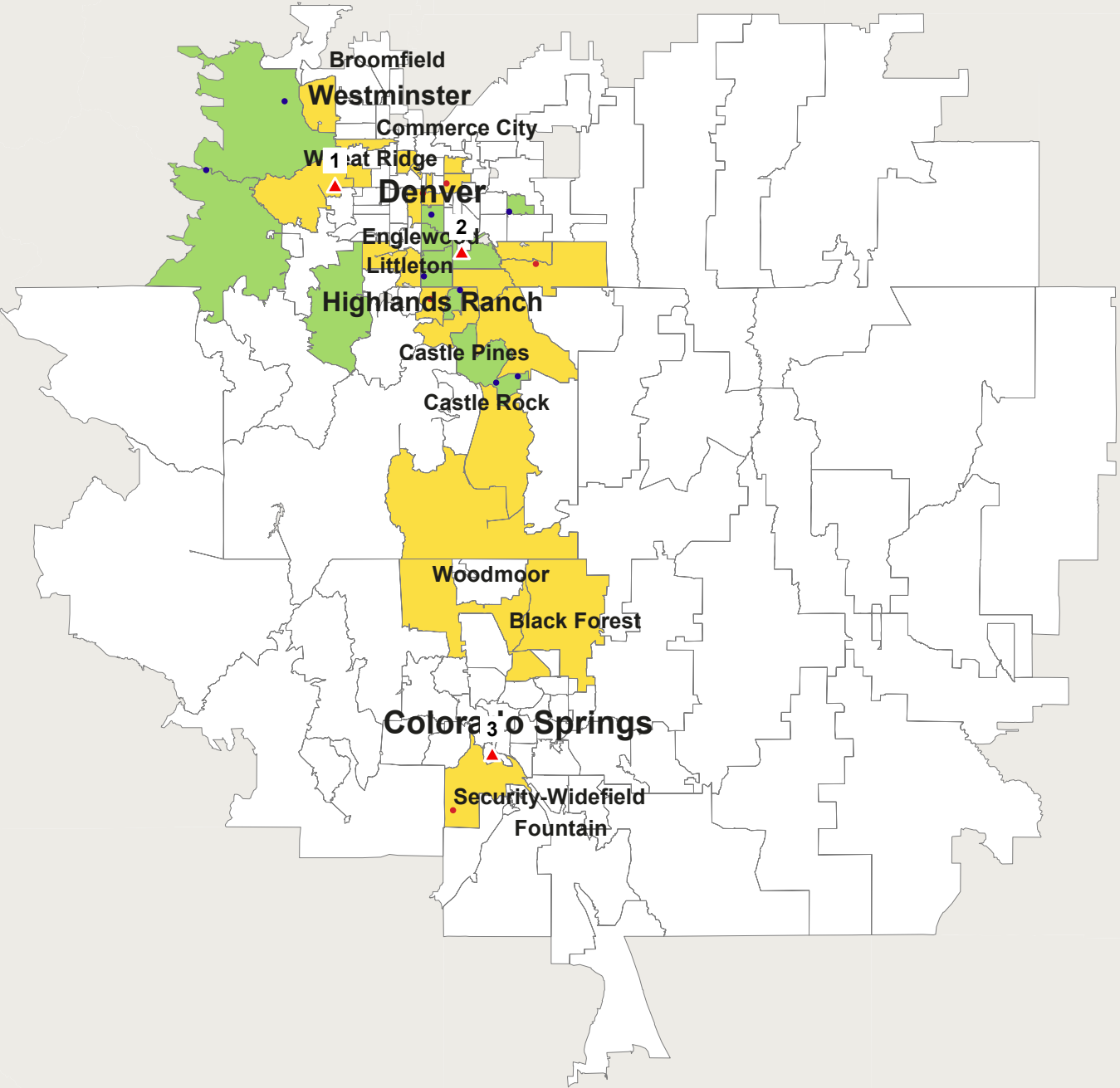
Schomp Automotive

**Lexus**  
**Luxury Full Size**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 13 )  
Data By IHS Markit

 Gain: 8       Loss: 5

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Lexus

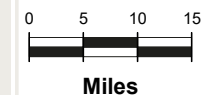
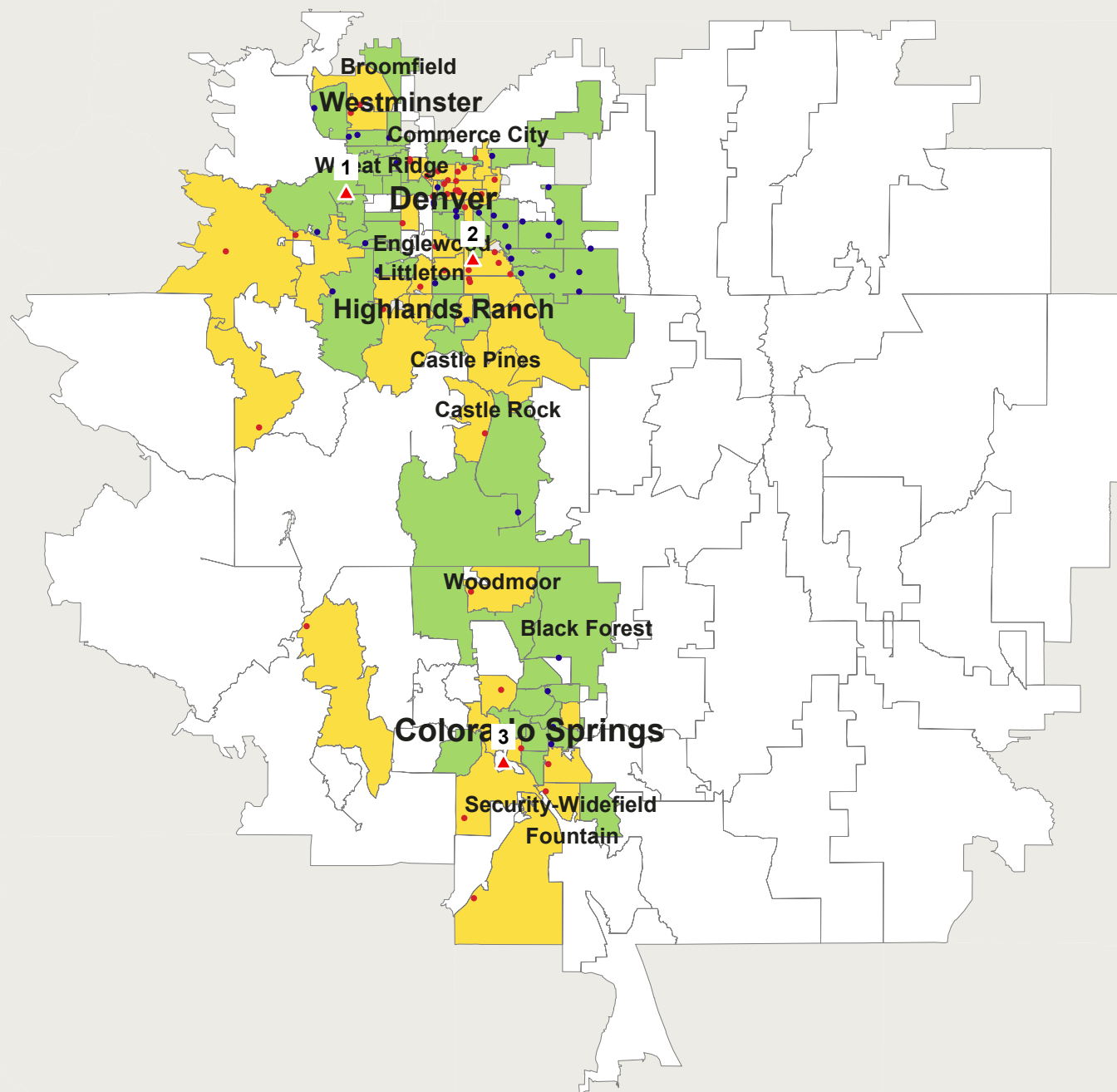
Schomp Automotive

**Lexus**  
**Luxury Mid Size**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 83 )  
Data By IHS Markit

■ Gain: 38    ■ Loss: 45

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Lexus



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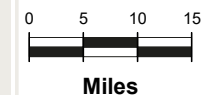
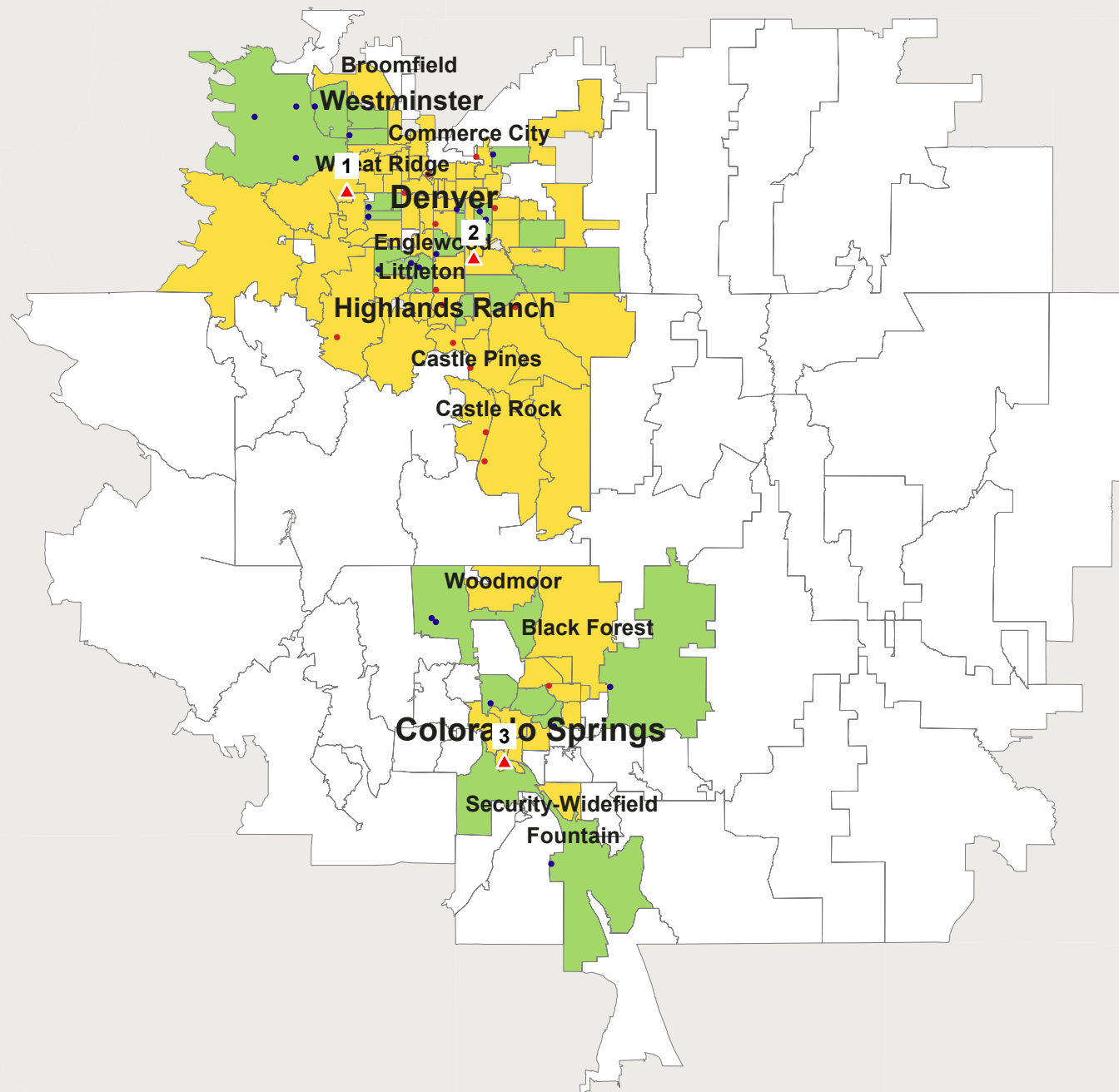
Schomp Automotive

**Lexus**  
**Luxury Sub Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 36 )  
Data By IHS Markit

■ Gain: 22    ■ Loss: 14

- 1 Stevenson Lexus of Lakewood
- 2 Kuni Lexus of Greenwood Village
- 3 Lexus of Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Lexus



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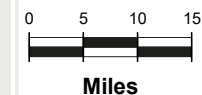
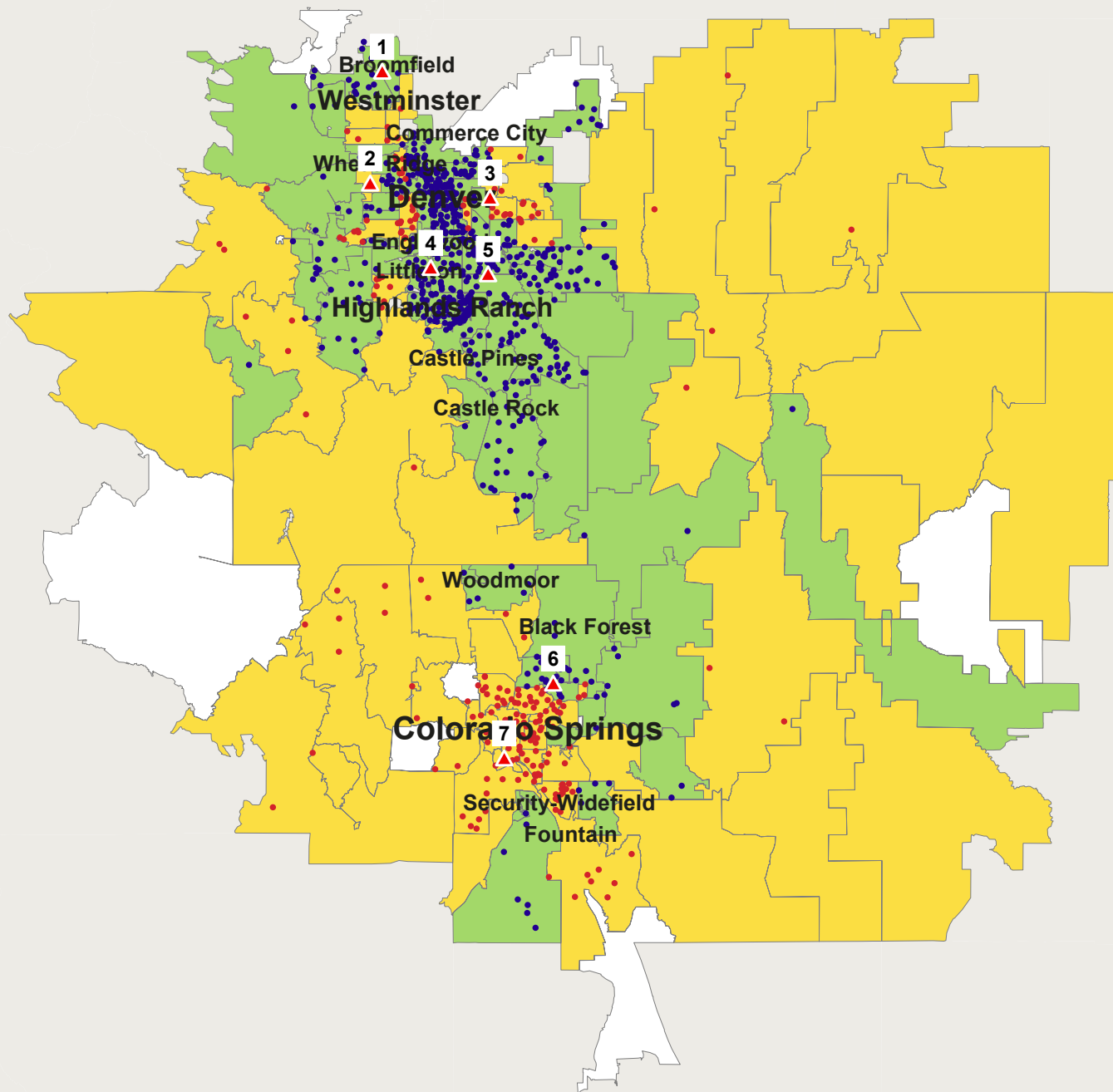
Schomp Automotive

**Mazda**  
**Total Industry**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 895 )  
Data By IHS Markit

■ Gain: 672    ■ Loss: 223

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhus Mazda at Powers
- 7 Bob Penkhus Volvo Mazda, Inc.



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Mazda



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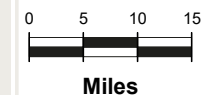
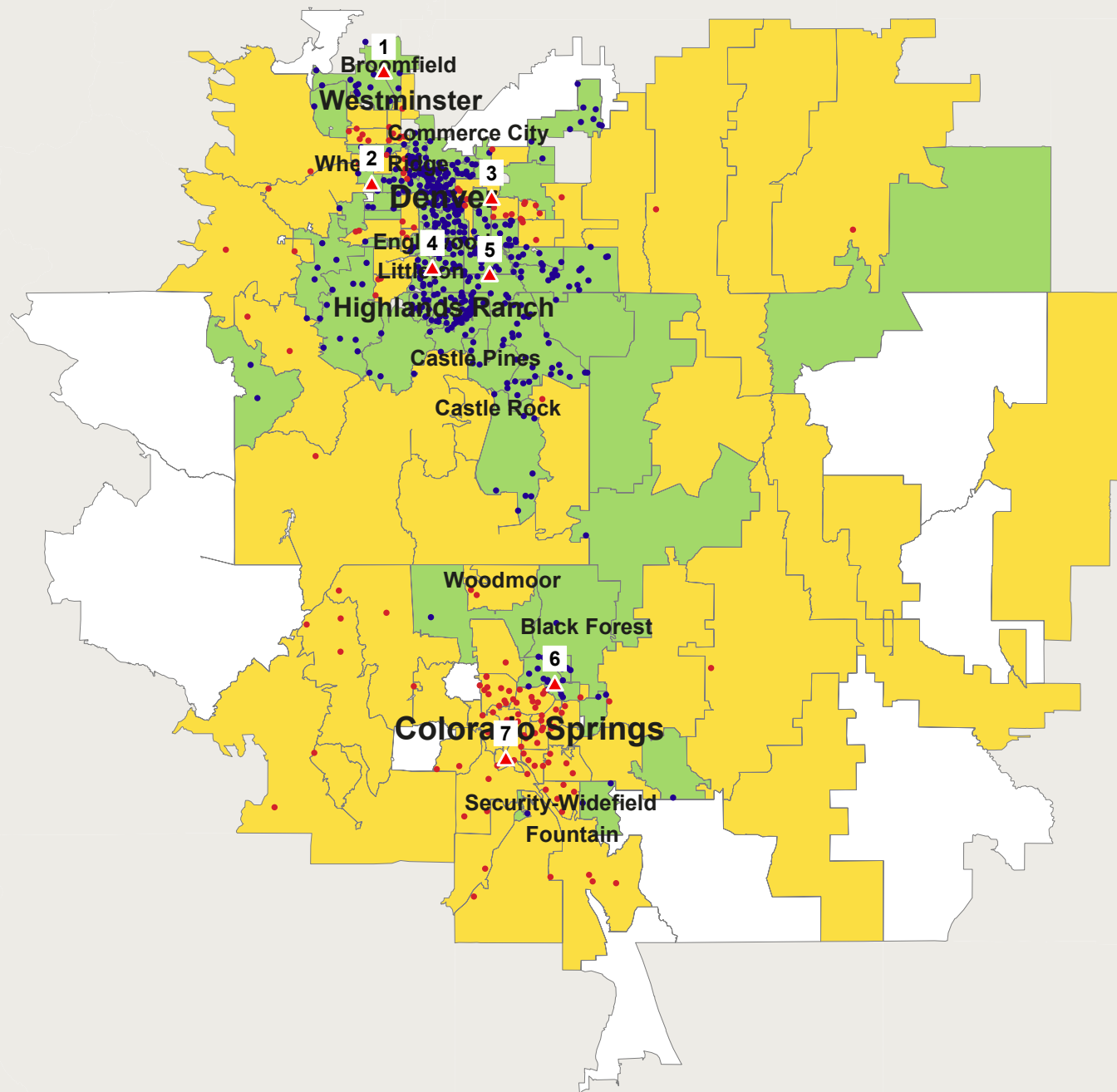
Schomp Automotive

**Mazda**  
**Non-Luxury Compact CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 625 )  
Data By IHS Markit

Gain: 481      Loss: 144

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhush Mazda at Powers
- 7 Bob Penkhush Volvo Mazda, Inc.



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Mazda



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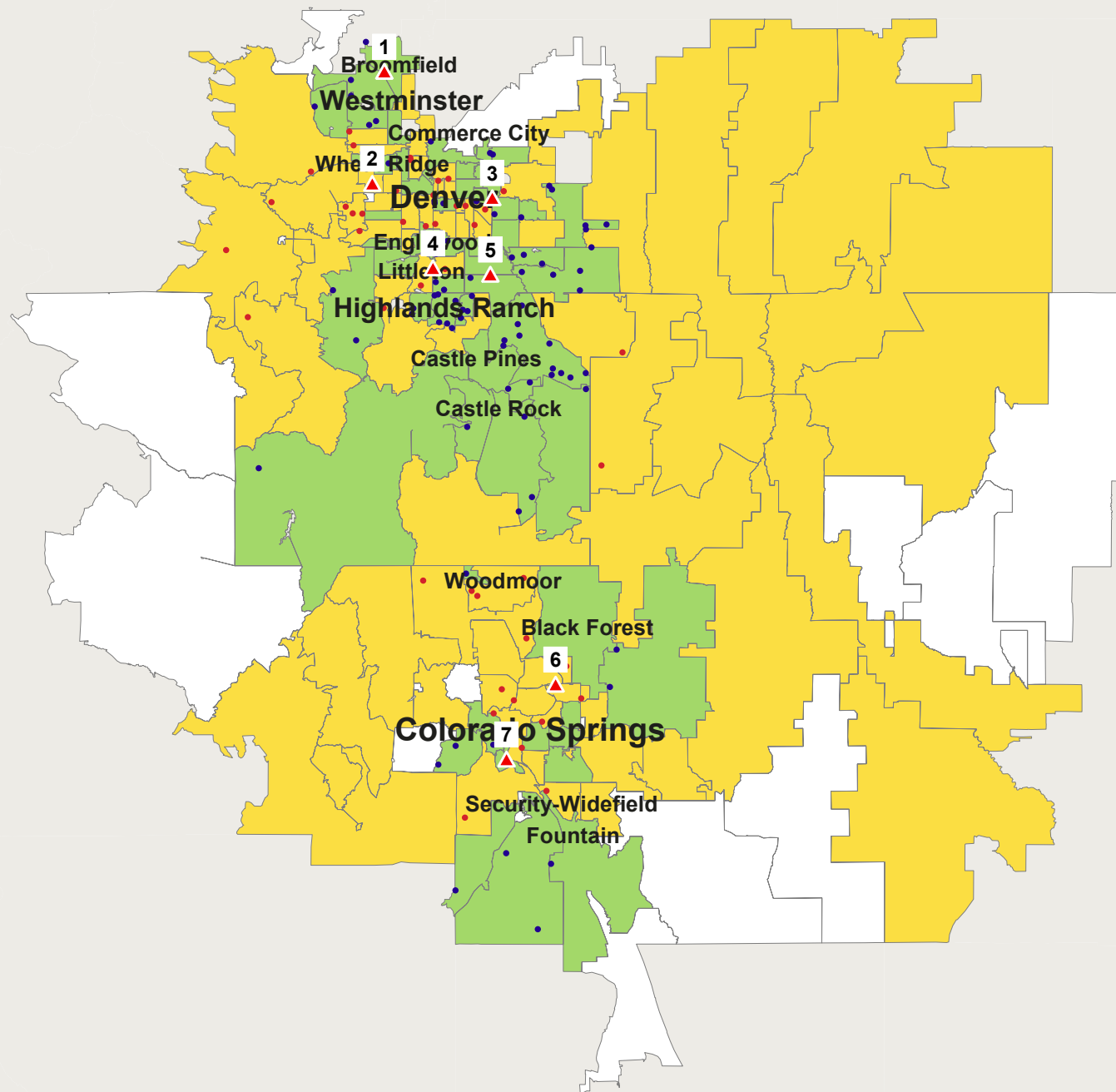
Schomp Automotive

**Mazda**  
**Non-Luxury Mid Size CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 126 )  
Data By IHS Markit

■ Gain: 83    ■ Loss: 43

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhus Mazda at Powers
- 7 Bob Penkhus Volvo Mazda, Inc.

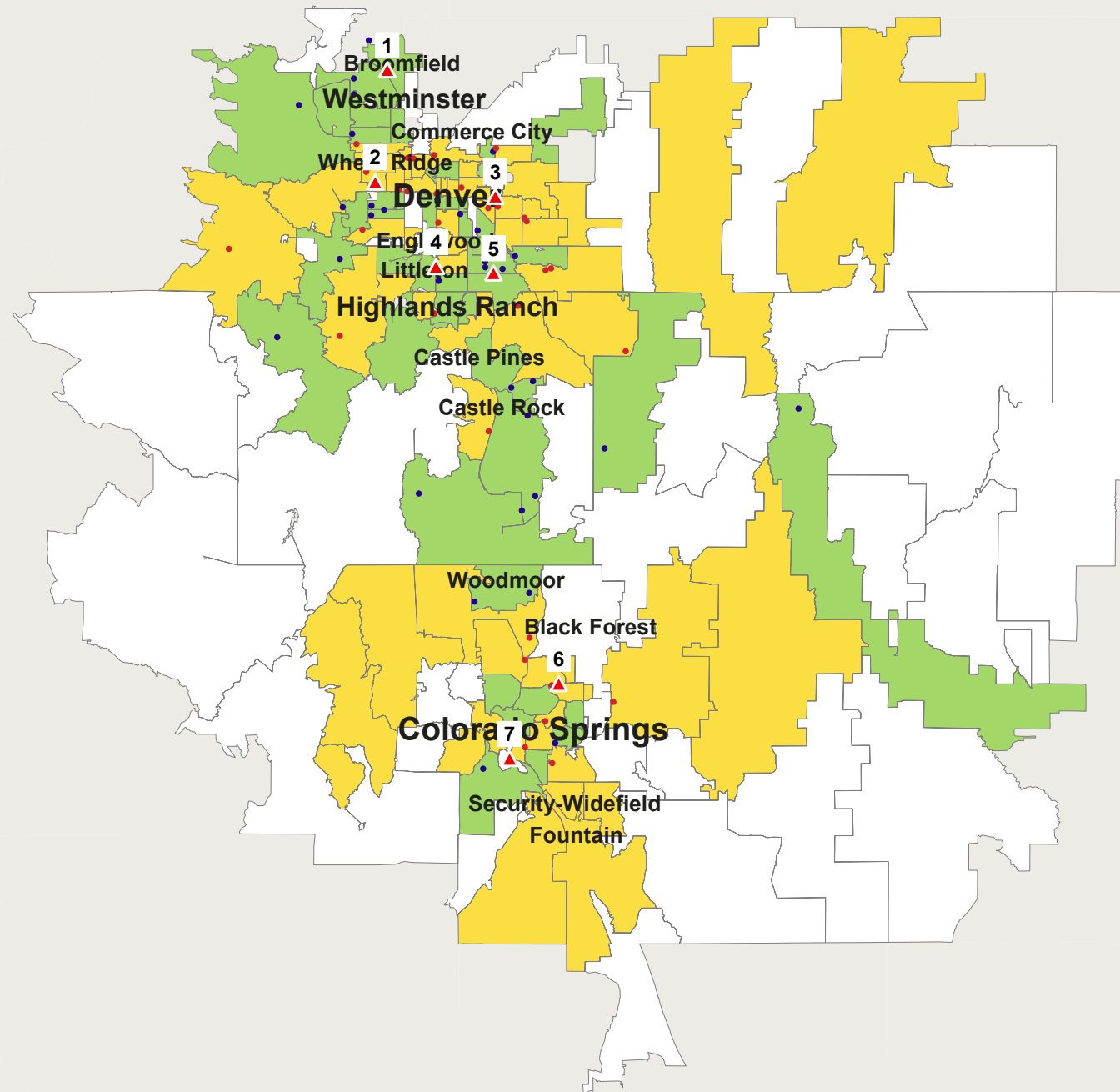


Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Mazda



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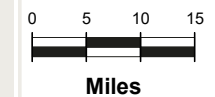
Schomp Automotive

**Mazda**  
**Non-Luxury Sport**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 65 )  
Data By IHS Markit

Gain: 34      Loss: 31

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhus Mazda at Powers
- 7 Bob Penkhus Volvo Mazda, Inc.



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Mazda



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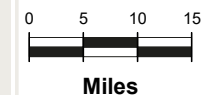
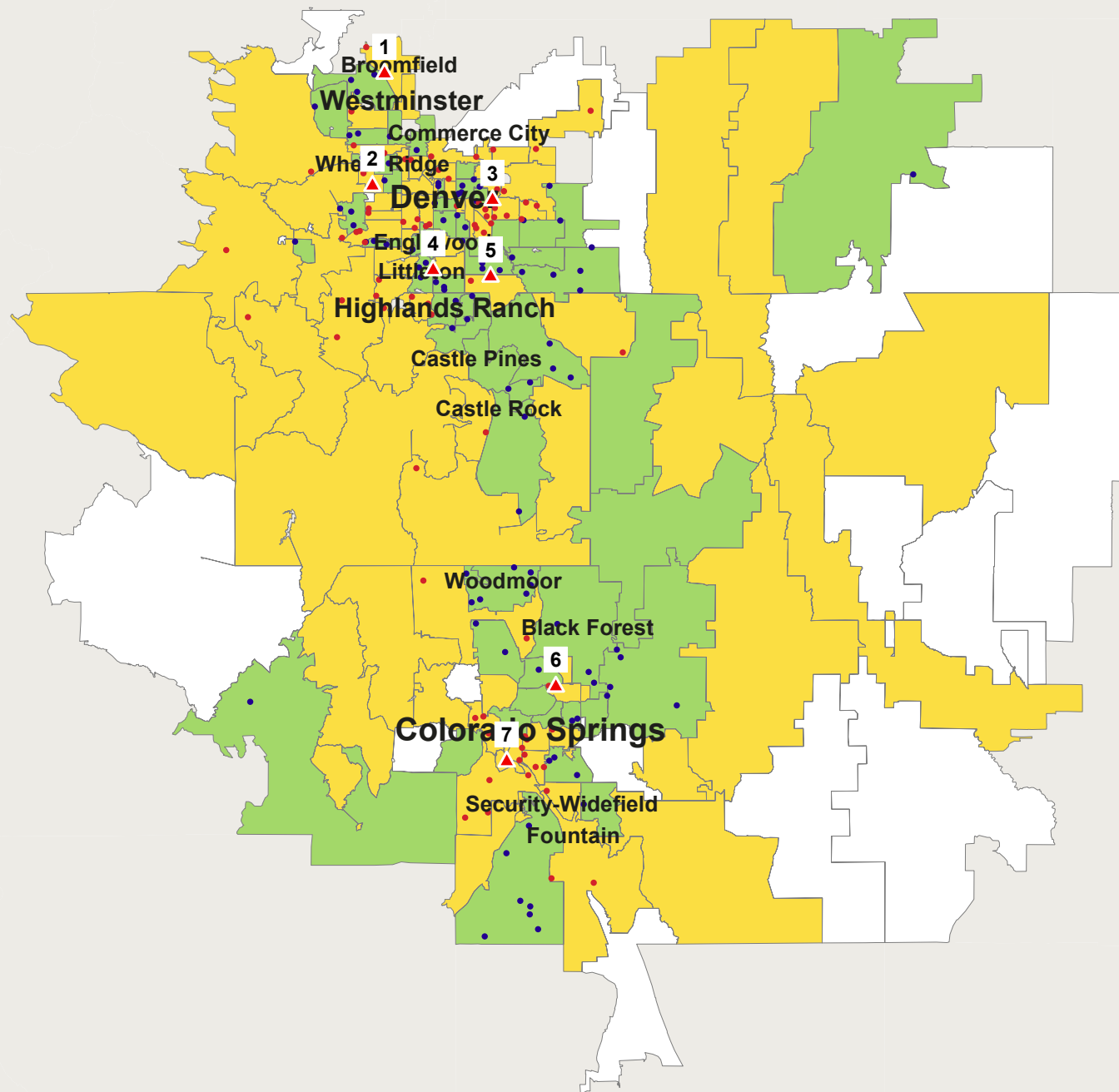
Schomp Automotive

**Mazda**  
**Non-Luxury Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 180 )  
Data By IHS Markit

■ Gain: 100    ■ Loss: 80

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhus Mazda at Powers
- 7 Bob Penkhus Volvo Mazda, Inc.

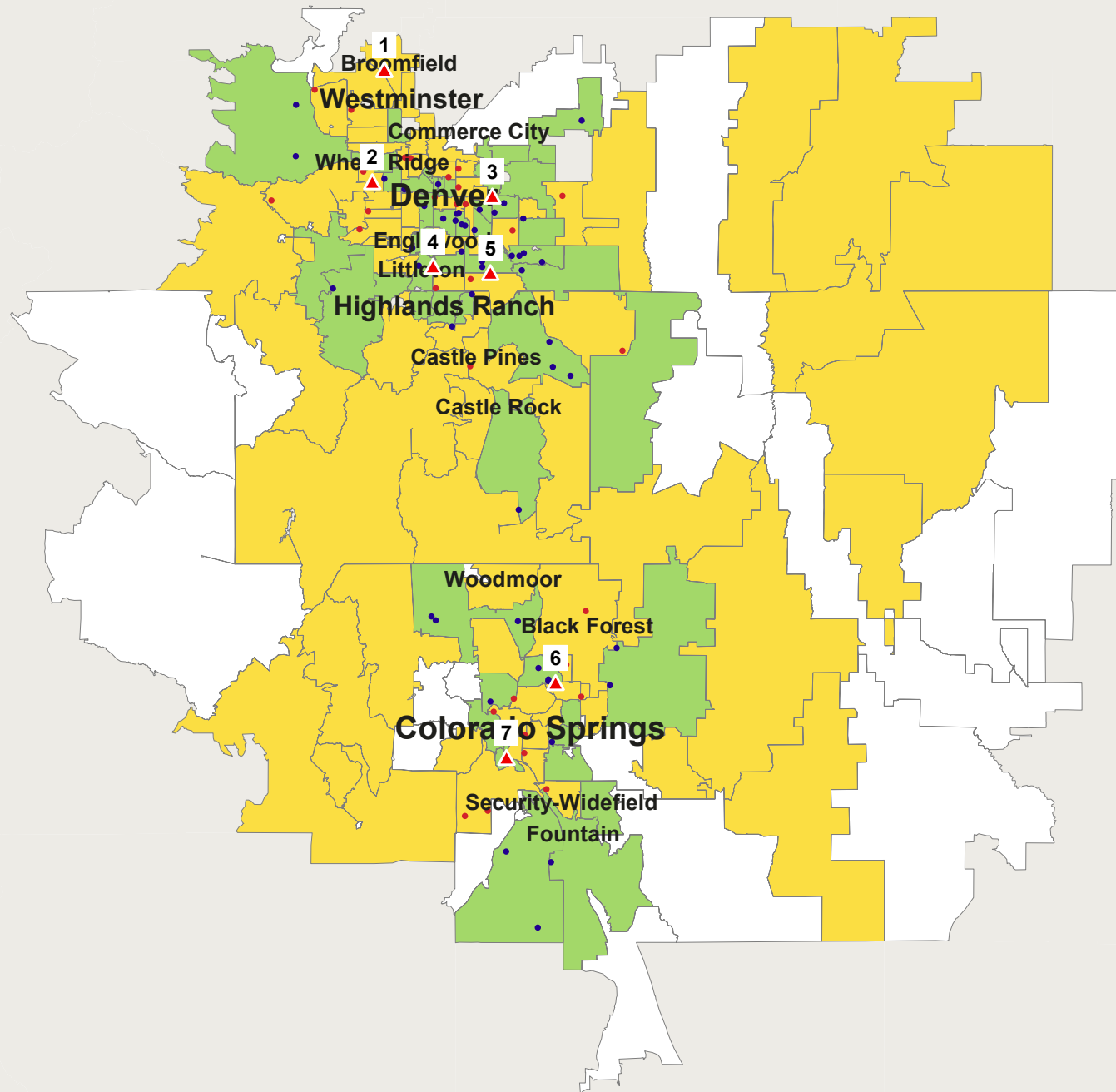


Data Ref: Sep 2018 RYTD  
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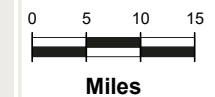
Schomp Automotive

**Mazda**  
**Non-Luxury Mid Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 81 )  
Data By IHS Markit

Gain: 50      Loss: 31

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhus Mazda at Powers
- 7 Bob Penkhus Volvo Mazda, Inc.



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Mazda



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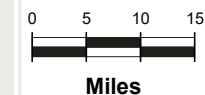
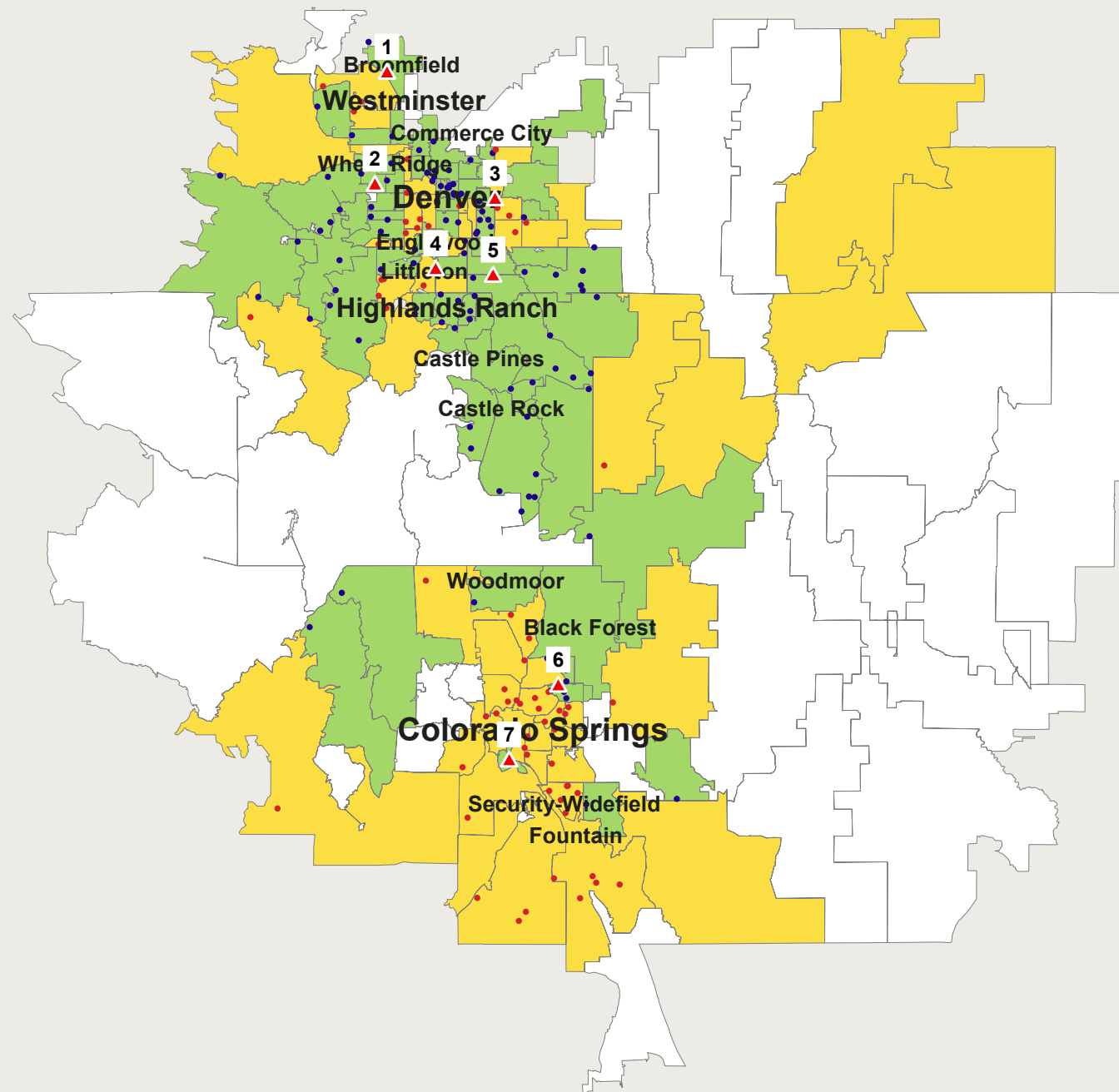
Schomp Automotive

**Mazda**  
**Non-Luxury Sub Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 169 )  
Data By IHS Markit

■ Gain: 103    ■ Loss: 66

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhus Mazda at Powers
- 7 Bob Penkhus Volvo Mazda, Inc.



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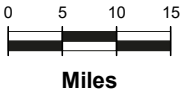
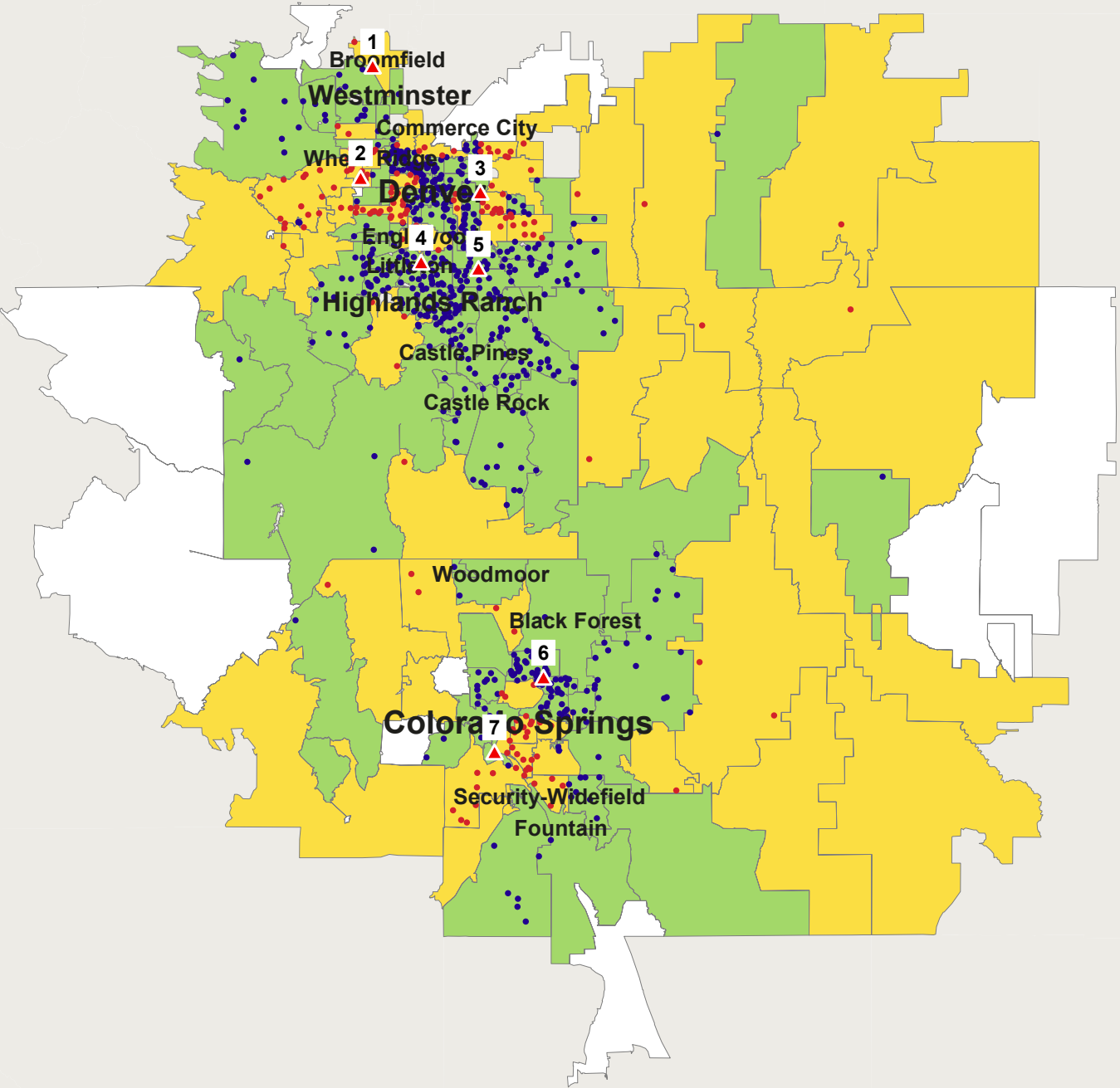
Schomp Automotive

**Mazda**  
**Total Industry**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 791 )  
Data By IHS Markit

Gain: 629      Loss: 162

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhush Mazda at Powers
- 7 Bob Penkhush Volvo Mazda, Inc.



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Mazda

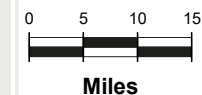
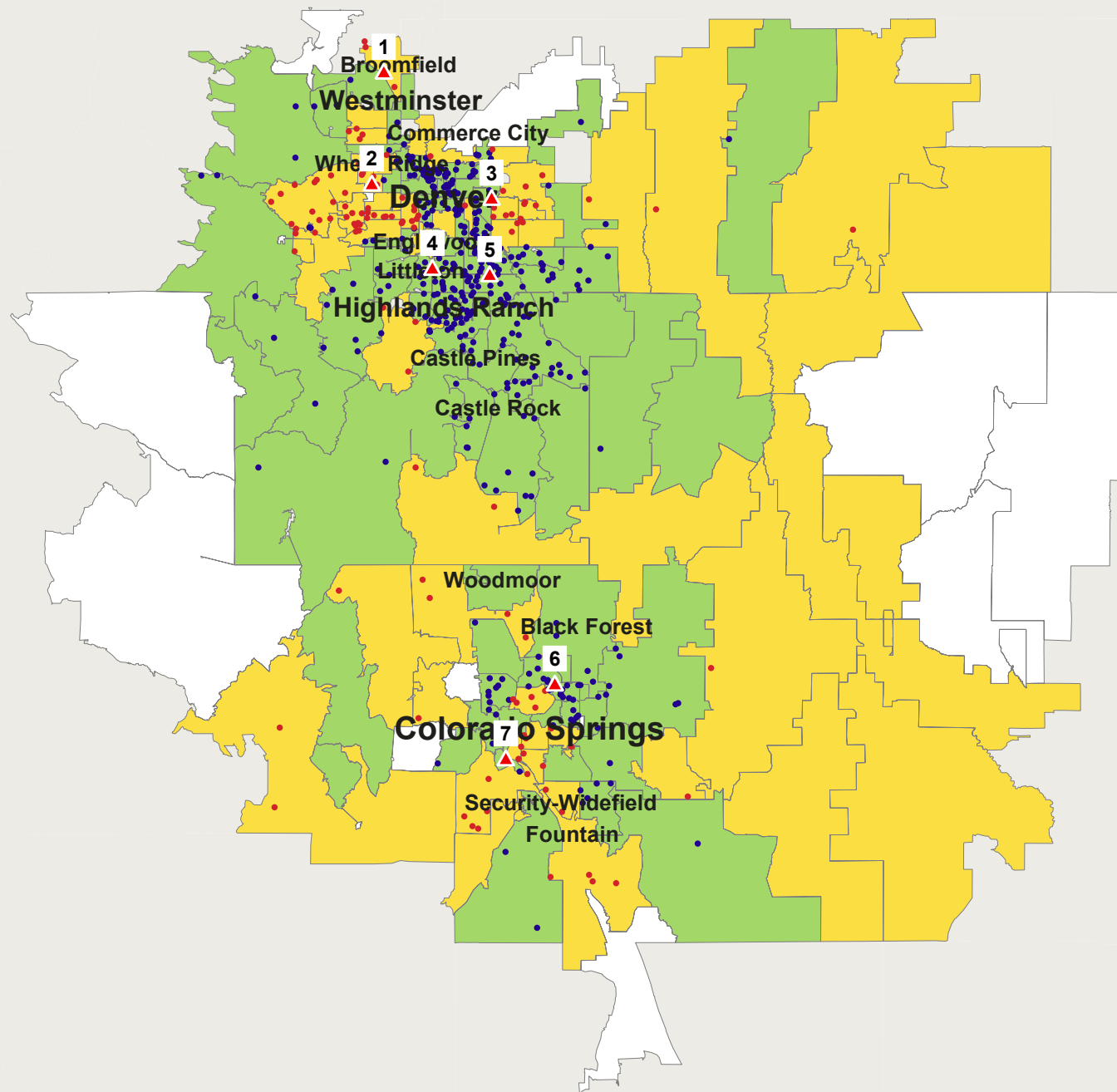
Schomp Automotive

**Mazda**  
**Non-Luxury Compact CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 518 )  
Data By IHS Markit

■ Gain: 400    ■ Loss: 118

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhush Mazda at Powers
- 7 Bob Penkhush Volvo Mazda, Inc.



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Mazda



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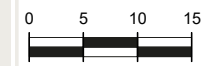
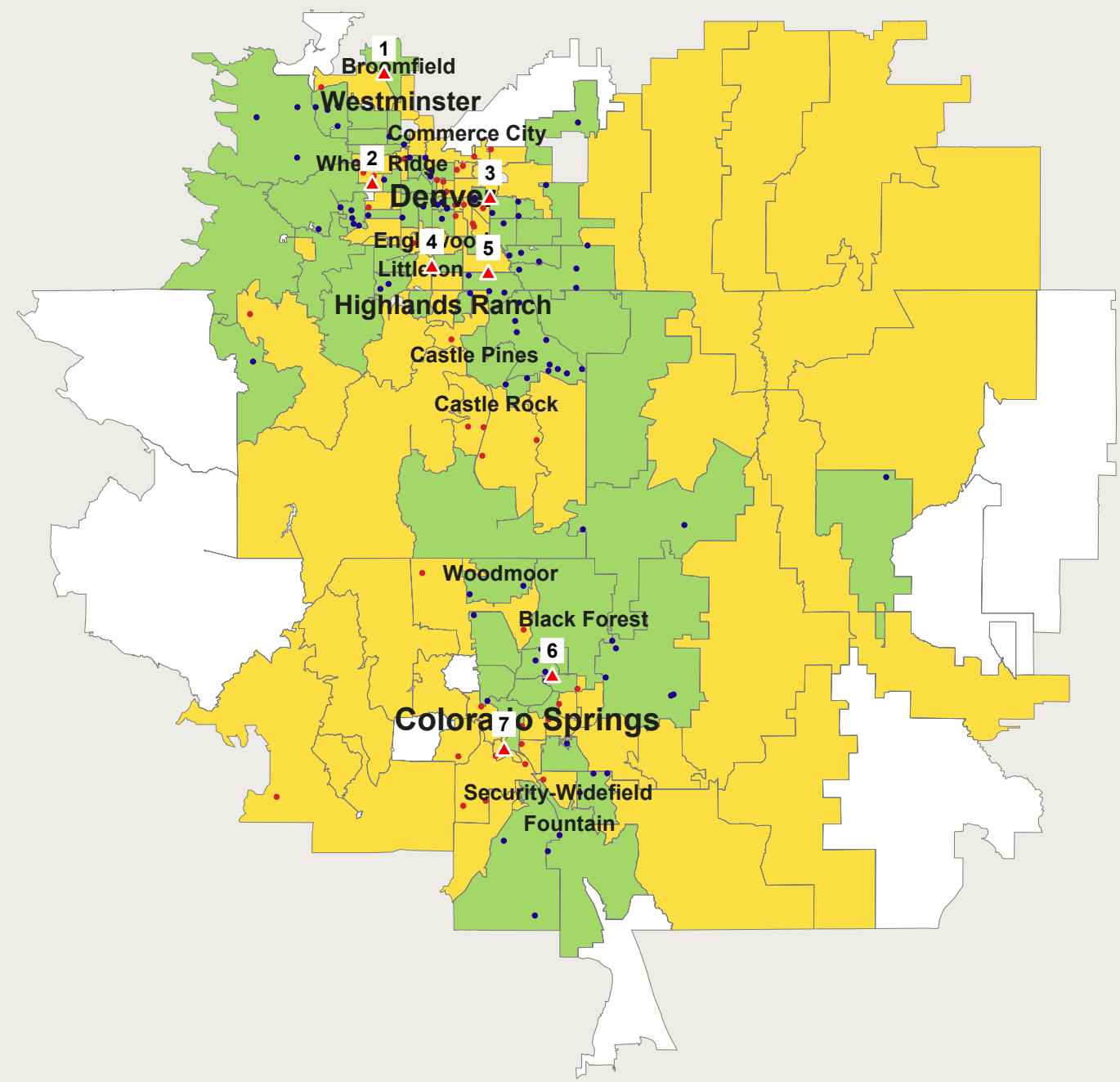
Schomp Automotive

**Mazda**  
**Non-Luxury Mid Size CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 130 )  
Data By IHS Markit

Gain: 89      Loss: 41

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhus Mazda at Powers
- 7 Bob Penkhus Volvo Mazda, Inc.



Miles

Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Mazda



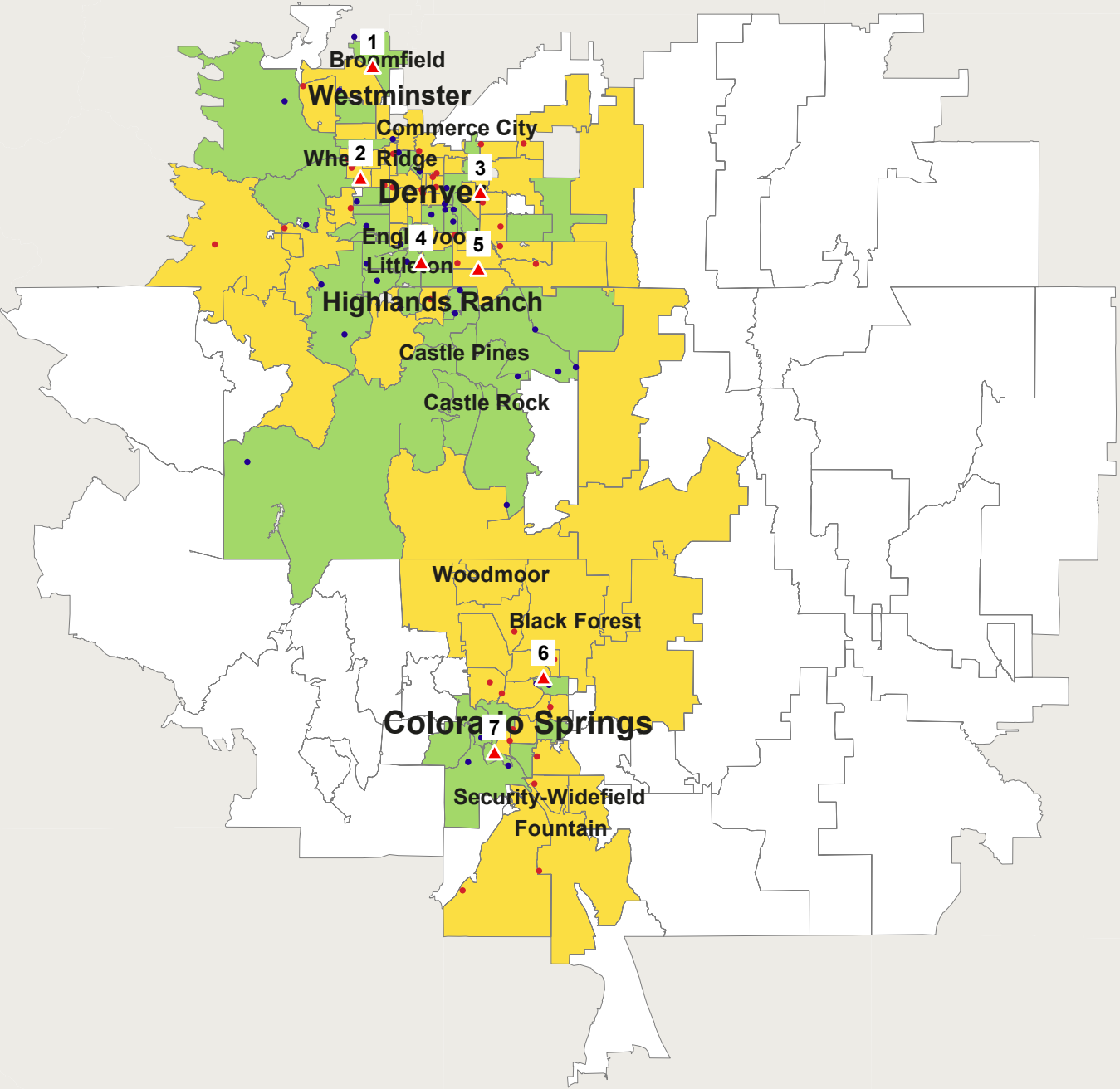
Schomp Automotive

**Mazda**  
**Non-Luxury Sport**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

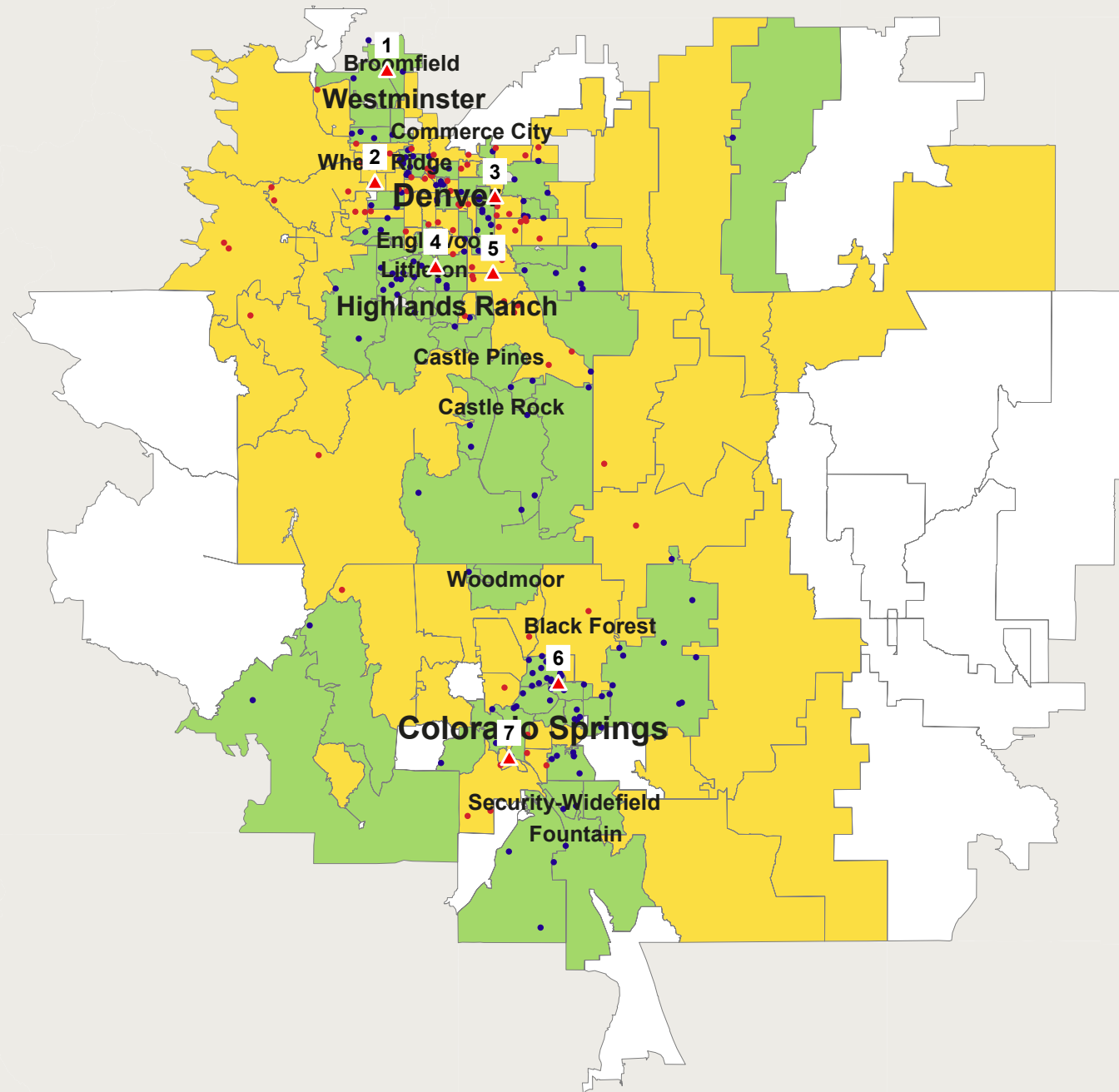
1 Dot = 1 Registration(s) ( 73 )  
Data By IHS Markit

 Gain: 36       Loss: 37

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhus Mazda at Powers
- 7 Bob Penkhus Volvo Mazda, Inc.



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Mazda



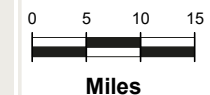
Schomp Automotive

**Mazda**  
**Non-Luxury Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 218 )  
Data By IHS Markit

Gain: 144    Loss: 74

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhus Mazda at Powers
- 7 Bob Penkhus Volvo Mazda, Inc.



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Mazda



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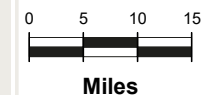
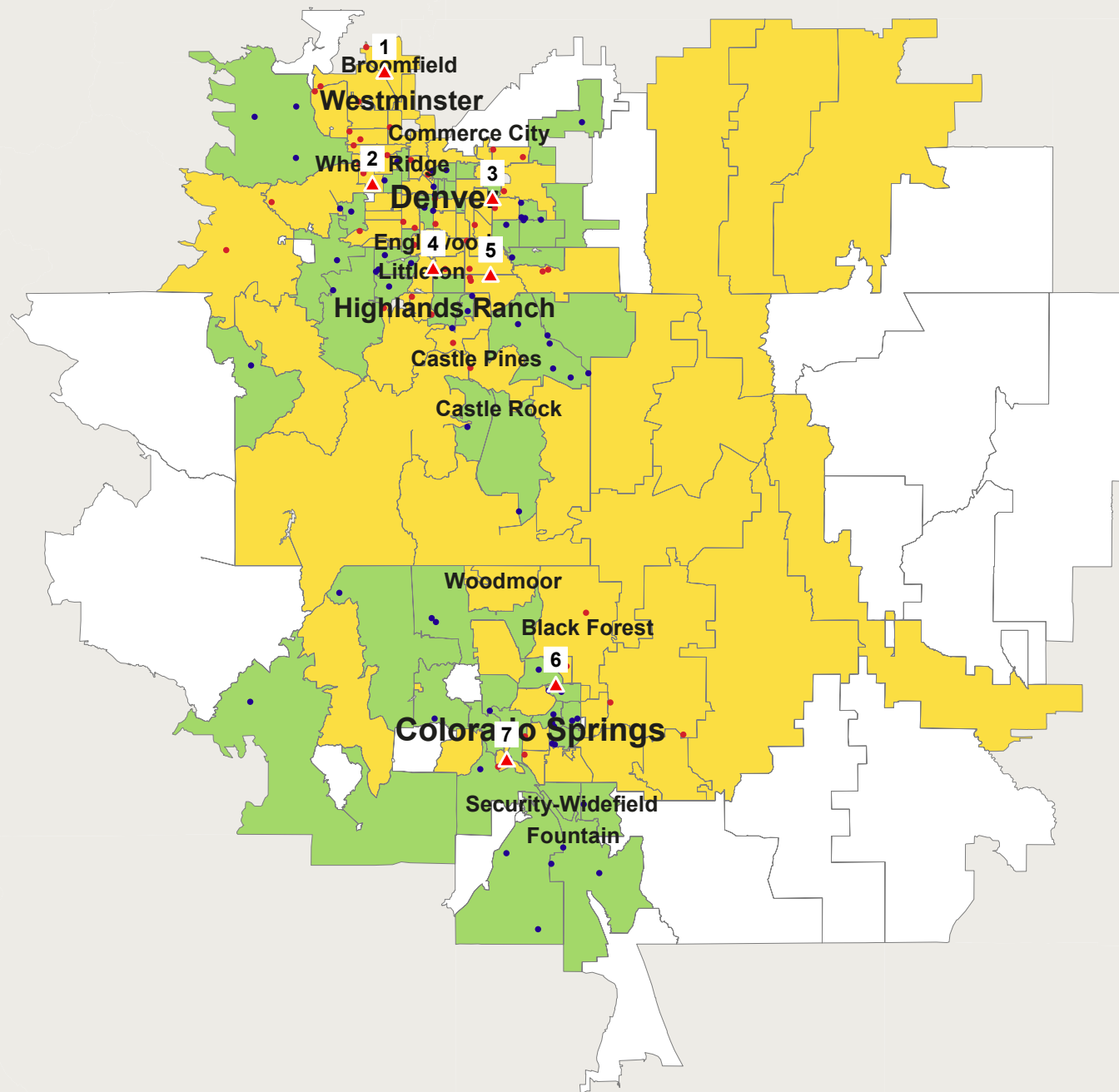
Schomp Automotive

**Mazda**  
**Non-Luxury Mid Size**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 111 )  
Data By IHS Markit

Gain: 65      Loss: 46

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhus Mazda at Powers
- 7 Bob Penkhus Volvo Mazda, Inc.



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Mazda



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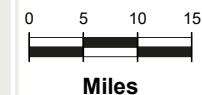
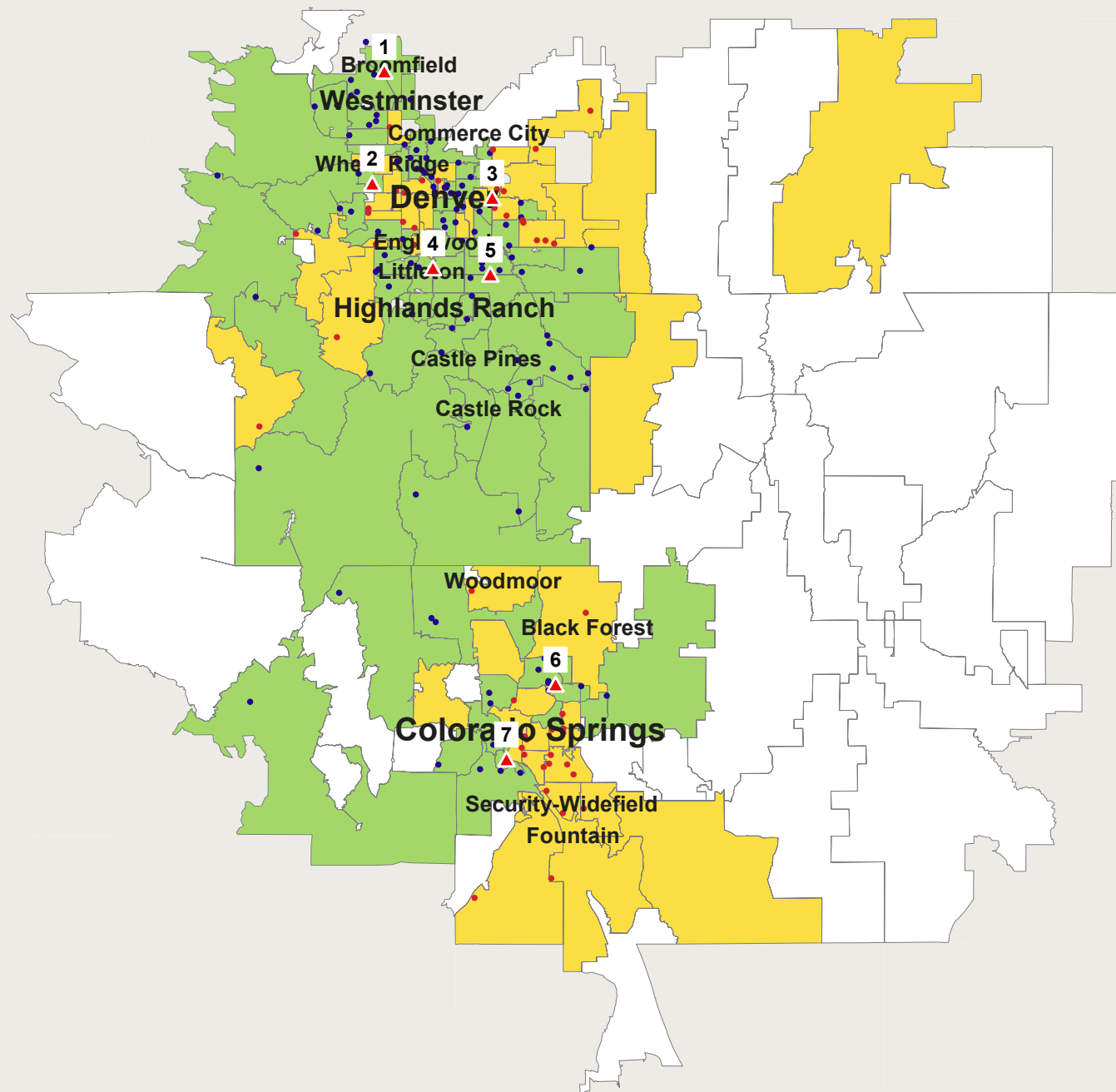
Schomp Automotive

**Mazda**  
**Non-Luxury Sub Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 160 )  
Data By IHS Markit

■ Gain: 110    ■ Loss: 50

- 1 Sill-Terhar Motors, Inc.
- 2 McDonald Mazda West
- 3 Shortline Mazda
- 4 McDonald Mazda South
- 5 Groove Mazda
- 6 Bob Penkhus Mazda at Powers
- 7 Bob Penkhus Volvo Mazda, Inc.



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Mazda



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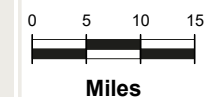
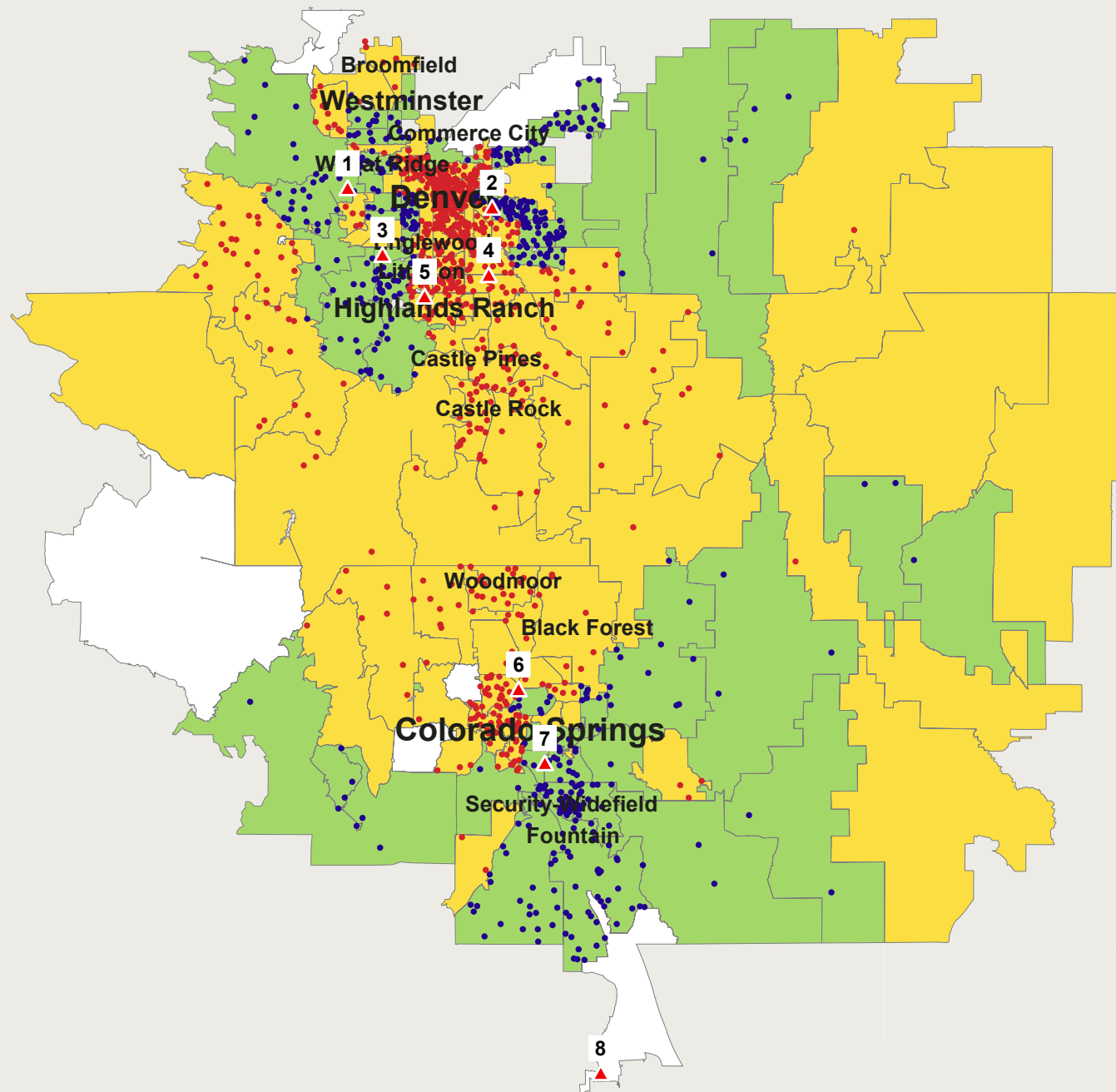
Schomp Automotive

**Nissan**  
**Total Industry**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 1350 )  
Data By IHS Markit

■ Gain: 539    ■ Loss: 811

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Nissan



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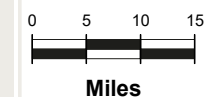
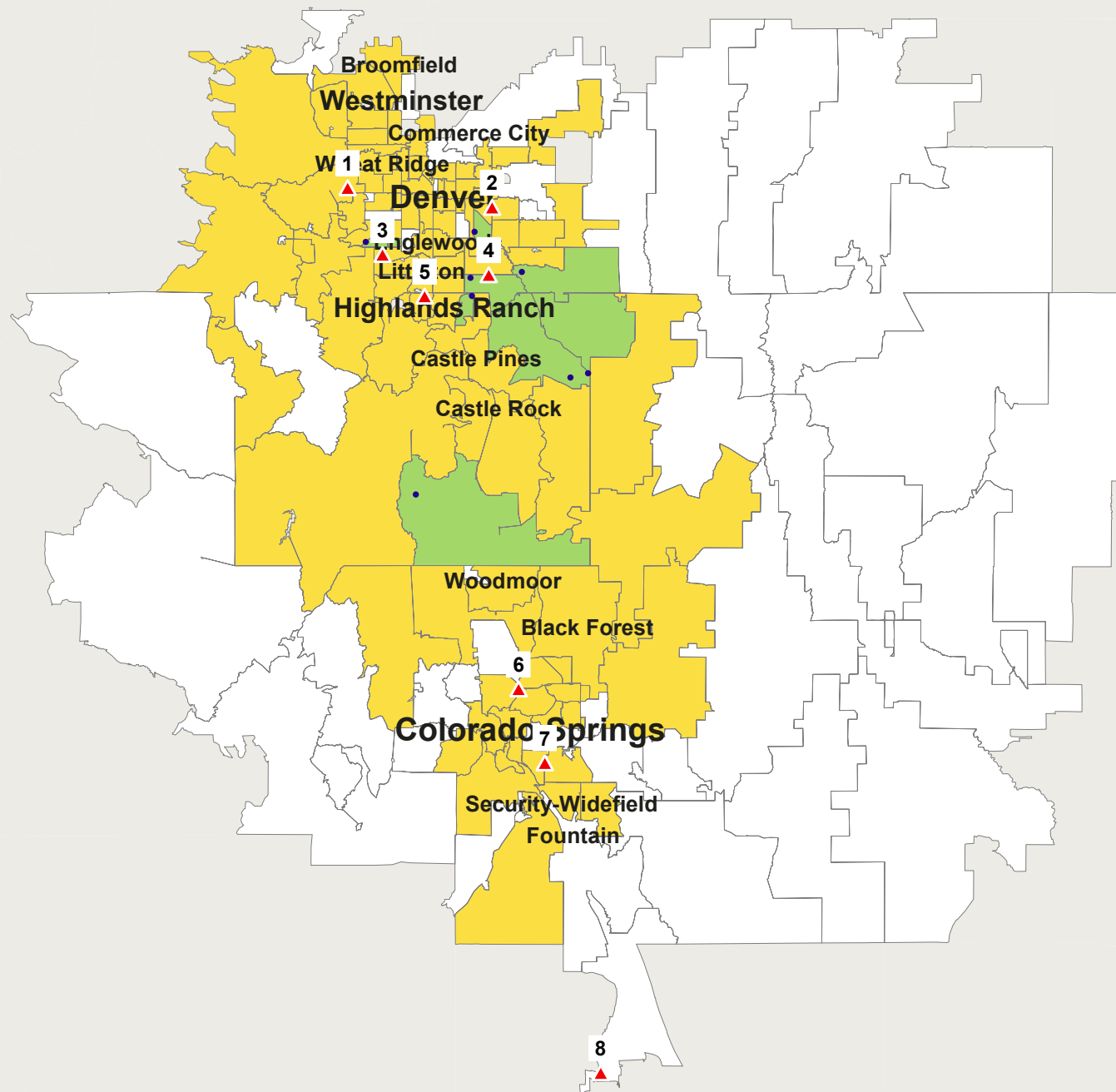
Schomp Automotive

**Nissan**  
**Luxury Sport**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 8 )  
Data By IHS Markit

Gain: 8      Loss: 0

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Nissan



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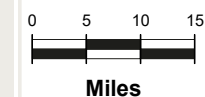
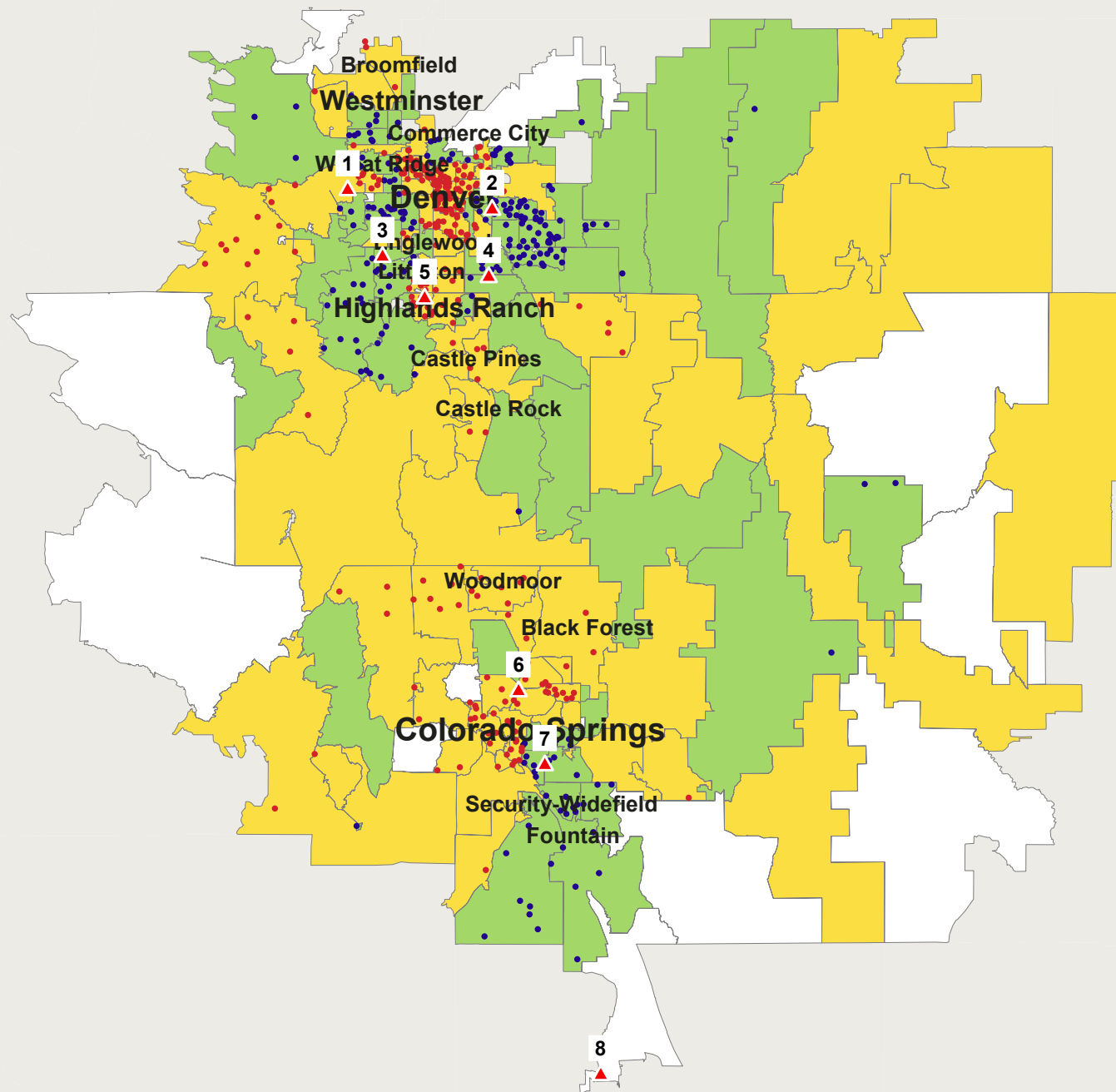
Schomp Automotive

**Nissan**  
**Non-Luxury Compact CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 506 )  
Data By IHS Markit

■ Gain: 229    ■ Loss: 277

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



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Geog Ref: H00-Denver\_Nissan



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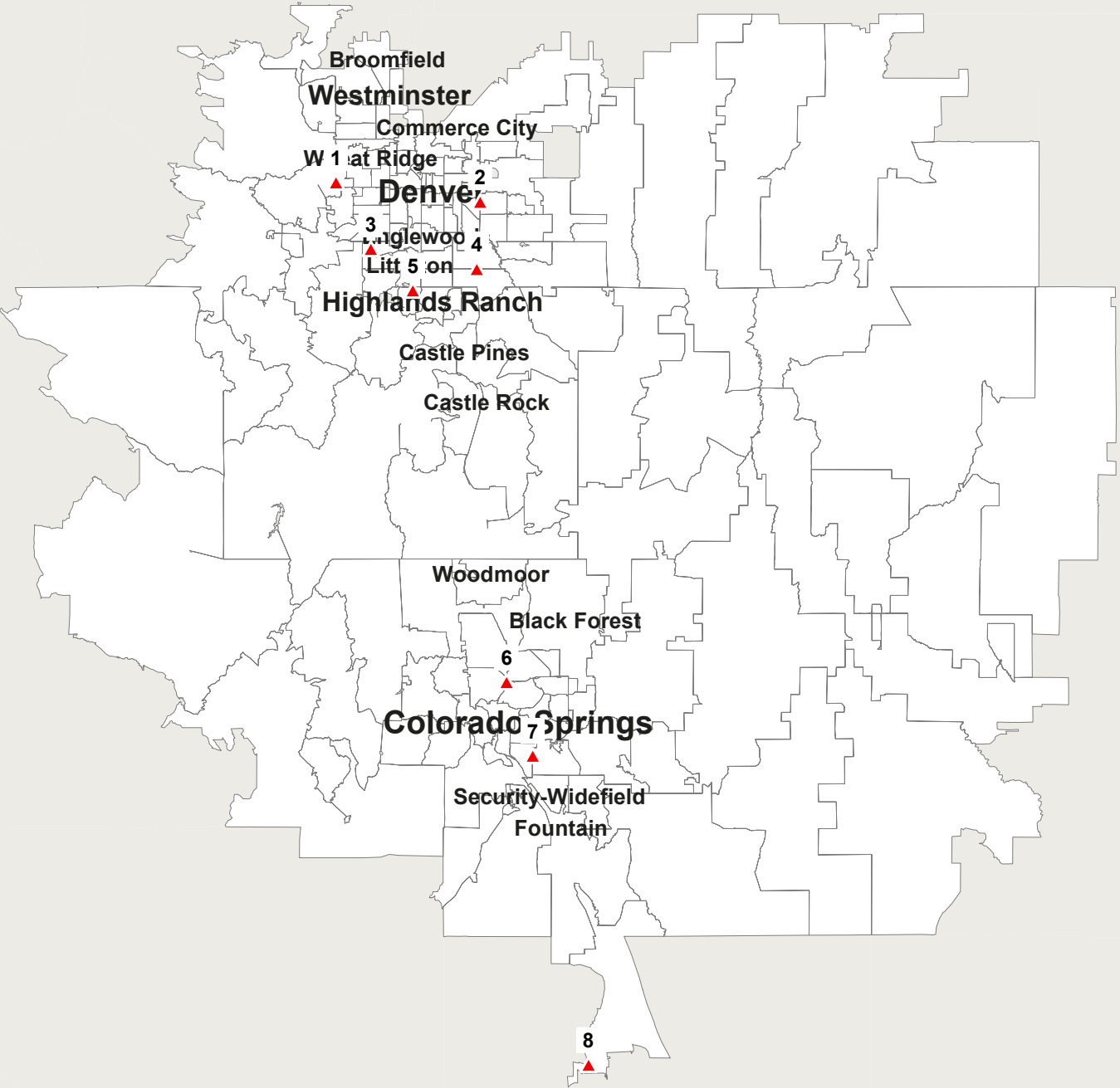
Schomp Automotive

**Nissan**  
**Non-Luxury Compact Van**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 0 )  
Data By IHS Markit

 Gain: 0       Loss: 0

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Nissan



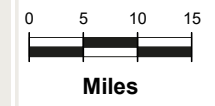
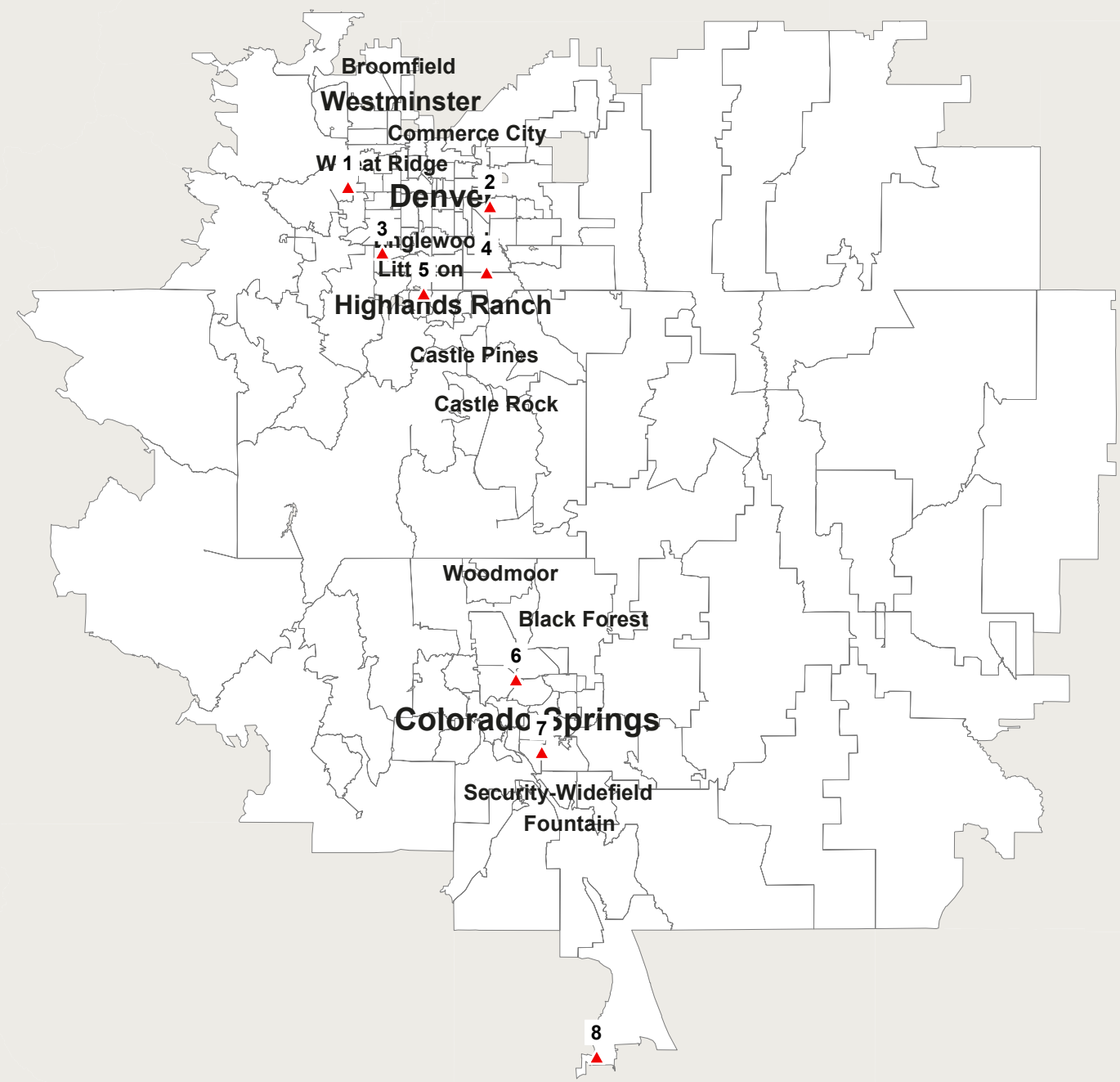
Schomp Automotive

**Nissan**  
**Non-Lux Full 3Q - 1T Van**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

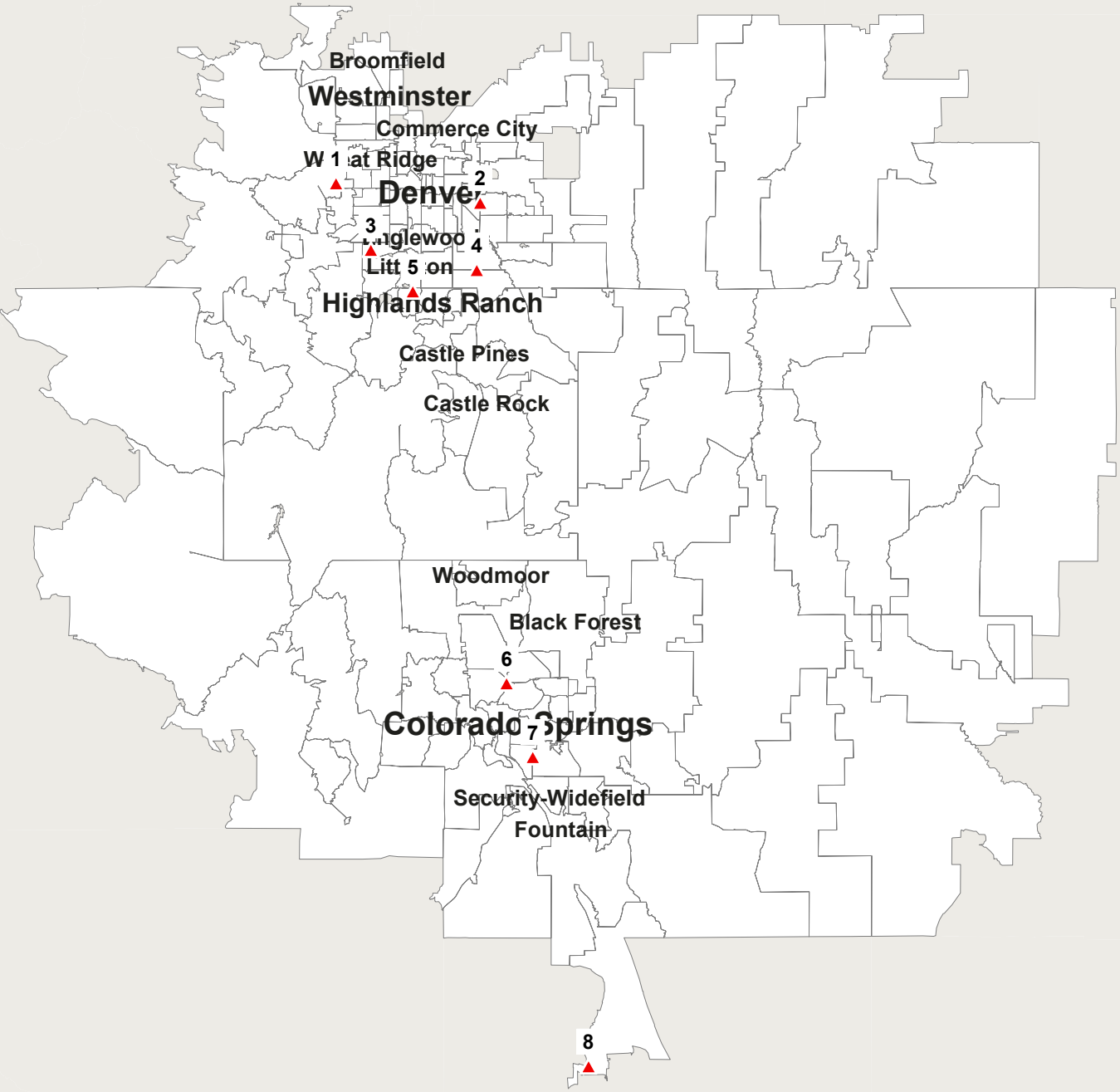
1 Dot = 1 Registration(s) ( 0 )  
Data By IHS Markit

 Gain: 0       Loss: 0

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Nissan



Schomp Automotive

**Nissan**  
**Non-Lux Full 3Q - 1T Pickup**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 0 )  
Data By IHS Markit

Gain: 0      Loss: 0

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Nissan

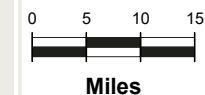
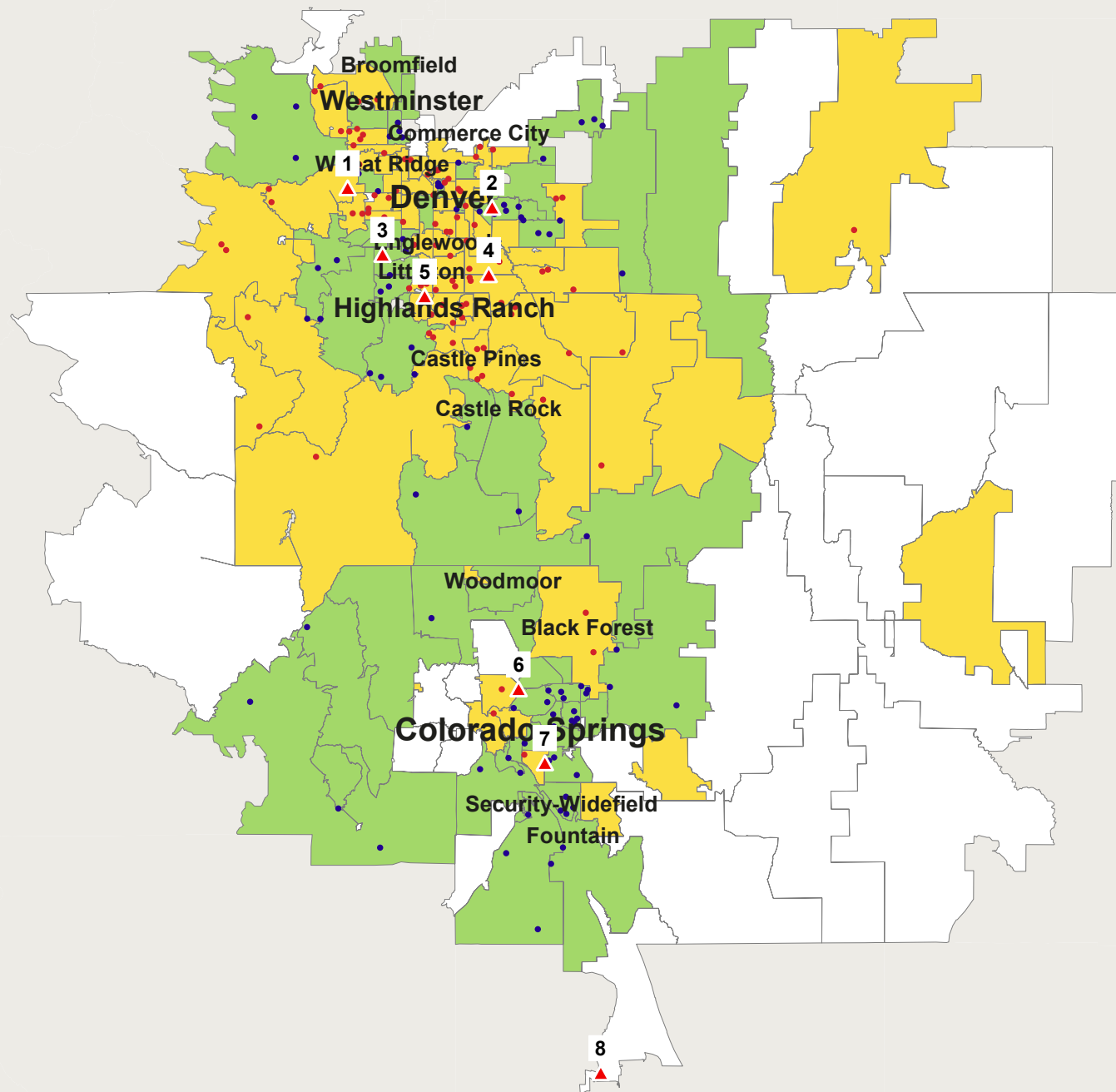
Schomp Automotive

**Nissan**  
**Non-Lux Full 1/2T Pickup**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 184 )  
Data By IHS Markit

■ Gain: 87    ■ Loss: 97

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



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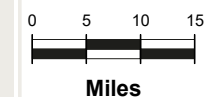
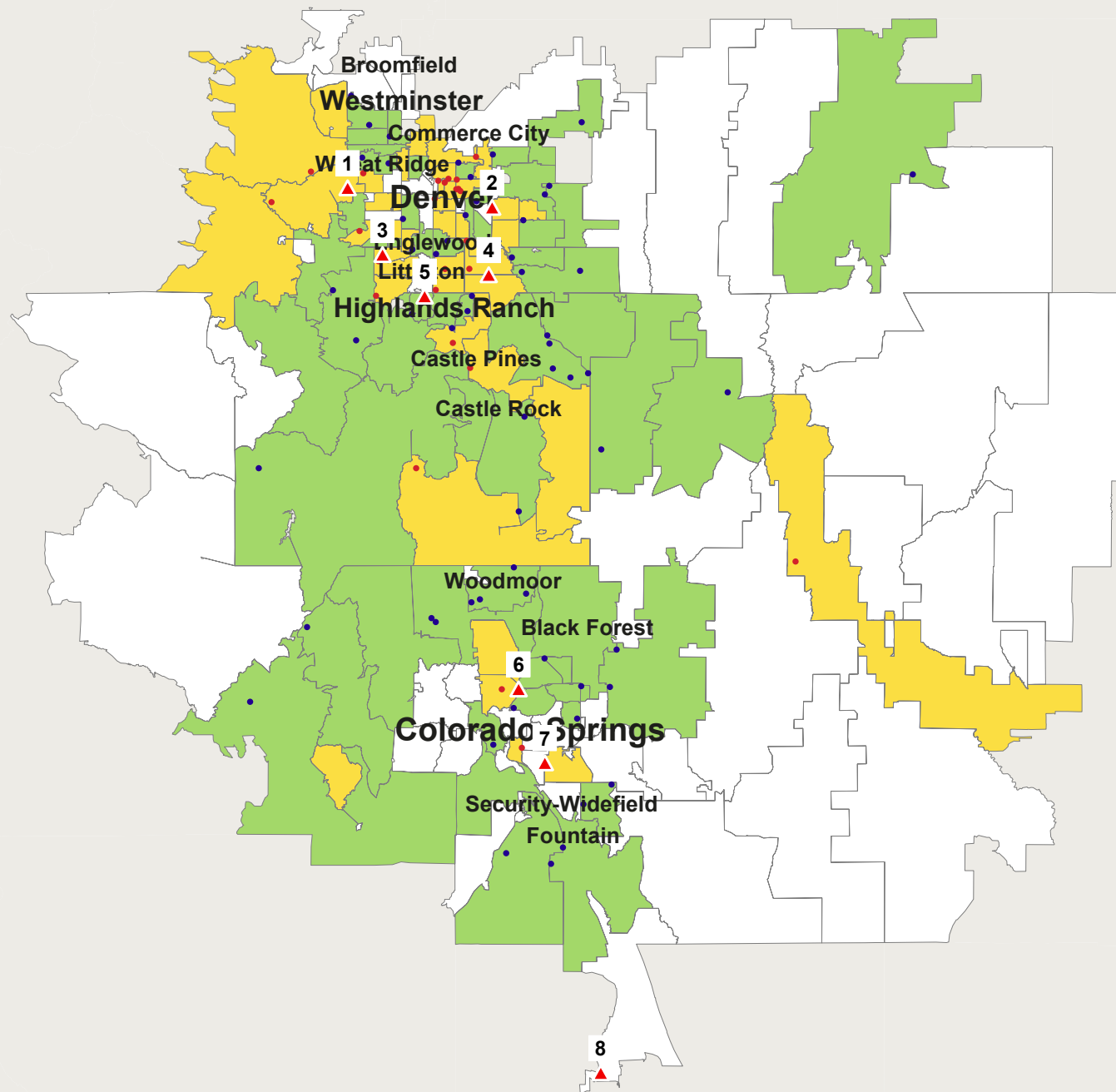
Schomp Automotive

**Nissan**  
**Non-Luxury Full Size SUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 84 )  
Data By IHS Markit

■ Gain: 58    ■ Loss: 26

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Nissan



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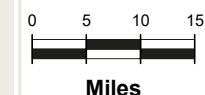
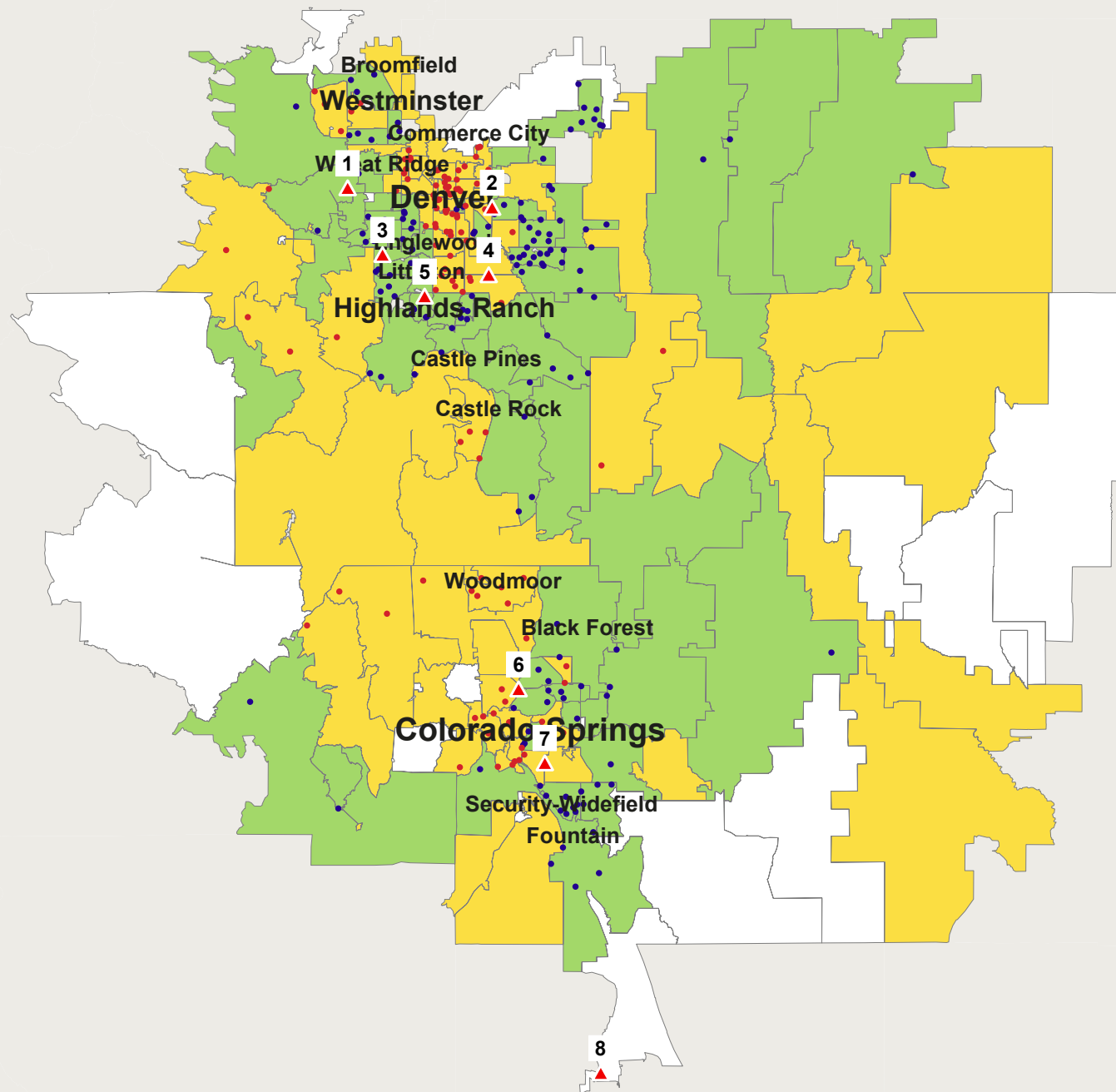
Schomp Automotive

**Nissan**  
**Non-Luxury Mid Size CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 263 )  
Data By IHS Markit

■ Gain: 149    ■ Loss: 114

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Nissan



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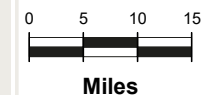
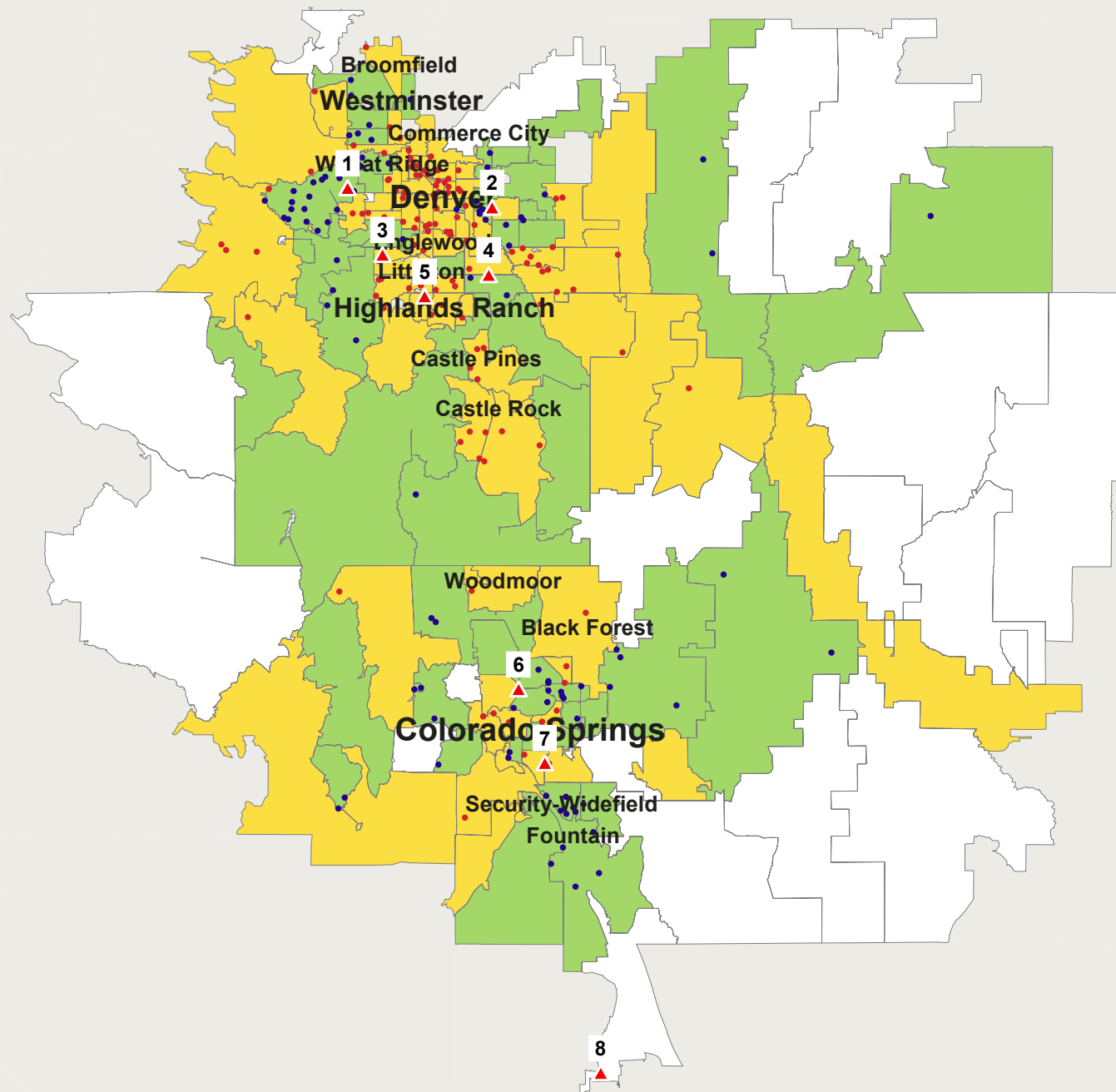
Schomp Automotive

**Nissan**  
**Non-Lux Mid Size Pickup**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 216 )  
Data By IHS Markit

Gain: 97      Loss: 119

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Nissan



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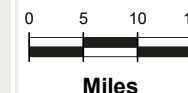
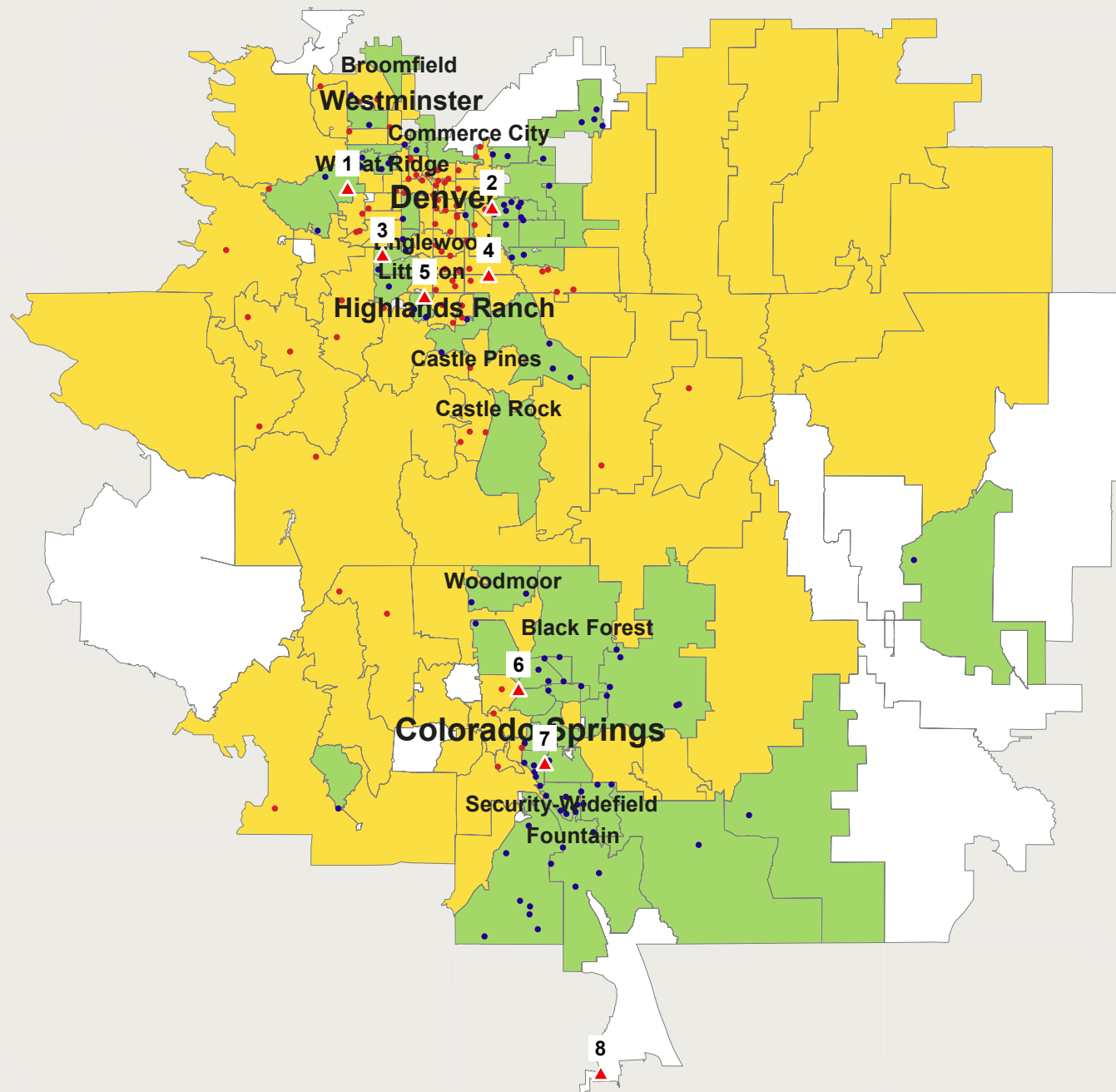
Schomp Automotive

**Nissan**  
**Non-Luxury Mid Size SUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 179 )  
Data By IHS Markit

■ Gain: 99    ■ Loss: 80

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2018 RYTD  
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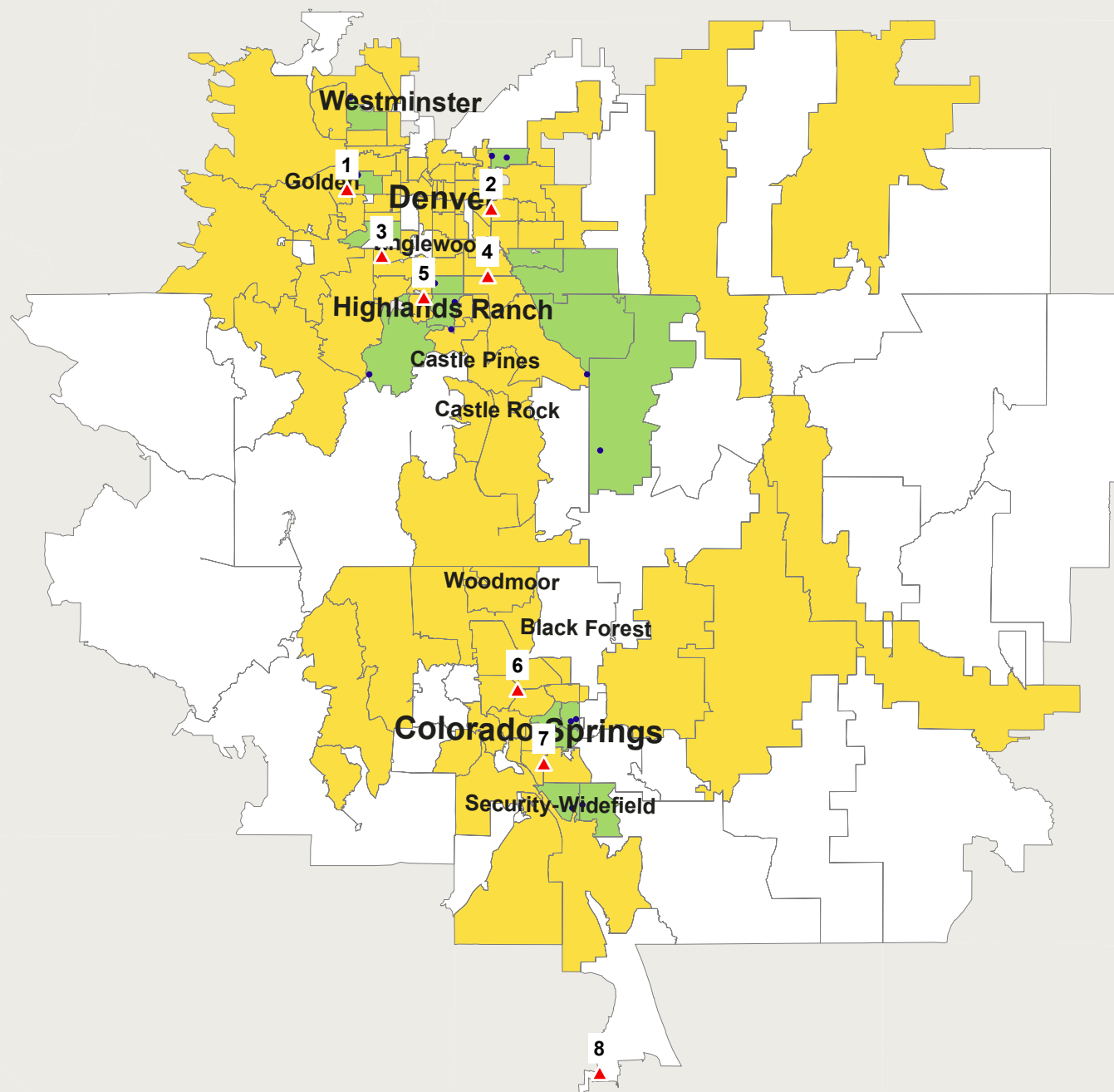
Schomp Automotive

**Nissan**  
**Non-Luxury Sport**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 17 )  
Data By IHS Markit

■ Gain: 17    ■ Loss: 0

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



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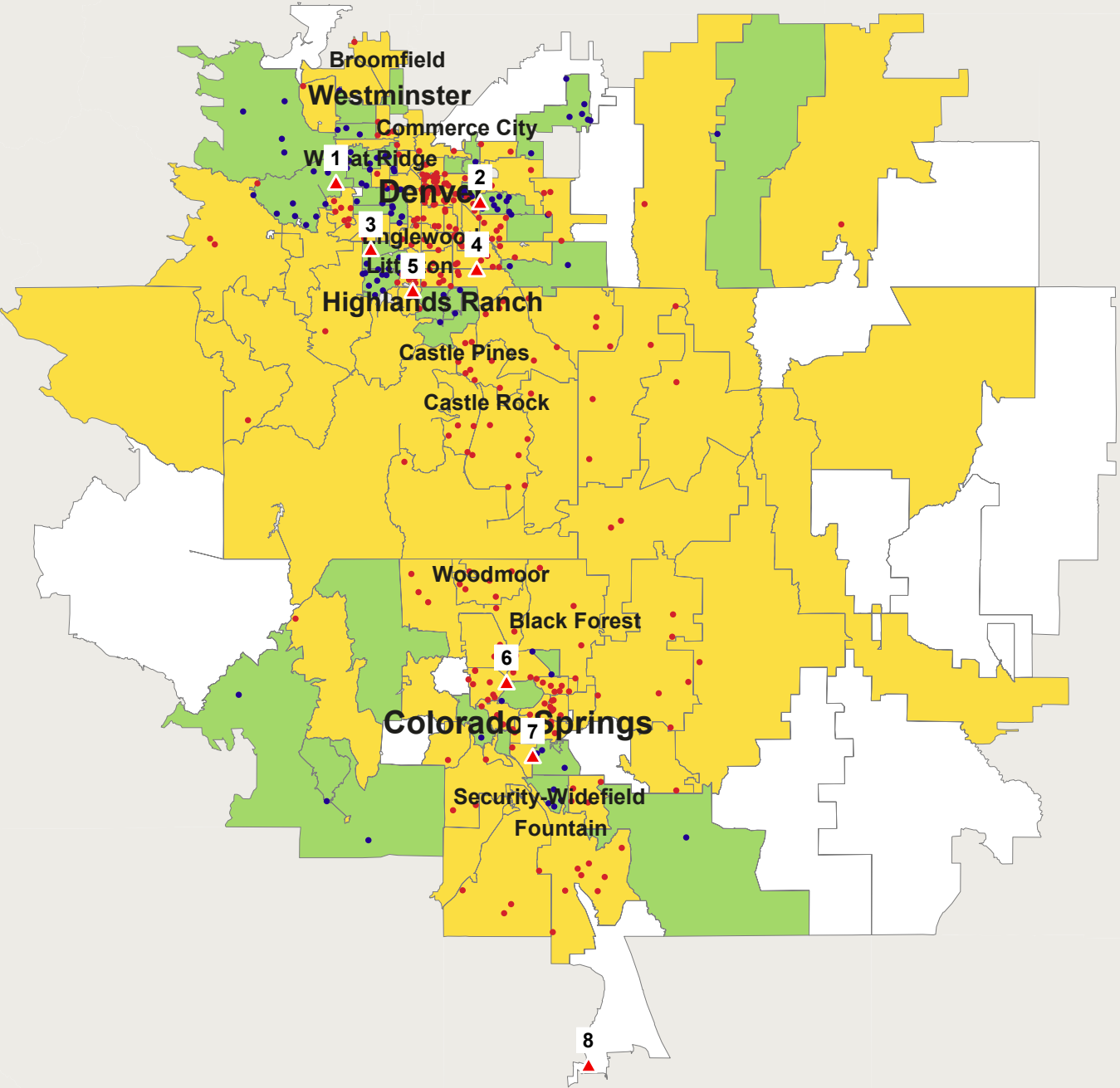
Schomp Automotive

**Nissan**  
**Non-Luxury Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 368 )  
Data By IHS Markit

Gain: 100      Loss: 268

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Nissan

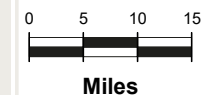
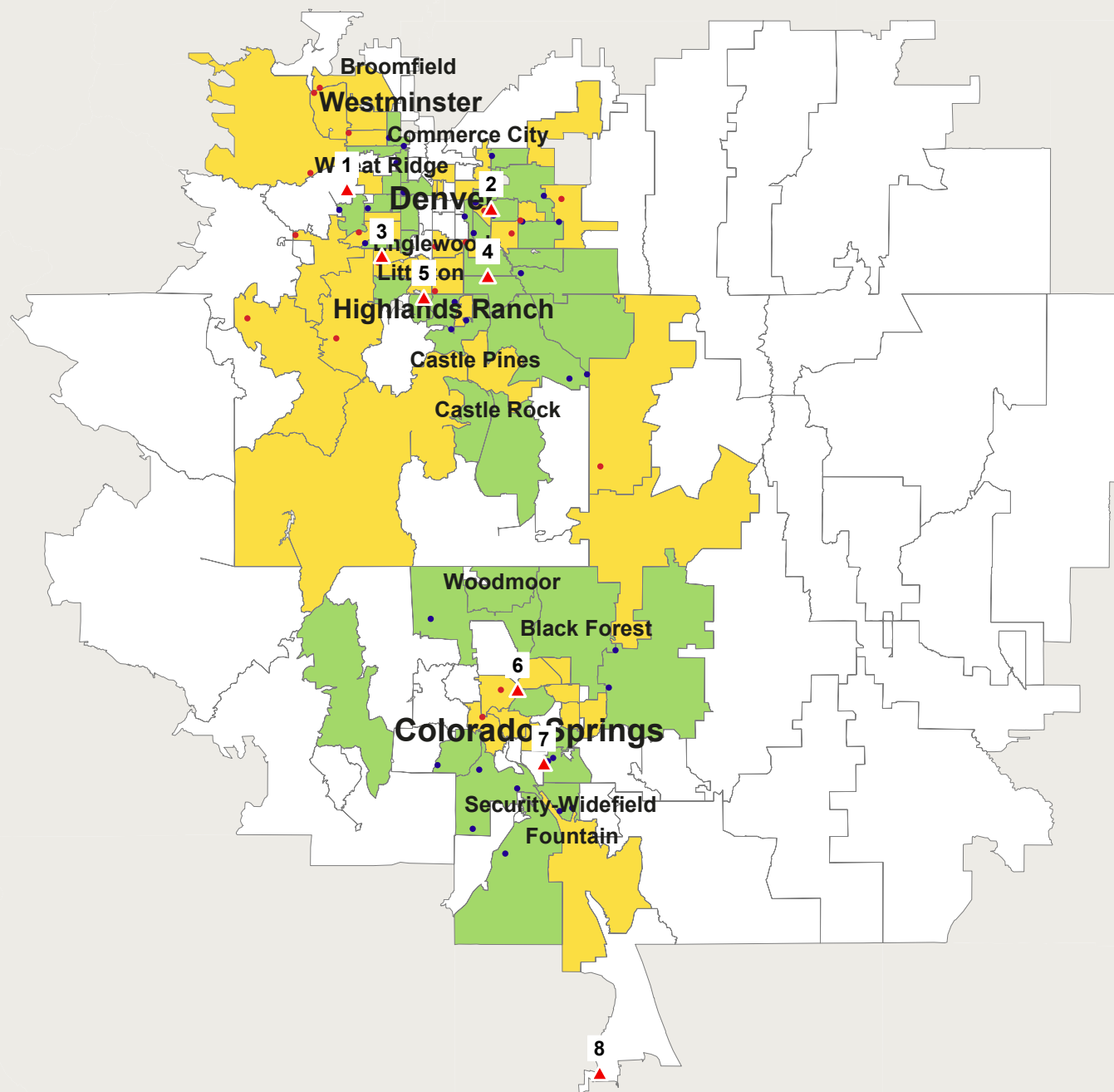
Schomp Automotive

**Nissan**  
**Non-Luxury Full Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 53 )  
Data By IHS Markit

■ Gain: 34    ■ Loss: 19

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Nissan



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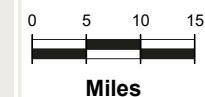
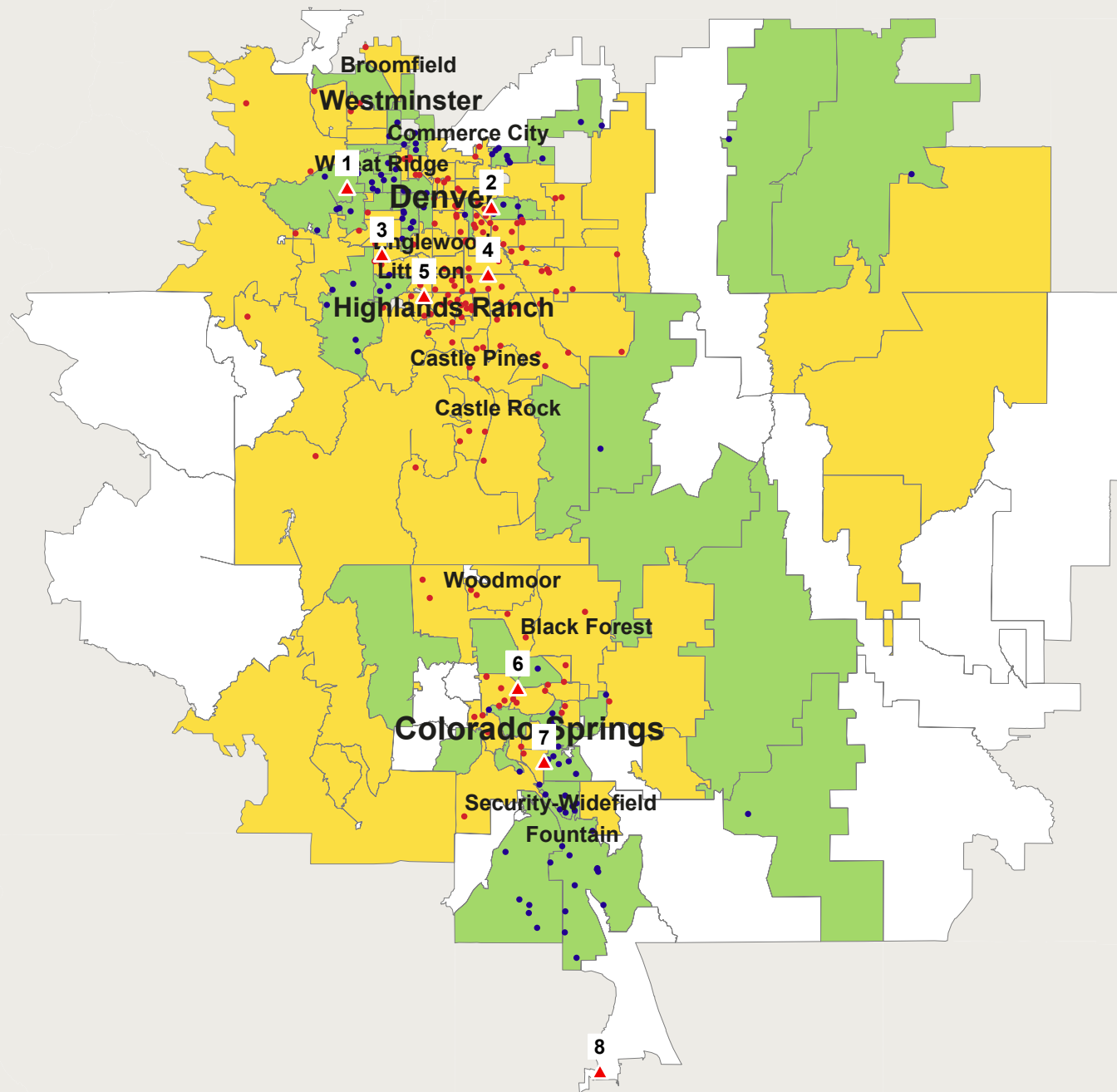
Schomp Automotive

**Nissan**  
**Non-Luxury Mid Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 243 )  
Data By IHS Markit

■ Gain: 95    ■ Loss: 148

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Nissan



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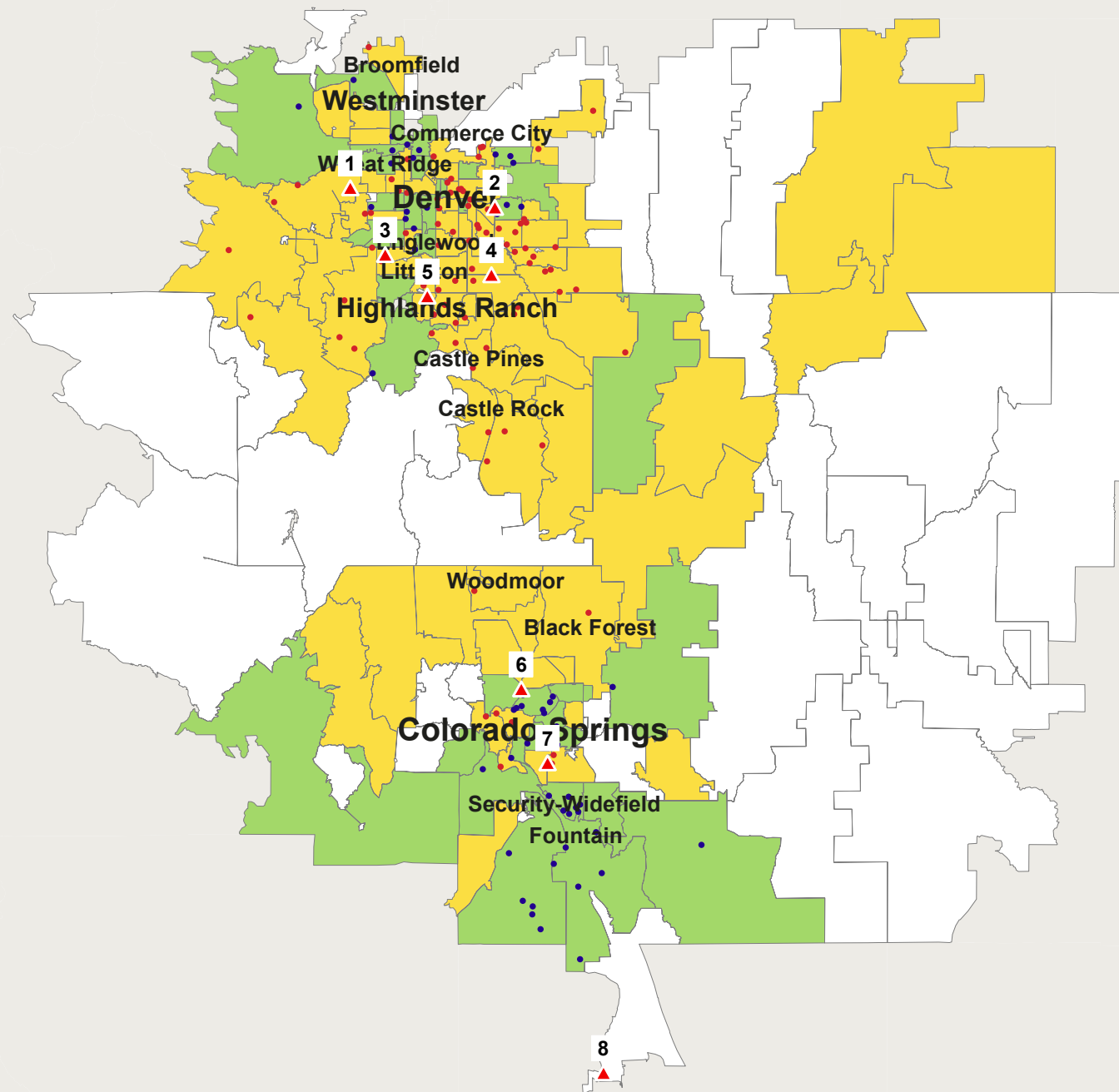
Schomp Automotive

**Nissan**  
**Non-Luxury Sub Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 143 )  
Data By IHS Markit

Gain: 56      Loss: 87

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Nissan



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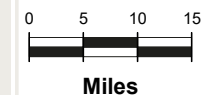
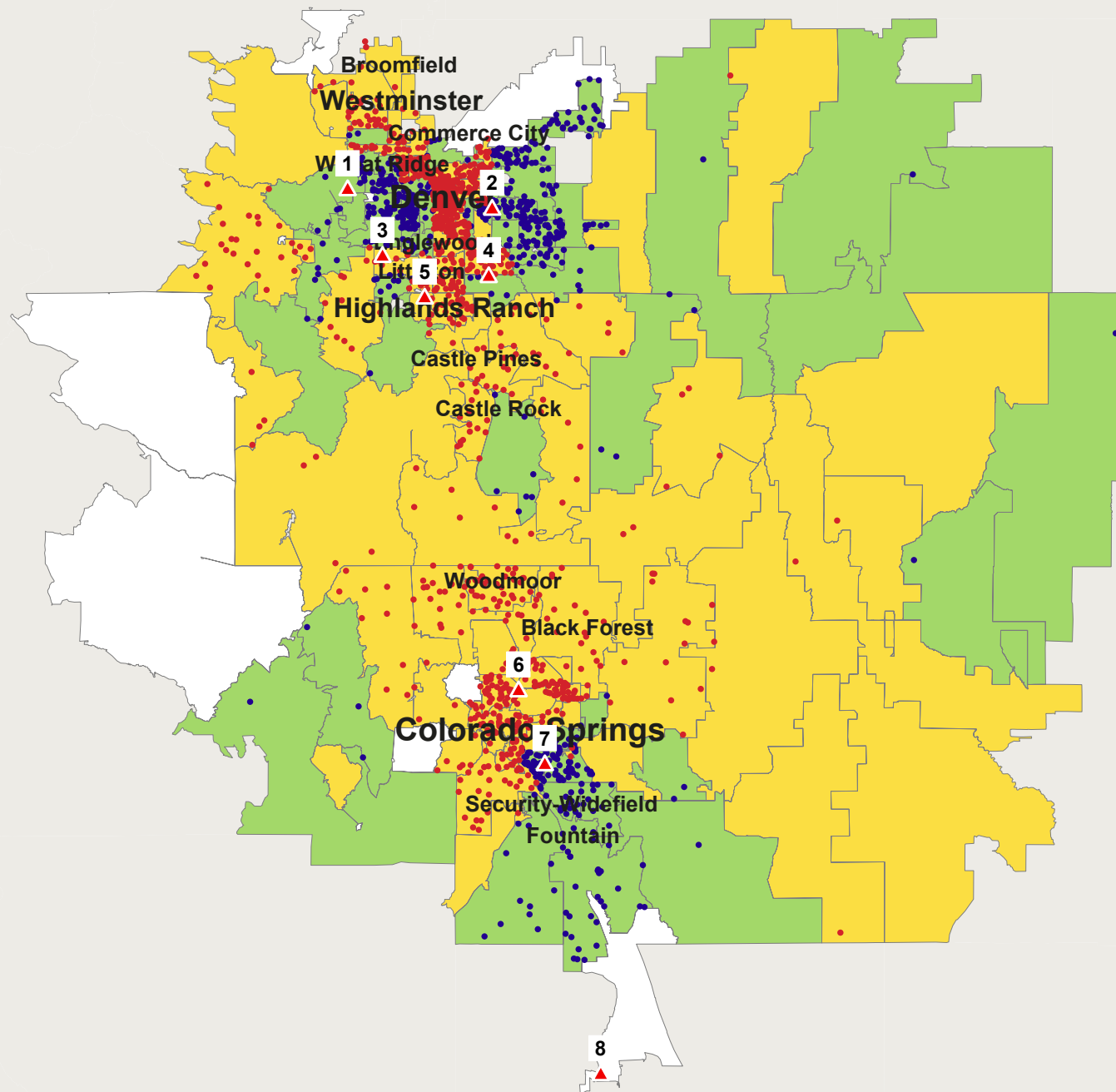
Schomp Automotive

**Nissan**  
**Total Industry**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 1625 )  
Data By IHS Markit

• Gain: 599    • Loss: 1026

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Nissan



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Schomp Automotive

**Nissan**

**Luxury Sport**

**Sep 2017 RYTD**

**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 4 )

Data By IHS Markit

Gain: 4

Loss: 0

1 Empire Lakewood Nissan

2 Tynan's Nissan Inc

3 Empire Littleton Nissan

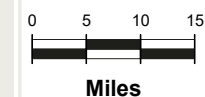
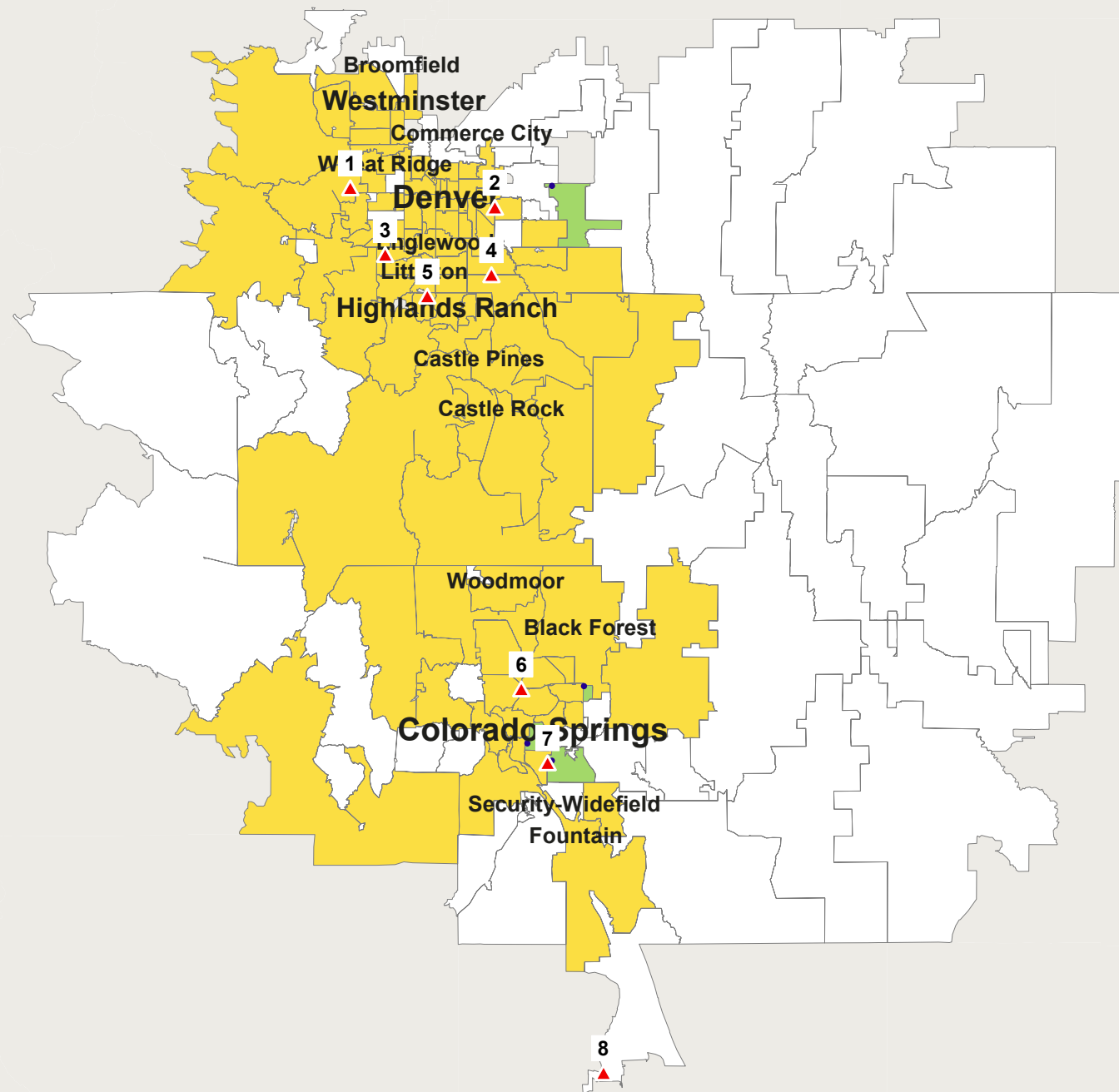
4 Larry H Miller Nis Arapah

5 Larry H. Miller Nissan

6 Woodmen Nissan

7 South Colo Spgs Nissan

8 Dave Solon Nissan, LLC



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Nissan



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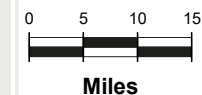
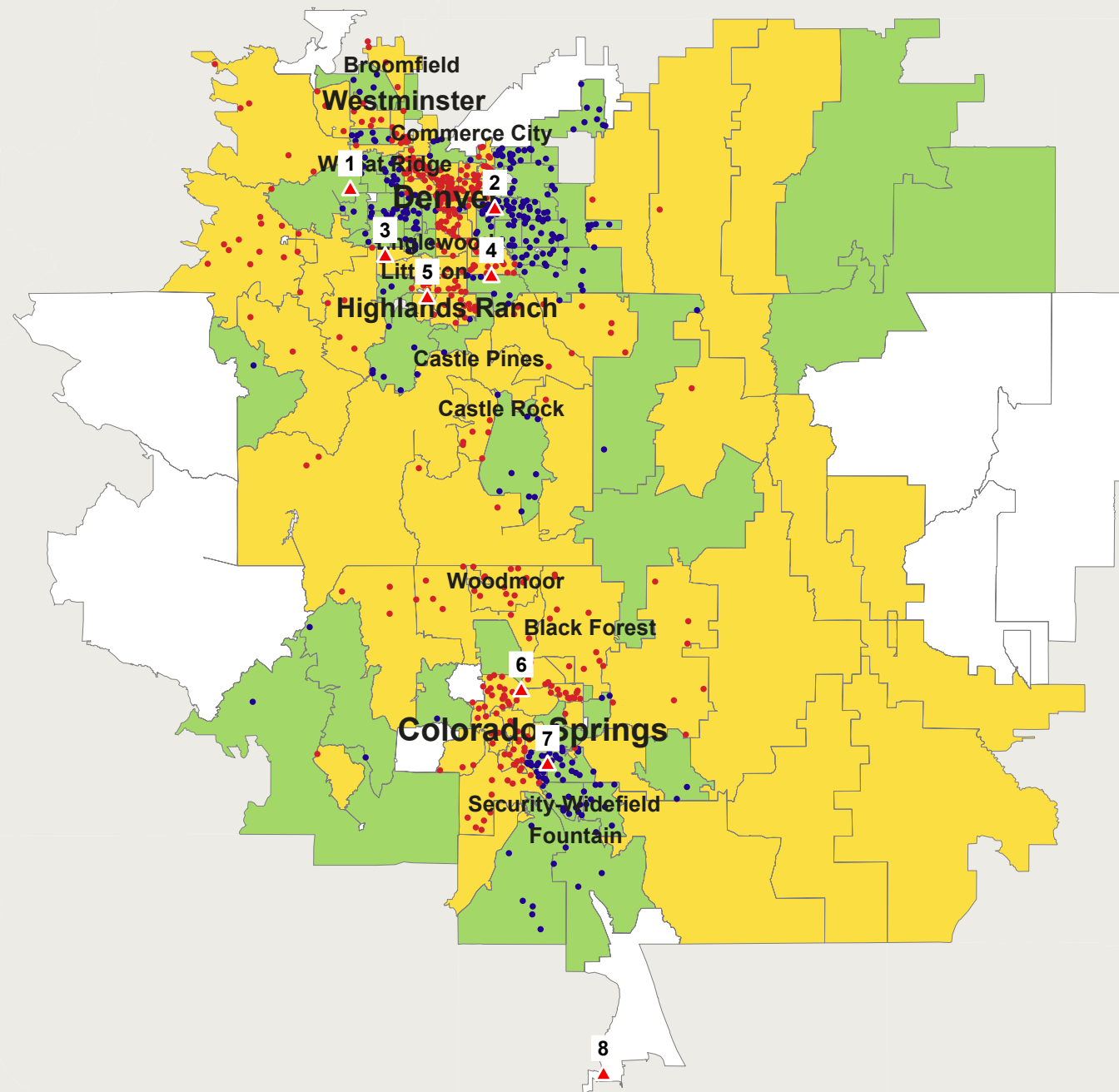
Schomp Automotive

**Nissan**  
**Non-Luxury Compact CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 713 )  
Data By IHS Markit

Gain: 309    Loss: 404

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Nissan



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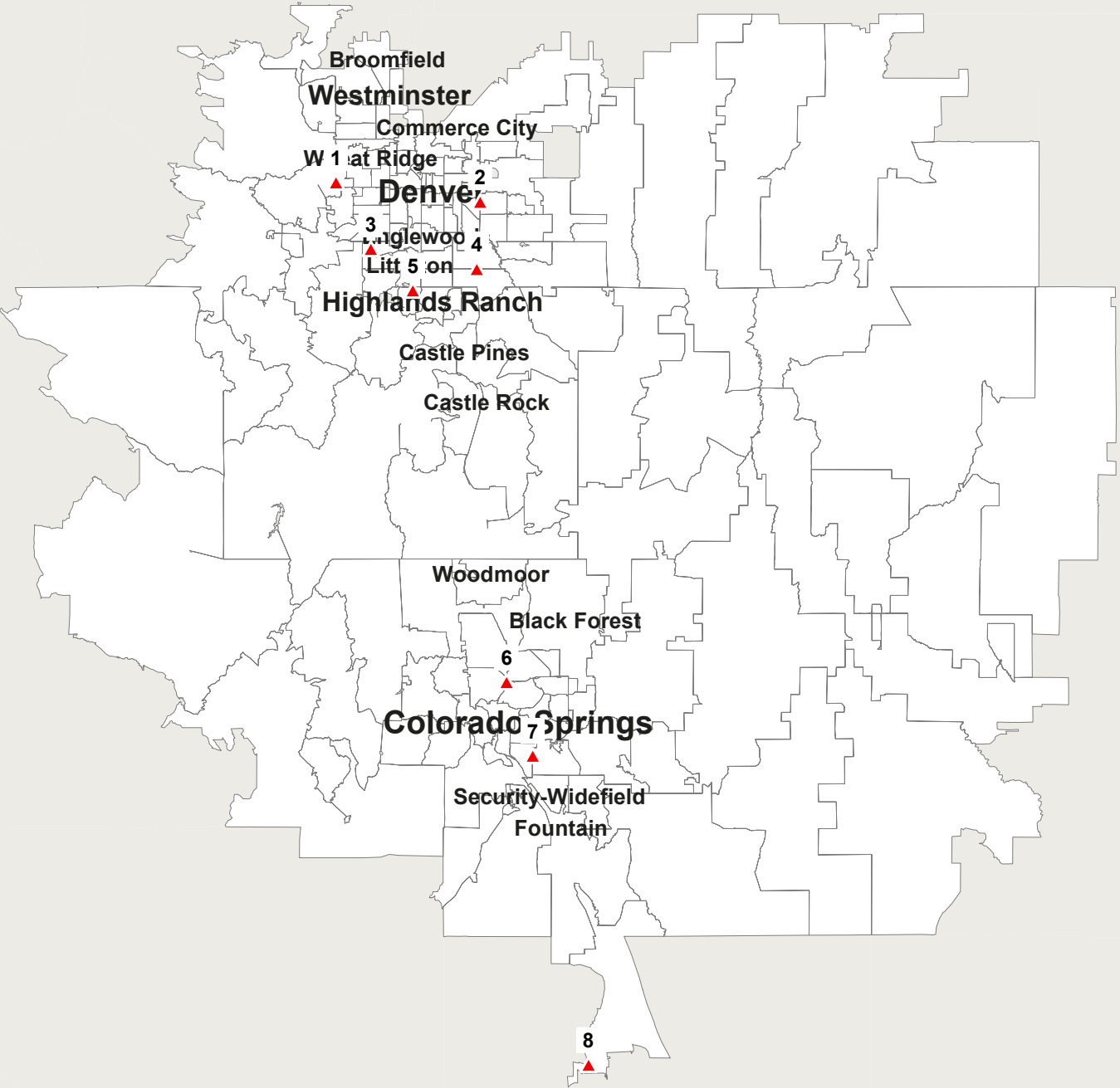
Schomp Automotive

**Nissan**  
**Non-Luxury Compact Van**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 0 )  
Data By IHS Markit

 Gain: 0       Loss: 0

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Nissan



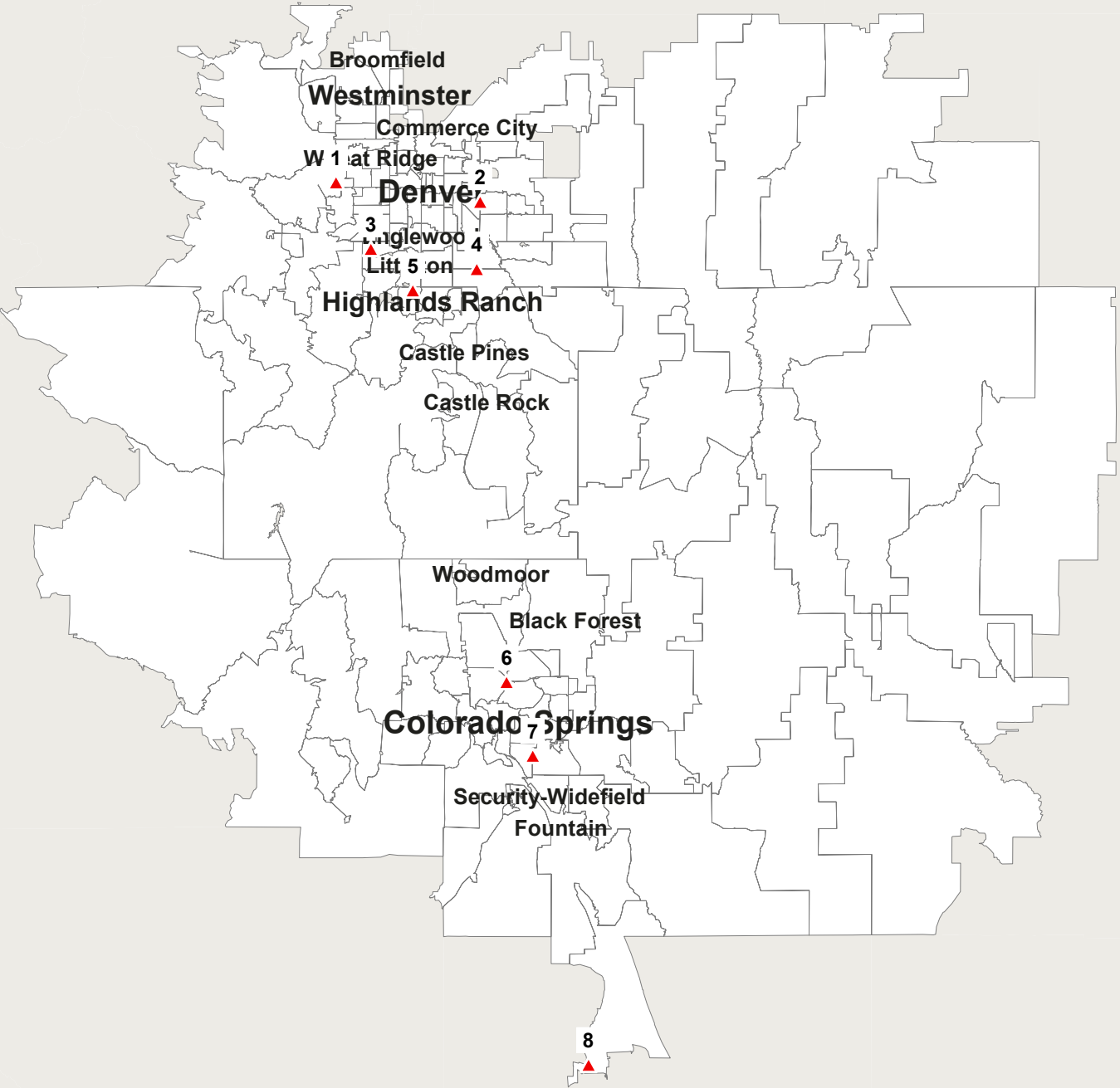
Schomp Automotive

**Nissan**  
**Non-Lux Full 3Q - 1T Van**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 0 )  
Data By IHS Markit

 Gain: 0       Loss: 0

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Nissan

Schomp Automotive

Nissan

Non-Lux Full 3Q - 1T Pickup

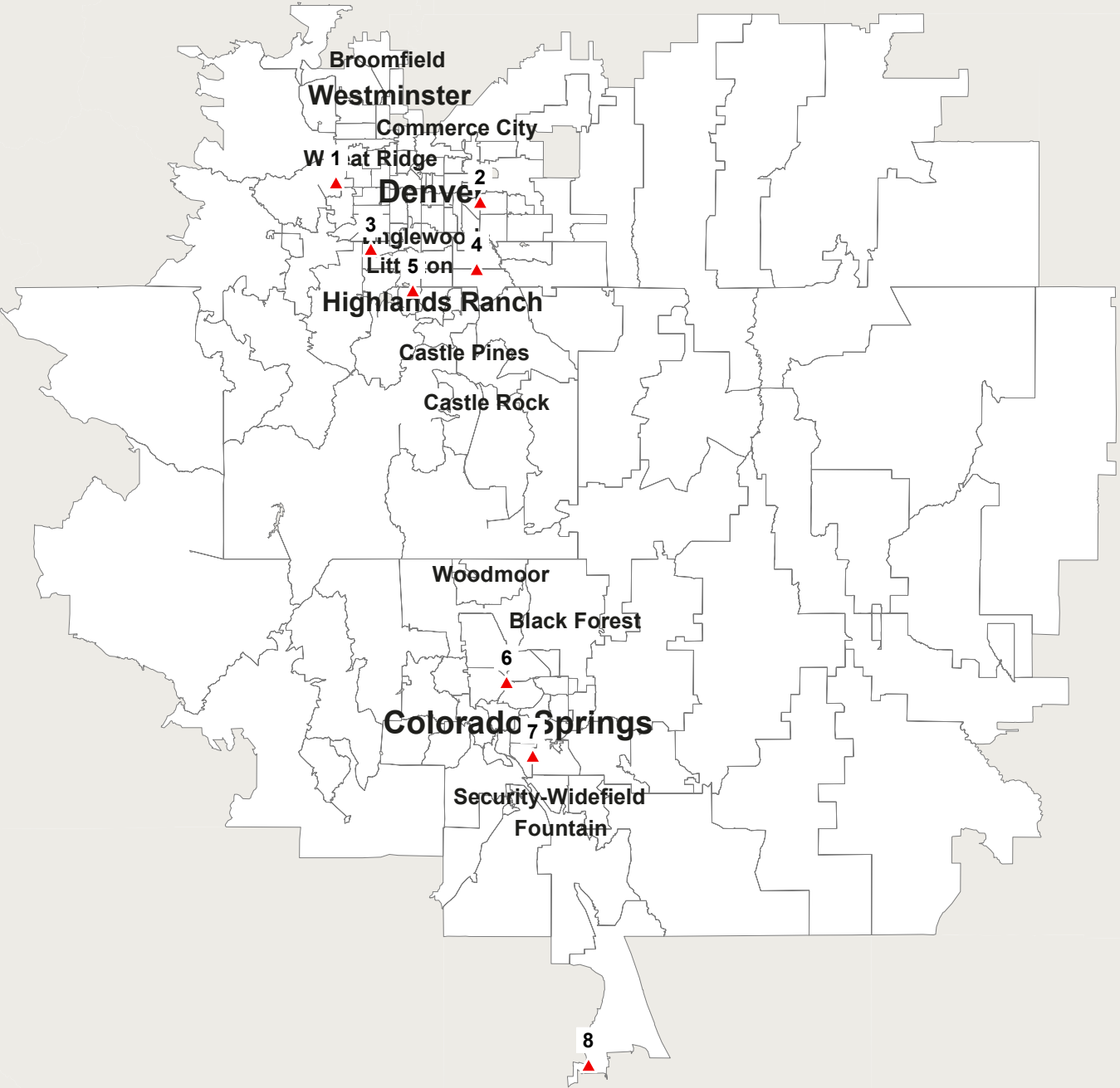
Sep 2017 RYTD

Seg. Adj. COLORADO Avg

1 Dot = 1 Registration(s) ( 0 )  
Data By IHS Markit

Gain: 0      Loss: 0

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Nissan

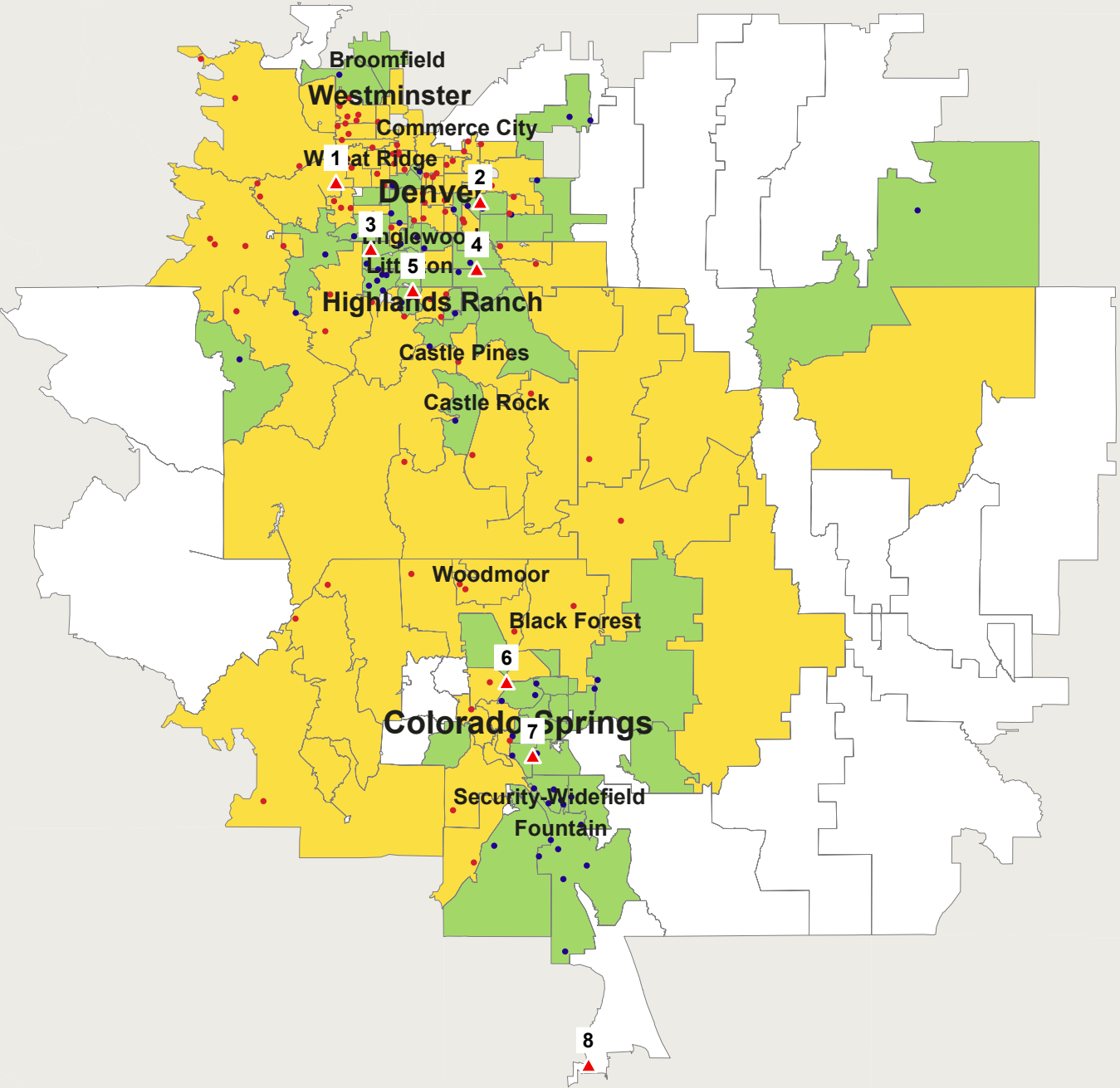
Schomp Automotive

**Nissan**  
**Non-Lux Full 1/2T Pickup**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 147 )  
Data By IHS Markit

Gain: 62      Loss: 85

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Nissan

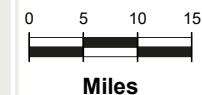
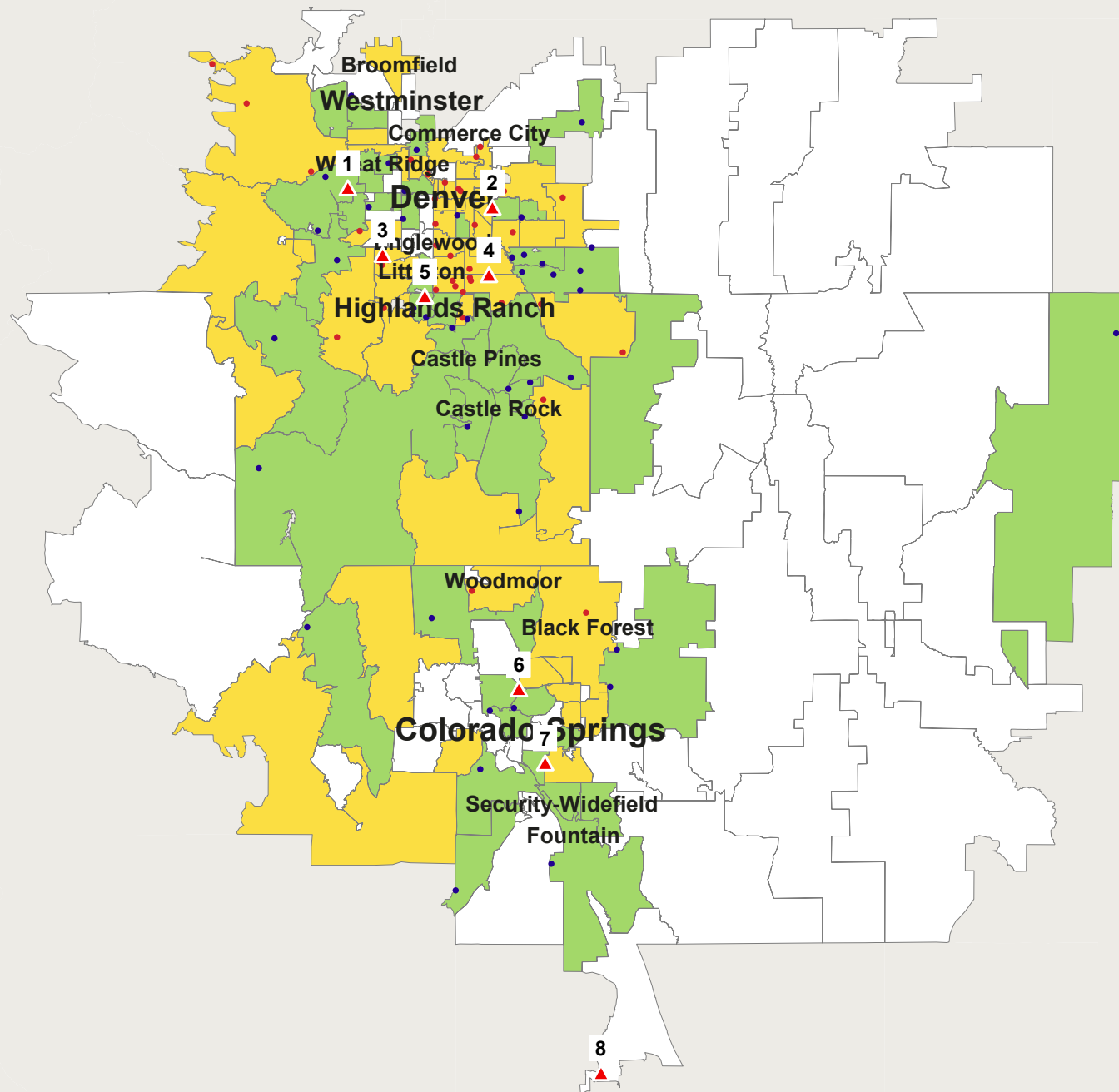
Schomp Automotive

**Nissan**  
**Non-Luxury Full Size SUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 83 )  
Data By IHS Markit

• Gain: 46    • Loss: 37

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



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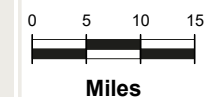
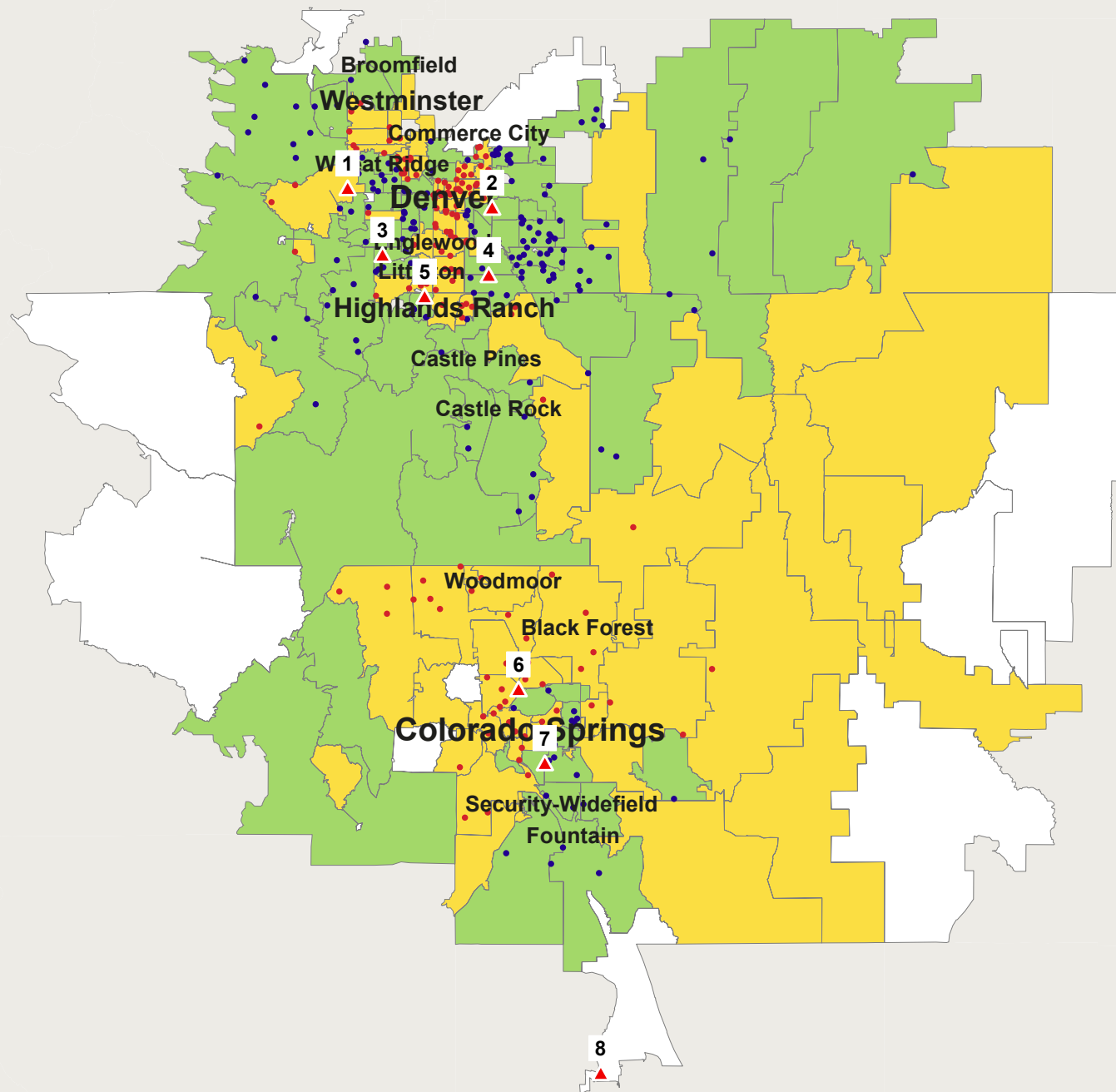
Schomp Automotive

**Nissan**  
**Non-Luxury Mid Size CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 311 )  
Data By IHS Markit

■ Gain: 171    ■ Loss: 140

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Nissan



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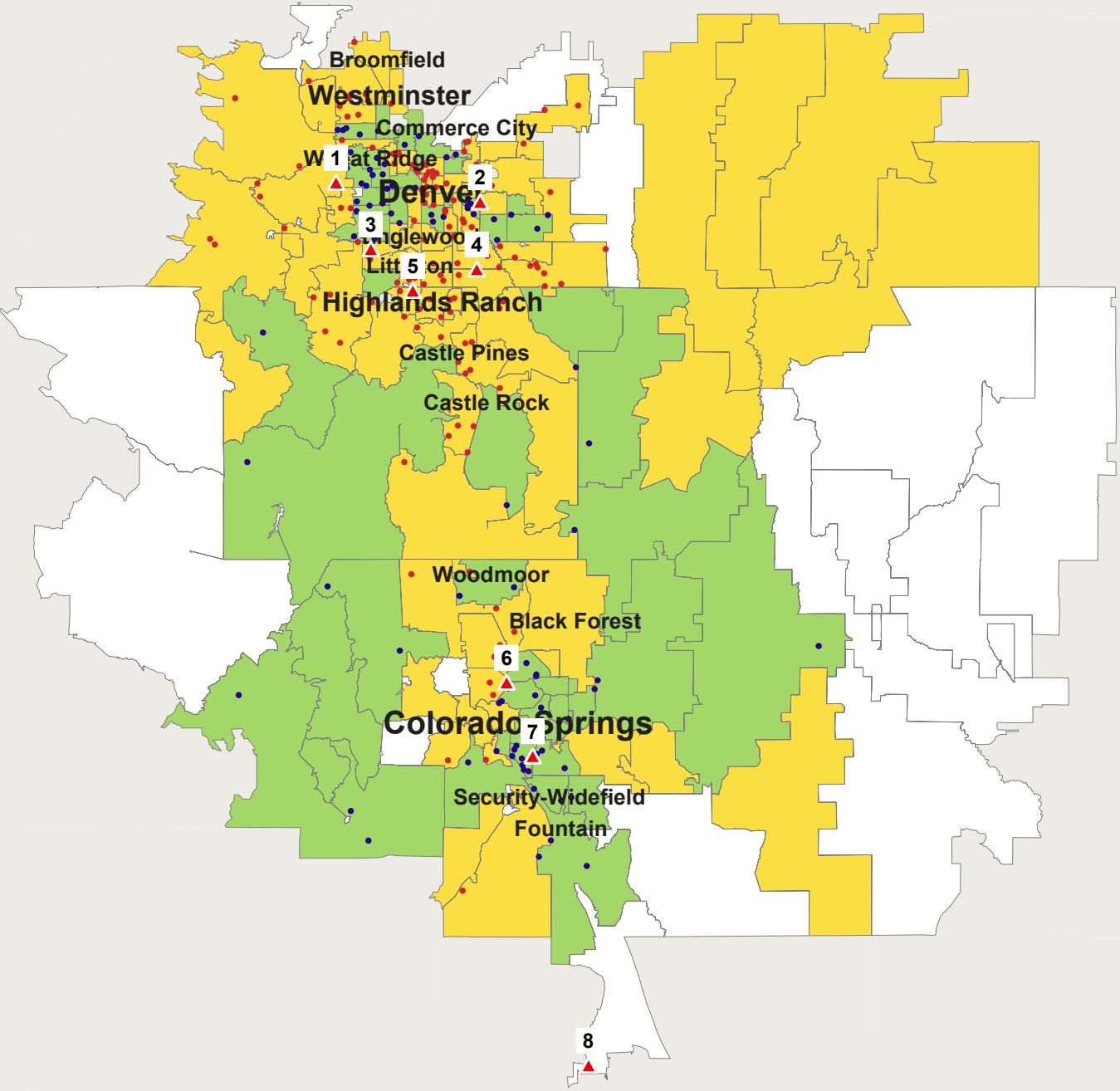
Schomp Automotive

**Nissan**  
**Non-Lux Mid Size Pickup**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 226 )  
Data By IHS Markit

Gain: 92      Loss: 134

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Nissan

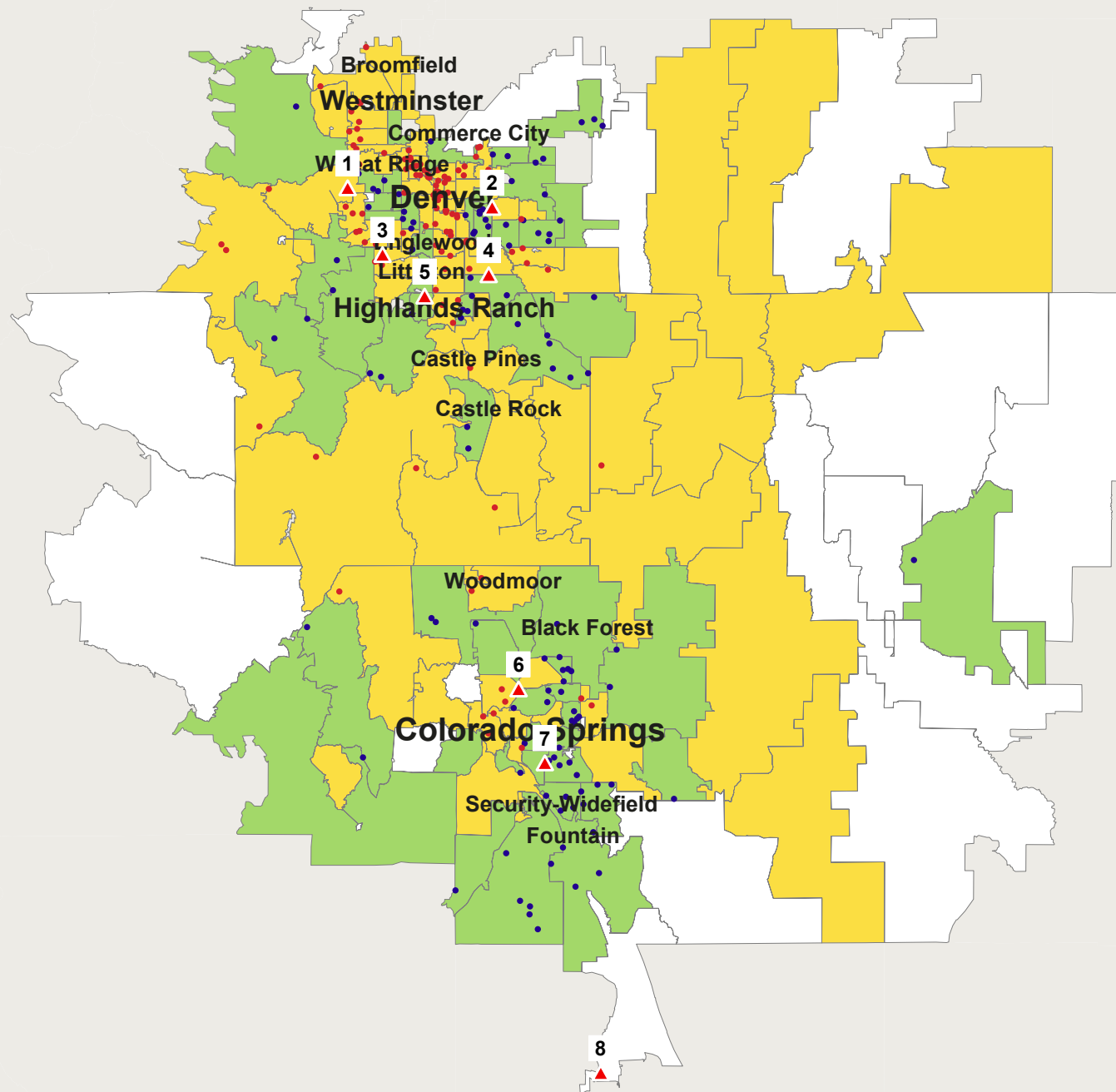
Schomp Automotive

**Nissan**  
**Non-Luxury Mid Size SUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 226 )  
Data By IHS Markit

Gain: 113    Loss: 113

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



0 5 10 15  
Miles

Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Nissan



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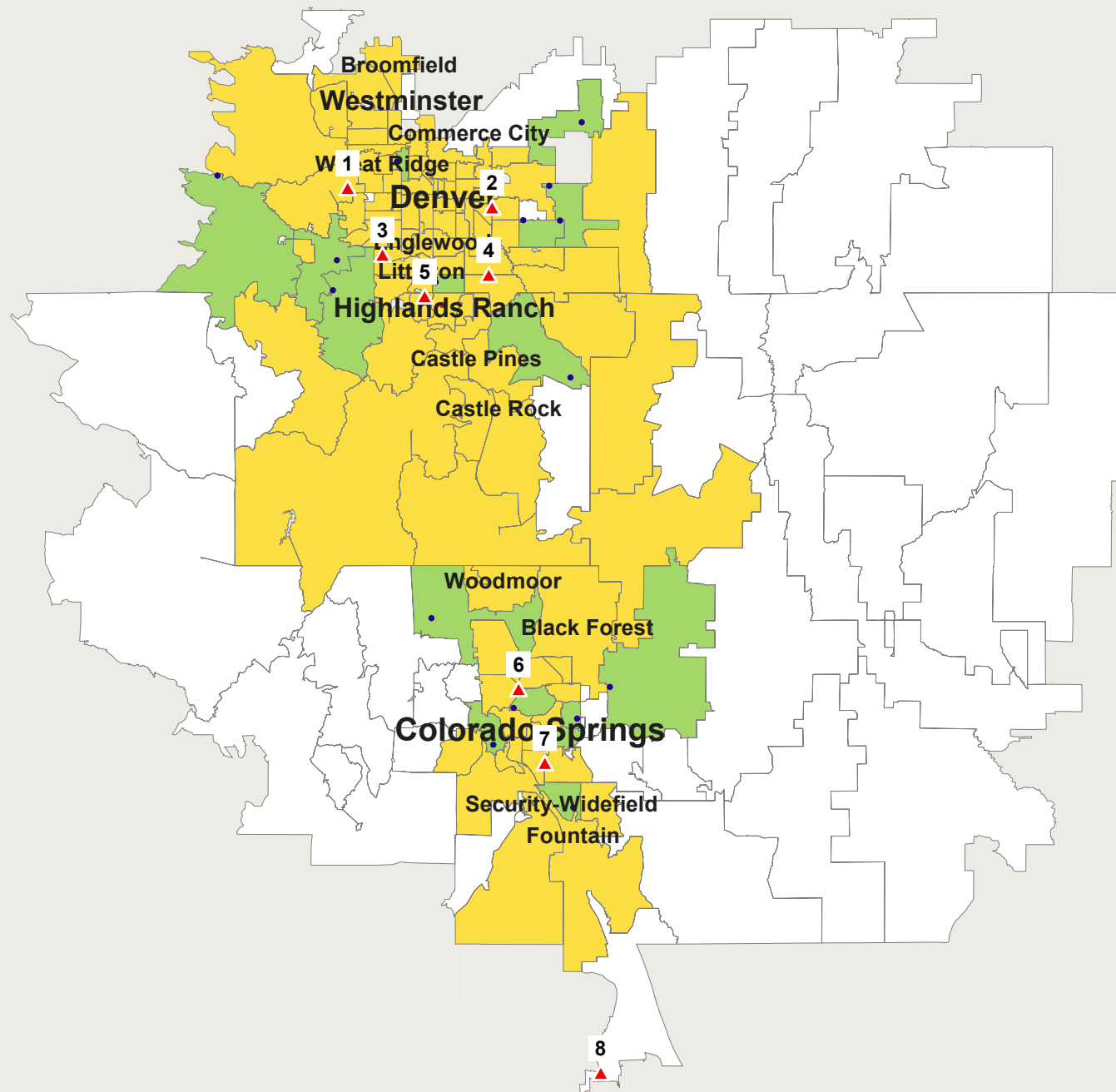
Schomp Automotive

**Nissan**  
**Non-Luxury Sport**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 18 )  
Data By IHS Markit

Gain: 17      Loss: 1

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC





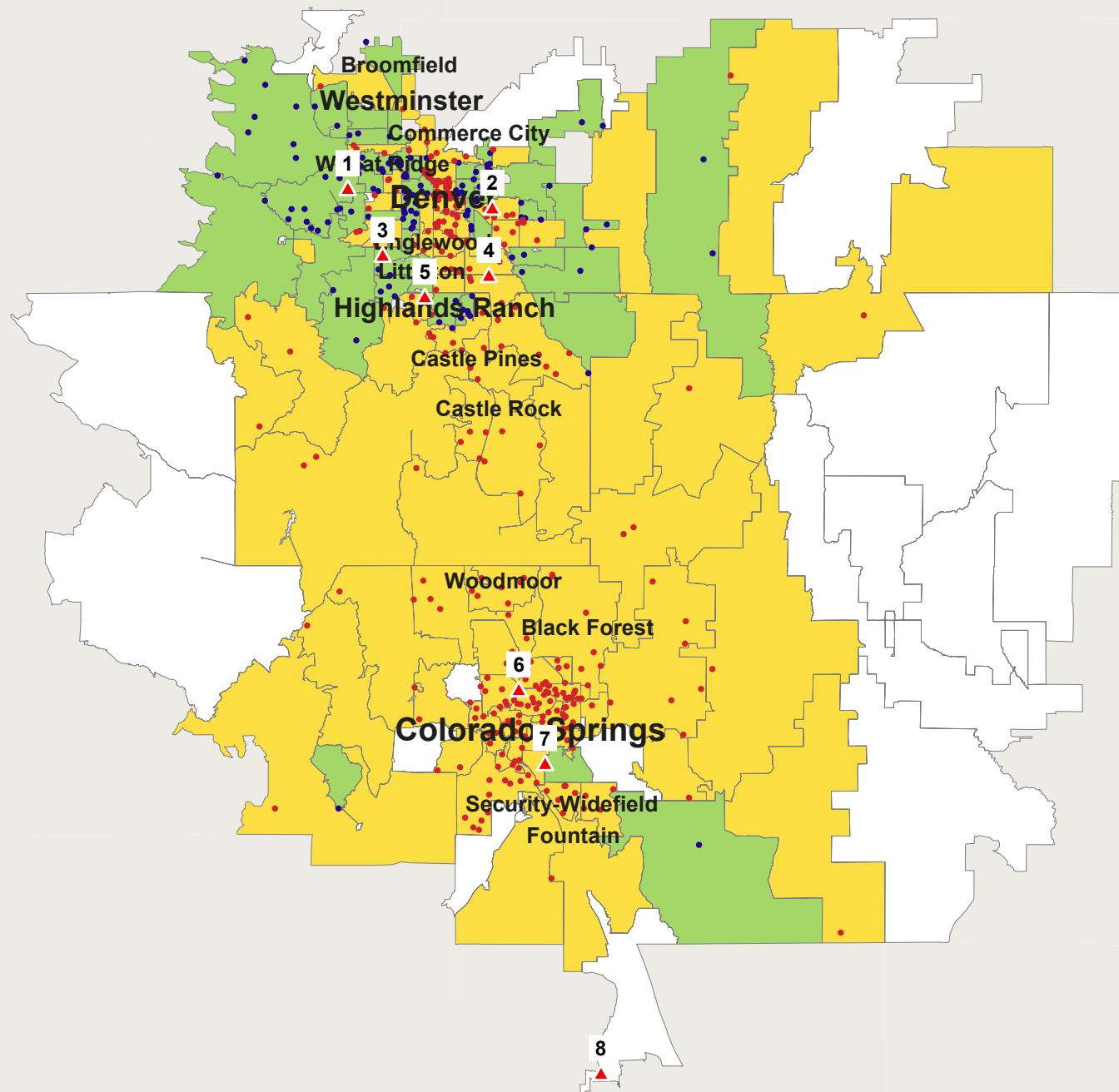
Schomp Automotive

**Nissan**  
**Non-Luxury Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 432 )  
Data By IHS Markit

Gain: 128    Loss: 304

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



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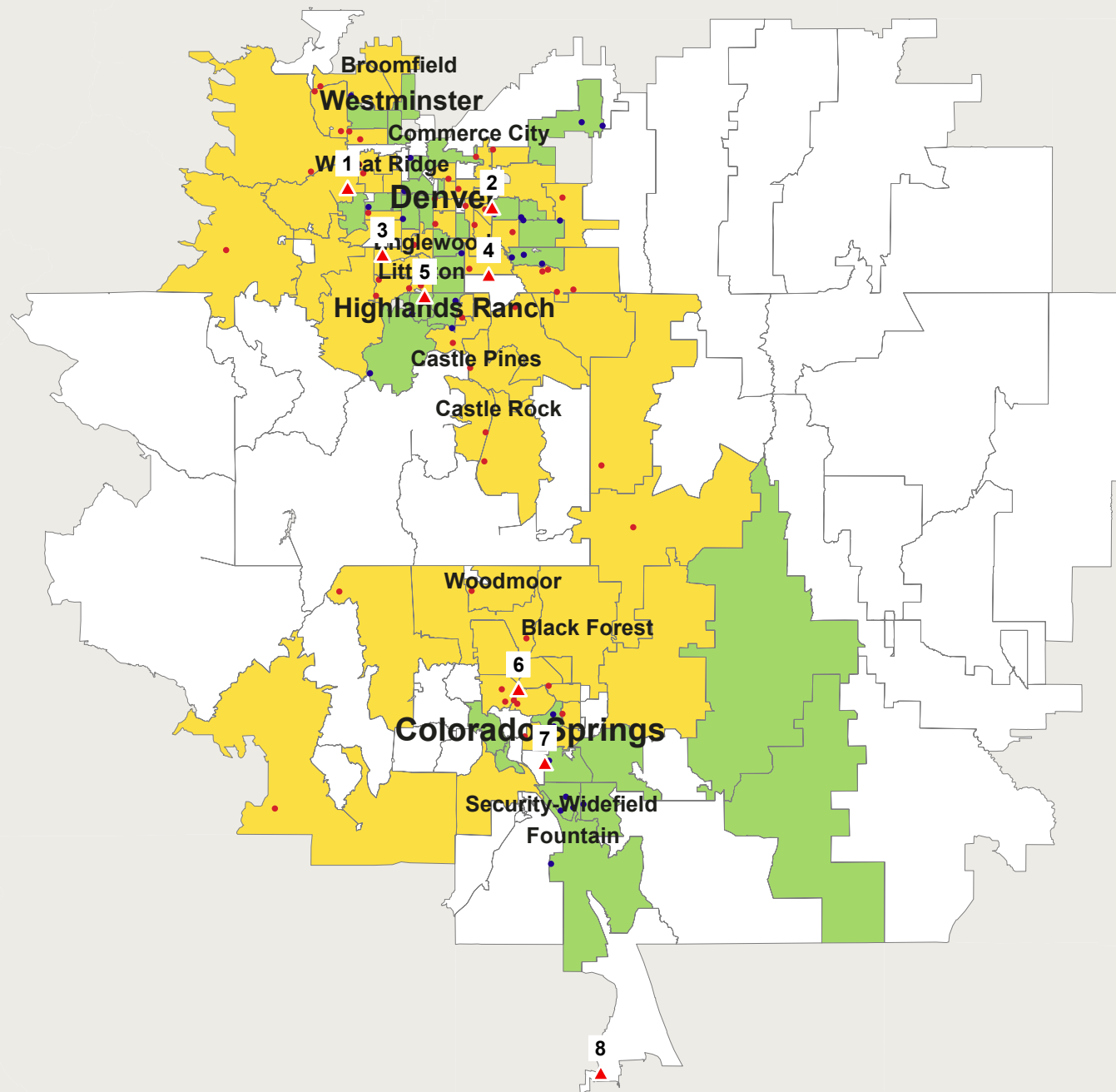
Schomp Automotive

**Nissan**  
**Non-Luxury Full Size**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 79 )  
Data By IHS Markit

Gain: 27      Loss: 52

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



0 5 10 15  
Miles

Data Ref: Sep 2017 RYTD  
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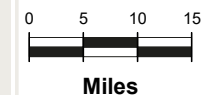
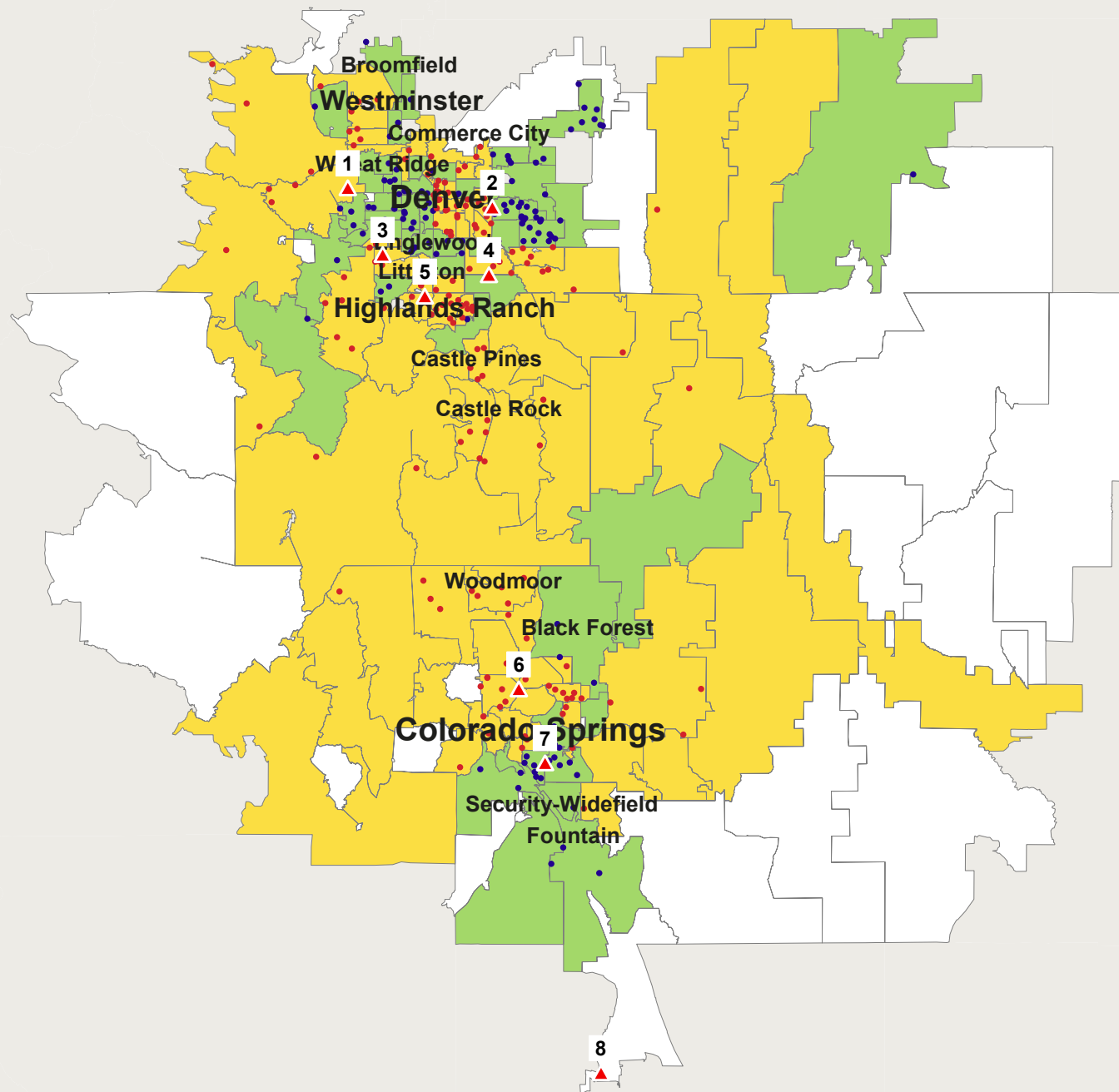
Schomp Automotive

**Nissan**  
**Non-Luxury Mid Size**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 276 )  
Data By IHS Markit

Gain: 118    Loss: 158

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



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Geog Ref: H00-Denver\_Nissan



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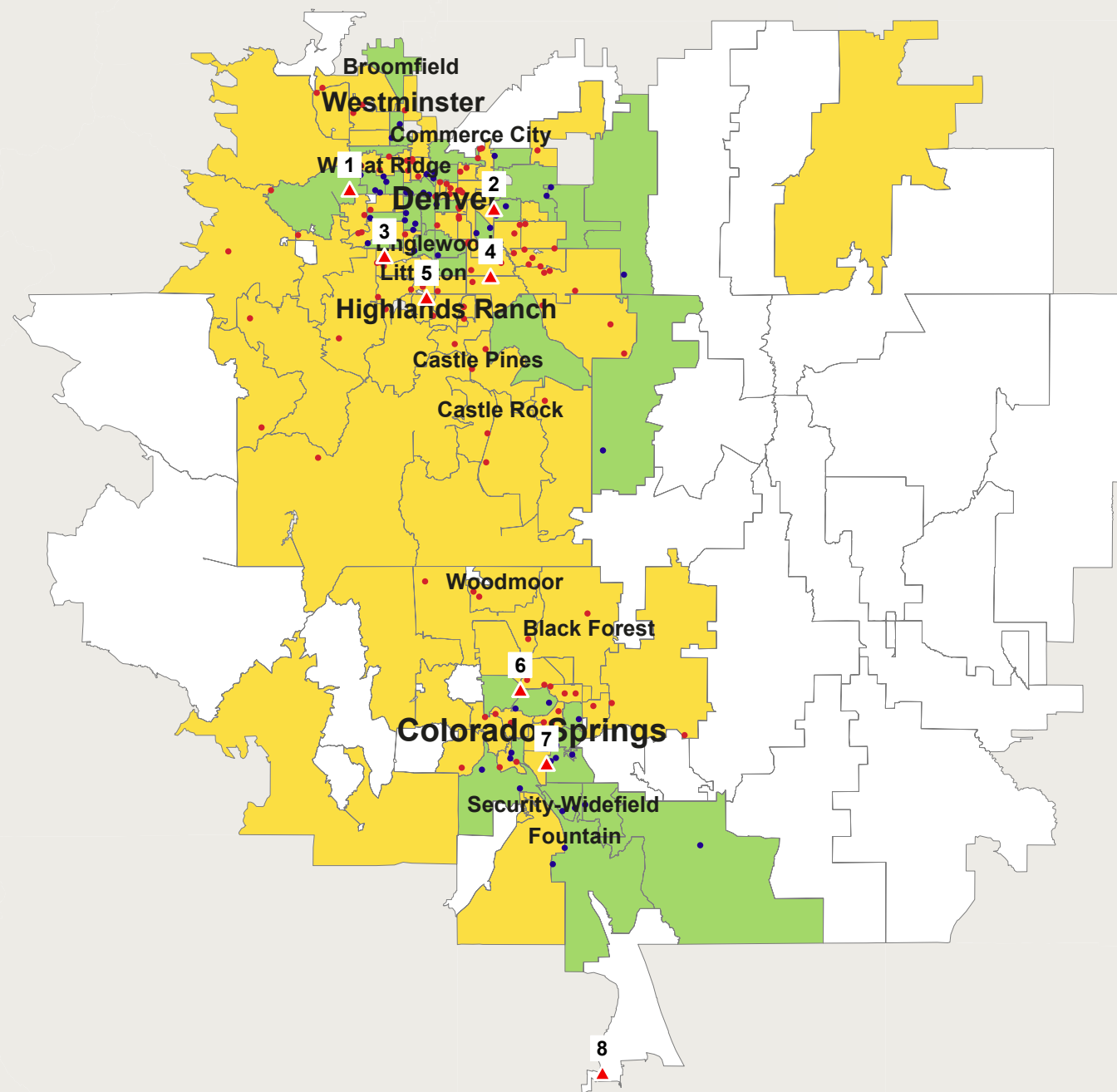
Schomp Automotive

**Nissan**  
**Non-Luxury Sub Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 158 )  
Data By IHS Markit

Gain: 51      Loss: 107

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan
- 8 Dave Solon Nissan, LLC



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Nissan



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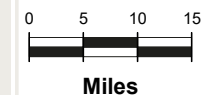
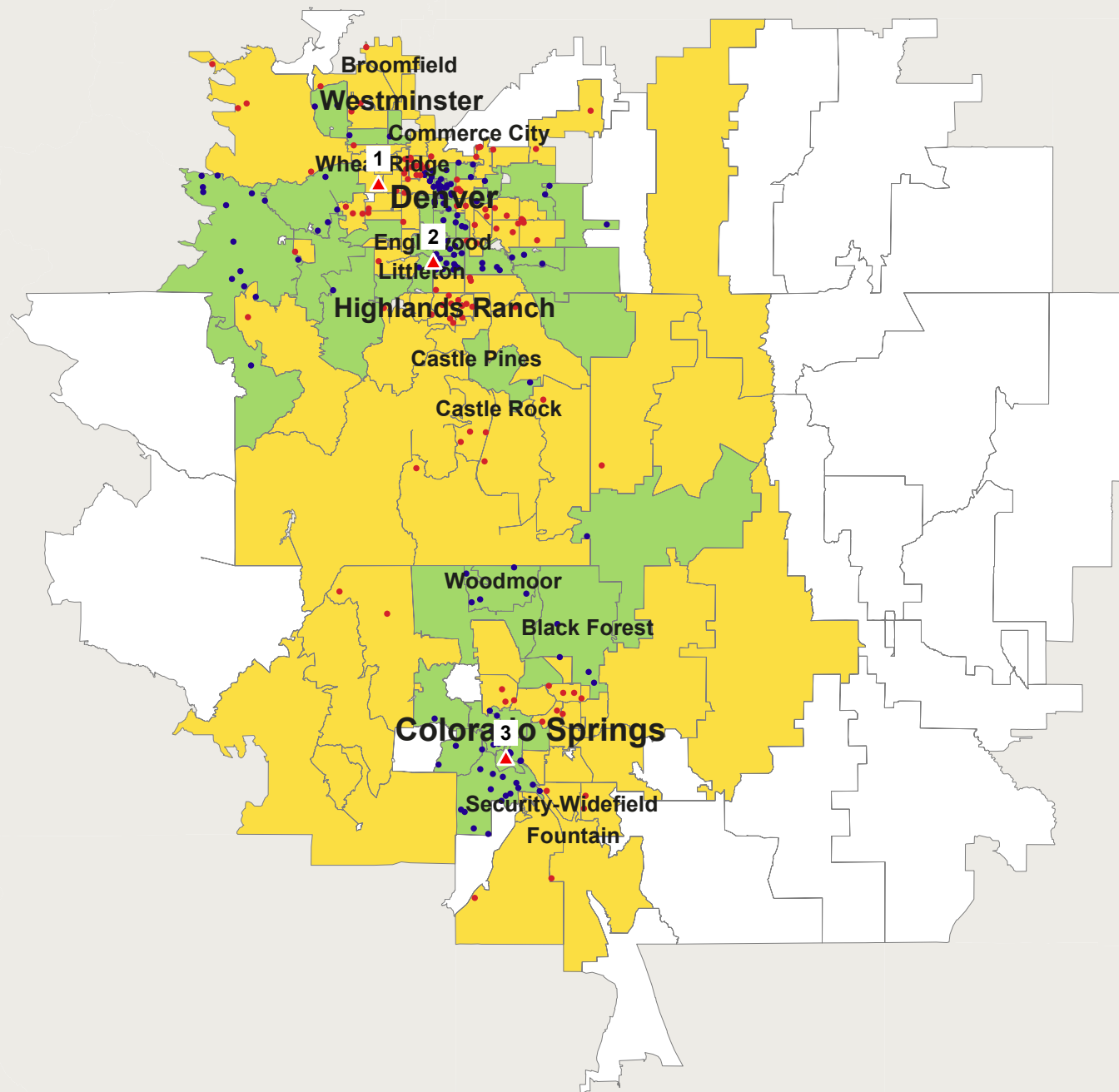
Schomp Automotive

**Porsche**  
**Total Industry**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 226 )  
Data By IHS Markit

■ Gain: 126    ■ Loss: 100

- 1 Prestige Imports
- 2 Stevinson Imports
- 3 Porsche Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Porsche



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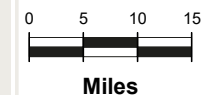
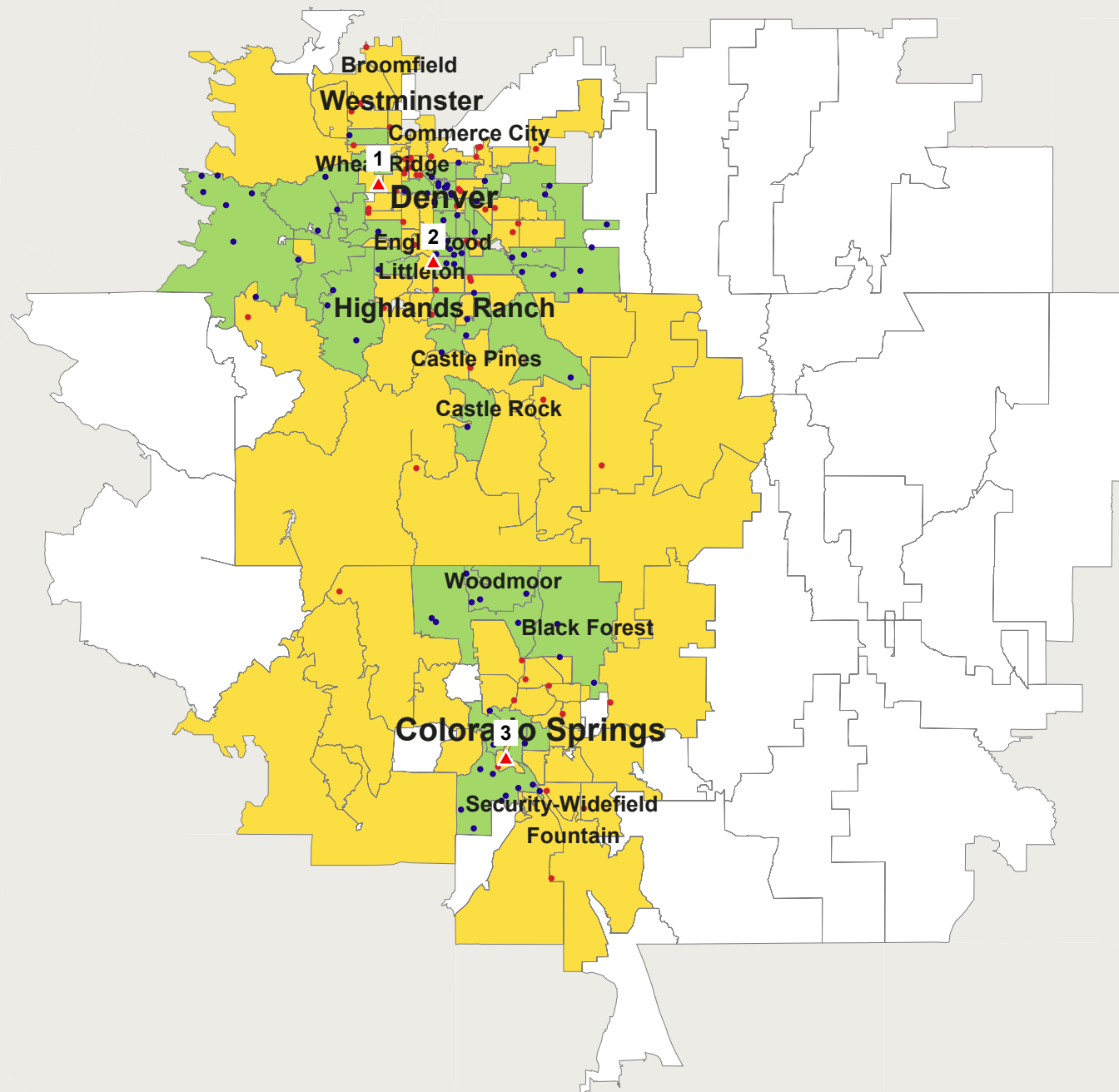
Schomp Automotive

**Porsche**  
**Luxury Compact CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 135 )  
Data By IHS Markit

■ Gain: 82    ■ Loss: 53

- 1 Prestige Imports
- 2 Stevinson Imports
- 3 Porsche Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Porsche



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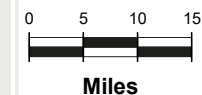
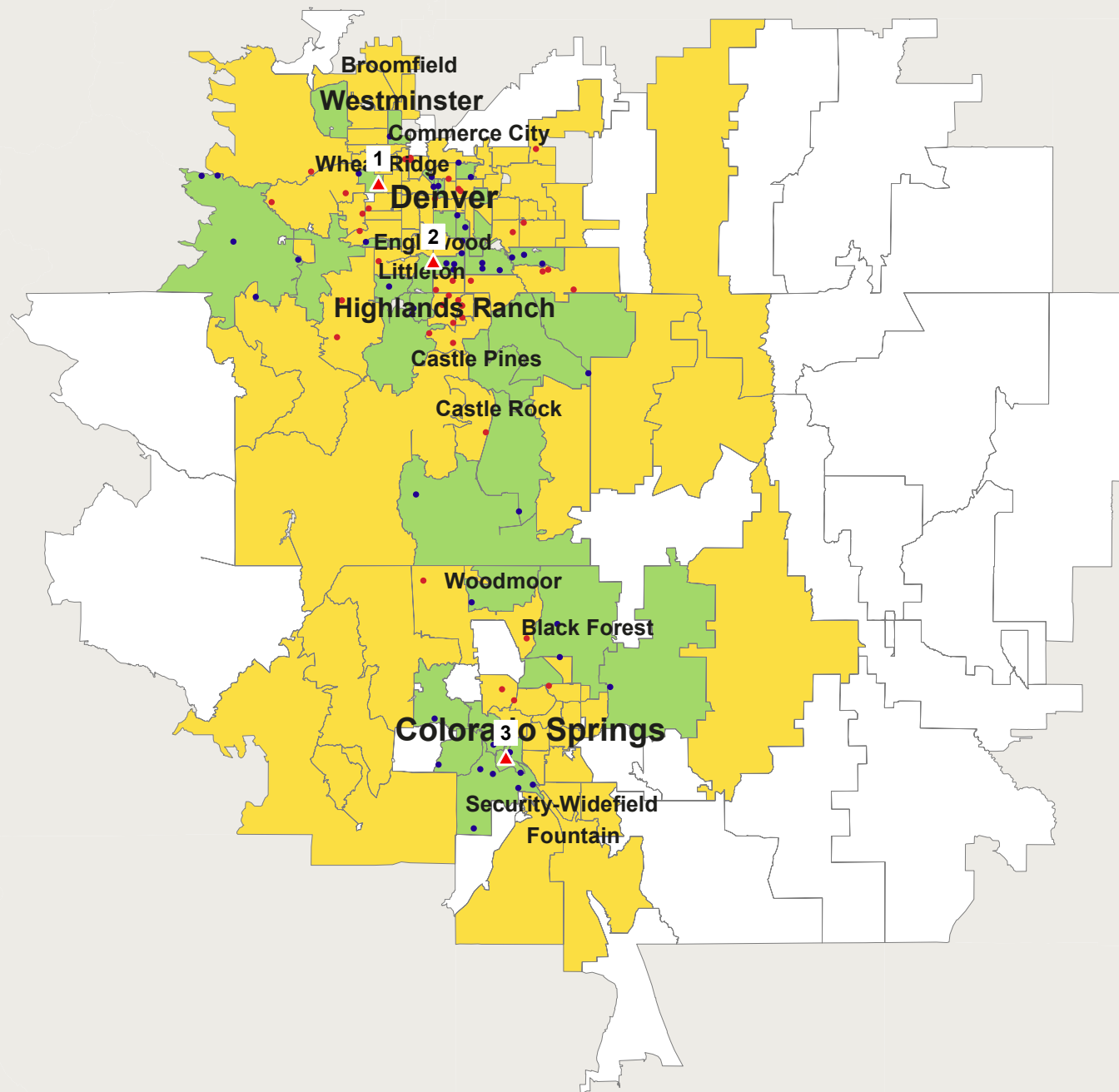
Schomp Automotive

**Porsche**  
**Luxury Mid Size CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 87 )  
Data By IHS Markit

■ Gain: 47    ■ Loss: 40

- 1 Prestige Imports
- 2 Stevinson Imports
- 3 Porsche Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Porsche



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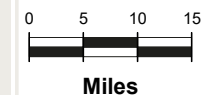
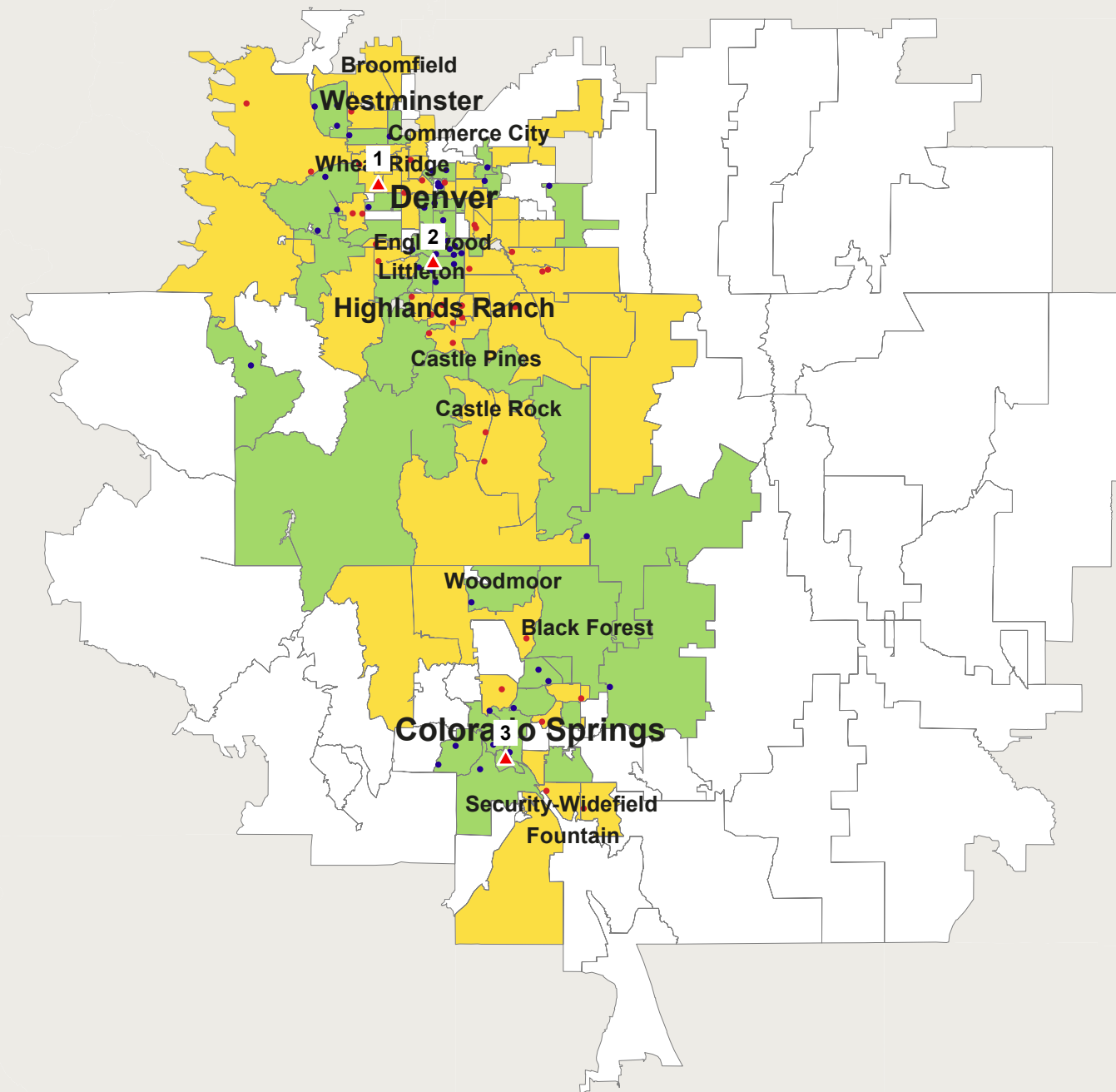
Schomp Automotive

**Porsche**  
**Luxury Sport**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 81 )  
Data By IHS Markit

■ Gain: 46    ■ Loss: 35

- 1 Prestige Imports
- 2 Stevinson Imports
- 3 Porsche Colorado Springs



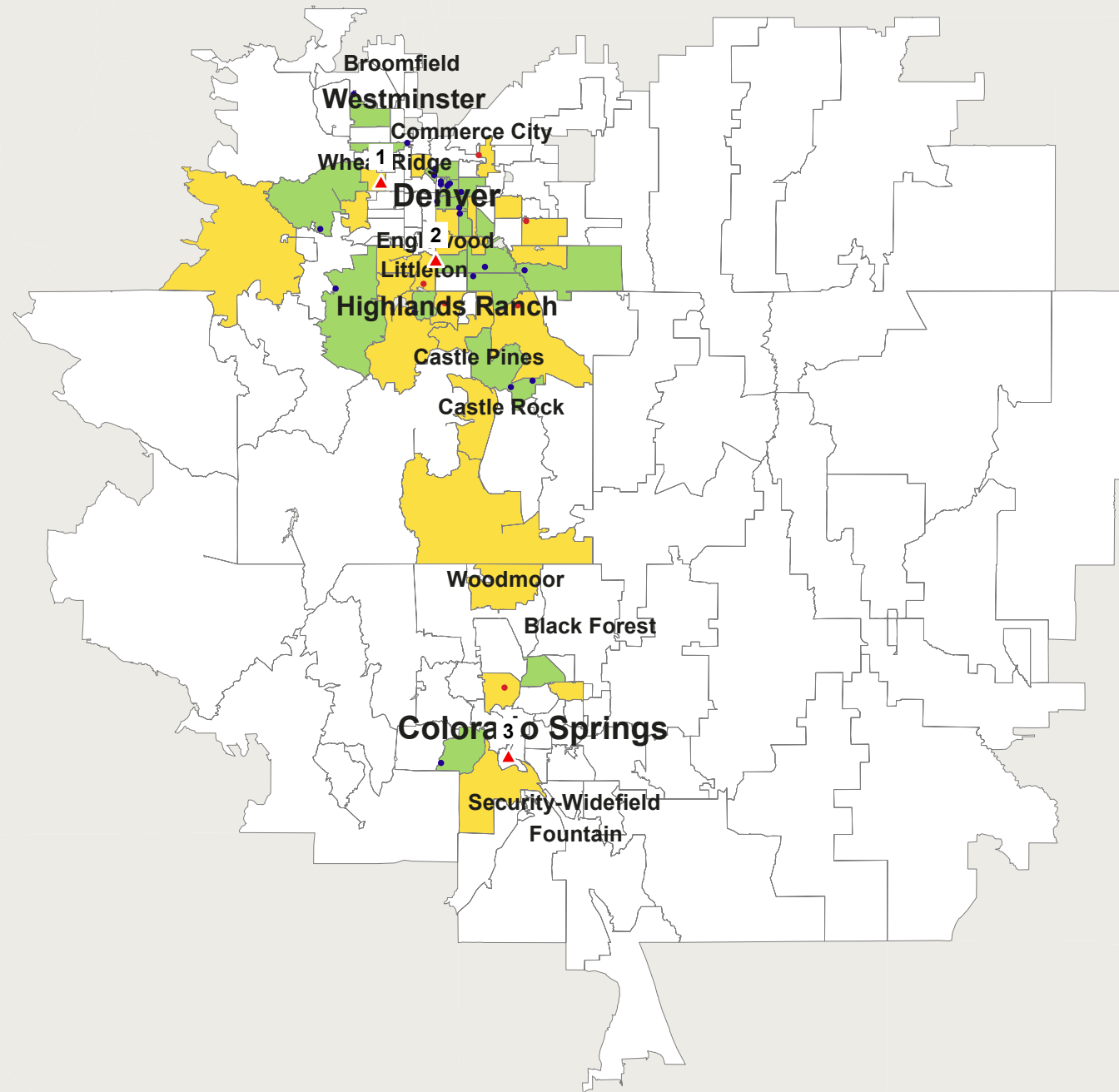
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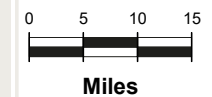
Schomp Automotive

**Porsche**  
**Luxury Full Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 28 )  
Data By IHS Markit

 Gain: 21     Loss: 7

- 1 Prestige Imports
- 2 Stevinson Imports
- 3 Porsche Colorado Springs



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Porsche



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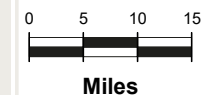
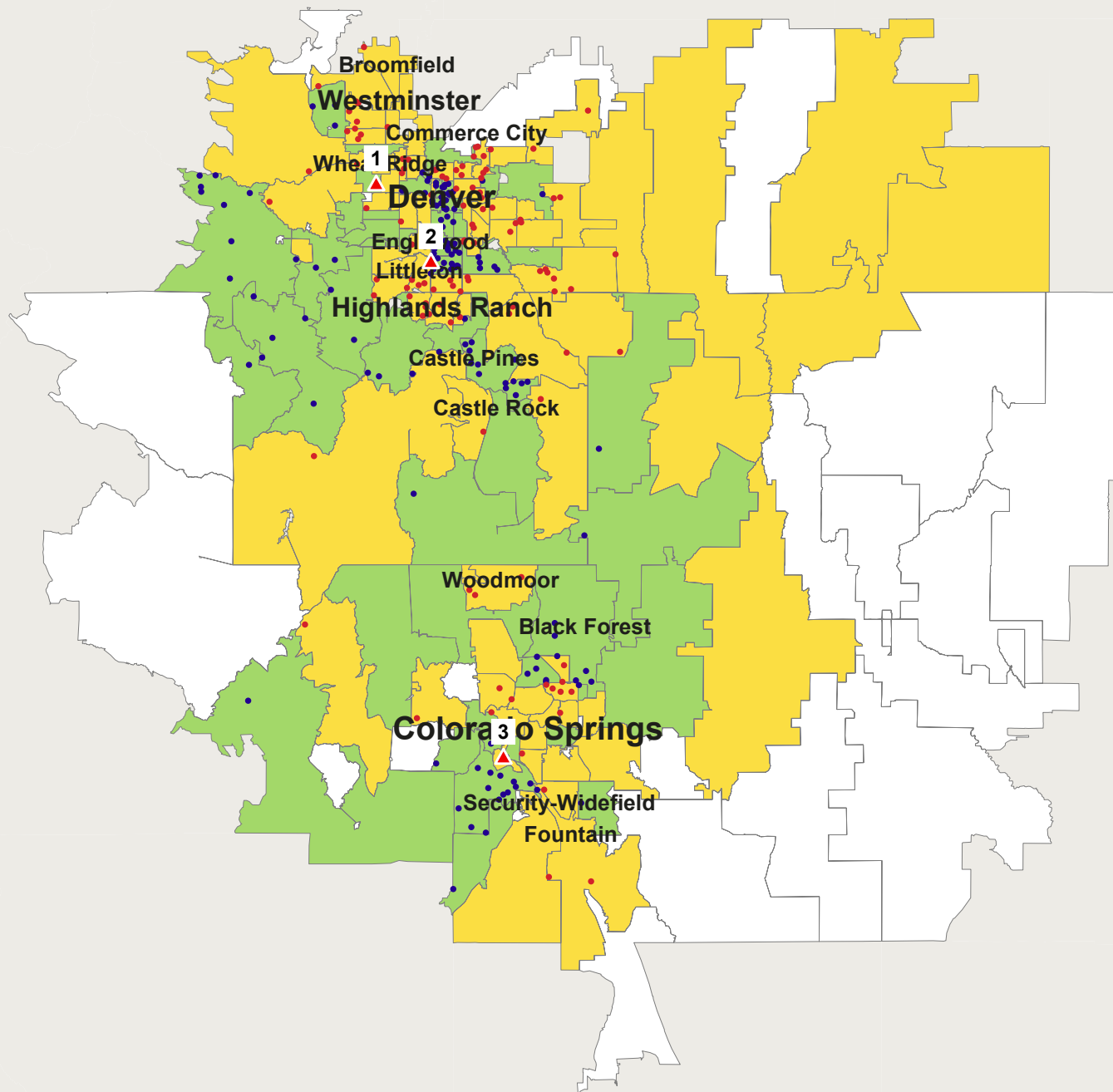
Schomp Automotive

**Porsche**  
**Total Industry**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 252 )  
Data By IHS Markit

■ Gain: 141    ■ Loss: 111

- 1 Prestige Imports
- 2 Stevinson Imports
- 3 Porsche Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Porsche



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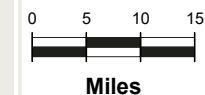
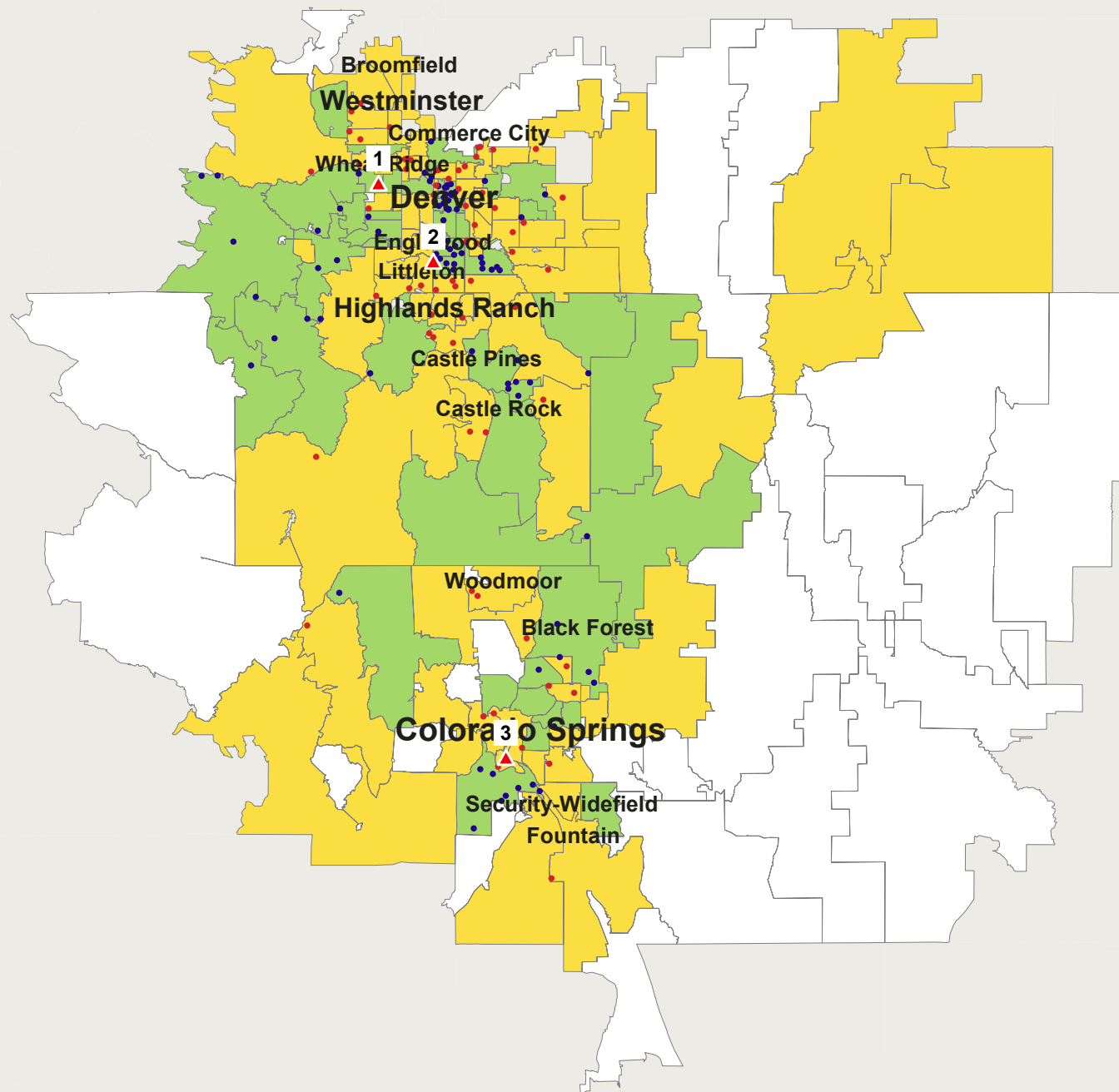
Schomp Automotive

**Porsche**  
**Luxury Compact CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 154 )  
Data By IHS Markit

■ Gain: 86    ■ Loss: 68

- 1 Prestige Imports
- 2 Stevinson Imports
- 3 Porsche Colorado Springs

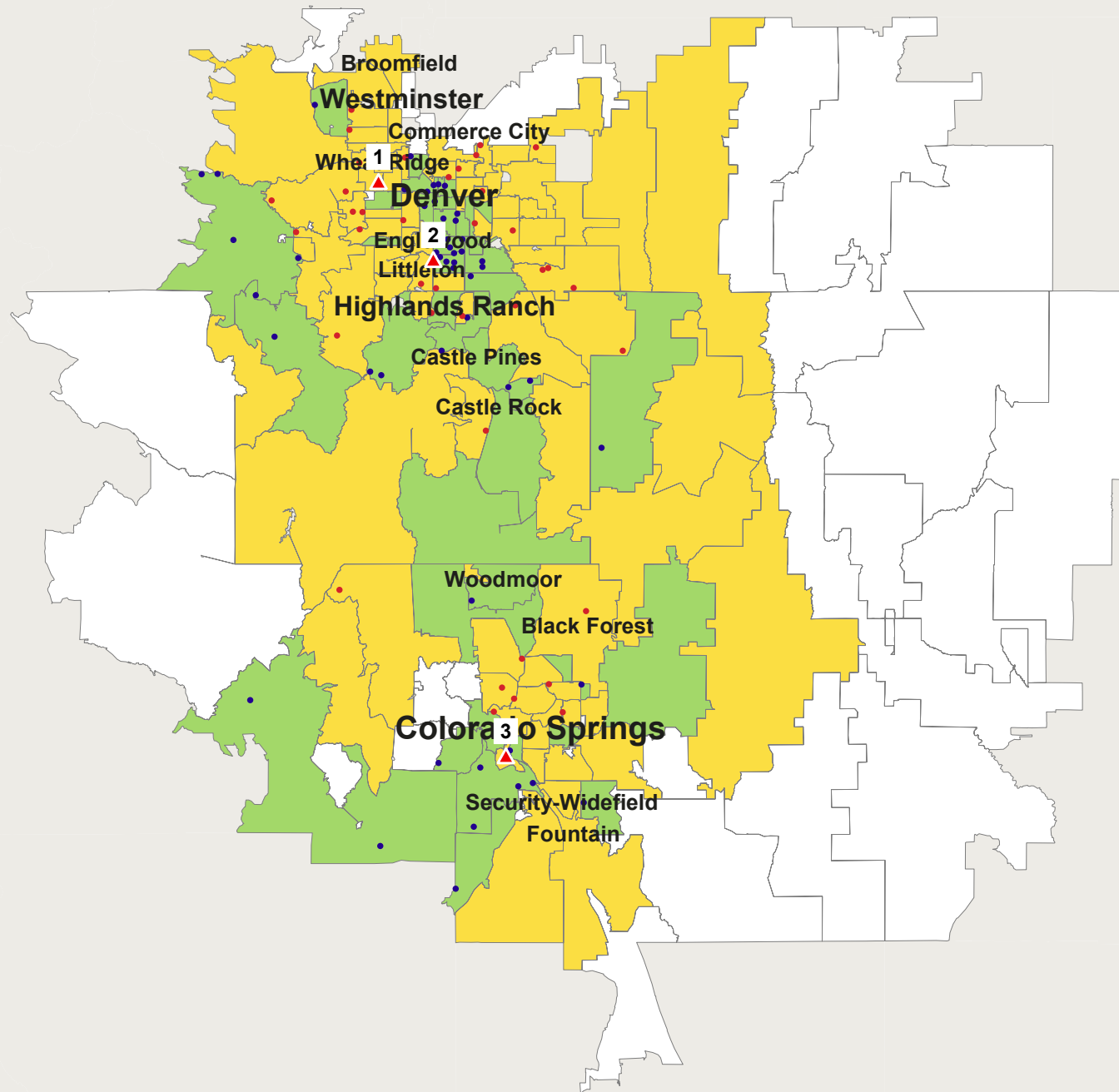


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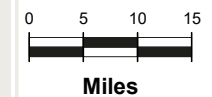
Schomp Automotive

**Porsche**  
**Luxury Mid Size CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 89 )  
Data By IHS Markit

Gain: 51      Loss: 38

- 1 Prestige Imports
- 2 Stevenson Imports
- 3 Porsche Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Porsche



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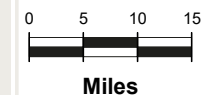
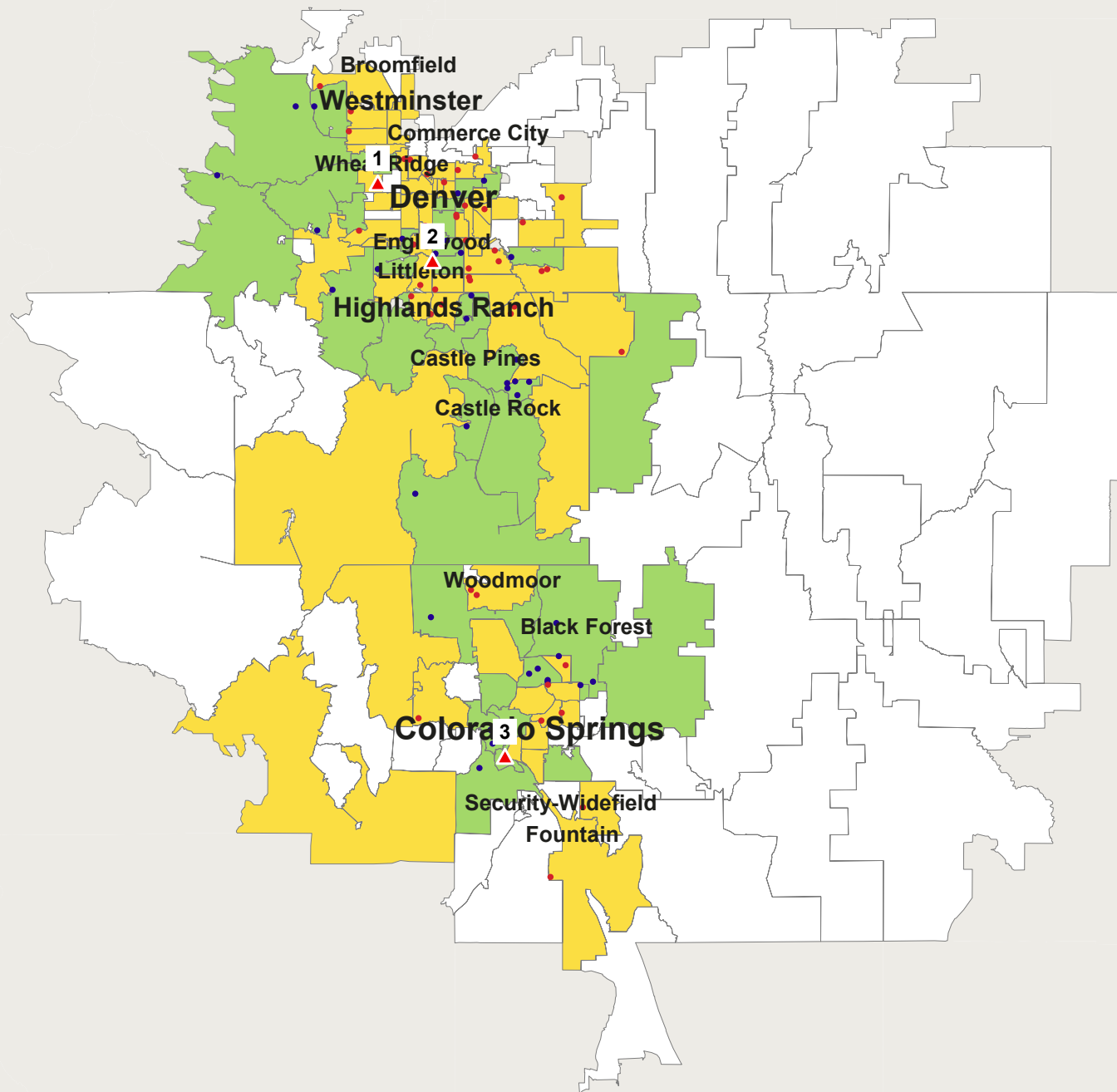
Schomp Automotive

**Porsche**  
**Luxury Sport**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 79 )  
Data By IHS Markit

■ Gain: 36    ■ Loss: 43

- 1 Prestige Imports
- 2 Stevinson Imports
- 3 Porsche Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Porsche



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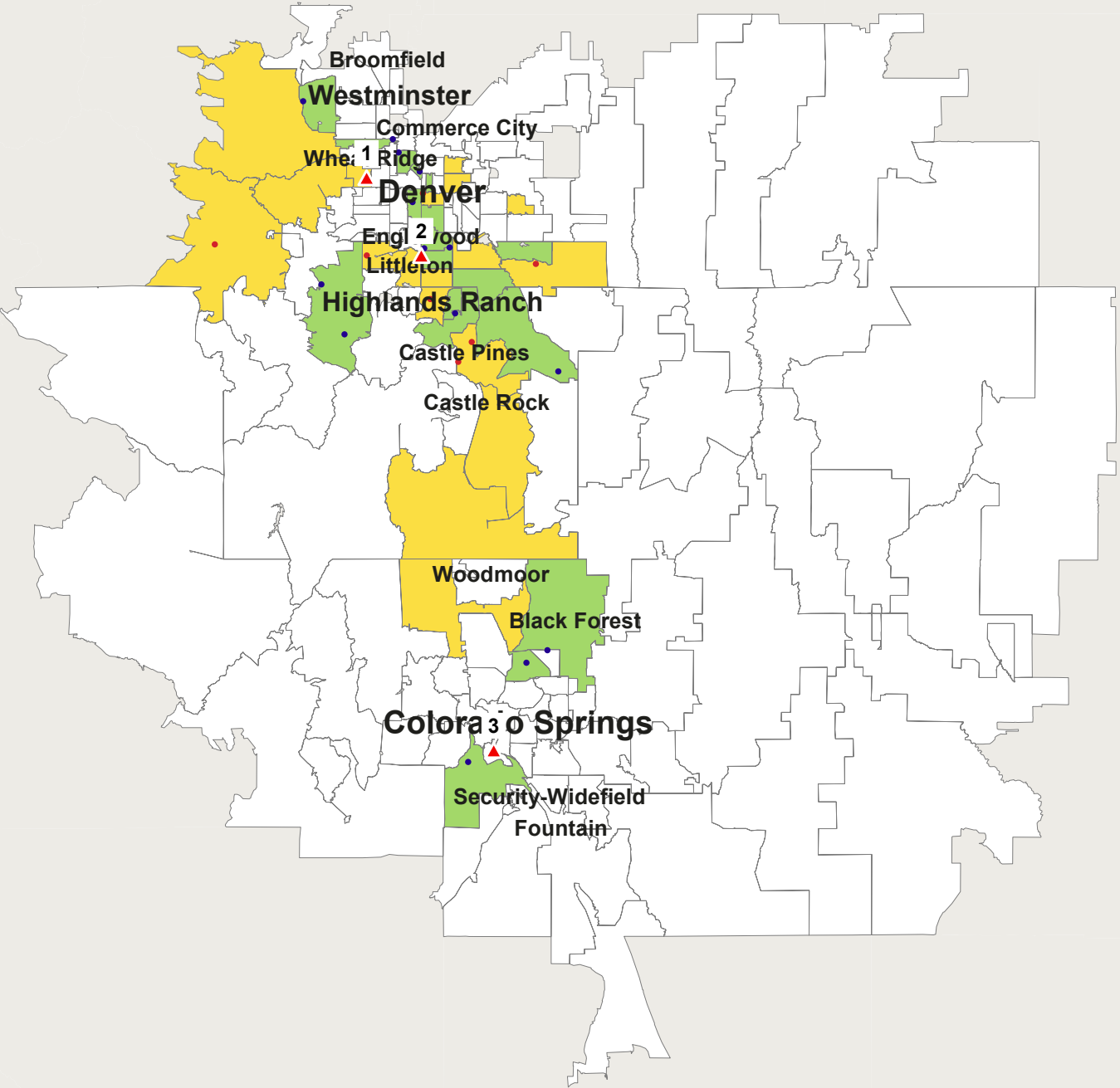
Schomp Automotive

**Porsche**  
**Luxury Full Size**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 21 )  
Data By IHS Markit

 Gain: 14     Loss: 7

- 1 Prestige Imports
- 2 Stevinson Imports
- 3 Porsche Colorado Springs



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Porsche

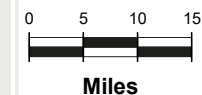
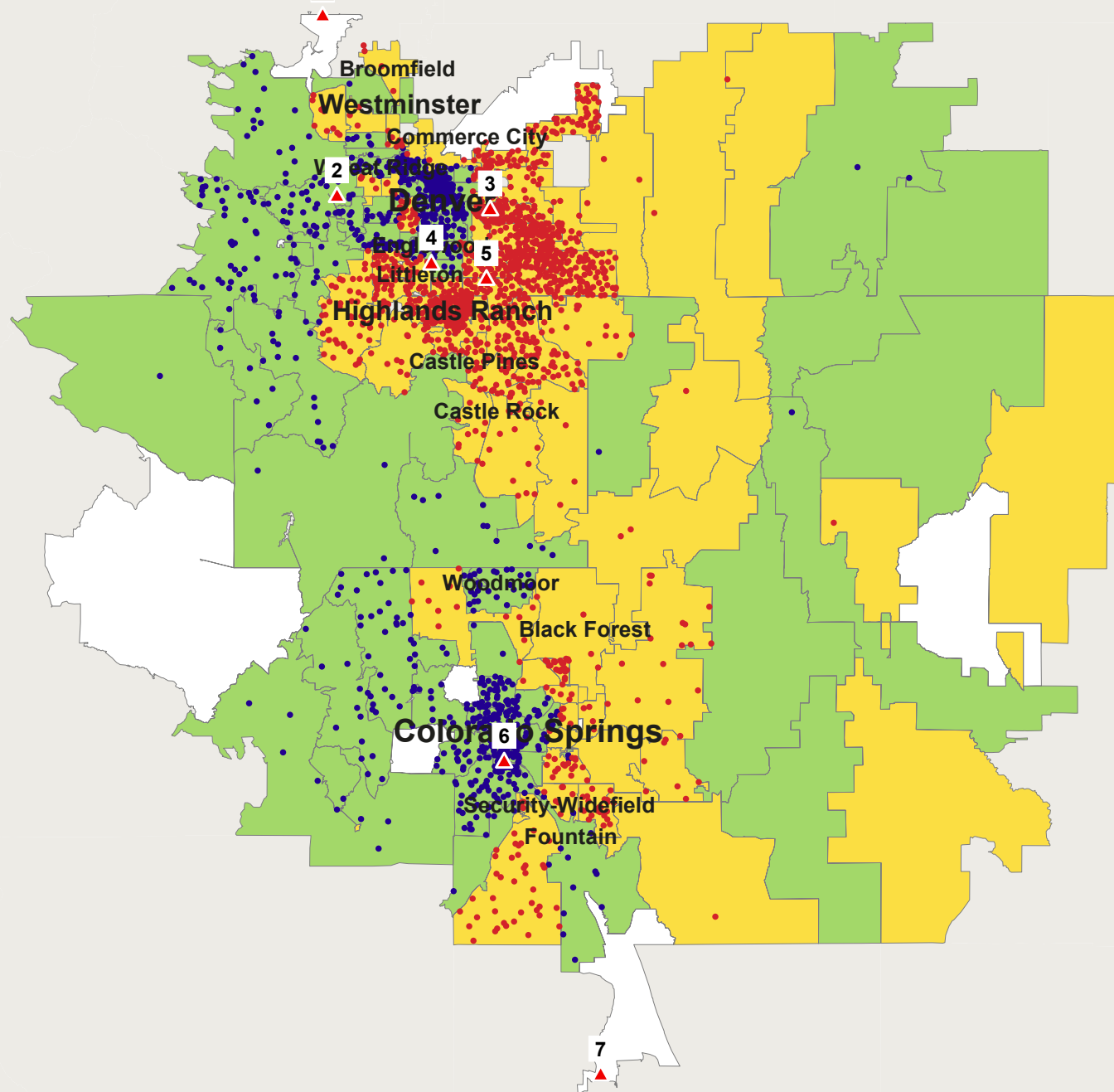
Schomp Automotive

**Subaru  
Total Industry  
Sep 2018 RYTD  
Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 2423 )  
Data By IHS Markit

Gain: 950      Loss: 1473

- 1 Flatirons Subaru
- 2 Autonation Subaru West
- 3 Shortline Subaru
- 4 Groove Subaru
- 5 Autonation Subaru Arapahoe
- 6 Heuberger Subaru
- 7 Subaru of Pueblo



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Subaru



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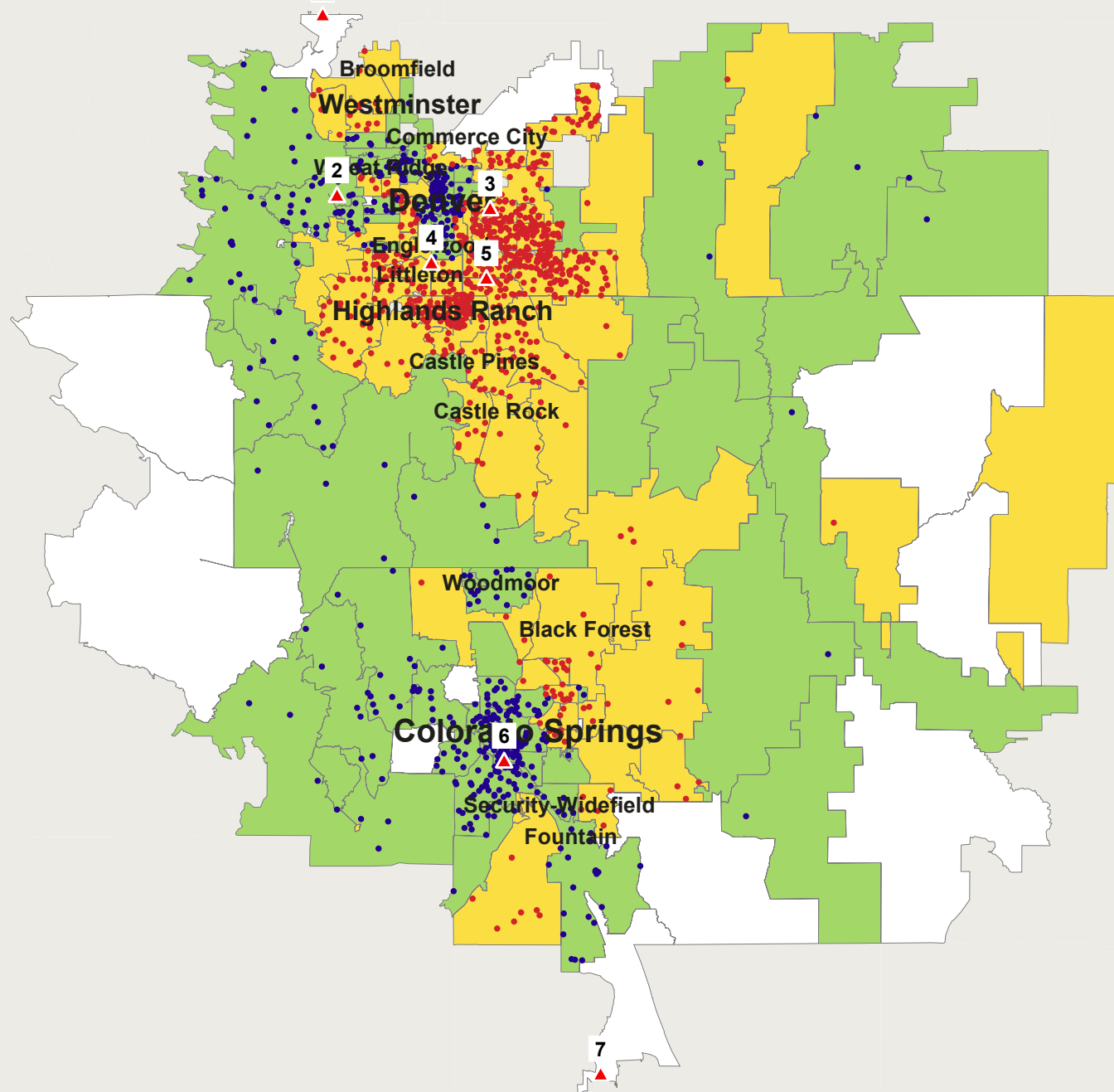
Schomp Automotive

**Subaru**  
**Non-Luxury Compact CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 1315 )  
Data By IHS Markit

■ Gain: 517    ■ Loss: 798

- 1 Flatirons Subaru
- 2 Autonation Subaru West
- 3 Shortline Subaru
- 4 Groove Subaru
- 5 Autonation Subaru Arapahoe
- 6 Heuberger Subaru
- 7 Subaru of Pueblo



0 5 10 15  
Miles

Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Subaru



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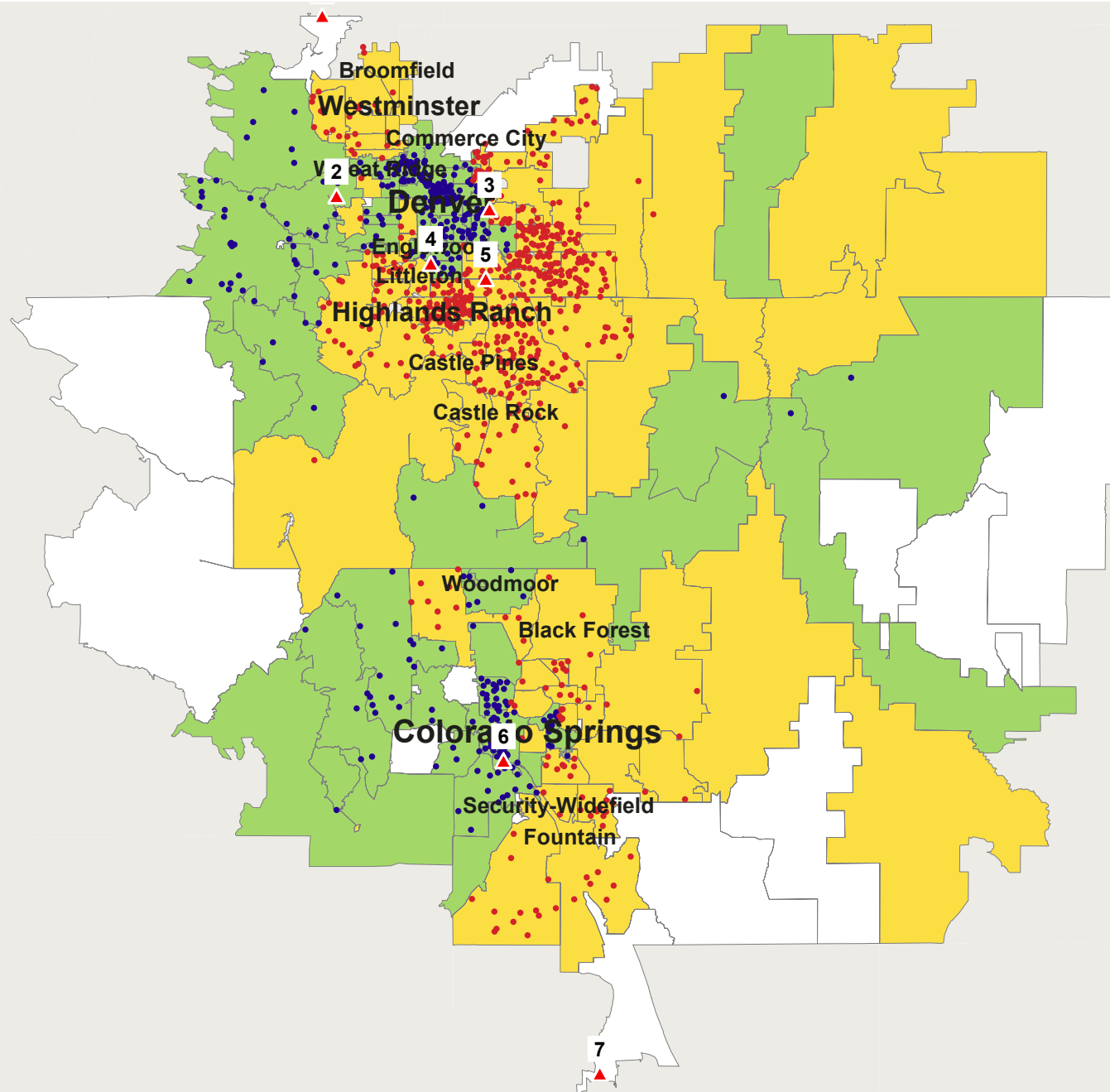
Schomp Automotive

**Subaru**  
**Non-Luxury Mid Size CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 997 )  
Data By IHS Markit

■ Gain: 353    ■ Loss: 644

- 1 Flatirons Subaru
- 2 Autonation Subaru West
- 3 Shortline Subaru
- 4 Groove Subaru
- 5 Autonation Subaru Arapahoe
- 6 Heuberger Subaru
- 7 Subaru of Pueblo



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Subaru



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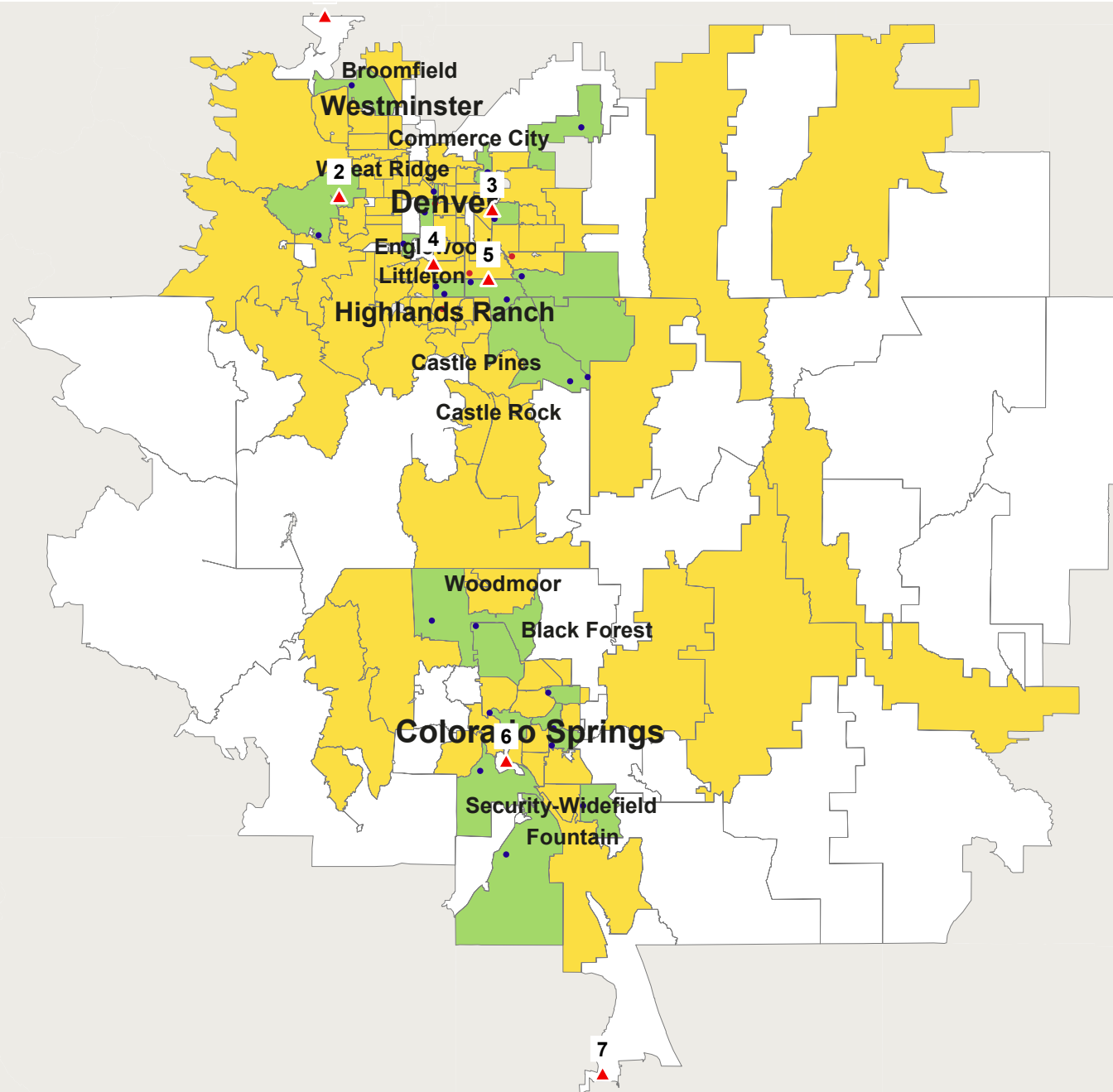
Schomp Automotive

**Subaru**  
**Non-Luxury Sport**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 28 )  
Data By IHS Markit

Gain: 24      Loss: 4

- 1 Flatirons Subaru
- 2 Autonation Subaru West
- 3 Shortline Subaru
- 4 Groove Subaru
- 5 Autonation Subaru Arapahoe
- 6 Heuberger Subaru
- 7 Subaru of Pueblo



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Subaru



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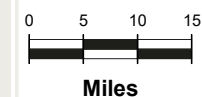
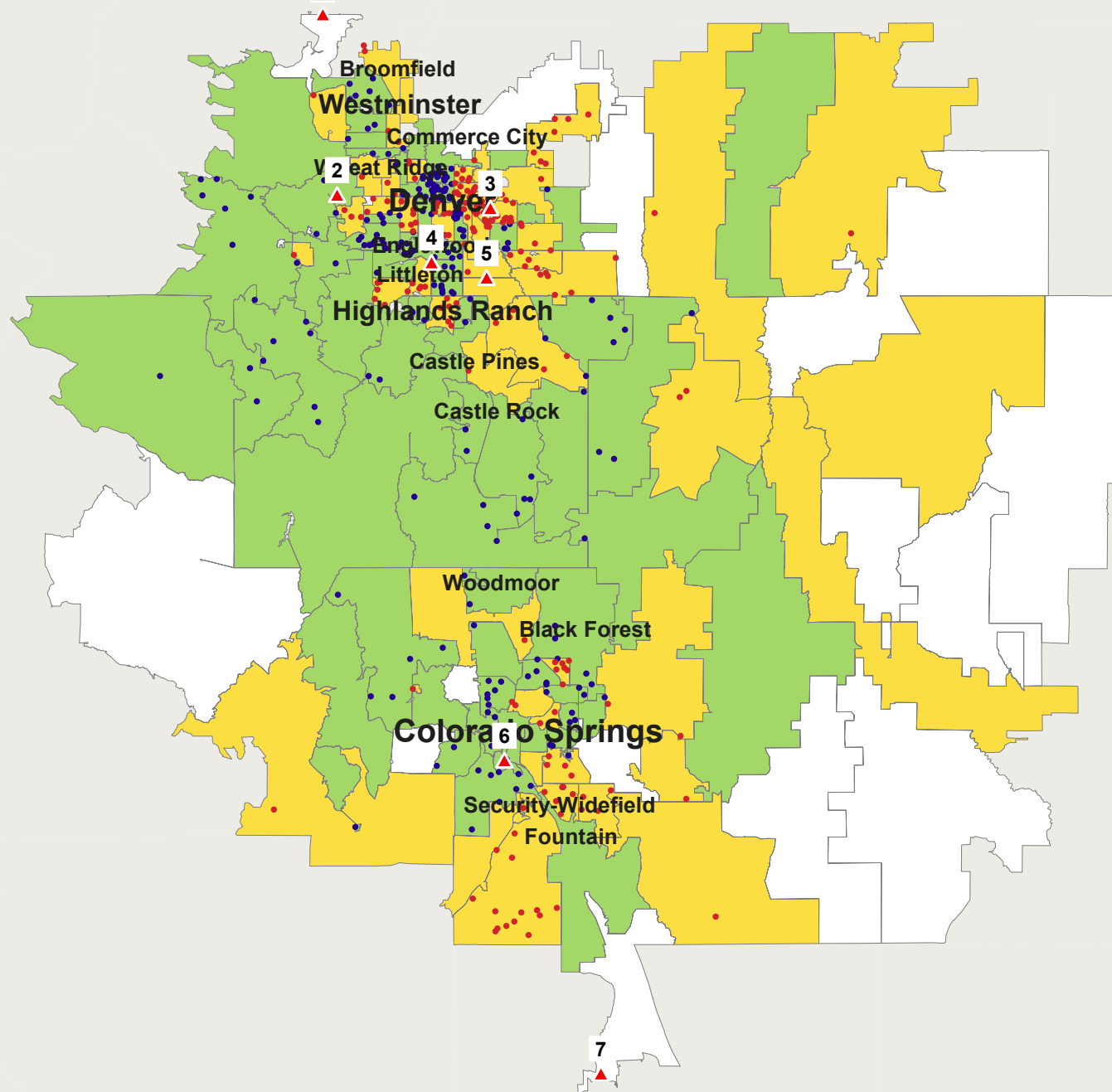
Schomp Automotive

**Subaru**  
**Non-Luxury Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 416 )  
Data By IHS Markit

■ Gain: 225    ■ Loss: 191

- 1 Flatirons Subaru
- 2 Autonation Subaru West
- 3 Shortline Subaru
- 4 Groove Subaru
- 5 Autonation Subaru Arapahoe
- 6 Heuberger Subaru
- 7 Subaru of Pueblo



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Subaru



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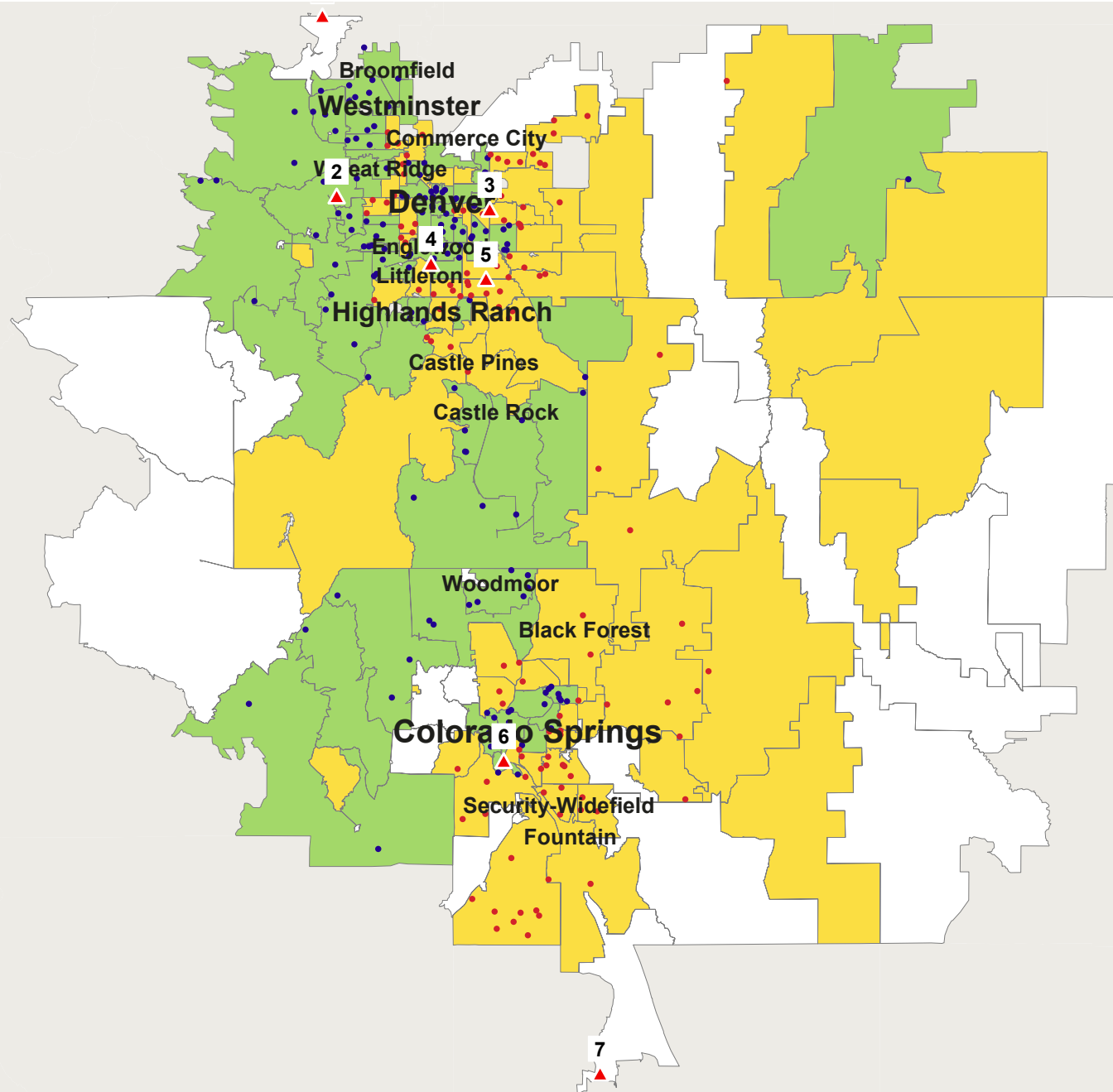
Schomp Automotive

**Subaru**  
**Non-Luxury Mid Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 260 )  
Data By IHS Markit

■ Gain: 143    ■ Loss: 117

- 1 Flatirons Subaru
- 2 Autonation Subaru West
- 3 Shortline Subaru
- 4 Groove Subaru
- 5 Autonation Subaru Arapahoe
- 6 Heuberger Subaru
- 7 Subaru of Pueblo



0 5 10 15  
Miles

Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Subaru



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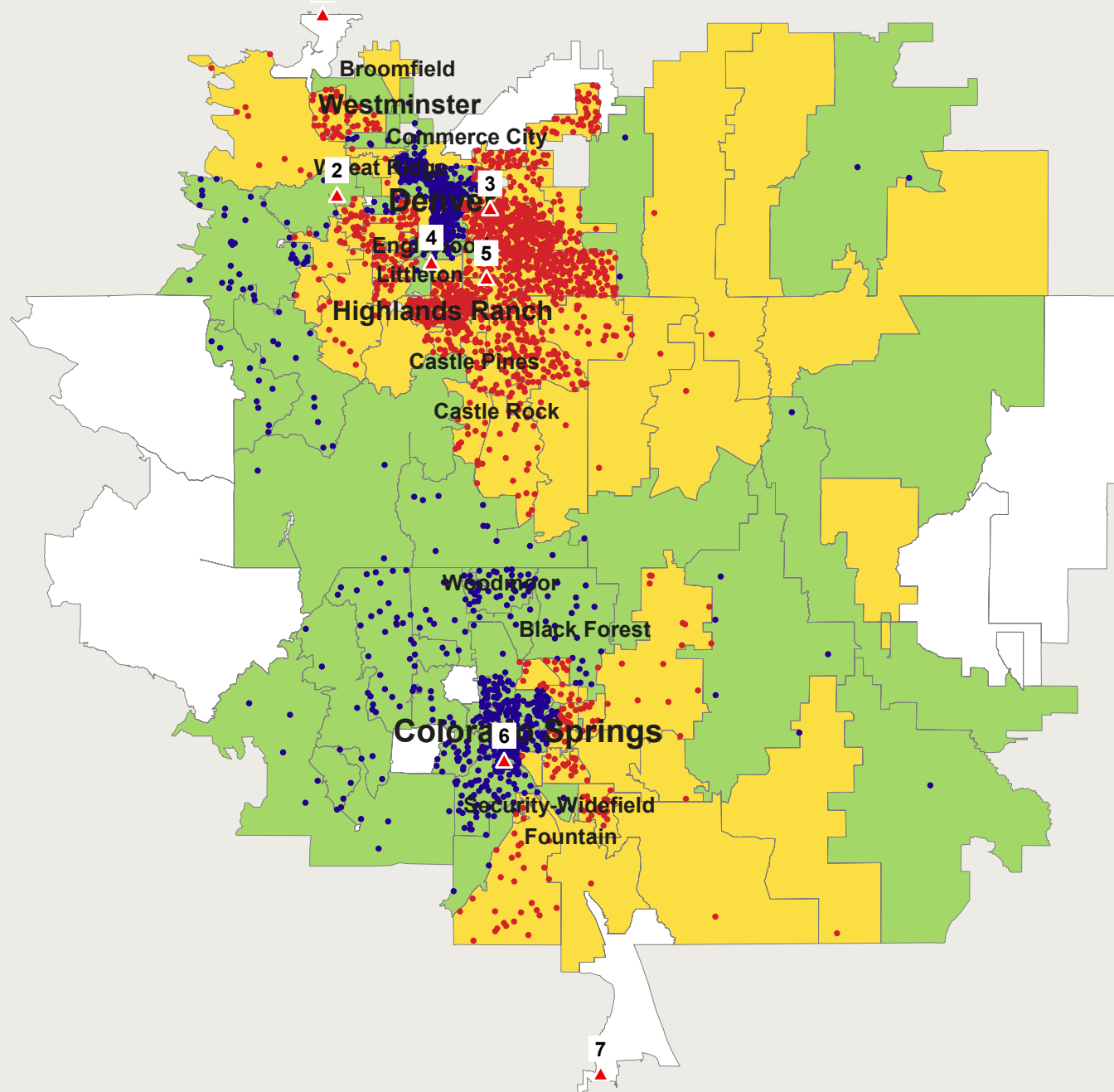
Schomp Automotive

**Subaru**  
**Total Industry**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 2665 )  
Data By IHS Markit

Gain: 1063 Loss: 1602

- 1 Flatirons Subaru
- 2 Autonation Subaru West
- 3 Shortline Subaru
- 4 Groove Subaru
- 5 Autonation Subaru Arapahoe
- 6 Heuberger Subaru
- 7 Subaru of Pueblo



0 5 10 15  
Miles

Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Subaru



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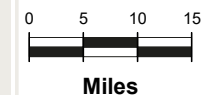
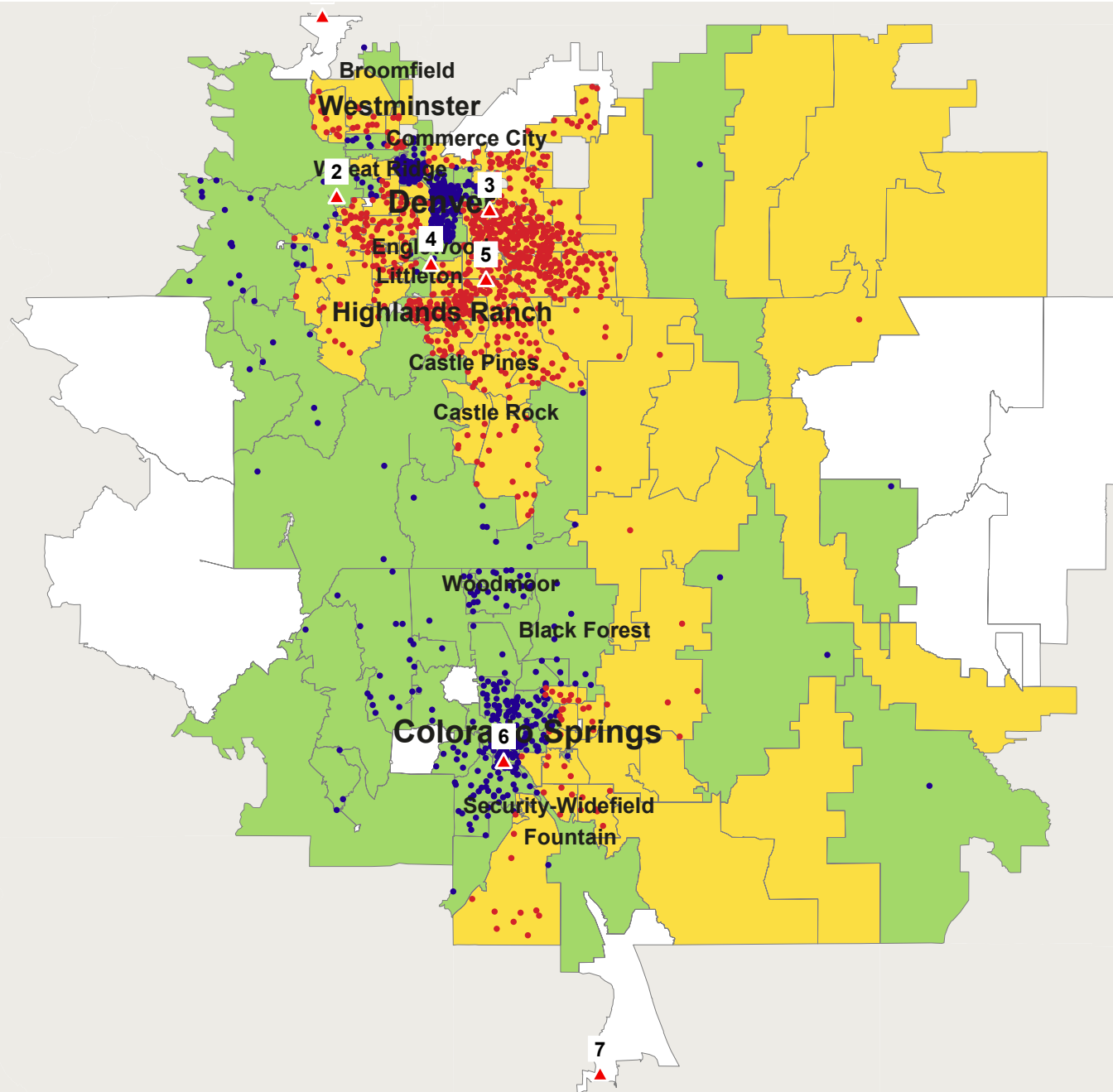
Schomp Automotive

**Subaru**  
**Non-Luxury Compact CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 1511 )  
Data By IHS Markit

■ Gain: 594    ■ Loss: 917

- 1 Flatirons Subaru
- 2 Autonation Subaru West
- 3 Shortline Subaru
- 4 Groove Subaru
- 5 Autonation Subaru Arapahoe
- 6 Heuberger Subaru
- 7 Subaru of Pueblo



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Subaru



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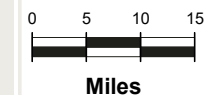
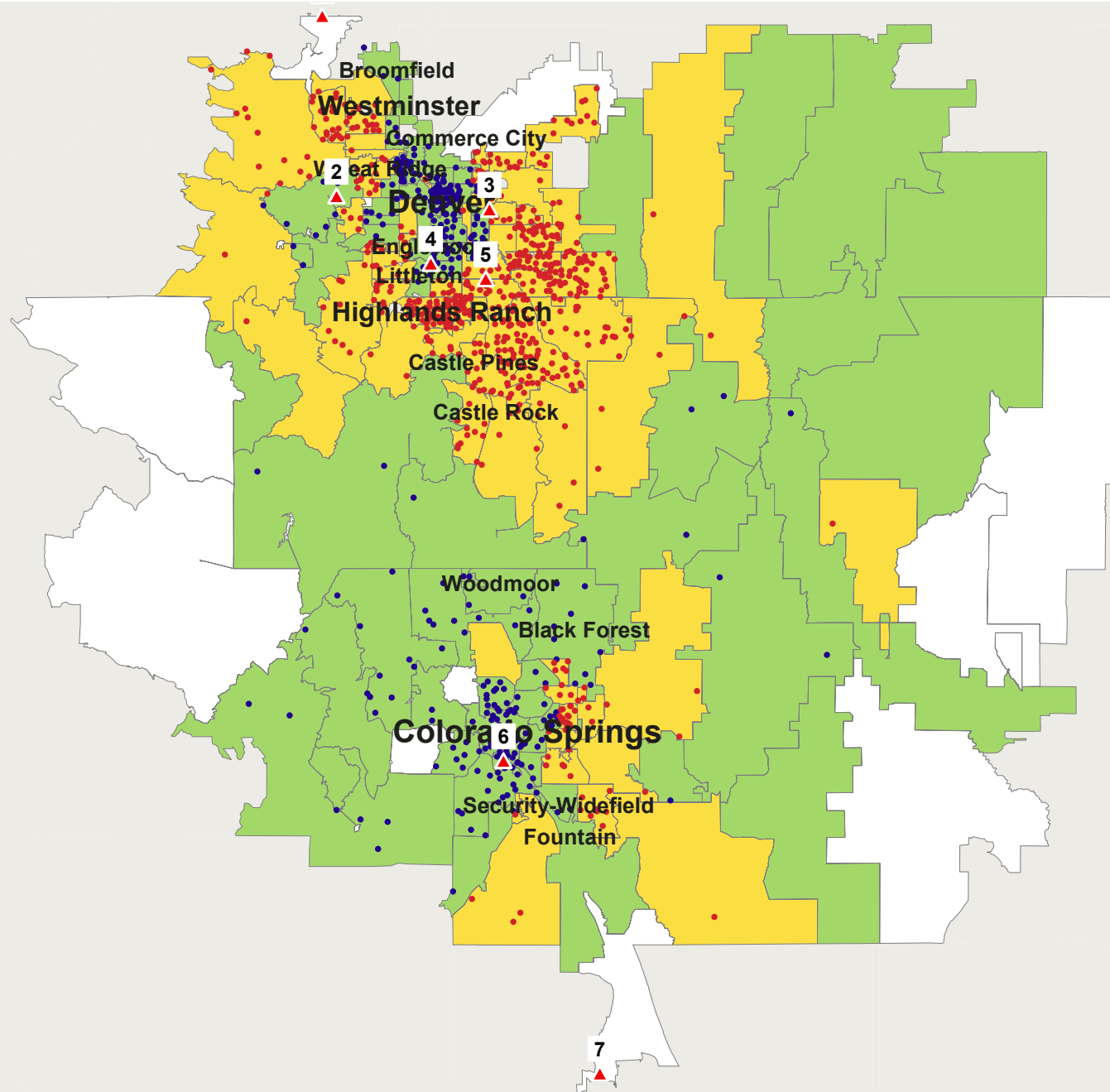
Schomp Automotive

**Subaru**  
**Non-Luxury Mid Size CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 988 )  
Data By IHS Markit

■ Gain: 343    ■ Loss: 645

- 1 Flatirons Subaru
- 2 Autonation Subaru West
- 3 Shortline Subaru
- 4 Groove Subaru
- 5 Autonation Subaru Arapahoe
- 6 Heuberger Subaru
- 7 Subaru of Pueblo



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Subaru



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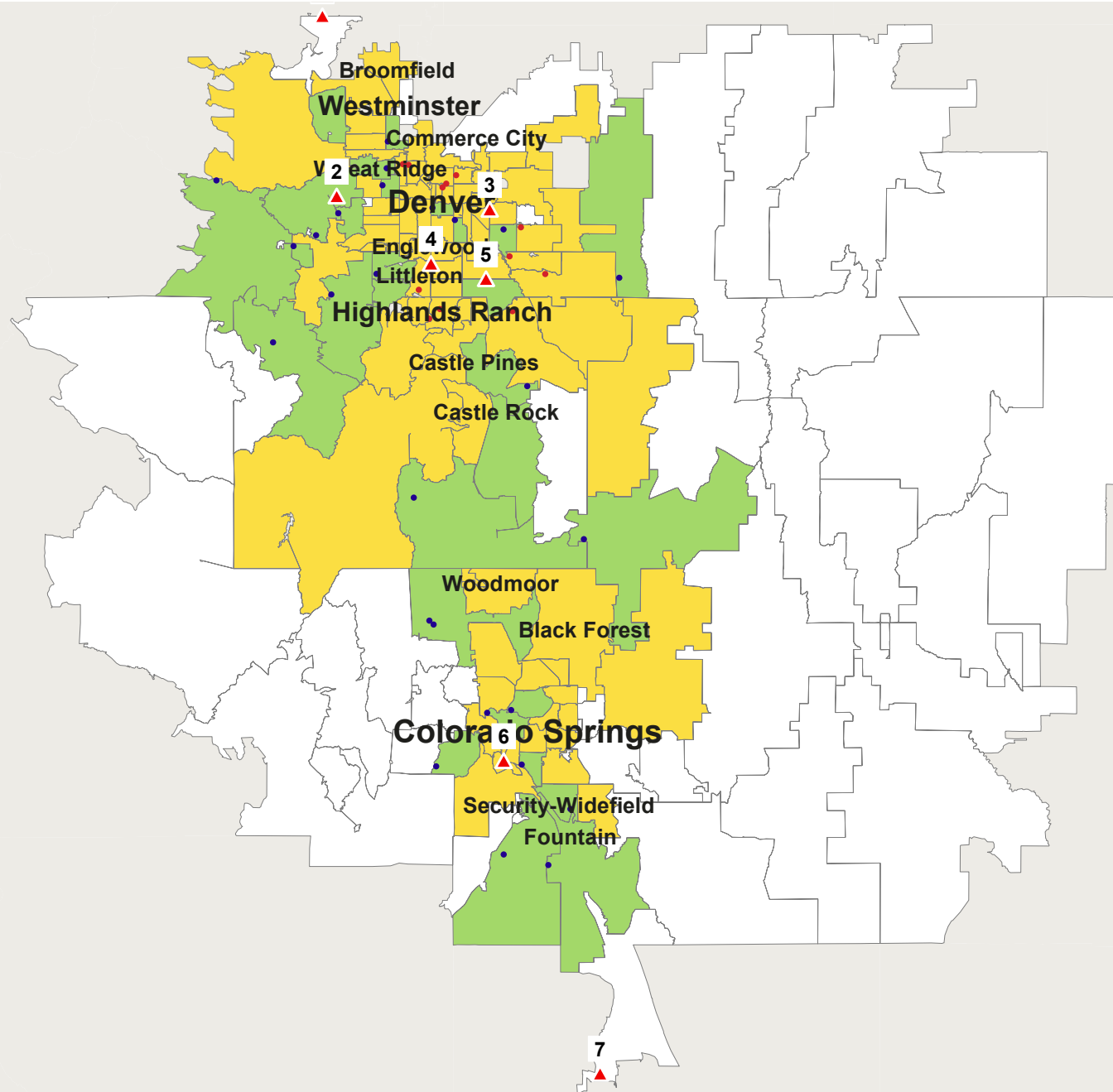
Schomp Automotive

**Subaru**  
**Non-Luxury Sport**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 38 )  
Data By IHS Markit

Gain: 26      Loss: 12

- 1 Flatirons Subaru
- 2 Autonation Subaru West
- 3 Shortline Subaru
- 4 Groove Subaru
- 5 Autonation Subaru Arapahoe
- 6 Heuberger Subaru
- 7 Subaru of Pueblo



0 5 10 15  
Miles

Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Subaru



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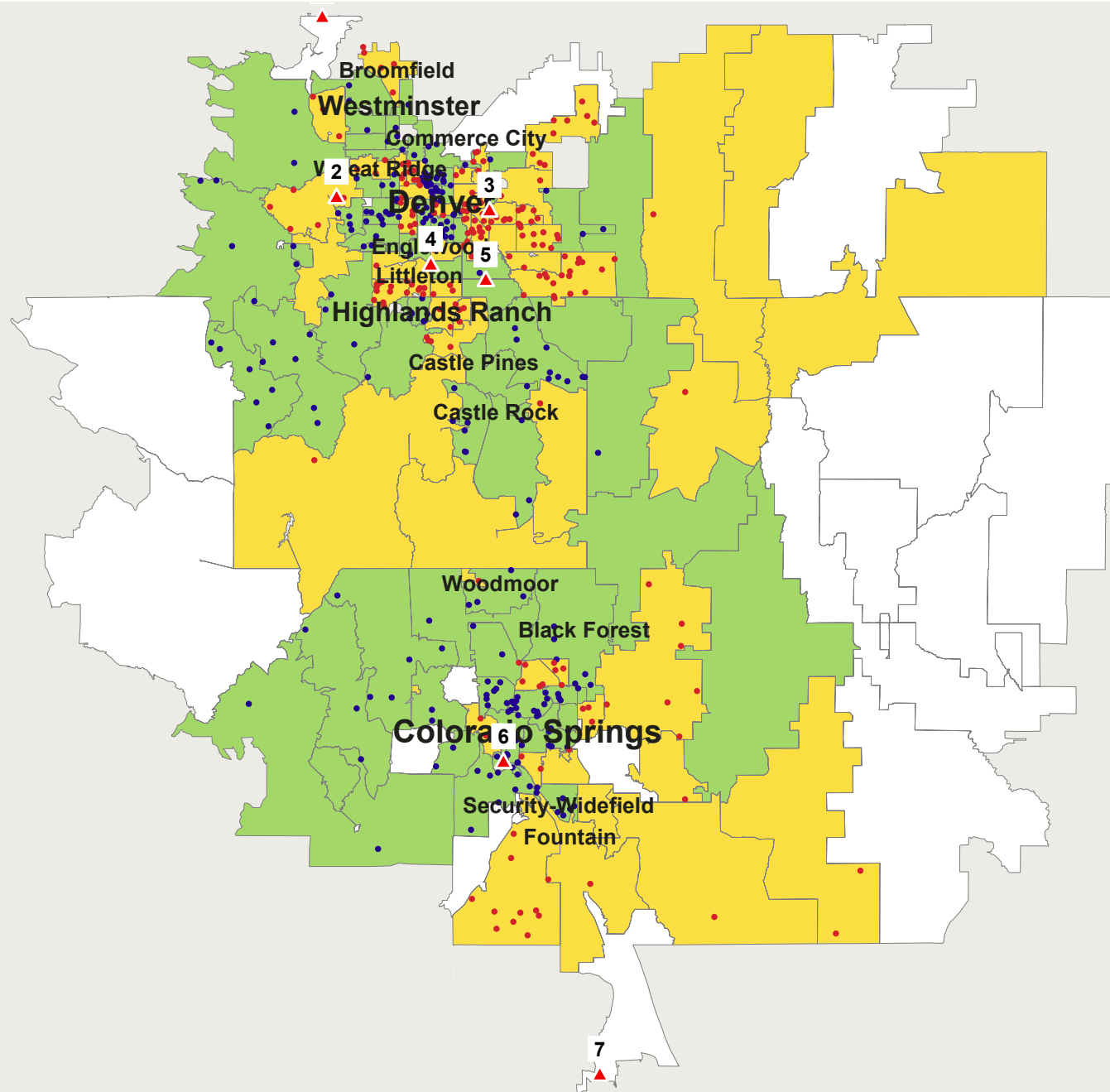
Schomp Automotive

**Subaru**  
**Non-Luxury Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 440 )  
Data By IHS Markit

■ Gain: 234    ■ Loss: 206

- 1 Flatirons Subaru
- 2 Autonation Subaru West
- 3 Shortline Subaru
- 4 Groove Subaru
- 5 Autonation Subaru Arapahoe
- 6 Heuberger Subaru
- 7 Subaru of Pueblo



0 5 10 15  
Miles

Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Subaru



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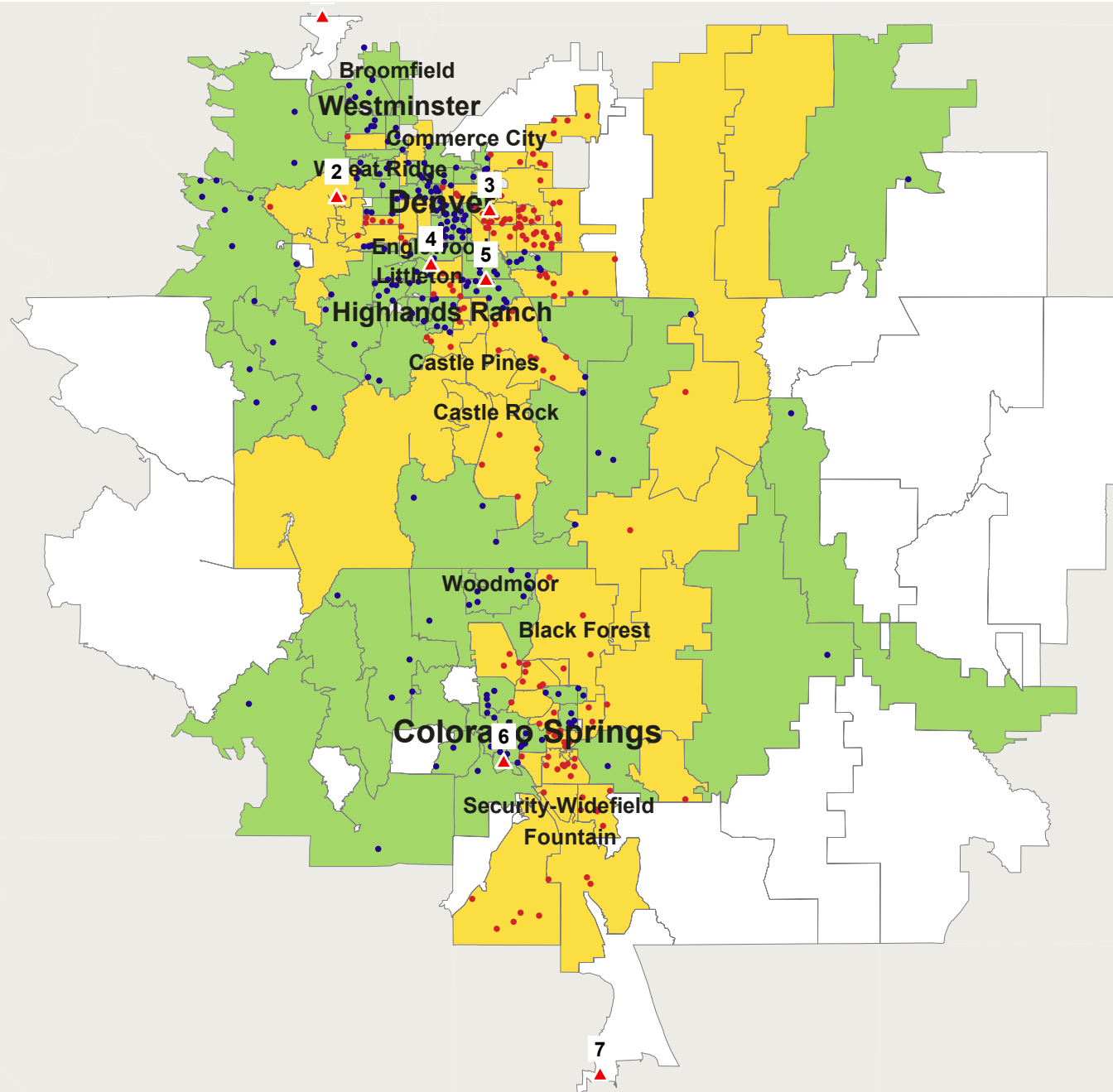
Schomp Automotive

**Subaru**  
**Non-Luxury Mid Size**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 374 )  
Data By IHS Markit

Gain: 214    Loss: 160

- 1 Flatirons Subaru
- 2 Autonation Subaru West
- 3 Shortline Subaru
- 4 Groove Subaru
- 5 Autonation Subaru Arapahoe
- 6 Heuberger Subaru
- 7 Subaru of Pueblo



0 5 10 15  
Miles

Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Subaru



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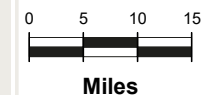
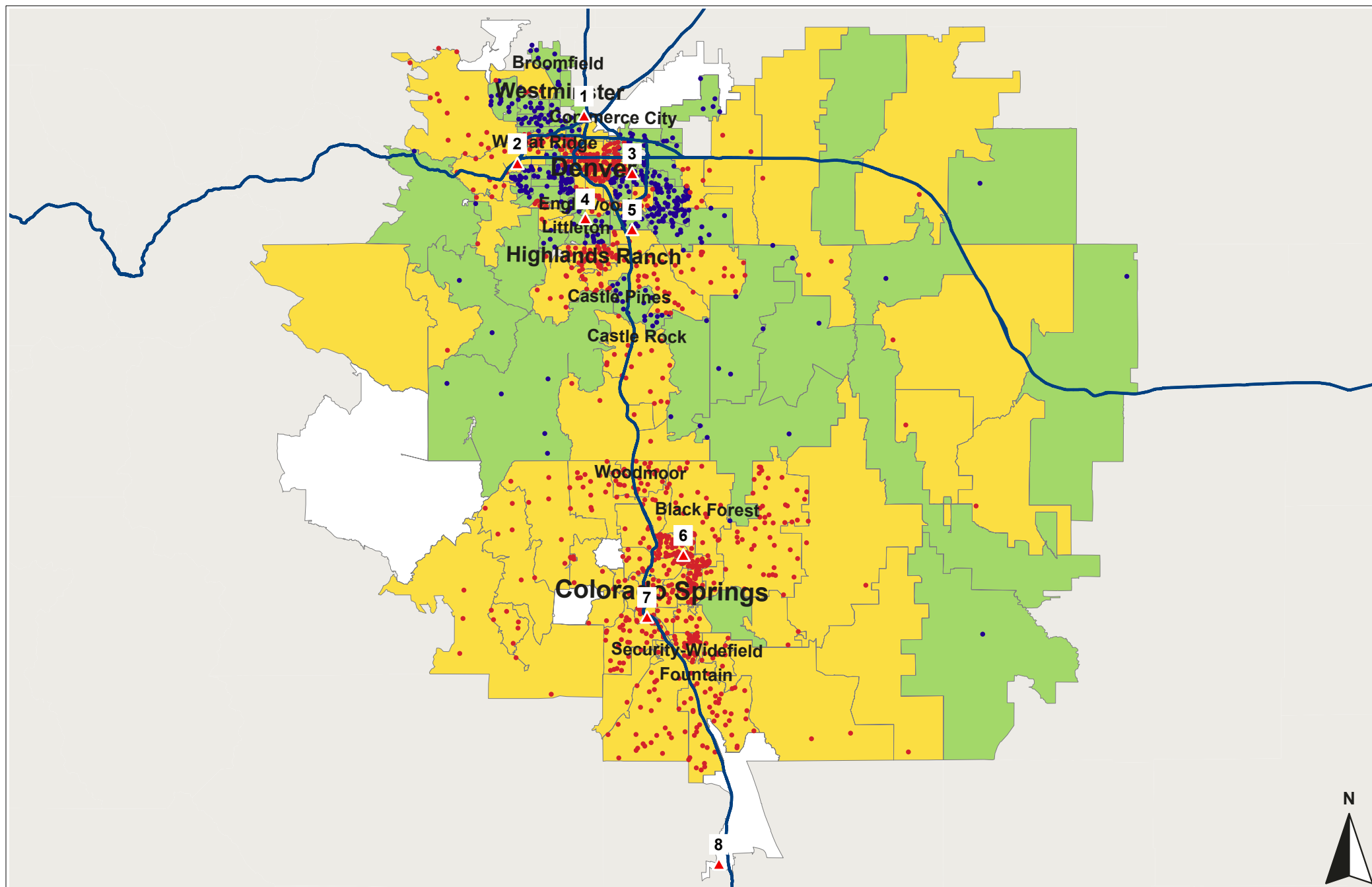
Schomp Automotive

**Toyota**  
**Total Industry**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 1316 )  
Data By IHS Markit

■ Gain: 387    ■ Loss: 929

- 1 Mountain States Toyota
- 2 Stevenson Toyota West
- 3 Stevenson Toyota East
- 4 Groove Toyota
- 5 Autonation Toyota Arapahoe
- 6 Lh Miller Liberty Toyota Color
- 7 Larry H. Miller Toyota Colorad
- 8 Pueblo Toyota

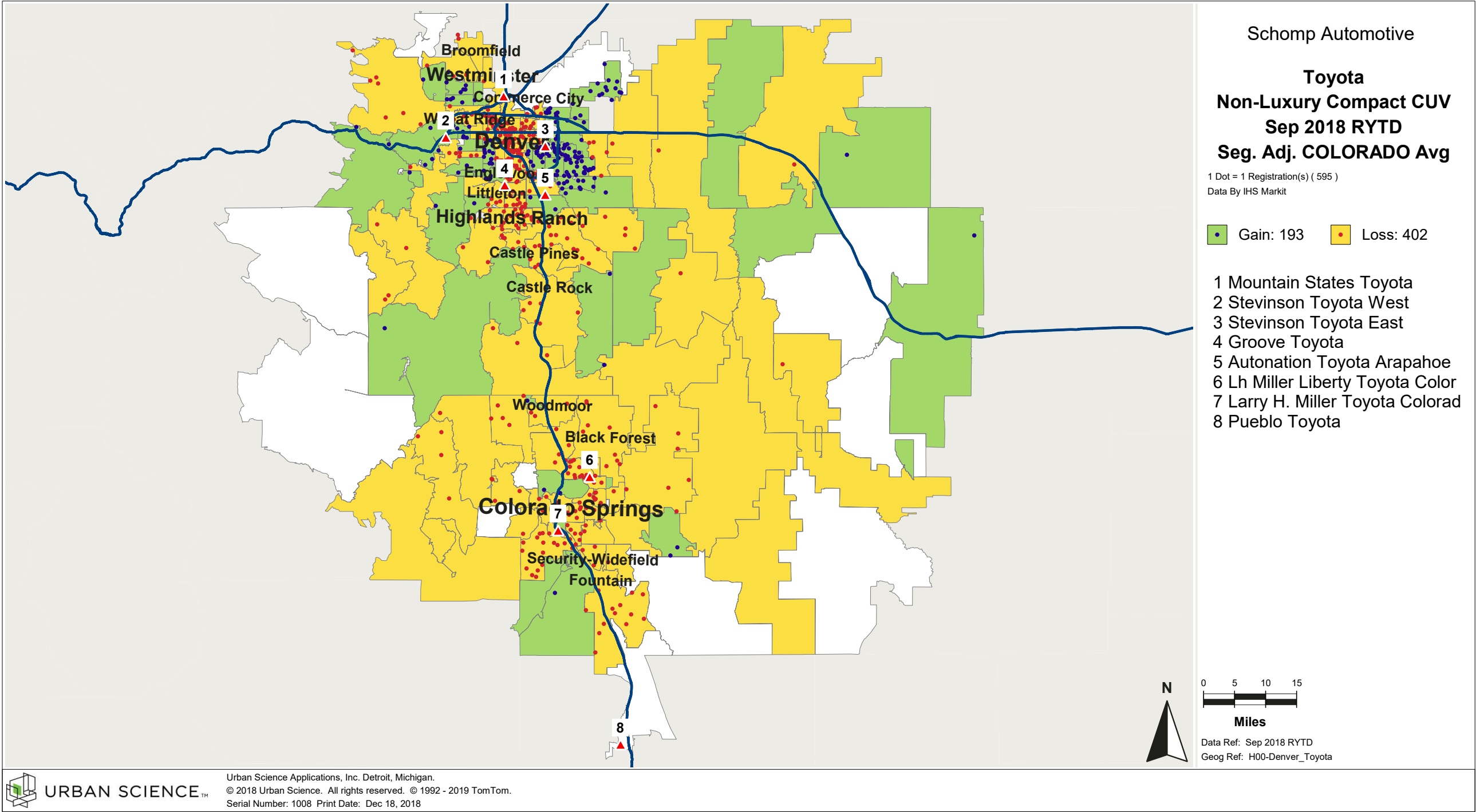


Data Ref: Sep 2018 RYTD  
Geog Ref: H00\*Denver\_Toyota



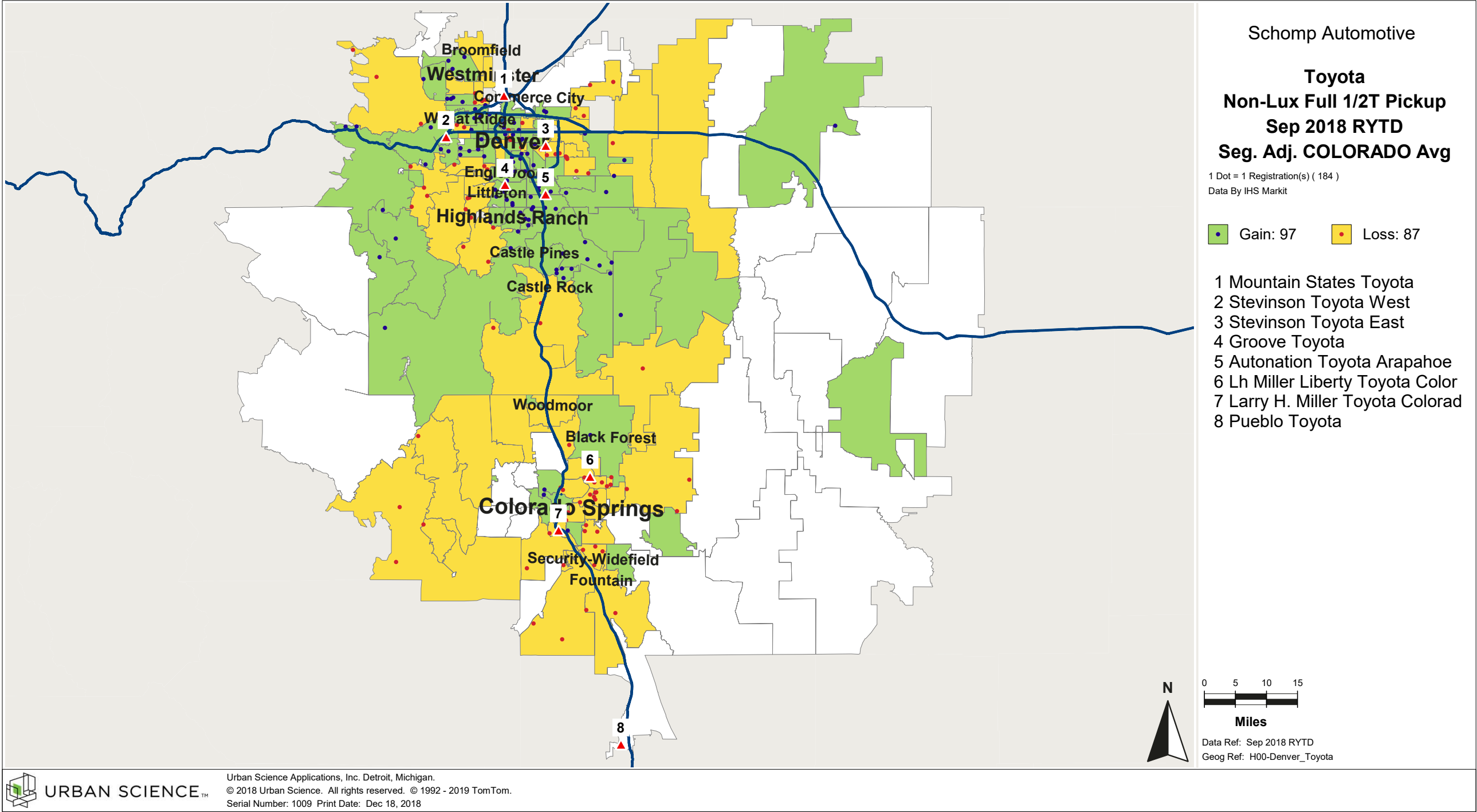
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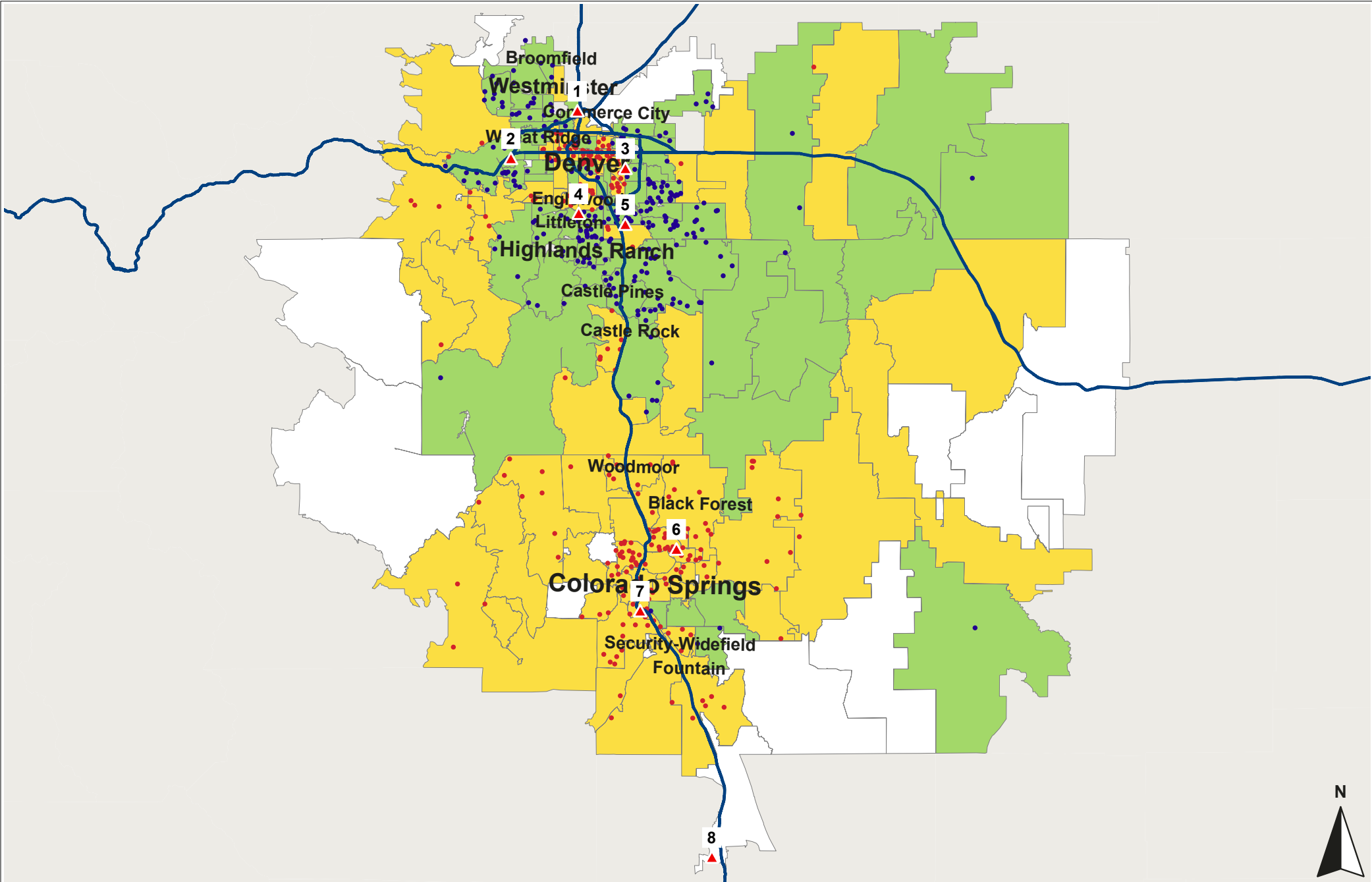
Schomp Automotive

**Toyota**  
**Non-Luxury Mid Size CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 504 )  
Data By IHS Markit

Gain: 255    Loss: 249

- 1 Mountain States Toyota
- 2 Stevenson Toyota West
- 3 Stevenson Toyota East
- 4 Groove Toyota
- 5 Autonation Toyota Arapahoe
- 6 Lh Miller Liberty Toyota Color
- 7 Larry H. Miller Toyota Colorad
- 8 Pueblo Toyota

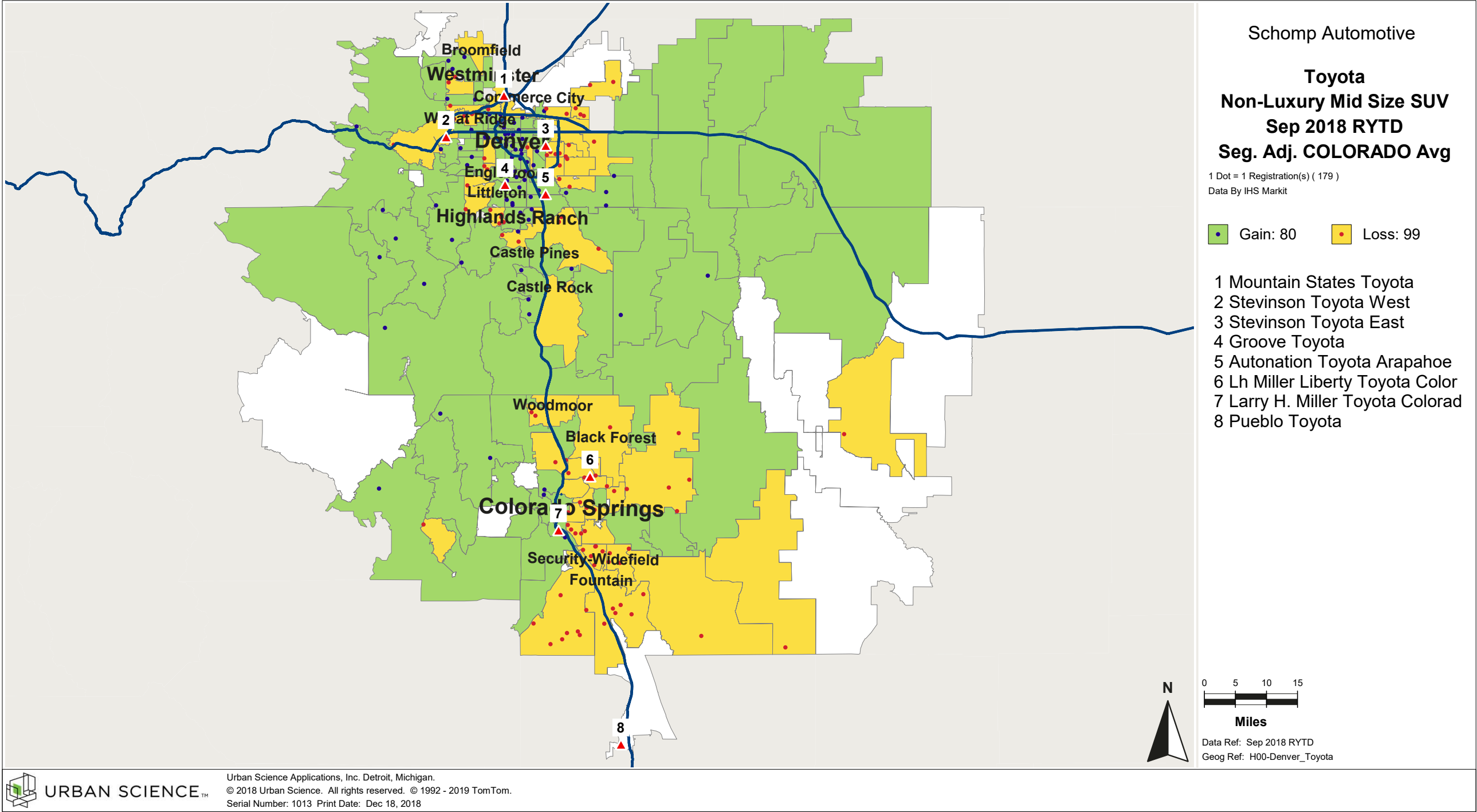


Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Toyota









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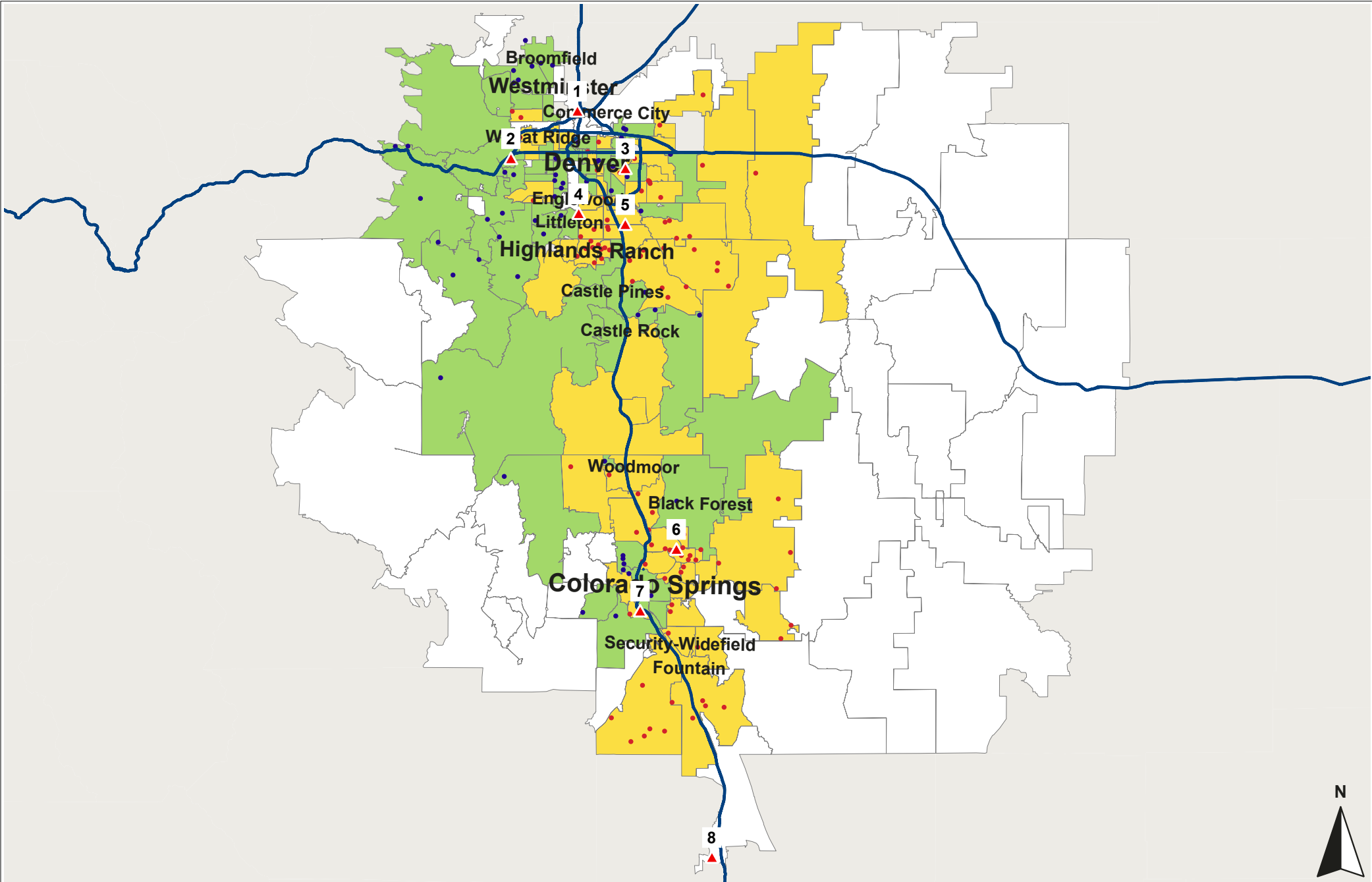
Schomp Automotive

**Toyota**  
**Non-Luxury Mid Size Van**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

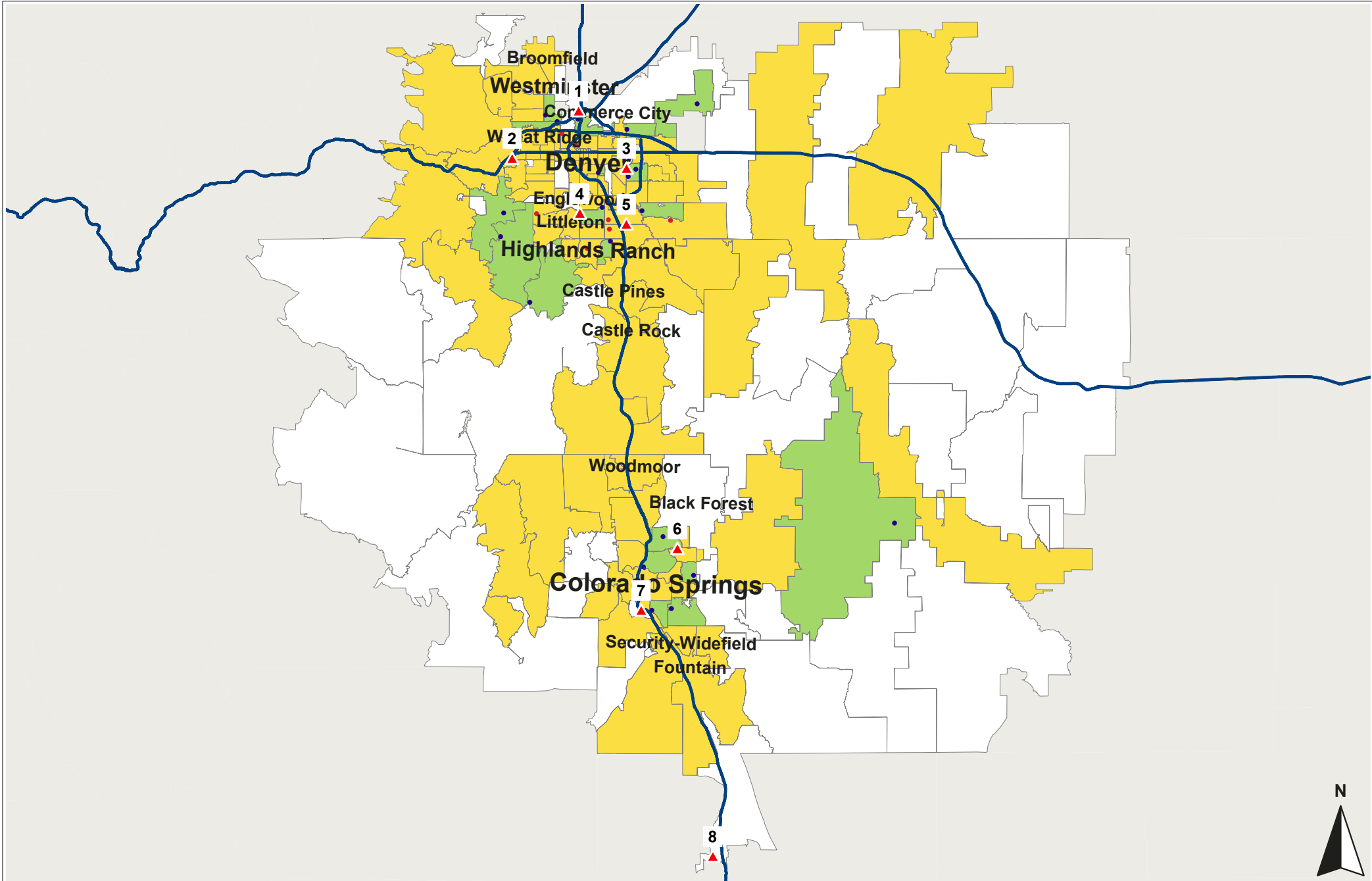
1 Dot = 1 Registration(s) ( 157 )  
Data By IHS Markit

Gain: 60      Loss: 97

- 1 Mountain States Toyota
- 2 Stevenson Toyota West
- 3 Stevenson Toyota East
- 4 Groove Toyota
- 5 Autonation Toyota Arapahoe
- 6 Lh Miller Liberty Toyota Color
- 7 Larry H. Miller Toyota Colorad
- 8 Pueblo Toyota



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Toyota



Schomp Automotive

**Toyota**  
**Non-Luxury Sport**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 28 )  
Data By IHS Markit

Gain: 20      Loss: 8

- 1 Mountain States Toyota
- 2 Stevenson Toyota West
- 3 Stevenson Toyota East
- 4 Groove Toyota
- 5 Autonation Toyota Arapahoe
- 6 Lh Miller Liberty Toyota Color
- 7 Larry H. Miller Toyota Colorad
- 8 Pueblo Toyota



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Toyota

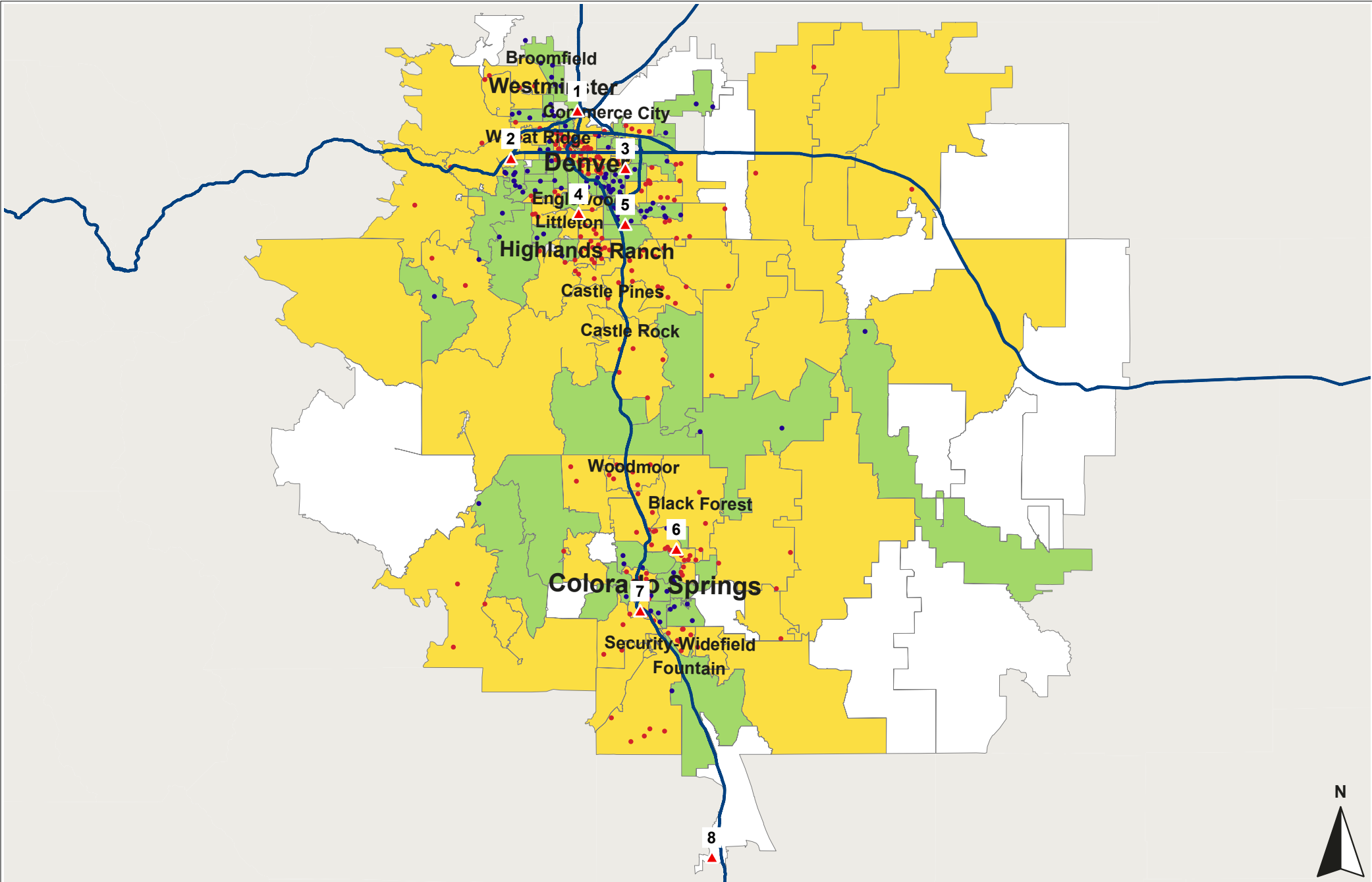
Schomp Automotive

**Toyota**  
**Non-Luxury Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

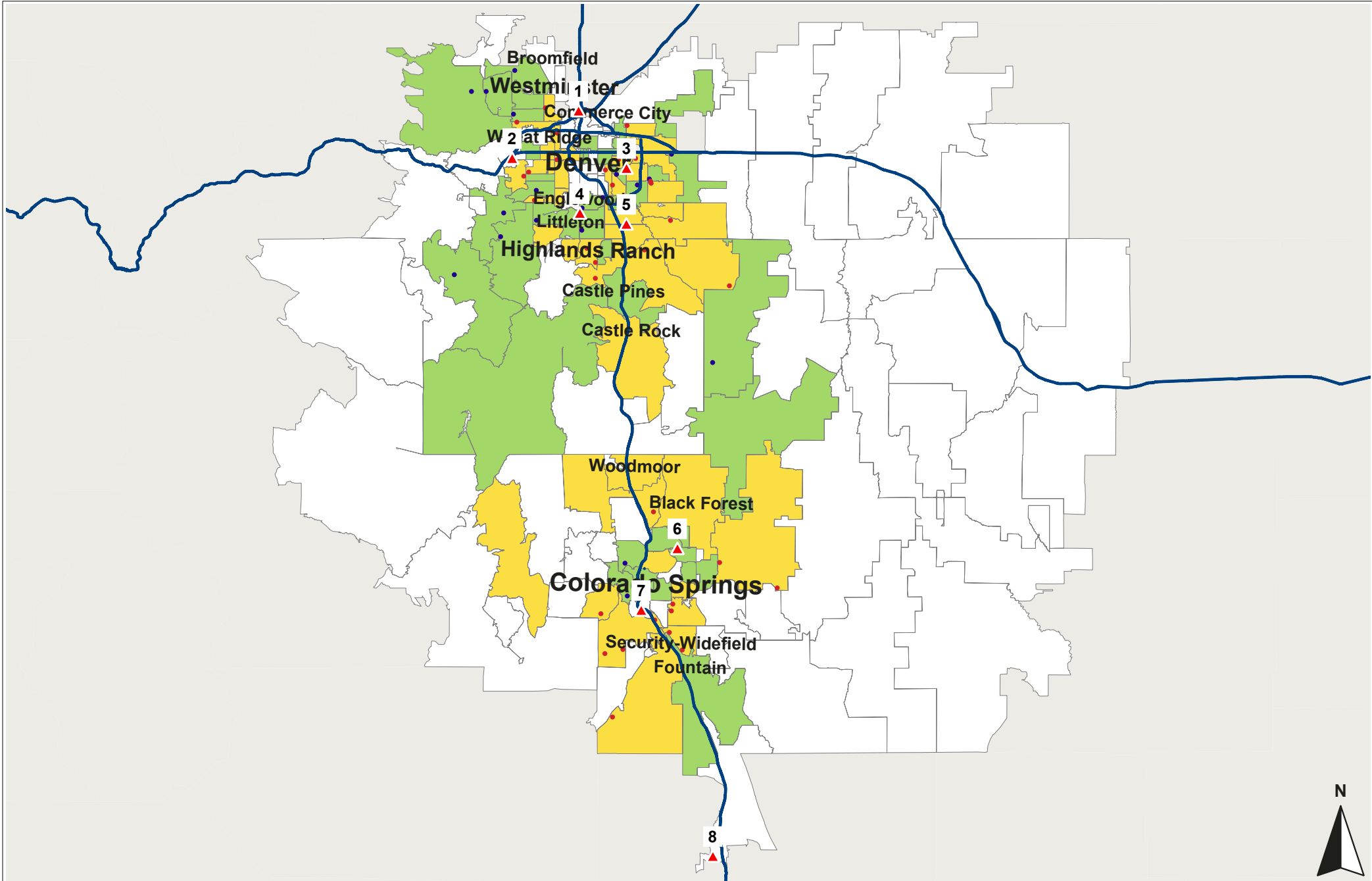
1 Dot = 1 Registration(s) ( 321 )  
Data By IHS Markit

Gain: 110    Loss: 211

- 1 Mountain States Toyota
- 2 Stevenson Toyota West
- 3 Stevenson Toyota East
- 4 Groove Toyota
- 5 Autonation Toyota Arapahoe
- 6 Lh Miller Liberty Toyota Color
- 7 Larry H. Miller Toyota Colorad
- 8 Pueblo Toyota



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Toyota



Schomp Automotive

**Toyota**  
**Non-Luxury Full Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

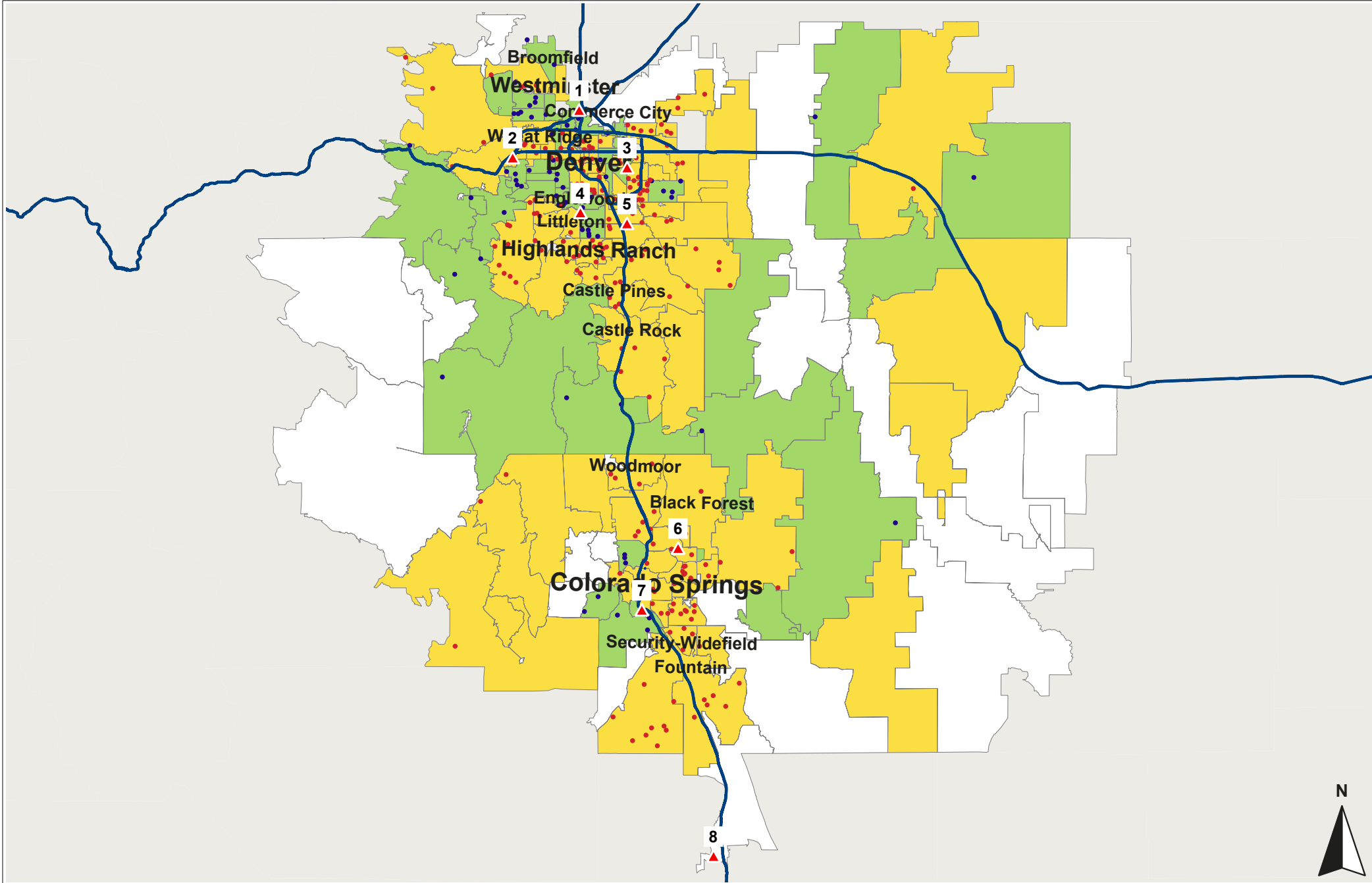
1 Dot = 1 Registration(s) ( 53 )  
Data By IHS Markit

Gain: 19      Loss: 34

- 1 Mountain States Toyota
- 2 Stevenson Toyota West
- 3 Stevenson Toyota East
- 4 Groove Toyota
- 5 Autonation Toyota Arapahoe
- 6 Lh Miller Liberty Toyota Color
- 7 Larry H. Miller Toyota Colorad
- 8 Pueblo Toyota



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Toyota



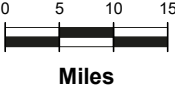
Schomp Automotive

**Toyota**  
**Non-Luxury Mid Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

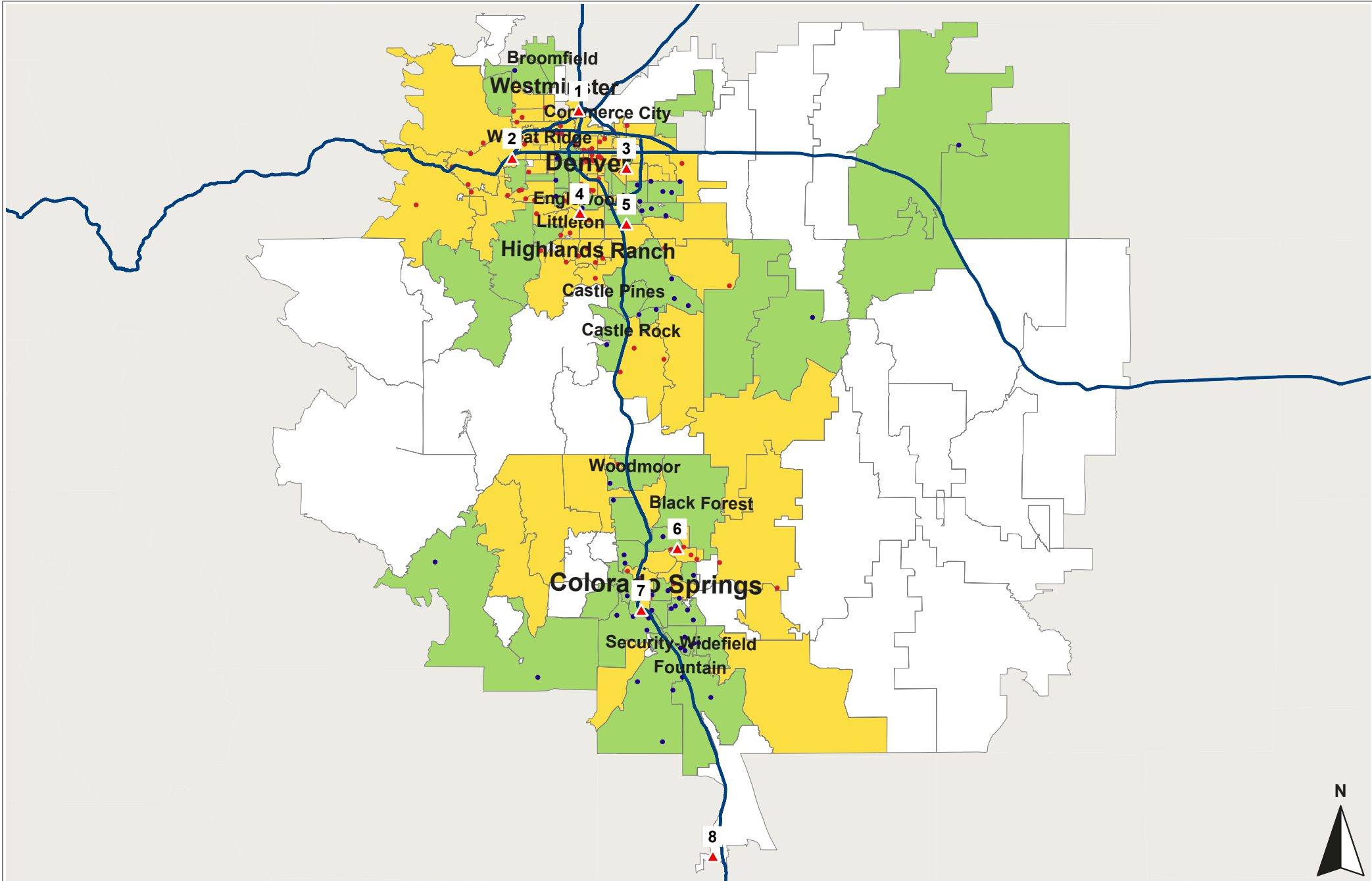
1 Dot = 1 Registration(s) ( 274 )  
Data By IHS Markit

Gain: 69      Loss: 205

- 1 Mountain States Toyota
- 2 Stevenson Toyota West
- 3 Stevenson Toyota East
- 4 Groove Toyota
- 5 Autonation Toyota Arapahoe
- 6 Lh Miller Liberty Toyota Color
- 7 Larry H. Miller Toyota Colorad
- 8 Pueblo Toyota



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Toyota



Schomp Automotive

**Toyota**  
**Non-Luxury Sub Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 138 )  
Data By IHS Markit

■ Gain: 56    ■ Loss: 82

- 1 Mountain States Toyota
- 2 Stevenson Toyota West
- 3 Stevenson Toyota East
- 4 Groove Toyota
- 5 Autonation Toyota Arapahoe
- 6 Lh Miller Liberty Toyota Color
- 7 Larry H. Miller Toyota Colorad
- 8 Pueblo Toyota



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Toyota



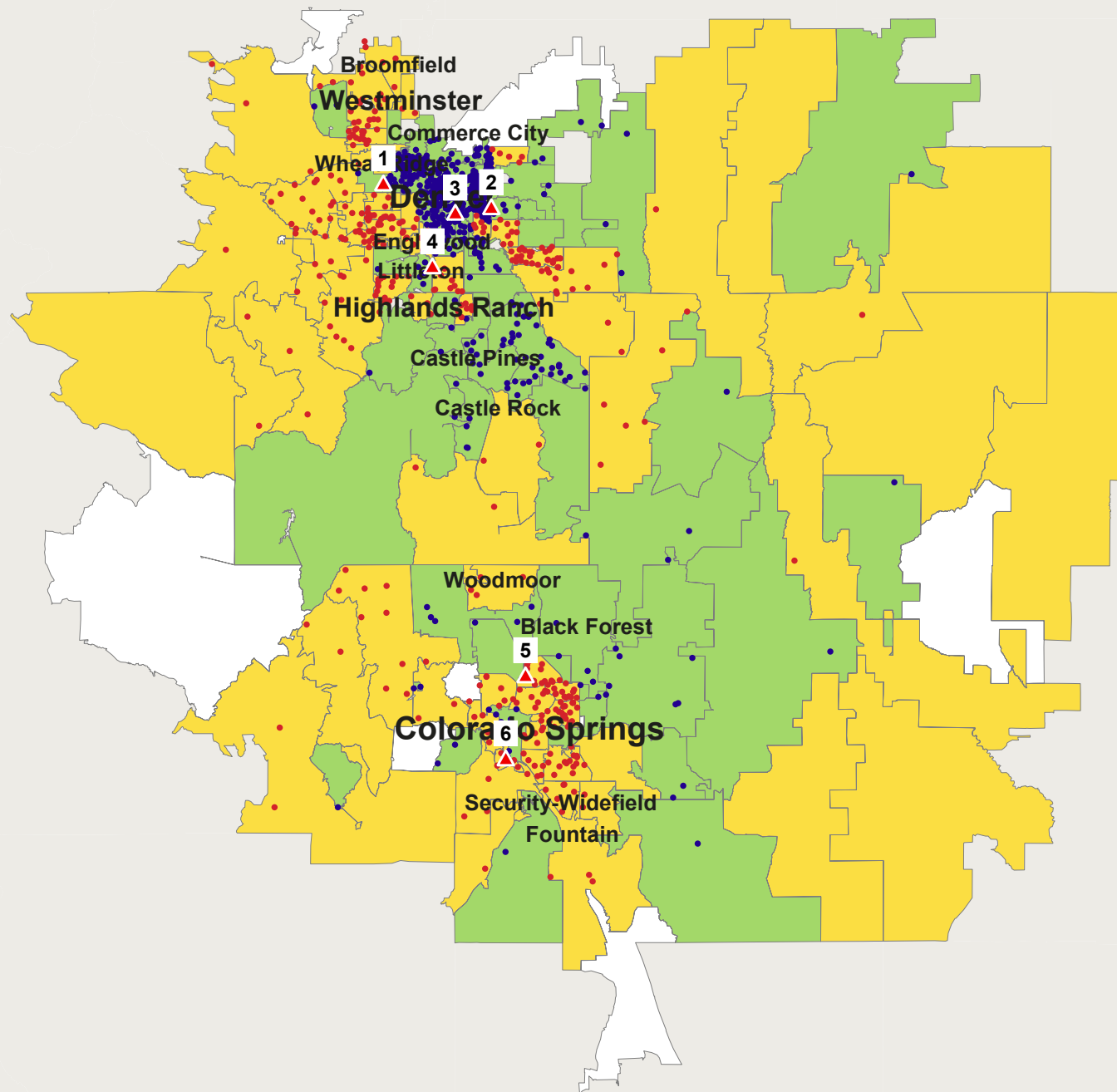
Schomp Automotive

**Volkswagen**  
**Total Industry**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 961 )  
Data By IHS Markit

■ Gain: 569    ■ Loss: 392

- 1 Larry H. Miller Volkswagen Lak
- 2 Tynan's Volkswagen, Inc.
- 3 Emich Volkswagen
- 4 McDonald Automotive Grp Volk
- 5 Mike Maroone VW North Colora
- 6 Bob Penkhus Volkswagen



0 5 10 15  
Miles

Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Volkswagen



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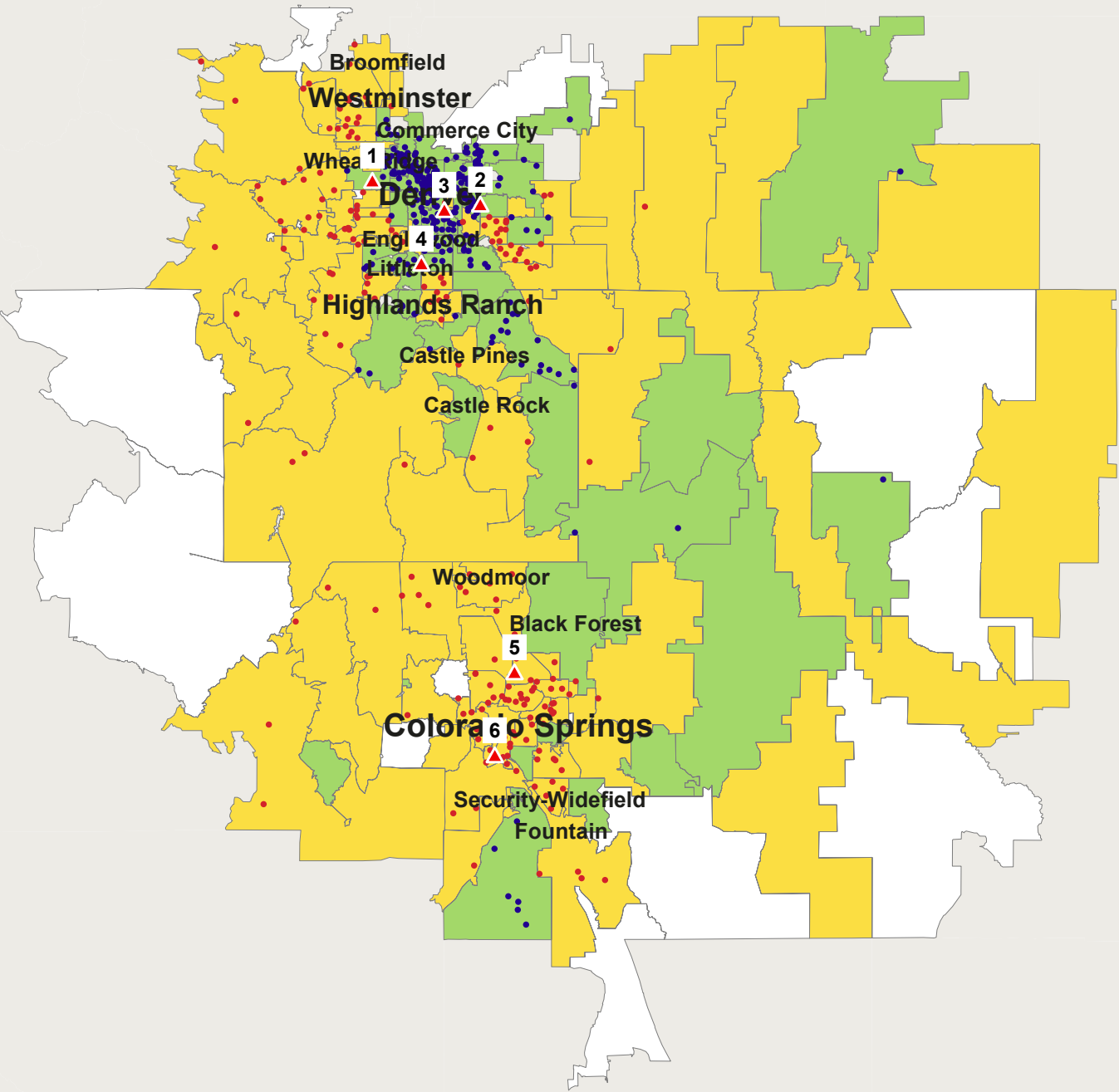
Schomp Automotive

**Volkswagen**  
**Non-Luxury Compact CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

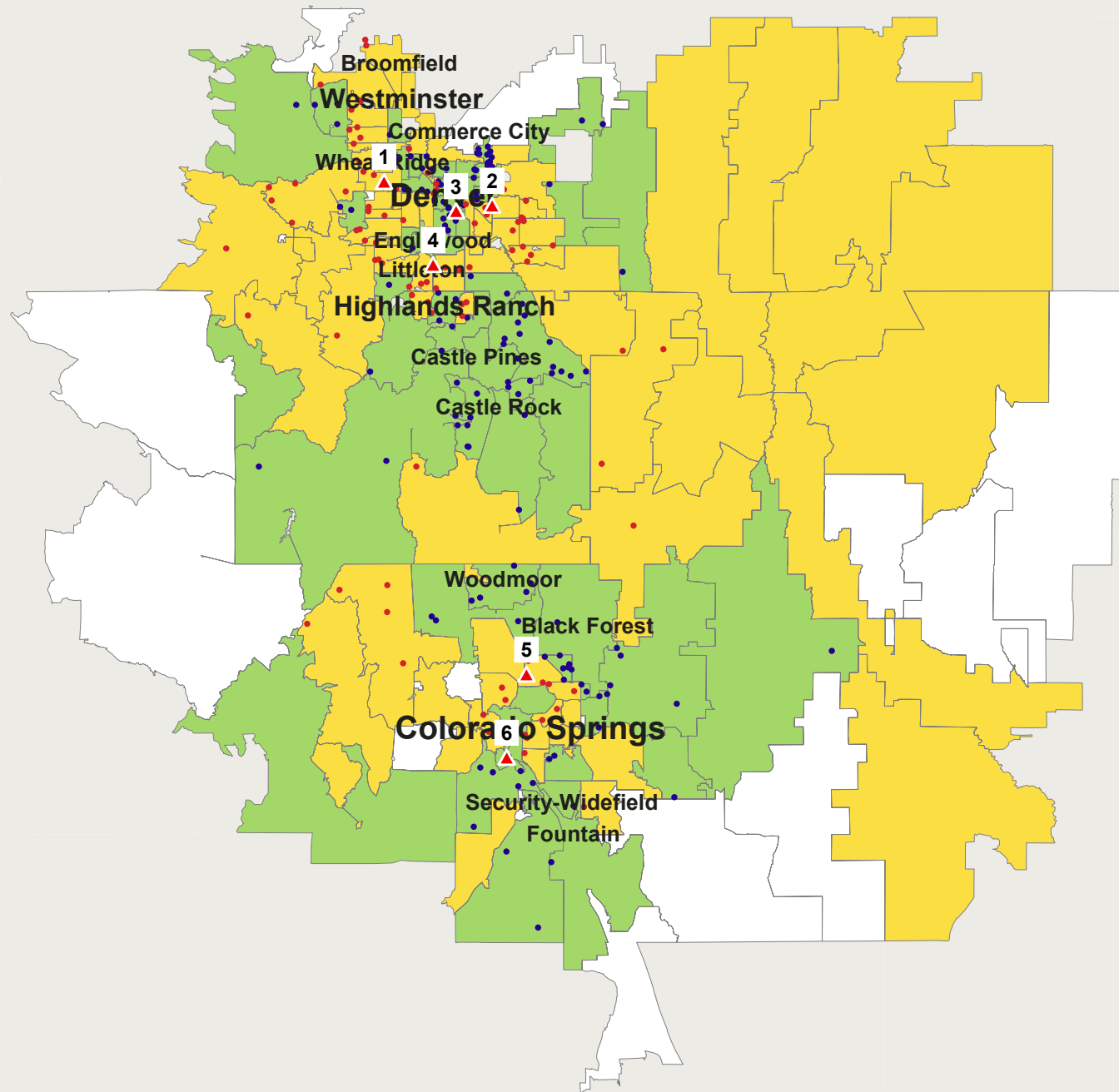
1 Dot = 1 Registration(s) ( 501 )  
Data By IHS Markit

Gain: 294    Loss: 207

- 1 Larry H. Miller Volkswagen Lak
- 2 Tynan's Volkswagen, Inc.
- 3 Emich Volkswagen
- 4 McDonald Automotive Grp Volk
- 5 Mike Maroone VW North Colora
- 6 Bob Penkhus Volkswagen



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Volkswagen



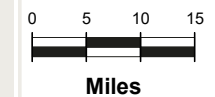
Schomp Automotive

**Volkswagen**  
**Non-Luxury Mid Size CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 240 )  
Data By IHS Markit

Gain: 143    Loss: 97

- 1 Larry H. Miller Volkswagen Lak
- 2 Tynan's Volkswagen, Inc.
- 3 Emich Volkswagen
- 4 McDonald Automotive Grp Volk
- 5 Mike Maroone VW North Colora
- 6 Bob Penkhus Volkswagen

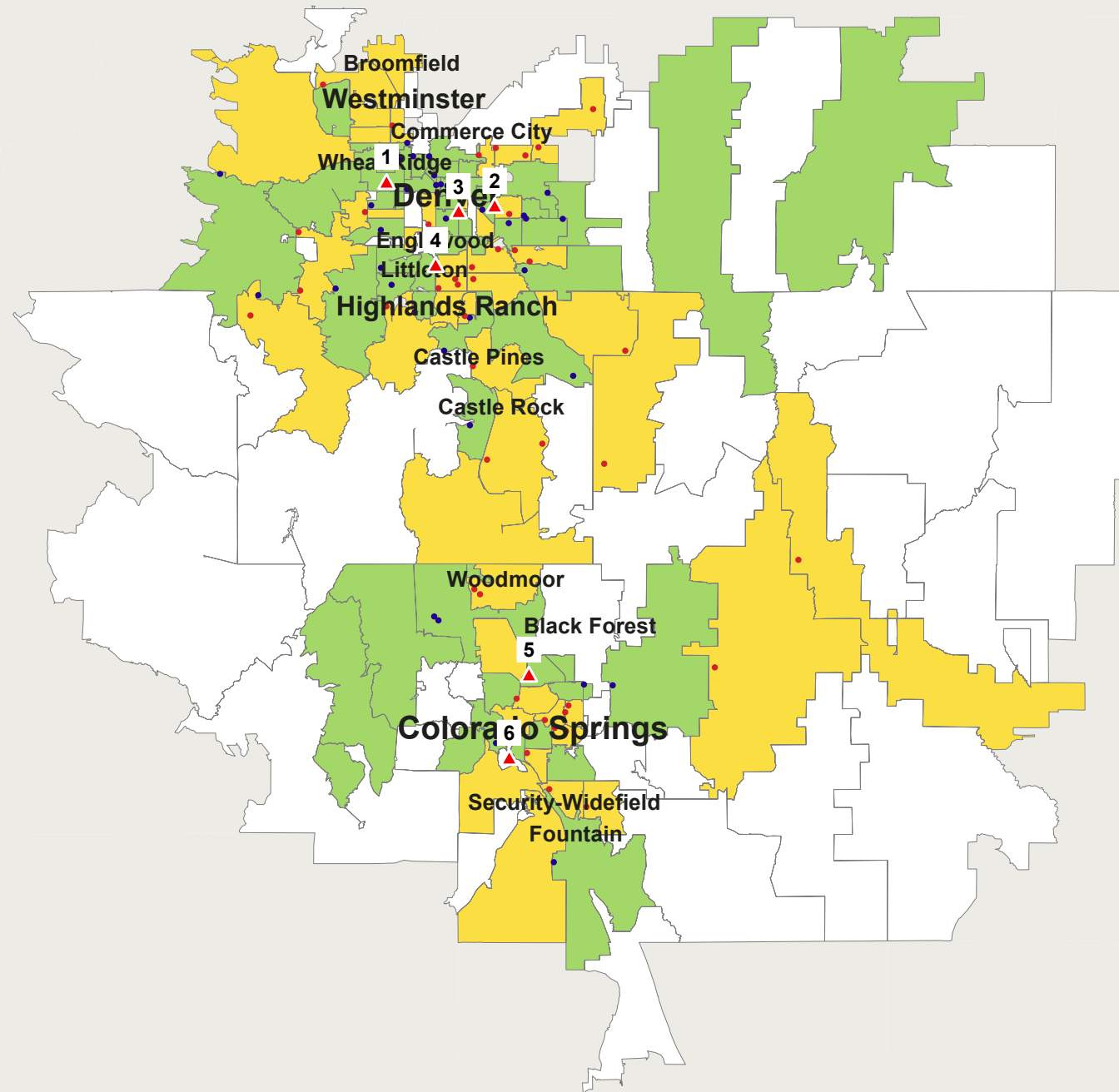


Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Volkswagen



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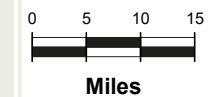
Schomp Automotive

**Volkswagen  
Non-Luxury Sport  
Sep 2018 RYTD  
Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 83 )  
Data By IHS Markit

■ Gain: 41    ■ Loss: 42

- 1 Larry H. Miller Volkswagen Lak
- 2 Tynan's Volkswagen, Inc.
- 3 Emich Volkswagen
- 4 McDonald Automotive Grp Volk
- 5 Mike Maroone VW North Colora
- 6 Bob Penkhus Volkswagen



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Volkswagen



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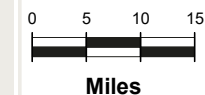
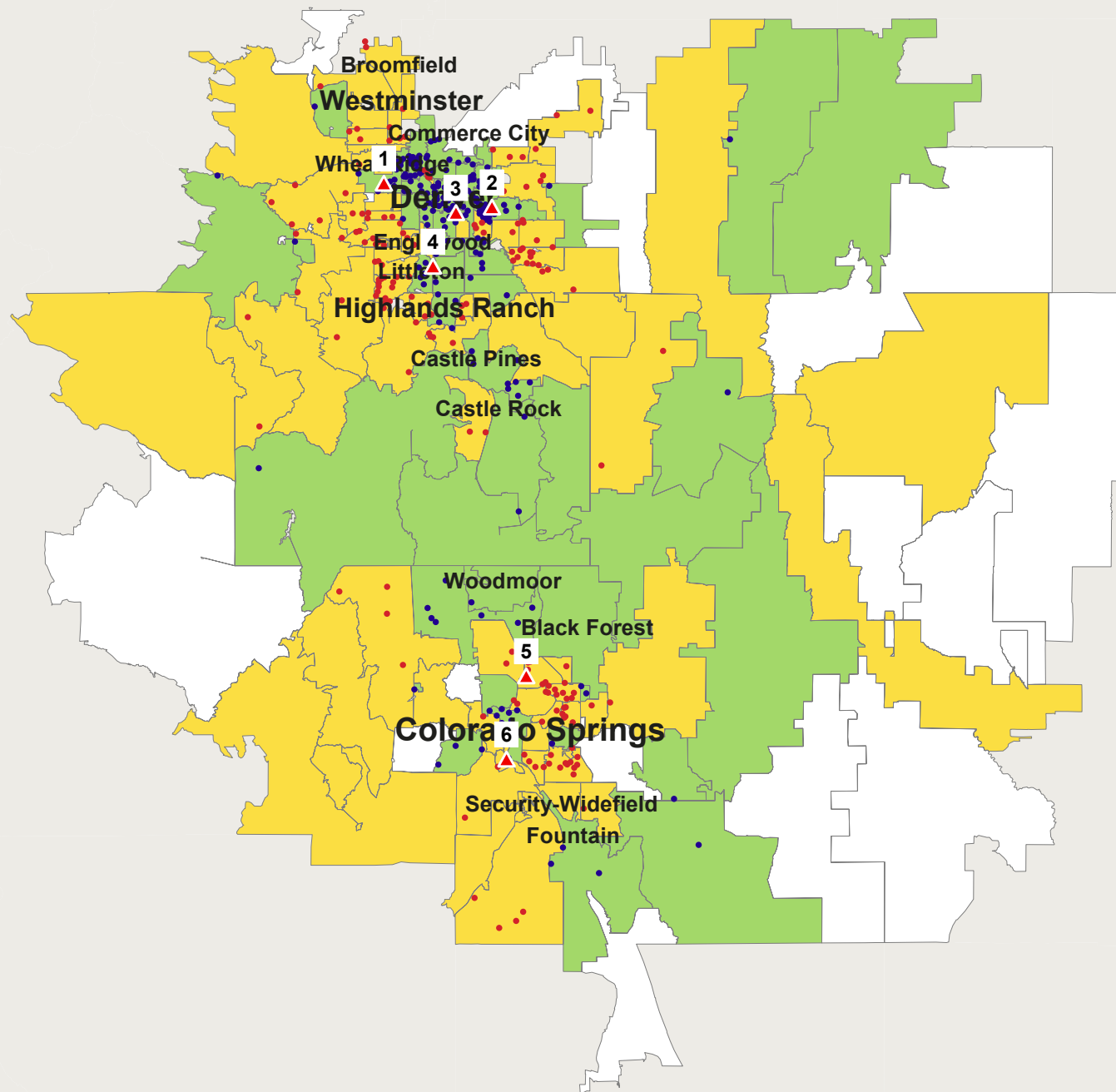
Schomp Automotive

**Volkswagen**  
**Non-Luxury Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 393 )  
Data By IHS Markit

■ Gain: 215    ■ Loss: 178

- 1 Larry H. Miller Volkswagen Lak
- 2 Tynan's Volkswagen, Inc.
- 3 Emich Volkswagen
- 4 McDonald Automotive Grp Volk
- 5 Mike Maroone VW North Colora
- 6 Bob Penkhus Volkswagen



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Volkswagen



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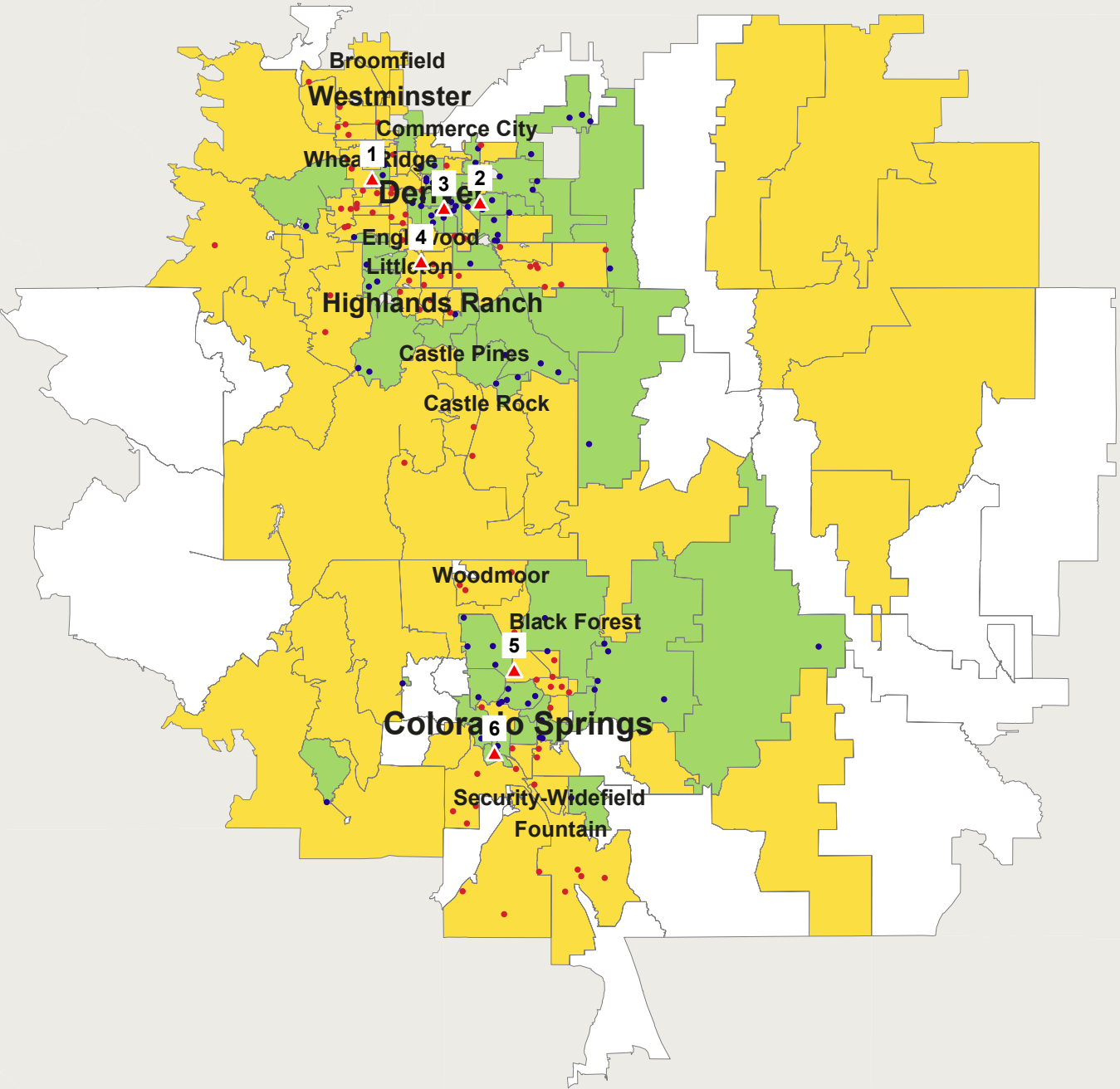
Schomp Automotive

**Volkswagen**  
**Non-Luxury Mid Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 168 )  
Data By IHS Markit

Gain: 87      Loss: 81

- 1 Larry H. Miller Volkswagen Lak
- 2 Tynan's Volkswagen, Inc.
- 3 Emich Volkswagen
- 4 McDonald Automotive Grp Volk
- 5 Mike Maroone VW North Colora
- 6 Bob Penkhus Volkswagen



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Volkswagen

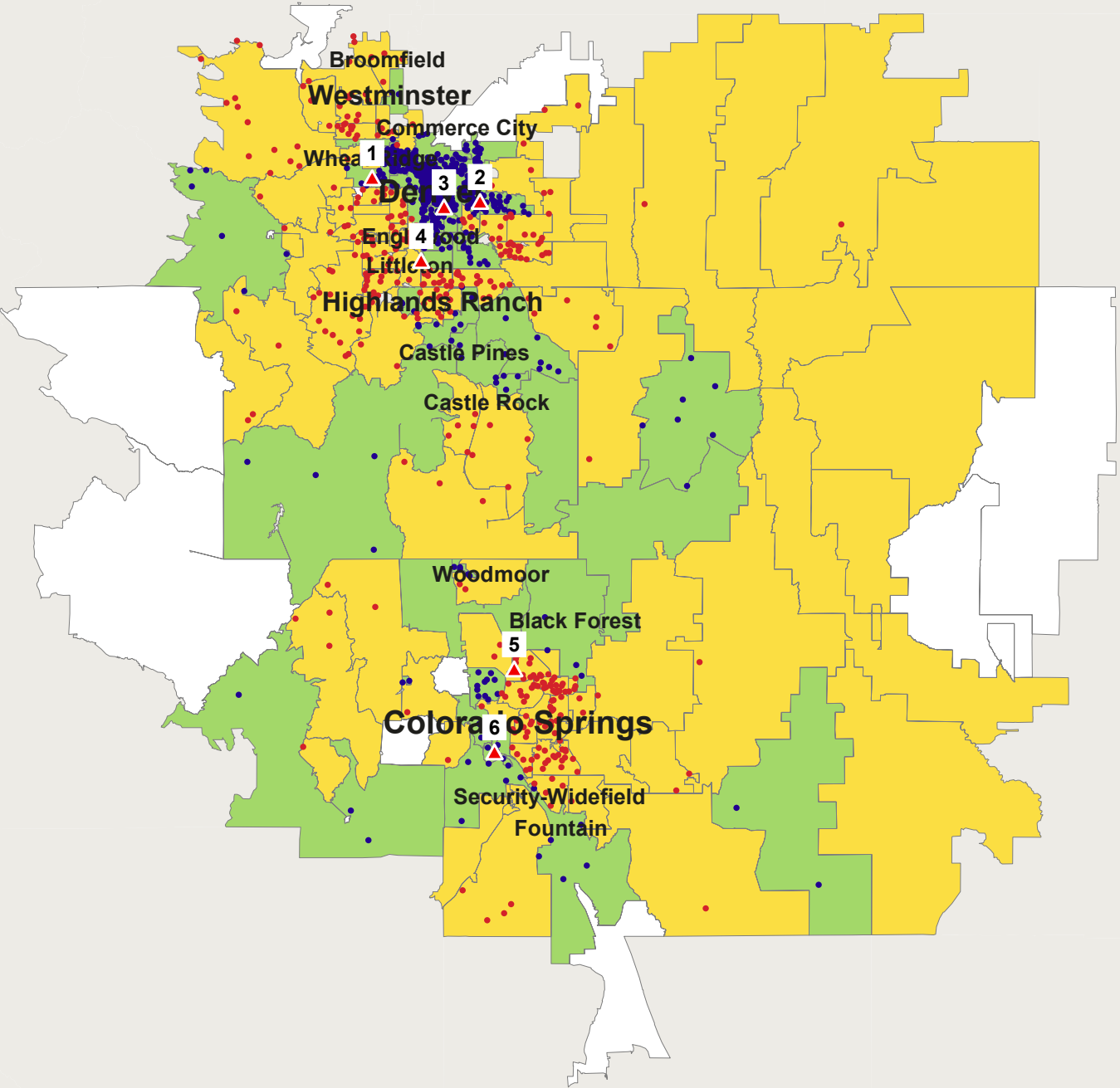
Schomp Automotive

**Volkswagen**  
**Total Industry**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 908 )  
Data By IHS Markit

Gain: 527      Loss: 381

- 1 Larry H. Miller Volkswagen Lak
- 2 Tynan's Volkswagen, Inc.
- 3 Emich Volkswagen
- 4 McDonald Automotive Grp Volk
- 5 Mike Maroone VW North Colora
- 6 Bob Penkhus Volkswagen



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Volkswagen

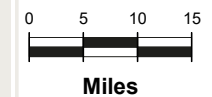
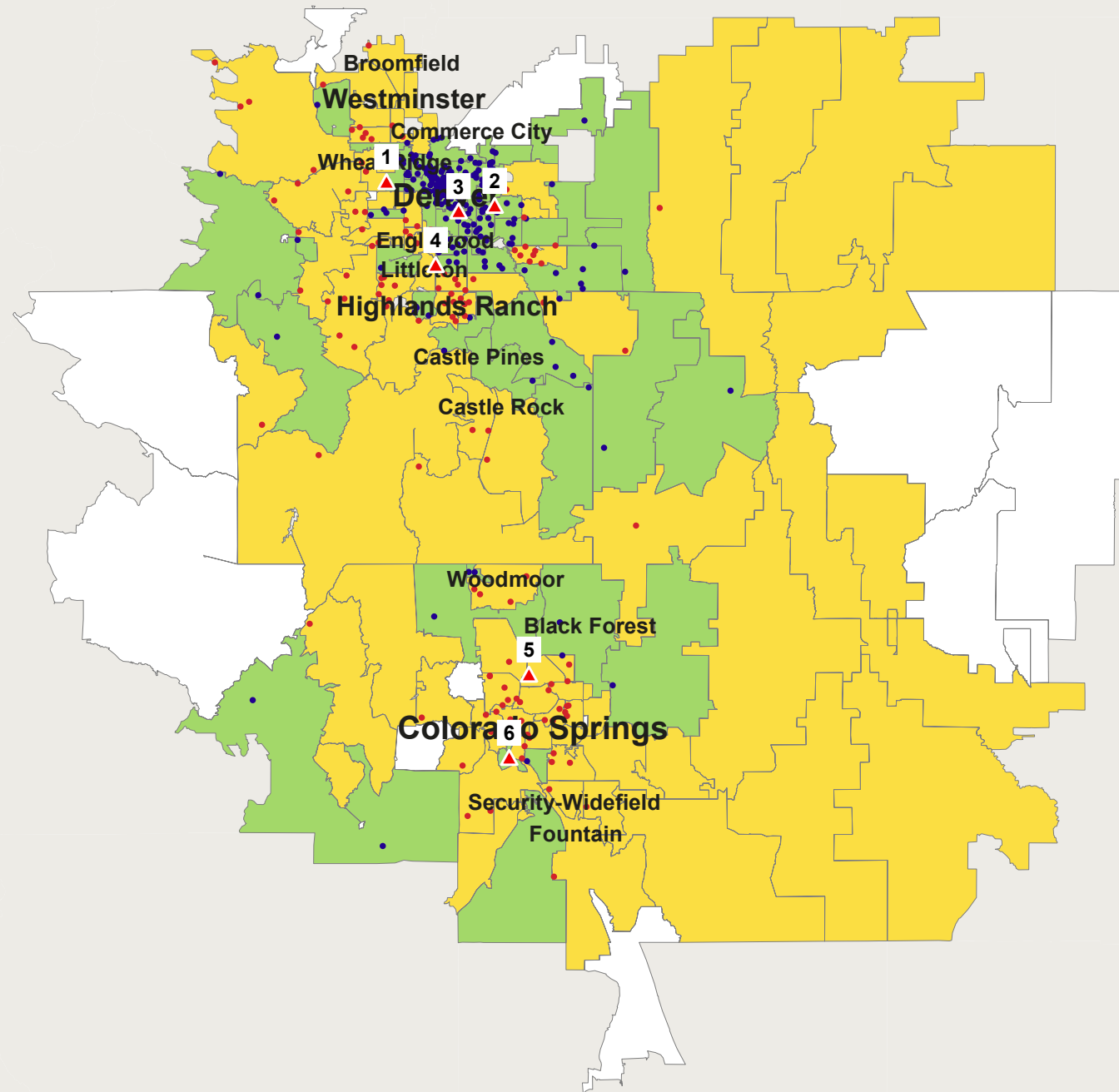
Schomp Automotive

**Volkswagen**  
**Non-Luxury Compact CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 361 )  
Data By IHS Markit

■ Gain: 233    ■ Loss: 128

- 1 Larry H. Miller Volkswagen Lak
- 2 Tynan's Volkswagen, Inc.
- 3 Emich Volkswagen
- 4 McDonald Automotive Grp Volk
- 5 Mike Maroone VW North Colora
- 6 Bob Penkhus Volkswagen



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Volkswagen



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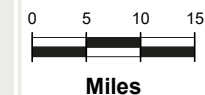
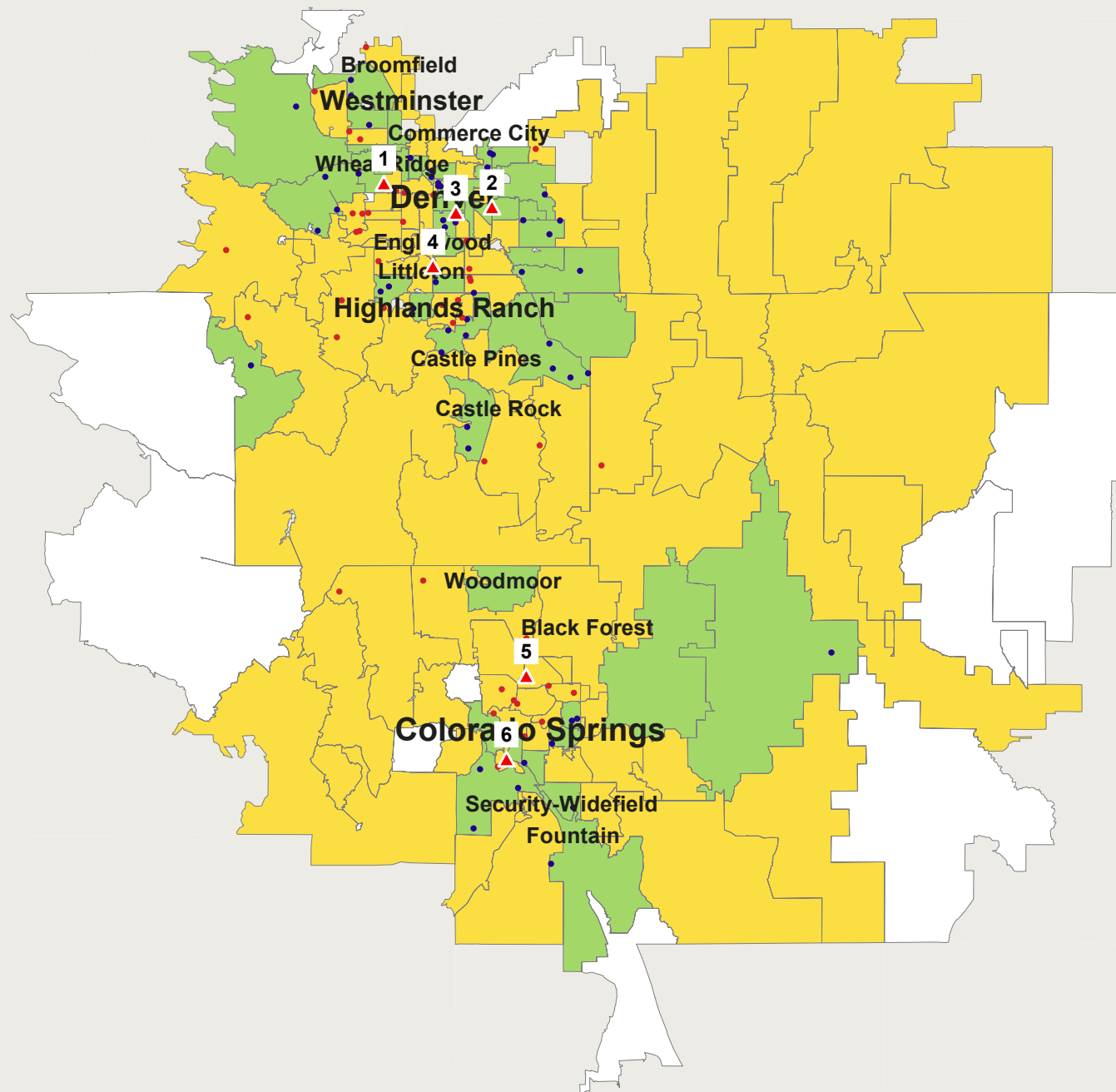
Schomp Automotive

**Volkswagen**  
**Non-Luxury Mid Size CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 104 )  
Data By IHS Markit

Gain: 57      Loss: 47

- 1 Larry H. Miller Volkswagen Lak
- 2 Tynan's Volkswagen, Inc.
- 3 Emich Volkswagen
- 4 McDonald Automotive Grp Volk
- 5 Mike Maroone VW North Colora
- 6 Bob Penkhus Volkswagen



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Volkswagen



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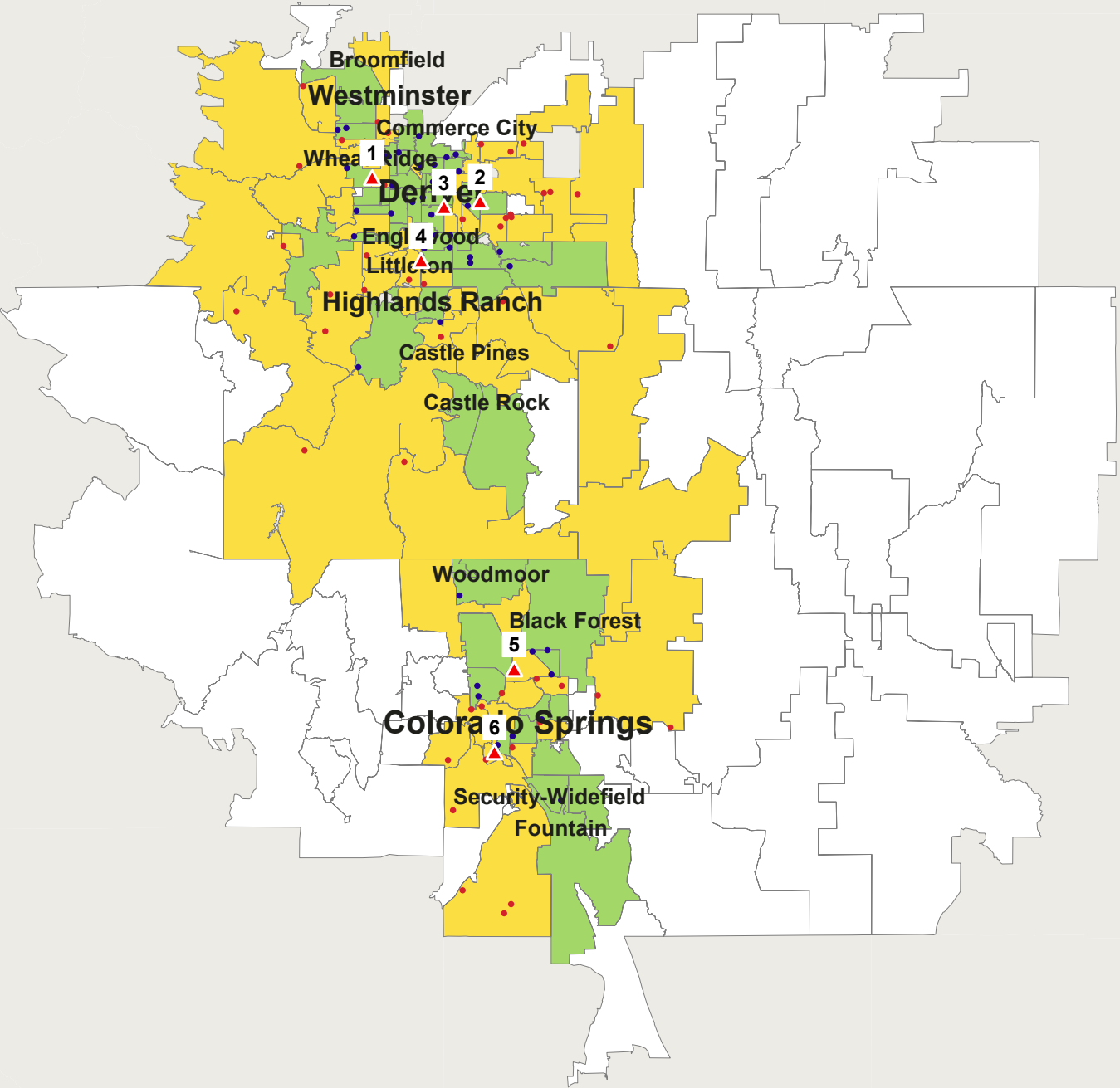
Schomp Automotive

**Volkswagen**  
**Non-Luxury Sport**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 94 )  
Data By IHS Markit

 Gain: 46     Loss: 48

- 1 Larry H. Miller Volkswagen Lak
- 2 Tynan's Volkswagen, Inc.
- 3 Emich Volkswagen
- 4 McDonald Automotive Grp Volk
- 5 Mike Maroone VW North Colora
- 6 Bob Penkhus Volkswagen



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Volkswagen

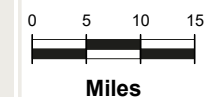
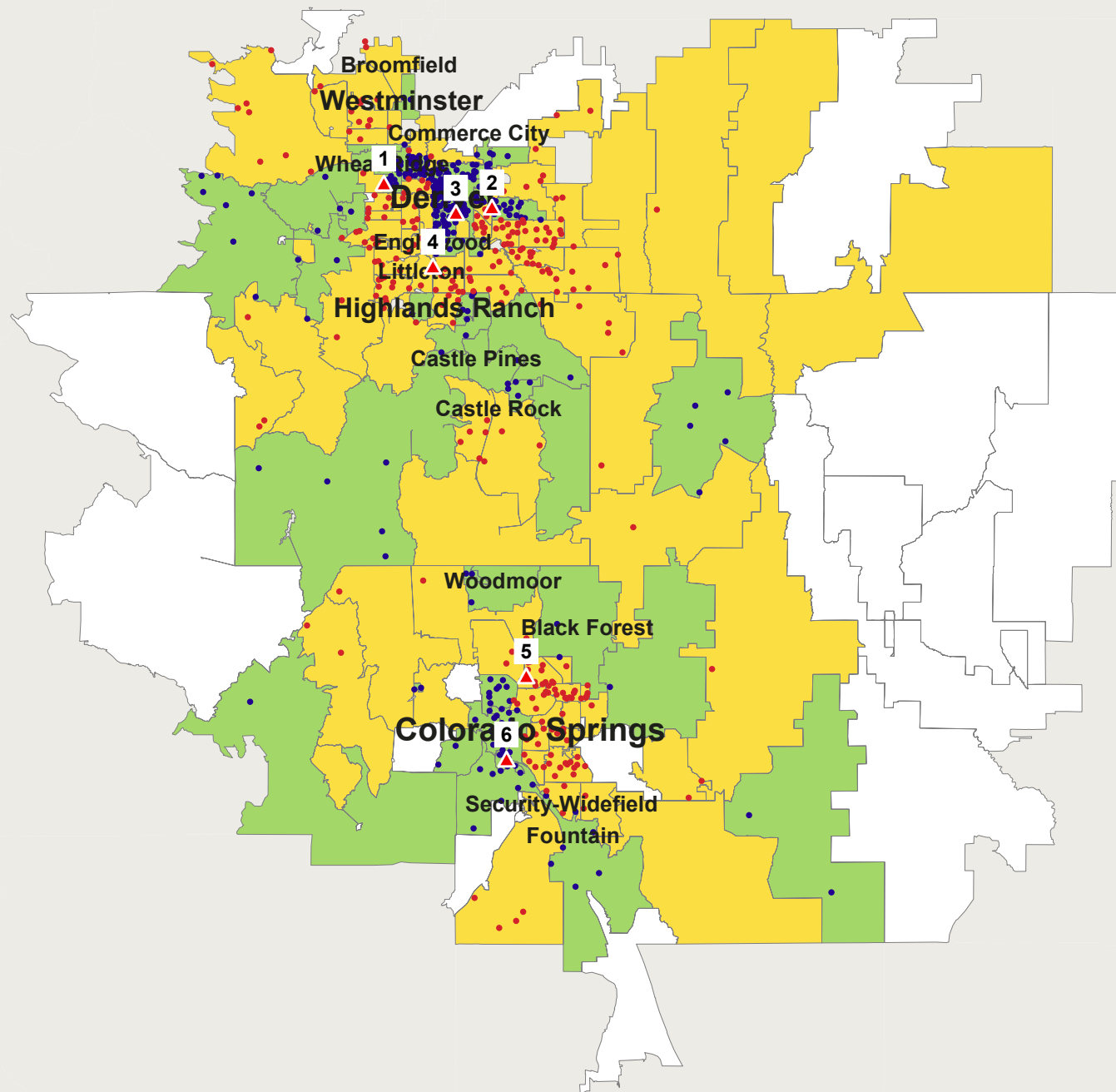
Schomp Automotive

**Volkswagen**  
**Non-Luxury Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 590 )  
Data By IHS Markit

■ Gain: 308    ■ Loss: 282

- 1 Larry H. Miller Volkswagen Lak
- 2 Tynan's Volkswagen, Inc.
- 3 Emich Volkswagen
- 4 McDonald Automotive Grp Volk
- 5 Mike Maroone VW North Colora
- 6 Bob Penkhus Volkswagen

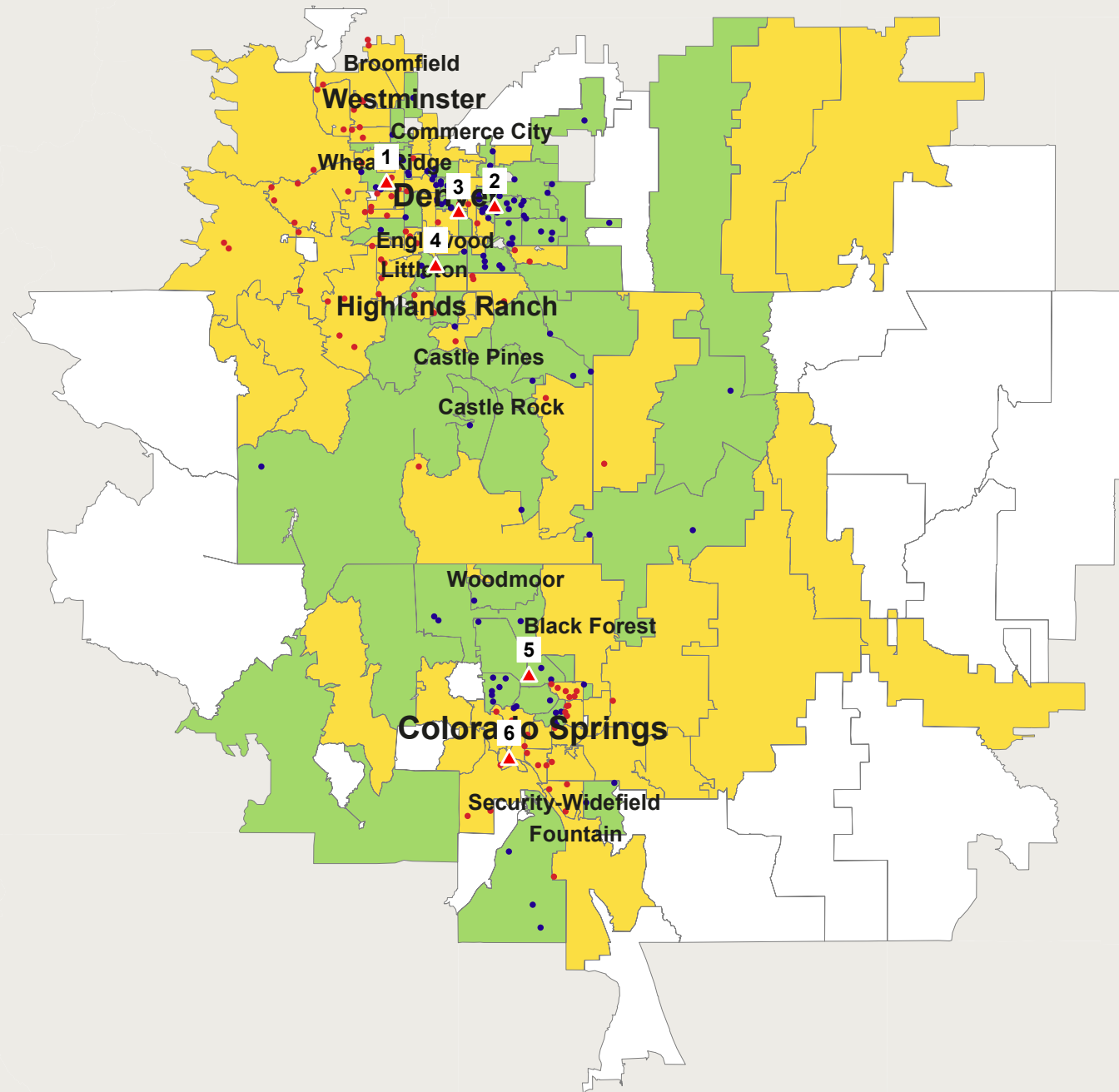


Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Volkswagen



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Schomp Automotive

**Volkswagen**  
**Non-Luxury Mid Size**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 200 )  
Data By IHS Markit

Gain: 111    Loss: 89

- 1 Larry H. Miller Volkswagen Lak
- 2 Tynan's Volkswagen, Inc.
- 3 Emich Volkswagen
- 4 McDonald Automotive Grp Volk
- 5 Mike Maroone VW North Colora
- 6 Bob Penkhus Volkswagen



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Volkswagen



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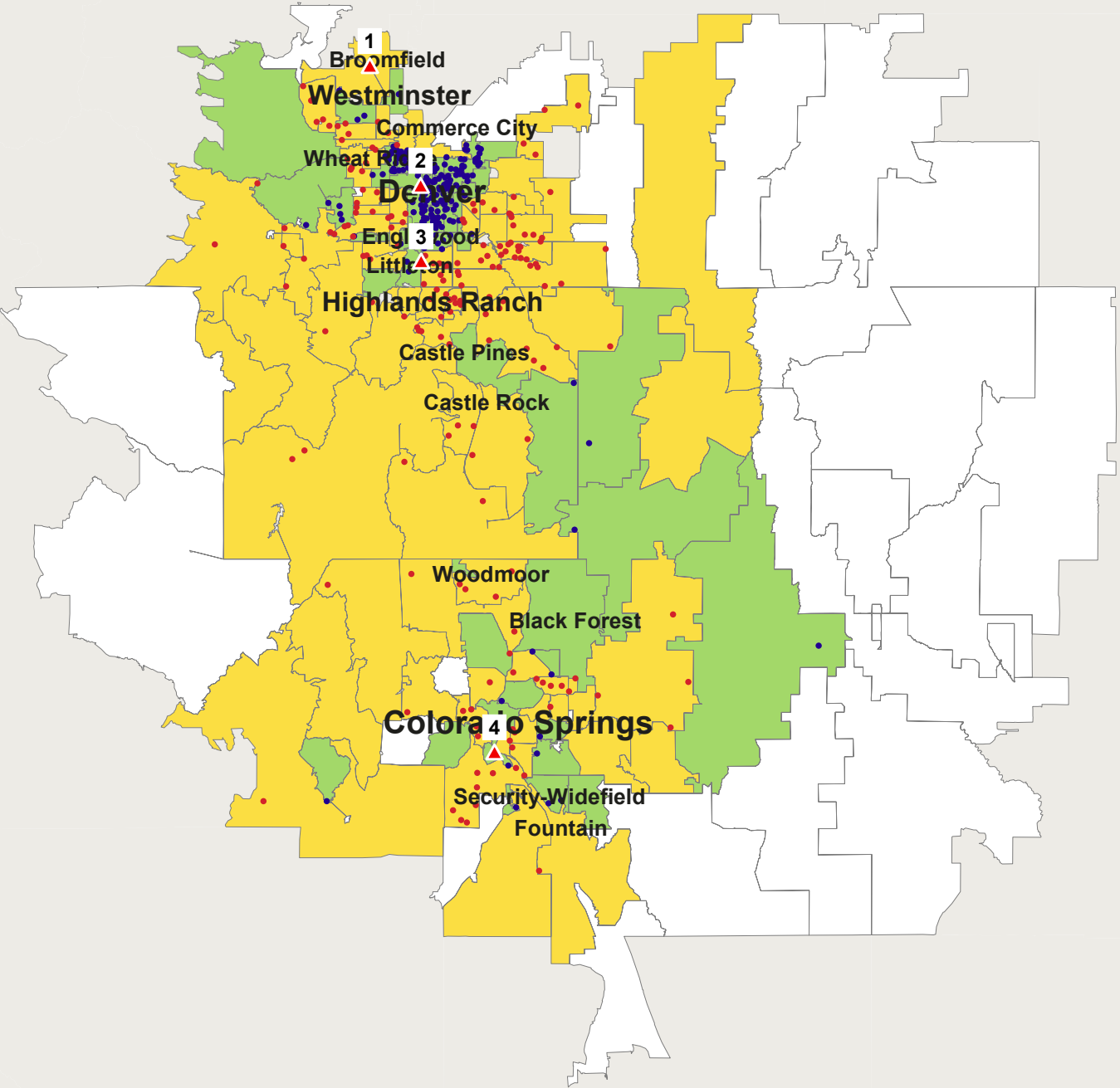
Schomp Automotive

**Volvo**  
**Total Industry**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 376 )  
Data By IHS Markit

 Gain: 195     Loss: 181

- 1 Sill-Terhar Motors, Inc.
- 2 Rickenbaugh Volvo, Inc.
- 3 McDonald Volvo Cars
- 4 Bob Penkhus Volvo Cars



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Volvo

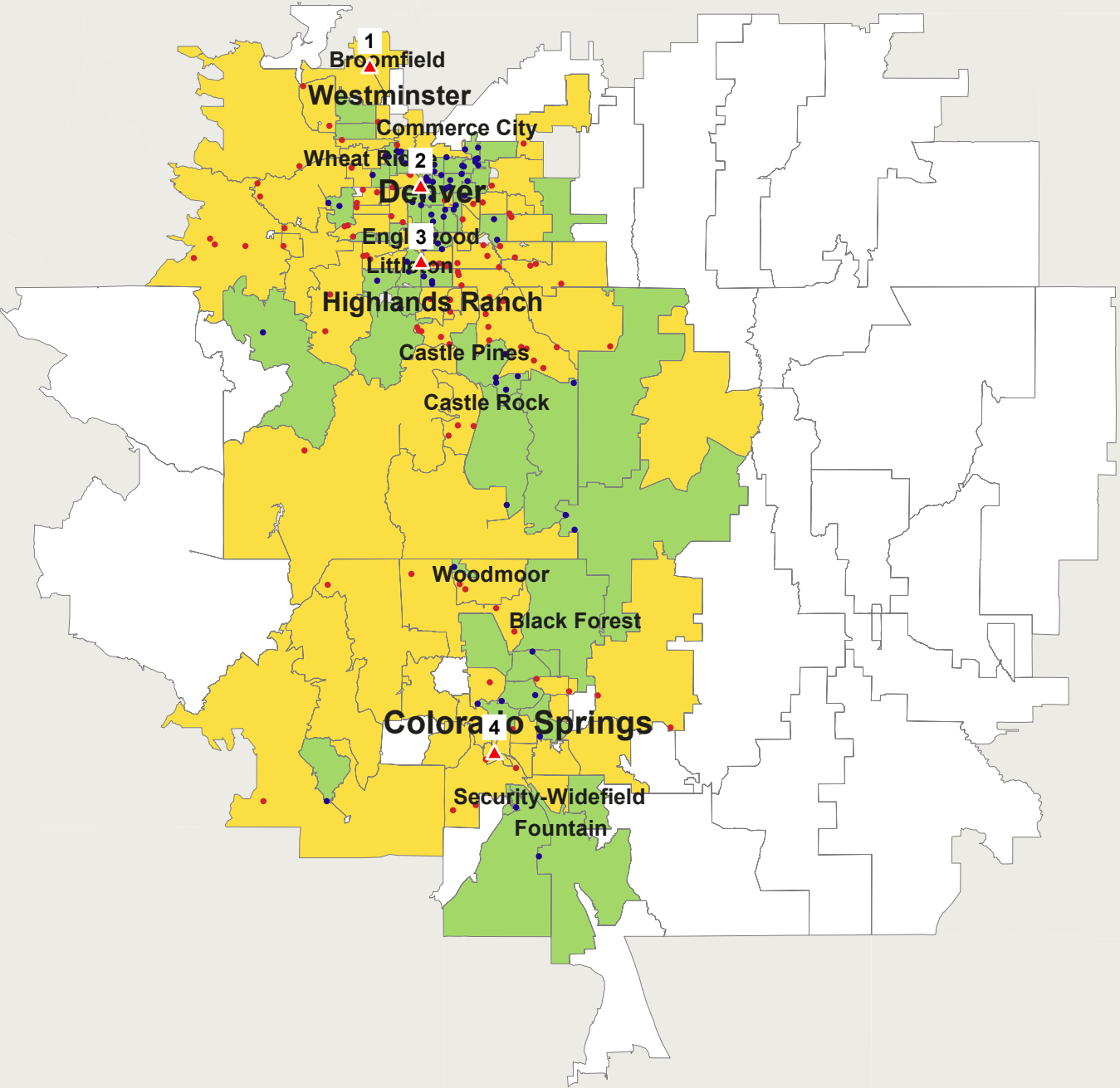
Schomp Automotive

**Volvo**  
**Luxury Compact CUV**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

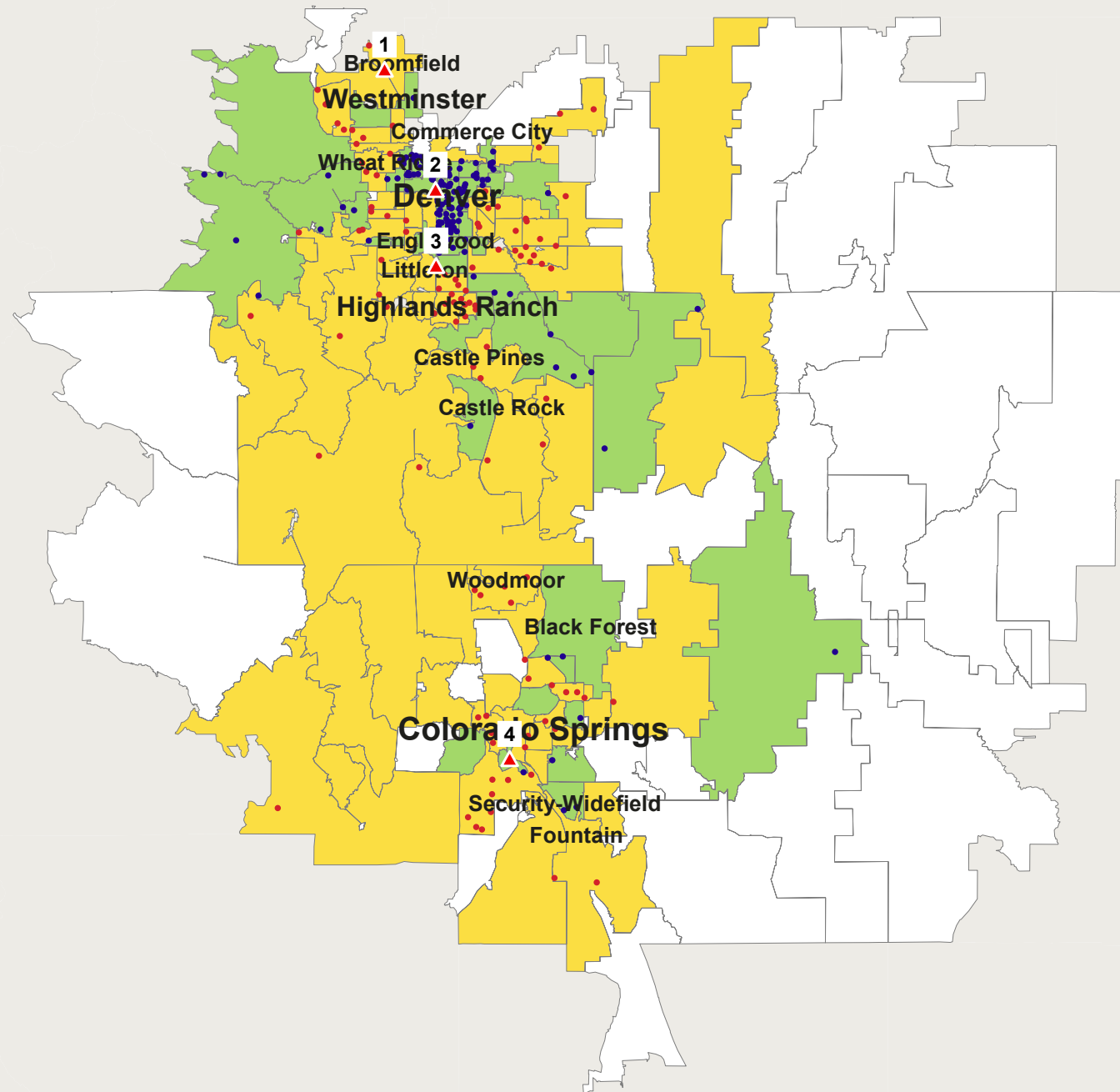
1 Dot = 1 Registration(s) ( 178 )  
Data By IHS Markit

 Gain: 81     Loss: 97

- 1 Sill-Terhar Motors, Inc.
- 2 Rickenbaugh Volvo, Inc.
- 3 McDonald Volvo Cars
- 4 Bob Penkhus Volvo Cars



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Volvo



Schomp Automotive

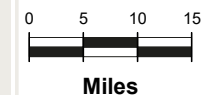
**Volvo**  
**Luxury Mid Size CUV**

**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 238 )  
Data By IHS Markit

● Gain: 132    ● Loss: 106

- 1 Sill-Terhar Motors, Inc.
- 2 Rickenbaugh Volvo, Inc.
- 3 McDonald Volvo Cars
- 4 Bob Penkhus Volvo Cars

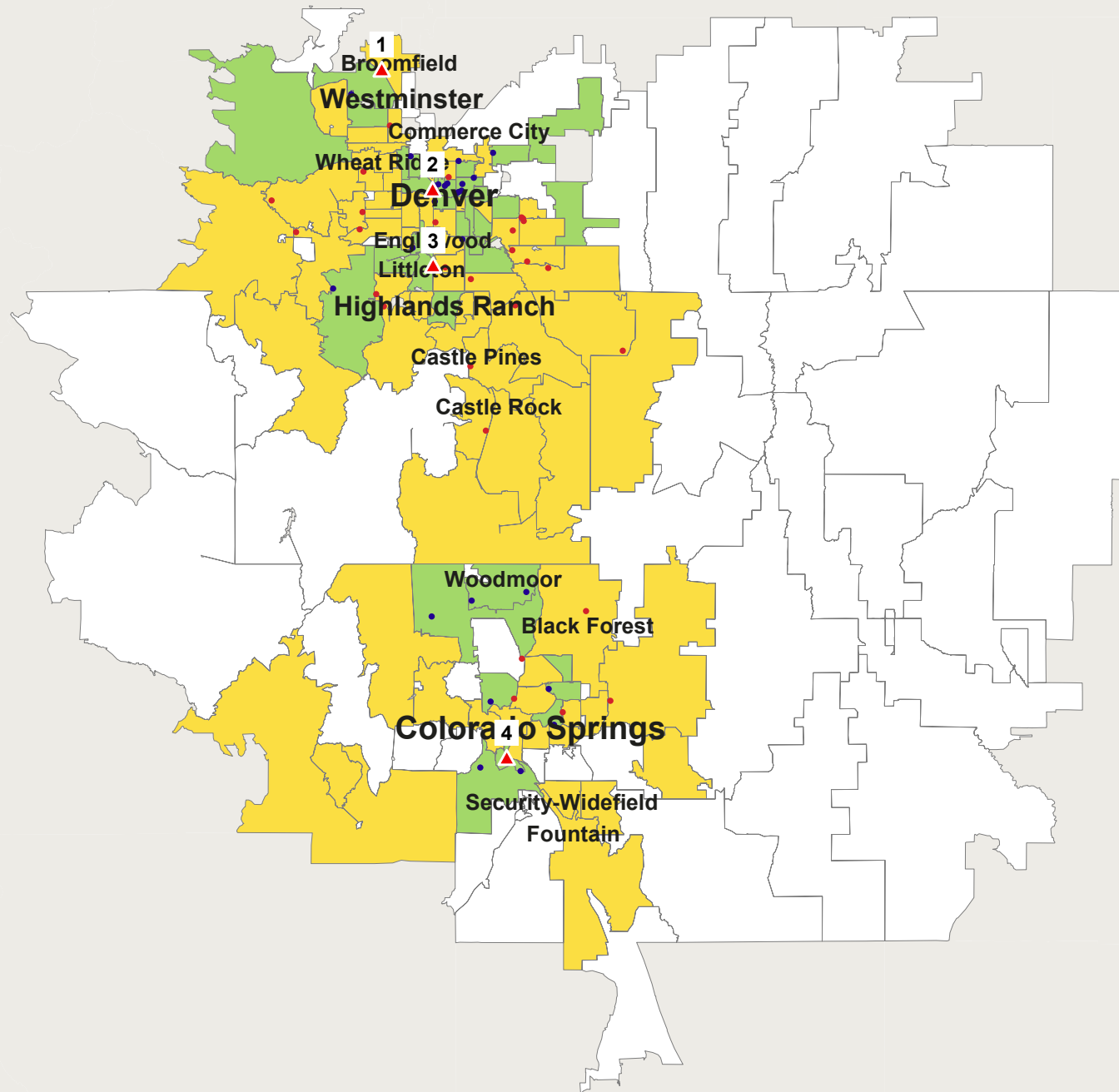


Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Volvo



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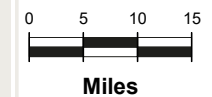
Schomp Automotive

**Volvo**  
**Luxury Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 55 )  
Data By IHS Markit

■ Gain: 25    ■ Loss: 30

- 1 Sill-Terhar Motors, Inc.
- 2 Rickenbaugh Volvo, Inc.
- 3 McDonald Volvo Cars
- 4 Bob Penkhus Volvo Cars

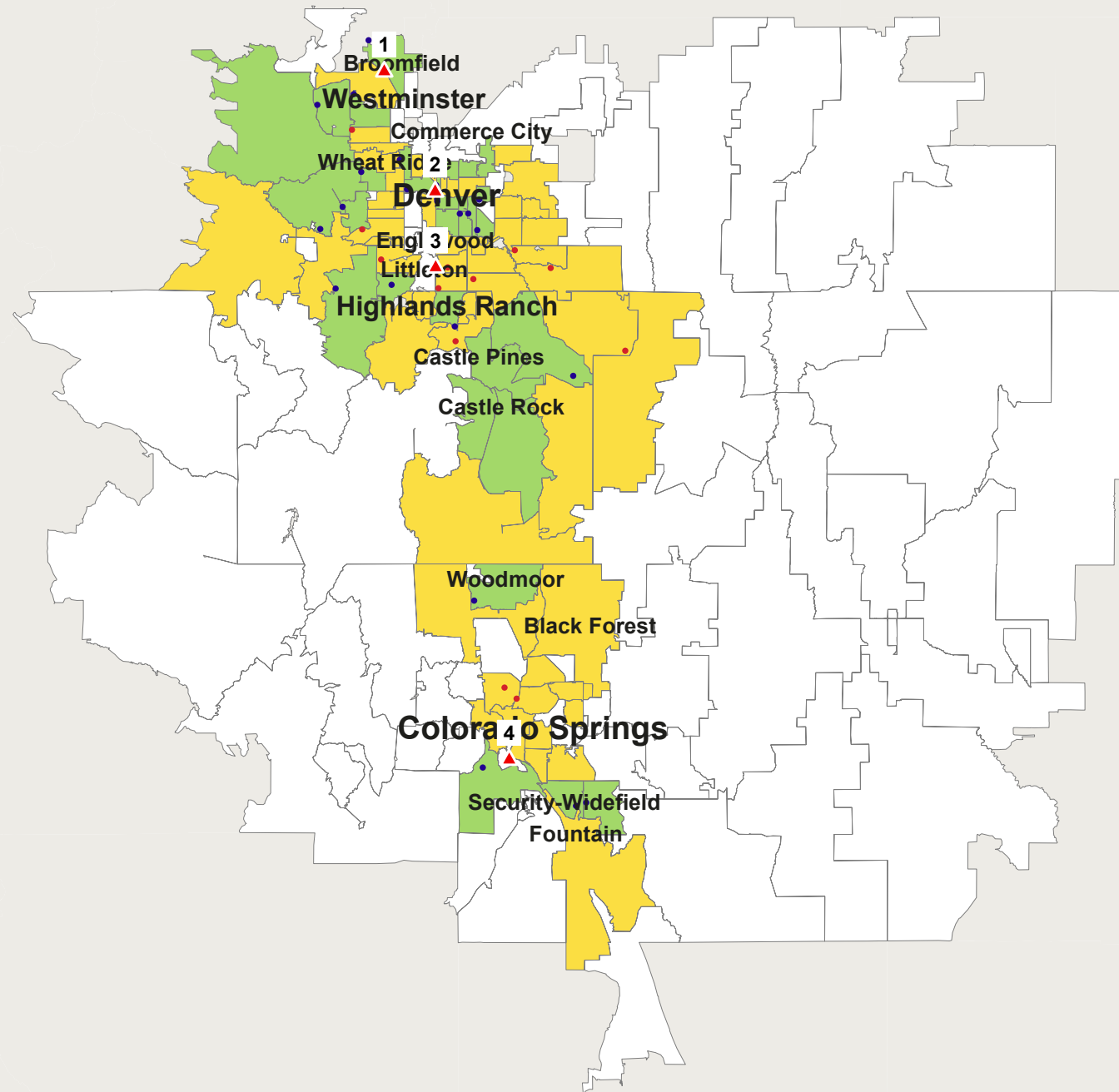


Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Volvo



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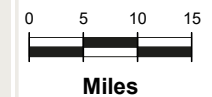
Schomp Automotive

**Volvo**  
**Luxury Mid Size**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 37 )  
Data By IHS Markit

Gain: 24      Loss: 13

- 1 Sill-Terhar Motors, Inc.
- 2 Rickenbaugh Volvo, Inc.
- 3 McDonald Volvo Cars
- 4 Bob Penkhus Volvo Cars



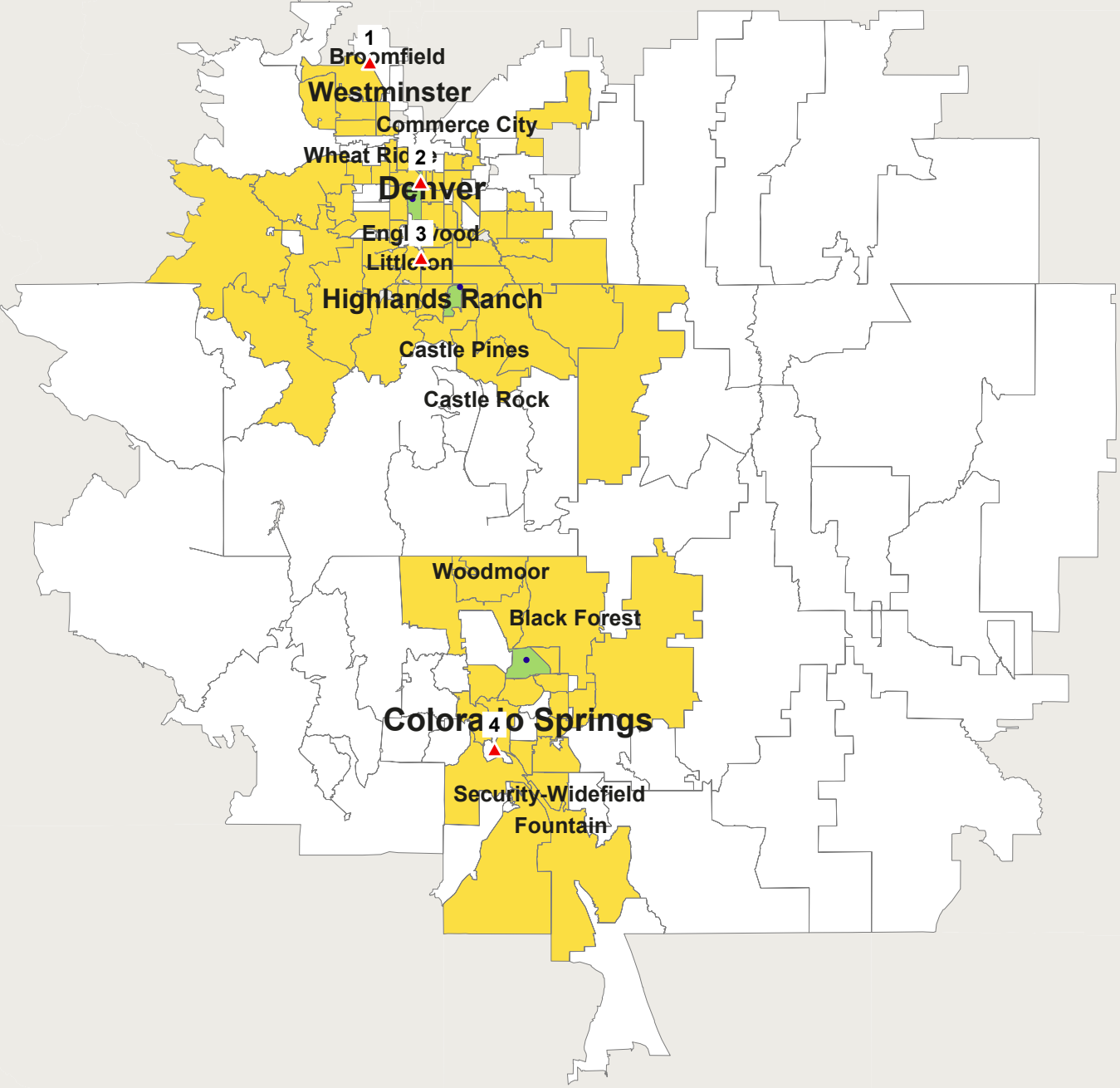
Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Volvo



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Schomp Automotive

**Volvo**  
**Luxury Sub Compact**  
**Sep 2018 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 4 )  
Data By IHS Markit

Gain: 4      Loss: 0

- 1 Sill-Terhar Motors, Inc.
- 2 Rickenbaugh Volvo, Inc.
- 3 McDonald Volvo Cars
- 4 Bob Penkhus Volvo Cars



Data Ref: Sep 2018 RYTD  
Geog Ref: H00-Denver\_Volvo

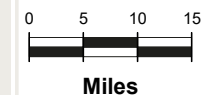
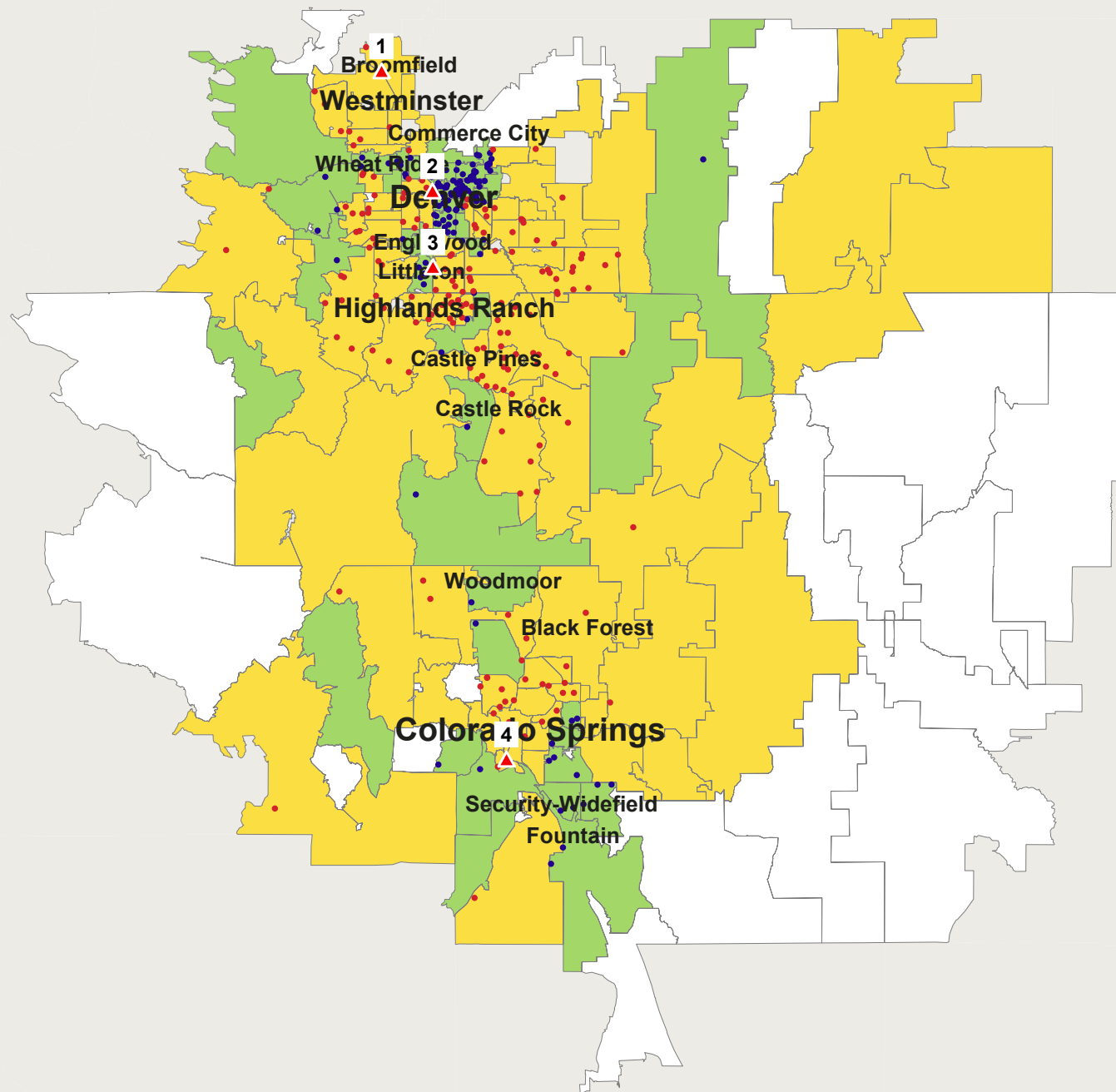
Schomp Automotive

**Volvo**  
**Total Industry**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 319 )  
Data By IHS Markit

■ Gain: 141    ■ Loss: 178

- 1 Sill-Terhar Motors, Inc.
- 2 Rickenbaugh Volvo, Inc.
- 3 McDonald Volvo Cars
- 4 Bob Penkhus Volvo Cars



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Volvo



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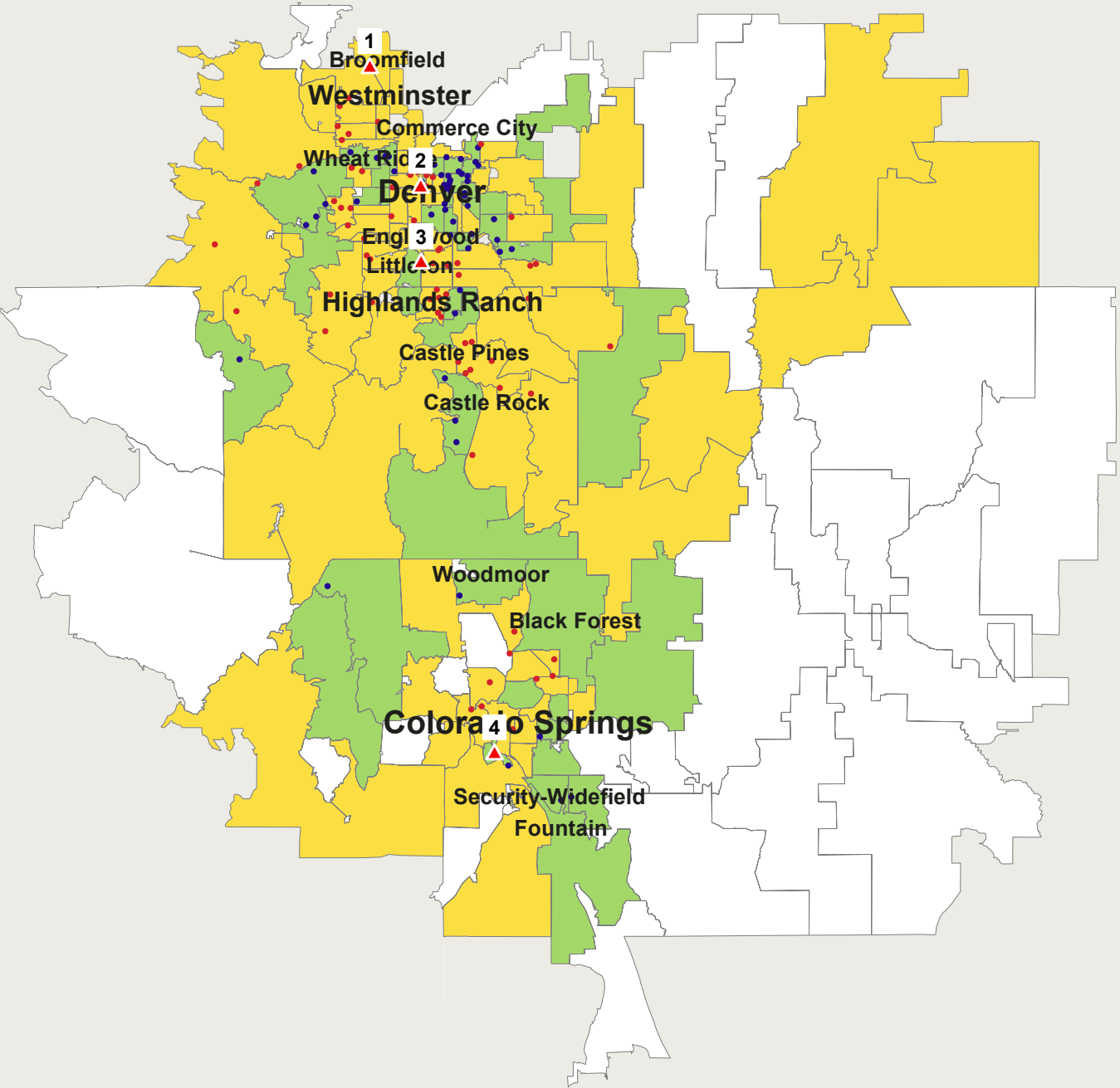
Schomp Automotive

**Volvo**  
**Luxury Compact CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 129 )  
Data By IHS Markit

 Gain: 57     Loss: 72

- 1 Sill-Terhar Motors, Inc.
- 2 Rickenbaugh Volvo, Inc.
- 3 McDonald Volvo Cars
- 4 Bob Penkhus Volvo Cars



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Volvo

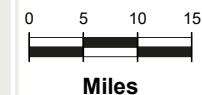
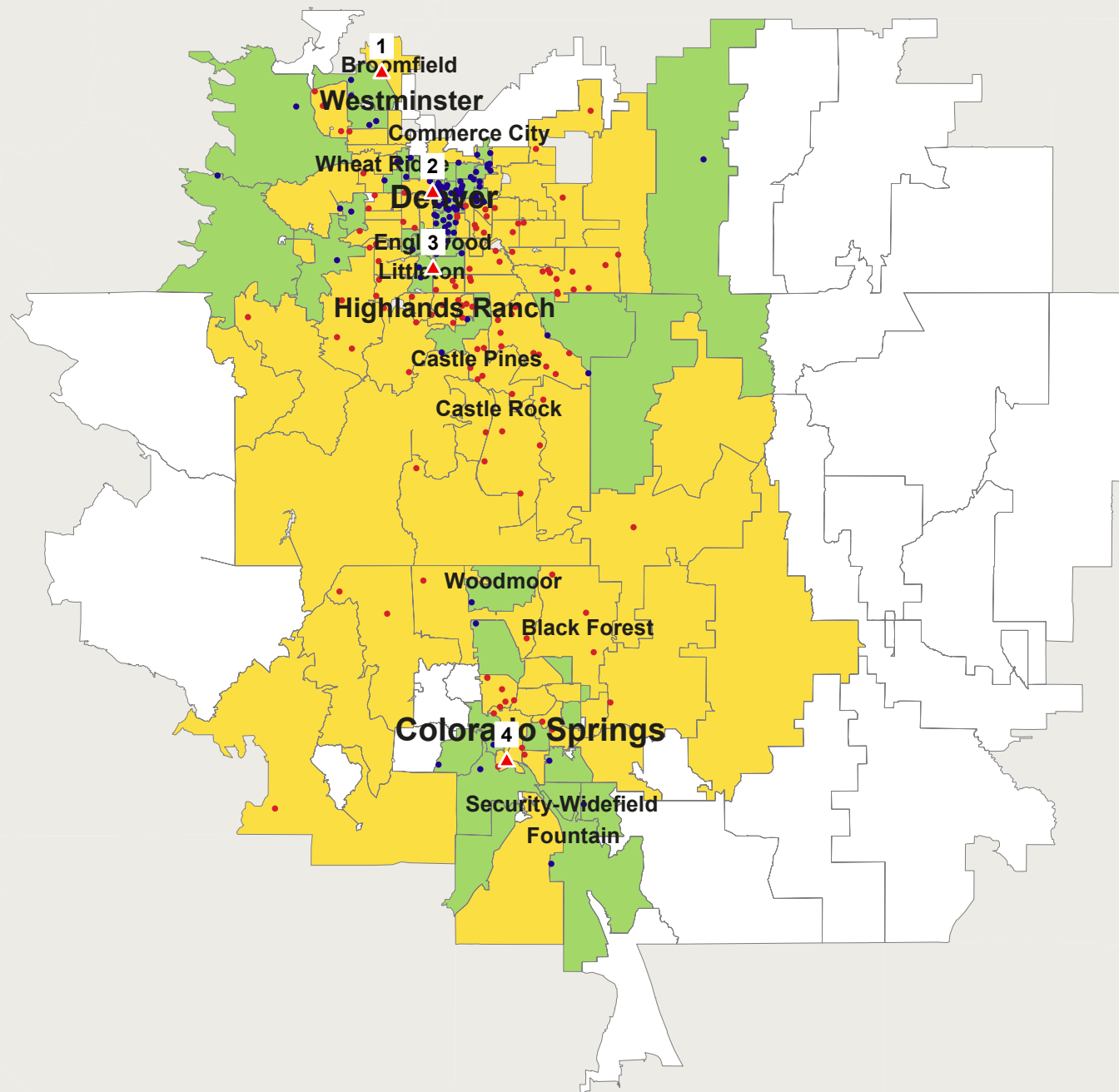
Schomp Automotive

**Volvo**  
**Luxury Mid Size CUV**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 218 )  
Data By IHS Markit

■ Gain: 105    ■ Loss: 113

- 1 Sill-Terhar Motors, Inc.
- 2 Rickenbaugh Volvo, Inc.
- 3 McDonald Volvo Cars
- 4 Bob Penkhus Volvo Cars

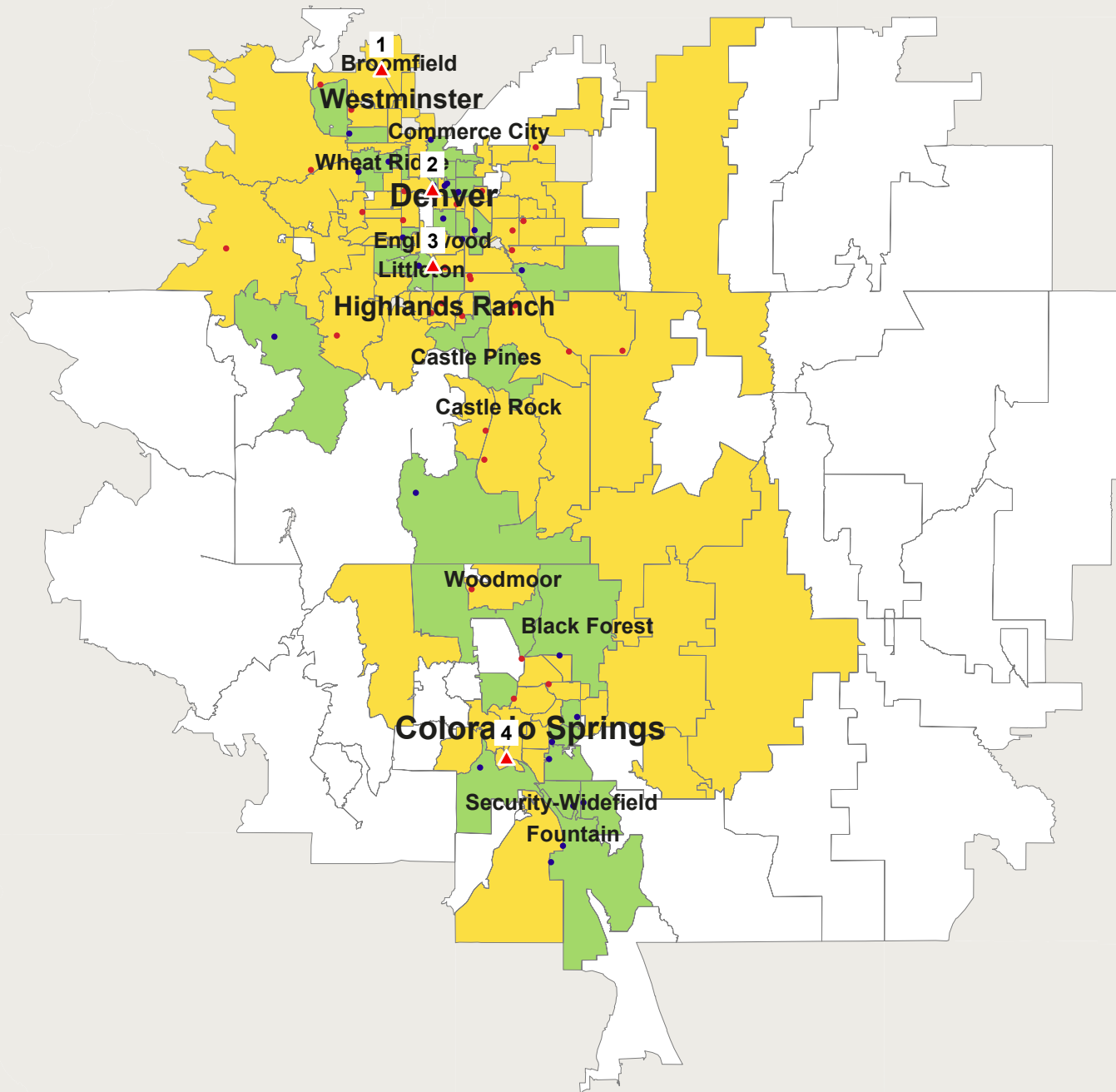


Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Volvo



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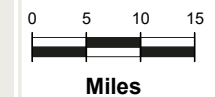
Schomp Automotive

**Volvo**  
**Luxury Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 60 )  
Data By IHS Markit

 Gain: 28       Loss: 32

- 1 Sill-Terhar Motors, Inc.
- 2 Rickenbaugh Volvo, Inc.
- 3 McDonald Volvo Cars
- 4 Bob Penkhus Volvo Cars

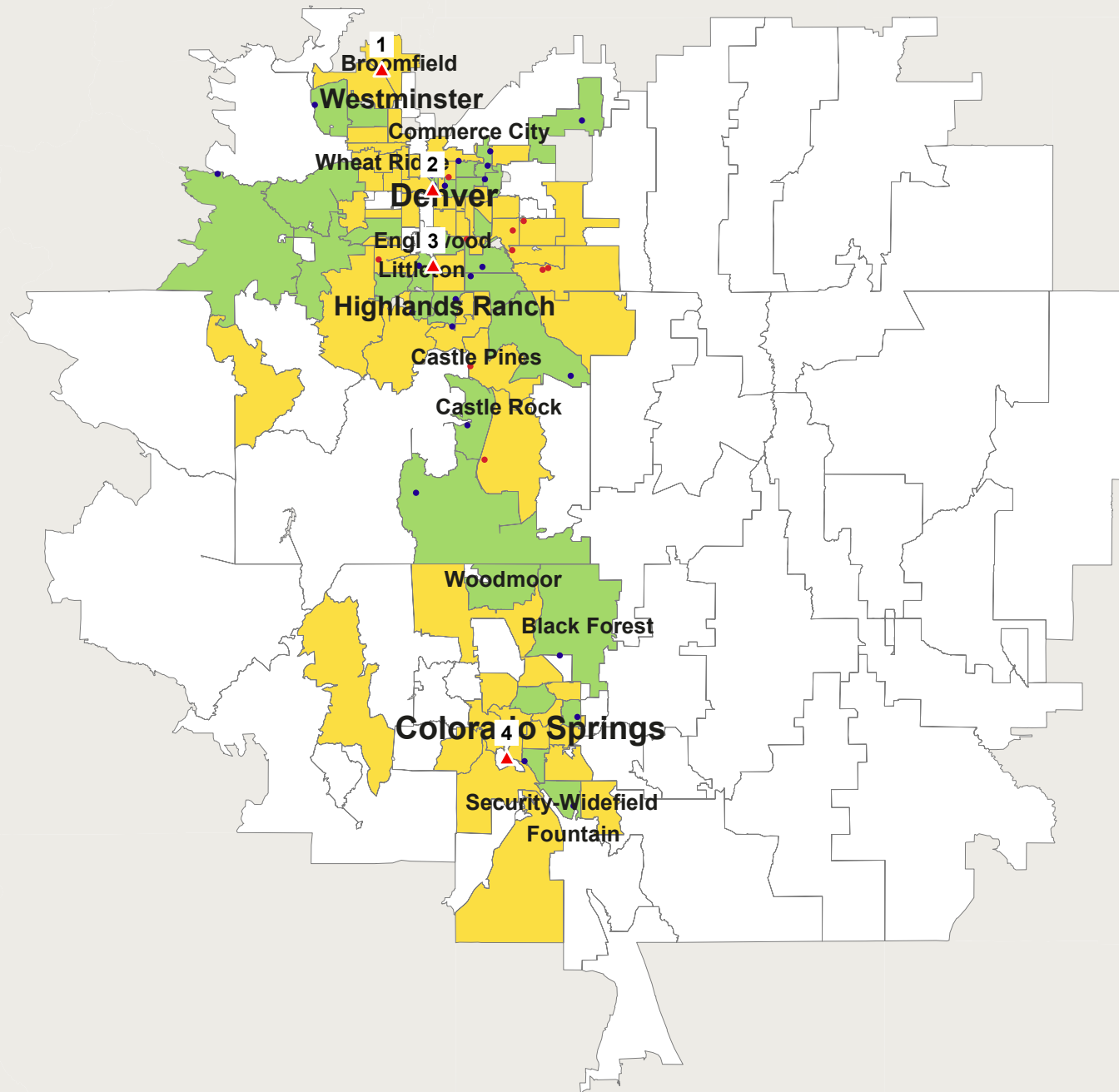


Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Volvo



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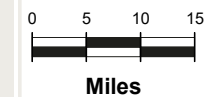
Schomp Automotive

**Volvo**  
**Luxury Mid Size**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

1 Dot = 1 Registration(s) ( 33 )  
Data By IHS Markit

Gain: 23      Loss: 10

- 1 Sill-Terhar Motors, Inc.
- 2 Rickenbaugh Volvo, Inc.
- 3 McDonald Volvo Cars
- 4 Bob Penkhush Volvo Cars



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Volvo



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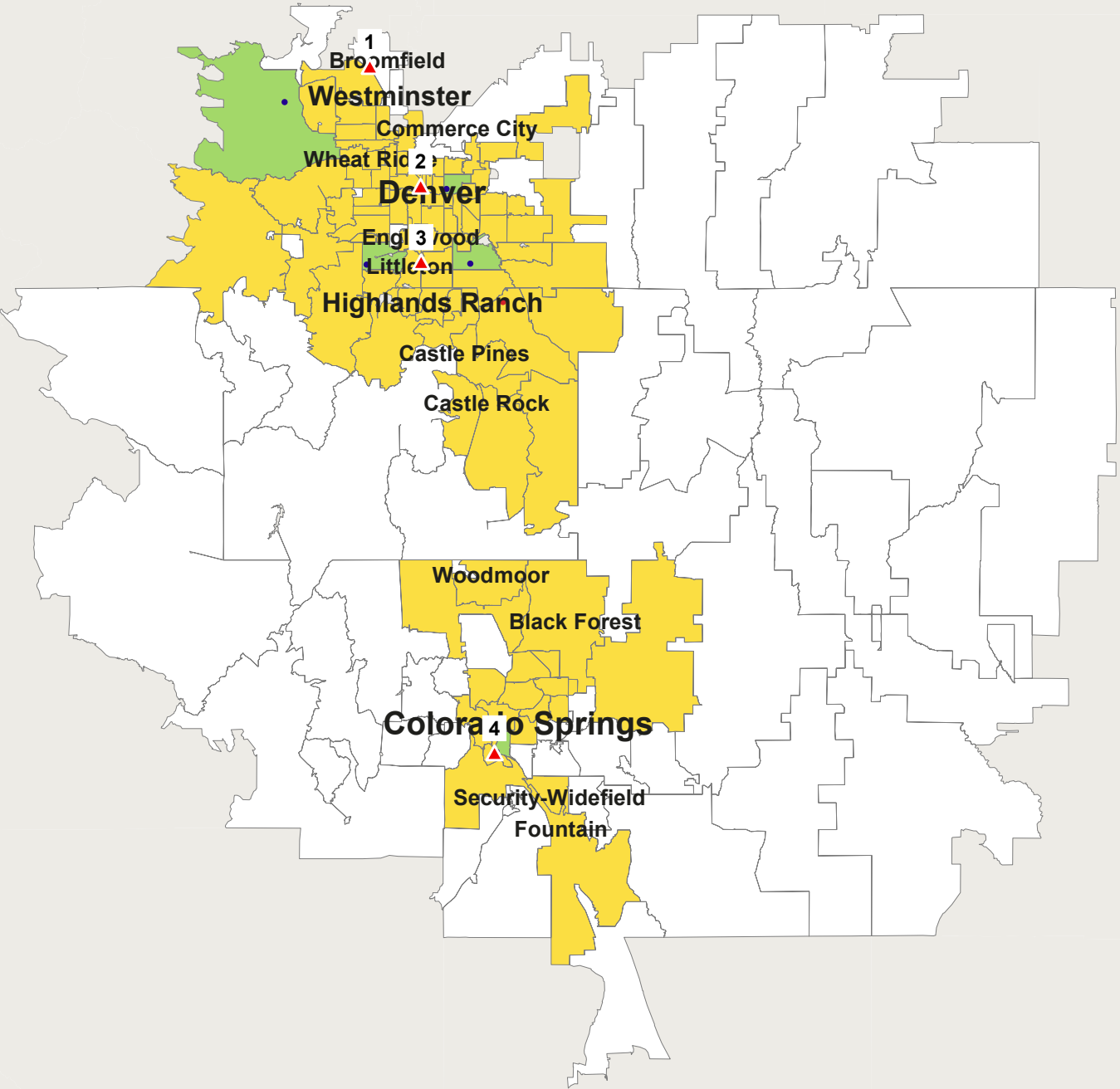
Schomp Automotive

**Volvo**  
**Luxury Sub Compact**  
**Sep 2017 RYTD**  
**Seg. Adj. COLORADO Avg**

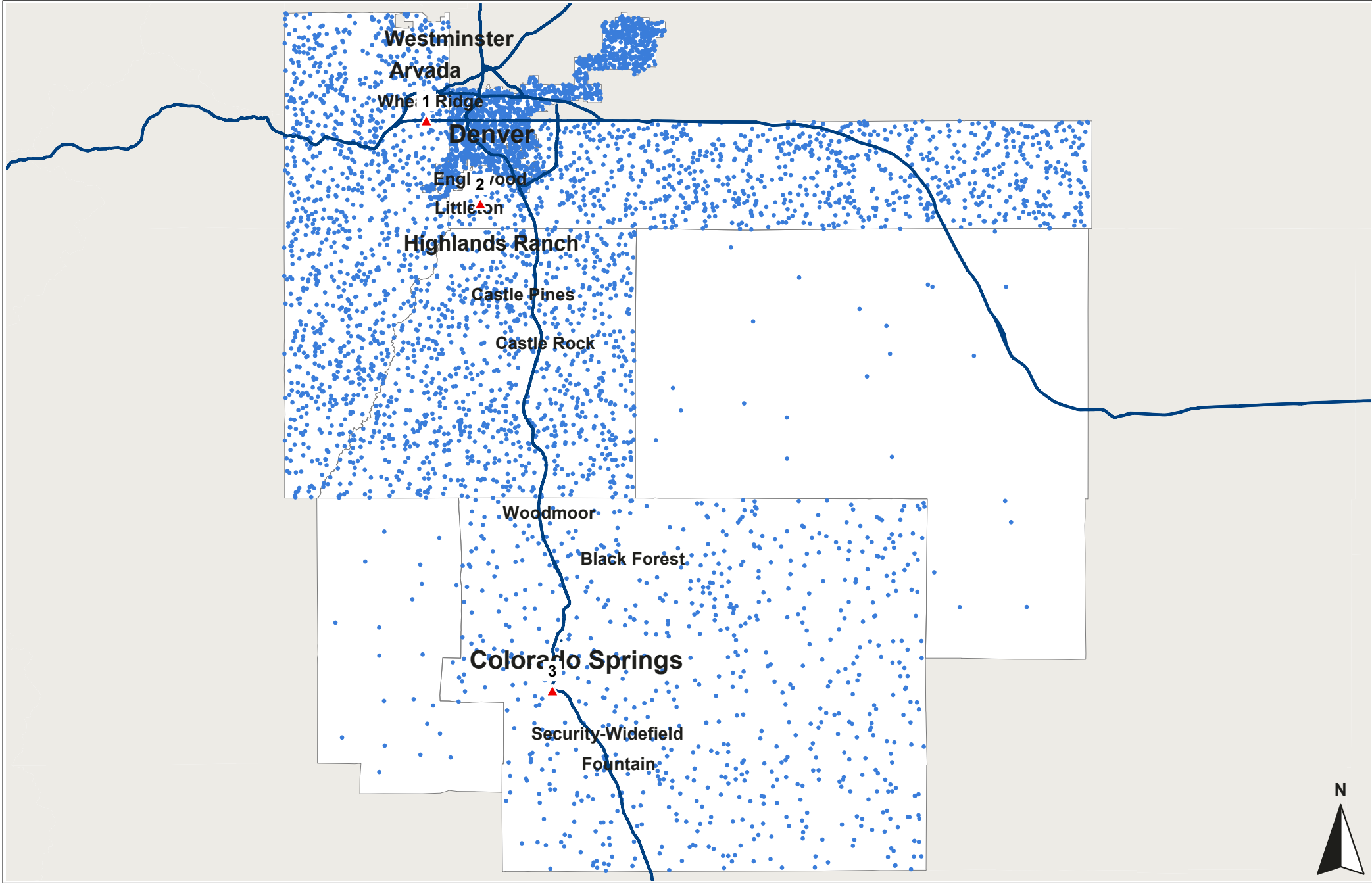
1 Dot = 1 Registration(s) ( 6 )  
Data By IHS Markit

 Gain: 5       Loss: 1

- 1 Sill-Terhar Motors, Inc.
- 2 Rickenbaugh Volvo, Inc.
- 3 McDonald Volvo Cars
- 4 Bob Penkhus Volvo Cars



Data Ref: Sep 2017 RYTD  
Geog Ref: H00-Denver\_Volvo



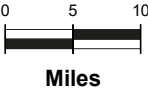
Schomp Automotive

**Audi**  
**Sep 2018**

1 Dot = 4 Unit(s) in Operation ( 5219 )  
Data By: IHS Markit

Total Units in Operation = 20869

- 1 Prestige Audi
- 2 Audi Denver
- 3 Phil Long Audi



Data Ref: Sep 2018  
Geog Ref: H00-Denver\_5\_Audi



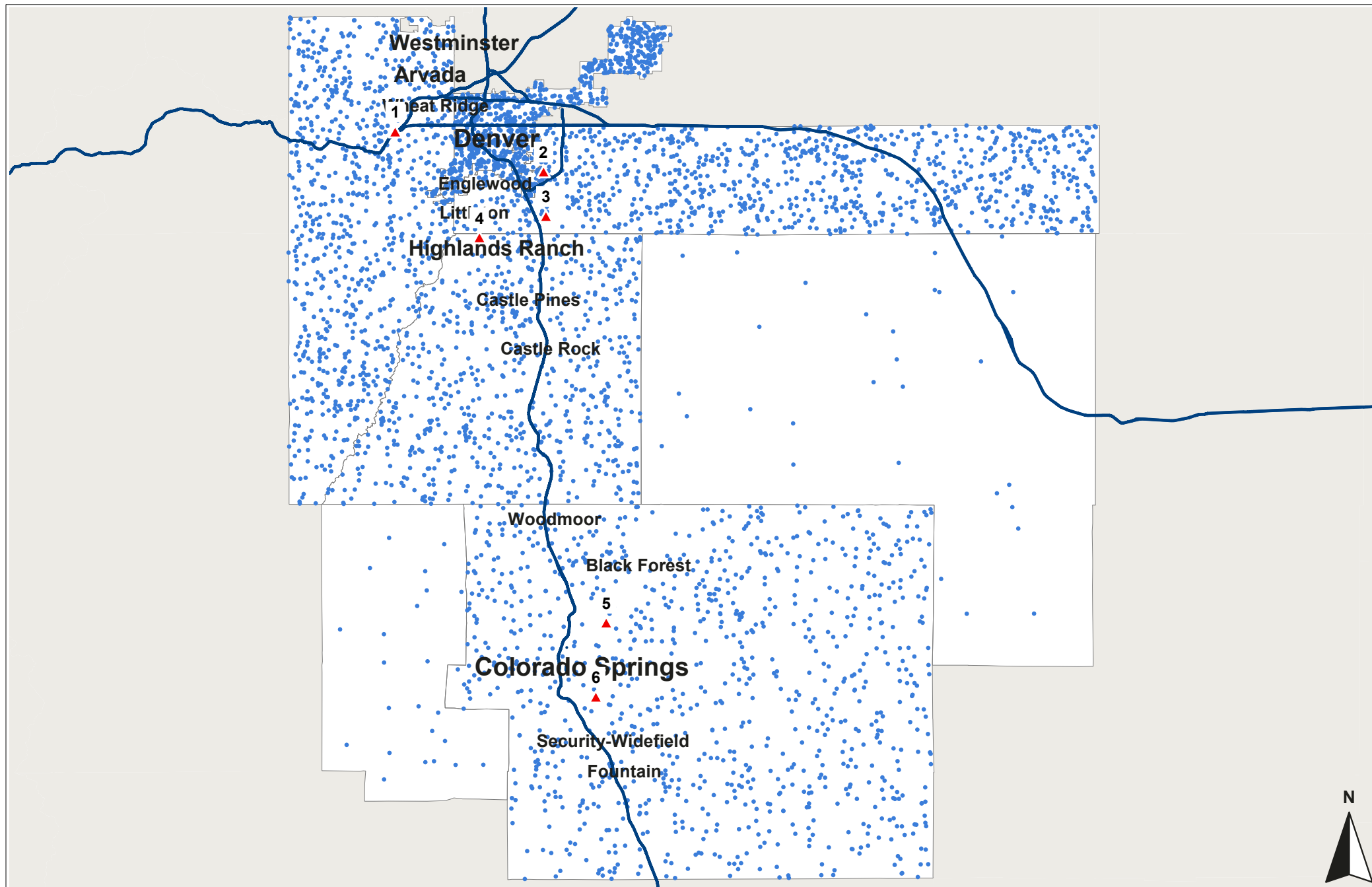
# Schomp Automotive

## Honda Sep 2018

1 Dot = 20 Unit(s) in Operation ( 4194 )  
Data By: IHS Markit

Total Units in Operation = 83850

- 1 Planet Honda
- 2 Mile High Honda
- 3 Kuni Honda
- 4 Ralph Schomp Honda
- 5 Freedom Honda
- 6 Mike Maroone Honda

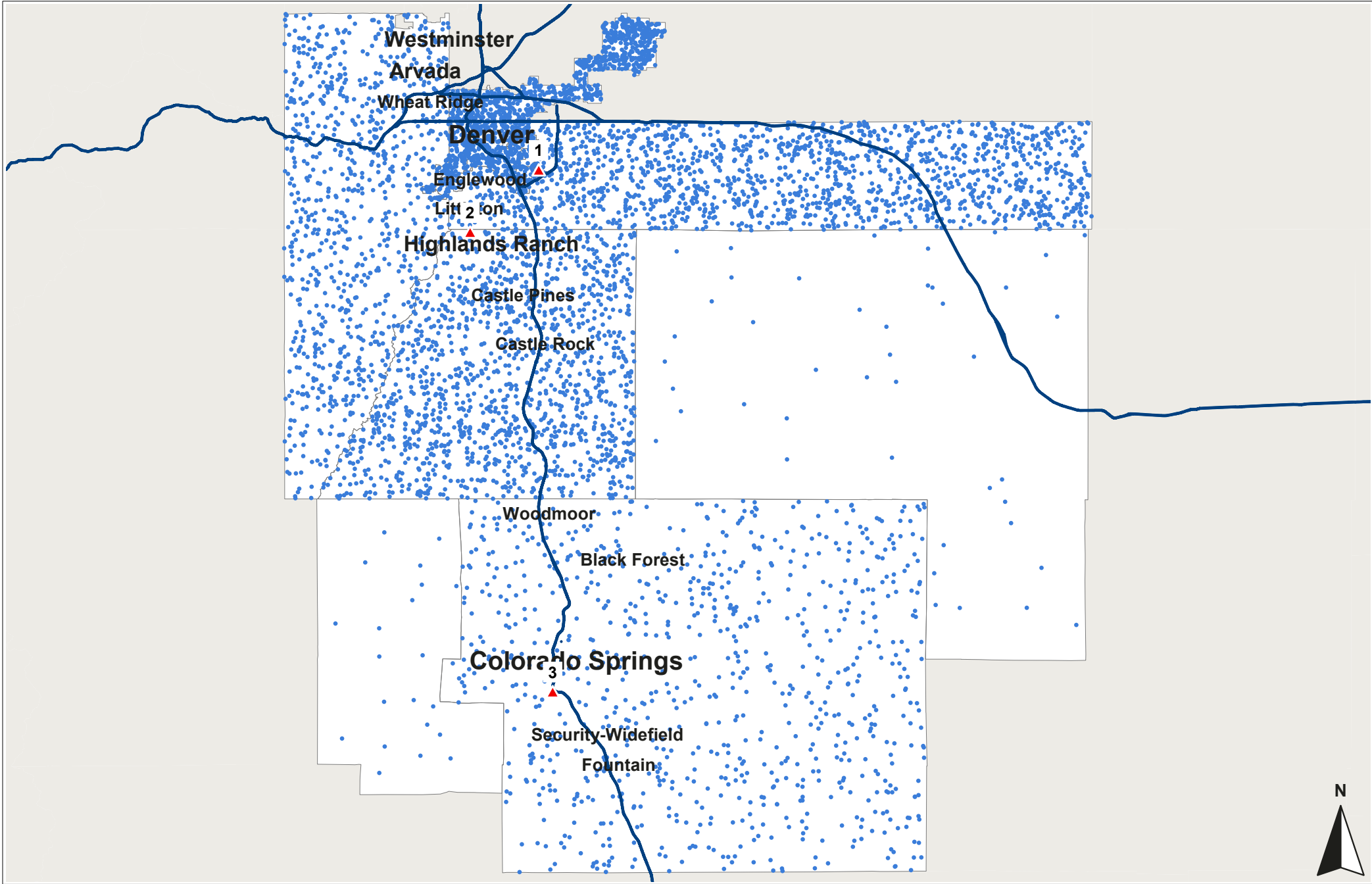


Data Ref: Sep 2018  
Geog Ref: H00-Denver\_5\_Honda



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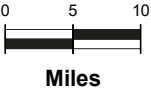
Schomp Automotive

**Infiniti  
Sep 2018**

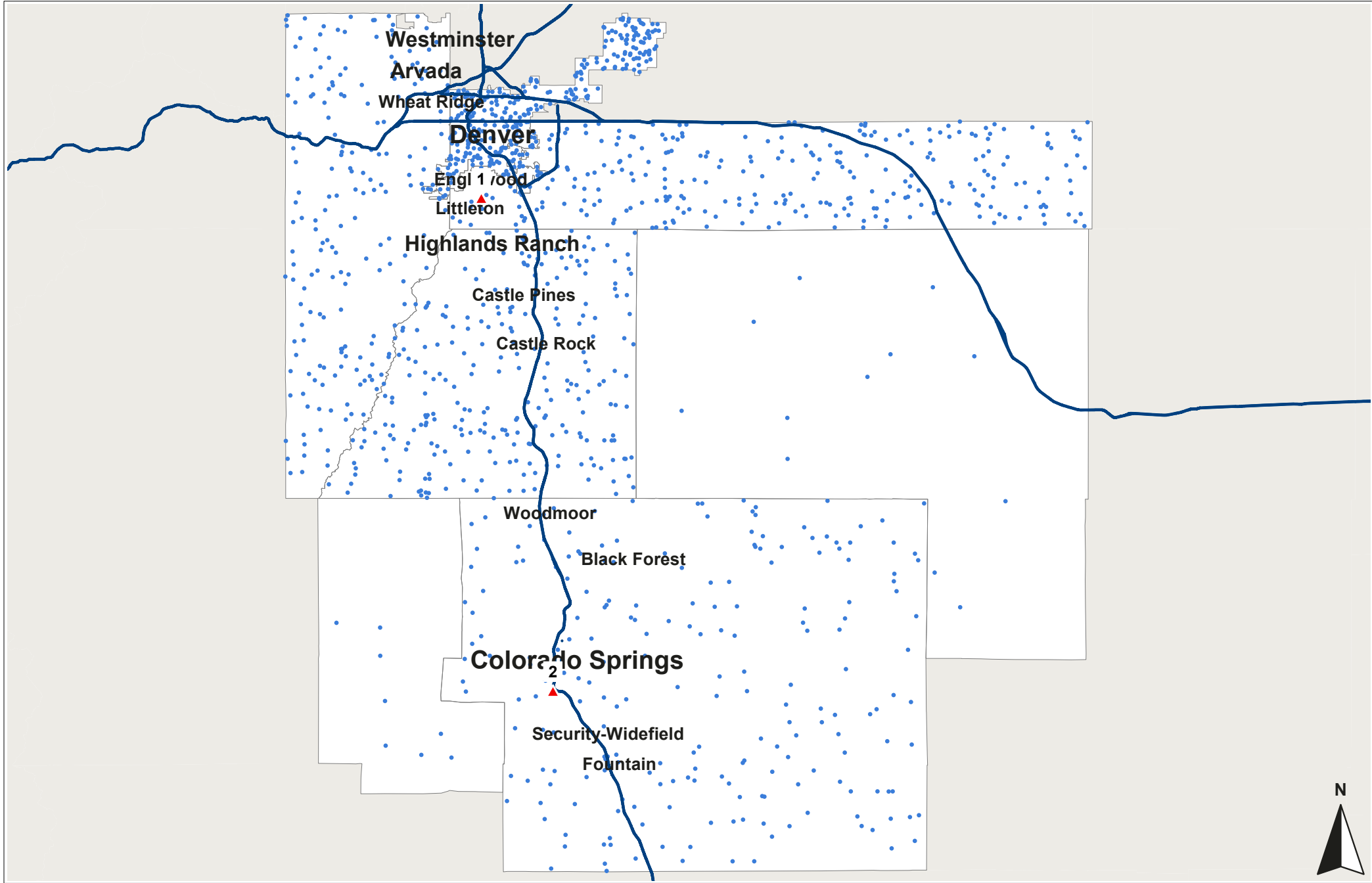
1 Dot = 2 Unit(s) in Operation ( 6107 )  
Data By: IHS Markit

Total Units in Operation = 12211

- 1 Infiniti of Denver
- 2 Mike Ward Infiniti
- 3 Red Noland Infiniti



Data Ref: Sep 2018  
Geog Ref: H00-Denver\_5\_Infiniti



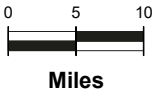
Schomp Automotive

**Jaguar  
Sep 2018**

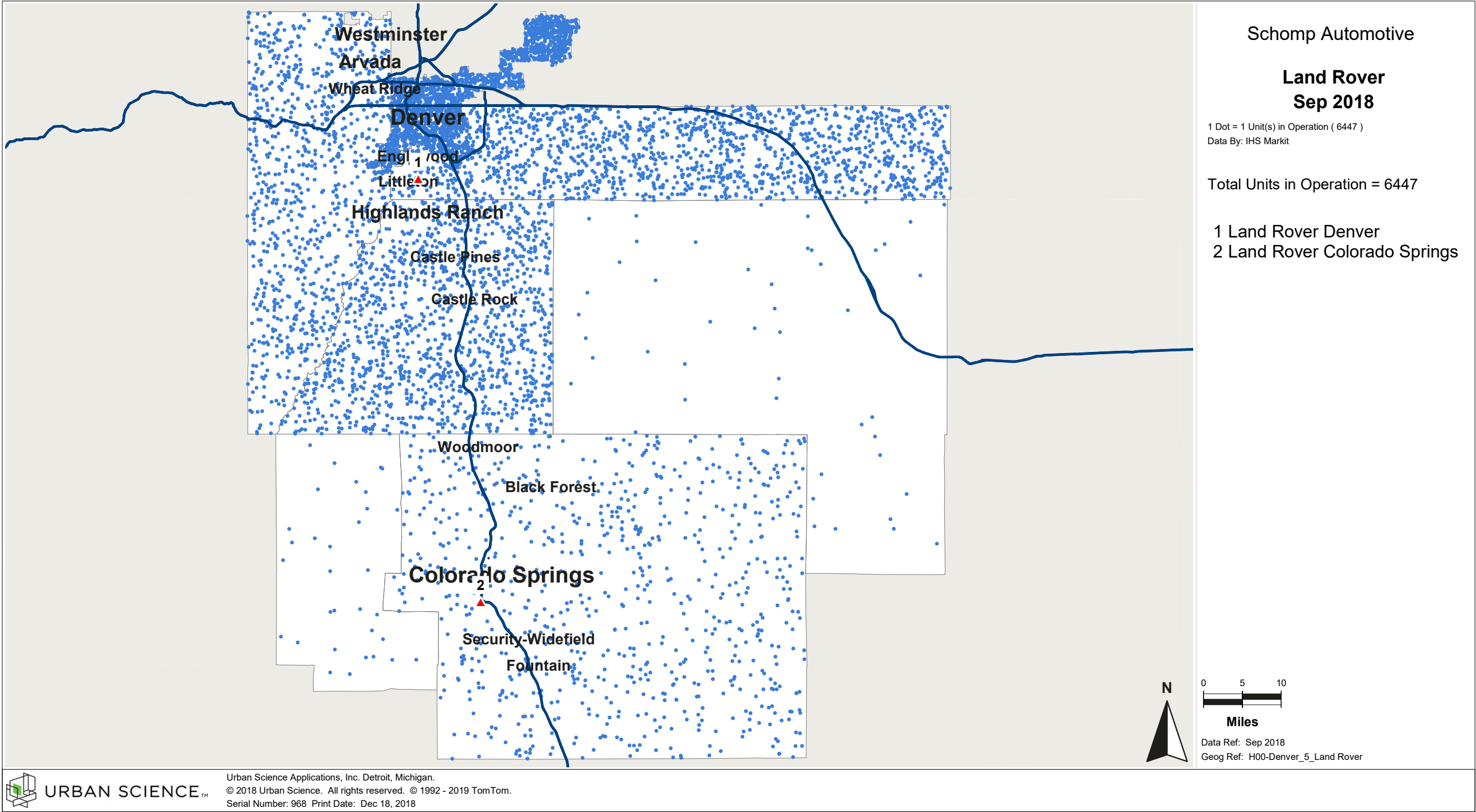
1 Dot = 1 Unit(s) in Operation ( 1272 )  
Data By: IHS Markit

Total Units in Operation = 1272

- 1 Stevinson Imports Inc
- 2 Jaguar Colorado Springs



Data Ref: Sep 2018  
Geog Ref: H00-Denver\_5\_Jaguar



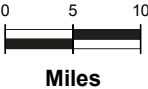
Schomp Automotive

**Land Rover  
Sep 2018**

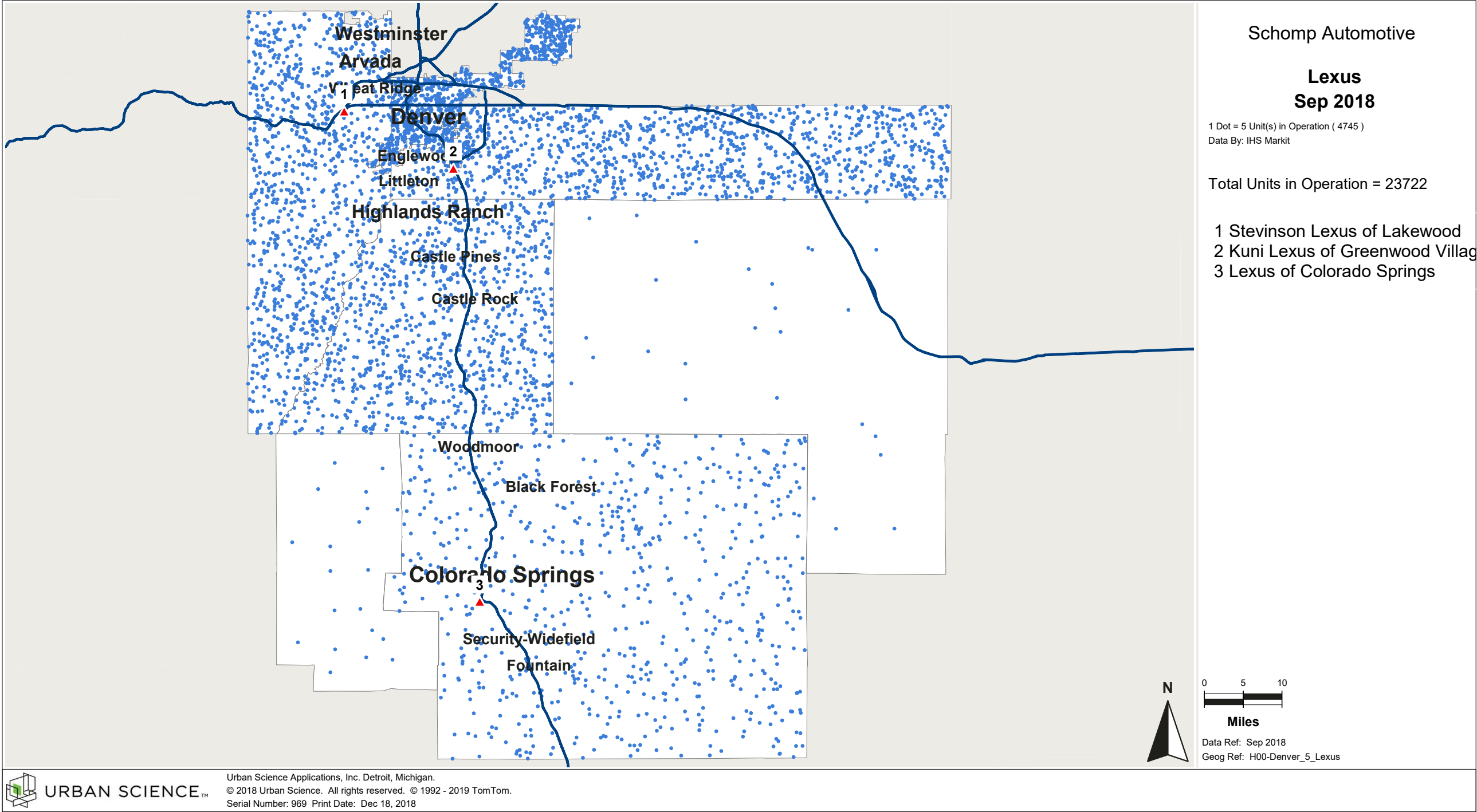
1 Dot = 1 Unit(s) in Operation ( 6447 )  
Data By: IHS Markit

Total Units in Operation = 6447

- 1 Land Rover Denver
- 2 Land Rover Colorado Springs



Data Ref: Sep 2018  
Geog Ref: H00-Denver\_5\_Land Rover



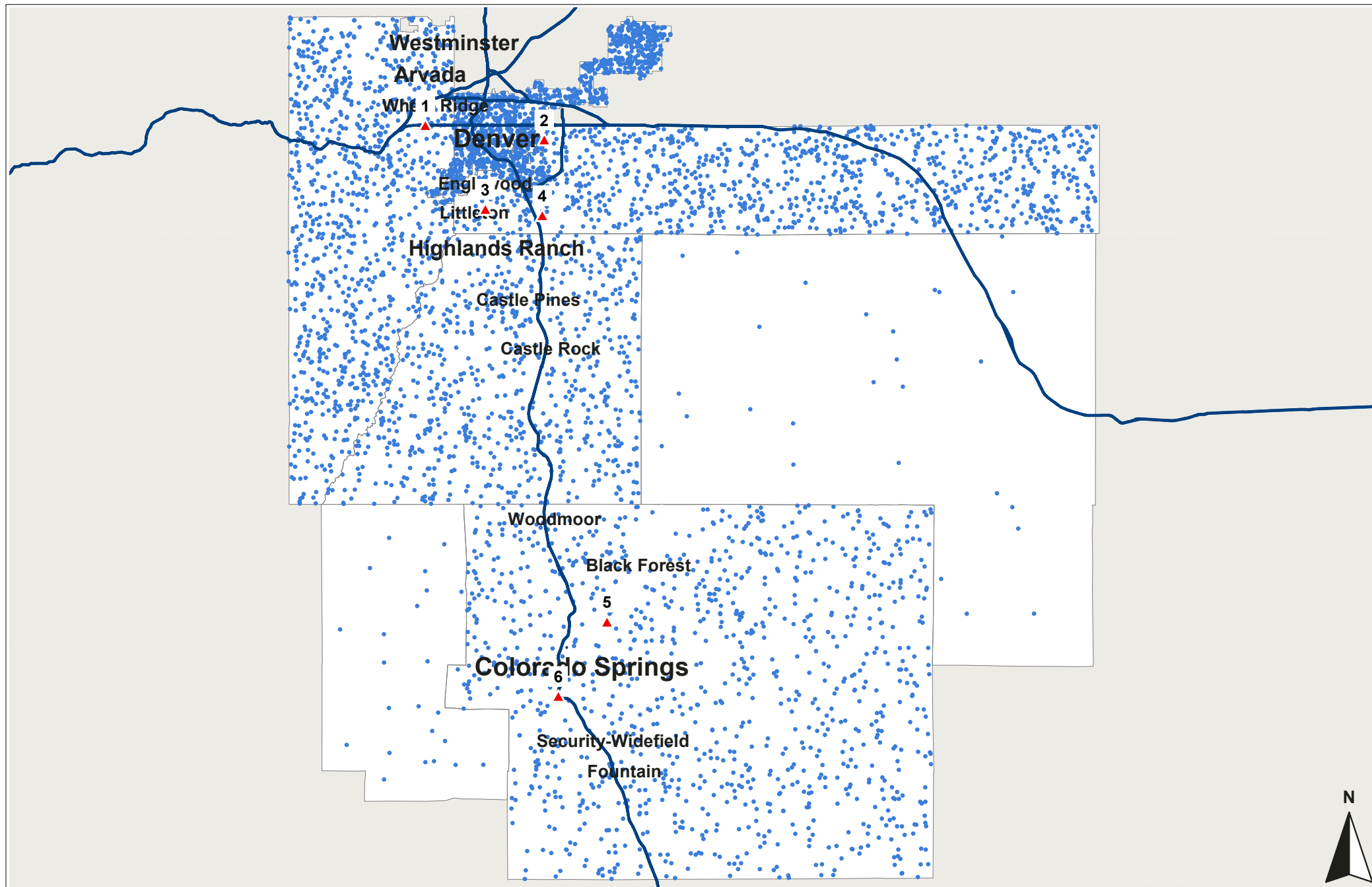
# Schomp Automotive

## Mazda Sep 2018

1 Dot = 5 Unit(s) in Operation ( 5004 )  
Data By: IHS Markit

Total Units in Operation = 25018

- 1 McDonald Mazda West
- 2 Shortline Mazda
- 3 McDonald Mazda South
- 4 Groove Mazda
- 5 Bob Penkhus Mazda at Powers
- 6 Bob Penkhus Volvo Mazda, Inc.



Data Ref: Sep 2018  
Geog Ref: H00-Denver\_5\_Mazda



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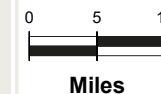
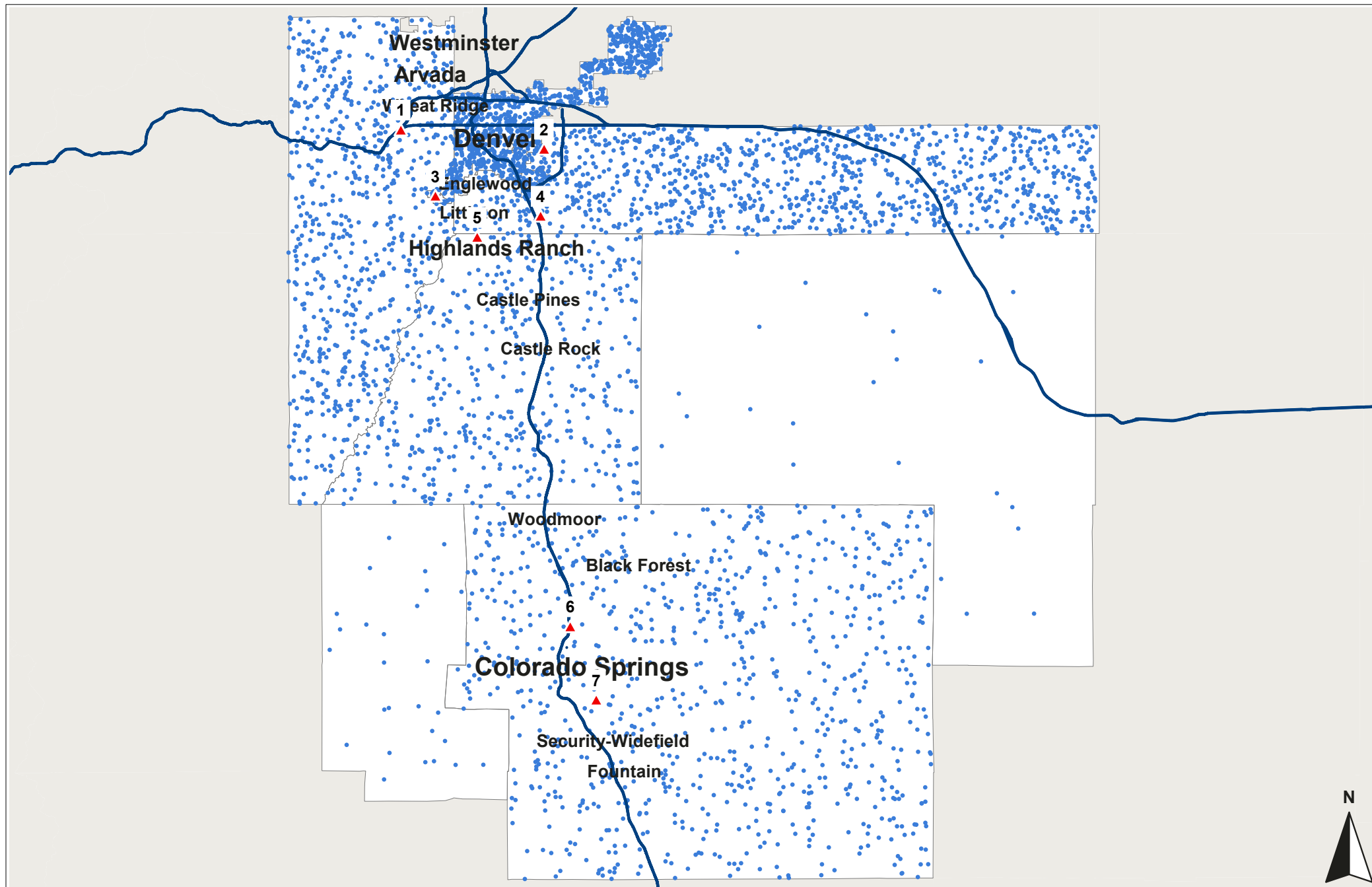
# Schomp Automotive

## Nissan Sep 2018

1 Dot = 20 Unit(s) in Operation ( 4207 )  
Data By: IHS Markit

Total Units in Operation = 84132

- 1 Empire Lakewood Nissan
- 2 Tynan's Nissan Inc
- 3 Empire Littleton Nissan
- 4 Larry H Miller Nis Arapah
- 5 Larry H. Miller Nissan
- 6 Woodmen Nissan
- 7 South Colo Spgs Nissan

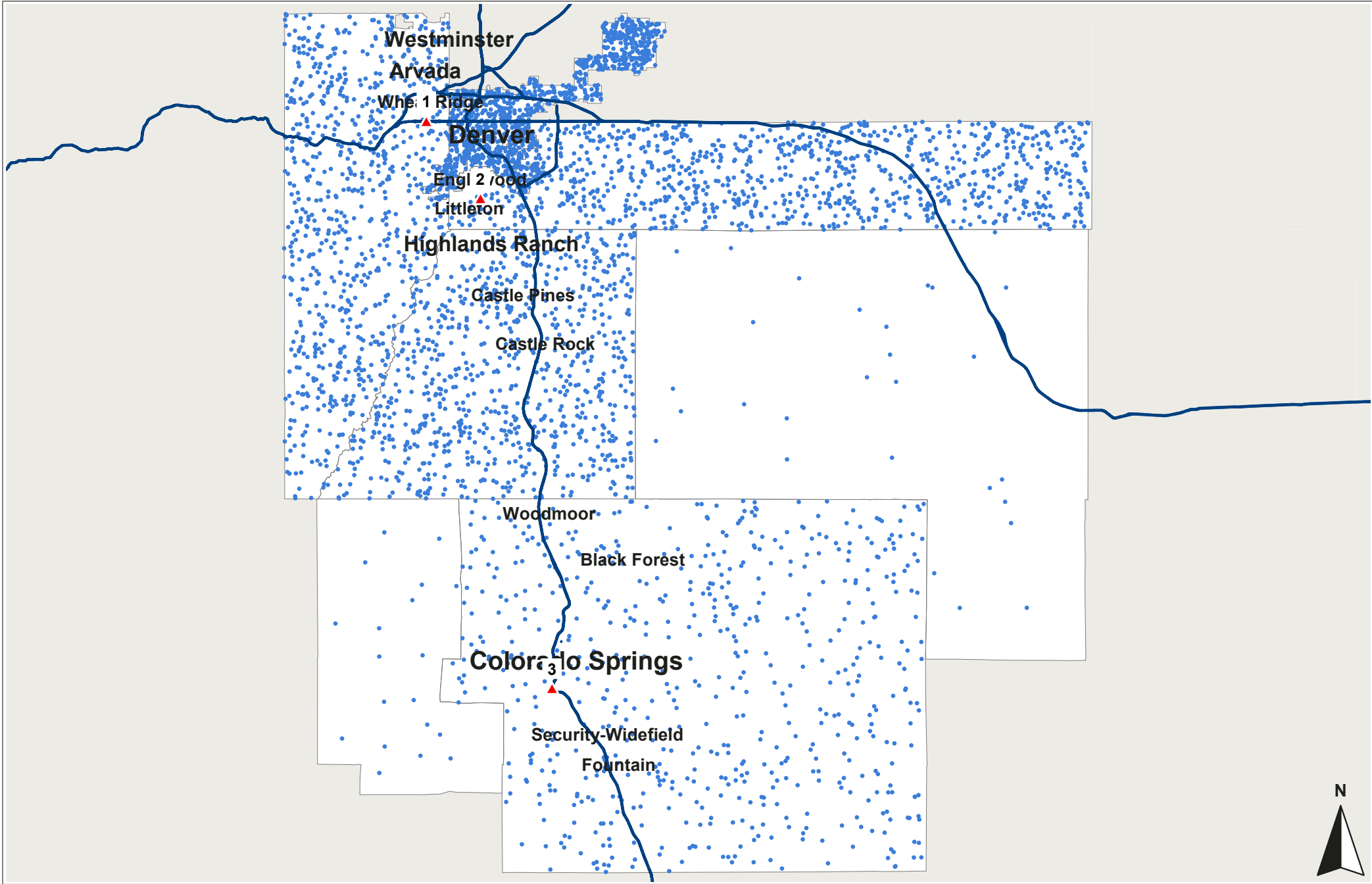


Data Ref: Sep 2018  
Geog Ref: H00-Denver\_5\_Nissan



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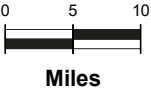
Schomp Automotive

**Porsche  
Sep 2018**

1 Dot = 1 Unit(s) in Operation ( 4327 )  
Data By: IHS Markit

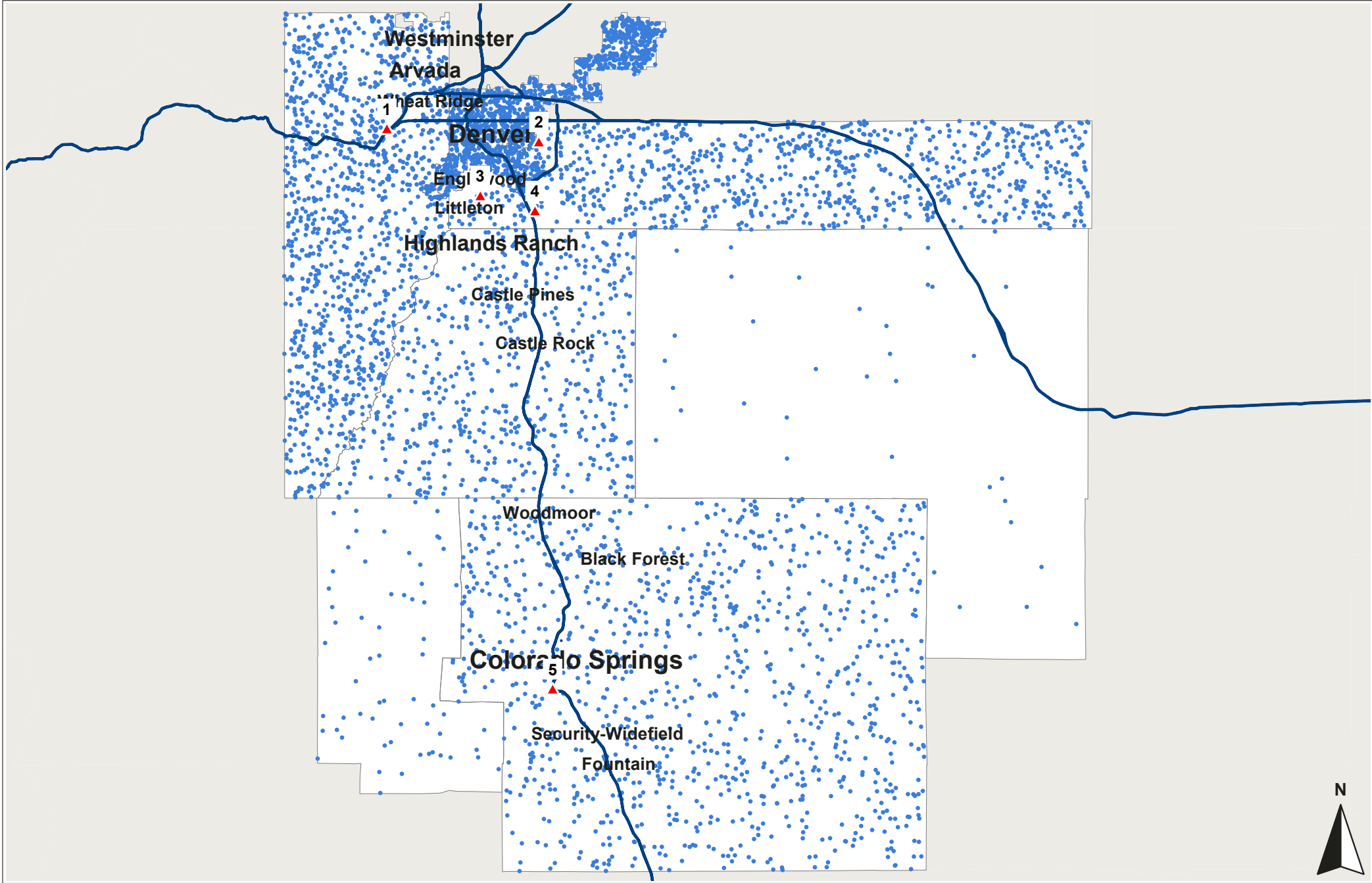
Total Units in Operation = 4327

- 1 Prestige Imports
- 2 Stevinson Imports
- 3 Porsche Colorado Springs



Data Ref: Sep 2018  
Geog Ref: H00-Denver\_5\_Porsche





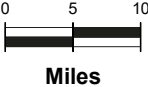
Schomp Automotive

**Subaru  
Sep 2018**

1 Dot = 20 Unit(s) in Operation ( 5204 )  
Data By: IHS Markit

Total Units in Operation = 104083

- 1 Autonation Subaru West
- 2 Shortline Subaru
- 3 Groove Subaru
- 4 Autonation Subaru Arapahoe
- 5 Heuberger Subaru



Data Ref: Sep 2018  
Geog Ref: H00-Denver\_5\_Subaru

# Schomp Automotive

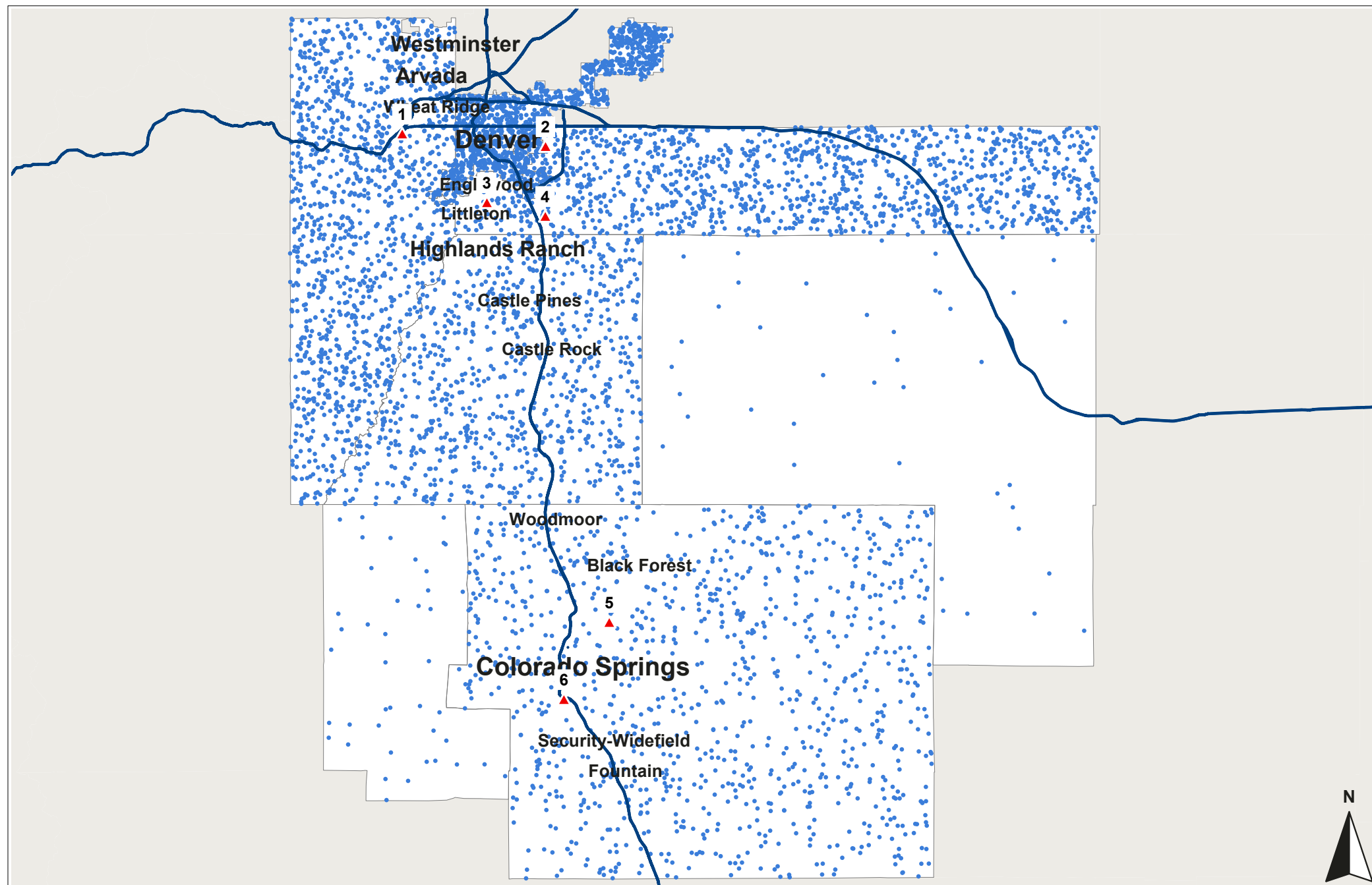
## Toyota Sep 2018

1 Dot = 25 Unit(s) in Operation ( 5659 )

Data By: IHS Markit

Total Units in Operation = 141471

- 1 Stevenson Toyota West
- 2 Stevenson Toyota East
- 3 Groove Toyota
- 4 Autonation Toyota Arapahoe
- 5 Lh Miller Liberty Toyota Color
- 6 Larry H. Miller Toyota Colorad



Data Ref: Sep 2018  
Geog Ref: H00-Denver\_5\_Toyota



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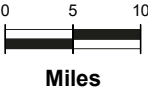
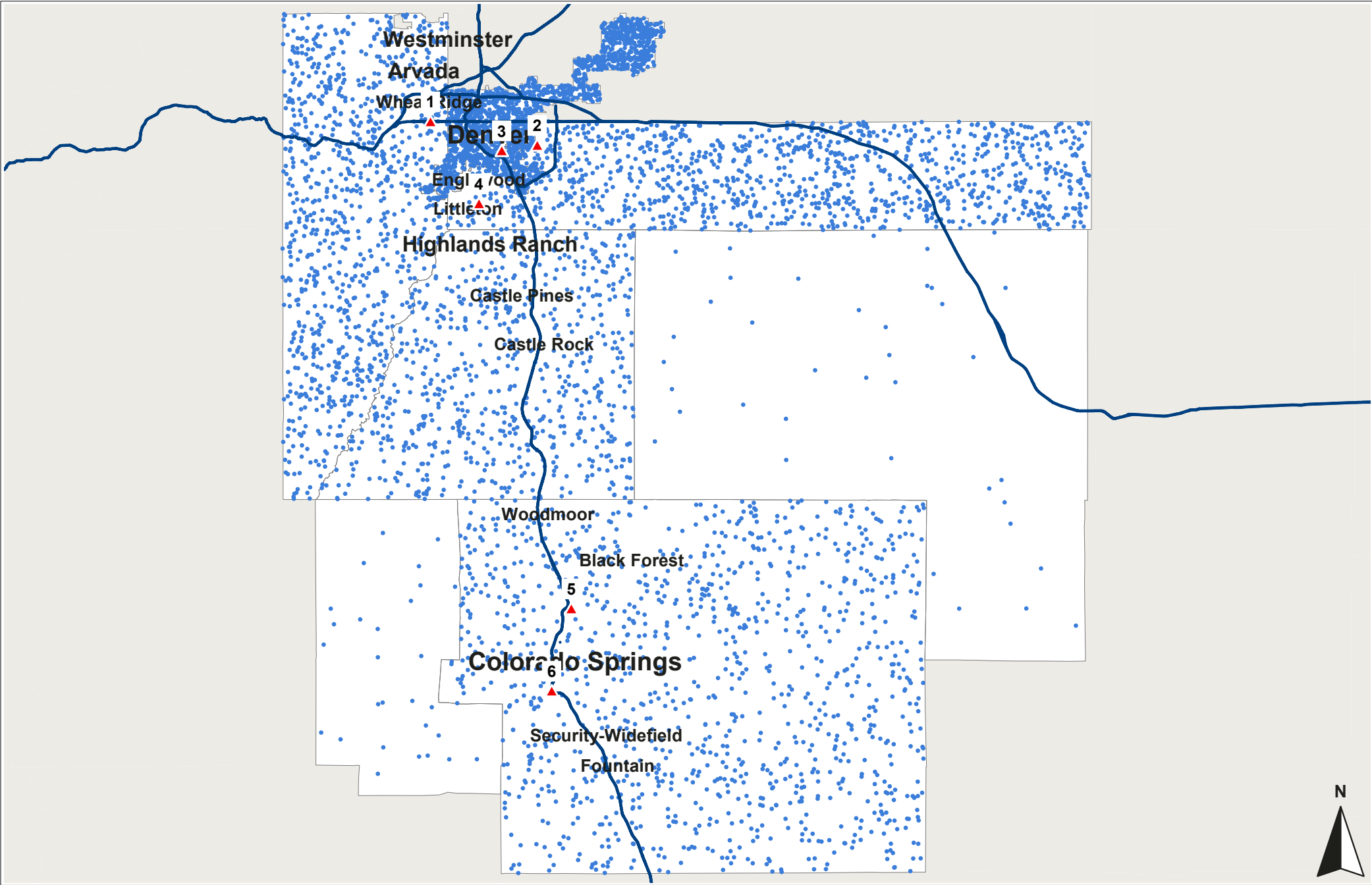
Schomp Automotive

Volkswagen  
Sep 2018

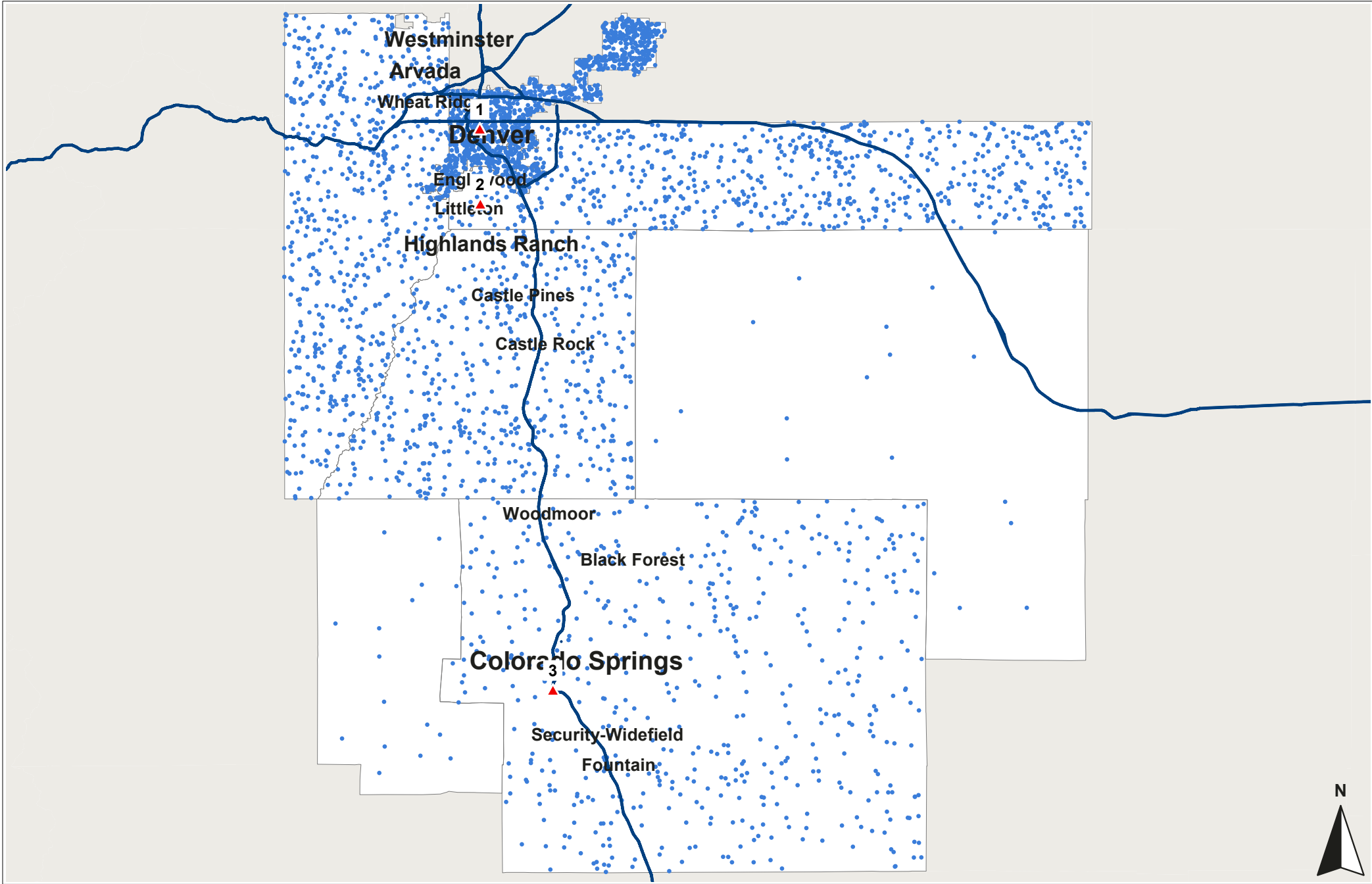
1 Dot = 5 Unit(s) in Operation ( 5764 )  
Data By: IHS Markit

Total Units in Operation = 28816

- 1 Larry H. Miller Volkswagen Lak
- 2 Tynan's Volkswagen, Inc.
- 3 Emich Volkswagen
- 4 McDonald Automotive Grp Volk
- 5 Mike Maroone VW North Colora
- 6 Bob Penkhus Volkswagen



Data Ref: Sep 2018  
Geog Ref: H00-Denver\_5\_Volkswagen



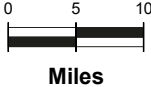
Schomp Automotive

**Volvo**  
**Sep 2018**

1 Dot = 2 Unit(s) in Operation ( 3632 )  
Data By: IHS Markit

Total Units in Operation = 7262

- 1 Rickenbaugh Volvo, Inc.
- 2 McDonald Volvo Cars
- 3 Bob Penkhus Volvo Cars



Data Ref: Sep 2018  
Geog Ref: H00-Denver\_5\_Volvo

# Denver, CO

## Demographic Detail Report

### Population Growth, Household Growth, Household Income

2017 Demographic Data Update

County	Population				Households				Average Household Income (\$)			
	2017	2022	+/-	% Change	2017	2022	+/-	% Change	2017	2022	+/-	% Change
Arapahoe	654,082	702,980	48,898	7.5%	256,667	276,410	19,743	7.7%	100,292	111,104	10,812	10.8%
Denver	717,442	779,740	62,298	8.7%	318,999	348,150	29,151	9.1%	93,707	105,179	11,472	12.2%
Douglas	339,228	368,148	28,920	8.5%	123,234	134,445	11,211	9.1%	147,845	164,801	16,956	11.5%
El Paso	705,282	756,146	50,864	7.2%	271,550	293,256	21,706	8.0%	85,159	91,677	6,518	7.7%
Elbert	25,802	27,544	1,742	6.8%	9,541	10,254	713	7.5%	121,106	131,373	10,267	8.5%
Jefferson	581,662	615,432	33,770	5.8%	242,279	258,477	16,198	6.7%	105,052	118,202	13,150	12.5%
Teller	24,216	25,156	940	3.9%	10,388	10,882	494	4.8%	86,921	95,341	8,420	9.7%
State	2017	2022	+/-	% Change	2017	2022	+/-	% Change	2017	2022	+/-	% Change
Colorado	5,673,323	6,064,895	391,572	6.9%	2,251,735	2,419,463	167,728	7.4%	94,728	105,465	10,737	11.3%
Nation	2017	2022	+/-	% Change	2017	2022	+/-	% Change				
	326,533,070	337,947,861	11,414,791	3.5%	123,942,960	128,512,580	4,569,620	3.7%				

Source: Urban Science using data by Environics Analytics, Inc. Data Ref: 2017 Demographic Data Update. Geog Ref: Denver\_CO.